

Support for expanding oil and gas exports at a numerical all-time high while support for electrifying personal energy consumption increases compared to a year ago.

METHODOLOGY

The research gauged the opinions among Canadians on oil and gas; more particularly how important oil and gas are to Canada's current and future economy as well as expanding oil and gas exports for a more secure global energy supply and to help combat climate change worldwide. Questions were also asked about the future of Canada's electricity generation mix and their level of comfort with various electricity facilities in their communities. The research also gauged Canadians' confidence in government decision-making for energy, their views on Canada's most important energy needs and their level of support for using Artificial Intelligence in energy project decision-making.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,104 Canadians, 18 years of age or older, from July 28th to 30th, 2026 as part of an omnibus survey. The sample included both landline and cellphone respondents across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

The research was commissioned by the University of Ottawa's Positive Energy program and was conducted by Nanos Research.

Full data tables containing weighted and unweighted interview counts are available [here](#). Tables within the report that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100% due to rounding.

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Key findings

- 1. Views on the importance of oil and gas to Canada's economy increases compared to six months ago** – A strong majority of Canadians say oil and gas is important to Canada's current economy (87%) and future economy (71%). This is an increase when compared to six months ago (81% and 63%, respectively) and on par with the all-time highs observed in February 2025 (88% and 70%, respectively).
- 2. Agreement that Canada should expand its exports of oil and gas continues to grow** – Three quarters of Canadians agree or somewhat agree (75%, previous numerical high of 72% in August 2025) that Canada should expand oil and gas exports to help the world have more secure and reliable energy supplies.
- 3. Views on the country's efforts to build public confidence and a long-term vision for energy in Canada have improved** – Although views lean more negatively than positively in terms of rating the job Canada is doing at building public confidence in developing a shared long-term vision for Canada's energy future and energy decision-making (41% say poor or very poor for both), the proportion who say the country is doing a good or very good job has increased for both (21% and 17%, up from 10% and 7% in 2024, respectively).
- 4. Affordability of energy is most frequently ranked as the top priority for Canadians** – When asked to rank various energy needs for Canadians, affordability was most frequently ranked first (38%), and reliability and lowering greenhouse gas emissions are each ranked first by one in four Canadians (26% each). These results are consistent with the past waves of research.

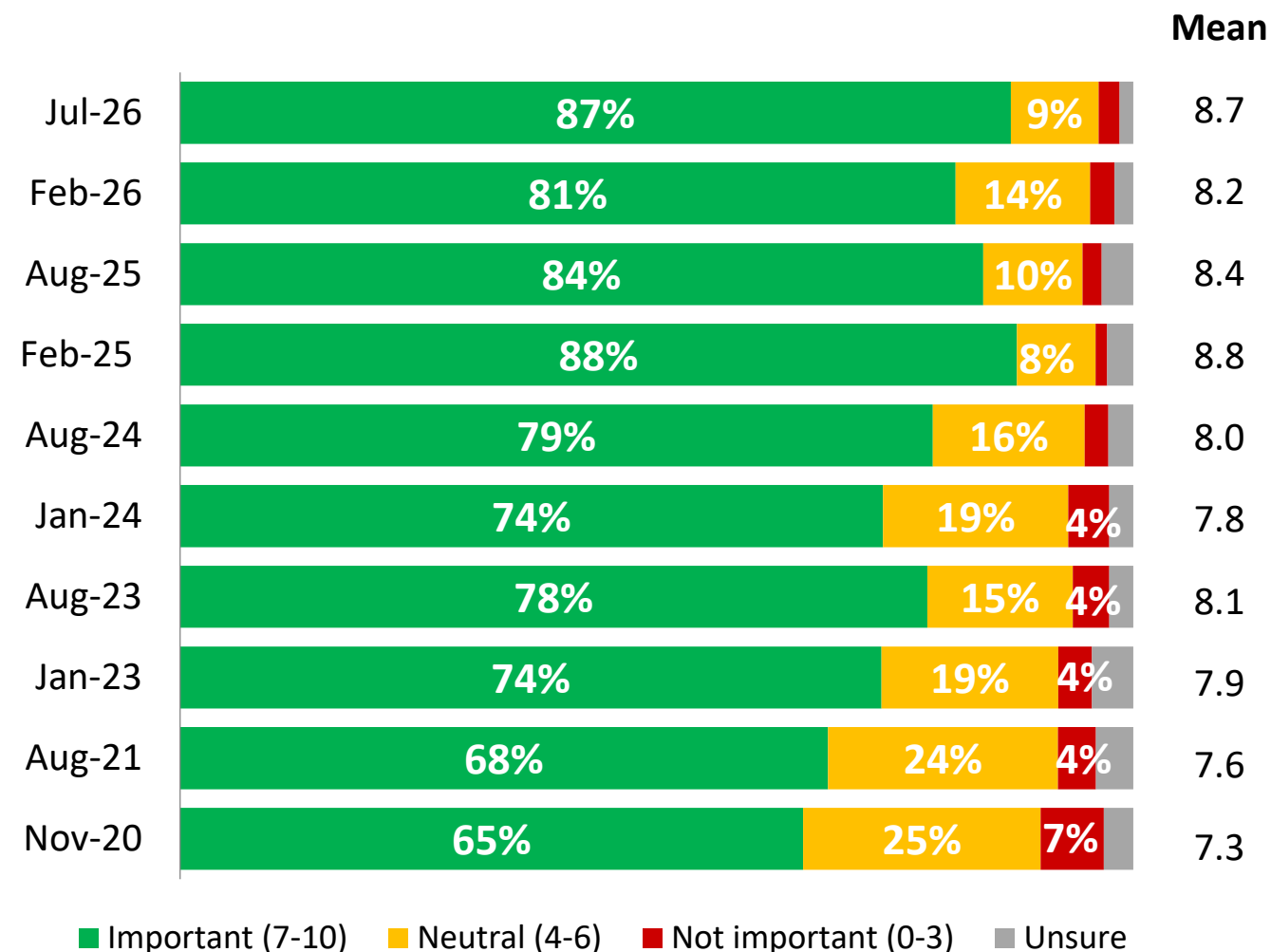
Key findings - Continued

5. **Electrification potential grows** – Three in five Canadians are interested in transitioning more of their energy use to electricity and have either taken steps to do so (35%, up from 27% in 2025) or haven't started yet (27%, steady compared to 28% in 2025). The proportion who aren't interested at all has decreased (26%, down from 31% in 2025).
6. **Canadians most comfortable with and see the biggest potential for hydroelectricity for electricity generation** – In terms of Canada's future electricity generation, Canadians believe hydroelectricity should represent the largest share of future electricity generation (average of 28%). Hydroelectricity is also the type of electricity generation they would most be comfortable with having in their community (39%).
7. **Canadians are cautious about the use of AI in energy project decision making** – Canadians are most comfortable with AI reviewing past projects and compiling key findings (54%) and automating tasks and improving productivity (51%). They are much less comfortable with AI being used to answer community members' questions about a new energy project (23%) or to make recommendations to decision-makers about whether a project should be approved (22%).

Current and future importance of oil and gas



Q – On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's current economy?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

**Data labels under 4% have been removed for clarity.

Importance of oil and gas to Canada's current economy

Nearly **9 in 10** Canadians

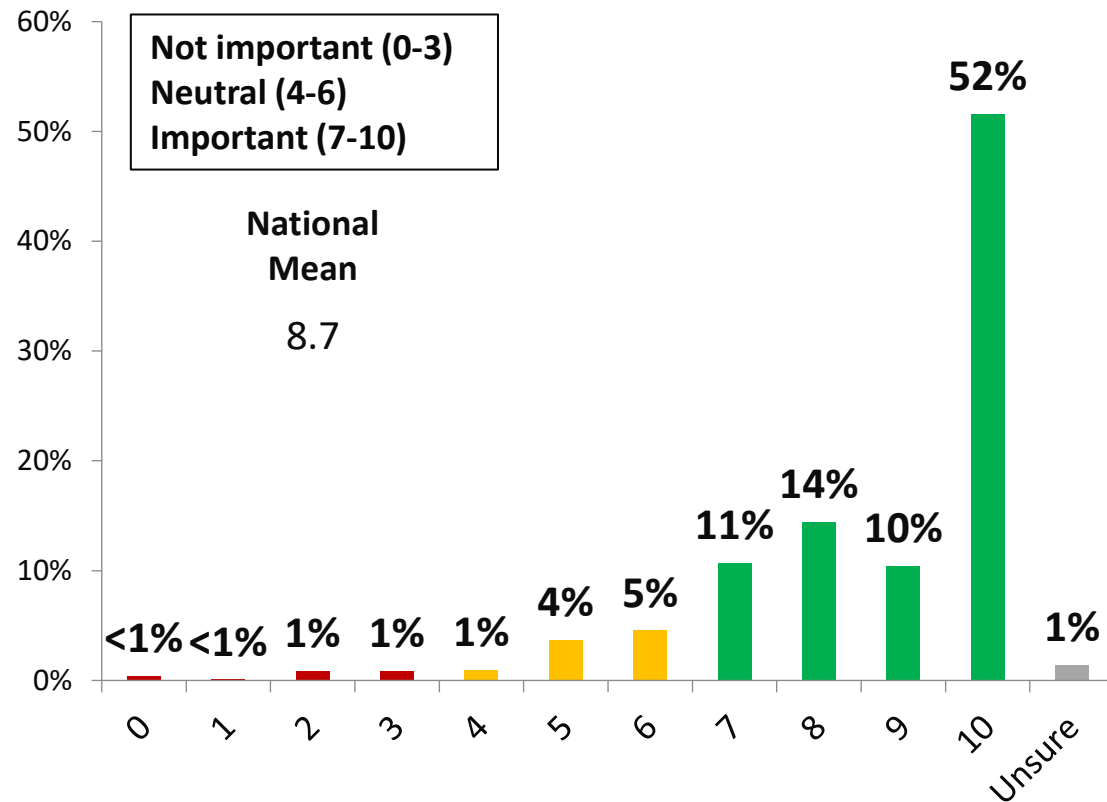
say oil and gas is important to Canada's current economy.

Just over half (52%) rate oil and gas a 10 out of 10 in terms of importance to Canada's current economy.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's current economy – By demographics

Q – On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's current economy?



	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
Mean	9.1	8.1	8.8	8.9	8.7
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
Mean	8.7	8.6	8.6	8.6	8.7
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right- leaning (n=240)
Mean	8.6	9.6	7.2	7.7	9.5

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Reason for opinion on importance of oil & gas to Canada's current economy

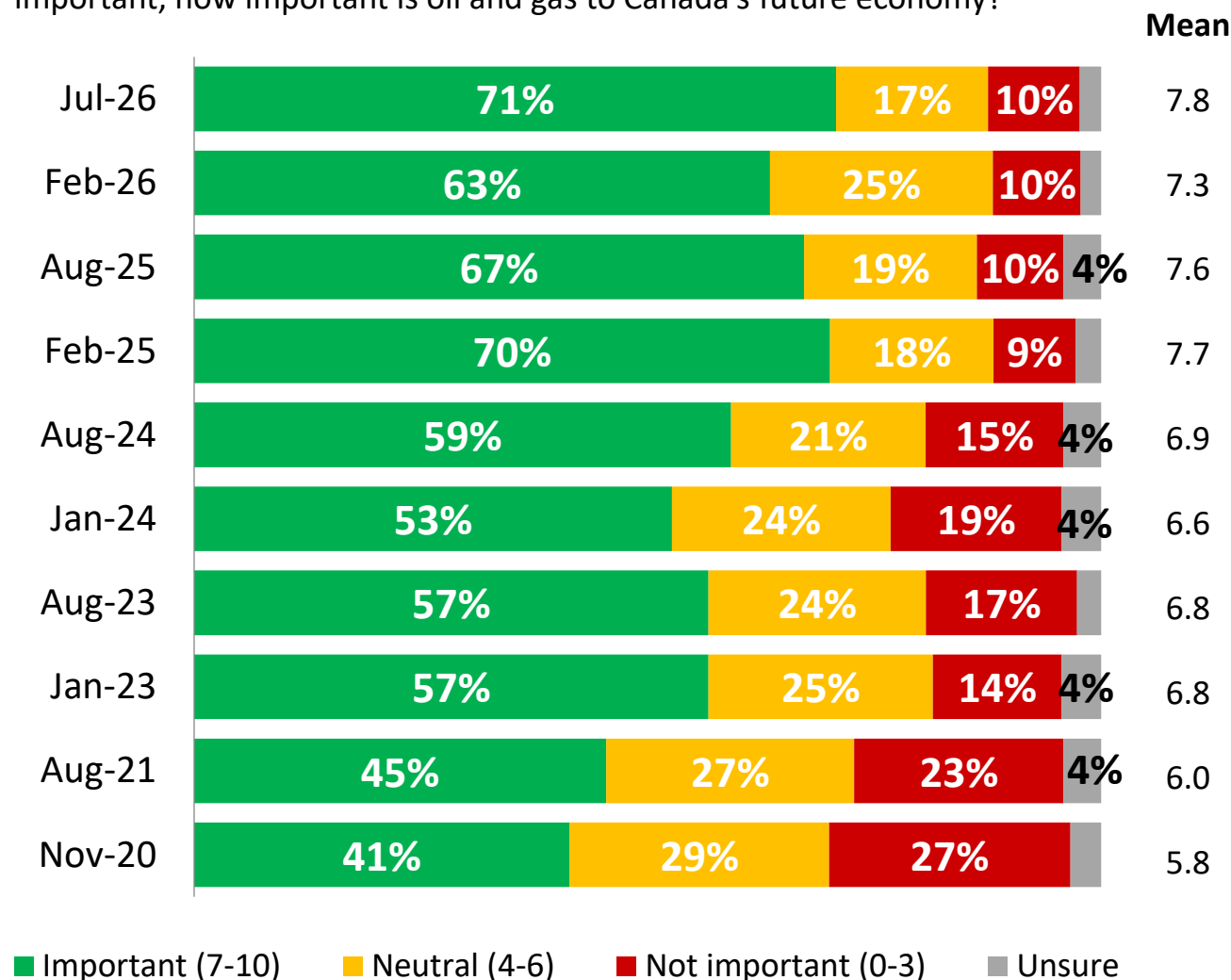
Q – Why do you have that opinion? [OPEN]

	Total			Important (7-10)			Neutral (4-6)			Not Important (0-3)		
	2026-07 (n=1001)	2026-02 (n=810)	2025-07 (n=826)	2026-07 (n=888)	2026-02 (n=677)	2025-07 (n=707)	2026-07 (n=88)	2026-02 (n=102)	2025-07 (n=84)	2026-07 (n=18)*	2026-02 (n=20)*	2025-07 (n=19)*
TOP RESPONSES	Contributes/tied to Canadian/provincial economy, exports, jobs	33.0%	30.8%	26.5%	36.0%	35.8%	29.0%	14.1%	10.8%	13.4%		
	We are still reliant/dependent on it	14.9%	15.1%	12.0%	15.7%	17.0%	13.6%	12.3%	6.9%	3.8%		
	Should be exploited more/exporting more and importing less/energy independence	11.5%	7.1%	7.2%	12.5%	7.9%	8.0%	3.8%	4.9%	2.4%		
	Oil and gas are important Canadian natural resources/we have a lot of it/produce it	9.0%	10.2%	14.4%	10.2%	12.2%	16.4%	0.8%	0.9%	1.9%		
	From what I heard/experience/research	4.0%	2.9%	3.5%	4.4%	3.4%	3.7%	1.3%	0.8%	3.9%		
	Important for Alberta/west in particular	3.8%	3.9%	6.4%	3.4%	3.5%	6.0%	7.1%	7.6%	9.9%		
	Need to look into more sustainable, renewable and greener options (solar, wind, tidal etc.)	3.6%	6.3%	4.8%	1.5%	1.8%	1.3%	17.1%	28.6%	29.4%		
	Needed for our lifestyle and the cold weather (vehicle and transportation, heating etc.)	3.4%	4.8%	6.1%	3.8%	5.8%	6.7%	1.1%	0.4%	2.9%		
	We do not have/have not yet developed a reliable alternative/the transition to renewables is too slow	3.1%	3.0%	4.7%	3.5%	3.3%	5.2%	-	1.8%	2.0%		
	Oil and gas is no longer/not as relevant to the country/our economy	2.7%	4.5%	2.4%	1.2%	1.4%	1.6%	10.1%	16.7%	6.8%		

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,001, accurate 3.1 percentage points plus or minus, 19 times out of 20.

*Shaded due to small sample size

Q – On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's future economy?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

**Data labels under 4% have been removed for clarity.

Importance of oil and gas to Canada's future economy

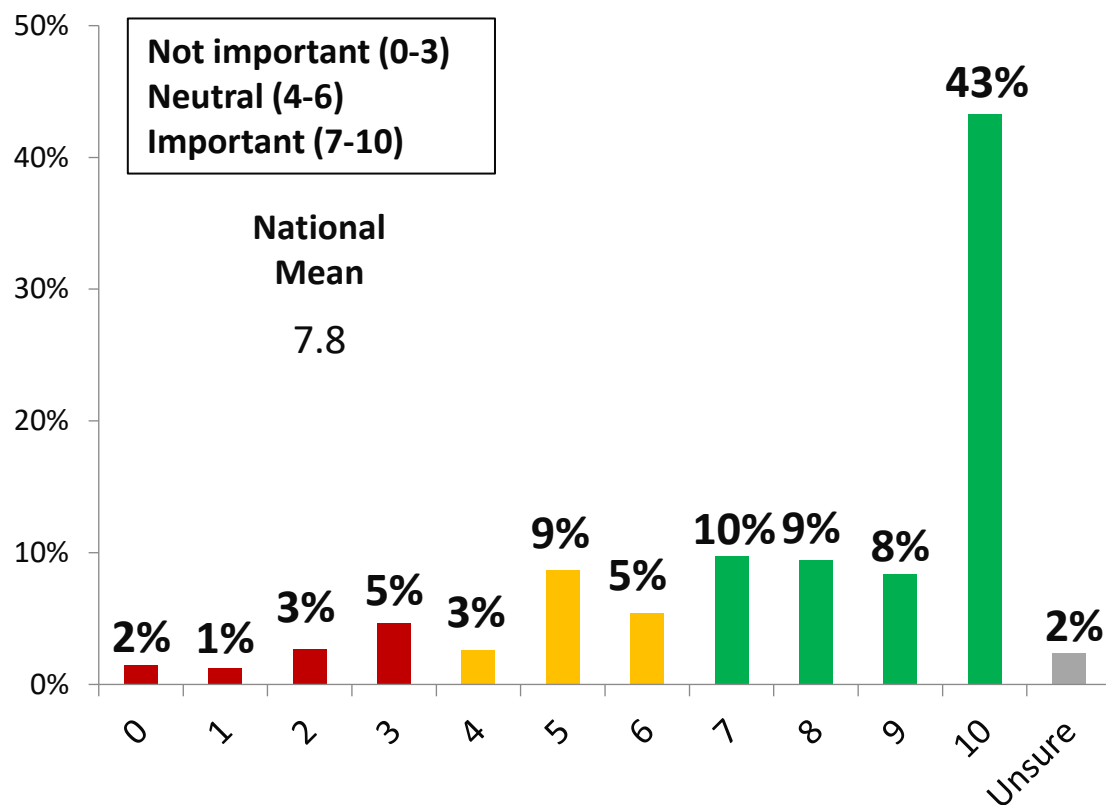
7 in 10 Canadians

believe oil and gas is important to Canada's future economy; an increase compared to the past two waves and consistent with the previous all-time high score observed in February 2025.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of oil and gas to Canada's future economy – By demographics

Q – On a scale of 0 to 10, where 0 means not at all important and 10 is extremely important, how important is oil and gas to Canada's **future** economy?



	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
Mean	8.3	7.0	7.9	8.4	7.5
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
	7.9	7.6	7.8	7.8	7.8
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right- leaning (n=240)
	7.6	9.5	5.1	5.8	9.4

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Reason for opinion on the importance of oil and gas to Canada's future economy

Q – Why do you have that opinion? [OPEN]

		Total			Important (7-10)			Neutral (4-6)			Not Important (0-3)		
		2026-07 (n=972)	2026-02 (n=766)	2025-07 (n=819)	2026-07 (n=707)	2026-02 (n=503)	2025-07 (n=558)	2026-07 (n=160)	2026-02 (n=175)	2025-07 (n=154)	2026-07 (n=88)	2026-02 (n=78)	2025-07 (n=81)
TOP RESPONSES	Moving towards clean energy/reducing reliance on fossil fuels	22.8%	26.8%	20.6%	7.5%	7.0%	8.0%	65.4%	57.9%	48.5%	58.1%	75.0%	55.6%
	Switching to clean energy is far from ready to replace fossil fuels/there will be a demand for oil and gas for years to come	16.9%	17.6%	14.0%	20.8%	25.0%	17.1%	9.1%	6.8%	12.0%	4.0%	1.0%	1.5%
	Remains a large part of Canada’s economy/still contributing to Canada’s economy	16.8%	19.5%	17.2%	23.2%	28.7%	24.3%	0.5%	4.6%	2.1%	0.9%	2.3%	3.0%
	Oil and gas remains the main energy source/key resource in Canada/nothing can/will replace oil and gas	8.7%	6.4%	15.2%	11.8%	9.5%	22.2%	0.8%	1.0%	1.1%	1.1%	-	-
	This is just what I hope/common sense	7.2%	1.3%	1.3%	8.6%	0.5%	1.5%	2.9%	3.2%	0.5%	4.6%	1.2%	1.9%
	Need to shift energy sources to control climate change	3.4%	4.3%	6.4%	1.1%	1.4%	0.5%	5.9%	5.9%	17.7%	17.9%	17.0%	22.2%
	Products (plastics, petroleum products, manufacturing) will still be needed	2.6%	2.2%	1.7%	3.1%	2.5%	2.2%	0.5%	1.9%	1.1%	3.2%	-	-
	Renewables will not work/Government scam	1.4%	1.2%	2.0%	1.9%	1.9%	3.0%	-	-	-	-	-	-
	Our reserves will eventually be depleted	1.2%	2.0%	1.9%	0.7%	0.4%	0.9%	2.7%	5.8%	3.6%	0.8%	2.3%	6.2%
	Renewable energy sources can help diversify the economy and energy supply	0.9%	2.2%	3.7%	0.8%	1.2%	2.5%	1.3%	5.7%	6.6%	0.9%	-	3.6%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=972, accurate 3.2 percentage points plus or minus, 19 times out of 20.

*Shaded due to small sample size

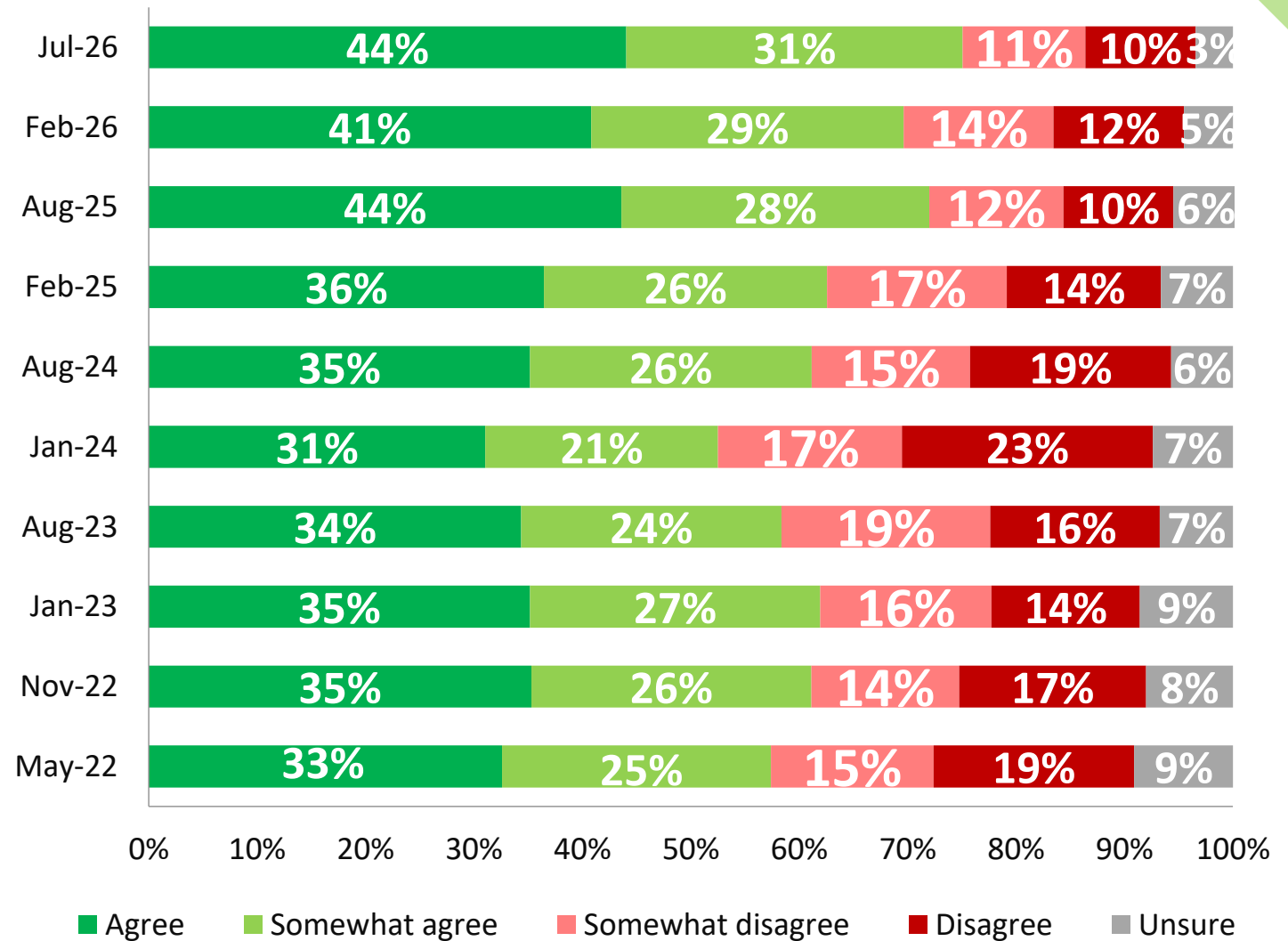


Oil and gas exports for security and climate

Level of agreement that Canada should expand oil and gas exports to help the world have more secure energy supplies

Agreement that Canada should expand oil and gas exports to help provide the world with more secure and reliable energy supplies has reached an all-time high with three in four (75%) who agree or somewhat agree.

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following statement: [ROTATE]
Canada should expand oil and gas exports to help the world have more secure and reliable energy supplies?



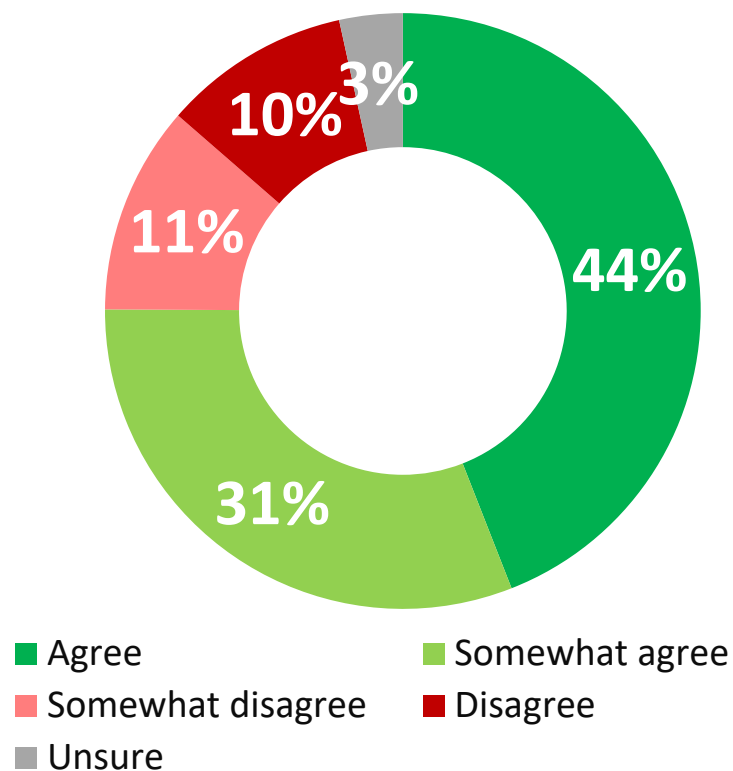
*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Level of agreement that Canada should expand oil and gas exports to help the world have more secure energy supplies – By demographics

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following statement: [ROTATE]
Canada should expand oil and gas exports to help the world have more secure and reliable energy supplies?



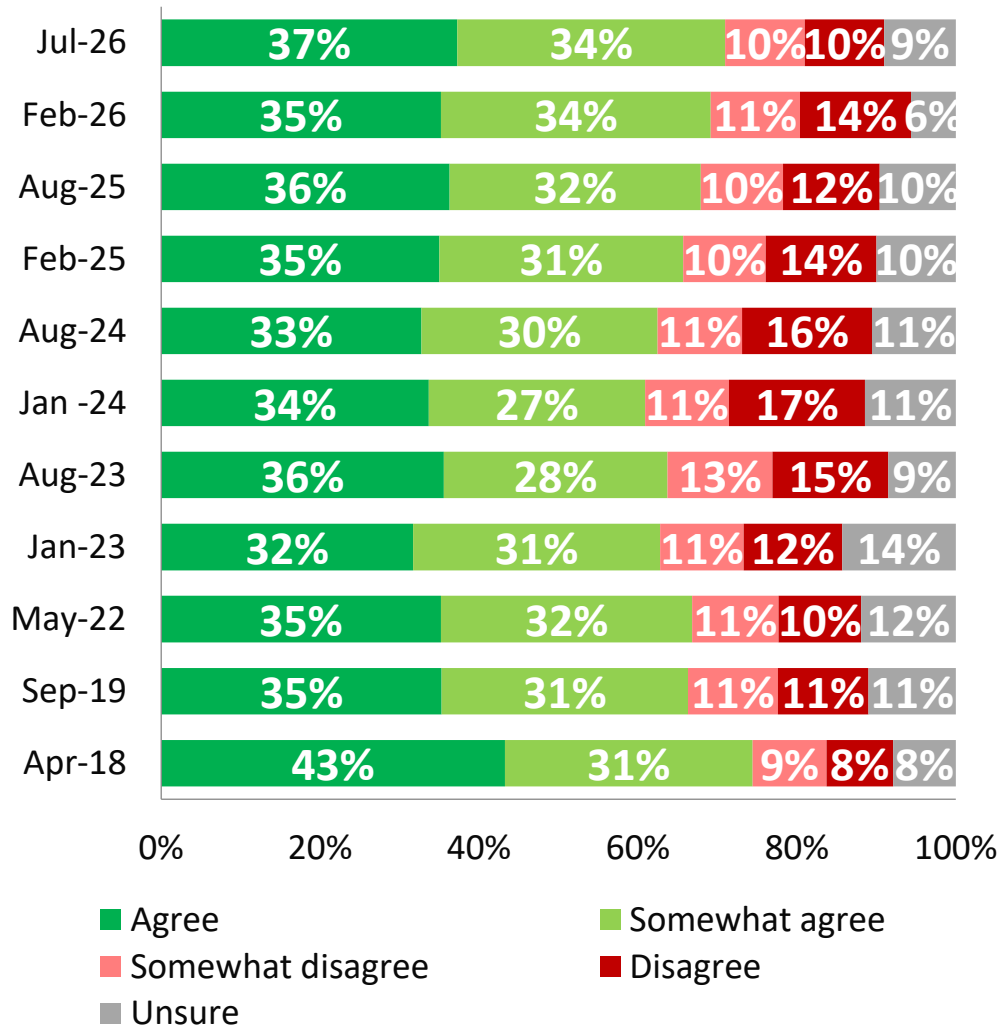
Agree/ Somewhat agree

	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
	79.8%	61.8%	79.2%	84.1%	71.9%
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
	78.6%	71.7%	78.2%	72.6%	75.0%
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
	78.2%	95.8%	36.0%	50.1%	92.6%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Level of agreement that Canada's oil and gas exports can contribute to combatting global climate change if they displace other energy sources that are more damaging to the climate

Canadians are more than 3 times as likely

to agree than disagree that exports from Canada's oil and gas sector can contribute to combatting global climate change if our exports displace energy sources in other countries that are more damaging to the climate. Agreement with this statement has noticeably increased compared to two years ago (71%, compared to 63% in August 2024).

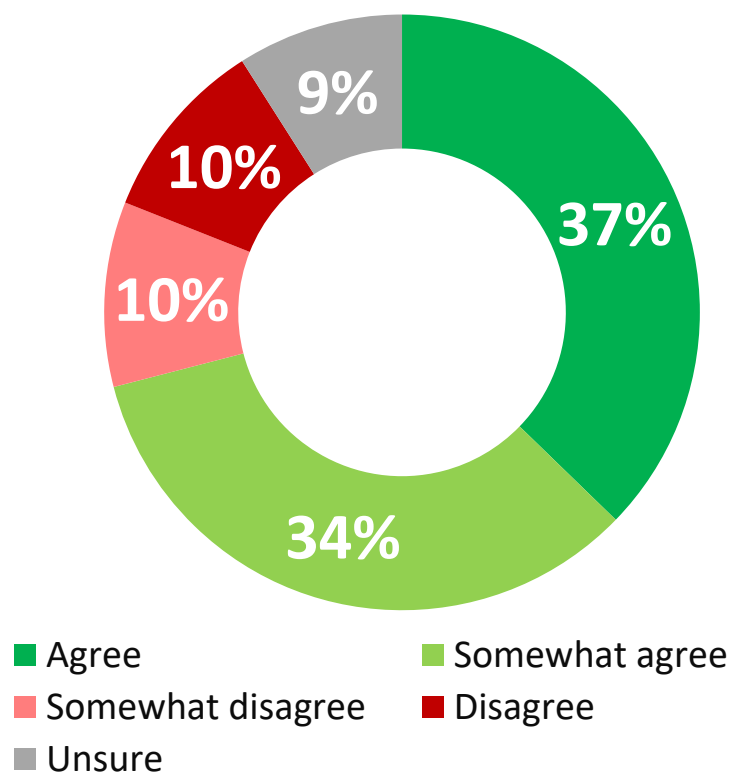
Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following statement: [ROTATE]

Exports from Canada's oil and gas sector can contribute to combatting global climate change if our exports displace energy sources in other countries that are more damaging to the climate?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Agreement that Canada's oil and gas exports can contribute to combatting global climate change – By demographics

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following statement: [ROTATE]
Exports from Canada's oil and gas sector can contribute to combatting global climate change if our exports displace energy sources in other countries that are more damaging to the climate?

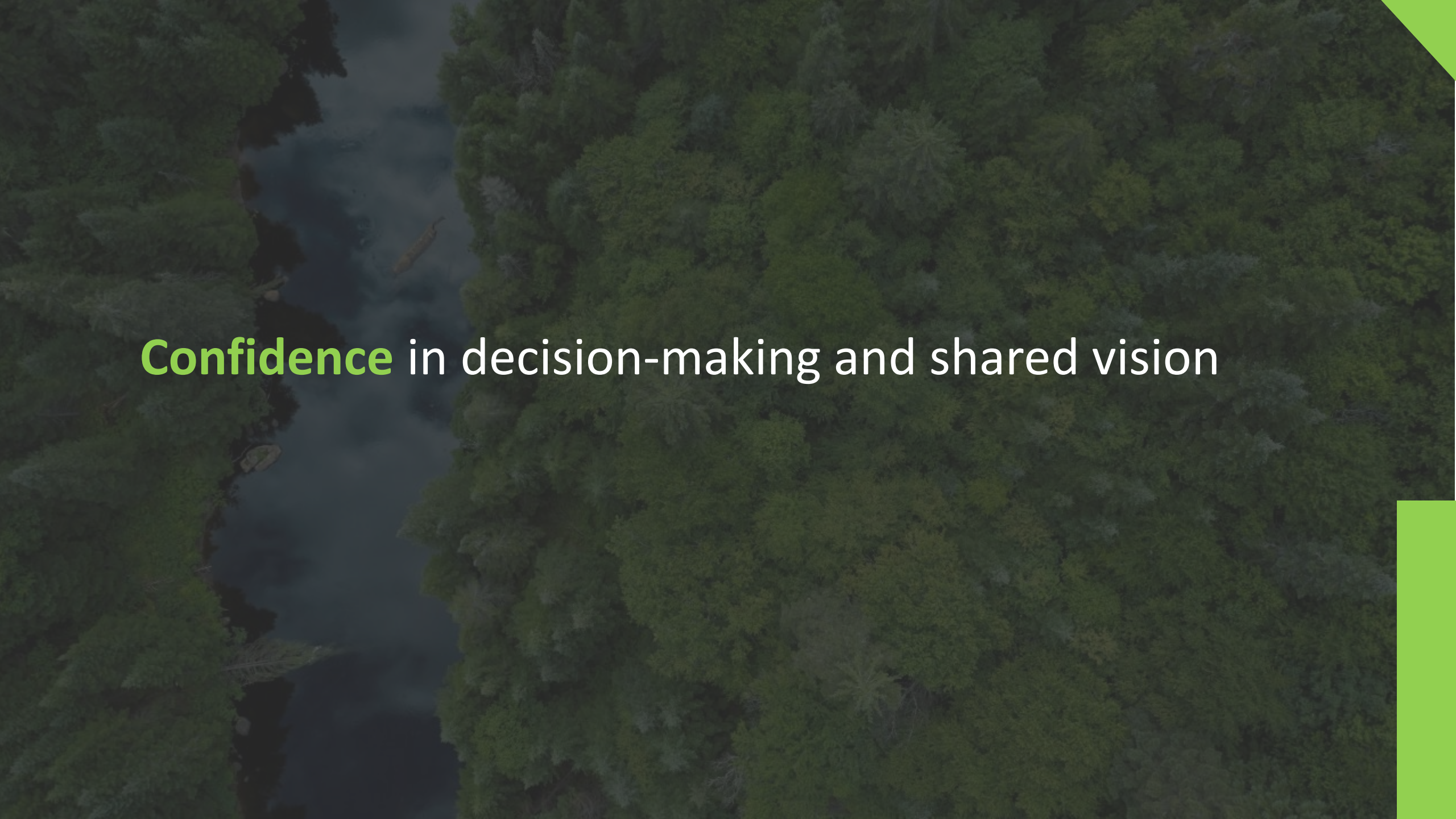


	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
Agree/ Somewhat agree	79.0%	58.3%	70.5%	81.2%	76.5%
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
Agree/ Somewhat agree	74.6%	67.5%	72.4%	67.8%	72.5%
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
Agree/ Somewhat agree	73.0%	87.7%	42.9%	52.8%	82.2%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

An aerial photograph of a dense forest with a river winding through it. The forest is lush green, and the river is dark and reflective. The text "Confidence in decision-making and shared vision" is overlaid on the image. The word "Confidence" is in a bright green color, while the rest of the text is in white. There are two solid green geometric shapes in the top right corner: a triangle and a rectangle.

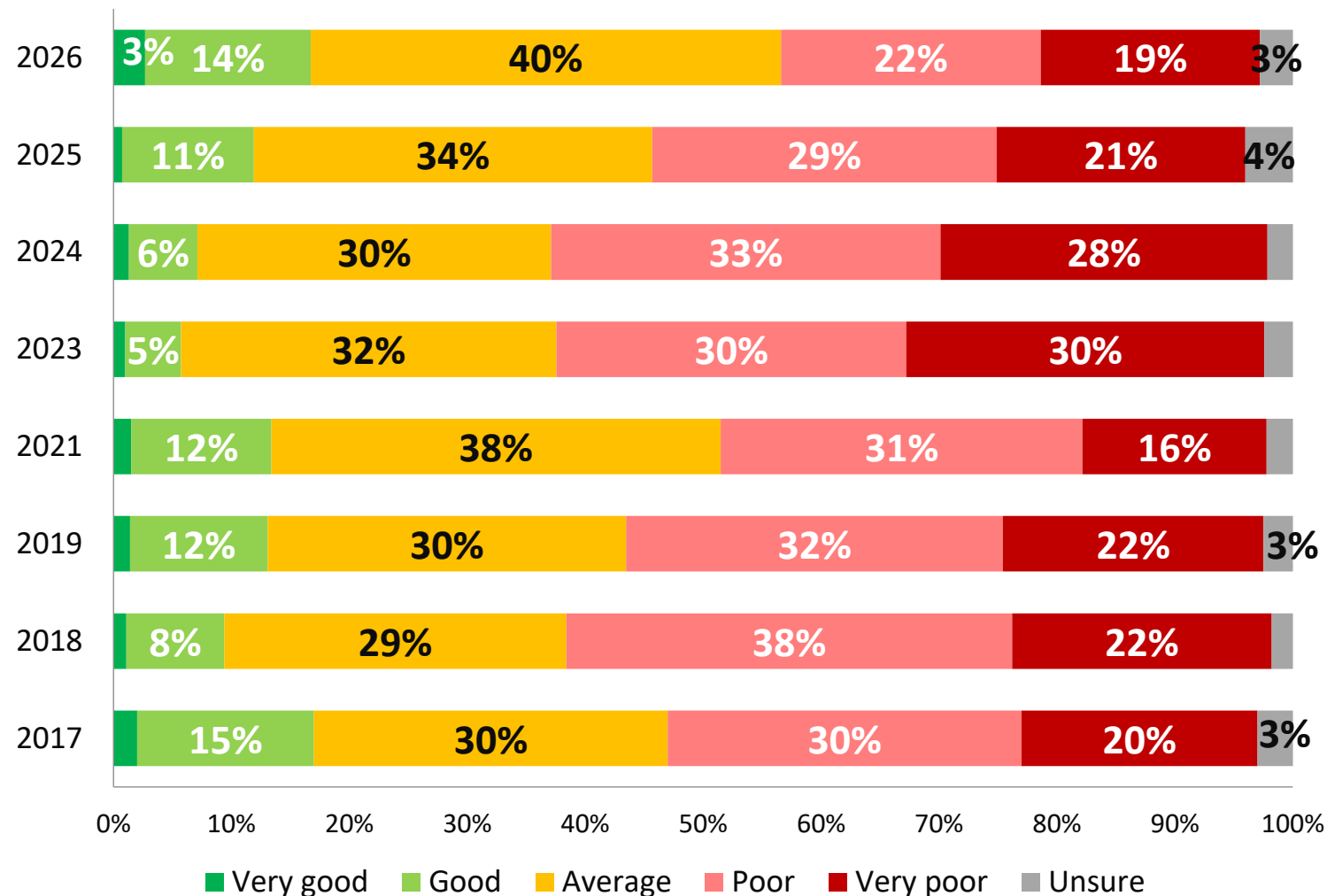
Confidence in decision-making and shared vision

Job done by Canada at building public confidence in energy decision-making

Although Canadians are more likely to say Canada does a poor or very poor job of building public confidence in energy decision-making, positive views have hit an all-time high, with 17 per cent who say it has done a very good or good job, and an additional 40 per cent who say it does an average job.

Q - Do you think Canada currently does a very good, good, average, poor or very poor job at the following?

Building public confidence in energy decision-making



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

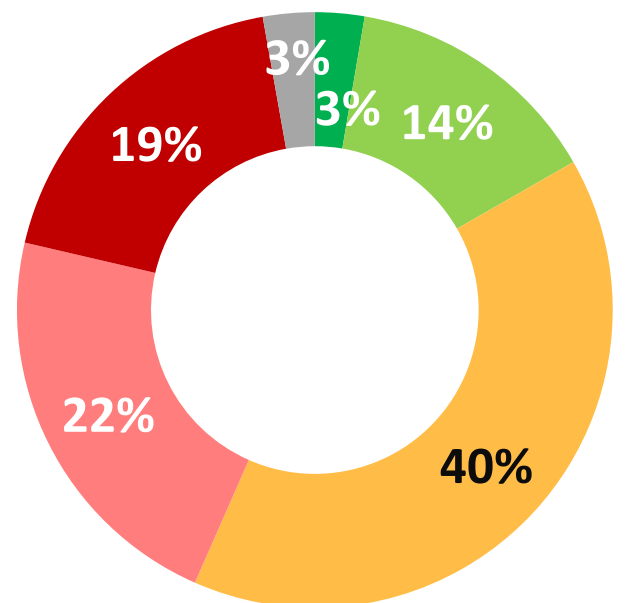
*Labels under 3% have been removed for clarity.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Job done by Canada at building public confidence in energy decision-making – by demographics

Q – Do you think Canada currently does a very good, good, average, poor or very poor job at the following?

Building public confidence in energy decision-making



■ Very good ■ Good ■ Average
■ Poor ■ Very poor ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Very good/ good	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
	13.8%	15.8%	18.5%	16.6%	14.8%
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
Very poor/ poor	16.1%	17.3%	12.3%	20.2%	16.9%
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
	27.8%	8.2%	12.3%	18.4%	10.0%
Very poor/ poor	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
	33.8%	30.0%	40.9%	49.4%	49.5%
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
Very poor/ poor	43.9%	37.4%	43.7%	40.0%	39.1%
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
	21.7%	68.5%	37.0%	38.2%	68.1%

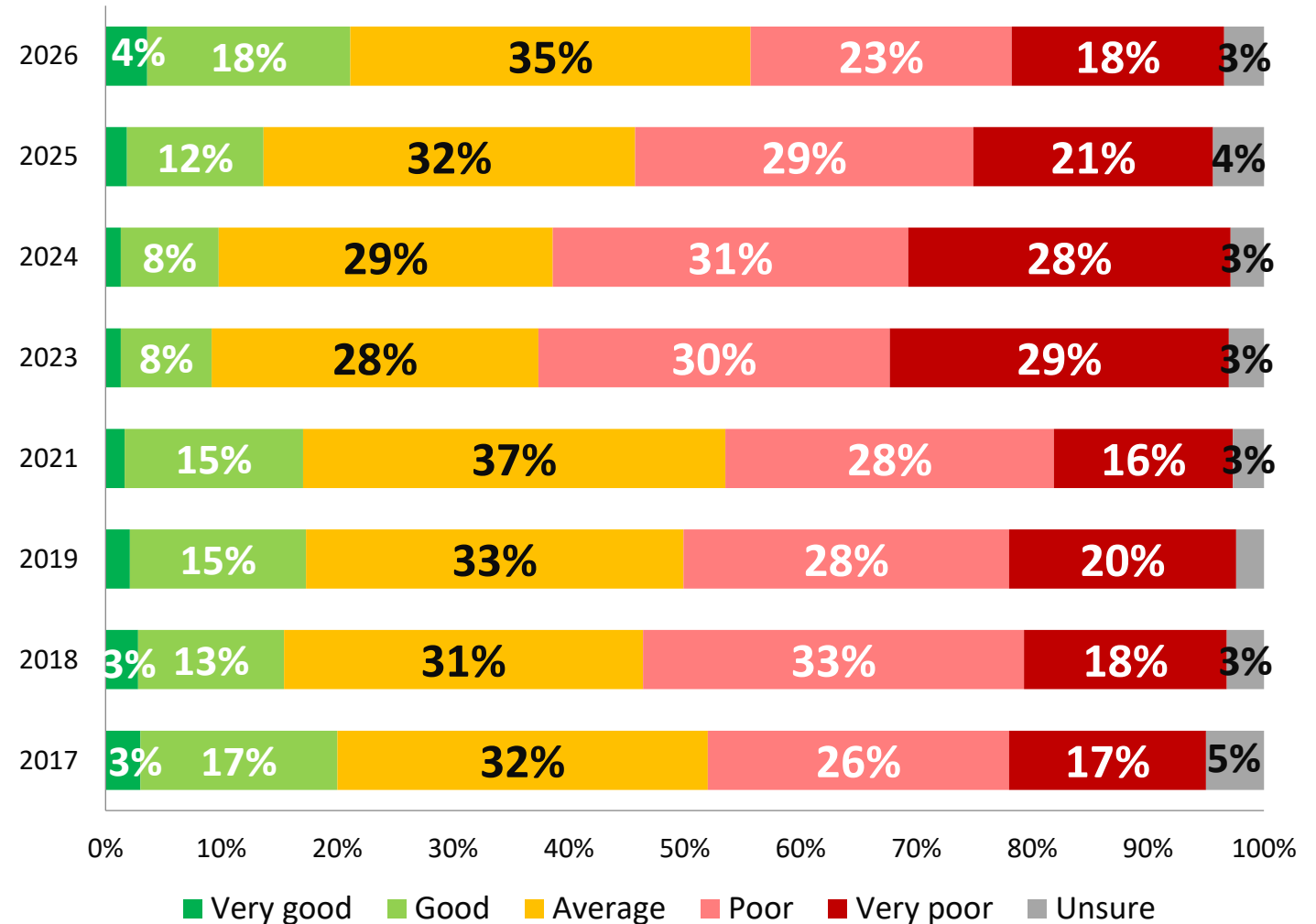
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Job done by Canada at developing a shared long-term vision for Canada's energy future

While Canadians remain more likely to say Canada currently does a very poor or poor job at developing a shared long-term vision for Canada's energy future, positive views have hit an all-time high since 2017 with one in five (21%) now saying it is doing a very good or good job at this (compared to nine per cent in 2017).

Q - Do you think Canada currently does a very good, good, average, poor or very poor job at the following?

Developing a shared long-term vision for Canada's energy future



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

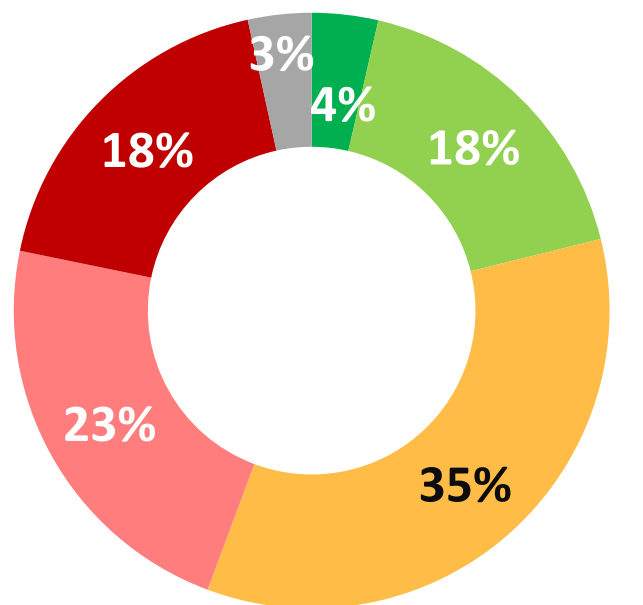
*Labels under 3% have been removed for clarity.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Job done by Canada at developing a shared long-term vision for Canada's energy future – by demographics

Q – Do you think Canada currently does a very good, good, average, poor or very poor job at the following?

Developing a shared long-term vision for Canada's energy future



■ Very good ■ Good ■ Average
■ Poor ■ Very poor ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Very good/ good	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
	19.5%	22.4%	24.2%	18.7%	14.4%
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
Very poor/ poor	20.5%	21.7%	16.6%	23.9%	22.0%
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
	33.9%	9.8%	14.9%	21.0%	11.0%
Very poor/ poor	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
	29.8%	28.8%	40.7%	50.3%	55.0%
	Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
Very poor/ poor	43.9%	37.9%	45.9%	39.7%	38.5%
	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
	23.4%	65.2%	43.9%	40.0%	68.8%

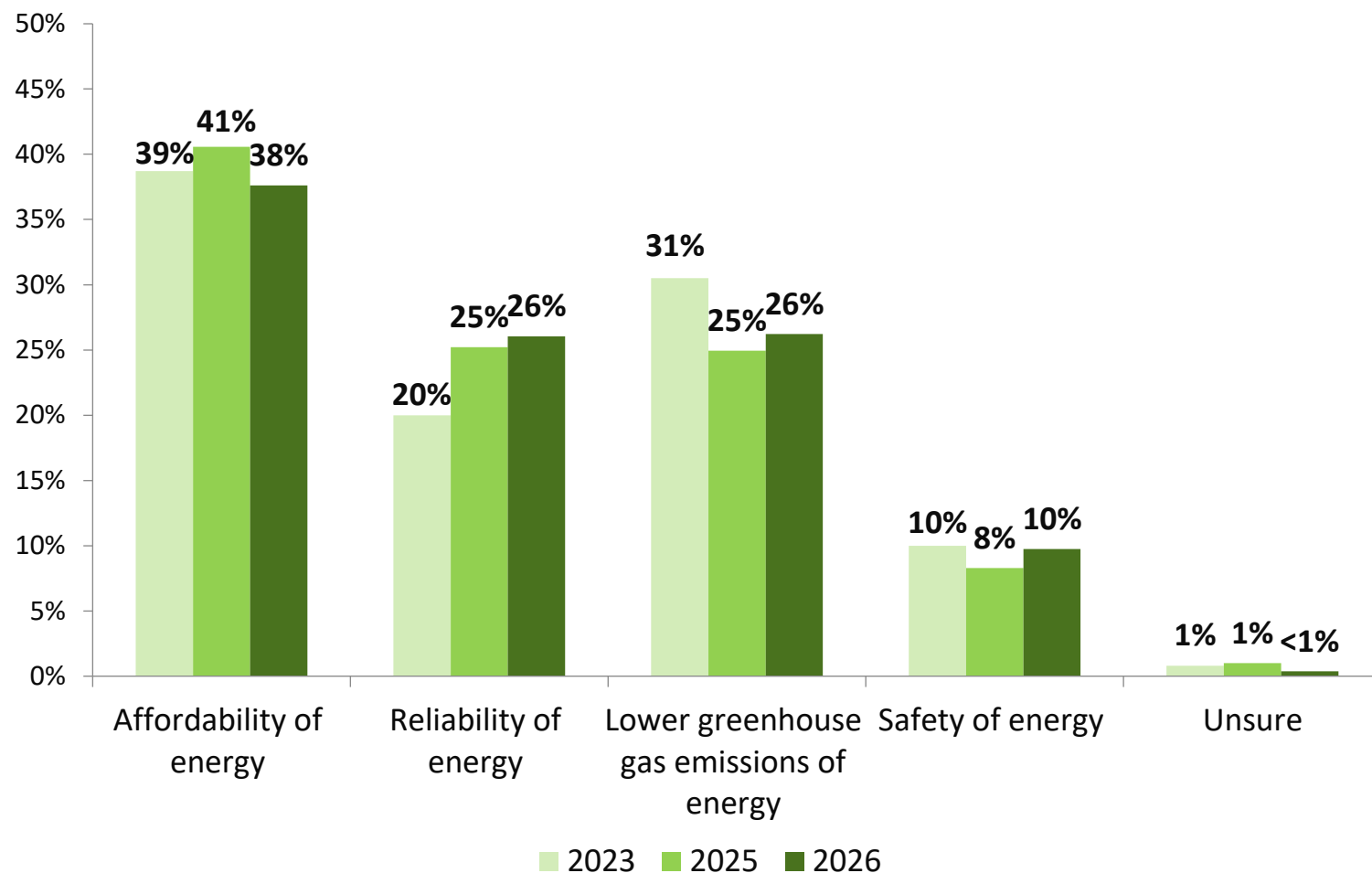
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Energy needs



Canadians are more likely to rank affordability as the top energy need over the next five years, followed by reliability, lower emissions and safety.

Importance of energy needs of Canadians in the next five years – first ranked

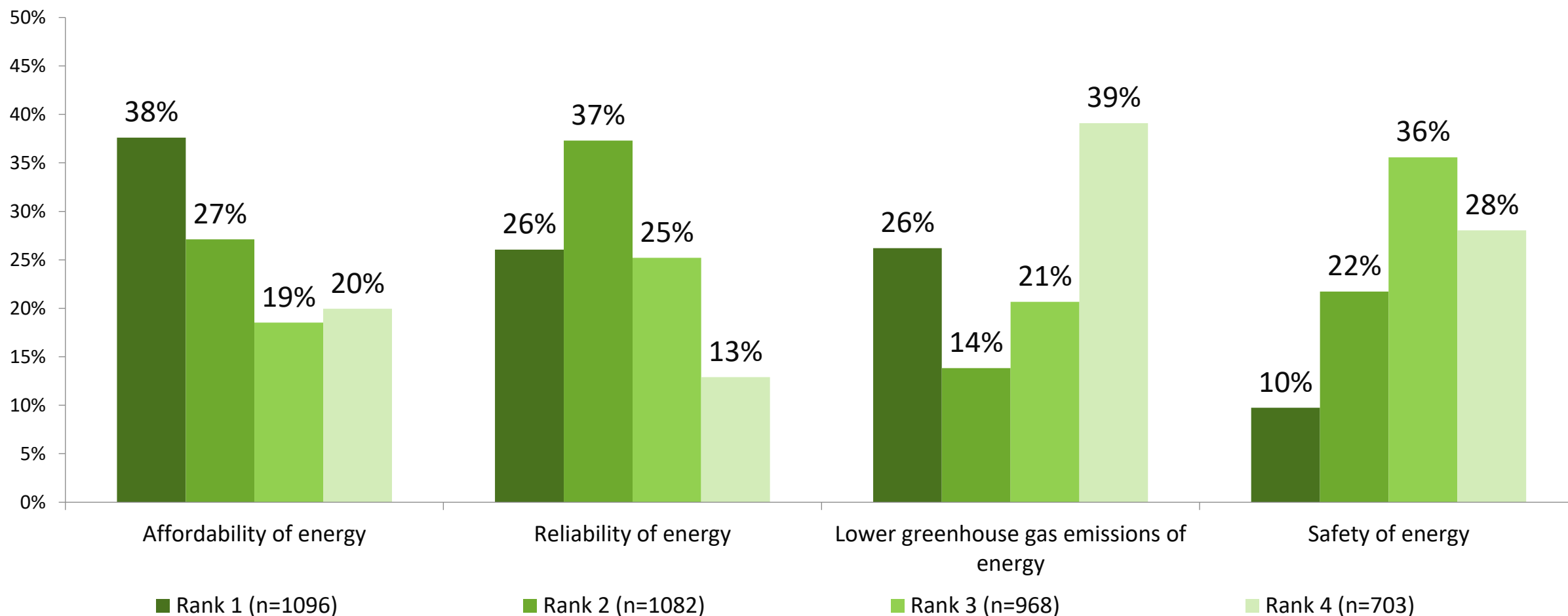


Q – Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,096, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of energy needs of Canadians in the next five years

Q – Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,096, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of energy needs of Canadians in the next five years – first ranked by region, gender and age

Q – Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

	Total – Rank 1 (n=1096)	Atlantic (n=107)	Quebec (n=221)	Ontario (n=385)	Prairies (n=218)	BC (n=165)	Men (n=581)	Women (n=515)	18-34 (n=151)	35-54 (n=389)	55 plus (n=556)
Affordability of energy	37.6%	44.0%	31.8%	37.9%	44.3%	35.0%	39.9%	35.4%	44.9%	38.9%	31.8%
Lower greenhouse gas emissions of energy	26.2%	17.6%	34.2%	27.0%	12.9%	31.6%	19.8%	32.3%	21.0%	25.5%	30.1%
Reliability of energy	26.1%	27.6%	17.5%	27.6%	34.1%	24.9%	31.2%	21.2%	25.1%	23.1%	29.0%
Safety of energy	9.7%	10.8%	15.8%	7.0%	8.4%	8.5%	8.7%	10.8%	8.5%	11.9%	8.9%
Unsure	0.4%	-	0.6%	0.4%	0.3%	-	0.5%	0.3%	0.5%	0.5%	0.2%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,096, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Importance of energy needs of Canadians in the next five years – first ranked by partisanship

Q – Thinking about the energy needs of Canadians in the next five years, please rank the importance of the following where 1 is the most important, 2 the second most important and so on: [RANDOMIZE]

	Total – Rank 1 (n=1096)	Usually votes LPC (n=448)	Usually votes CPC (n=278)	Usually votes NDP (n=87)	Left-leaning (n=231)	Right-leaning (n=239)
Affordability of energy	37.6%	33.2%	52.6%	19.4%	22.8%	59.1%
Lower greenhouse gas emissions of energy	26.2%	29.5%	4.2%	63.0%	54.9%	3.0%
Reliability of energy	26.1%	27.1%	35.4%	12.6%	14.9%	28.9%
Safety of energy	9.7%	9.9%	7.8%	5.0%	7.4%	8.9%
Unsure	0.4%	0.4%	-	-	-	-

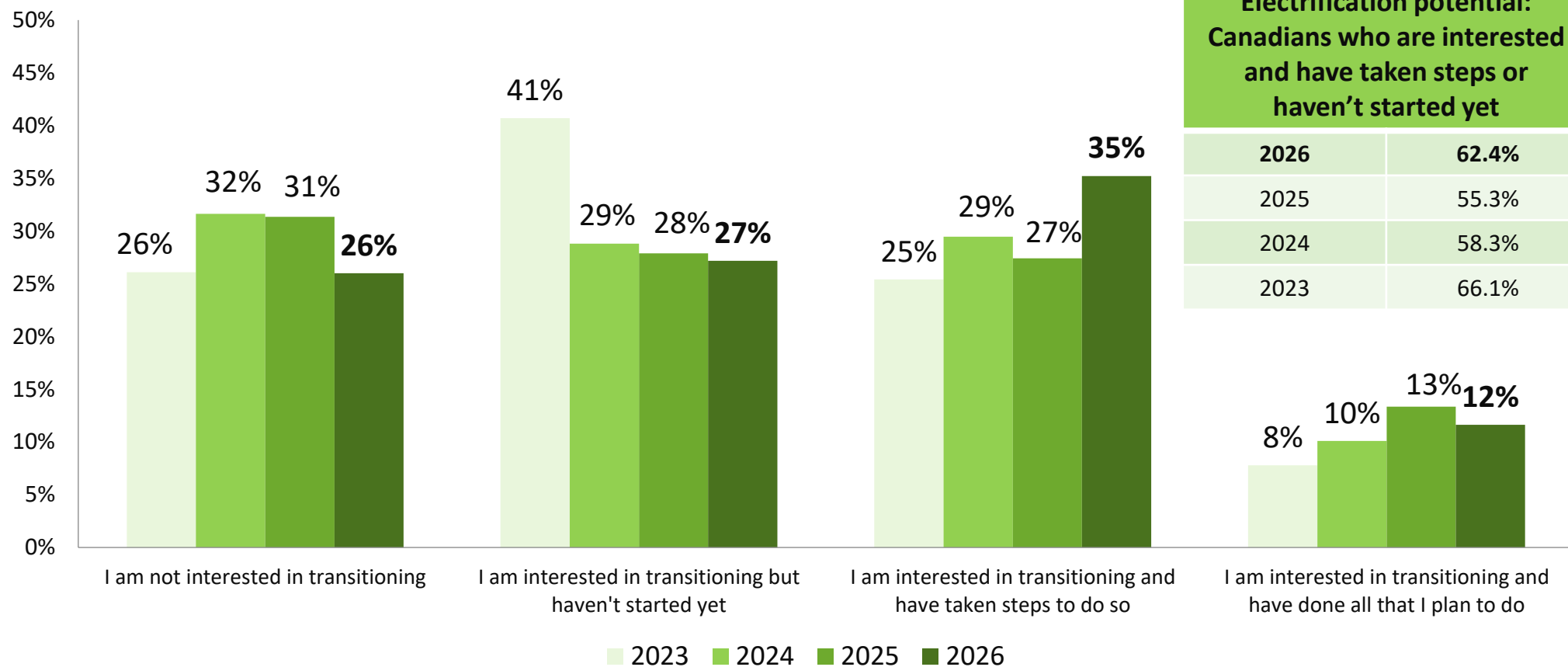
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,096, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Electrification intentions

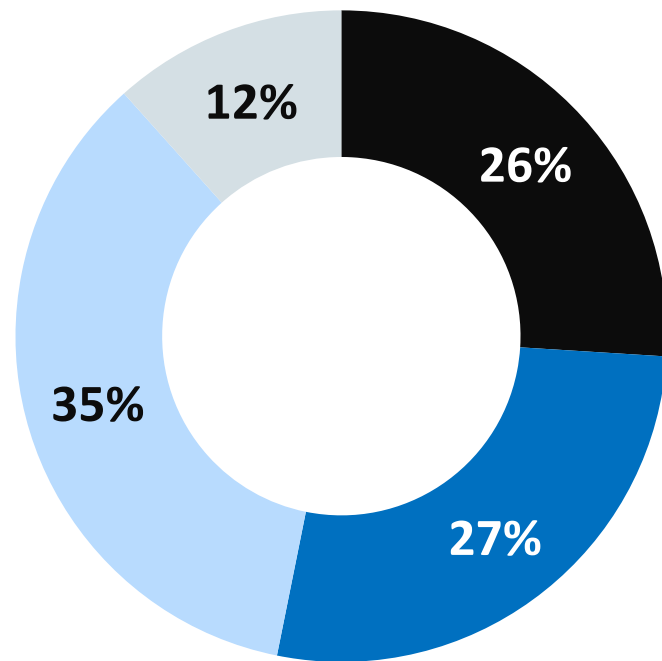


Interest in transitioning to electricity – Tracking

Q – Thinking of your energy needs for things like transportation or heating your home, which of the following best describes the actions you are taking to transition more of the energy you use to electricity and away from things like gasoline for your vehicle or natural gas for your furnace? [RANDOMIZE]



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.



■ I am not interested in transitioning

■ I am interested in transitioning but haven't started yet

■ I am interested in transitioning and have taken steps to do so

■ I am interested in transitioning and have done all that I plan to do

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Interest in transitioning to electricity

I am interested in transitioning and have taken steps to do so

Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
44.7%	36.4%	35.0%	24.4%	43.0%
Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
33.6%	36.7%	32.4%	34.3%	37.7%
Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
39.8%	15.2%	63.4%	50.7%	17.2%

I am interested in transitioning but haven't started yet

Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)
23.8%	24.9%	29.2%	27.7%	26.3%
Men (n=587)	Women (n=517)	18 to 34 (n=151)	35 to 54 (n=393)	55 plus (n=560)
26.6%	27.7%	28.1%	28.0%	25.9%
Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
35.2%	16.5%	25.0%	29.7%	17.2%

Q – Thinking of your energy needs for things like transportation or heating your home, which of the following best describes the actions you are taking to transition more of the energy you use to electricity and away from things like gasoline for your vehicle or natural gas for your furnace?
[RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Reasons for the actions Canadians are taking to transition more of their energy use to electricity

Q – Why do you say that? [OPEN]

		Total			Those who are not interested in transitioning			Those who are interested in transitioning but haven't started yet			Those who are interested in transitioning and have taken steps to do so			Those who are interested in transitioning and have done all they plan to do		
		2026 (n=956)	2025 (n=663)	2024 (n=763)	2026 (n=249)	2025 (n=211)	2024 (n=243)	2026 (n=252)	2025 (n=152)	2024 (n=196)	2026 (n=348)	2025 (n=209)	2024 (n=233)	2026 (n=107)	2025 (n=91)	2024 (n=91)
TOP RESPONSES	Affordability/cost of transition	16.3%	21.3%	22.4%	20.2%	25.5%	32.4%	32.1%	39.3%	38.0%	2.7%	7.6%	4.9%	13.6%	10.6%	6.9%
	My vehicle is electric/hybrid/used less often/don't own a car	13.8%	10.2%	11.0%	1.5%	3.0%	2.5%	1.2%	1.5%	2.6%	31.9%	20.9%	24.2%	13.8%	18.1%	18.0%
	My heating is electric/heat pump	10.4%	5.5%	9.2%	2.0%	1.8%	3.1%	1.1%	-	0.5%	20.9%	12.7%	17.5%	18.0%	8.2%	22.9%
	Not ready to change/don't need to replace current car or heating/not practical	8.2%	5.1%	6.0%	10.7%	4.7%	13.4%	15.9%	11.6%	4.9%	1.8%	1.4%	0.5%	4.8%	3.1%	2.9%
	I am planning/considering making transitions in the future	6.7%	7.5%	6.2%	0.6%	-	1.1%	12.7%	12.7%	10.1%	8.5%	13.8%	10.4%	0.6%	2.0%	-
	Not enough infrastructure/capacity/rural setting	6.3%	3.8%	4.8%	13.9%	7.5%	10.8%	6.5%	2.5%	2.7%	1.3%	1.0%	1.2%	4.8%	3.2%	2.5%
	Not enough confidence in new technologies/too many uncertainties/performance over long distances/winter	6.3%	7.7%	6.0%	17.1%	15.0%	13.4%	5.2%	6.5%	4.9%	0.6%	2.3%	0.5%	2.3%	4.7%	2.9%
	For future generations/to save the planet/it's the right thing to do	5.7%	1.3%	2.1%	0.3%	0.4%	0.6%	5.4%	0.5%	5.4%	9.8%	3.1%	1.3%	5.5%	0.5%	1.1%
	Personal consumption changes (e.g., using less light, less AC, energy efficient appliances/windows/insulation, etc.)	5.6%	8.4%	10.7%	-	1.1%	2.5%	0.9%	0.4%	4.3%	11.5%	18.3%	24.4%	11.0%	17.2%	10.7%

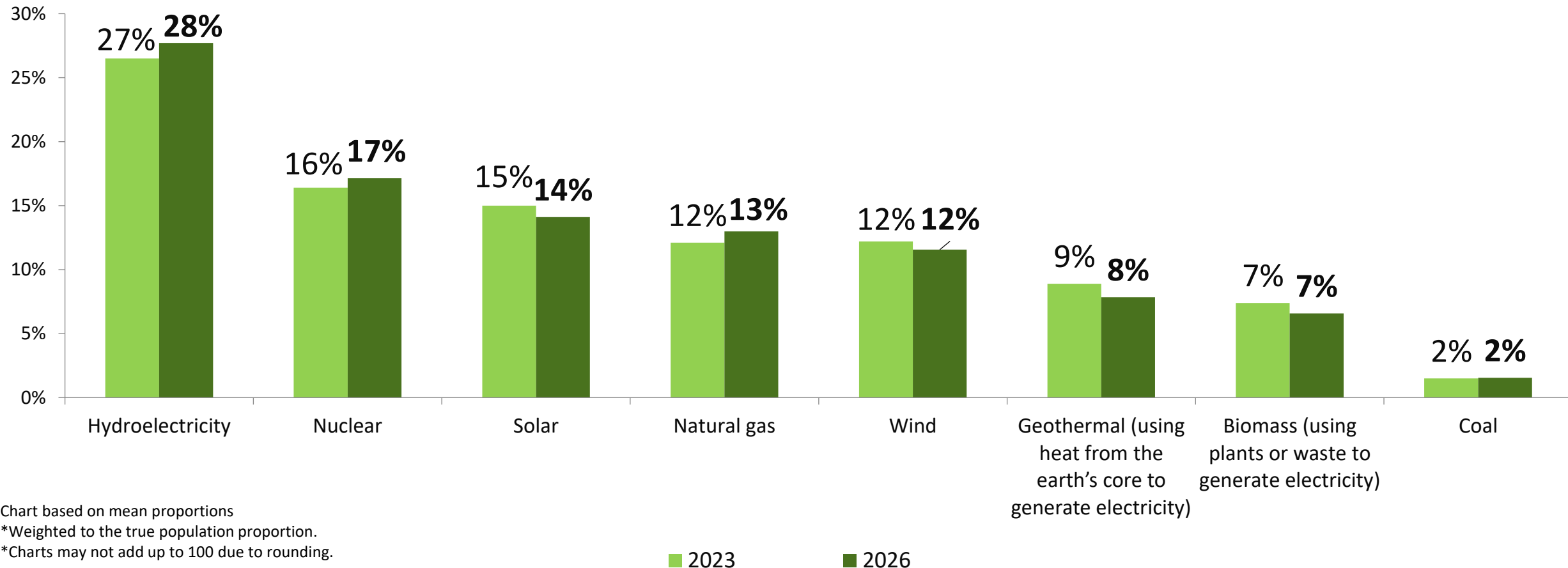
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=956, accurate 3.2 percentage points plus or minus, 19 times out of 20.

Views on types of electricity generation
for Canada's future energy needs

Views on Canada's electricity mix

Recently, the Government of Canada put forward a draft national electricity strategy, which would see a doubling of the amount of electricity generated and consumed in Canada by 2050.

Q - Thinking of Canada's future electricity system, please assign the percentage you believe each type of electricity generation should have: [RANDOMIZE]



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=990, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Views on Canada's electricity mix – by demographics

Recently, the Government of Canada put forward a draft national electricity strategy, which would see a doubling of the amount of electricity generated and consumed in Canada by 2050.

Q - Thinking of Canada's future electricity system, please assign the percentage you believe each type of electricity generation should have: [RANDOMIZE]

	Mean proportions	All (n=990)*	Atlantic (n=67)	Quebec (n=228)	Ontario (n=385)	Prairies (n=173)	BC (n=138)	Men (n=487)	Women (n=504)	18-34 (n=262)	35-54 (n=319)	55 plus (n=409)	Usually votes LPC (n=397)	Usually votes CPC (n=252)	Usually votes NDP (n=79)	Left- leaning (n=211)	Right- leaning (n=223)
Hydroelectricity		27.7%	24.3%	39.8%	24.0%	20.2%	29.2%	30.0%	25.5%	26.6%	27.0%	28.9%	26.6%	26.2%	29.6%	27.9%	25.5%
Nuclear		17.1%	14.6%	10.2%	22.7%	17.7%	13.6%	22.2%	12.3%	18.4%	16.9%	16.5%	16.3%	23.4%	12.4%	12.9%	23.5%
Solar		14.1%	18.2%	14.5%	13.7%	12.7%	14.2%	12.3%	15.9%	14.0%	13.9%	14.4%	16.5%	7.7%	18.9%	18.1%	8.5%
Natural gas		13.0%	10.2%	7.2%	11.7%	22.9%	14.8%	11.9%	14.0%	13.7%	12.9%	12.6%	11.6%	21.3%	5.6%	7.3%	20.9%
Wind		11.6%	16.3%	12.3%	11.2%	9.8%	11.3%	10.5%	12.6%	10.9%	11.4%	12.1%	13.6%	6.3%	15.5%	14.6%	6.3%
Geothermal		7.8%	9.0%	7.5%	7.2%	8.2%	9.3%	6.8%	8.8%	7.7%	8.3%	7.6%	7.9%	5.8%	9.4%	10.1%	5.4%
Biomass		6.6%	6.3%	7.0%	7.5%	5.0%	5.5%	4.5%	8.6%	7.3%	6.8%	5.9%	6.1%	5.7%	7.3%	7.4%	5.9%
Coal		1.5%	1.2%	1.0%	1.3%	3.0%	1.6%	1.5%	1.6%	1.3%	1.9%	1.4%	1.1%	3.1%	0.2%	0.7%	3.4%

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*Decided respondents only. Those who were unsure are excluded from the total.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=990, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Drivers for Canadians' views on energy mix

Q – Why do you think that should be the electricity mix? [OPEN]

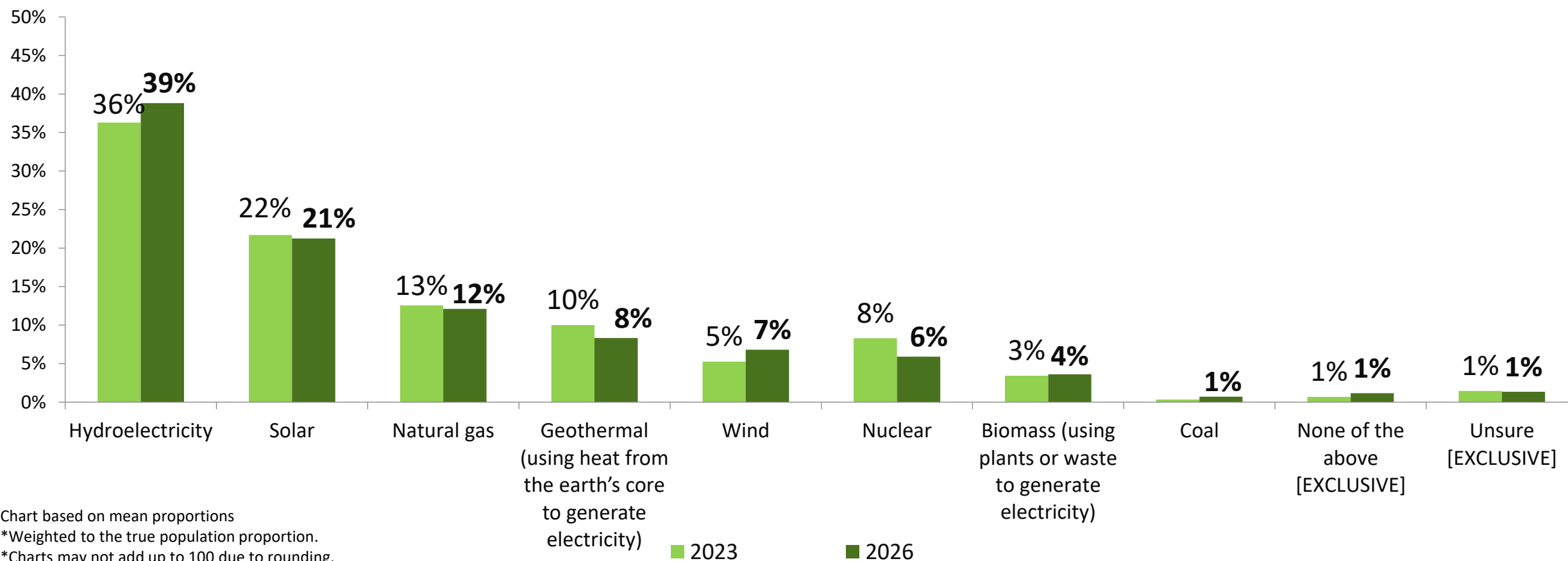
TOP RESPONSES

	2026 (n=897)	2023 (n=1184)
To reduce impact on the environment/uses clean energy	17.8%	29.8%
To diversify using multiple methods of energy production	17.3%	15.6%
Feasible based on the available resources/amount of resources available	15.3%	10.3%
Reliability of energy production methods long-term	12.2%	17.4%
I believe it is the most reasonable method	5.4%	2.7%
The goal is to reduce/end use of fossil fuels	5.3%	3.6%
It's the most cost-effective	5.3%	6.2%
Safety concerns	3.1%	3.2%
A viable option with improved technology	1.5%	4.5%
I think it should be a different energy source (ex. hydrogen, tidal)	1.4%	0.7%
Unsure	9.1%	5.0%
Other	6.3%	0.9%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=897, accurate 3.3 percentage points plus or minus, 19 times out of 20.

Comfort with types of electricity generation facilities in their community – Tracking

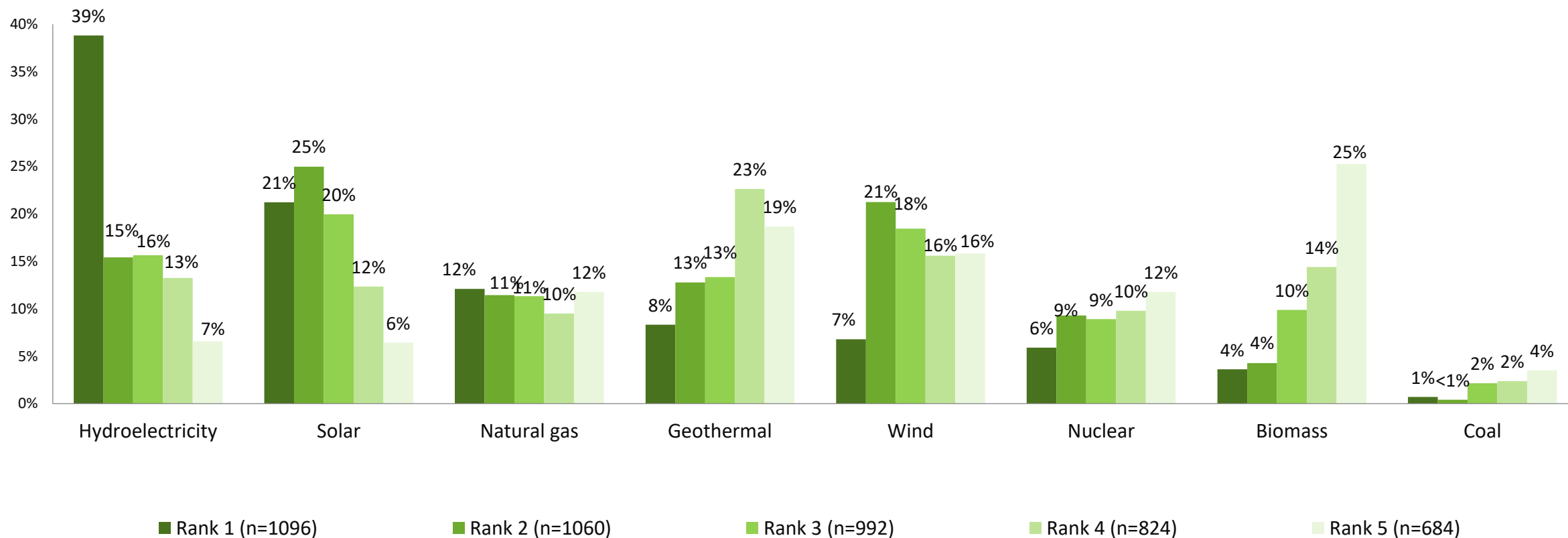
Q – Rank the following types of electricity generation facilities you are most comfortable having in your community where 1 is the most comfortable, 2 the second most comfortable and so on. [RANDOMIZE] – Rank 1



Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,096, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Comfort with types of electricity generation facilities in their community – Top 5 ranks

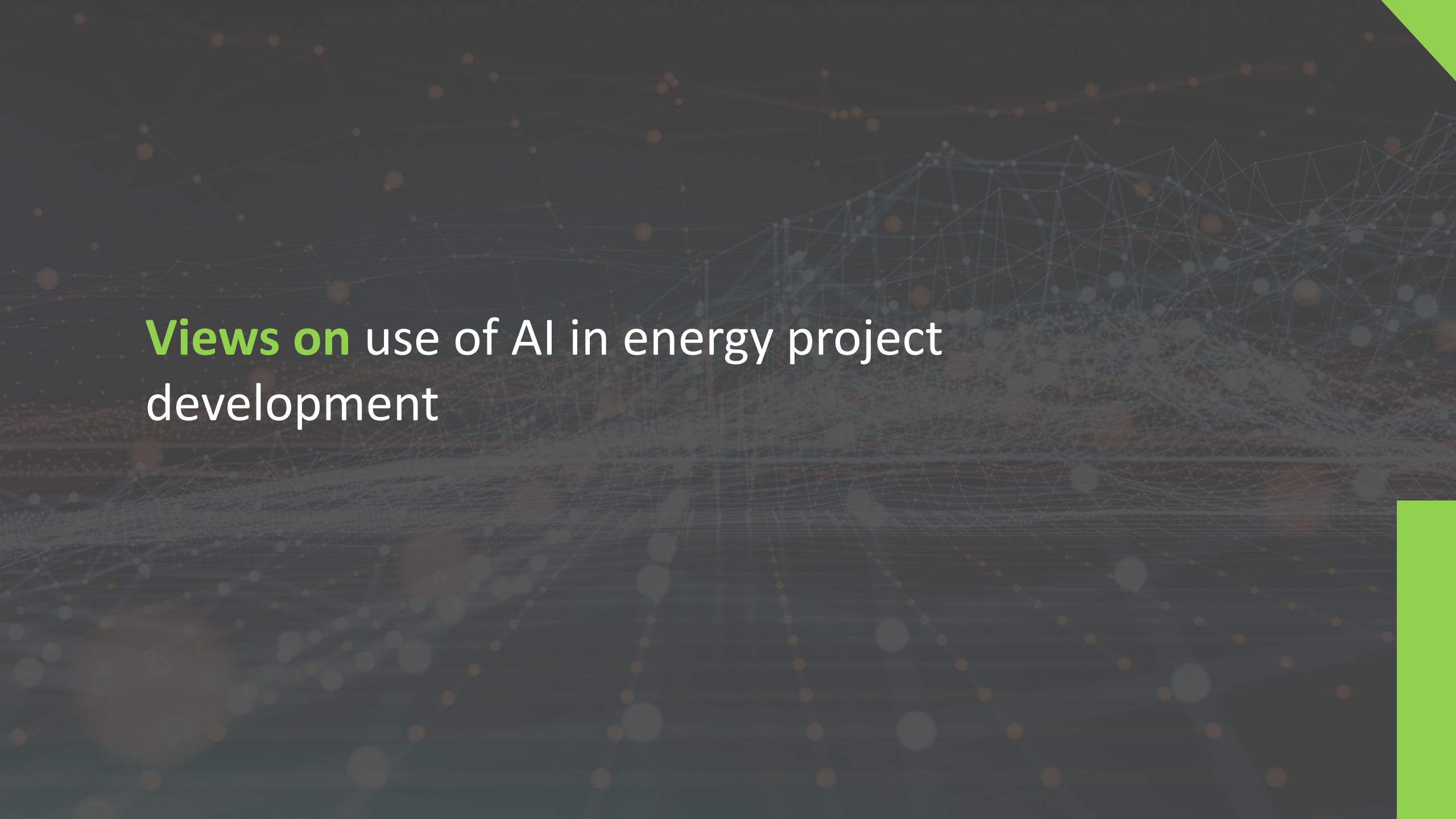
Q – Rank the following types of electricity generation facilities you are most comfortable having in your community where 1 is the most comfortable, 2 the second most comfortable and so on. [RANDOMIZE]



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,096, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Views on use of AI in energy project development

Views on use of AI in new energy project development – By demographics

Q – Which of the following uses of Artificial Intelligence (AI) would you be comfortable with in terms of new energy project development? Using AI to... (Select all that apply) [RANDOMIZE]

	2026 (n=1104)	Atlantic (n=109)	Quebec (n=222)	Ontario (n=388)	Prairies (n=219)	BC (n=166)	Men (n=587)	Women (n=517)	18-34 (n=151)	35-54 (n=393)	55 plus (n=560)
Review similar past energy projects and compile key findings	53.7%	40.2%	57.7%	53.6%	52.3%	55.4%	55.5%	52.0%	51.7%	53.4%	55.2%
Improve productivity of the project by automating tasks, analyzing data, etc.	50.7%	44.3%	51.9%	52.7%	45.6%	52.4%	57.0%	44.7%	54.7%	49.5%	49.0%
Do a preliminary review/compliance check of the project application to help speed up the process	43.6%	35.7%	45.9%	43.8%	43.3%	43.2%	48.2%	39.1%	39.3%	43.6%	46.3%
Design energy systems and infrastructure	35.5%	29.4%	34.7%	37.1%	37.2%	33.4%	42.7%	28.6%	33.9%	31.5%	39.7%
Respond to local community questions about the project	23.0%	20.3%	23.9%	24.4%	22.5%	19.4%	24.6%	21.5%	21.3%	23.0%	24.1%
Assess whether local communities support the project	22.3%	21.0%	21.2%	22.8%	25.4%	19.3%	25.1%	19.5%	23.8%	20.2%	22.9%
Provide recommendations to decision-makers about whether to approve the project	21.9%	21.1%	24.9%	22.2%	19.0%	20.0%	25.8%	18.1%	20.0%	19.4%	25.0%
None of the above/I am not comfortable with using AI in energy projects	22.2%	24.2%	17.9%	22.8%	27.6%	20.2%	17.3%	27.0%	22.6%	23.7%	20.9%
Unsure	7.1%	10.9%	6.3%	6.9%	6.4%	8.0%	7.5%	6.8%	1.8%	9.7%	8.5%
Other	1.7%	1.5%	1.2%	1.2%	3.3%	2.1%	1.9%	1.5%	1.4%	1.6%	2.1%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Views on use of AI in new energy project development – By vote and political lean

Q – Which of the following uses of Artificial Intelligence (AI) would you be comfortable with in terms of new energy project development? Using AI to... (Select all that apply) [RANDOMIZE]

	2026 (n=1104)	Usually votes LPC (n=451)	Usually votes CPC (n=280)	Usually votes NDP (n=87)	Left-leaning (n=232)	Right-leaning (n=240)
Review similar past energy projects and compile key findings	53.7%	54.6%	54.6%	45.1%	55.7%	52.8%
Improve productivity of the project by automating tasks, analyzing data, etc.	50.7%	54.1%	54.4%	42.4%	45.8%	57.4%
Do a preliminary review/compliance check of the project application to help speed up the process	43.6%	46.5%	45.7%	34.0%	41.9%	46.4%
Design energy systems and infrastructure	35.5%	38.4%	39.9%	18.4%	26.2%	43.9%
Respond to local community questions about the project	23.0%	26.6%	22.5%	10.7%	20.9%	21.1%
Assess whether local communities support the project	22.3%	27.4%	21.4%	13.5%	21.3%	21.2%
Provide recommendations to decision-makers about whether to approve the project	21.9%	25.2%	22.9%	18.1%	18.5%	24.5%
None of the above/I am not comfortable with using AI in energy projects	22.2%	19.0%	20.4%	30.0%	28.2%	20.8%
Unsure	7.1%	5.8%	8.1%	8.0%	4.2%	6.8%
Other	1.7%	0.8%	1.3%	1.8%	0.7%	1.1%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, July 28th to 30th, 2026, n=1,104, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Element	Description
Research sponsor	Positive Energy at the University of Ottawa
Population and Final Sample Size	1,104 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both landline and cellphone respondents selected through RDD (Random Digit Dialling) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 6:30 p.m. and 9:30pm local time for the respondent.
Field Dates	July 28 th to 30 th , 2026.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	13 per cent, consistent with industry norms.
Question Order	Question order in the tabulations appended to this report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: Views on political issues, views on economic issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Data Tables	By region, age, gender, vote profile and political lean



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Any questions?



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