



Room to grow: Ottawa residents put infrastructure and affordability at the top of their housing agenda.

*CTV News Ottawa/Nanos Mayoral Election Survey
released October 11th, 2026*



Nanos conducted a survey on behalf of CTV News Ottawa ahead of the 2026 mayoral election. Visit www.ctvnews.ca/ottawa or www.nanos.co to access the latest data and analysis.

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Infrastructure and affordability lead Ottawa residents' housing priorities. Nearly four in ten choose improving infrastructure to support growth, while just over one in three choose keeping homes affordable – both well ahead of protecting existing neighbourhoods or building more homes.

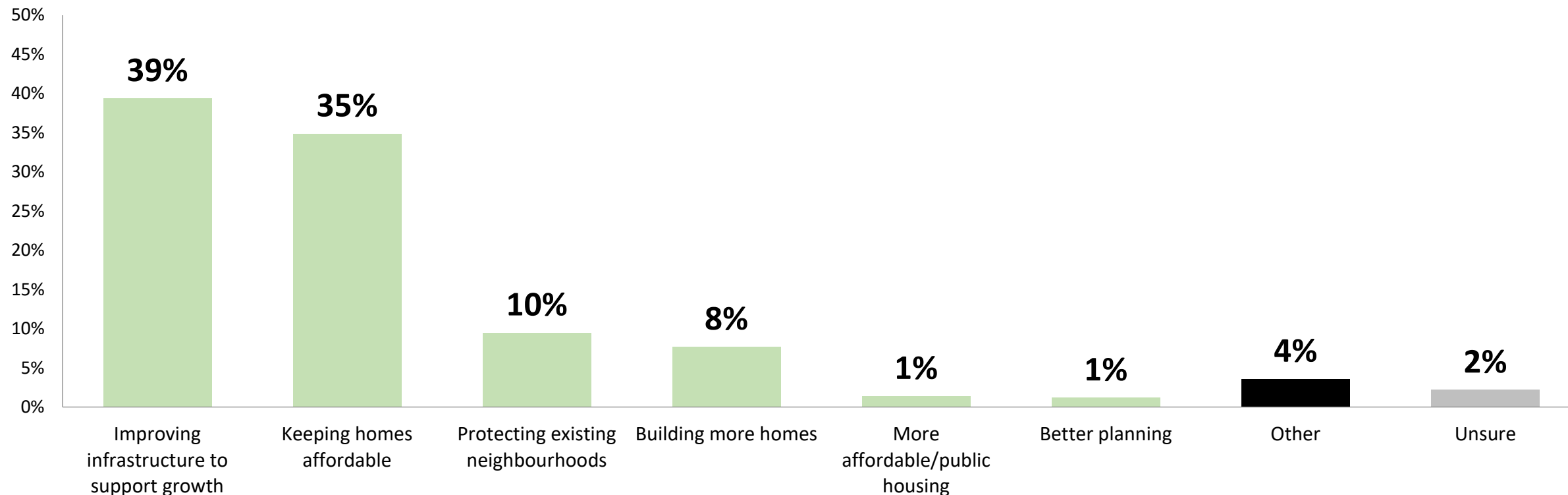
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***Nik Nanos, Chief Data Scientist
October 11th, 2026***

Priority when Ottawa makes housing decisions

Ottawa – Municipal Special Issue – (October 4 to October 8, 2026, n=762)

Question: When Ottawa makes housing decisions, what should be its top priority? (Select one) [RANDOMIZE]



Source: CTV News Ottawa/Nanos Research, RDD dual frame hybrid telephone and online random survey of Ottawa residents, October 4 to October 8, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Priority when Ottawa makes housing decisions – by region, age and gender

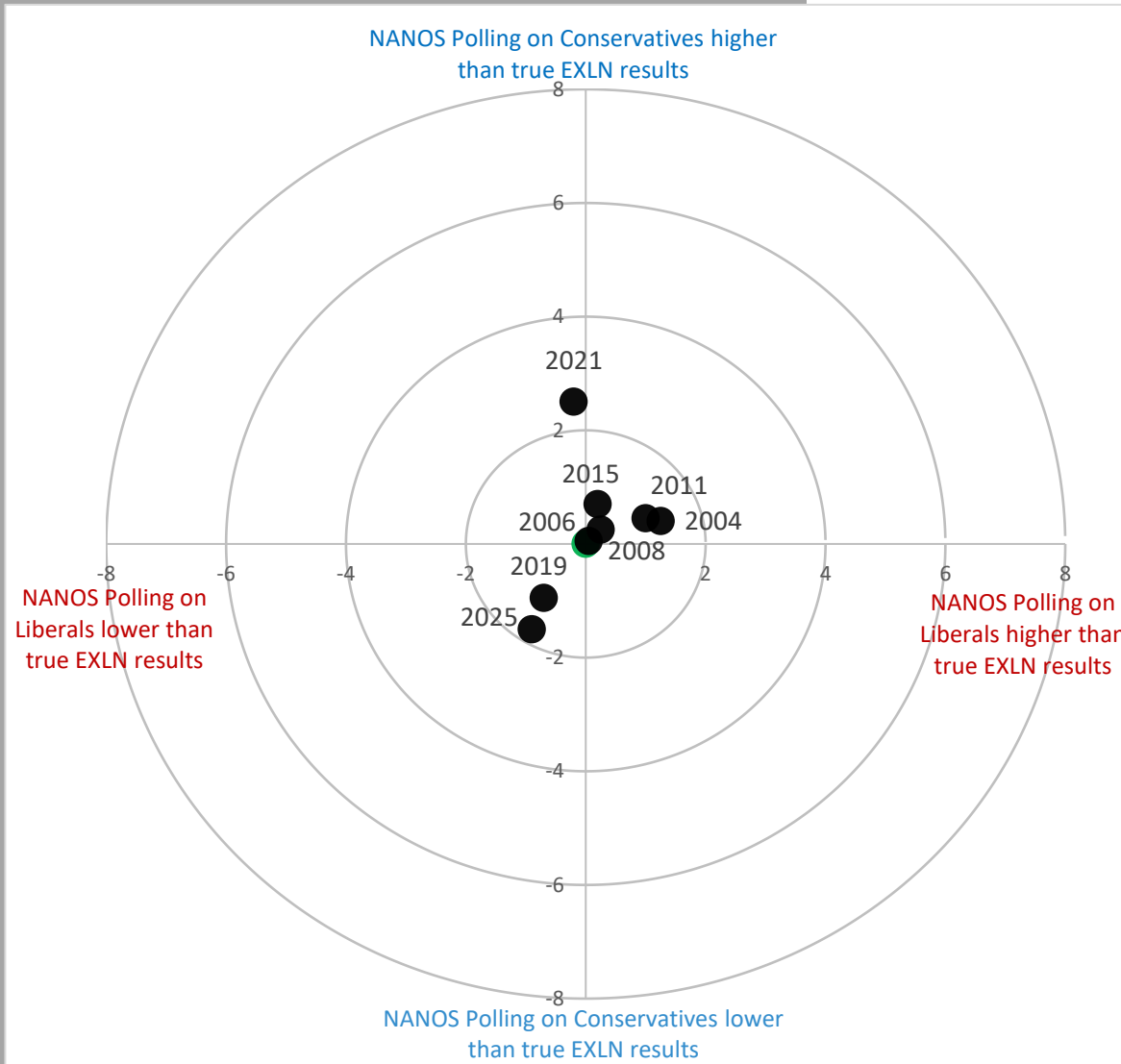
Ottawa – Municipal Special Issue (October 4 to October 8, 2026, n=762)

Question: When Ottawa makes housing decisions, what should be its top priority? (Select one) [RANDOMIZE]

	Ottawa 2026-10-08 (n=762)	West (n=191)	Downtown (n=190)	East (n=196)	Rural (n=185)	Male (n=422)	Female (n=340)	18 to 34 (n=163)	35 to 54 (n=272)	55 plus (n=327)
Improving infrastructure to support growth	39.4%	38.3%	34.0%	42.1%	43.1%	42.2%	36.9%	41.8%	46.7%	31.2%
Keeping homes affordable	34.9%	36.5%	35.1%	32.2%	36.2%	27.7%	41.7%	36.4%	30.4%	37.8%
Protecting existing neighbourhoods	9.5%	8.6%	10.0%	11.6%	7.8%	9.0%	10.1%	3.2%	10.3%	13.8%
Building more homes	7.7%	6.0%	10.2%	7.4%	7.2%	12.6%	3.2%	10.5%	5.3%	7.7%
More affordable/public housing	1.4%	1.4%	2.6%	1.1%	0.4%	1.7%	1.0%	1.2%	1.1%	1.7%
Better planning	1.2%	1.4%	2.7%	0.3%	0.5%	1.1%	1.3%	0.7%	1.1%	1.7%
Other	3.6%	4.5%	2.9%	3.8%	3.3%	3.5%	3.7%	4.0%	4.1%	3.0%
Unsure	2.2%	3.3%	2.6%	1.4%	1.4%	2.3%	2.1%	2.1%	1.2%	3.1%

Source: CTV News Ottawa/Nanos Research, RDD dual frame hybrid telephone and online random survey of Ottawa residents, October 4 to October 8, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

NANOS FEDERAL ELECTION TRACK RECORD SINCE 2004



This graph shows Nanos polling data for the two major parties compared to the actual Federal Election results. The green dot represents the election result. Black dots represent actual Nanos survey in each election. The closer a black dot is to the center (green dot), the closer the poll results are to the official election results.

METHODOLOGY

CTV News Ottawa/Nanos conducted a RDD dual frame (cell- and land-lines) hybrid random telephone and online survey of 762 residents of Ottawa aged 18 years and over, from October 4 to October 8, 2026. Respondents were all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample was administered the questionnaire by telephone, and one half was administered online through the Nanos Insights Lab Probability Panel. The random sample was weighted by region, age and gender according to the latest Canadian census data.

A random survey of 762 residents of Ottawa is accurate ± 3.6 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

[Full data tables with weighted and unweighted number of interviews is here.](#) Cells within the tabulations that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CTV News Ottawa	Weighting of Data	The results may be weighted by region age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ottawa. See tables for full weighting disclosure.
Population and Final Sample Size	762 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab and RDD cell- and land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ottawa.
Margin of Error	±3.6 percentage points, 19 times out of 20.	Estimated Response Rate	12 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (cell- and land-lines) hybrid random telephone and online survey. Half the sample was administered by telephone with live agents, and half was administered online through the Nanos Insights Lab.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both cell- and land-lines RDD (Random Digit Dialed) across Ottawa.	Question Content	Questions contained in this report are the issue tracking portion of the questionnaire.
Demographics (Captured)	City of Ottawa; Rural, West, Downtown, East; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire explores ballot questions, issue questions identified by CTV News Ottawa, and demographics.
Demographics (Other)	Age, gender, home ownership	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	By region, age, gender and number of weighted and unweighted interviews
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	October 4 to October 6, 2026		
Language of Survey	The survey was conducted in English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Region: BC

Region: PR

Region: ON

Region: QC

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Consumer Confidence Index

Expectations Index

Pocketbook Index

Consumer Confidence Index

12/13/2024

> Canada

Region: ATL

Region: BC

Region: ON

Region: PR

Region: QC

Region

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As of Friday, December 13, 202

Consumer Confidence Index. A

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