



PQ 27.9%, Liberals 23.7%, CAQ 21.6%,
Conservatives 16.4% and Québec solidaire 8.7%
*Fréchette ahead on managing Trump threats and
protecting Québec's economic interests.*

Nanos conducted a survey on behalf of Noovo/Crave in preparation for the Québec provincial election leader's debate. Visit www.nanos.co to access the latest data and analysis.

“

As of September 14th, the PQ holds a marginal lead in the ballot race while the premier contest is still highly competitive. The CAQ led by Christine Fréchette retains an issue-management advantage on economic and trade matters. On improving the finances of Quebecers, it is a horse race.

”

***Nik Nanos, Chief Data Scientist
September 15th, 2026***

Upshot

- 1. The Parti Québécois have a marginal lead in the Québec election race while CAQ and Liberals remain in close second** – The Parti Québécois (PQ) currently leads on ballot support at 27.9%, followed closely by the Québec Liberal Party (QLP) at 23.7% and the Coalition Avenir Québec (CAQ) at 21.6%.
- 2. Preferred Premier is a dead heat between Christine Fréchette and Paul St-Pierre Plamondon** – Christine Fréchette (26.7%) and Paul St-Pierre Plamondon (25.4%) are statistically tied as the preferred Premier for Québec.
- 3. Fréchette holds clear advantage on managing Trump threats and protecting Québec's economic interests** – Christine Fréchette leads in terms of who Quebecers trust most to face threats from Donald Trump (30.3%, compared to 17.8% for Paul St-Pierre Plamondon) and protecting Québec's financial interests during the trade war with the United States (31.9%, compared to 19.1% for Paul St-Pierre Plamondon). Best leader to improve the finances of Quebecers is a horse race.

Ballot – Decided Only – 2022 Election to today

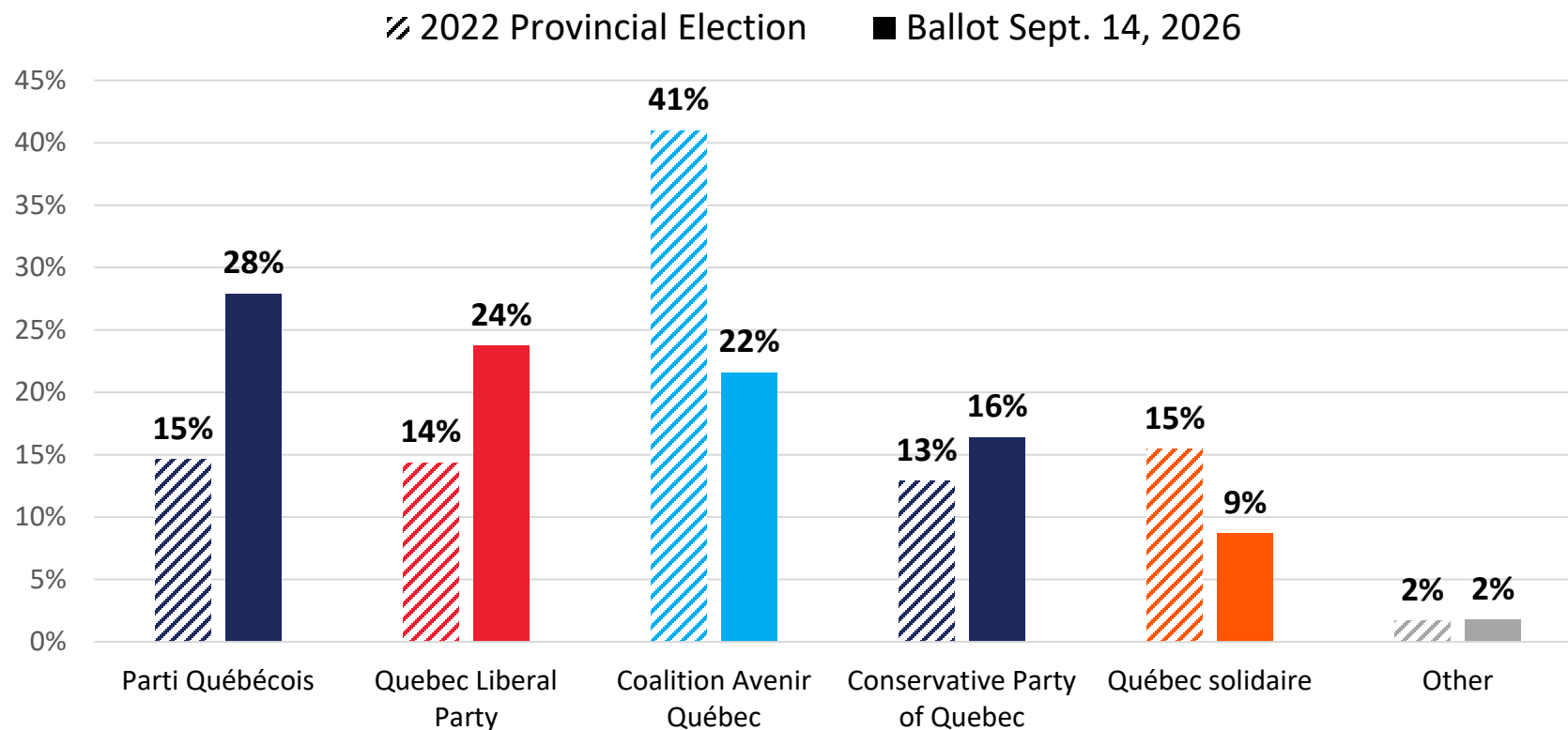
Québec – Provincial Special Issue – Ballot (decided only)
(September 12th to 14th, 2026, n=485)

Question: [BALLOT] If a provincial election were held today, could you please rank your top two current local preferences? [1st choice, 2nd choice rank] [ROTATE PARTIES]

Source: Noovo/Crave/Nanos Research, RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=485, accurate 4.5 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Ballot – by region, age and gender

Québec – Provincial Special Issue – (September 12th to 14th, 2026 n=485)

Question: [BALLOT] If a provincial election were held today, could you please rank your top two current local preferences? [1st choice, 2nd choice rank] [ROTATE PARTIES]

	Québec 2026-09 (n=485)	Montreal CMA (n=199)	Québec City CMA (n=126)	Rest of Québec (n=160)	Men (n=258)	Women (n=227)	18 to 34 (n=92)	35 to 54 (n=176)	55 plus (n=217)
 Parti Québécois	27.9%	23.4%	29.6%	33.1%	28.9%	26.9%	28.2%	25.2%	29.7%
 Québec Liberal Party	23.7%	32.4%	8.6%	16.7%	23.4%	24.0%	25.3%	25.2%	21.8%
 Coalition Avenir Québec	21.6%	20.1%	22.6%	23.1%	20.7%	22.4%	4.4%	19.0%	32.8%
 Conservative Party of Québec	16.4%	12.0%	28.8%	18.7%	19.0%	13.8%	22.5%	22.0%	9.0%
 Québec solidaire	8.7%	10.1%	9.5%	6.7%	5.6%	11.7%	16.8%	7.9%	4.8%
Other	1.8%	2.1%	0.9%	1.7%	2.4%	1.1%	2.9%	0.7%	1.9%

Source: Noovo/Crave/Nanos Research, RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=485, accurate 4.5 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Vote Profile and Ballot

(September 12th to 14th, 2026, n=537)

Source: Noovo/Crave/Nanos
Research RDD dual frame hybrid
telephone and online random
bilingual survey of Quebecers,
September 12th to 14th, 2026, n=537,
accurate 4.3 percentage points plus
or minus, 19 times out of 20. [See full
methodology here.](#)

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Methodology:
www.nanos.co/method

If a provincial election were held today, could you please rank your top two current local preferences? [1st choice, 2nd
choice rank] [ROTATE PARTIES]
[IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be?
[ROTATE PARTIES]

Party	All Voters including Undecided	Ballot - Decided Voters Only
 Parti Québécois	25.2%	27.9%
 Québec Liberal Party	21.4%	23.7%
 Coalition Avenir Québec	19.5%	21.6%
 Conservative Party of Québec	14.8%	16.4%
 Québec solidaire	7.8%	8.7%
Other	1.6%	1.8%
Undecided	9.5%	-

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Preferred Premier

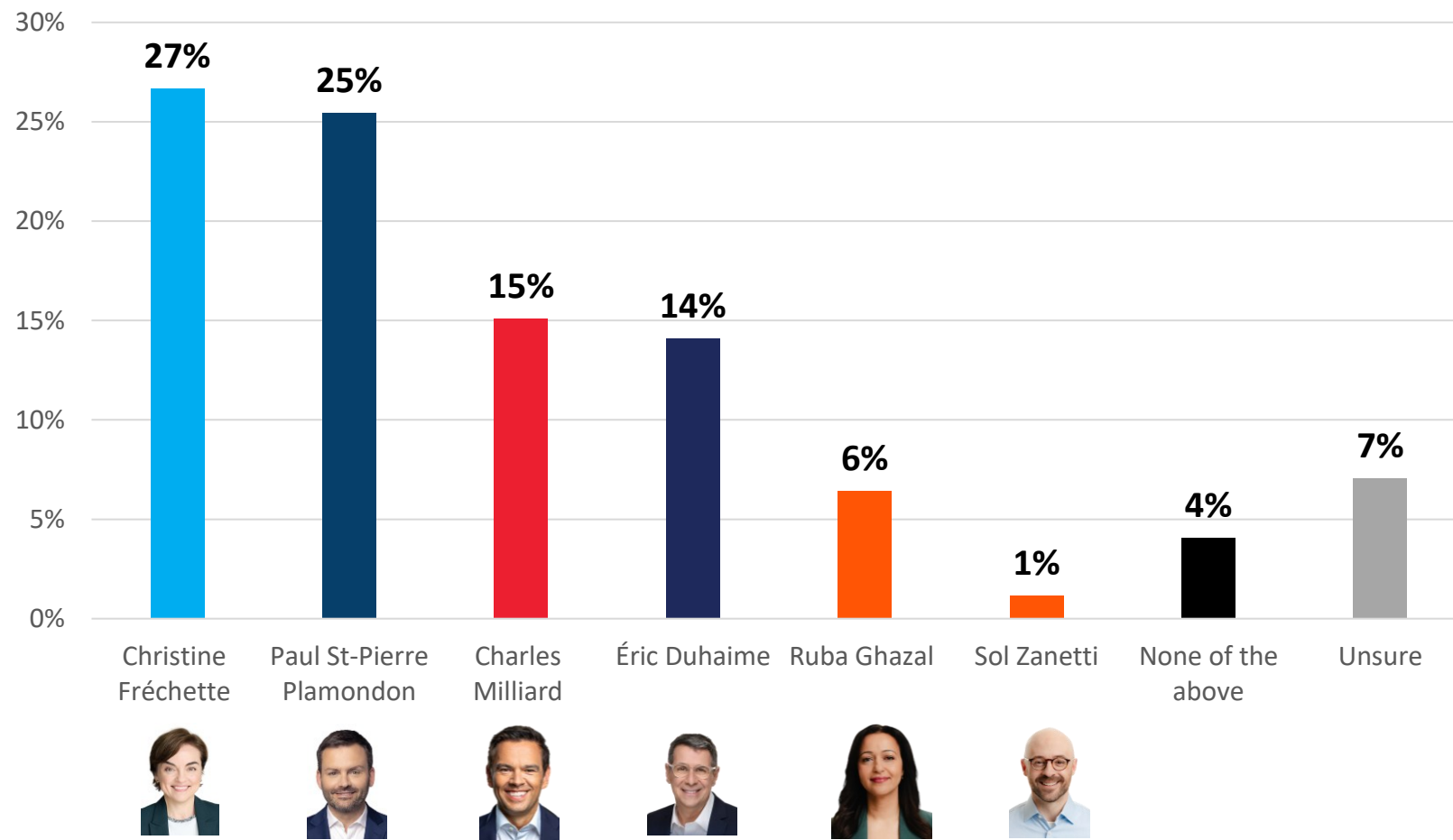
*Québec – Provincial Special Issue – Preferred Premier First Ranked Choice
(September 12th to 14th, 2026 n=537)*

Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Québec?
[ROTATE PARTY LEADERS]

Source: Noovo/Crave/Nanos Research RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Preferred Premier – by region, age and gender

Québec – Provincial Special Issue – (September 12th to 14th, 2026, n=537)

Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Québec? [ROTATE PARTY LEADERS]

	Québec 2026-09 (n=537)	Montreal CMA (n=219)	Québec City CMA (n=141)	Rest of Québec (n=177)	Men (n=280)	Women (n=257)	18 to 34 (n=105)	35 to 54 (n=193)	55 plus (n=239)
 Christine Fréchette – Coalition Avenir Québec	26.7%	25.5%	23.5%	28.9%	25.9%	27.4%	12.2%	25.5%	35.7%
 Paul St-Pierre Plamondon – Parti Québécois	25.4%	22.0%	31.3%	28.2%	28.3%	22.7%	26.6%	21.4%	27.7%
 Charles Milliard – Québec Liberal Party	15.1%	20.6%	9.4%	9.6%	15.9%	14.4%	15.8%	14.5%	15.1%
 Éric Duhaime – Conservative Party of Québec	14.1%	11.4%	21.2%	15.6%	15.3%	12.9%	21.1%	17.5%	7.7%
 Ruba Ghazal – Québec solidaire	6.4%	7.4%	4.8%	5.6%	4.6%	8.2%	12.1%	5.4%	4.0%
 Sol Zanetti – Québec solidaire	1.2%	1.0%	-	1.7%	0.9%	1.5%	1.1%	2.1%	0.6%
None of the above	4.1%	3.5%	5.0%	4.5%	3.2%	4.9%	4.9%	3.6%	3.9%
Unsure	7.1%	8.5%	4.9%	5.8%	6.0%	8.0%	6.2%	10.1%	5.4%

Source: Noovo/Crave/Nanos Research, RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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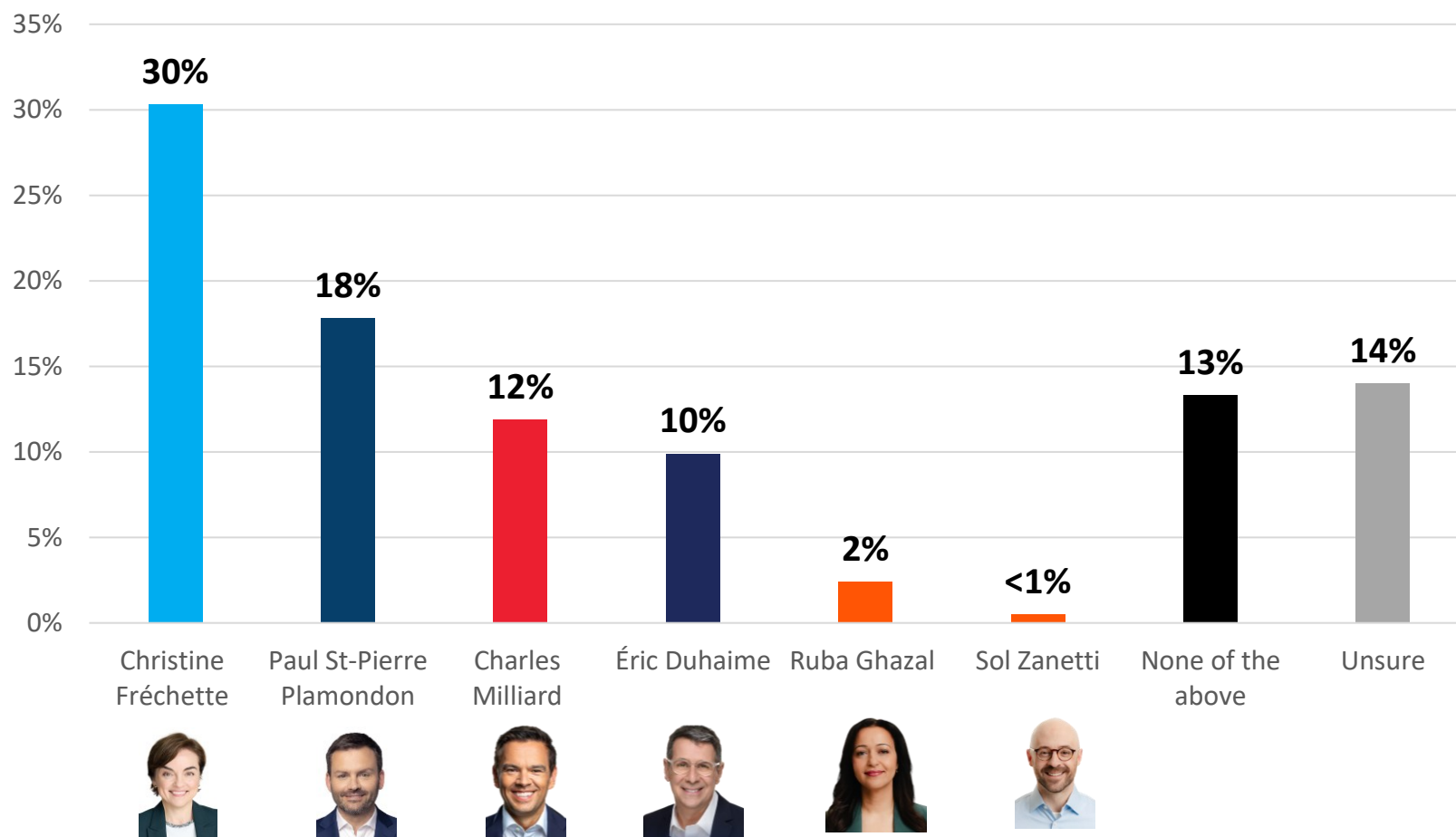
Best positioned leader to face threats from Donald Trump

Québec – Provincial Special Issue – Leader Quebecers believe will do the best job facing the threats coming from Donald Trump (September 12th to 14th, 2026 n=537)

Question: Of the current provincial political party leaders, which do you believe will do the best job at the following: [RANDOMIZE]
Face the threats coming from Donald Trump

Source: Noovo/Crave/Nanos Research RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Best positioned leader to face threats from Donald Trump – by region, age and gender

Québec – Provincial Special Issue (September 12th to 14th, 2026, n=537)

Question: Of the current provincial political party leaders, which do you believe will do the best job at the following: [RANDOMIZE]

Face the threats coming from Donald Trump

	Québec 2026-09 (n=537)	Montreal CMA (n=219)	Québec City CMA (n=141)	Rest of Québec (n=177)	Men (n=280)	Women (n=257)	18 to 34 (n=105)	35 to 54 (n=193)	55 plus (n=239)
 Christine Fréchette – Coalition Avenir Québec	30.3%	29.3%	24.7%	32.9%	30.4%	30.1%	18.5%	30.3%	36.9%
 Paul St-Pierre Plamondon – Parti Québécois	17.8%	13.4%	21.1%	22.4%	19.2%	16.5%	17.3%	13.5%	21.2%
 Charles Milliard – Québec Liberal Party	11.9%	17.4%	7.1%	6.3%	12.8%	11.1%	16.9%	8.9%	11.3%
 Éric Duhaime – Conservative Party of Québec	9.9%	8.2%	18.6%	9.7%	11.1%	8.6%	15.1%	12.8%	4.7%
 Ruba Ghazal – Québec solidaire	2.4%	1.8%	0.8%	3.5%	2.1%	2.7%	3.3%	3.3%	1.2%
 Sol Zanetti – Québec solidaire	0.5%	0.9%	-	-	0.9%	-	1.2%	-	0.4%
None of the above	13.3%	13.7%	17.1%	12.0%	12.1%	14.5%	7.5%	15.8%	14.8%
Unsure	14.0%	15.3%	10.5%	13.2%	11.4%	16.5%	20.3%	15.3%	9.4%

Source: Noovo/Crave/Nanos Research, RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

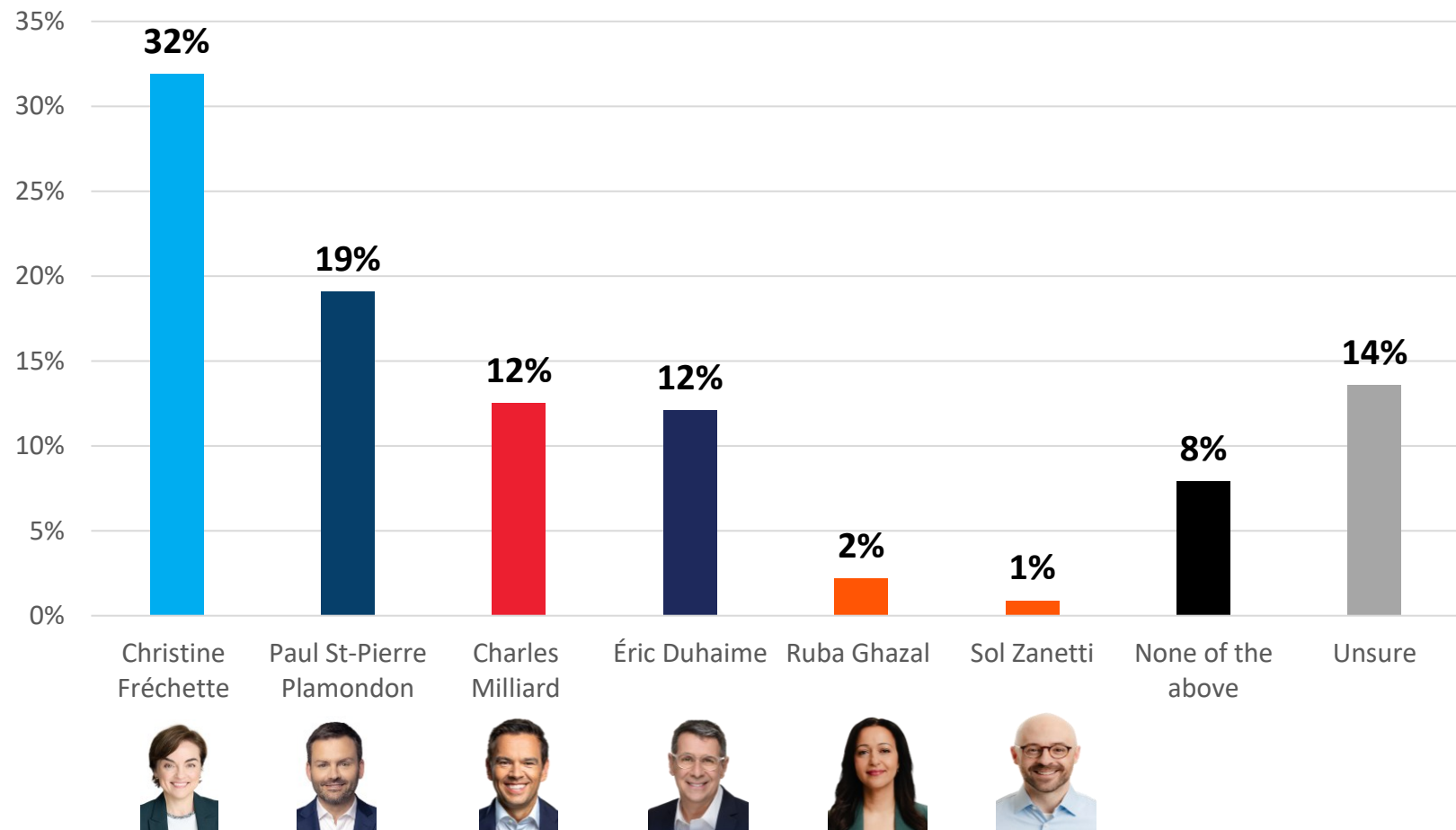
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Best positioned leader to protect Quebec's financial interests

Québec – Provincial Special Issue – Leader Quebecers believe will do the best job protecting Quebec's financial interests during the trade war with the United States (September 12th to 14th, 2026 n=537)



Question: Of the current provincial political party leaders, which do you believe will do the best job at the following: [RANDOMIZE]

Protecting Québec's financial interests during the trade war with the United States

Source: Noovo/Crave/Nanos Research RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Best positioned leader to protect Quebec's financial interests – by region, age and gender

Québec – Provincial Special Issue (September 12th to 14th, 2026, n=537)

Question: Of the current provincial political party leaders, which do you believe will do the best job at the following: [RANDOMIZE] **Protecting Québec's financial interests during the trade war with the United States**

	Québec 2026-09 (n=537)	Montreal CMA (n=219)	Québec City CMA (n=141)	Rest of Québec (n=177)	Men (n=280)	Women (n=257)	18 to 34 (n=105)	35 to 54 (n=193)	55 plus (n=239)
 Christine Fréchette – Coalition Avenir Québec	31.9%	33.0%	24.6%	32.3%	30.7%	33.1%	19.4%	29.7%	40.6%
 Paul St-Pierre Plamondon – Parti Québécois	19.1%	14.5%	25.4%	23.2%	21.5%	16.7%	19.8%	16.1%	20.8%
 Charles Milliard – Québec Liberal Party	12.5%	18.5%	10.9%	5.4%	12.4%	12.6%	15.0%	11.9%	11.5%
 Éric Duhaime – Conservative Party of Québec	12.1%	10.6%	18.4%	12.3%	13.2%	11.0%	20.7%	15.0%	5.1%
 Ruba Ghazal – Québec solidaire	2.2%	2.2%	1.3%	2.4%	2.3%	2.1%	2.5%	2.1%	2.0%
 Sol Zanetti – Québec solidaire	0.9%	0.9%	-	1.0%	1.4%	0.4%	1.2%	1.3%	0.4%
None of the above	7.9%	6.9%	7.7%	9.1%	6.5%	9.1%	3.5%	8.9%	9.5%
Unsure	13.6%	13.4%	11.7%	14.2%	12.0%	15.1%	17.9%	15.0%	10.1%

Source: Noovo/Crave/Nanos Research, RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Best positioned leader to improve the financial situation of Quebecers

Québec – Provincial Special Issue – Leader Quebecers believe will do the best job improving their financial situation (September 12th to 14th, 2026 n=537)

Question: Of the current provincial political party leaders, which do you believe will do the best job at the following: [RANDOMIZE]

Improving your financial situation

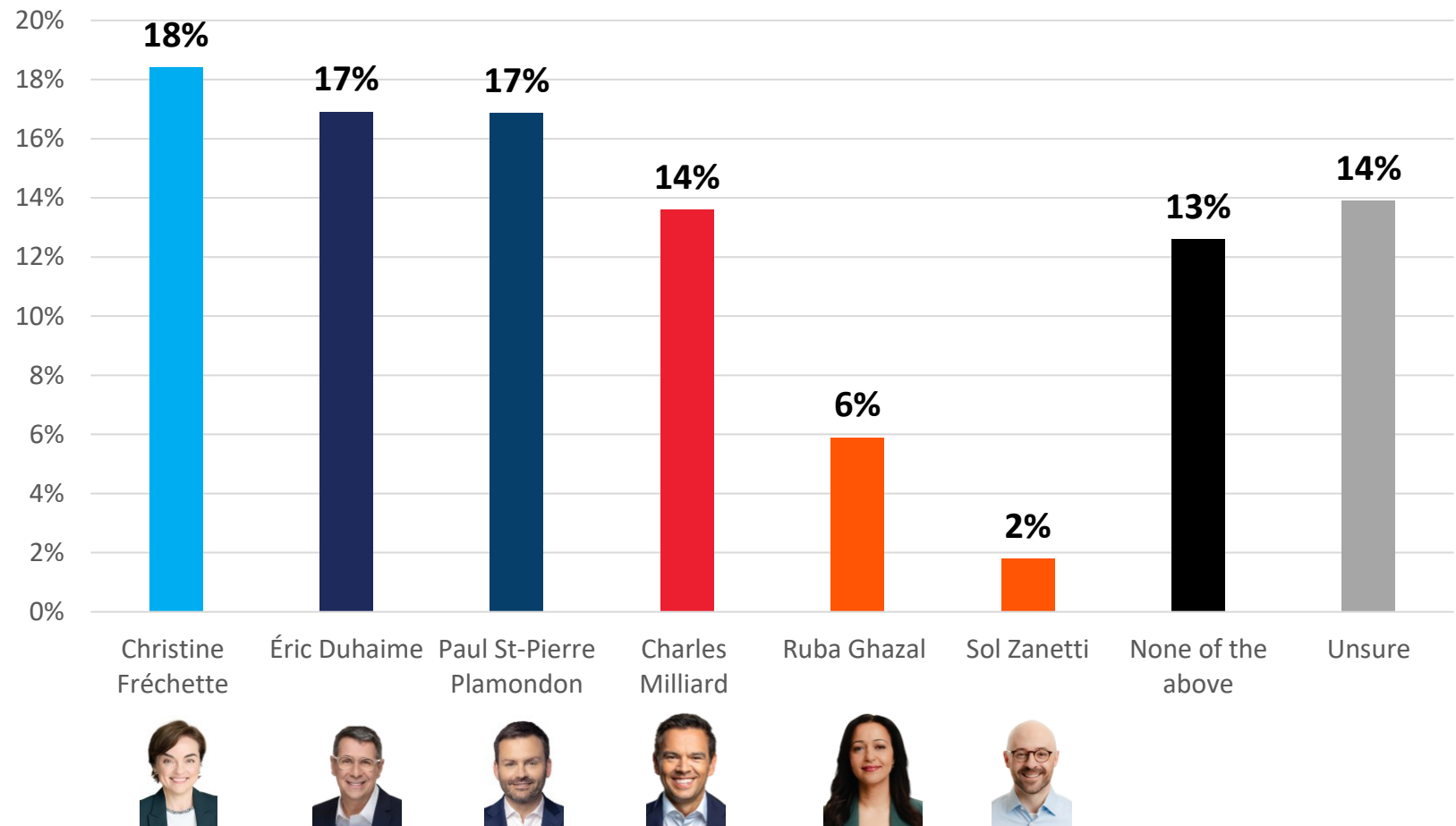
Source: Noovo/Crave/Nanos Research RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Best positioned leader to improve the financial situation of Quebecers – by region, age and gender

Québec – Provincial Special Issue (September 12th to 14th, 2026, n=537)

Question: Of the current provincial political party leaders, which do you believe will do the best job at the following: [RANDOMIZE]

Improving your financial situation

	Québec 2026-09 (n=537)	Montreal CMA (n=219)	Québec City CMA (n=141)	Rest of Québec (n=177)	Men (n=280)	Women (n=257)	18 to 34 (n=105)	35 to 54 (n=193)	55 plus (n=239)
 Christine Fréchette – Coalition Avenir Québec	18.4%	17.2%	20.4%	19.5%	18.5%	18.4%	11.1%	12.9%	26.6%
 Éric Duhaime – Conservative Party of Québec	16.9%	11.7%	25.4%	21.4%	20.7%	13.3%	23.2%	20.7%	10.6%
 Paul St-Pierre Plamondon – Parti Québécois	16.9%	15.3%	15.8%	19.1%	18.6%	15.2%	14.5%	13.8%	20.4%
 Charles Milliard – Québec Liberal Party	13.6%	21.2%	6.4%	6.0%	15.5%	11.9%	13.3%	16.2%	12.0%
 Ruba Ghazal – Québec solidaire	5.9%	6.8%	4.1%	5.3%	4.1%	7.7%	8.9%	6.7%	3.6%
 Sol Zanetti – Québec solidaire	1.8%	1.8%	3.1%	1.4%	0.7%	2.8%	4.0%	1.6%	0.6%
None of the above	12.6%	10.3%	11.6%	15.8%	11.3%	13.9%	7.9%	13.7%	14.5%
Unsure	13.9%	15.8%	13.1%	11.6%	10.7%	16.9%	17.0%	14.2%	11.9%

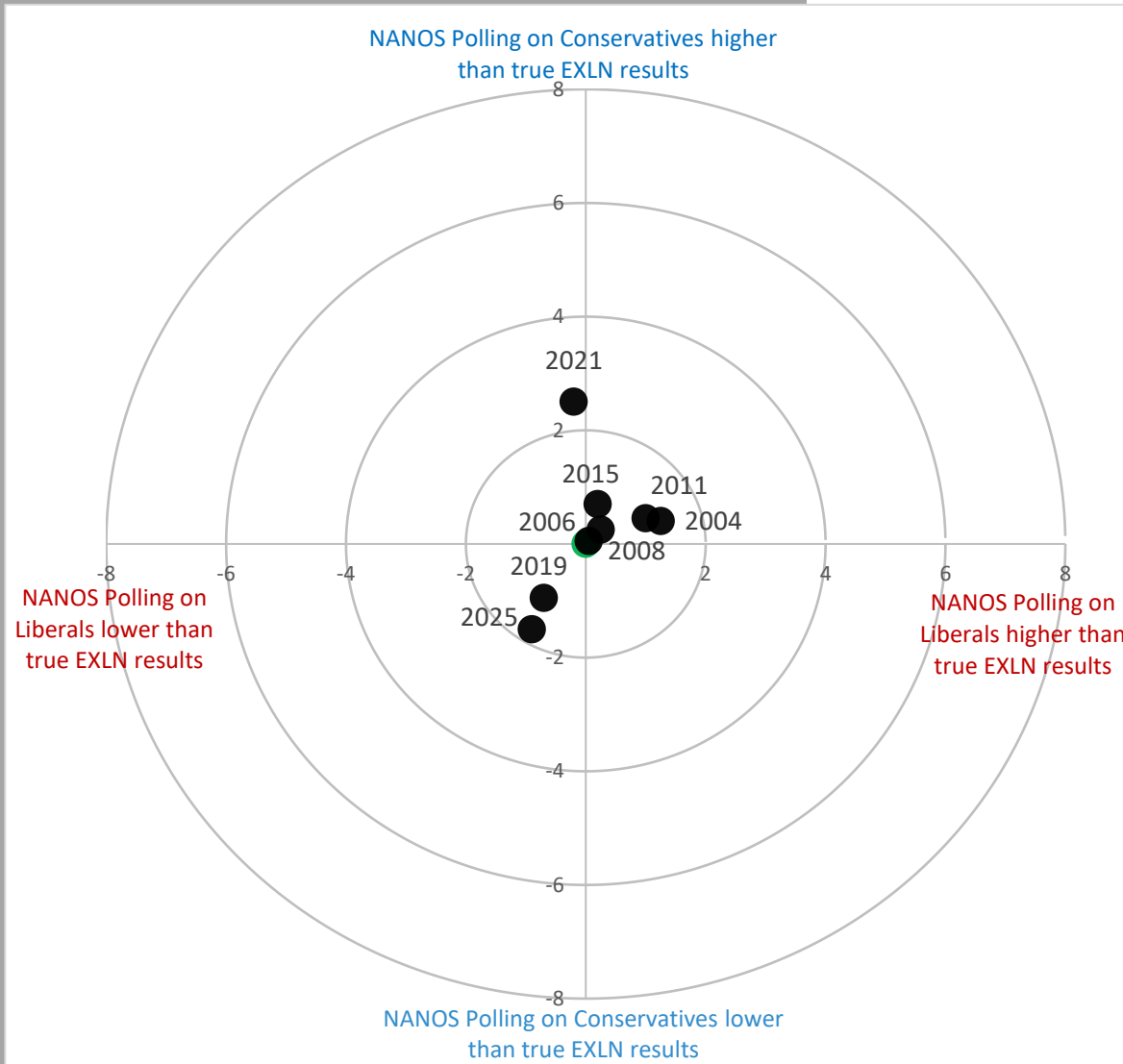
Source: Noovo/Crave/Nanos Research, RDD dual frame hybrid telephone and online random bilingual survey of Quebecers, September 12th to 14th, 2026, n=537, accurate 4.3 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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NANOS FEDERAL ELECTION TRACK RECORD SINCE 2004



This graph shows Nanos polling data for the two major parties compared to the actual Federal Election results. The green dot represents the election result. Black dots represent actual Nanos survey in each election. The closer a black dot is to the center (green dot), the closer the poll results are to the official election results.

METHODOLOGY

Noovo/Crave/Nanos conducted a RDD dual frame (cell- and land-lines) hybrid random telephone and online bilingual survey of 537 Quebecers aged 18 years and over, from September 12th to 14th, 2026. Respondents were all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample was administered the questionnaire by telephone, and one half was administered online through the Nanos Insights Lab Probability Panel. The random sample was weighted by region, age and gender according to the latest Canadian census data.

A random survey of 537 Quebecers is accurate ± 4.3 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

[Full data tables with weighted and unweighted number of interviews is here.](#) Tables within the report that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Noovo/Crave	Weighting of Data	The results may be weighted by region age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Québec. See tables for full weighting disclosure.
Population and Final Sample Size	537 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab and RDD cell- and land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Québec.
Margin of Error	±4.3 percentage points, 19 times out of 20.	Estimated Response Rate	Seven percent, consistent with industry norms.
Mode of Survey	RDD dual frame (cell- and land-lines) hybrid random telephone and online survey. Half the sample was administered by telephone with live agents, and half was administered online through the Nanos Insights Lab.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both cell- and land-lines RDD (Random Digit Dialed) across Québec.	Question Content	All questions asked are contained in the report.
Demographics (Captured)	Québec; Montreal Census Metropolitan Area; Québec City Census Metropolitan Area; Rest of Québec; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire explores ballot and preferred premier preferences and closes with issue questions identified by Noovo/Crave and demographics.
Demographics (Other)	Age, gender, home ownership, income	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	By region, age, gender and number of weighted and unweighted interviews By language
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	September 12 th to 14 th , 2026		
Language of Survey	The survey was conducted in French and English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Region: BC

Region: PR

Region: ON

Region: QC

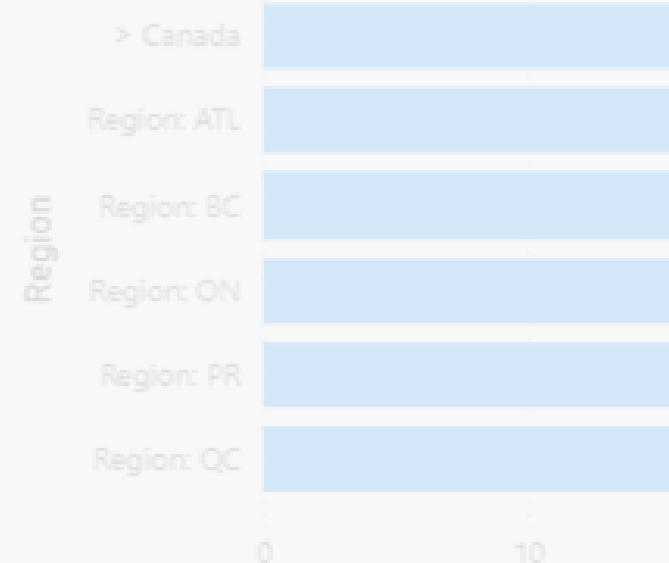
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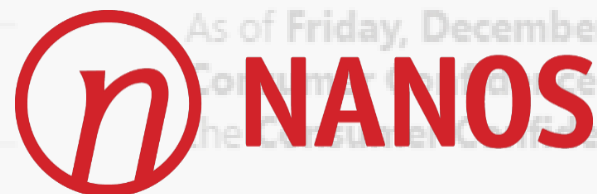
Consumer Confidence Index
Expectations Index
Pocketbook Index

Consumer Confidence Index
12/13/2024



As of Friday, December 13, 2024

Consumer Confidence Index. A
the Consumer Confidence Inde





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