

Toronto Decides

Toronto-East York boosts Chow advantage -
Chow 52.4%, Bradford 42.6%, Alexander 4.0%.

*CP24/CTV News Toronto/Nanos Mayoral Election Survey
released October 6th, 2026*



Nanos conducted a survey on behalf of CP24 and CTV News Toronto ahead of the 2026 mayoral election. Visit www.cp24.com, www.ctvnews.ca/toronto or www.nanos.co to access the latest data and analysis.

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Toronto's mayoral election is shaping up as a two-candidate race. Olivia Chow holds a citywide lead over Brad Bradford and draws her strongest support from Toronto-East York, where she exceeds 60%, while also leading in Scarborough. One in five report still being up for grabs. Beyond the ballot, nearly eight in ten residents say Toronto is their preferred place to live.

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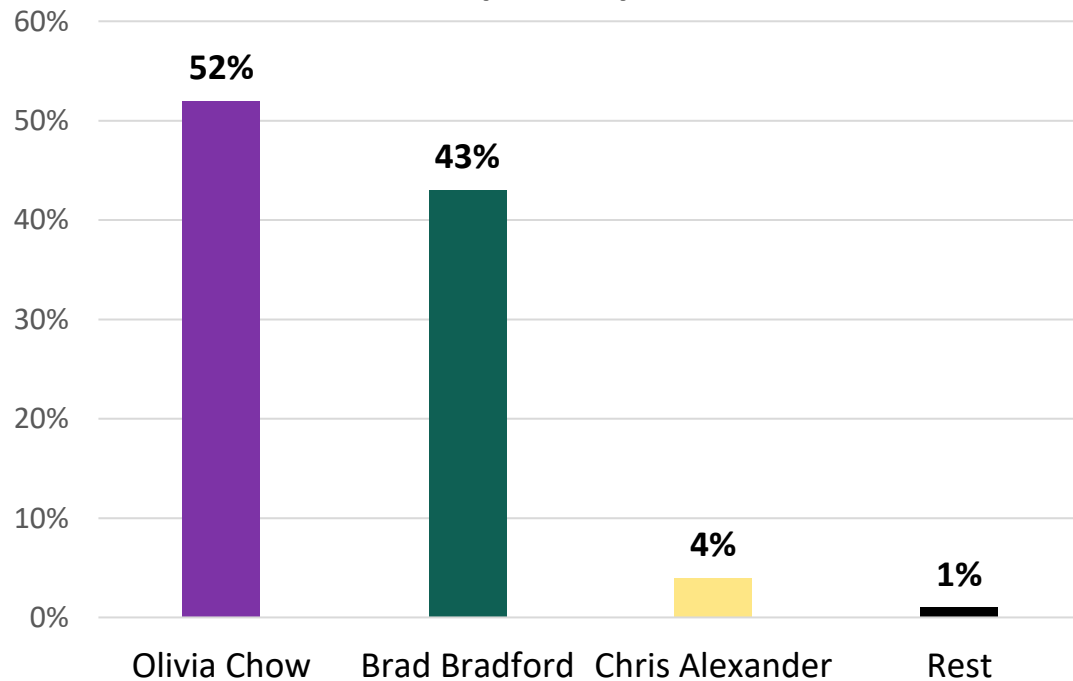
***Nik Nanos, Chief Data Scientist
October 6th, 2026***

Ballot and Vote Profile

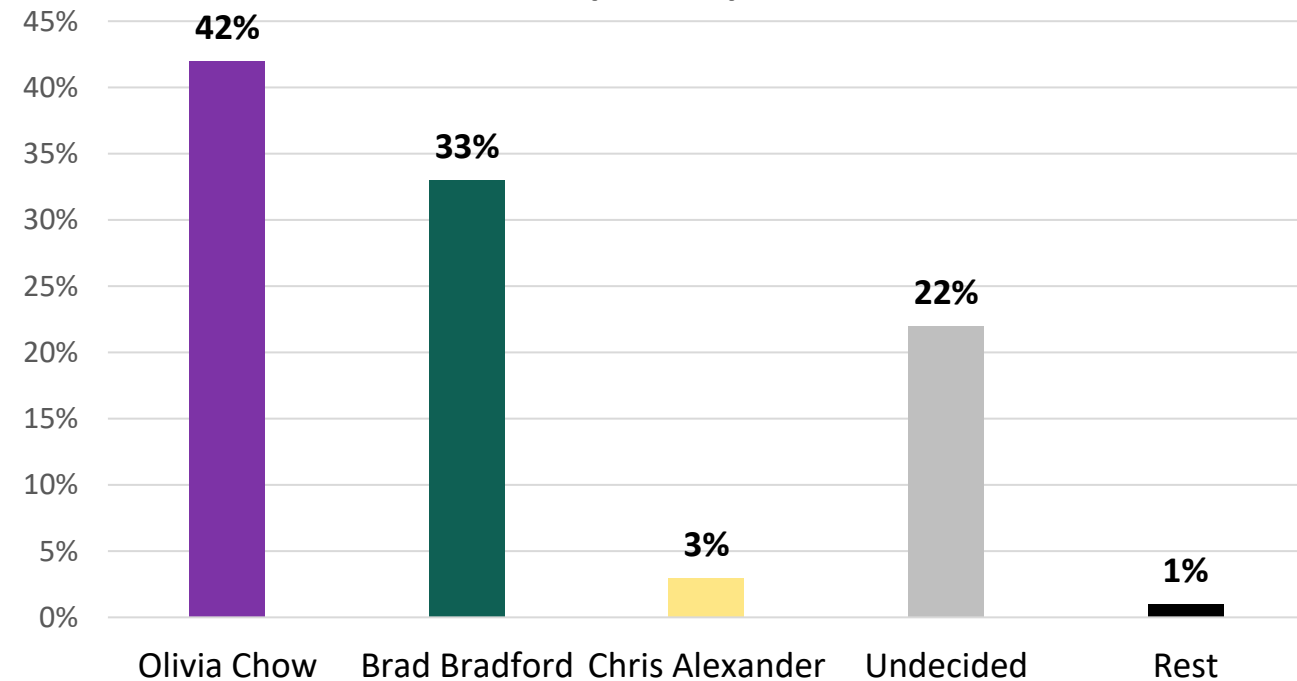
Toronto – Municipal Special Issue – (September 30th to October 4th, 2026 , n=755)

Question: Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]
[IF UNDECIDED] Are you currently leaning towards any particular mayoral candidate? If you are, which candidate would that be? [RANDOMIZE]

**Ballot – Decided Voters Only
(n=648)**



**All Voters Including Undecided
(n=755)**



Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, September 30th to October 4th, 2026, n=755, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – by region age and gender

Toronto – Municipal Special Issue – (September 30th to October 4th, 2026, n=648)

Question: [BALLOT] Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]

	Toronto 2026-10-04 (n=648)	Scarborough (n=132)	Etobicoke/York (n=138)	North York (n=156)	Toronto/East York (n=222)	Men (n=339)	Women (n=308)	18 to 34 (n=140)	35 to 54 (n=202)	55 plus (n=306)
Olivia Chow	52.4%	51.8%	44.4%	45.9%	62.1%	44.0%	60.2%	59.2%	48.8%	50.0%
Brad Bradford	42.6%	43.5%	49.7%	52.0%	31.4%	50.7%	35.2%	34.7%	46.0%	45.8%
Chris Alexander	4.0%	1.2%	5.2%	2.1%	6.2%	4.3%	3.7%	3.7%	4.7%	3.8%
Rest	1.0%	3.5%	0.7%	-	0.4%	1.1%	1.0%	2.4%	0.5%	0.4%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, September 30th to October 4th, 2026, n=648, accurate 3.9 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

Ballot – by likelihood to vote

Toronto – Municipal Special Issue – (September 30th to October 4th, 2026, n=648)

Question: [BALLOT] Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]

			Question: Thinking of the upcoming Toronto election for mayor, which statement best describes you?	
			I will definitely vote (n=558)	Probably/probably not/definitely will not vote/refuse/unsure (n=90)
		Toronto 2026-10-04 (n=648)		
	Olivia Chow	52.4%	53.2%	47.5%
	Brad Bradford	42.6%	43.1%	39.8%
	Chris Alexander	4.0%	3.0%	10.2%
	Rest	1.0%	0.8%	2.5%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, September 30th to October 4th, 2026, n=648, accurate 3.9 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

All voters including undecided – by region age and gender

Toronto – Municipal Special Issue – (September 30th to October 4th, 2026, n=755)

Question: [ALL VOTERS INCLUDING UNDECIDED] Of the current Toronto mayoral candidates, who would you vote for if the election was held today?
[RANDOMIZE CANDIDATES]

	Toronto 2026-10-04 (n=755)	Scarborough (n=167)	Etobicoke/York (n=159)	North York (n=184)	Toronto/East York (n=245)	Men (n=387)	Women (n=367)	18 to 34 (n=170)	35 to 54 (n=232)	55 plus (n=353)
Olivia Chow	41.9%	36.7%	33.5%	36.6%	54.8%	35.5%	47.6%	43.4%	40.8%	41.5%
Brad Bradford	32.7%	28.1%	40.1%	42.6%	24.0%	40.6%	25.6%	24.0%	35.8%	37.3%
Chris Alexander	2.7%	0.6%	4.0%	1.7%	4.0%	3.0%	2.4%	1.7%	3.0%	3.3%
Undecided	21.8%	32.0%	21.7%	19.1%	16.8%	20.0%	23.5%	28.9%	20.0%	17.7%
Rest	0.8%	2.7%	0.6%	-	0.3%	0.9%	0.8%	1.9%	0.4%	0.3%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, September 30th to October 4th, 2026, n=755, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



Ballot Undecided – by likelihood to vote

Toronto – Municipal Special Issue – (September 30th to October 4th, 2026, n=755)

Question: [BALLOT] [UNDECIDED]Of the current Toronto mayoral candidates, who would you vote for if the election was held today? [RANDOMIZE CANDIDATES]

			Question: Thinking of the upcoming Toronto election for mayor, which statement best describes you?	
			I will definitely vote (n=621)	Probably/probably not/definitely will not vote/refuse/unsure (n=134)
		Toronto 2026-10-04 (n=755)		
	Olivia Chow	41.9%	45.0%	28.0%
	Brad Bradford	32.7%	34.9%	22.6%
	Chris Alexander	2.7%	2.3%	4.7%
	Undecided	21.8%	17.1%	43.1%
	Rest	0.8%	0.7%	1.6%

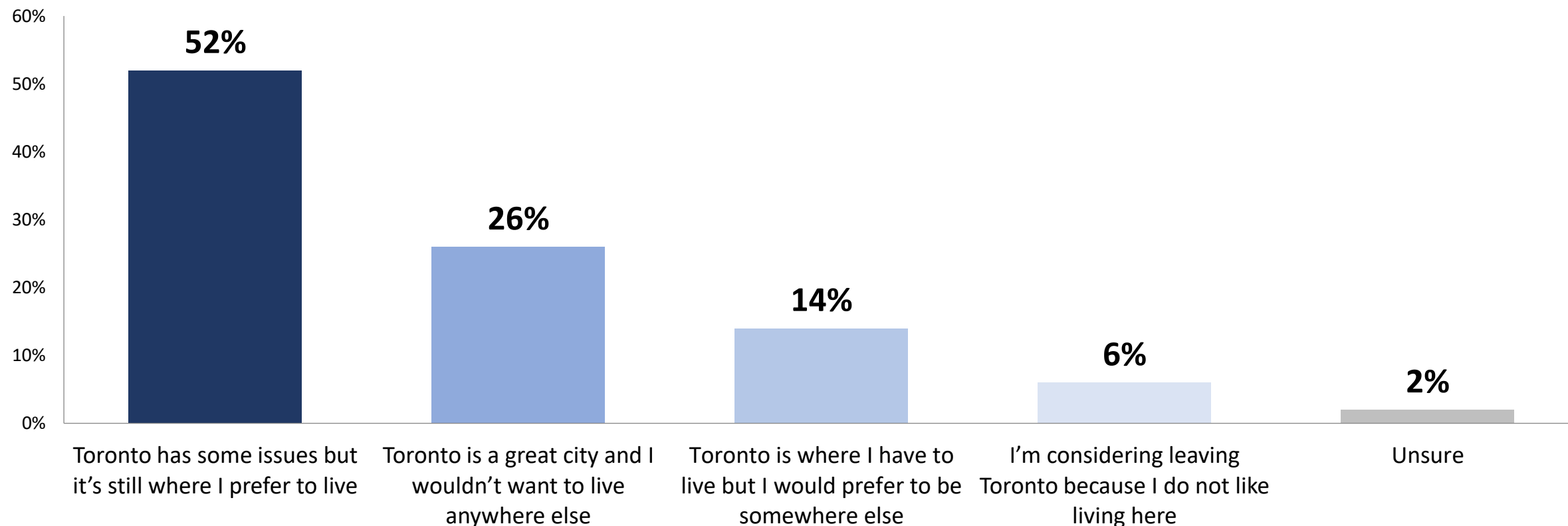
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How Torontonians feel about living in Toronto

Toronto – Municipal Special Issue – (September 30th to October 4th, 2026, n=755)

Question: Which of the following statements best describes how you feel about living in Toronto? [RANDOMIZE] [SELECT ONE]



Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, September 30th to October 4th, 2026, n=755, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

How Torontonians feel about living in Toronto – by region age and gender

Toronto – Municipal Special Issue (September 30th to October 4th, 2026, n=755)

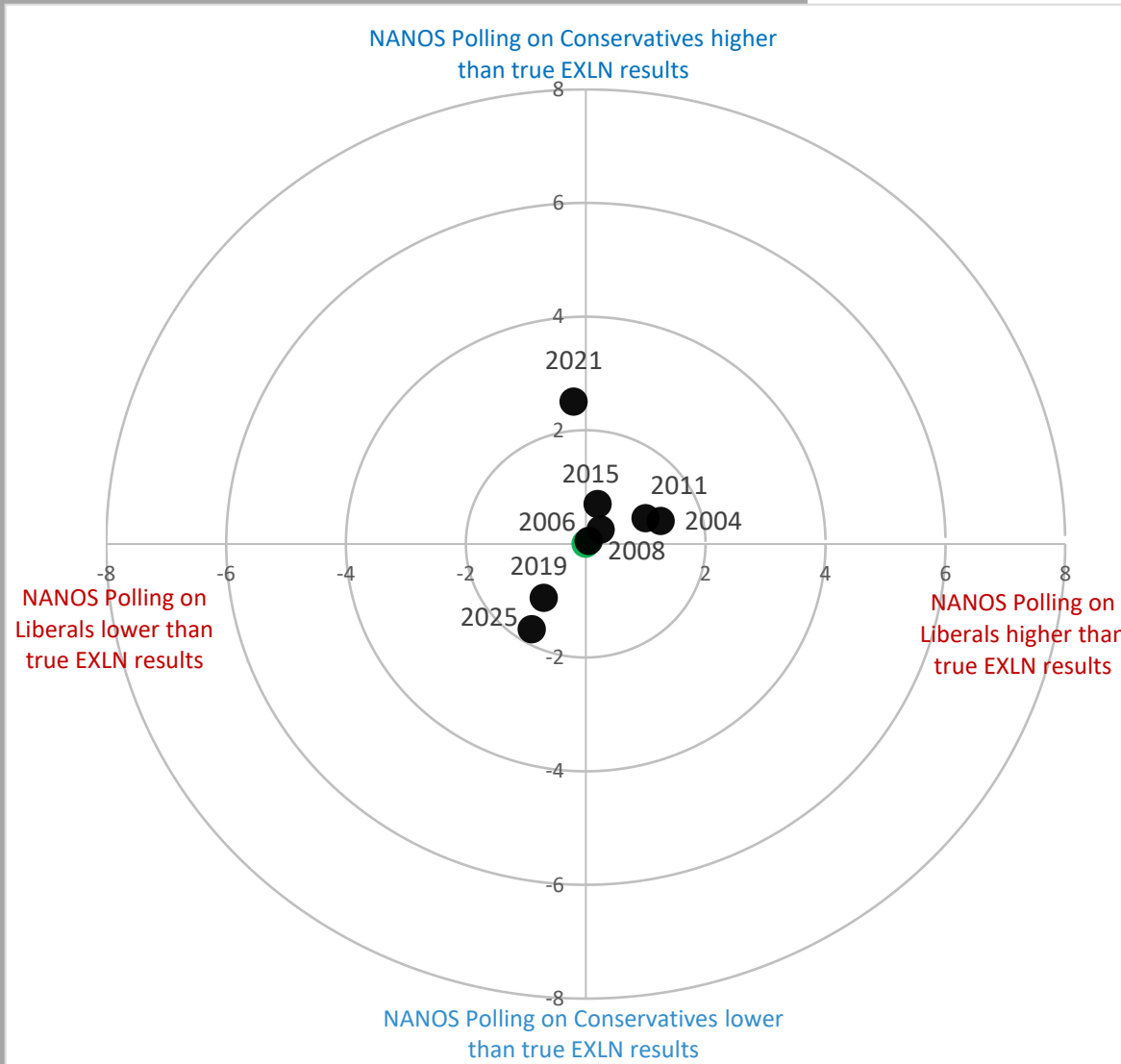
Question: Which of the following statements best describes how you feel about living in Toronto? [RANDOMIZE] [SELECT ONE]

	Toronto 2026-10-04 (n=755)	Scarborough (n=167)	Etobicoke/York (n=159)	North York (n=184)	Toronto/East York (n=245)	Men (n=387)	Women (n=367)	18 to 34 (n=170)	35 to 54 (n=232)	55 plus (n=353)
Toronto has some issues but it's still where I prefer to live	52.0%	46.4%	50.6%	49.9%	58.4%	53.8%	50.3%	51.1%	54.3%	51.4%
Toronto is a great city and I wouldn't want to live anywhere else	26.0%	25.7%	22.9%	28.4%	26.4%	23.0%	28.7%	23.7%	18.9%	31.9%
Toronto is where I have to live but I would prefer to be somewhere else	14.3%	17.9%	15.8%	13.0%	11.6%	16.2%	12.5%	15.0%	19.1%	10.8%
I'm considering leaving Toronto because I do not like living here	6.2%	8.1%	8.5%	7.5%	2.5%	5.6%	6.8%	9.7%	5.7%	4.0%
Unsure	1.5%	1.9%	2.3%	1.2%	1.1%	1.4%	1.7%	0.5%	2.1%	2.0%

Source: CP24/CTV News Toronto/Nanos Research, RDD dual frame hybrid telephone and online random survey of Toronto residents, September 30th to October 4th, 2026, n=755, accurate 3.6 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)



NANOS FEDERAL ELECTION TRACK RECORD SINCE 2004



This graph shows Nanos polling data for the two major parties compared to the actual Federal Election results. The green dot represents the election result. Black dots represent actual Nanos survey in each election. The closer a black dot is to the center (green dot), the closer the poll results are to the official election results.

METHODOLOGY

CP24/CTV News Toronto/Nanos conducted a RDD dual frame (cell- and land-lines) hybrid random telephone and online survey of 755 residents of Toronto aged 18 years and over, from September 30th to October 4th, 2026. Respondents were all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample was administered the questionnaire by telephone, and one half was administered online through the Nanos Insights Lab Probability Panel. The random sample was weighted by region, age and gender according to the latest Canadian census data.

A random survey of 755 residents of Toronto is accurate ± 3.6 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here. Tables within the report that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	CP24/CTV News Toronto	Weighting of Data	The results may be weighted by region age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Toronto. See tables for full weighting disclosure.
Population and Final Sample Size	755 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab and RDD cell- and land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Toronto.
Margin of Error	±3.6 percentage points, 19 times out of 20.	Estimated Response Rate	10 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (cell- and land-lines) hybrid random telephone and online survey. Half the sample was administered by telephone with live agents, and half was administered online through the Nanos Insights Lab.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both cell- and land-lines RDD (Random Digit Dialed) across Toronto.	Question Content	Questions contained in this report are the ballot tracking portion of the questionnaire.
Demographics (Captured)	City of Toronto; Toronto and East York; Etobicoke / York; North York; Scarborough; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire explores ballot questions, issue questions identified by CP24 and CTV News Toronto, and demographics.
Demographics (Other)	Age, gender, home ownership	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	By region, age, gender, likelihood to vote and number of weighted and unweighted interviews
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	September 30 th to October 4 th , 2026		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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Region: BC

Region: PR

Region: ON

Region: QC

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Consumer Confidence Index

Expectations Index

Pocketbook Index

Consumer Confidence Index

12/13/2024

> Canada

Region: ATL

Region: BC

Region: ON

Region: PR

Region: QC

Region

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As of Friday, December 13, 202

Consumer Confidence Index. A

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