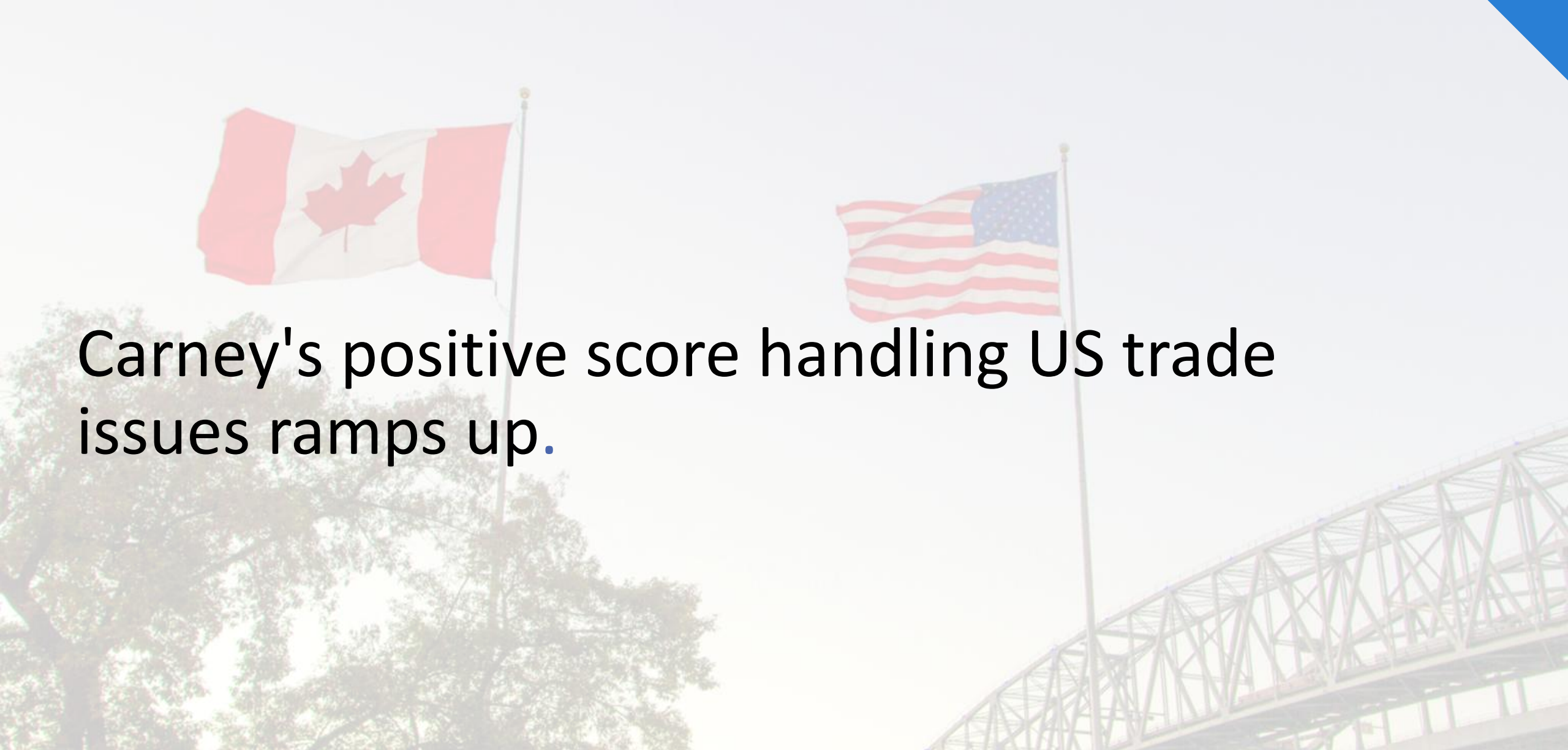




Carney's positive score handling US trade issues ramps up.

National survey released September 2026
Field: August 30 to September 2, 2026
Submission 2026-3114

Bloomberg



This research gauged the opinion of Canadians on trade with the United States.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1037 Canadians, 18 years of age or older, from August 30 to September 2, 2026, as part of an omnibus survey. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

[Full data tables with weighted and unweighted number of interviews is here.](#)
Tables within the report that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding

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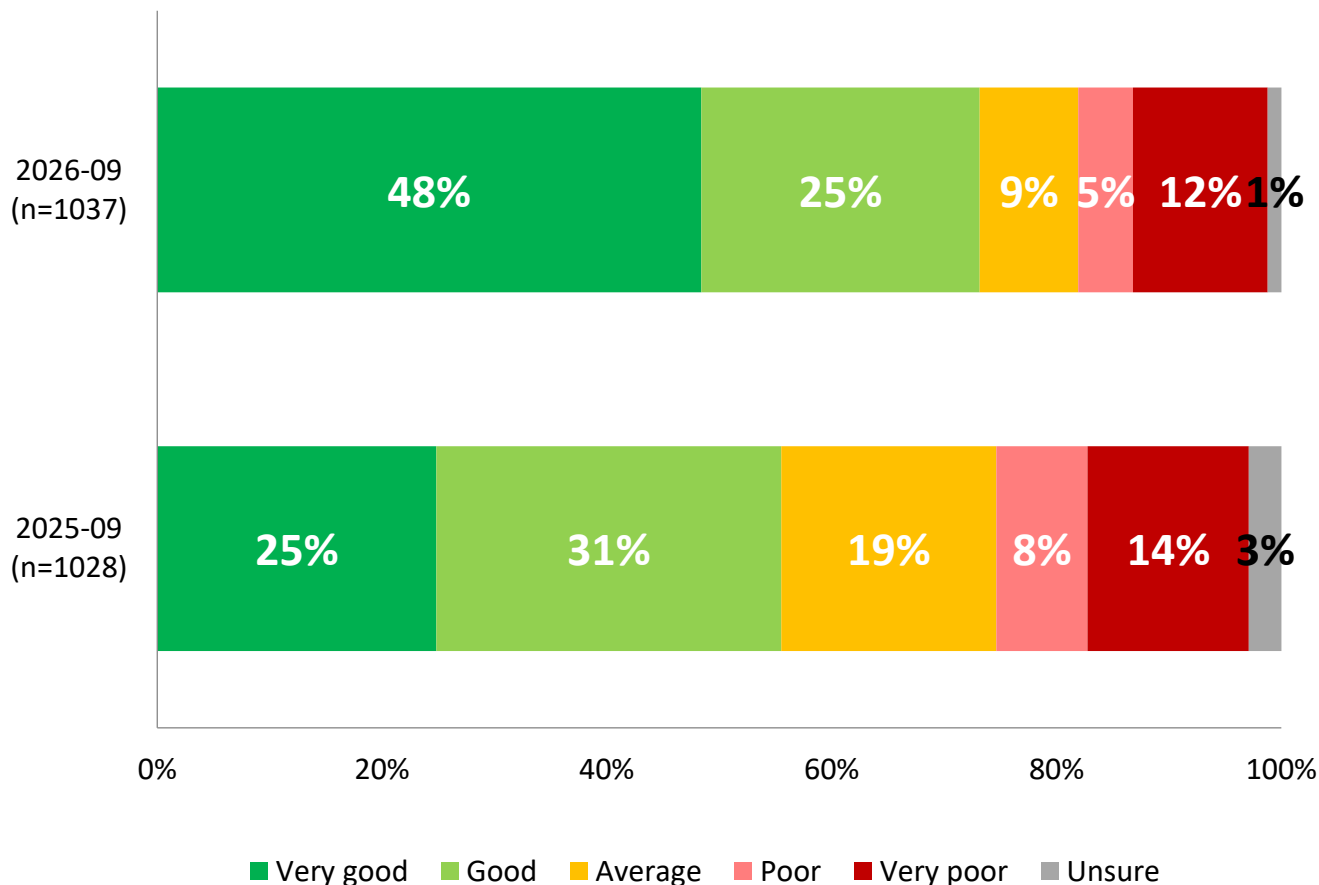
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Q – Would you rate Prime Minister Mark Carney's performance in dealing with US President Donald Trump on trade issues as very good, good, average, poor or very poor?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30 to September 2, 2026, n=1037, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Impressions of Carney's performance in dealing with Trump on trade issues

Almost **3 in 4** Canadians

rate Prime Minister Mark Carney's performance in dealing with US President Donald Trump on trade issues as very good (48%) or good (25%). This represents a significant increase compared to last year, when about one in two Canadians rated the Prime Minister's job as very good (25%) or good (31%) in this regard.

Impressions of Carney's performance in dealing with Trump on trade issues – by demographics

Q – Would you rate Prime Minister Mark Carney's performance in dealing with US President Donald Trump on trade issues as very good, good, average, poor or very poor?

	2026-09 (n=1037)	Atlantic (n=100)	Quebec (n=217)	Ontario (n=348)	Prairies (n=221)	BC (n=151)	Men (n=536)	Women (n=501)	18-34 (n=209)	35-54 (n=348)	55 plus (n=480)
Very good	48.4%	54.7%	37.0%	49.9%	49.1%	59.1%	43.5%	53.1%	37.5%	50.5%	53.8%
Good	24.8%	24.0%	28.7%	25.8%	18.1%	24.1%	26.4%	23.2%	30.7%	21.7%	23.3%
Average	8.8%	6.4%	16.0%	8.0%	5.0%	4.9%	8.8%	8.7%	12.4%	6.8%	8.0%
Poor	4.9%	2.6%	6.8%	3.8%	7.5%	2.5%	5.6%	4.2%	4.0%	4.5%	5.7%
Very poor	12.0%	12.3%	9.2%	11.2%	20.3%	8.0%	15.2%	8.9%	13.9%	15.0%	8.4%
Unsure	1.2%	-	2.3%	1.3%	-	1.5%	0.5%	1.9%	1.6%	1.6%	0.7%

While a majority of Canadians across all demographic groups believe the Prime Minister is doing a good or very good job in dealing with US President Donald Trump on trade issues, intensity of views is higher among residents of British Columbia compared to Quebecers, and lower among 18-to-34-years-olds compared to the national average. Though a minority opinion, Prairie residents are more likely than Canadians on average to rate the PM's performance as very poor.

Element	Description
Research sponsor	Bloomberg News
Population and Final Sample Size	1037 Randomly selected individuals.
Source of Sample	Nanos Insights Lab
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	August 30 to September 2, 2026.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	11 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, Conservative Party leadership, Canada-US trade, and healthcare
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Tabulations	By region, age and gender



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This international joint venture between [dimap](http://www.dimap.com) and [Nanos](http://www.nanos.co) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

ABOUT NANOS

Any questions?



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