

Young people worried about paying housing costs up in the past 90 days.

National survey released May 2026  
Field: May 31<sup>st</sup> to June 2<sup>nd</sup>, 2026  
Submission 2026-3063



The research gauged the opinions among Canadians on their perceptions and concerns regarding economic conditions and housing affordability. Respondents were asked about their expectations for the next generation's standard of living, with options ranging from higher to lower standards compared to today. Additionally, the survey gauged individuals' worries about their ability to pay for housing in the near term and assessed the impact of rising living costs on their financial decisions.

Nanos conducted an RDD dual frame land- and cell-lines hybrid telephone and online random survey of 1,044 Canadians, 18 years of age or older, between May 31<sup>st</sup> to June 2<sup>nd</sup>, 2026, as part of an omnibus survey. The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

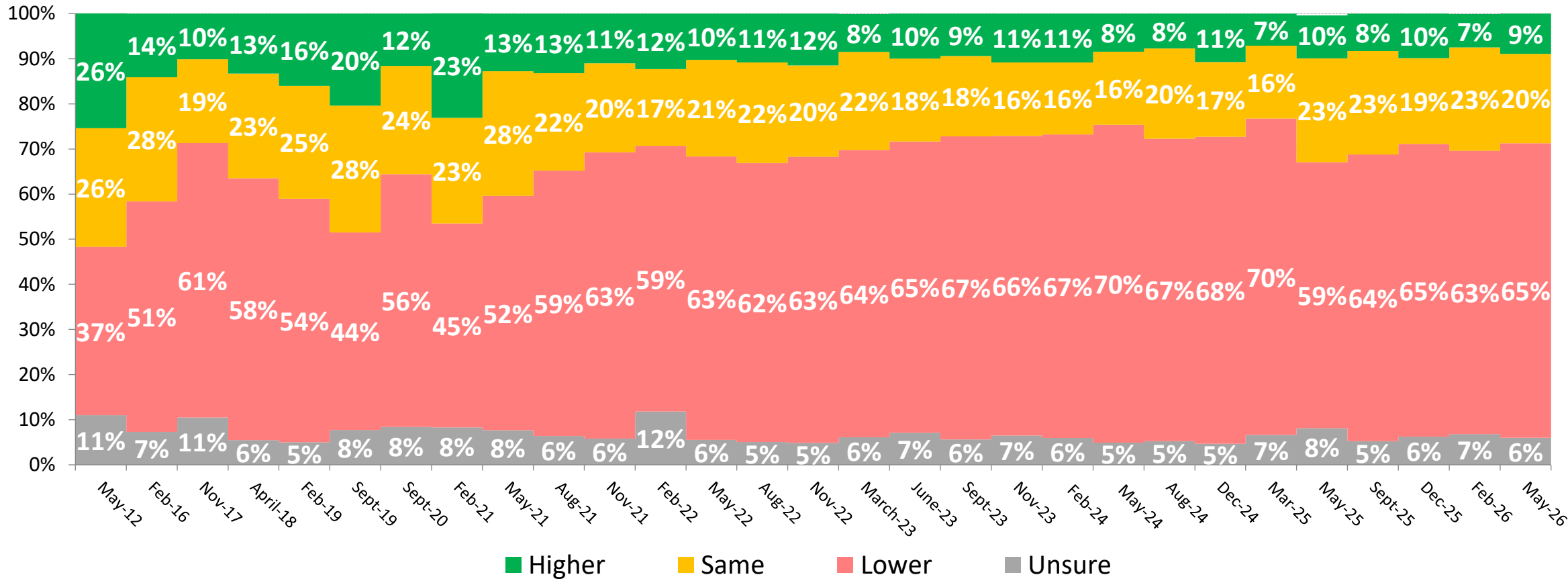
The statistical tabulations including the unweighted and weighted number of interviews can be accessed [here](#).

The research was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

# Views on future standard of living – Tracking

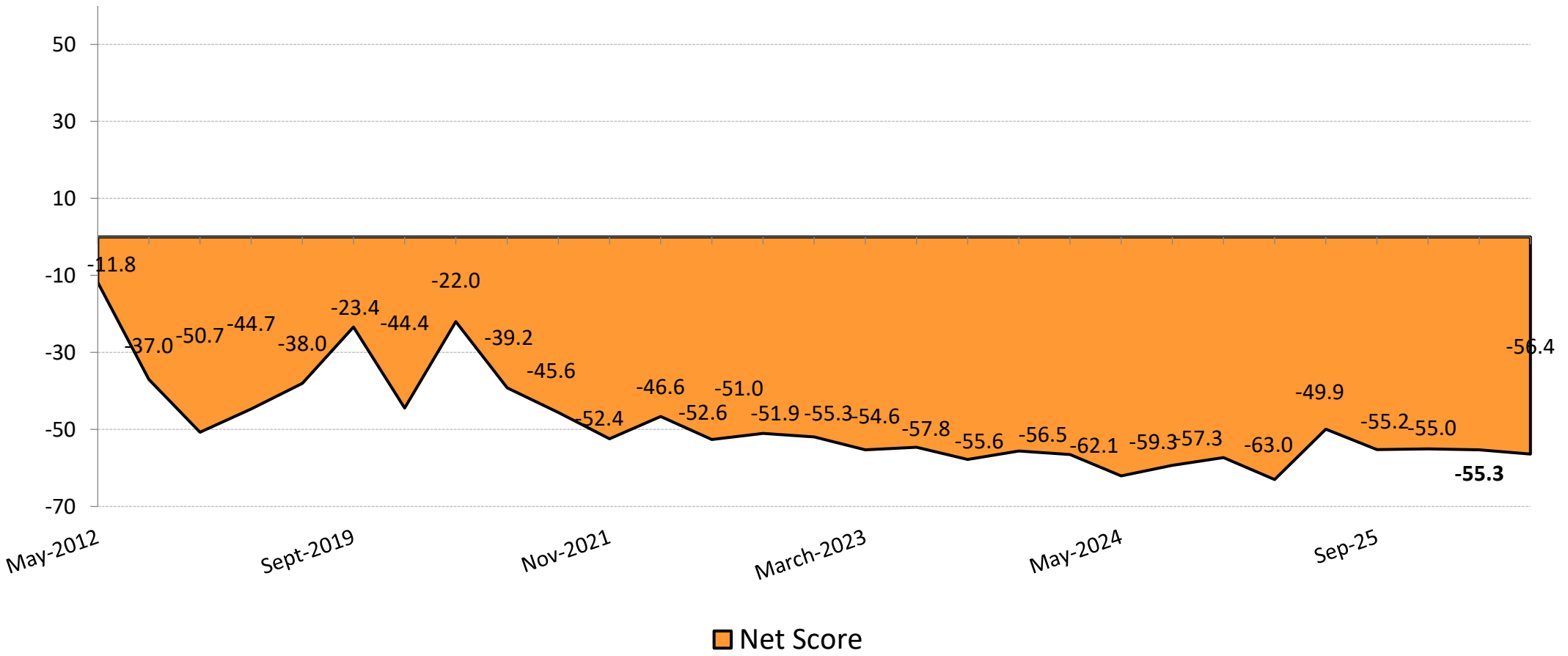
Q – Do you think the next generation of Canadians will have a standard of living that is higher, the same or lower than Canadians have today?



\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Views on future standard of living – Net score

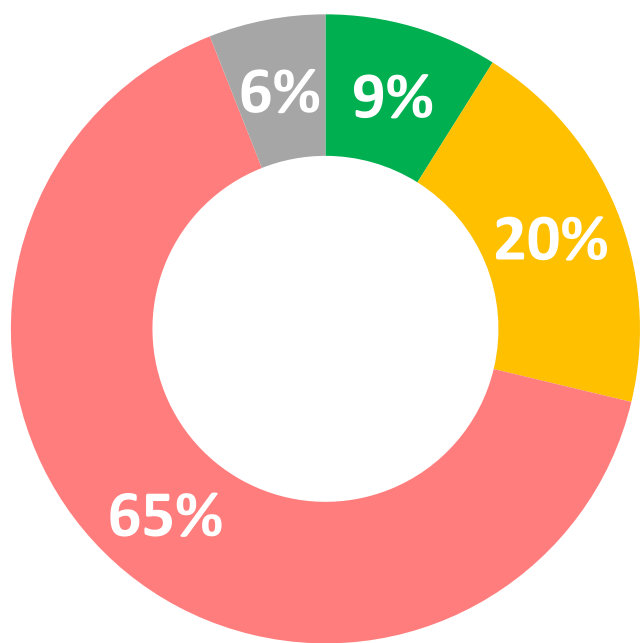
Q – Do you think the next generation of Canadians will have a standard of living that is higher, the same or lower than Canadians have today?



\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 31<sup>st</sup> and June 2<sup>nd</sup>, 2026, n=1,044, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Q – Do you think the next generation of Canadians will have a standard of living that is higher, the same or lower than Canadians have today?



■ Higher ■ Same ■ Lower ■ Unsure

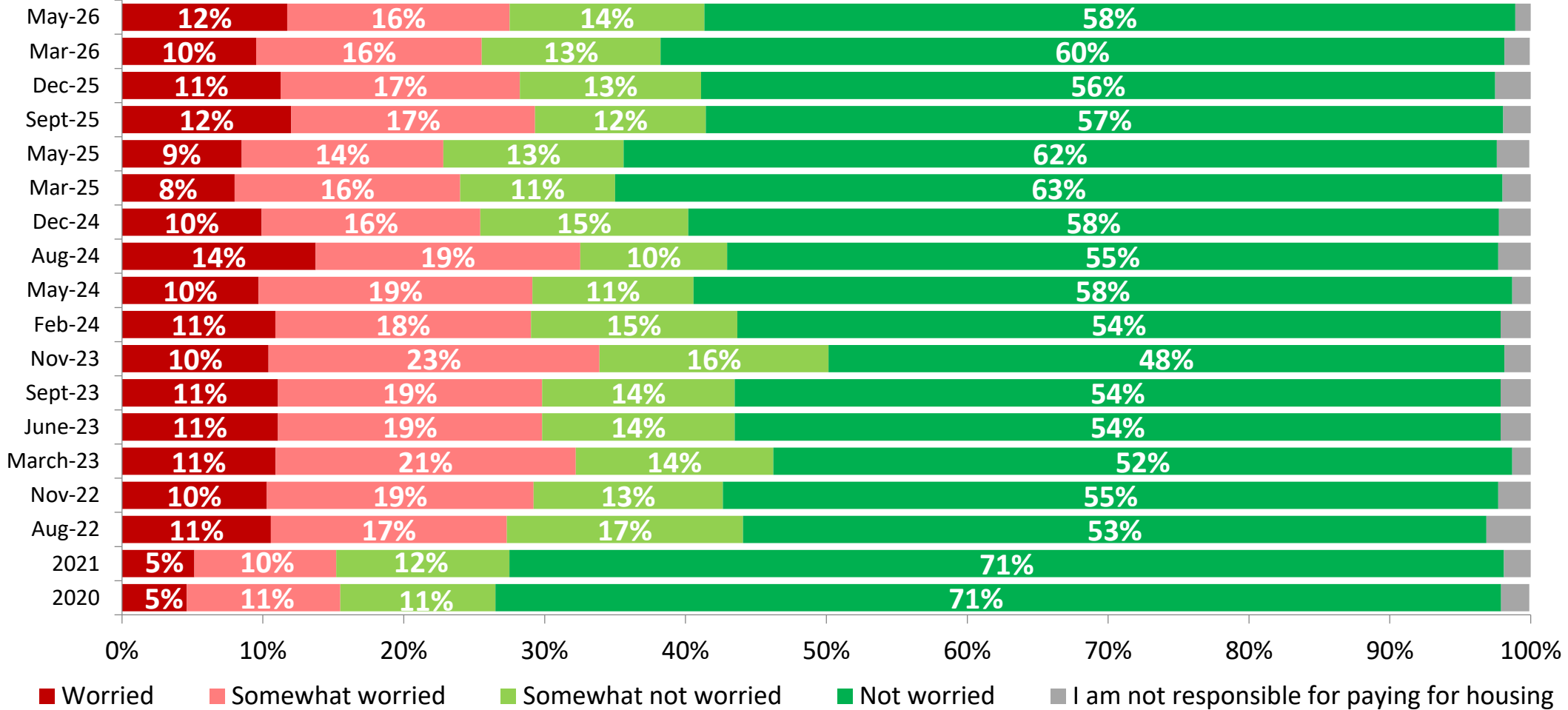
## Views on future standard of living

	Atlantic (n=100)	Quebec (n=207)	Ontario (n=353)	Prairies (n=218)	BC (n=166)
<b>Lower</b>	<b>67.3%</b>	<b>61.3%</b>	<b>66.5%</b>	<b>69.3%</b>	<b>62.3%</b>
	Men (n=544)	Women (n=494)	18 to 34 (n=173)	35 to 54 (n=372)	55 plus (n=499)
	<b>66.6%</b>	<b>63.6%</b>	<b>68.8%</b>	<b>69.4%</b>	<b>59.7%</b>
<b>Higher</b>	<b>10.6%</b>	<b>10.5%</b>	<b>9.7%</b>	<b>4.5%</b>	<b>8.9%</b>
	Men (n=544)	Women (n=494)	18 to 34 (n=173)	35 to 54 (n=372)	55 plus (n=499)
	<b>8.2%</b>	<b>9.7%</b>	<b>11.1%</b>	<b>6.7%</b>	<b>9.2%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Level of worry about paying for housing costs next month - tracking

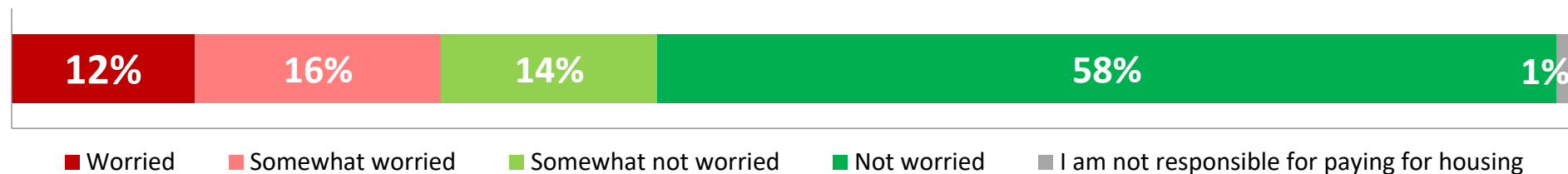
Q – Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month?



\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*Percentages of 3% and under removed for readability

# Level of worry about paying for housing costs next month

Q – Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month?



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Just under **3 in 4**  
Canadians

are not worried (58%) or somewhat not worried (14%) about paying their housing costs next month. Younger Canadians (18-34) are more than twice as likely to be worried or somewhat worried (41%) compared to those aged 55 and above (18%). Canadians are less worried about paying their housing costs than in December 2025, with the percentage of Canadians reporting not being worried rising from 56 percent.

# Level of worry about paying for housing costs next Month - by demographics

Q – Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month?

	Canada		Atlantic		Quebec		Ontario		Prairies		British Columbia	
	<b>2026-06 (n=1044)</b>	2026-03 (n=1058)	<b>2026-06 (n=100)</b>	2026-03 (n=104)	<b>2026-06 (n=207)</b>	2026-03 (n=219)	<b>2026-06 (n=353)</b>	2026-03 (n=360)	<b>2026-06 (n=218)</b>	2026-03 (n=223)	<b>2026-06 (n=166)</b>	2026-03 (n=152)
Worried/ Somewhat worried	<b>27.5%</b>	25.6%	<b>33.4%</b>	35.8%	<b>22.3%</b>	24.2%	<b>26.8%</b>	28.3%	<b>34.9%</b>	23.3%	<b>26.1%</b>	18.0%
Somewhat not worried/Not worried	<b>71.4%</b>	72.6%	<b>64.7%</b>	62.8%	<b>77.3%</b>	73.2%	<b>71.6%</b>	69.4%	<b>64.5%</b>	75.5%	<b>73.1%</b>	81.5%

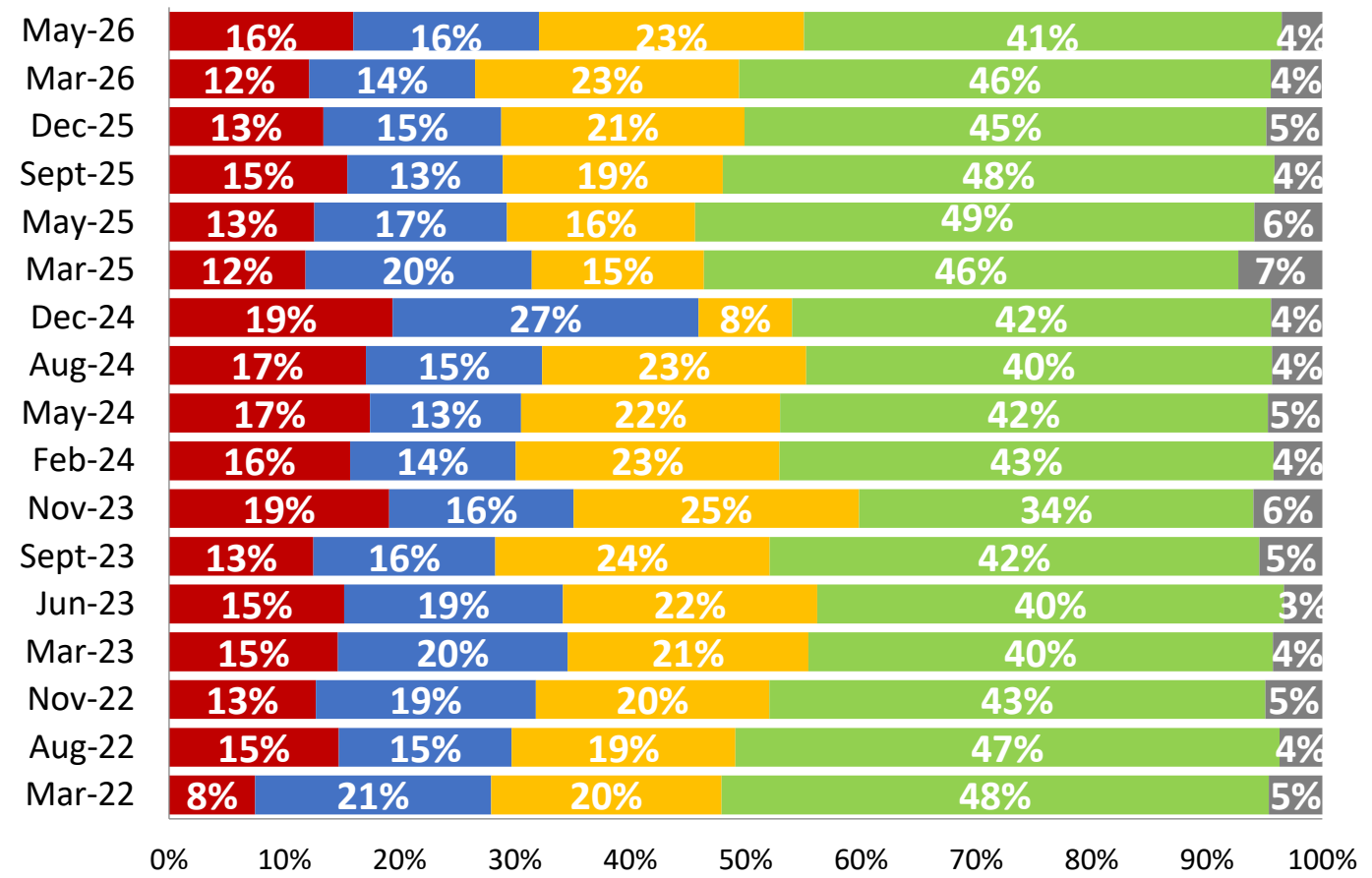
	Male		Female		18 to 34		35 to 54		55 plus	
	<b>2026-06 (n=544)</b>	2026-03 (n=562)	<b>2026-06 (n=494)</b>	2026-03 (n=496)	<b>2026-06 (n=173)</b>	2026-03 (n=181)	<b>2026-06 (n=372)</b>	2026-03 (n=469)	<b>2026-06 (n=499)</b>	2026-03 (n=408)
Worried/ Somewhat worried	<b>26.2%</b>	23.6%	<b>28.5%</b>	27.4%	<b>41.3%</b>	23.7%	<b>27.8%</b>	25.6%	<b>18.3%</b>	26.7%
Somewhat not worried/Not worried	<b>72.6%</b>	75.0%	<b>70.5%</b>	70.3%	<b>57.1%</b>	73.9%	<b>71.0%</b>	72.6%	<b>81.1%</b>	71.7%

Q – What best describes your situation as far as the rising cost of living goes? [SINGLE SELECT]

The combined percentage of Canadians who have either had to cancel a major purchase because of increasing prices (16%), who say it has become difficult to afford basic necessities (16%) or both (23%), continues to eclipse the percentage of Canadians who report that inflation hasn't been a major problem for them (41%).

Almost seven in ten residents of Atlantic Canada (68%) report having to had to cancel a major purchase because of increasing prices (14%), who say it has become difficult to afford basic necessities (23%) or both (31%), higher than any other region in Canada.

# Situation with regards to cost of living



- I've had to cancel a major purchase because of increasing prices
- It's become difficult to afford basic necessities
- Both of the above
- Inflation hasn't been a major problem
- Unsure

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Situation with regards to cost of living – by demographics

Q – What best describes your situation as far as the rising cost of living goes?

	Canada 2026-05 (n=1044)	Atlantic (n=100)	Quebec (n=207)	Ontario (n=353)	Prairies (n=218)	British Columbia (n=166)	Male (n=544)	Female (n=494)	18 to 34 (n=173)	35 to 54 (n=372)	55 plus (n=499)
I've had to cancel a major purchase because of increasing prices	16.0%	14.2%	16.0%	15.8%	15.8%	17.6%	15.4%	16.7%	20.3%	16.8%	12.5%
It's become difficult to afford basic necessities.	16.1%	23.2%	15.4%	16.2%	14.9%	15.3%	16.2%	15.8%	21.7%	17.3%	11.6%
Both of the above	23.0%	30.9%	16.3%	24.3%	24.5%	24.4%	23.3%	22.1%	31.6%	21.8%	18.2%
Inflation hasn't been a major problem	41.4%	25.5%	49.2%	40.3%	41.2%	39.7%	41.4%	42.0%	23.5%	40.8%	53.7%
Unsure	3.5%	6.2%	3.1%	3.5%	3.5%	3.0%	3.7%	3.4%	2.9%	3.4%	4.0%

*Older Canadians (55 plus) are almost twice as likely (54%) to report that inflation hasn't been a major problem compared to those between the ages of 18 and 34 (24%). Those aged 18 to 34 (32%) are more likely to report having to both cancel a major purchase and that it has become difficult to afford basic necessities than the Canadian average. A quarter of residents of Atlantic Canada report that inflation hasn't been a problem, lower than the Canadian average of 41 per cent.*

Element	Description	Element	Description
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Population and Final Sample Size	1044 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	12 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on contractors, views on online gambling, views on greenhouse gas emissions, views on MAID.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Data Tables	<a href="#">By region, age and gender</a>
Field Dates	May 31 <sup>st</sup> to June 2 <sup>nd</sup> , 2026.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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ABOUT NANOS

# Any questions?

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