



Toronto Decides: Chow's cushion shrinks as Bradford closes in.

*CP24/CTV News Toronto/Nanos Mayoral Election Survey
released October 13th, 2026*



Nanos conducted a survey on behalf of CP24 and CTV News Toronto ahead of the 2026 mayoral election. Visit www.cp24.com, www.ctvnews.ca/toronto or www.nanos.co to access the latest data and analysis.

“Chow still leads, but Bradford has cut her cushion to 3.5 points among decided voters. Chow draws strength from Toronto and East York, women and voters under 55. Bradford fares better in North York, among men and voters aged 55 and older. Etobicoke/York is close, and Scarborough closer still. With 17 per cent undecided, Toronto’s race remains an open contest.”

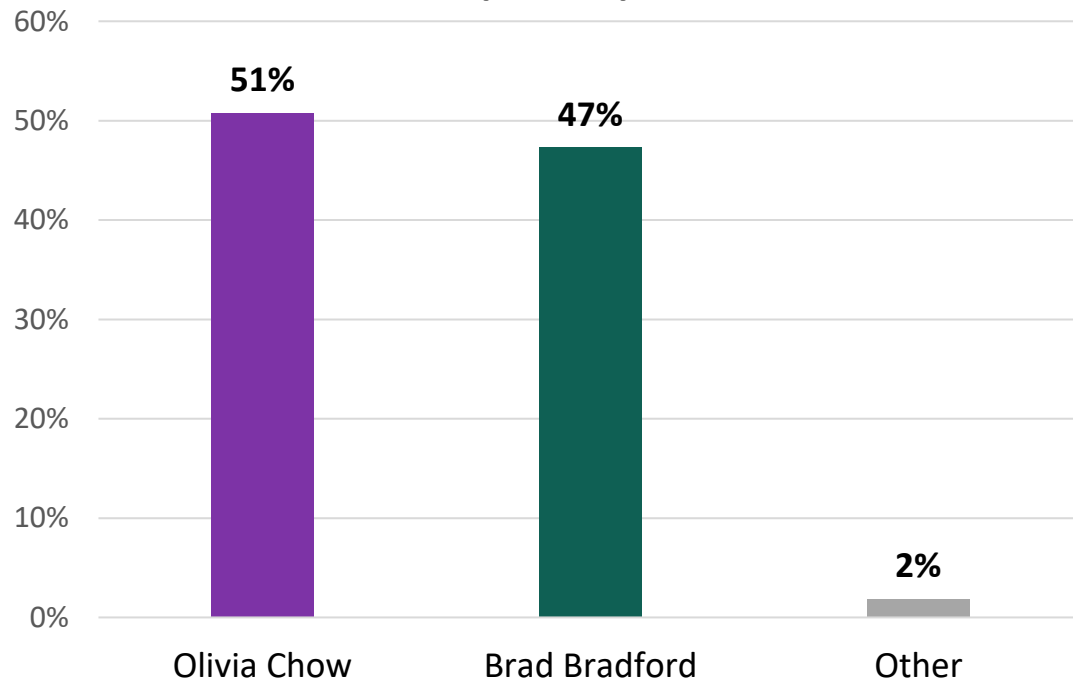
***Nik Nanos, Chief Data Scientist
October 13th, 2026***

Ballot and Vote Profile

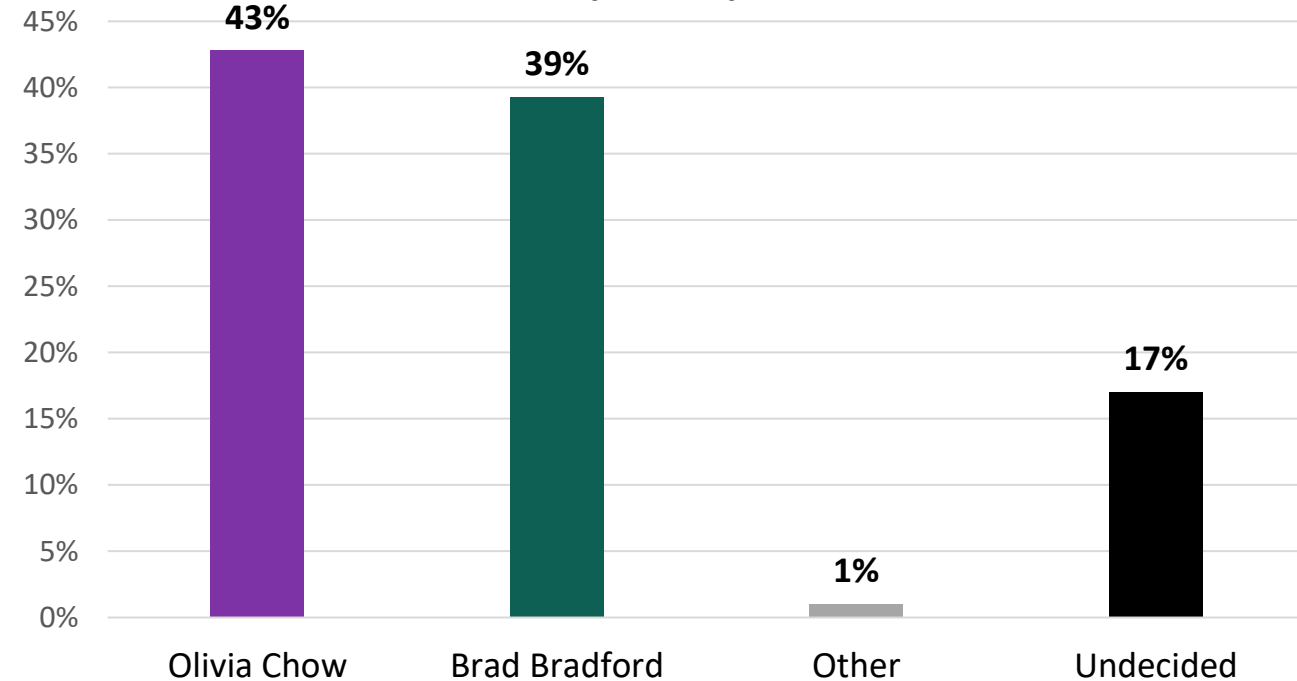
Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=757)

Question: Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]
[IF UNDECIDED] Are you currently leaning towards any particular mayoral candidate? If you are, which candidate would that be? [RANDOMIZE]

**Ballot – Decided Voters Only
(n=668)**



**All Voters Including Undecided
(n=757)**

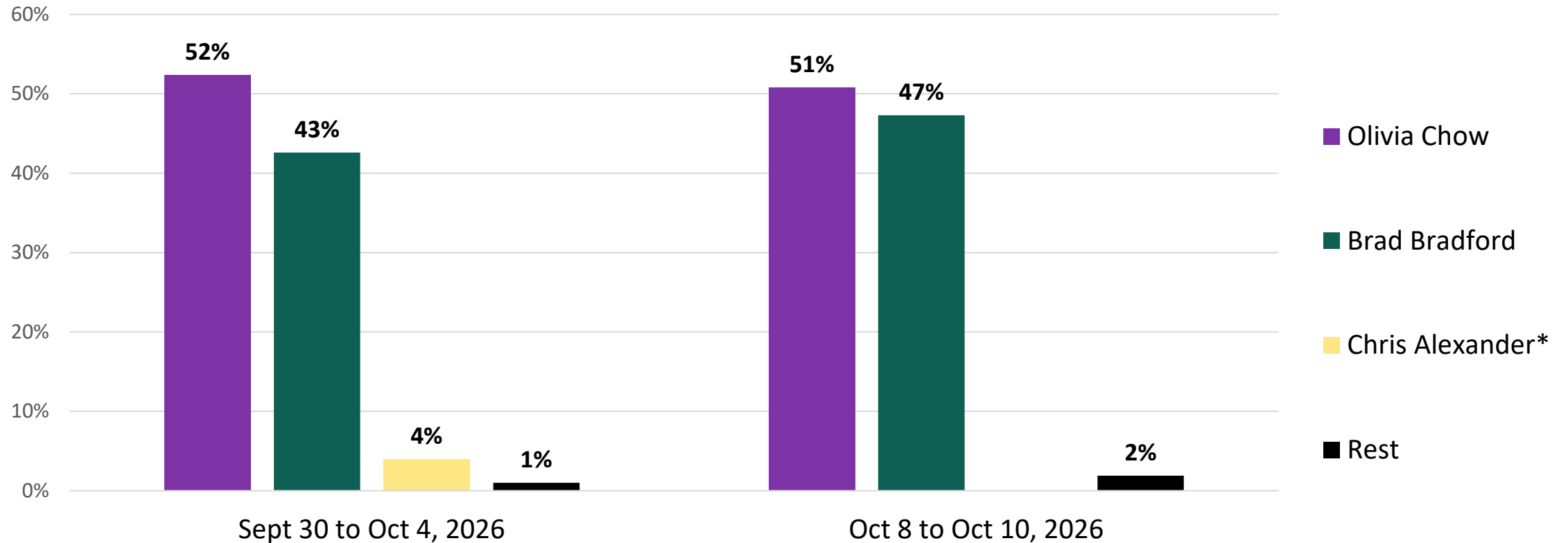


Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 8th to October 10th, 2026, n=757, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – Decided Voters Only – Tracking

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=757)

Question: Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]



*Note: Chris Alexander suspended his campaign for Mayor of Toronto on October 6th, 2026. The candidate was removed from the questionnaire as a prompted response option starting from the second wave of the tracking survey.

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 8th to October 10th, 2026, n=757, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – by region age and gender

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=668)

Question: [BALLOT] Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]

	Toronto 2026-10-10	Scarborough	Etobicoke / York	North York	Toronto and East York	Male	Female	18 to 34	35 to 54	55 plus
Unwgt N	668	154	136	161	217	332	336	127	224	317
Wgt N	658	151	135	160	212	310	348	199	175	285
Olivia Chow	50.8%	48.9%	47.9%	43.6%	59.3%	43.8%	57.0%	57.1%	58.0%	42.0%
Brad Bradford	47.3%	49.5%	50.9%	53.2%	39.0%	53.4%	41.9%	38.3%	42.0%	56.8%
Other	1.9%	1.5%	1.2%	3.2%	1.7%	2.8%	1.2%	4.6%	-	1.2%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 8th to October 10th, 2026, n=668, accurate 3.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – by likelihood to vote

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=668)

Question: [BALLOT] Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]

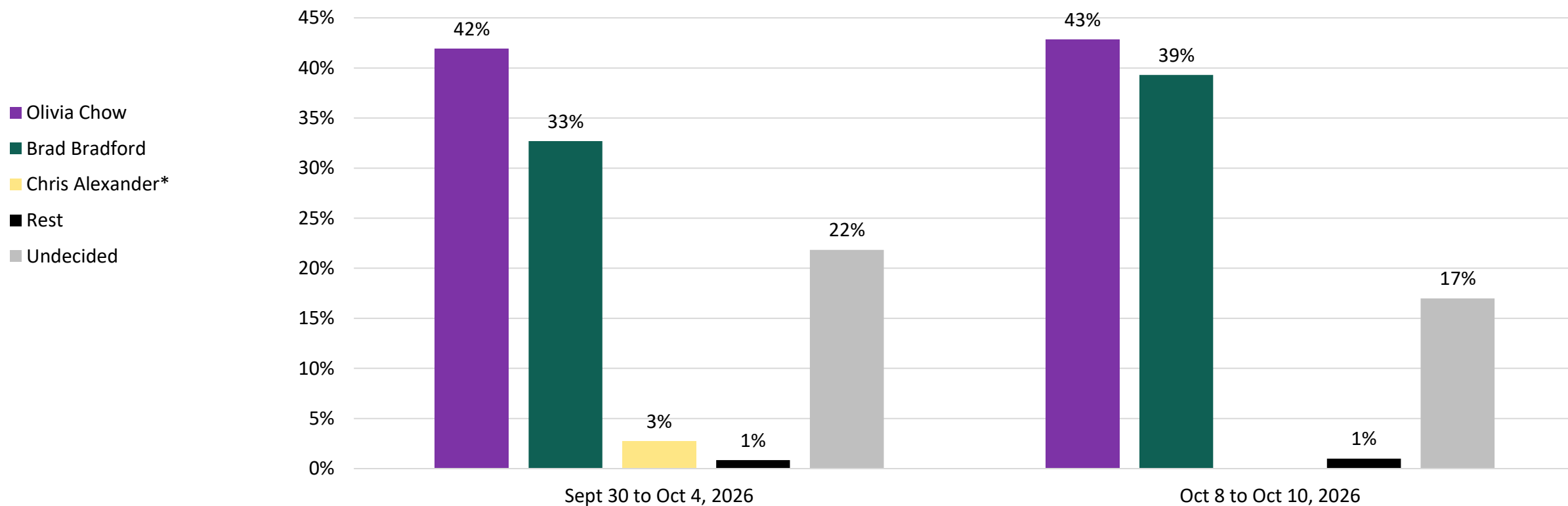
		Question: Thinking of the upcoming Toronto election for mayor, which statement best describes you?	
		I will definitely vote	Probably/probably not/definitely will not vote/refuse/unsure
Toronto 2026-10-10			
Unwgt N	668	581	87
Wgt N	658	566	92
Olivia Chow	50.8%	51.2%	48.2%
Brad Bradford	47.3%	47.8%	44.3%
Other	1.9%	1.0%	7.6%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 8th to October 10th, 2026, n=668, accurate 3.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Vote Profile – All Voters Including Undecided – Tracking

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=757)

Question: Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]



*Note: Chris Alexander suspended his campaign for Mayor of Toronto on October 6th, 2026. The candidate was removed from the questionnaire as a prompted response option starting from the second wave of the tracking survey.

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All voters including undecided – by region age and gender

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=757)

Question: [ALL VOTERS INCLUDING UNDECIDED] Of the current Toronto mayoral candidates, who would you vote for if the election was held today?
[RANDOMIZE CANDIDATES]

	Toronto 2026-10-10	Scarborough	Etobicoke / York	North York	Toronto and East York	Male	Female	18 to 34	35 to 54	55 plus
Unwgt N	757	172	156	180	249	378	379	154	245	358
Wgt N	750	170	160	175	245	356	394	237	190	323
Olivia Chow	42.8%	41.4%	39.0%	38.8%	49.0%	37.3%	47.7%	45.8%	51.1%	35.6%
Brad Bradford	39.3%	42.9%	42.2%	45.6%	30.3%	43.9%	35.1%	30.4%	37.2%	47.0%
Other	1.0%	1.4%	1.0%	-	1.5%	1.5%	0.6%	2.5%	-	0.5%
Undecided	17.0%	14.3%	17.8%	15.6%	19.2%	17.3%	16.7%	21.3%	11.6%	16.9%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 8th to October 10th, 2026, n=757, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



All voters including undecided – by likelihood to vote

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=757)

Question: [ALL VOTERS INCLUDING UNDECIDED] Of the current Toronto mayoral candidates, who would you vote for if the election was held today?
[RANDOMIZE CANDIDATES]

		Question: Thinking of the upcoming Toronto election for mayor, which statement best describes you?	
		Toronto 2026-10-10	
		I will definitely vote	Probably/probably not/definitely will not vote/refuse/unsure
	Unwgt N	757	645
	Wgt N	750	633
	Olivia Chow	42.8%	44.5%
	Brad Bradford	39.3%	41.1%
	Other	1.0%	0.6%
	Undecided	17.0%	13.8%

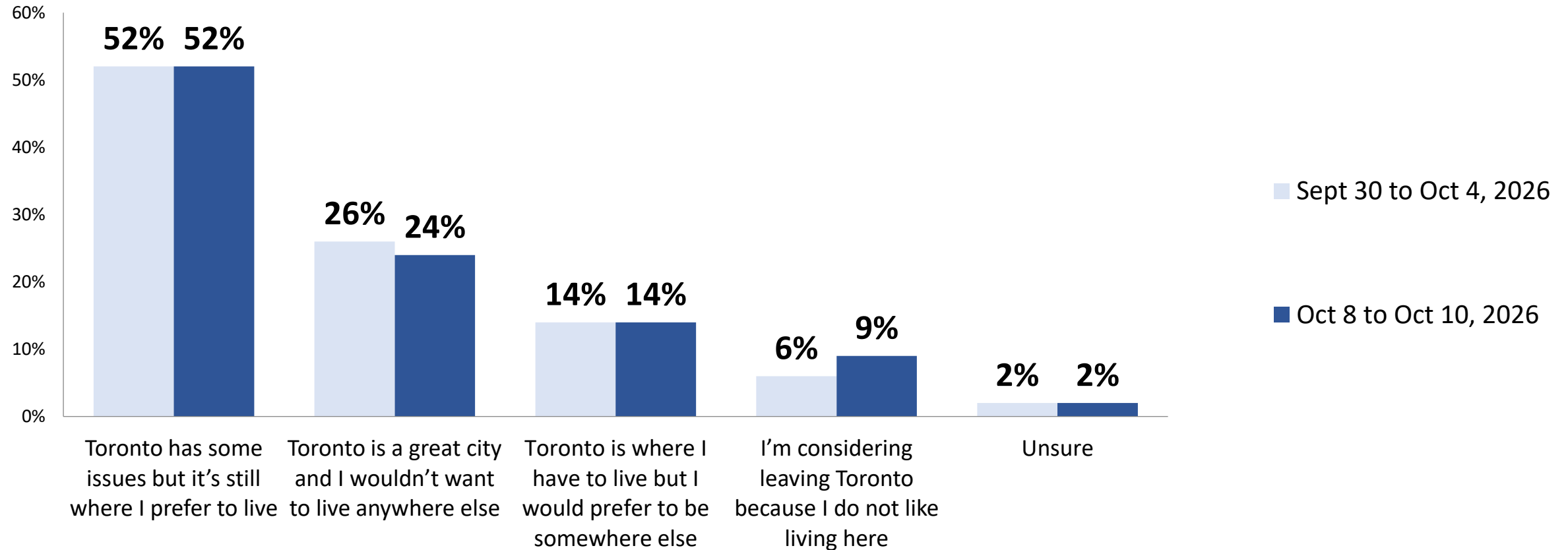
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How Torontonians feel about living in Toronto

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=757)

Question: Which of the following statements best describes how you feel about living in Toronto? [RANDOMIZE] [SELECT ONE]



Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 8th to October 10th, 2026, n=757, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

How Torontonians feel about living in Toronto – by region age and gender

Toronto – Municipal Special Issue – (October 8th to October 10th, 2026, n=757)

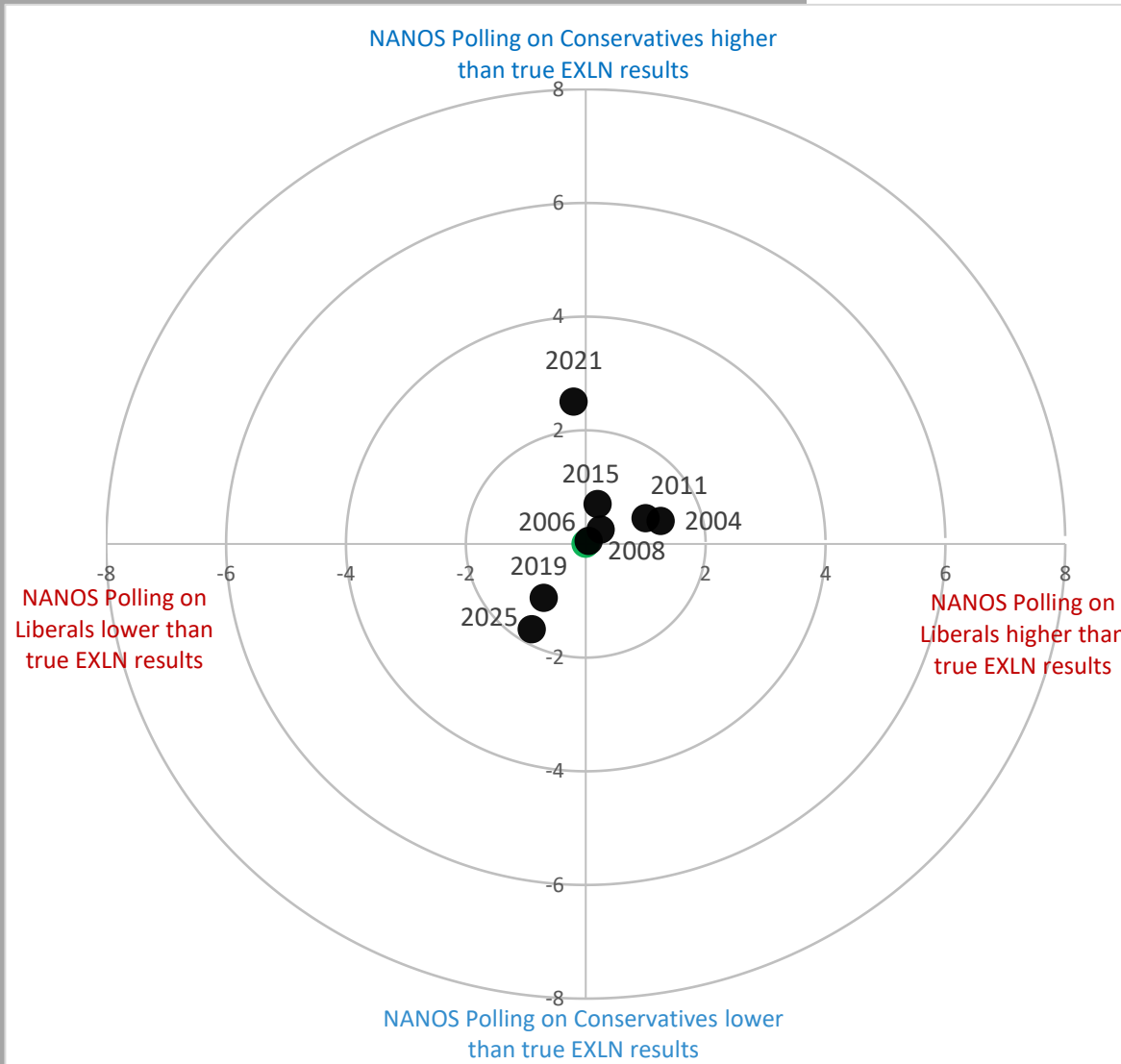
Question: Which of the following statements best describes how you feel about living in Toronto? [RANDOMIZE] [SELECT ONE]

		Toronto 2026-10- 10	Scarborough	Etobicoke / York	North York	Toronto and East York	Male	Female	18 to 34	35 to 54	55 plus
	Unwgt N	757	172	156	180	249	378	379	154	245	358
	Wgt N	750	170	160	175	245	356	394	237	190	323
	Toronto is a great city and I wouldn't want to live anywhere else	23.6%	22.9%	28.5%	22.2%	21.9%	22.6%	24.4%	18.0%	21.6%	28.9%
	Toronto has some issues but it's still where I prefer to live	51.9%	57.0%	42.7%	46.3%	58.3%	52.1%	51.7%	50.7%	57.4%	49.5%
	Toronto is where I have to live but I would prefer to be somewhere else	14.4%	10.2%	17.1%	22.2%	10.0%	11.1%	17.3%	22.1%	11.3%	10.5%
	I'm considering leaving Toronto because I do not like living here	8.5%	7.1%	9.9%	8.7%	8.3%	13.2%	4.2%	7.2%	7.2%	10.2%
	Unsure	1.7%	2.8%	1.8%	0.6%	1.5%	0.9%	2.3%	2.0%	2.6%	0.9%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, October 8th to October 10th, 2026, n=757, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



NANOS FEDERAL ELECTION TRACK RECORD SINCE 2004



This graph shows Nanos polling data for the two major parties compared to the actual Federal Election results. The green dot represents the election result. Black dots represent actual Nanos survey in each election. The closer a black dot is to the center (green dot), the closer the poll results are to the official election results.

METHODOLOGY

CP24/CTV News Toronto/Nanos conducted a RDD dual frame (cell- and land-lines) hybrid random telephone and online survey of 757 residents of Toronto aged 18 years and over, from October 8th to October 10th, 2026. Respondents were all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample was administered the questionnaire by telephone, and one half was administered online through the Nanos Insights Lab Probability Panel. The random sample was weighted by region, age and gender according to the latest Canadian census data.

A random survey of 757 residents of Toronto is accurate ± 3.6 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

[Full data tables with weighted and unweighted number of interviews is here.](#) Tables within the tabulations that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CP24/CTV News Toronto	Weighting of Data	The results may be weighted by region age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Toronto. See tables for full weighting disclosure.
Population and Final Sample Size	757 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab and RDD cell- and land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Toronto.
Margin of Error	±3.6 percentage points, 19 times out of 20.	Estimated Response Rate	Nine percent, consistent with industry norms.
Mode of Survey	RDD dual frame (cell- and land-lines) hybrid random telephone and online survey. Half the sample was administered by telephone with live agents, and half was administered online through the Nanos Insights Lab.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both cell- and land-lines RDD (Random Digit Dialed) across Toronto.	Question Content	Questions contained in this report are the ballot tracking portion of the questionnaire.
Demographics (Captured)	City of Toronto; Toronto and East York; Etobicoke / York; North York; Scarborough; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire explores ballot questions, issue questions identified by CP24 and CTV News Toronto, and demographics.
Demographics (Other)	Age, gender, home ownership	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	By region, age, gender, likelihood to vote and number of weighted and unweighted interviews
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	October 8 th to October 10 th , 2026		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Region: BC

Region: PR

Region: ON

Region: QC

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Consumer Confidence Index

Expectations Index

Pocketbook Index

Consumer Confidence Index

12/13/2024

> Canada

Region: ATL

Region: BC

Region: ON

Region: PR

Region: QC

Region

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As of Friday, December 13, 202

Consumer Confidence Index. A

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