



Canadians prioritize growing oil and gas exports
over meeting emission reduction targets.

National survey released June 2026
Field: May 31st to June 2nd, 2026
Submission 2026-3065

Bloomberg



The research gauged the opinions of Canadians on the priority of the Government of Canada regarding meeting the target to reduce greenhouse gas emissions and focusing on oil growth and gas exports. It also explores views on building a new oil pipeline from Alberta to BC.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,044 Canadians, 18 years of age or older, from May 31st to June 2nd, 2026 as part of an omnibus survey. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs. The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by the Bloomberg, and the research was conducted by Nanos Research.

Full data tables with weighted and unweighted number of interviews is [here](#). Tables within the report that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.



Growing oil and gas exports vs. meeting emission reduction targets

Q – In your view, what should be a higher priority for the Government of Canada, [ROTATE] meeting its target to reduce greenhouse gas emissions by 2030 OR focusing on growing oil and gas exports?



Over **1 in 2**
Canadians

prioritize growing oil and gas exports over meeting targets to reduce greenhouse gas emissions. On the flip side, about one third prioritize meeting targets to reduce greenhouse gas emissions over growing oil and gas exports.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Growing oil and gas exports vs. meeting emission reduction targets – By demographics

Q – In your view, what should be a higher priority for the Government of Canada, [ROTATE] meeting its target to reduce greenhouse gas emissions by 2030 OR focusing on growing oil and gas exports?

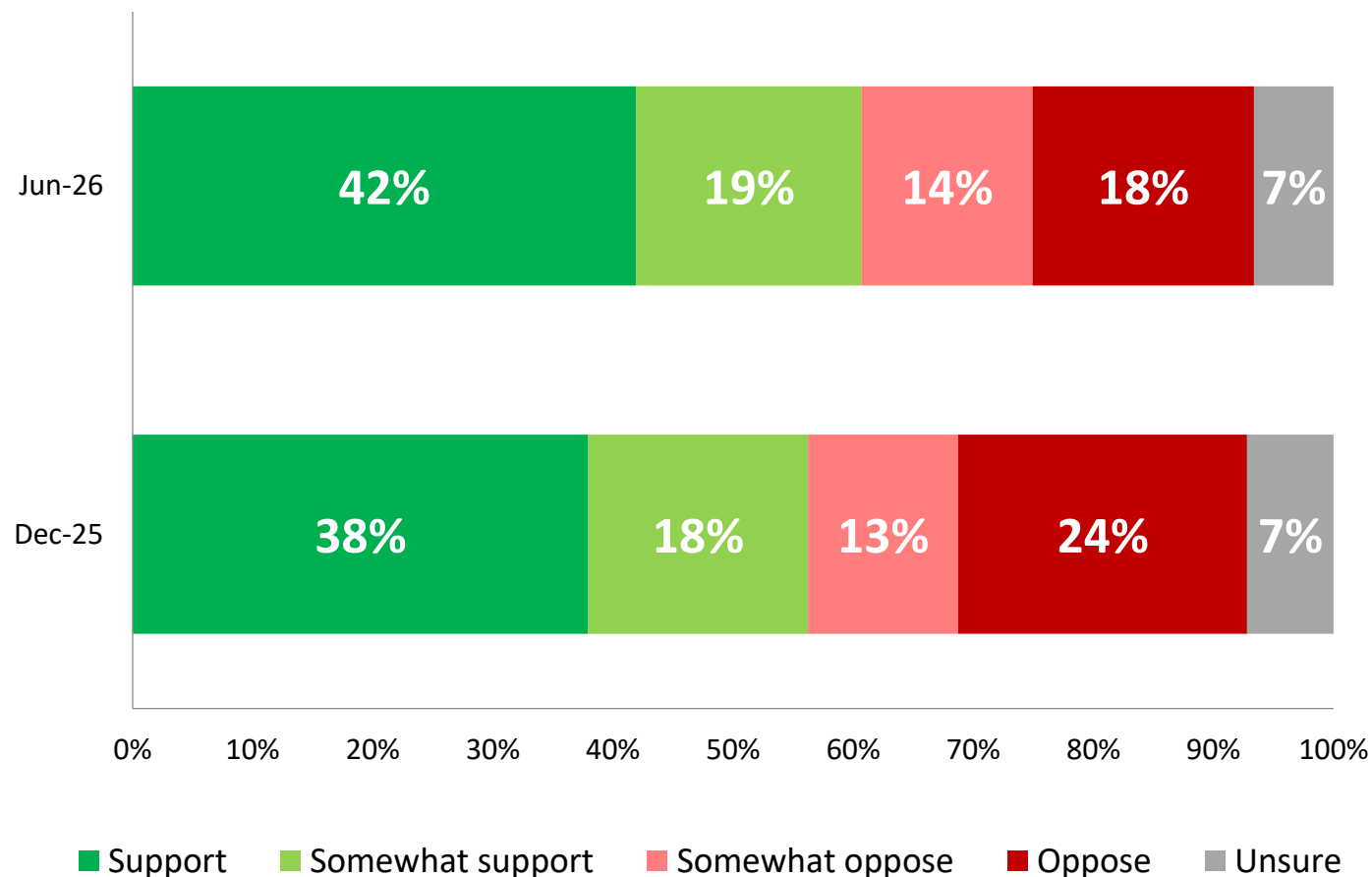
	Canada 2026-06 (n=1044)	Atlantic (n=100)	Quebec (n=207)	Ontario (n=353)	Prairies (n=218)	British Columbia (n=166)	Men (n=544)	Women (n=494)	18 to 34 (n=173)	35 to 54 (n=372)	55 plus (n=499)
Meeting its target to reduce greenhouse gas emissions by 2030	34.8%	28.3%	48.6%	30.9%	23.7%	40.0%	30.4%	38.4%	43.0%	29.4%	33.6%
Growing oil and gas exports	54.5%	57.2%	38.3%	57.7%	72.0%	48.9%	64.1%	45.7%	47.8%	61.0%	53.8%
Unsure	10.7%	14.5%	13.2%	11.4%	4.3%	11.1%	5.5%	15.9%	9.2%	9.6%	12.6%

Unlike the rest of Canada, residents from Quebec prioritize meeting targets to reduce greenhouse emissions (49%) over growing oil and gas exports (38%). All other regions, especially the Prairies (72%) prioritize growing oil and gas exports. Men (64%) are more likely than women (46%), and middle-aged Canadians (61% of those 35-54) are more likely than other age groups (48% of those 18-34; 54% of those 55 plus) to prioritize growing oil and gas exports over meeting reduction targets for greenhouse gas emission.

Views on building a new oil pipeline from Alberta to BC, even if BC opposes it - Tracking

Compared to six months ago, there is a marginal increase in the proportion of Canadians who support or somewhat support building a new oil pipeline from Alberta to the North Coast of British Columbia, even if the province of British Columbia opposes it (61%, compared to 56% in December 2025).

Q – Do you support, somewhat support, somewhat oppose or oppose the following:
Building a new oil pipeline from Alberta to the North Coast of British Columbia, even if the province of British Columbia opposes it



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Views on building a new oil pipeline from Alberta to BC, even if BC opposes it

Q – Do you support, somewhat support, somewhat oppose or oppose the following: Building a new oil pipeline from Alberta to the North Coast of British Columbia, even if the province of British Columbia opposes it.

	Canada 2026-06 (n=1044)	Atlantic (n=100)	Quebec (n=207)	Ontario (n=353)	Prairies (n=218)	British Columbia (n=166)	Men (n=544)	Women (n=494)	18 to 34 (n=173)	35 to 54 (n=372)	55 plus (n=499)
Support	41.9%	45.0%	22.7%	44.4%	60.5%	41.7%	53.6%	31.0%	38.0%	44.9%	42.1%
Somewhat support	18.8%	19.1%	16.2%	22.2%	16.4%	16.3%	16.7%	21.0%	14.3%	20.5%	20.4%
Somewhat oppose	14.2%	11.9%	29.1%	10.8%	8.1%	8.2%	14.1%	14.5%	15.5%	13.9%	13.6%
Oppose	18.4%	16.1%	22.5%	15.1%	10.5%	32.0%	12.9%	23.0%	23.0%	15.3%	17.9%
Unsure	6.6%	7.9%	9.5%	7.4%	4.4%	1.9%	2.6%	10.6%	9.2%	5.4%	5.9%

Residents of the Prairies (61%) are nearly three times more likely than residents of Quebec (23%) to support building a new oil pipeline from Alberta to the North Coast of British Columbia, even if the province of British Columbia opposes it. Of note, although residents of British-Columbia are the most likely to oppose this (32%), nearly six in ten (58%) support this to one extent or another. Men (54%) are more likely than women (31%) to support this.

Element	Description
Research sponsor	Bloomberg News
Population and Final Sample Size	1044 Randomly selected individuals.
Source of Sample	Nanos Insights Lab
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	May 31 st to June 2 nd , 2026.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, contractors, online gambling, greenhouse gas reduction targets, and MAID.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Tabulations	By region, age and gender



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Any questions?



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