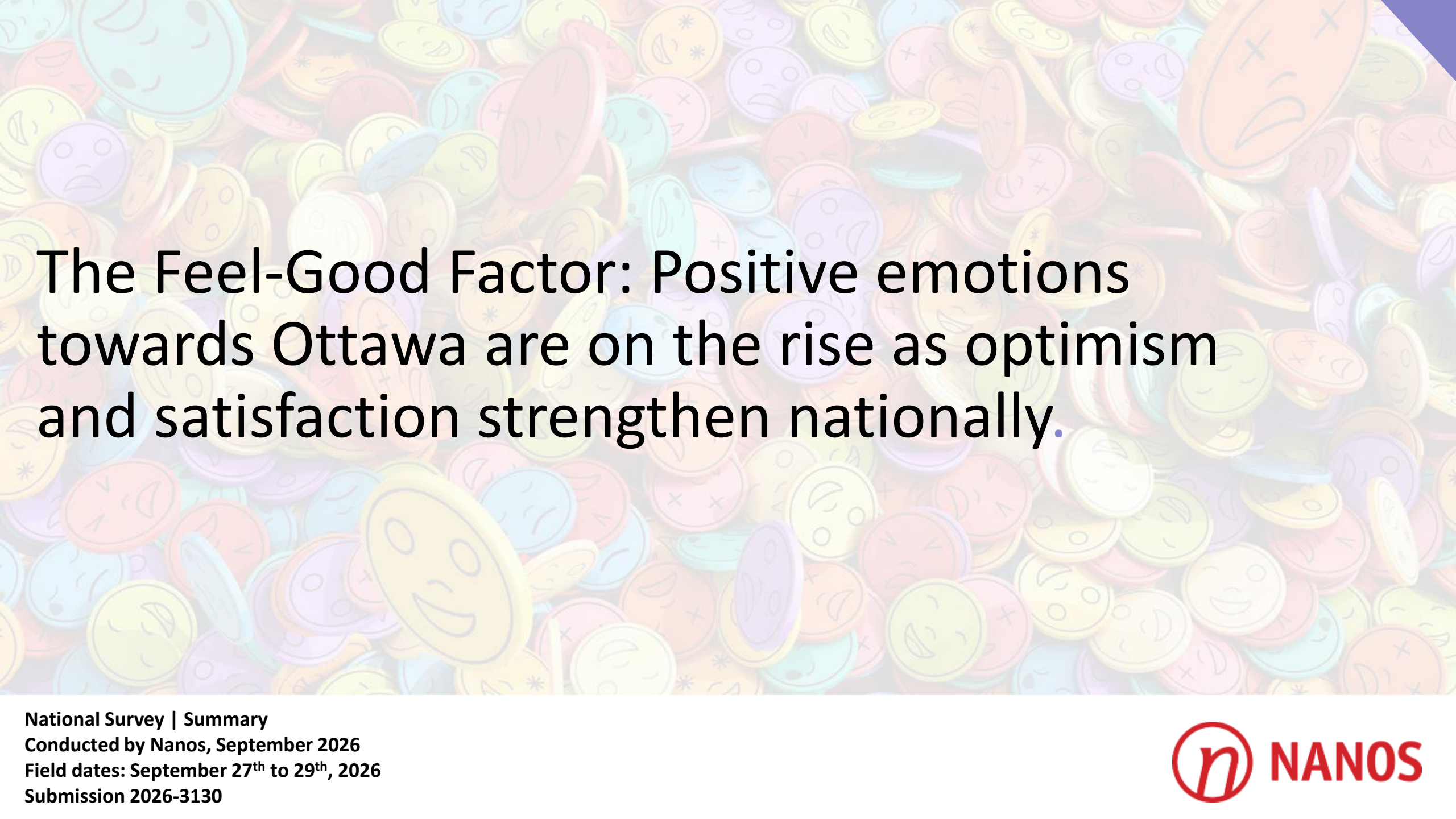


The background of the slide is a dense, overlapping pattern of many small, colorful coins. Each coin is a different color (red, yellow, blue, green, purple, orange) and features a simple smiley face with two dots for eyes and a curved line for a mouth. The coins are scattered across the entire slide, creating a vibrant and positive visual theme.

The Feel-Good Factor: Positive emotions
towards Ottawa are on the rise as optimism
and satisfaction strengthen nationally.

The research gauged the opinions among Canadians on their feelings towards the federal government in Ottawa.

Nanos conducted an RDD dual frame (cell- and land-lines) hybrid telephone and online random survey of 1057 Canadians, 18 years of age or older, from September 27th to 29th, 2026, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both cell- and land-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned and conducted by Nanos Research.

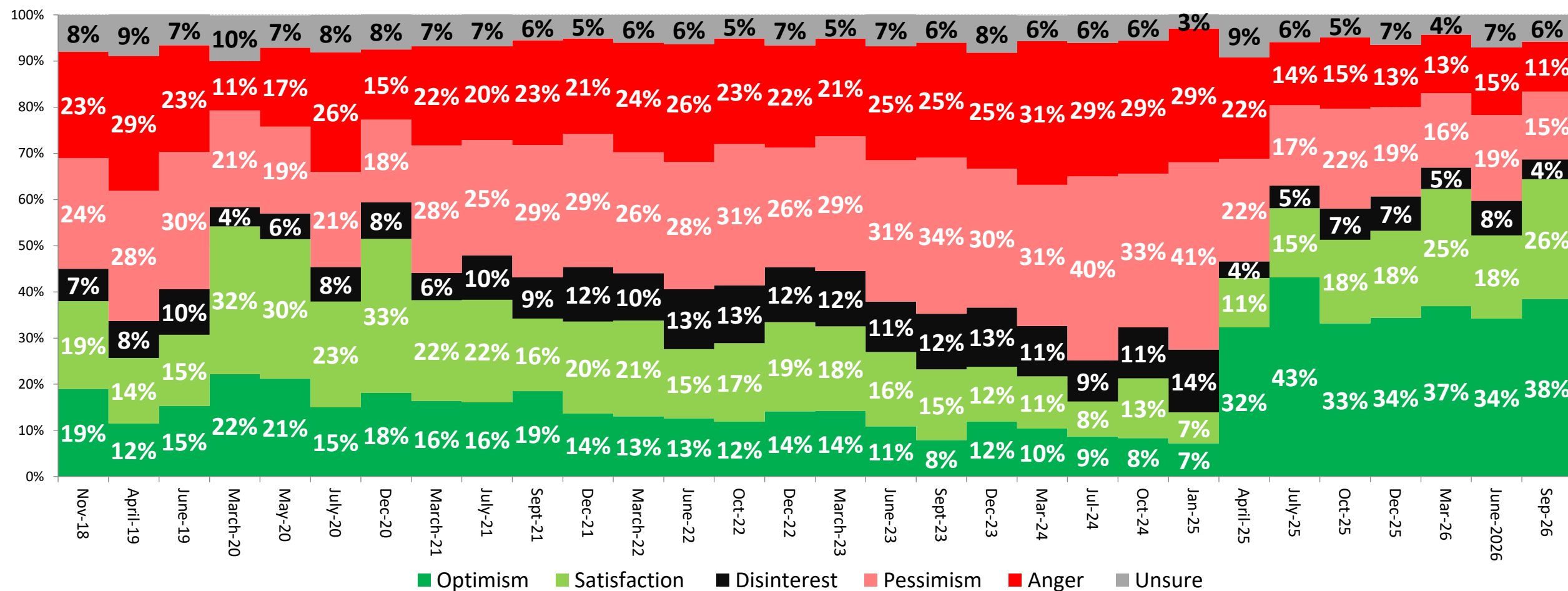
Full data tables with weighted and unweighted number of interviews are [here](#).

Note: Charts may not add up to 100 due to rounding.



Feelings towards the federal government – Tracking

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



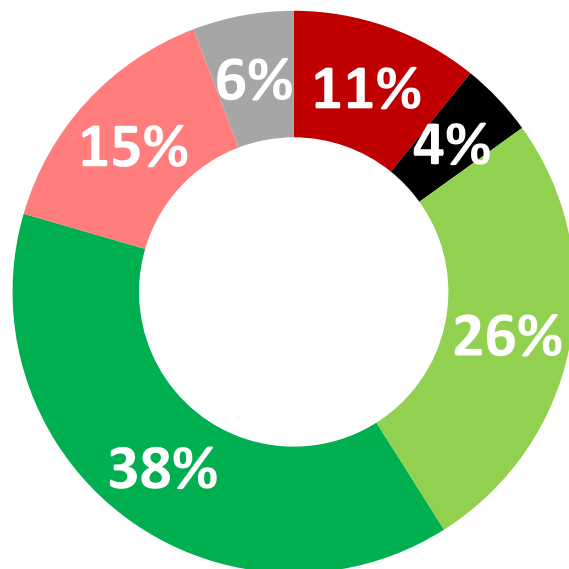
*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 27th to 29th, 2026, n=1057, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government

Q - Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



■ Anger ■ Disinterest ■ Satisfaction
■ Optimism ■ Pessimism ■ Unsure

Just under 2 in 5 Canadians

report that the emotion of optimism best describes their view toward the federal government in Ottawa, a quarter of all Canadians report feeling satisfied with the federal government. Fifteen per cent of Canadians describes their views of the federal government as pessimistic, eleven per cent report feeling anger towards the federal government. Since the previous wave of tracking the largest mover amongst feelings towards the federal government has been satisfaction, rising to 26 per cent from eighteen per cent in June 2026. Residents of Quebec are more likely to report feeling satisfied (37%) and less likely to feel optimistic (27%) than the Canadian average (26%; 38%).

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Feelings towards the federal government by region

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2026-09 (n=1057)	2026-06 (n=1051)	2026-04 (n=1099)	2026-09 (n=95)	2026-06 (n=101)	2026-04 (n=120)	2026-09 (n=242)	2026-06 (n=221)	2026-04 (n=206)	2026-09 (n=350)	2026-06 (n=351)	2026-04 (n=362)	2026-09 (n=218)	2026-06 (n=215)	2026-04 (n=246)	2026-09 (n=152)	2026-06 (n=163)	2026-04 (n=165)
Optimism	38.5%	34.2%	36.9%	42.6%	43.1%	42.7%	26.9%	28.3%	28.7%	43.8%	37.5%	40.9%	35.4%	36.4%	28.1%	44.5%	28.1%	47.9%
Satisfaction	25.9%	18.0%	25.4%	26.6%	21.2%	20.6%	36.7%	23.6%	33.0%	20.3%	16.8%	23.8%	21.5%	11.6%	24.8%	29.0%	18.5%	20.1%
Pessimism	14.7%	18.6%	16.1%	15.8%	14.2%	14.5%	11.8%	12.1%	12.6%	15.5%	22.2%	17.7%	21.1%	19.9%	19.8%	8.6%	19.8%	13.9%
Anger	10.8%	14.6%	12.7%	8.6%	9.3%	13.2%	6.1%	11.8%	7.4%	12.6%	13.4%	12.0%	14.4%	20.0%	22.3%	10.3%	18.2%	11.2%
Disinterest	4.3%	7.5%	4.6%	2.9%	9.1%	3.0%	8.8%	13.7%	12.2%	3.2%	4.9%	2.4%	2.9%	5.6%	1.2%	2.1%	6.1%	3.0%
Unsure	5.8%	7.1%	4.3%	3.3%	3.1%	6.0%	9.7%	10.5%	6.1%	4.5%	5.2%	3.2%	4.8%	6.5%	3.8%	5.5%	9.3%	3.9%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 27th to 29th, 2026, n=1057, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government by gender and age

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

Canada

Male

Female

18 to 34

35 to 54

55 plus

	2026-09 (n=1057)	2026-06 (n=1051)	2026-04 (n=1099)	2026-09 (n=552)	2026-06 (n=550)	2026-04 (n=578)	2026-09 (n=505)	2026-06 (n=501)	2026-04 (n=521)	2026-09 (n=215)	2026-06 (n=158)	2026-04 (n=183)	2026-09 (n=372)	2026-06 (n=393)	2026-04 (n=412)	2026-09 (n=470)	2026-06 (n=500)	2026-04 (n=504)
Optimism	38.5%	34.2%	36.9%	37.1%	34.8%	32.3%	39.7%	33.7%	41.4%	32.8%	22.6%	31.3%	39.7%	36.9%	41.1%	41.1%	39.6%	37.4%
Satisfaction	25.9%	18.0%	25.4%	25.8%	17.3%	24.9%	26.0%	18.6%	25.8%	20.6%	11.4%	18.6%	24.6%	16.9%	26.8%	30.4%	23.2%	28.7%
Pessimism	14.7%	18.6%	16.1%	15.5%	20.0%	19.3%	14.0%	17.2%	13.1%	20.7%	28.0%	22.0%	13.1%	16.6%	12.0%	12.1%	14.0%	15.6%
Anger	10.8%	14.6%	12.7%	13.2%	15.4%	15.9%	8.5%	13.8%	9.6%	11.4%	13.3%	16.7%	14.2%	16.9%	13.0%	7.8%	13.6%	9.9%
Disinterest	4.3%	7.5%	4.6%	3.9%	8.3%	3.9%	4.6%	6.7%	5.2%	7.2%	13.9%	5.1%	3.9%	6.1%	4.2%	2.6%	4.5%	4.5%
Unsure	5.8%	7.1%	4.3%	4.5%	4.1%	3.6%	7.1%	9.9%	5.0%	7.1%	10.8%	6.4%	4.5%	6.5%	2.9%	6.0%	5.1%	4.0%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 27th to 29th, 2026, n=1057, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Element	Description
Research sponsor	Nanos Research
Population and Final Sample Size	1057 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (cell- and land-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both cell- and land-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	September 27 th to 29 th , 2026
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues , luggage tag swapping at airports, private investors to operate Canada's four largest airports, Canada's international strategy, and back to work legislation for labour strikes.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Data Tables	By region, gender and age.



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Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Any questions?



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