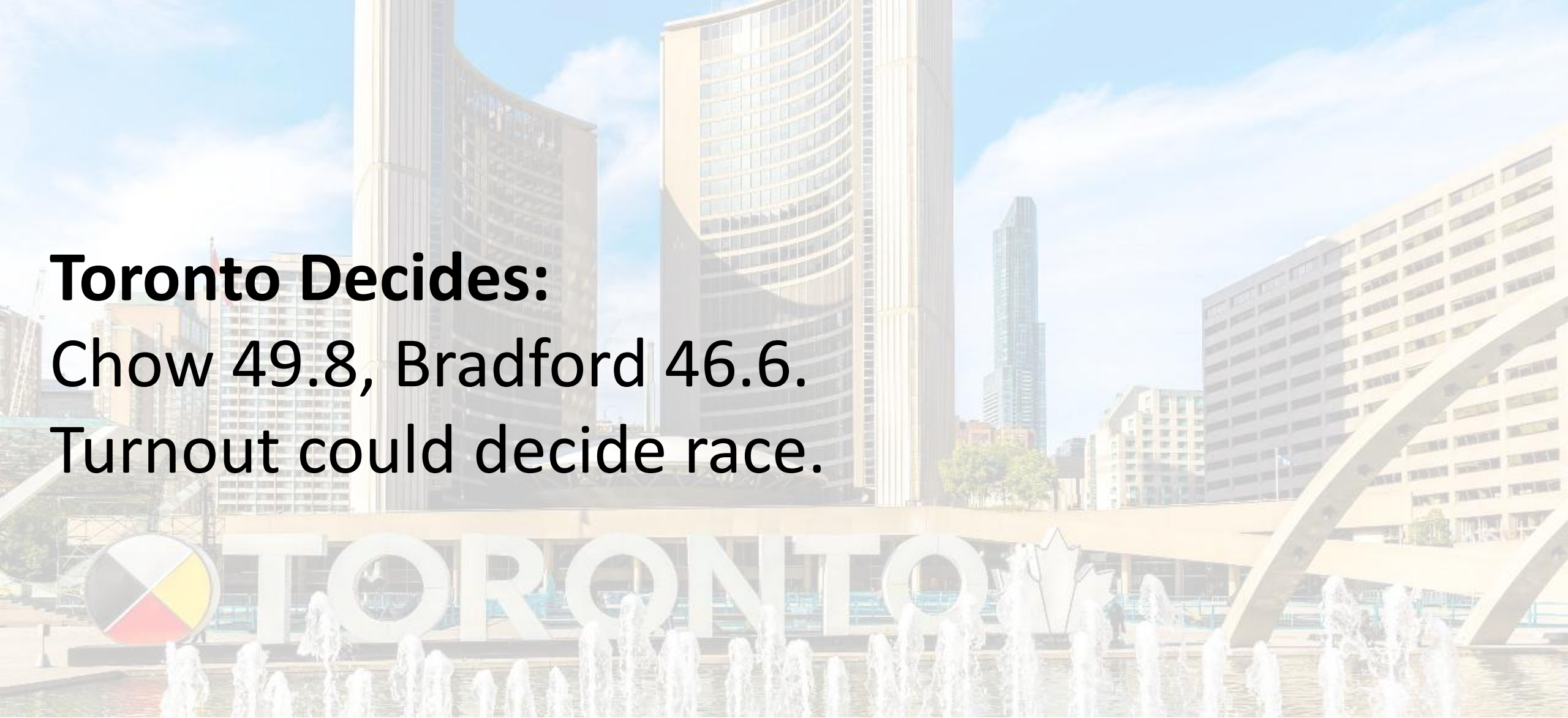




Toronto Decides:
Chow 49.8, Bradford 46.6.
Turnout could decide race.

*CP24/CTV News Toronto/Nanos Mayoral Election Survey
released October 20th, 2026*



Nanos conducted a survey on behalf of CP24 and CTV News Toronto ahead of the 2026 mayoral election. Visit www.cp24.com, www.ctvnews.ca/toronto or www.nanos.co to access the latest data and analysis.

“Ballot support for the two front runners among all residents is within the margin of error for the CP24/Nanos survey. Chow ahead in Toronto/East York, Bradford leads in North York. The deciding factors in the race will be debate performance and organizational muscle to deliver supporters. The Nanos data reflects public opinion at the time of the survey which ended October 18th. Factoring the upcoming CP24 debate, the race to the finish and the respective ground games of the two front runners, things can still change ahead of the October 26th vote.”

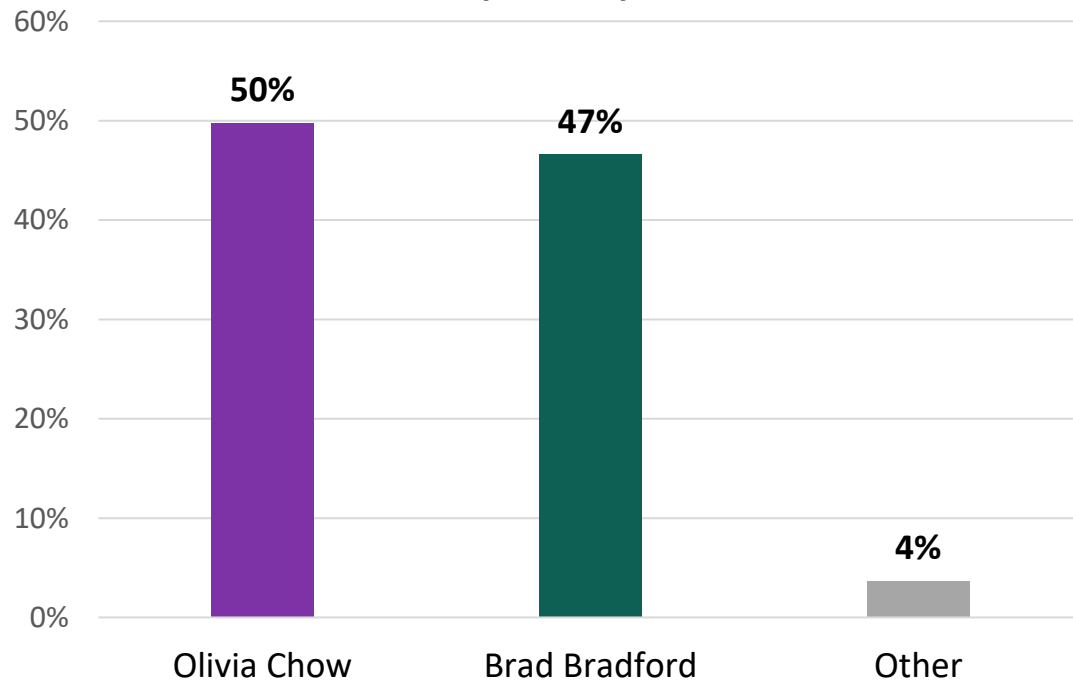
***Nik Nanos, Chief Data Scientist
October 20th, 2026***

Ballot and Vote Profile

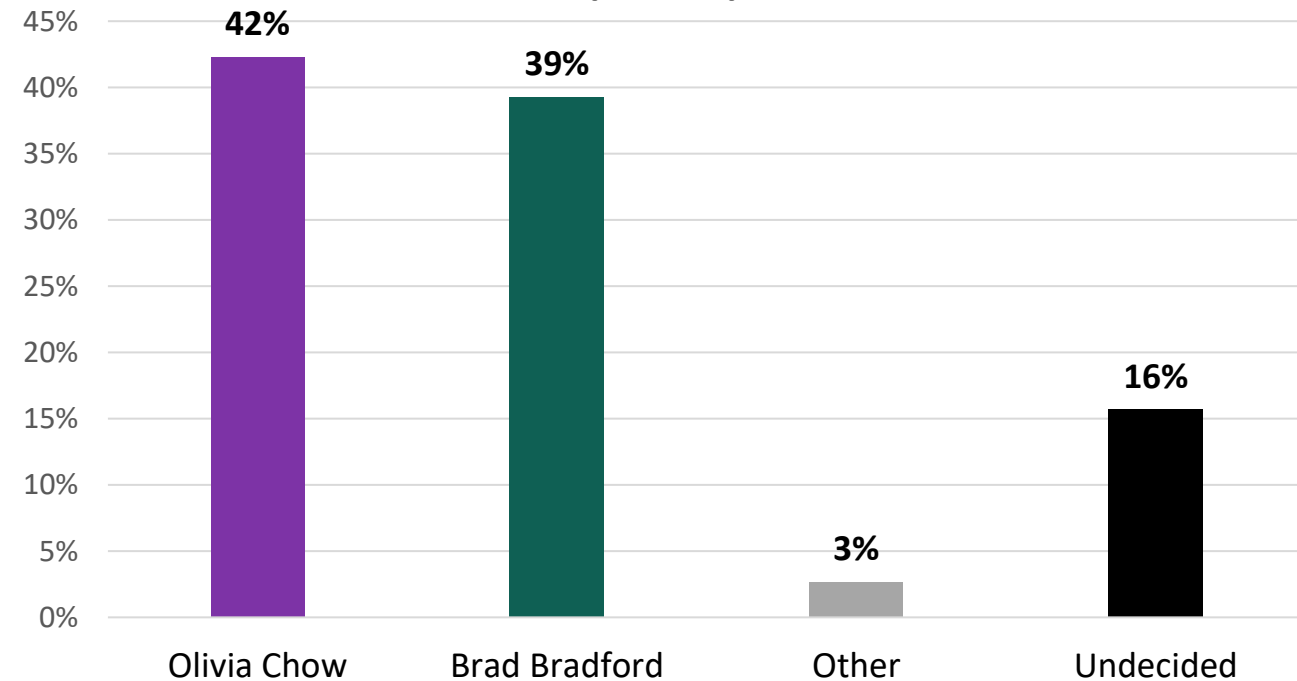
Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]
[IF UNDECIDED] Are you currently leaning towards any particular mayoral candidate? If you are, which candidate would that be? [RANDOMIZE]

**Ballot – Decided Voters Only
(n=682)**



**All Voters Including Undecided
(n=762)**

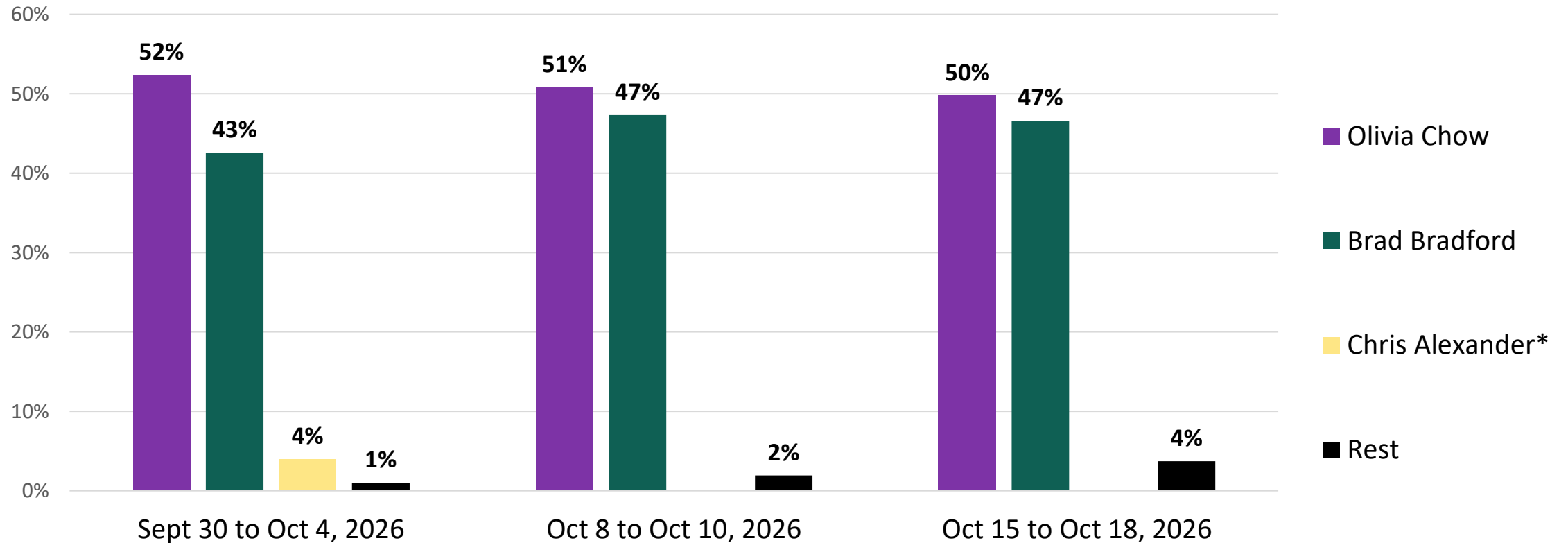


Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – Decided Voters Only – Tracking

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=682)

Question: Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]



*Note: Chris Alexander suspended his campaign for Mayor of Toronto on October 6th, 2026. The candidate was removed from the questionnaire as a prompted response option starting from the second wave of the tracking survey.

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=682, accurate 3.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – by region age and gender

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=682)

Question: [BALLOT] Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]

	Toronto 2026-10-18	Scarborough	Etobicoke / York	North York	Toronto and East York	Men	Women	18 to 34	35 to 54	55 plus
Unwgt N	682	150	144	145	243	361	321	150	216	316
Wgt N	669	146	146	155	222	319	350	196	214	259
Olivia Chow	49.8%	50.9%	45.1%	41.2%	58.2%	42.1%	56.8%	55.6%	46.0%	48.5%
Brad Bradford	46.6%	46.3%	52.9%	54.1%	37.2%	53.7%	40.0%	36.3%	52.2%	49.7%
Other	3.7%	2.7%	2.1%	4.7%	4.6%	4.2%	3.2%	8.1%	1.8%	1.8%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=682, accurate 3.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – by likelihood to vote

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=682)

Question: [BALLOT] Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]

		Question: Thinking of the upcoming Toronto election for mayor, on a scale of 0 to 10 where 0 is absolutely not vote and 10 is absolutely vote, how would you rate your likelihood to vote?		
		Toronto 2026-10-18	Very likely to vote (9-10)	Other responses (0-8) Unsure*
	Unwgt N	682	605	72 5
	Wgt N	669	590	74 5
	Olivia Chow	49.8%	50.0%	45.6%
	Brad Bradford	46.6%	46.2%	51.6%
	Other	3.7%	3.8%	2.8%

*Shaded due to small sample size

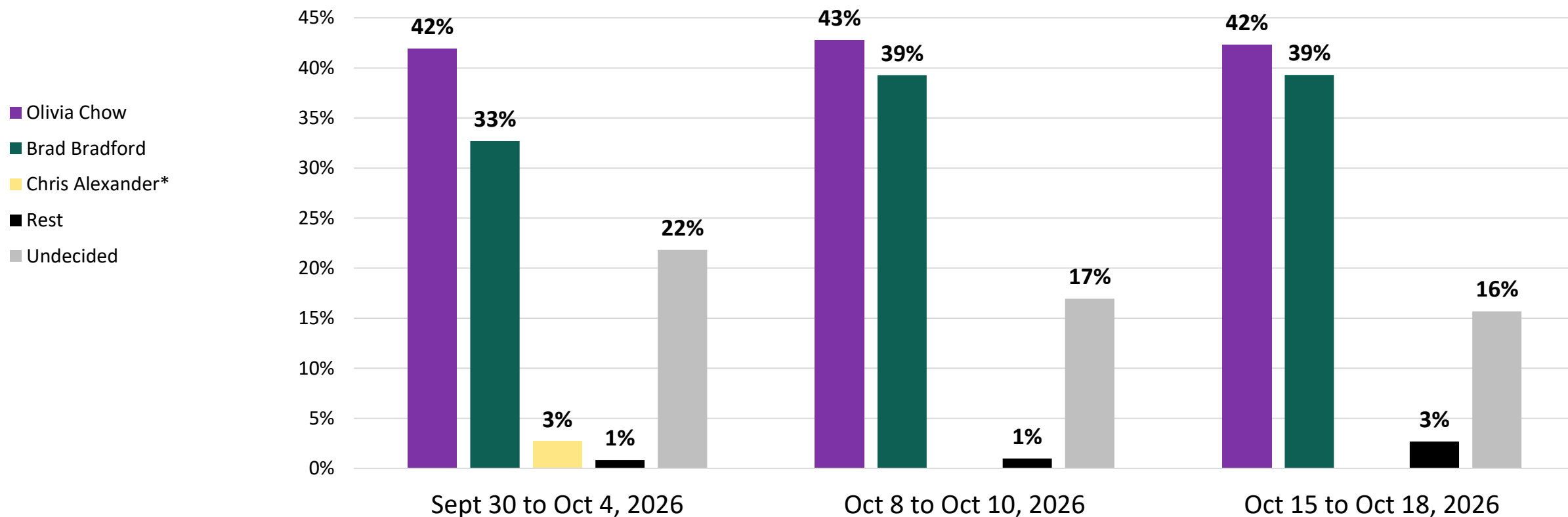
Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=682, accurate 3.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



Vote Profile – All Voters Including Undecided – Tracking

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]



*Note: Chris Alexander suspended his campaign for Mayor of Toronto on October 6th, 2026. The candidate was removed from the questionnaire as a prompted response option starting from the second wave of the tracking survey.

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

All voters including undecided – by region age and gender

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: [ALL VOTERS INCLUDING UNDECIDED] Of the current Toronto mayoral candidates, who would you vote for if the election was held today?
[RANDOMIZE CANDIDATES]

	Toronto 2026-10-18	Scarborough	Etobicoke / York	North York	Toronto and East York	Men	Women	18 to 34	35 to 54	55 plus
Unwgt N	762	172	157	165	268	402	360	175	239	348
Wgt N	750	170	160	175	245	356	395	228	237	285
Olivia Chow	42.3%	39.2%	38.0%	36.0%	51.6%	36.7%	47.3%	44.4%	39.0%	43.2%
Brad Bradford	39.3%	39.2%	46.5%	44.9%	30.6%	45.8%	33.5%	29.7%	45.2%	42.1%
Other	2.7%	2.4%	1.9%	4.2%	2.4%	3.1%	2.4%	6.6%	1.2%	0.8%
Undecided	15.7%	19.1%	13.6%	14.9%	15.3%	14.5%	16.8%	19.3%	14.6%	13.8%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



All voters including undecided – by likelihood to vote

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: [ALL VOTERS INCLUDING UNDECIDED] Of the current Toronto mayoral candidates, who would you vote for if the election was held today?
[RANDOMIZE CANDIDATES]

		Toronto 2026-10-18	Question: Thinking of the upcoming Toronto election for mayor, on a scale of 0 to 10 where 0 is absolutely not vote and 10 is absolutely vote, how would you rate your likelihood to vote?		
			Very likely to vote (9-10)	Other responses (0-8)	Unsure*
	Unwgt N	762	652	99	11
	Wgt N	750	634	104	12
	Olivia Chow	42.3%	44.5%	29.0%	
	Brad Bradford	39.3%	40.9%	33.0%	
	Other	2.7%	2.9%	1.9%	
	Undecided	15.7%	11.6%	36.1%	

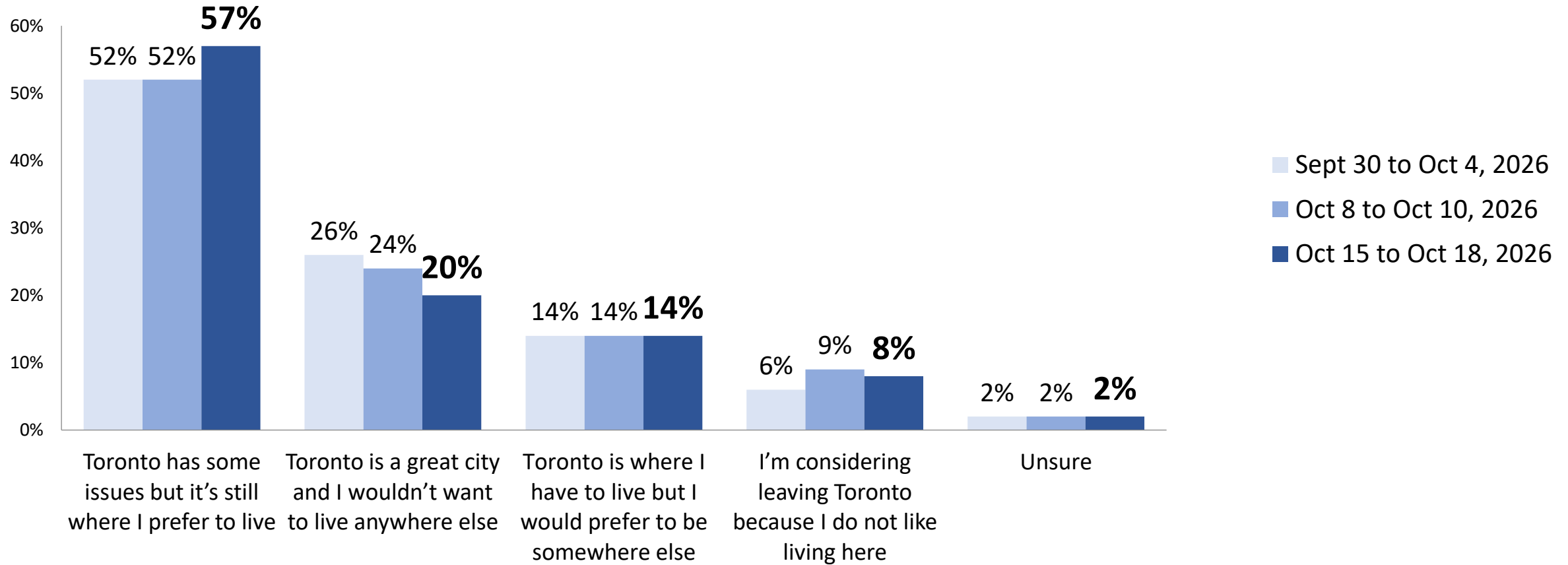
*Shaded due to small sample size

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

How Torontonians feel about living in Toronto – Tracking

Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: Which of the following statements best describes how you feel about living in Toronto? [RANDOMIZE] [SELECT ONE]



Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



How Torontonians feel about living in Toronto – by region age and gender

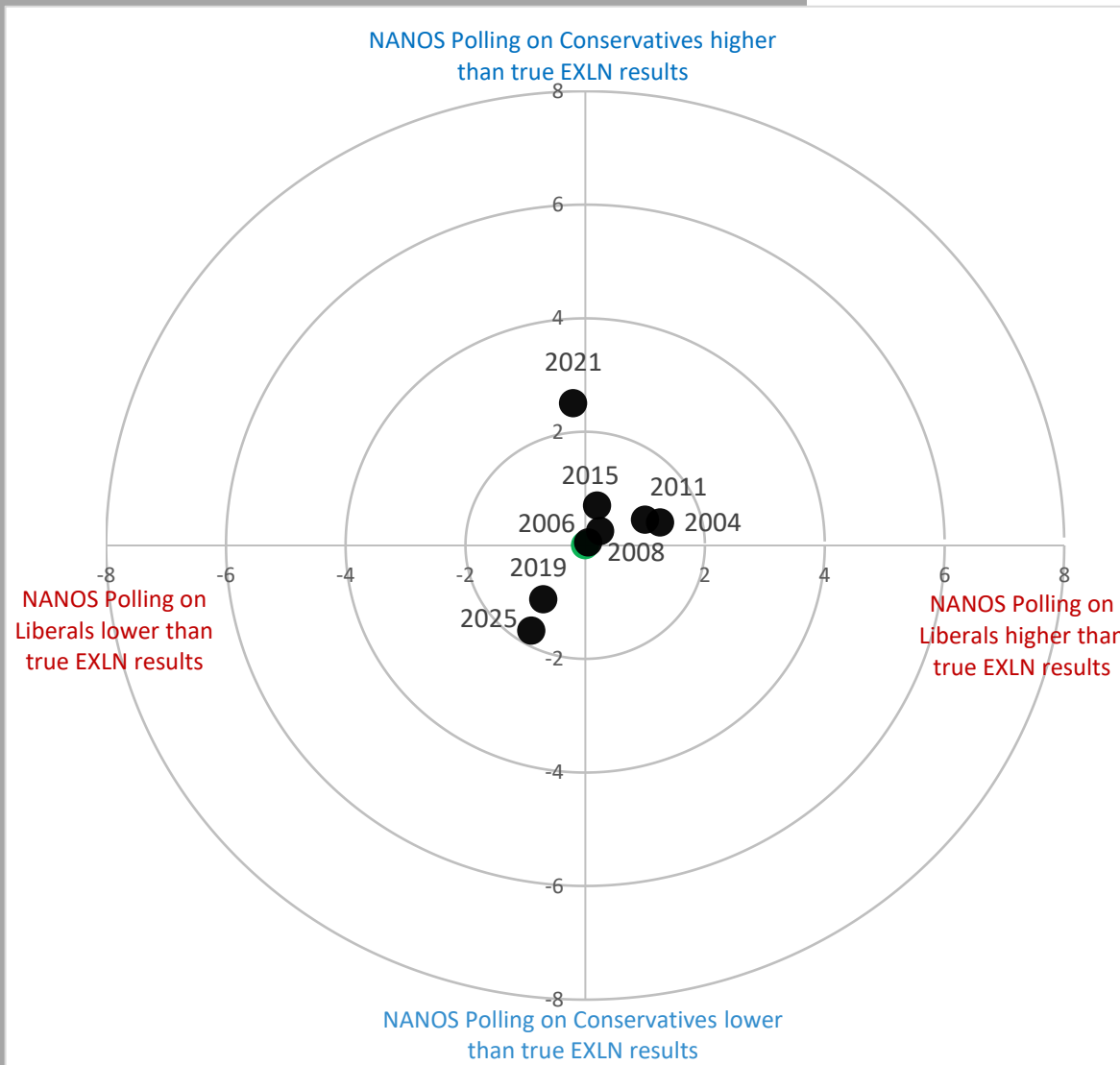
Toronto – Municipal Special Issue – (October 15th to October 18th, 2026, n=762)

Question: Which of the following statements best describes how you feel about living in Toronto? [RANDOMIZE] [SELECT ONE]

	Toronto 2026-10- 18	Scarborough	Etobicoke / York	North York	Toronto and East York	Men	Women	18 to 34	35 to 54	55 plus
Unwgt N	762	172	157	165	268	402	360	175	239	348
Wgt N	750	170	160	175	245	356	395	228	237	285
Toronto has some issues but it's still where I prefer to live	56.6%	54.5%	50.6%	53.7%	64.0%	52.9%	59.9%	63.5%	55.8%	51.6%
Toronto is a great city and I wouldn't want to live anywhere else	20.3%	19.2%	19.3%	18.2%	23.2%	18.4%	22.0%	11.3%	17.7%	29.6%
Toronto is where I have to live but I would prefer to be somewhere else	13.9%	17.4%	17.7%	14.3%	8.8%	16.8%	11.3%	12.0%	19.0%	11.2%
I'm considering leaving Toronto because I do not like living here	7.7%	6.5%	9.3%	13.3%	3.4%	10.4%	5.2%	11.3%	6.5%	5.8%
Unsure	1.5%	2.4%	3.1%	0.6%	0.6%	1.5%	1.5%	1.9%	0.9%	1.8%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 15th to October 18th, 2026, n=762, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

NANOS FEDERAL ELECTION TRACK RECORD SINCE 2004



This graph shows Nanos polling data for the two major parties compared to the actual Federal Election results. The green dot represents the election result. Black dots represent actual Nanos survey in each election. The closer a black dot is to the center (green dot), the closer the poll results are to the official election results.

METHODOLOGY

CP24/CTV News Toronto/Nanos conducted a RDD dual frame (cell- and land-lines) hybrid random telephone and online survey of 762 residents of Toronto aged 18 years and over, from October 15th to October 18th, 2026. Respondents were all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample was administered the questionnaire by telephone, and one half was administered online through the Nanos Insights Lab Probability Panel. The random sample was weighted by region, age and gender according to the latest Canadian census data.

A random survey of 762 residents of Toronto is accurate ± 3.6 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

[Full data tables with weighted and unweighted number of interviews is here.](#) Tables within the tabulations that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CP24/CTV News Toronto	Weighting of Data	The results may be weighted by region age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Toronto. See tables for full weighting disclosure.
Population and Final Sample Size	762 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab and RDD cell- and land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Toronto.
Margin of Error	±3.6 percentage points, 19 times out of 20.	Estimated Response Rate	Nine percent, consistent with industry norms.
Mode of Survey	RDD dual frame (cell- and land-lines) hybrid random telephone and online survey. Half the sample was administered by telephone with live agents, and half was administered online through the Nanos Insights Lab.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both cell- and land-lines RDD (Random Digit Dialed) across Toronto.	Question Content	Questions contained in this report are the ballot tracking portion of the questionnaire.
Demographics (Captured)	City of Toronto; Toronto and East York; Etobicoke / York; North York; Scarborough; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire explores ballot questions, issue questions identified by CP24 and CTV News Toronto, and demographics.
Demographics (Other)	Age, gender, home ownership	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	By region, age, gender, likelihood to vote and number of weighted and unweighted interviews
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	October 15 th to October 18 th , 2026		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Region: BC

Region: PR

Region: ON

Region: QC

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Consumer Confidence Index

Expectations Index

Pocketbook Index

Consumer Confidence Index

12/13/2024

> Canada

Region: ATL

Region: BC

Region: ON

Region: PR

Region: QC

Region

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As of Friday, December 13, 202

Consumer Confidence Index. A

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