

Toronto Decides:

Mayoral debate set to be a pressure cooker in the mad dash to the finish. Cost of living and traffic top preferred debate issues. Thirteen percent open to changing vote depending on debate performance.

*CP24/CTV News Toronto/Nanos Mayoral Election Survey
released October 22nd, 2026*



Nanos conducted a survey on behalf of CP24 and CTV News Toronto ahead of the 2026 mayoral election. Visit www.cp24.com, www.ctvnews.ca/toronto or www.nanos.co to access the latest data and analysis.

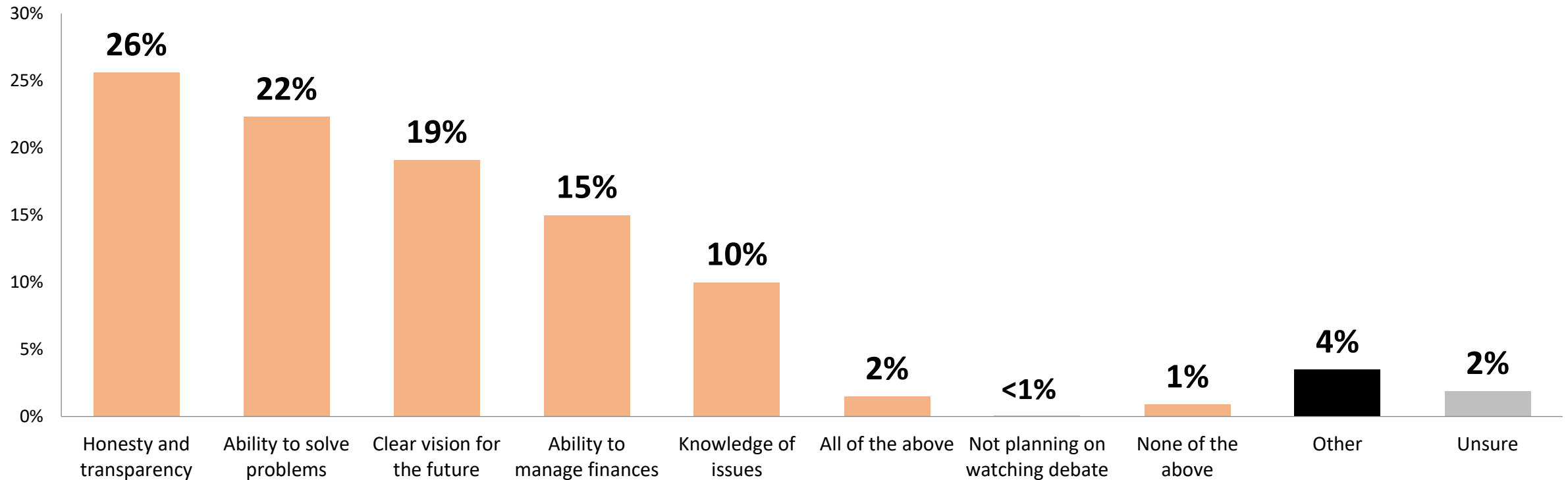
“ The Toronto mayoral contest may very well be decided in the Chow-Bradford debate showdown. Asked what leadership qualities residents are on the look out for from the contenders, honesty and problem solving top list. Chow voters focused on honesty, Bradford supporters on managing finances. Cost of living, traffic, housing and homelessness top list of issues people want to hear about in debate. A significant 13 per cent are open to changing their vote depending on what they see in the debate. ”

***Nik Nanos, Chief Data Scientist
October 22nd, 2026***

Most important leadership quality

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: Our next few questions have to do with the upcoming CP24 Toronto mayoral debate taking place on October 22nd. Among the following, what is the most important quality you want to see from the Toronto mayoral candidates during the debate? [SELECT ONE] [RANDOMIZE]



Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Most important leadership quality – by region age and gender

Toronto – Municipal Special Issue (October 15th to October 18th, 2026, n=762)

Question: Our next few questions have to do with the upcoming CP24 Toronto mayoral debate taking place on October 22nd. Among the following, what is the most important quality you want to see from the Toronto mayoral candidates during the debate? [SELECT ONE] [RANDOMIZE]

	Toronto 2026-10-18	Scarborough	Etobicoke / York	North York	Toronto and East York	Men	Women	18 to 34	35 to 54	55 plus
Unwgt N	762	172	157	165	268	402	360	175	239	348
Wgt N	750	170	160	175	245	356	395	228	237	285
Honesty and transparency	25.6%	21.4%	25.0%	25.9%	28.7%	25.6%	25.6%	22.0%	26.4%	27.7%
Ability to solve problems	22.3%	21.5%	21.8%	19.5%	25.2%	25.7%	19.2%	22.2%	22.1%	22.5%
Clear vision for the future	19.1%	24.3%	17.2%	15.7%	19.1%	19.5%	18.7%	19.7%	18.7%	18.9%
Ability to manage finances	15.0%	13.7%	19.2%	19.0%	10.5%	18.5%	11.9%	16.2%	16.3%	13.0%
Knowledge of issues	10.0%	9.2%	10.1%	12.5%	8.6%	5.4%	14.1%	12.2%	9.8%	8.4%
All of the above	1.5%	2.3%	1.3%	1.1%	1.4%	0.5%	2.5%	0.4%	1.7%	2.3%
Not planning on watching debate	0.1%	0.7%	-	-	-	-	0.3%	-	-	0.4%
None of the above	0.9%	0.9%	-	0.6%	1.7%	1.4%	0.4%	1.5%	0.4%	0.8%
Other	3.5%	3.1%	4.9%	2.8%	3.5%	3.0%	4.0%	5.7%	3.3%	2.0%
Unsure	1.9%	3.0%	0.4%	3.0%	1.3%	0.4%	3.3%	-	1.3%	3.9%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



Most important leadership quality – by ballot

Toronto – Municipal Special Issue (October 15th to October 18th, 2026, n=762)

Question: Our next few questions have to do with the upcoming CP24 Toronto mayoral debate taking place on October 22nd. Among the following, what is the most important quality you want to see from the Toronto mayoral candidates during the debate? [SELECT ONE] [RANDOMIZE]

	Toronto 2026-10-18	Olivia Chow	Brad Bradford	Other*
Unwgt N	762	334	325	23
Wgt N	750	333	312	24
Honesty and transparency	25.6%	30.9%	21.3%	
Ability to solve problems	22.3%	23.3%	20.7%	
Clear vision for the future	19.1%	19.0%	19.0%	
Ability to manage finances	15.0%	6.1%	24.3%	
Knowledge of issues	10.0%	11.4%	9.2%	
All of the above	1.5%	1.8%	1.5%	
Not planning on watching debate	0.1%	0.3%	-	
None of the above	0.9%	1.3%	0.8%	
Other	3.5%	4.1%	1.9%	
Unsure	1.9%	1.8%	1.3%	

*Shaded due to small sample size

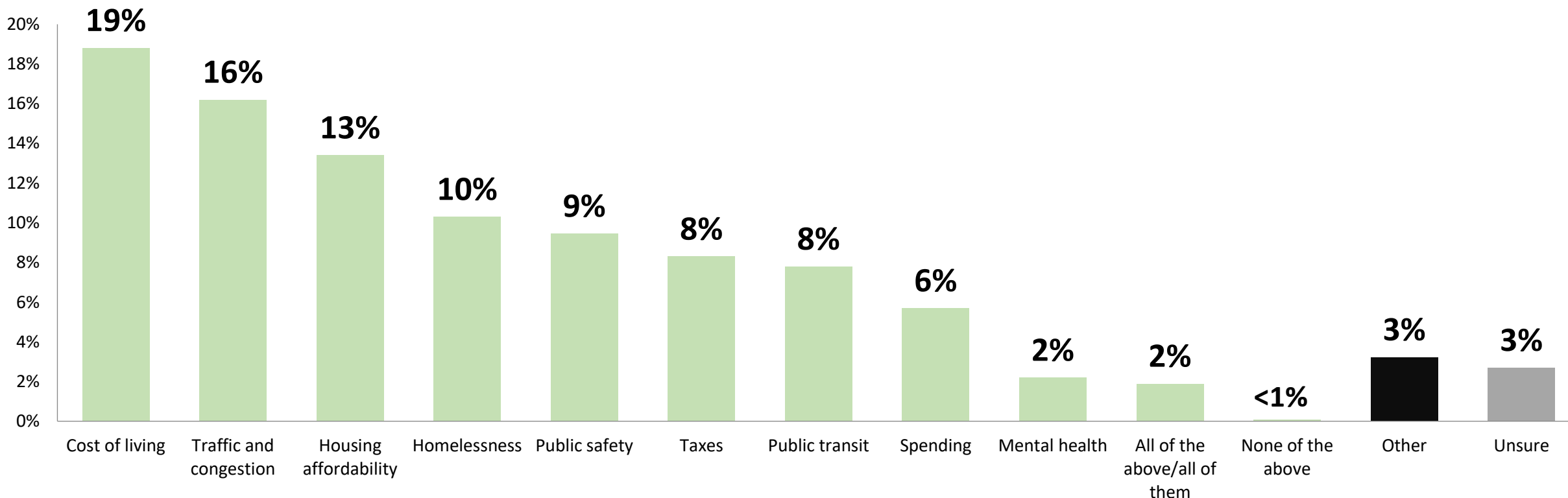
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Most important debate issue – Top Responses

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: Among the following, which issue do you most want candidates to address during the debate? [SELECT ONE] [RANDOMIZE]



Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Most important debate issue – Top Responses – by region age and gender

Toronto – Municipal Special Issue (October 15th to October 18th, 2026, n=762)

Question: Among the following, which issue do you most want candidates to address during the debate? [SELECT ONE] [RANDOMIZE]

	Toronto 2026-10-18	Scarborough	Etobicoke / York	North York	Toronto and East York	Men	Women	18 to 34	35 to 54	55 plus
Unwgt N	762	172	157	165	268	402	360	175	239	348
Wgt N	750	170	160	175	245	356	395	228	237	285
Cost of living	18.8%	16.1%	20.0%	21.6%	17.9%	16.7%	20.7%	28.2%	19.1%	11.0%
Traffic and congestion	16.2%	21.5%	15.7%	15.9%	13.1%	20.5%	12.3%	11.6%	18.9%	17.7%
Housing affordability	13.4%	11.8%	10.9%	12.8%	16.4%	12.0%	14.5%	14.5%	12.2%	13.4%
Homelessness	10.3%	8.1%	9.6%	7.7%	14.1%	7.1%	13.1%	7.4%	9.8%	13.0%
Public safety	9.5%	8.6%	12.0%	7.9%	9.5%	8.8%	10.1%	9.1%	9.0%	10.1%
Taxes	8.3%	11.0%	8.9%	9.0%	5.4%	11.0%	5.8%	5.0%	9.3%	10.0%
Public transit	7.8%	8.1%	5.2%	7.6%	9.6%	7.4%	8.2%	7.2%	6.5%	9.4%
Spending	5.7%	4.5%	10.7%	6.6%	2.8%	8.4%	3.3%	6.3%	5.2%	5.7%
Mental health	2.2%	4.5%	1.2%	1.5%	1.7%	0.9%	3.3%	2.5%	2.7%	1.5%
All of the above/all of them	1.9%	3.6%	1.8%	1.5%	1.0%	1.5%	2.2%	1.0%	2.0%	2.5%
None of the above	0.1%	-	-	-	0.3%	0.2%	-	-	-	0.3%
Other	3.2%	0.8%	2.7%	4.9%	4.1%	3.8%	2.7%	4.5%	3.4%	2.2%
Unsure	2.7%	1.6%	1.2%	3.2%	4.0%	1.6%	3.7%	2.7%	2.0%	3.2%

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Most important debate issue – Top Responses – by ballot

Toronto – Municipal Special Issue (October 15th to October 18th, 2026, n=762)

Question: Among the following, which issue do you most want candidates to address during the debate? [SELECT ONE] [RANDOMIZE]

	Toronto 2026-10-18	Olivia Chow	Brad Bradford	Other*
Unwgt N	762	334	325	23
Wgt N	750	333	312	24
Cost of living	18.8%	18.6%	16.5%	
Traffic and congestion	16.2%	15.5%	18.8%	
Housing affordability	13.4%	20.3%	6.1%	
Homelessness	10.3%	14.0%	7.5%	
Public safety	9.5%	5.5%	13.6%	
Taxes	8.3%	2.3%	14.3%	
Public transit	7.8%	11.7%	3.5%	
Spending	5.7%	1.5%	10.8%	
Mental health	2.2%	2.9%	1.4%	
All of the above/all of them	1.9%	2.0%	1.8%	
None of the above	0.1%	-	0.2%	
Other	3.2%	3.2%	3.4%	
Unsure	2.7%	2.5%	1.8%	

*Shaded due to small sample size

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

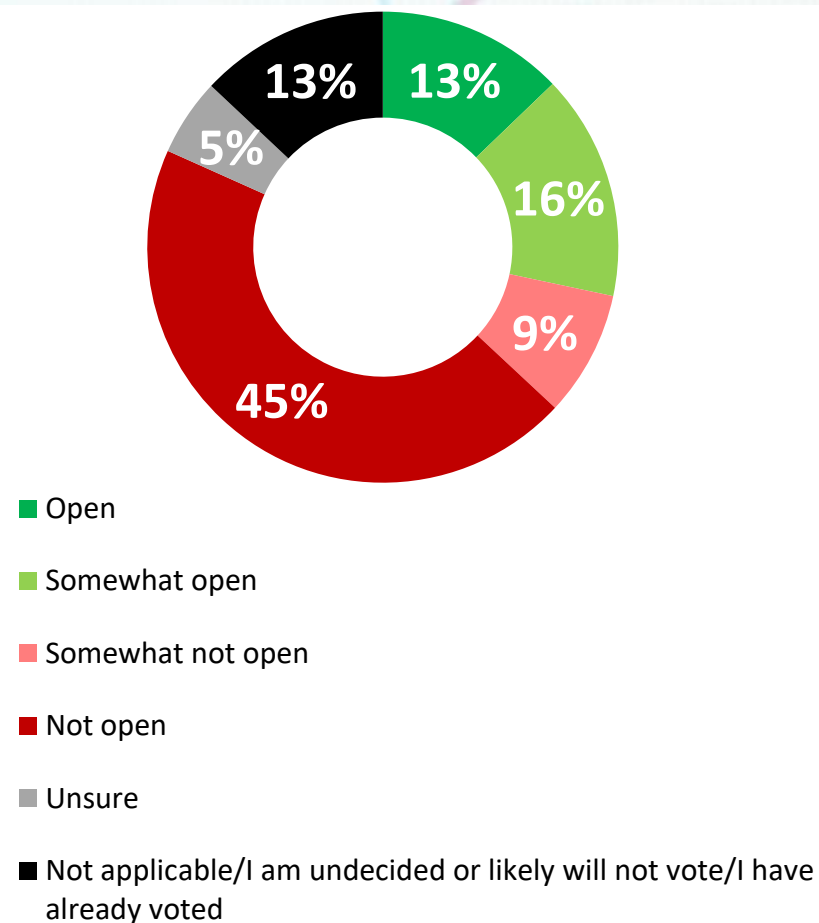


Views on changing planned vote because of the CP24 debate

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: Are you open, somewhat open, somewhat not open, or not open to changing the mayoral candidate you plan on voting for because of their performance in the CP24 debate?

	Scarborough	Etobicoke / York	North York	Toronto and East York	Men	Women	18 to 34	35 to 54	55 plus
Unwgt N	172	157	165	268	402	360	175	239	348
Wgt N	170	160	175	245	356	395	228	237	285
Open	13.4%	10.2%	18.3%	10.2%	15.2%	10.6%	16.5%	11.0%	11.4%
Somewhat open	15.6%	21.6%	9.4%	16.0%	16.6%	14.6%	16.3%	18.8%	12.2%
Somewhat not open	11.9%	5.9%	6.5%	9.7%	9.1%	8.2%	9.0%	9.6%	7.6%
Not open	37.2%	40.9%	49.5%	48.9%	44.8%	44.6%	38.9%	43.1%	50.7%



Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Views on changing planned vote because of the CP24 debate – by ballot

Toronto – Municipal Special Issue (October 15th to October 18th, 2026, n=762)

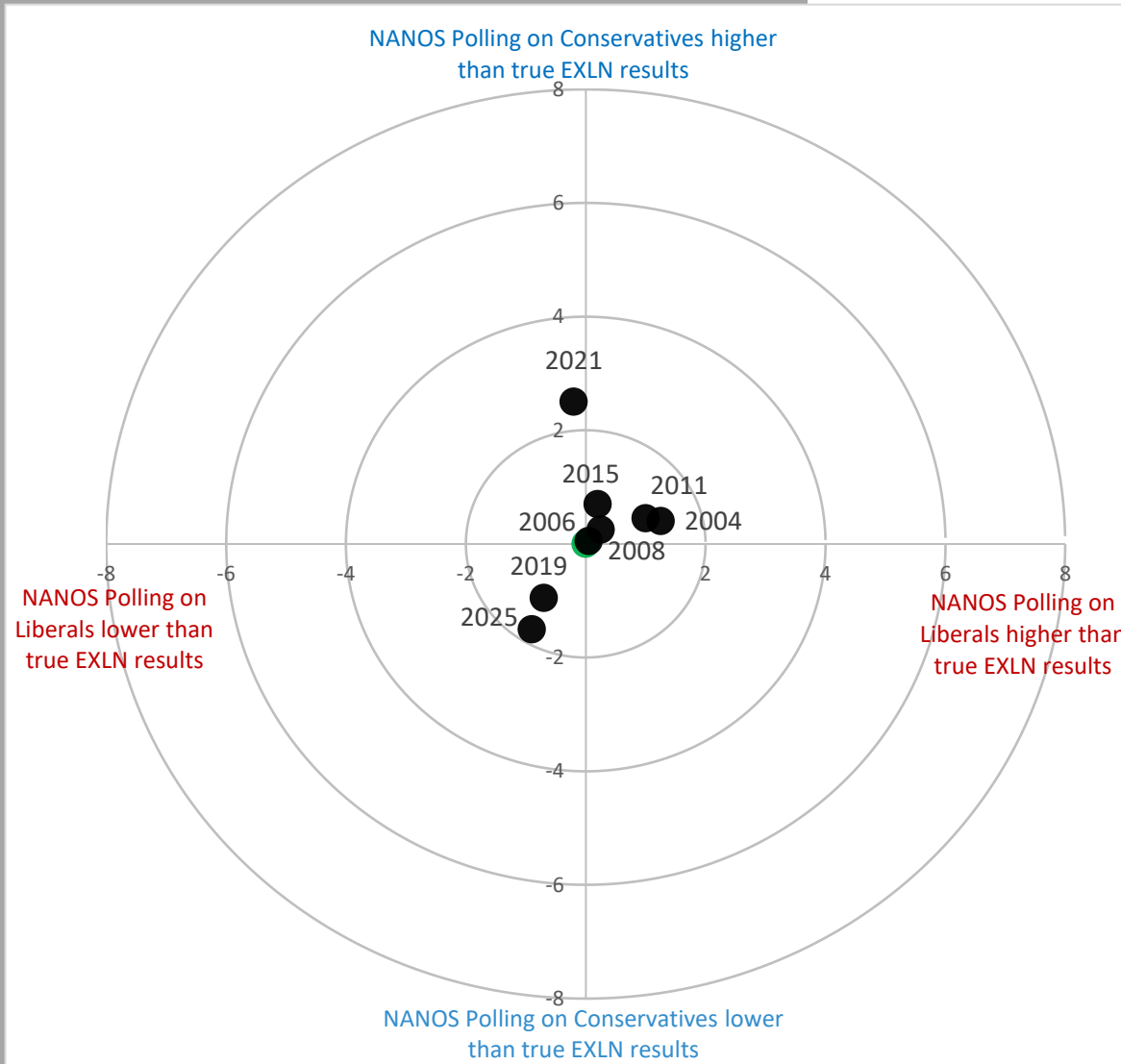
Question: Are you open, somewhat open, somewhat not open, or not open to changing the mayoral candidate you plan on voting for because of their performance in the CP24 debate?

	Toronto 2026-10-18	Olivia Chow	Brad Bradford	Other*
Unwgt N	762	334	325	23
Wgt N	750	333	312	24
Open	12.8%	9.5%	11.9%	
Somewhat open	15.5%	15.8%	15.5%	
Somewhat not open	8.6%	8.7%	9.9%	
Not open	44.7%	48.3%	48.0%	
Unsure	5.3%	4.4%	4.8%	
Not applicable/I am undecided or likely will not vote/I have already voted	13.0%	13.4%	9.8%	

*Shaded due to small sample size

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

NANOS FEDERAL ELECTION TRACK RECORD SINCE 2004



This graph shows Nanos polling data for the two major parties compared to the actual Federal Election results. The green dot represents the election result. Black dots represent actual Nanos survey in each election. The closer a black dot is to the center (green dot), the closer the poll results are to the official election results.

METHODOLOGY

CP24/CTV News Toronto/Nanos conducted a RDD dual frame (cell- and land-lines) hybrid random telephone and online survey of 762 residents of Toronto aged 18 years and over, from October 15th to October 18th, 2026. Respondents were all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample was administered the questionnaire by telephone, and one half was administered online through the Nanos Insights Lab Probability Panel. The random sample was weighted by region, age and gender according to the latest Canadian census data.

A random survey of 762 residents of Toronto is accurate ± 3.6 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

[Full data tables with weighted and unweighted number of interviews is here.](#) Tables within the tabulations that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CP24/CTV News Toronto	Weighting of Data	The results may be weighted by region age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Toronto. See tables for full weighting disclosure.
Population and Final Sample Size	762 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab and RDD cell- and land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Toronto.
Margin of Error	±3.6 percentage points, 19 times out of 20.	Estimated Response Rate	Nine percent, consistent with industry norms.
Mode of Survey	RDD dual frame (cell- and land-lines) hybrid random telephone and online survey. Half the sample was administered by telephone with live agents, and half was administered online through the Nanos Insights Lab.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both cell- and land-lines RDD (Random Digit Dialed) across Toronto.	Question Content	Questions contained in this report are the issue tracking portion of the questionnaire. The first module focused on the state of the race.
Demographics (Captured)	City of Toronto; Toronto and East York; Etobicoke / York; North York; Scarborough; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire explores ballot questions, issue questions identified by CP24 and CTV News Toronto, and demographics.
Demographics (Other)	Age, gender, home ownership	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	By region, age, gender, likelihood to vote and ballot and number of weighted and unweighted interviews
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	October 15 th to October 18 th , 2026		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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Region: BC

Region: PR

Region: ON

Region: QC

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Pocketbook Index

Consumer Confidence Index

12/13/2024

> Canada

Region: ATL

Region: BC

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Region: PR

Region: QC

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