



# Housing and Affordability Top Concerns and Windsor-Essex Residents Want Action.

Windsor-Essex County Association of Realtors survey, released June 2026  
Field: May 20<sup>th</sup> to June 2<sup>nd</sup>, 2026  
Submission 2026-3017



The research gauged the opinions among residents of Windsor-Essex on quality of life, local services, housing affordability, economic concerns, trade and tariffs, municipal priorities, infrastructure projects, public safety, and voting intentions ahead of the 2026 municipal and provincial elections. It also examines attitudes toward community growth, downtown revitalization, healthcare access, employment opportunities, and housing development policies.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 724 residents of Windsor-Essex, 18 years of age or older, between May 20<sup>th</sup> and June 2<sup>nd</sup>, 2026.

A margin of error cannot be calculated on a non-probability sample. For comparison purposes, a probability sample of 724 respondents would be accurate  $\pm 3.7$  percentage points, 19 times out of 20.

The statistical tabulations including the unweighted and weighted number of interviews can be accessed [here](#). **Tables within the report that have significant differences are highlighted in yellow.**

The research was commissioned by the Windsor-Essex County Association of Realtors and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

# UPSHOT

- 1. Low ratings for housing affordability:** Among all the dimensions rated by the residents of Essex Windsor, housing affordability scored lowest (58% negatively).
- 2. Addressing housing affordability issues:** Majority of Windsor-Essex residents strongly or somewhat support speeding up the approval process for affordable and rental housing projects (84%), reducing or capping municipal development charges to help lower the cost of new housing (81%) and lowering development charges for small infill housing projects (79%).
- 3. Positive views towards parks and recreational services:** Two in three Windsor-Essex residents rate the quality of parks and recreational services as very good or good (67%). This is followed by just below half who have favourable perceptions towards the quality of schools (49%) and feeling safe from crime (48%).
- 4. Good overall quality of life:** Residents of Windsor-Essex describe the overall quality of life as very good or good (56%). In contrast, less than one in six say very poor or poor (14%) and over one in four say it's average (29%).

# UPSHOT – Continued

- 5. International trade issues affecting shopping decisions:** Over half of residents from Windsor-Essex say international trade issues, including between Canada and the United States, has changed where they or someone in their household shops or spends money (53%).
- 6. Windsor-Essex residents want change:** Just under half of residents say they want to vote for new candidates/change (47%) when asked about voting. Those aged 18 to 34 (59%) are more likely to want change than those aged 55 plus (37%).
- 7. Strengthening the downtown core of Windsor:** Nearly half of residents say addressing homelessness, addiction, and mental health challenges should be the priority for local governments (46%).
- 8. Public infrastructure in Windsor-Essex:** Close to one in three residents say building the new Fancsy Family Hospital (Windsor-Essex regional hospital project) (29%) should be the highest priority over the next five years. This is followed by one in four who say expanding urgent care clinics and community healthcare centres across the region (26%).

# UPSHOT – Continued

9. **Reducing the cost of living and improving housing affordability:** Over one in four say reducing the cost of living (27%) will determine their vote when thinking about the 2026 October municipal elections. Under one in six say it will be determined by the issue of improving the affordability of housing (15%).
10. **Concerns about good-paying jobs, trade issues and tariffs:** Thinking about the economy, one in five Windsor-Essex residents are most concerned about the availability of good-paying jobs locally and the impact of trade issues and tariffs (20% each).
11. **No consensus for growth in Windsor-Essex:** One in five residents think growth should be limited until infrastructure catches up (20%). On the other hand, one in six believe it should take place in smaller towns and rural communities (16%). In contrast, the other sixteen percent say growth should take place within urban areas through redevelopment and landfill and fifteen percent say near major employment areas and industrial zones.

A woman and a young girl are sitting on a stone ledge outdoors. The woman, on the right, is wearing a white and black striped long-sleeved shirt and dark pants. She has her hair tied back in a ponytail. The girl, on the left, is wearing a blue dress with white polka dots and has her hair in two braids with white bows. They are both looking away from the camera towards the left. The background is a blurred outdoor setting with greenery and a white fence. The text "Quality of Life" is overlaid in white on the left side of the image.

# Quality of Life

# Overall quality of life in Windsor-Essex

Q – Overall, how would you describe the overall quality of life in Windsor and Essex County?



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Nearly **3 in 5**  
residents

describe the overall quality of life in Windsor-Essex as very good or good. An additional 29 per cent rate it as average, while less than one in five rate it as poor or very poor.

# Overall quality of life in Windsor-Essex – By region, gender, age and homeownership status

Q – Overall, how would you describe the overall quality of life in Windsor and Essex County?

	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Men (n=352)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=235)
Very good	20.5%	15.3%	26.7%	20.7%	20.3%	15.3%	19.0%	24.9%	24.4%	14.2%
Good	35.9%	32.6%	40.0%	38.0%	33.9%	32.7%	33.9%	39.5%	36.5%	34.6%
Average	28.7%	32.8%	23.7%	29.2%	28.2%	39.0%	26.0%	24.1%	27.3%	30.1%
Poor	9.9%	12.2%	7.2%	8.6%	11.2%	8.4%	13.4%	8.3%	7.2%	15.0%
Very poor	4.3%	6.6%	1.5%	3.3%	5.3%	4.6%	6.8%	2.2%	3.7%	6.1%
Don't know	0.7%	0.5%	0.9%	0.2%	1.2%	0.0%	0.9%	1.0%	1.0%	0.0%

*Younger residents of Windsor-Essex are more likely to describe the overall quality of life in the region as average (39%) compared to older age groups (26% for those 35 to 54; 24% for those 55 plus).*

# Overall quality of life in Windsor-Essex – By provincial vote profile

Q – Overall, how would you describe the overall quality of life in Windsor and Essex County?

	Aggregate 2026-06 (n=724)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Very good	20.5%	23.3%	12.5%	30.8%
Good	35.9%	33.2%	39.0%	35.8%
Average	28.7%	30.3%	31.6%	23.0%
Poor	9.9%	10.5%	13.6%	3.9%
Very poor	4.3%	2.7%	3.3%	5.0%
Don't know	0.7%	0.0%	0.0%	1.4%

*Residents of Windsor-Essex who would vote for the Ontario Liberal Party are more likely to rate the overall quality of life in the region as very good (31%, compared to 23% for Ontario PC voters and 13% for Ontario NDP voters).*

A group of people in business attire are leaning over a table, reviewing documents and charts. The image is dimmed and has a dark overlay. The text "Community Evaluations" is overlaid in white.

# Community Evaluations

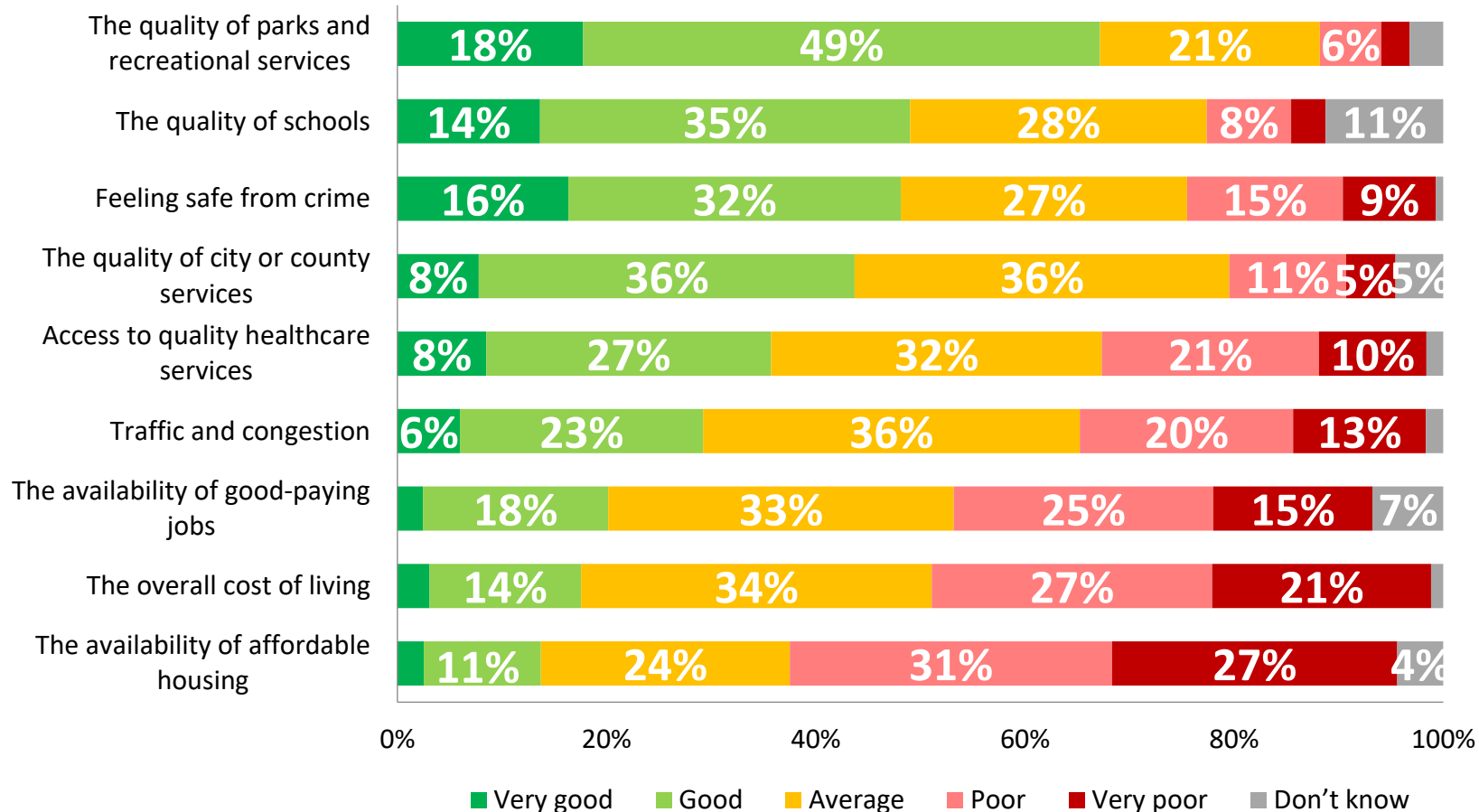
# Views on Windsor-Essex County

2 in 3

## Windsor-Essex

residents rate the quality of parks and recreational services as very good or good. The availability of affordable housing received the lowest comparative scores.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE]



\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.  
 \*Data labels under 4% have been removed for clarity.

# Views on the quality of parks and recreation in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The quality of parks and recreational services**

	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Men (n=351)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=391)	Own (n=461)	Rent (n=235)
Very good	17.8%	20.0%	15.1%	17.5%	18.0%	15.2%	17.6%	19.5%	18.7%	16.9%
Good	49.4%	39.7%	61.1%	51.2%	47.7%	50.0%	46.6%	51.1%	52.4%	44.6%
Average	21.0%	26.6%	14.3%	19.0%	23.0%	20.6%	22.0%	20.6%	18.9%	25.5%
Poor	5.9%	7.9%	3.5%	7.1%	4.7%	6.5%	8.6%	3.4%	5.0%	7.4%
Very poor	2.7%	2.7%	2.7%	2.4%	3.1%	5.8%	2.7%	0.7%	1.8%	3.4%
Don't know	3.2%	3.1%	3.4%	2.8%	3.6%	1.9%	2.5%	4.6%	3.2%	2.2%

*Residents of Essex County outside of Windsor (61%) are more likely than residents of Windsor (40%) to say the quality of parks and recreational services is good, while residents of Windsor (27%) are more likely to rate them as average compared to residents of Essex County outside of Windsor (14%).*

# Views on the quality of schools in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The quality of schools**

	Aggregate 2026-06 (n=720)	Windsor (n=498)	Essex County (n=222)	Men (n=349)	Women (n=371)	18 to 34 (n=116)	35 to 54 (n=214)	55 plus (n=390)	Own (n=459)	Rent (n=234)
Very good	13.6%	11.9%	15.7%	15.1%	12.2%	14.7%	14.4%	12.4%	13.5%	13.2%
Good	35.4%	30.8%	40.8%	38.8%	32.1%	36.6%	33.2%	36.2%	36.7%	31.9%
Average	28.4%	33.2%	22.6%	26.7%	30.0%	31.4%	28.9%	26.1%	27.4%	31.2%
Poor	8.1%	7.8%	8.4%	6.1%	10.0%	7.8%	10.1%	6.8%	6.6%	10.0%
Very poor	3.3%	3.1%	3.6%	3.4%	3.2%	3.2%	4.5%	2.5%	3.2%	3.6%
Don't know	11.3%	13.3%	8.9%	9.9%	12.6%	6.2%	9.0%	16.1%	12.7%	10.0%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=720 residents of Windsor-Essex.

# Views on the quality of schools in Windsor-Essex – By provincial vote profile

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The quality of schools**

	Aggregate 2026-06 (n=720)	Doug Ford and the PC Party (n=180)	Marit Stiles and the NDP (n=81)	John Fraser and the Ontario Liberal Party (n=127)
Very good	13.6%	14.3%	13.8%	15.4%
Good	35.4%	39.8%	33.8%	46.9%
Average	28.4%	24.8%	35.2%	20.1%
Poor	8.1%	9.9%	7.2%	5.0%
Very poor	3.3%	2.8%	1.8%	2.2%
Don't know	11.3%	8.4%	8.2%	10.4%

*Residents of Windsor-Essex who would vote for the Ontario Liberal Party are more likely to rate the overall quality of schools as good (47%, compared to 34% for Ontario NDP voters).*

# Views on feeling safe from crime in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **Feeling safe from crime**

	Aggregate 2026-06 (n=721)	Windsor (n=498)	Essex County (n=223)	Men (n=351)	Women (n=370)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=389)	Own (n=461)	Rent (n=233)
Very good	16.3%	10.9%	22.9%	17.6%	15.1%	17.9%	18.8%	13.5%	17.7%	15.7%
Good	31.8%	28.6%	35.6%	33.8%	29.8%	24.0%	29.3%	38.6%	34.0%	26.7%
Average	27.3%	30.2%	23.9%	24.9%	29.8%	28.3%	24.7%	28.7%	29.0%	24.2%
Poor	14.9%	18.3%	10.9%	16.5%	13.4%	18.7%	15.7%	11.9%	11.8%	19.6%
Very poor	8.9%	10.7%	6.7%	7.0%	10.7%	10.4%	11.1%	6.2%	6.9%	12.7%
Don't know	0.7%	1.3%	0.0%	0.2%	1.2%	0.6%	0.3%	1.1%	0.6%	1.1%

*Residents of Windsor (11%) are less likely than residents of Essex County (23%) to say the region is doing very good in terms of feeling safe from crime. Older residents of Windsor-Essex (39% of those 55 plus) are more likely than younger residents (24% of those 18 to 34; 29% of those 35 to 54) to say things are good.*

## Views on feeling safe from crime in Windsor-Essex – By provincial vote profile

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **Feeling safe from crime**

	Aggregate 2026-06 (n=721)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=126)
Very good	16.3%	17.9%	14.2%	20.8%
Good	31.8%	30.8%	37.3%	42.8%
Average	27.3%	23.3%	26.8%	20.7%
Poor	14.9%	18.4%	12.3%	10.2%
Very poor	8.9%	9.6%	6.3%	4.3%
Don't know	0.7%	0.0%	3.1%	1.1%

*Residents of Windsor-Essex who would vote for the Ontario Liberal Party are more likely to rate feeling safe from crime as good (43%, compared to 31% for Ontario PC voters).*

# Views on city or county services in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The quality of city or county services**

	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Men (n=351)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=215)	55 plus (n=392)	Own (n=462)	Rent (n=234)
Very good	7.8%	6.7%	9.1%	9.0%	6.6%	6.3%	7.1%	9.2%	7.8%	7.9%
Good	35.9%	33.7%	38.6%	33.5%	38.3%	33.1%	32.4%	40.4%	38.3%	31.4%
Average	35.8%	35.4%	36.3%	37.4%	34.2%	34.3%	37.1%	35.8%	37.2%	33.1%
Poor	11.2%	13.0%	9.0%	11.6%	10.8%	14.2%	13.5%	7.5%	9.6%	14.9%
Very poor	4.7%	6.1%	3.2%	3.8%	5.7%	7.5%	4.7%	3.0%	3.7%	6.8%
Don't know	4.6%	5.1%	3.9%	4.7%	4.4%	4.6%	5.2%	4.1%	3.4%	5.9%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=723 residents of Windsor-Essex.

# Views on access to healthcare in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **Access to quality healthcare services**

	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Men (n=352)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=235)
Very good	8.5%	8.2%	8.9%	11.3%	5.7%	9.7%	2.9%	11.8%	8.4%	9.2%
Good	27.2%	27.3%	27.1%	25.6%	28.8%	17.5%	32.3%	29.7%	26.7%	29.0%
Average	31.6%	31.0%	32.3%	30.7%	32.6%	39.7%	27.1%	29.8%	28.2%	36.0%
Poor	20.7%	20.7%	20.8%	21.6%	19.9%	21.8%	23.4%	18.1%	23.7%	15.5%
Very poor	10.3%	10.6%	9.9%	8.6%	11.9%	8.5%	13.7%	8.9%	11.9%	7.7%
Don't know	1.6%	2.2%	0.9%	2.2%	1.1%	2.7%	0.6%	1.6%	1.1%	2.5%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=724 residents of Windsor-Essex.

# Views on traffic and congestion in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **Traffic and congestion**

	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Men (n=352)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=235)
Very good	6.0%	7.4%	4.3%	9.0%	3.1%	11.2%	3.3%	4.6%	5.0%	7.8%
Good	23.2%	27.0%	18.8%	25.5%	21.1%	24.7%	26.8%	19.7%	24.9%	21.9%
Average	36.0%	33.9%	38.5%	34.1%	37.9%	34.2%	36.0%	37.1%	34.3%	37.1%
Poor	20.4%	18.0%	23.4%	20.5%	20.4%	17.5%	19.5%	23.0%	23.0%	18.1%
Very poor	12.7%	12.3%	13.1%	9.2%	16.1%	11.7%	13.0%	13.1%	11.3%	13.2%
Don't know	1.7%	1.5%	1.8%	1.8%	1.5%	0.7%	1.5%	2.4%	1.4%	1.9%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=724 residents of Windsor-Essex.

## Views on the availability of good-paying jobs in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The availability of good-paying jobs**

	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Men (n=352)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=235)
Very good	2.4%	1.9%	3.1%	3.4%	1.5%	2.6%	2.0%	2.6%	2.4%	2.6%
Good	17.7%	16.6%	19.1%	21.0%	14.6%	14.2%	18.0%	19.8%	19.7%	16.8%
Average	33.0%	31.0%	35.5%	34.8%	31.2%	29.1%	34.0%	34.8%	35.9%	27.8%
Poor	24.8%	26.3%	23.1%	21.0%	28.5%	31.6%	23.1%	21.8%	24.7%	24.1%
Very poor	15.2%	17.3%	12.8%	11.9%	18.4%	20.5%	21.3%	7.4%	10.6%	21.5%
Don't know	6.8%	7.1%	6.5%	7.9%	5.7%	1.9%	1.7%	13.7%	6.7%	7.3%

*Older residents of Windsor-Essex (14%) are more likely than younger residents (two per cent for those 18 to 34 and 35 to 54) to be unsure about the availability of good-paying jobs. Younger residents (21%) are more likely to say the availability of good-paying jobs is very poor compared to older residents (seven per cent).*

# Views on the overall cost of living in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The overall cost of living**

	Aggregate 2026-06 (n=722)	Windsor (n=501)	Essex County (n=221)	Men (n=351)	Women (n=371)	18 to 34 (n=115)	35 to 54 (n=216)	55 plus (n=391)	Own (n=461)	Rent (n=234)
Very good	3.1%	3.8%	2.1%	3.7%	2.4%	2.3%	3.4%	3.3%	3.3%	3.2%
Good	14.5%	16.7%	11.8%	14.9%	14.1%	17.3%	12.7%	14.0%	14.6%	16.4%
Average	33.6%	31.2%	36.4%	35.9%	31.3%	29.4%	29.1%	39.4%	34.9%	29.4%
Poor	26.8%	27.3%	26.2%	26.4%	27.2%	28.7%	26.7%	25.7%	28.7%	24.2%
Very poor	20.9%	20.3%	21.8%	17.5%	24.3%	21.2%	27.0%	16.3%	17.7%	26.2%
Don't know	1.2%	0.7%	1.8%	1.5%	0.8%	1.2%	1.1%	1.2%	0.9%	0.7%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=722 residents of Windsor-Essex.

# Views on the overall cost of living in Windsor-Essex – By provincial vote profile

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The overall cost of living**

	Aggregate 2026-06 (n=722)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Very good	3.1%	4.7%	1.6%	3.8%
Good	14.5%	13.3%	11.1%	22.9%
Average	33.6%	35.5%	36.1%	41.4%
Poor	26.8%	28.2%	27.9%	22.7%
Very poor	20.9%	18.3%	22.1%	9.3%
Don't know	1.2%	0.0%	1.2%	0.0%

*Residents of Windsor-Essex who would vote for the Ontario Liberal Party (nine per cent) are less likely than those who would vote for the Ontario NDP (22%) or the Ontario PC Party (18%) to say the overall cost of living in the region is very poor.*

# Views on the availability of affordable housing in Windsor-Essex – By region, gender, age and homeownership status

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The availability of affordable housing**

	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Men (n=351)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=391)	Own (n=461)	Rent (n=235)
Very good	2.5%	3.6%	1.2%	3.8%	1.3%	3.0%	2.1%	2.6%	2.2%	3.6%
Good	11.2%	13.9%	8.0%	13.1%	9.3%	17.8%	9.1%	8.5%	10.5%	14.0%
Average	23.8%	22.8%	25.0%	24.5%	23.1%	27.7%	19.4%	24.5%	26.4%	19.2%
Poor	30.8%	27.7%	34.6%	33.6%	28.1%	22.0%	32.8%	35.0%	32.6%	25.7%
Very poor	27.3%	27.4%	27.1%	21.3%	33.0%	28.9%	34.4%	21.0%	22.1%	36.2%
Don't know	4.4%	4.6%	4.2%	3.7%	5.2%	0.6%	2.3%	8.4%	6.2%	1.4%

*Residents of Windsor-Essex who currently rent (36%) are more likely than homeowners (22%) to rate the availability of affordable housing as very poor. Younger residents (29% of those 18 to 34; 34% of those 35 to 54) are more likely than older residents (21%) to rate the availability of affordable housing as very poor.*

# Views on the availability of affordable housing in Windsor-Essex – By provincial vote profile

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] **The availability of affordable housing**

	Aggregate 2026-06 (n=723)	Doug Ford and the PC Party (n=181)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Very good	2.5%	3.6%	0.8%	5.9%
Good	11.2%	13.7%	6.2%	11.5%
Average	23.8%	16.5%	21.6%	31.9%
Poor	30.8%	39.7%	39.8%	31.4%
Very poor	27.3%	24.4%	30.9%	15.3%
Don't know	4.4%	2.1%	0.8%	3.9%

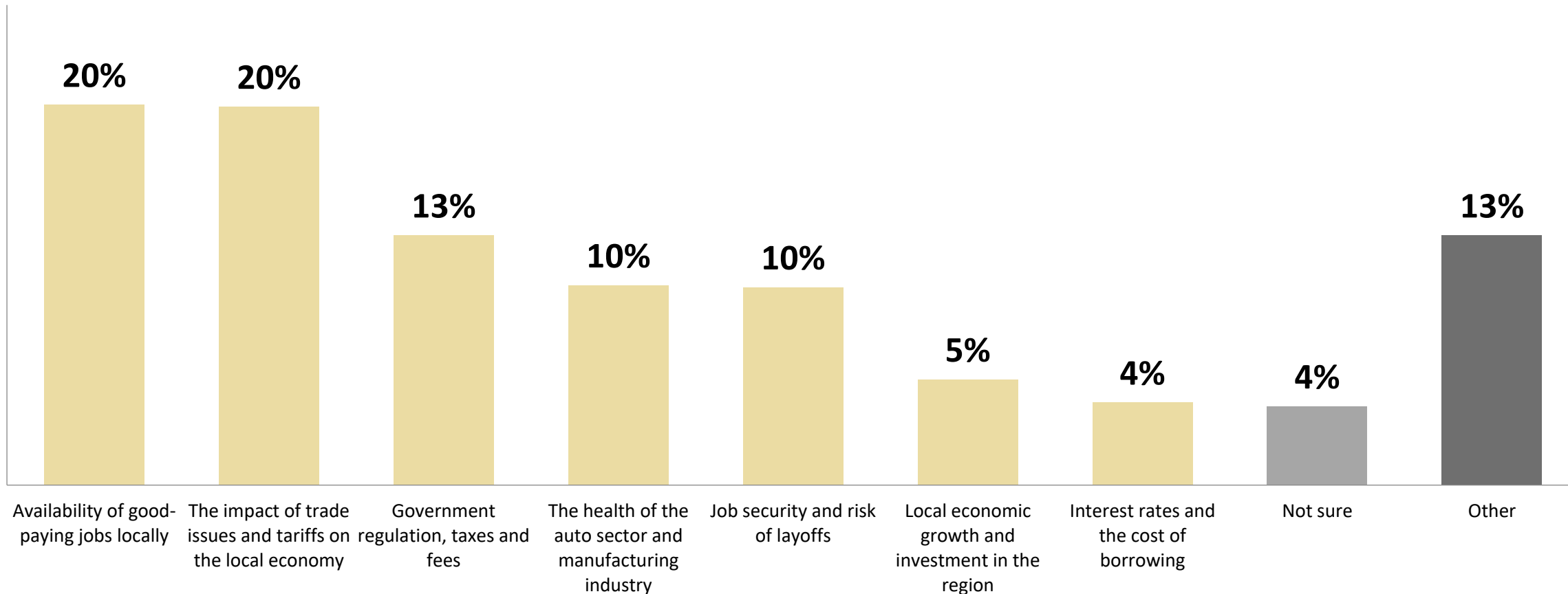
*Residents of Windsor-Essex who would vote for the Ontario PC Party (64%) are more likely than those who would vote for the Ontario Liberal Party (47%) to say the availability of affordable housing is very poor or poor.*



# Tariffs & Trade/Economy

## Top economic issues of concern

Q – Thinking about the state of the economy in Windsor-Essex, what are you most concerned about? [RANDOMIZE]



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

# Top economic issues of concern – By region, gender, age and homeownership status

Q – Thinking about the state of the economy in Windsor-Essex, what are you most concerned about? [RANDOMIZE]

	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Men (n=352)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=235)
Availability of good-paying jobs locally	19.8%	22.2%	16.8%	17.4%	22.0%	29.5%	23.0%	11.2%	14.5%	26.5%
The impact of trade issues and tariffs on the local economy	19.7%	19.2%	20.2%	19.3%	20.0%	10.4%	19.8%	25.5%	21.9%	17.4%
Government regulation, taxes and fees	13.0%	9.8%	16.9%	16.4%	9.7%	14.4%	13.0%	12.2%	16.1%	8.9%
The health of the auto sector and manufacturing industry	10.4%	9.5%	11.5%	12.0%	8.8%	7.2%	10.2%	12.6%	13.9%	5.9%
Job security and risk of layoffs	10.3%	12.8%	7.2%	9.2%	11.3%	15.1%	8.9%	8.2%	9.8%	12.9%
Local economic growth and investment in the region	5.5%	6.9%	3.8%	5.2%	5.8%	5.0%	5.3%	6.0%	5.0%	6.1%
Interest rates and the cost of borrowing	4.3%	3.5%	5.1%	4.5%	4.0%	6.0%	5.4%	2.3%	2.6%	5.2%
Other	13.0%	11.2%	15.2%	12.2%	13.9%	9.0%	13.2%	15.5%	12.8%	11.1%
Not sure	4.1%	4.8%	3.3%	3.8%	4.4%	3.5%	1.3%	6.5%	3.4%	6.0%

*Younger residents (30% of those 18 to 34; 23% of those 35 to 54) are more likely than older residents (11% of those 55 plus) to be most concerned about the availability of good-paying jobs locally.*

# Top economic issues of concern – By provincial vote profile

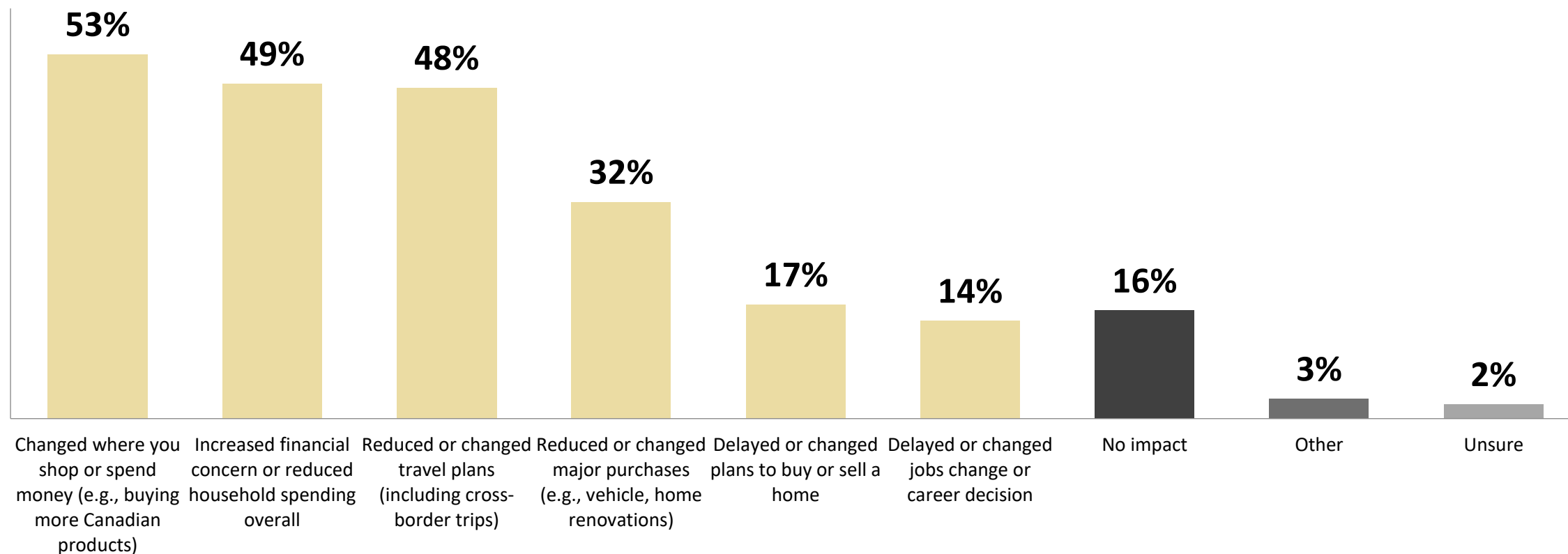
Q –Thinking about the state of the economy in Windsor-Essex, what are you most concerned about? [RANDOMIZE]

	Aggregate 2026-06 (n=724)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Availability of good-paying jobs locally	19.8%	12.0%	33.9%	12.2%
The impact of trade issues and tariffs on the local economy	19.7%	26.0%	19.2%	23.3%
Government regulation, taxes and fees	13.0%	18.1%	6.1%	11.6%
The health of the auto sector and manufacturing industry	10.4%	10.2%	13.6%	13.6%
Job security and risk of layoffs	10.3%	7.0%	6.0%	11.9%
Local economic growth and investment in the region	5.5%	4.3%	5.0%	4.9%
Interest rates and the cost of borrowing	4.3%	5.3%	6.8%	2.1%
Other	13.0%	15.3%	8.2%	16.6%
Not sure	4.1%	1.8%	1.2%	3.6%

*Residents who would vote for the Ontario NDP (34%) are more likely than those who would vote for the Ontario Liberal Party or the Conservative Party (12% each) to report being most concerned about the availability of good-paying jobs locally.*

# Impact of international trade issues on household decisions

Q – Have international trade issues, including tariffs between Canada and the United States, affected any of the following decisions for you or your household in the past 12 months? [SELECT ALL THAT APPLY] [RANDOMIZE]



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=718 residents of Windsor-Essex.

# Impact of international trade issues on household decisions – By region, gender, age and homeownership status

Q – Have international trade issues, including tariffs between Canada and the United States, affected any of the following decisions for you or your household in the past 12 months? [SELECT ALL THAT APPLY] [RANDOMIZE]

	Aggregate 2026-06 (n=718)	Windsor (n=497)	Essex County (n=221)	Men (n=349)	Women (n=369)	18 to 34 (n=116)	35 to 54 (n=214)	55 plus (n=388)	Own (n=458)	Rent (n=234)
Changed where you shop or spend money (e.g., buying more Canadian products)	53.3%	52.6%	54.0%	52.0%	54.4%	37.2%	56.2%	61.4%	56.7%	46.3%
Increased financial concern or reduced household spending overall	49.0%	48.4%	49.6%	46.1%	51.7%	55.6%	49.5%	44.3%	47.6%	48.0%
Reduced or changed travel plans (including cross-border trips)	48.4%	48.3%	48.6%	48.2%	48.6%	43.4%	47.5%	52.4%	53.2%	38.6%
Reduced or changed major purchases (e.g., vehicle, home renovations)	31.7%	32.3%	30.9%	33.1%	30.3%	31.0%	36.3%	28.7%	33.7%	29.0%
Delayed or changed plans to buy or sell a home	16.7%	17.2%	16.1%	18.5%	14.9%	23.4%	19.6%	10.3%	16.4%	17.1%
No impact	15.8%	13.7%	18.4%	16.3%	15.3%	19.4%	17.6%	12.2%	15.9%	16.4%
Delayed or changed jobs change or career decision	14.3%	15.2%	13.2%	18.1%	10.6%	25.4%	15.0%	6.6%	12.3%	17.8%
Other	2.9%	3.1%	2.8%	3.5%	2.3%	2.1%	1.5%	4.5%	2.8%	3.2%
Unsure	2.1%	2.2%	1.9%	2.8%	1.4%	3.3%	0.9%	2.2%	1.3%	2.6%

*Older Windsor-Essex residents (61% of those 55 plus) are more likely than younger residents (37% of those 18 to 34) to say they have changed where they shop or spend money in response to international trade issues. Younger residents (25% of those 18 to 34) are more likely to report having delayed or changed jobs or career decisions than older residents (seven per cent of those 55 plus). Homeowners (53%) are more likely than renters (39%) to report having reduced or changed travel plans.*

# Impact of international trade issues on household decisions – By provincial vote profile

Q – Have international trade issues, including tariffs between Canada and the United States, affected any of the following decisions for you or your household in the past 12 months? [SELECT ALL THAT APPLY] [RANDOMIZE]

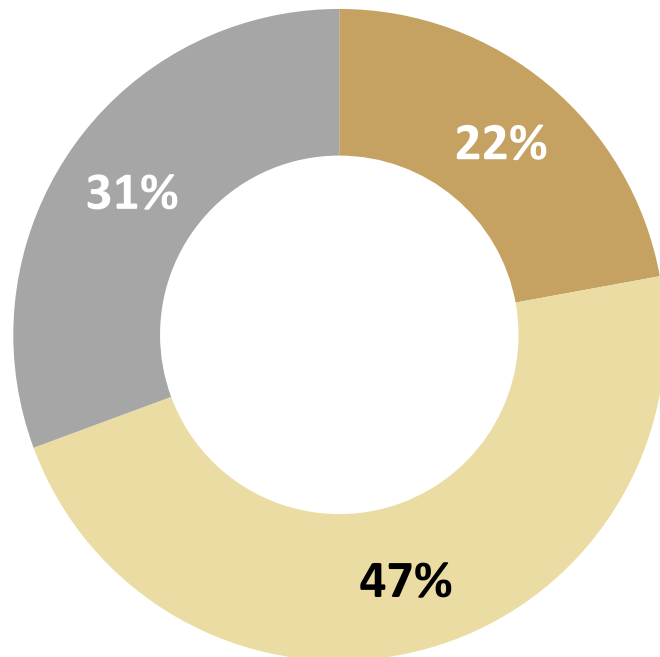
	Aggregate 2026-06 (n=718)	Doug Ford and the PC Party (n=181)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=126)
Changed where you shop or spend money (e.g., buying more Canadian products)	53.3%	51.3%	61.1%	64.0%
Increased financial concern or reduced household spending overall	49.0%	50.9%	61.4%	42.1%
Reduced or changed travel plans (including cross-border trips)	48.4%	52.3%	50.0%	56.9%
Reduced or changed major purchases (e.g., vehicle, home renovations)	31.7%	37.7%	29.7%	25.0%
Delayed or changed plans to buy or sell a home	16.7%	15.1%	10.0%	15.4%
No impact	15.8%	17.7%	6.7%	13.3%
Delayed or changed jobs change or career decision	14.3%	16.0%	4.5%	7.7%
Other	2.9%	2.6%	3.3%	2.5%
Unsure	2.1%	-	-	1.8%

*Windsor-Essex residents who would vote for the Ontario Liberal Party (64%) are more likely than residents overall (53%) to report having changed where they shop or spend money, whereas Ontario NDP voters (61%) are more likely to report having increased financial concern or reduced household spending than residents overall (49%).*

# 2026 Municipal Elections



Q – Are you more likely to vote for the incumbents – those who are currently in office, or do you believe it’s time for change and will likely vote for new candidates?  
[ROTATE]



- Vote for incumbents
- Vote for new candidates/change
- I don't know yet

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

## Municipal elections vote intentions

# Windsor-Essex residents

are twice as likely to say it's time for change and they will likely vote for new candidates over voting for those who are currently in office. Of note, nearly one in three are unsure about their vote intentions.

# Municipal elections vote intentions – By region, gender, age and homeownership status

Q – Are you more likely to vote for the incumbents – those who are currently in office, or do you believe it’s time for change and will likely vote for new candidates? [ROTATE]

	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Men (n=352)	Women (n=371)	18 to 34 (n=116)	35 to 54 (n=215)	55 plus (n=392)	Own (n=461)	Rent (n=235)
Vote for incumbents	22.1%	18.3%	26.7%	23.6%	20.7%	15.4%	16.6%	30.5%	25.9%	16.9%
Vote for new candidates/change	47.2%	47.6%	46.8%	48.8%	45.8%	58.9%	51.2%	36.9%	44.5%	49.1%
I don’t know yet	30.6%	34.1%	26.5%	27.6%	33.5%	25.7%	32.3%	32.6%	29.6%	34.1%

*Younger residents of Windsor-Essex are nearly four times more likely to vote for new candidates (59%) than voting for incumbents (15%) in the 2026 municipal elections. Across all age categories, residents of Windsor-Essex are more likely to vote for new candidates or change rather than for those currently in office.*

# Municipal elections vote intentions – By provincial vote profile

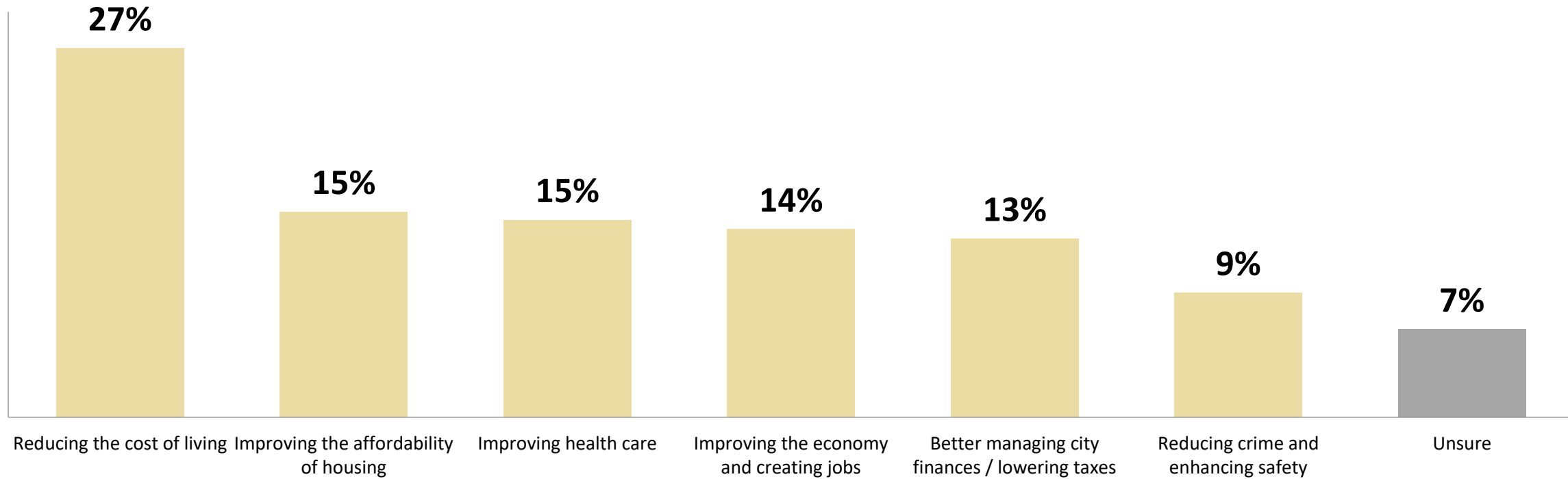
Q – Are you more likely to vote for the incumbents – those who are currently in office, or do you believe it's time for change and will likely vote for new candidates? [ROTATE]

	Aggregate 2026-06 (n=723)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Vote for incumbents	22.1%	32.1%	14.2%	39.9%
Vote for new candidates/change	47.2%	49.5%	71.1%	40.3%
I don't know yet	30.6%	18.4%	14.6%	19.8%

*Over two-thirds (71%) of Windsor-Essex residents who would vote for the New Democratic Party provincially believe its time for change and are more likely to vote for new candidates in the municipal elections. Amongst the provincial voting intentions, residents who would vote for the Ontario Liberal Party are more likely to vote for incumbents in the municipal elections (40%) than residents overall (22%).*

# Issues driving municipal elections' vote – First ranked

Q – Thinking about October's 2026 municipal elections, what are the top two issues that will determine your vote? [SELECT UP TO TWO]



*Over a quarter of respondents (27%) ranked reducing the cost of living as a significant issue that would determine their vote; followed by improving the affordability of housing (15%) and improving health care (15%).*

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

# Issues driving municipal elections' vote – First ranked – By region, gender, age and homeownership status

Q – Thinking about October's 2026 municipal elections, what are the top two issues that will determine your vote? [SELECT UP TO TWO]

	First ranked									
	Aggregate 2026-06 (n=720)	Windsor (n=500)	Essex County (n=220)	Men (n=350)	Women (n=370)	18 to 34 (n=116)	35 to 54 (n=214)	55 plus (n=390)	Own (n=461)	Rent (n=232)
Reducing the cost of living	27.3%	28.6%	25.7%	25.9%	28.7%	36.6%	28.9%	20.2%	23.2%	29.6%
Improving the affordability of housing	15.2%	14.6%	15.9%	14.9%	15.5%	20.0%	14.8%	12.4%	10.2%	22.3%
Improving health care	14.6%	13.6%	15.9%	11.6%	17.6%	9.3%	14.6%	18.1%	18.7%	8.9%
Improving the economy and creating jobs	13.9%	15.6%	11.8%	16.3%	11.6%	12.3%	14.1%	14.8%	14.5%	14.6%
Better managing city finances / lowering taxes	13.2%	11.8%	14.9%	16.1%	10.5%	4.0%	13.0%	19.3%	18.3%	5.7%
Reducing crime and enhancing safety	9.2%	10.5%	7.7%	9.2%	9.2%	14.5%	6.6%	7.7%	7.7%	13.5%
Unsure	6.5%	5.2%	8.0%	6.1%	6.9%	3.4%	7.9%	7.5%	7.4%	5.3%

*Residents of Windsor-Essex aged 18 to 34 years old (37%) are nearly twice more likely to cite reducing the cost of living as a top issue that will determine their vote than residents aged 55 years old or more (20%). Those ages 55 plus (19%) and homeowners (18%) are more likely to rank better managing city finances/lowering taxes as an issue than those ages 18 to 34 years old (four per cent) and renters (six percent).*

# Issues driving municipal elections' vote – First ranked – By provincial vote profile

Q – Thinking about October's 2026 municipal elections, what are the top two issues that will determine your vote? [SELECT UP TO TWO]

	First ranked			
	Aggregate 2026-06 (n=720)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Reducing the cost of living	27.3%	24.7%	34.9%	25.0%
Improving the affordability of housing	15.2%	12.6%	32.8%	13.4%
Improving health care	14.6%	15.9%	10.2%	23.3%
Improving the economy and creating jobs	13.9%	15.5%	10.3%	16.3%
Better managing city finances / lowering taxes	13.2%	19.9%	2.8%	8.7%
Reducing crime and enhancing safety	9.2%	8.3%	7.8%	7.2%
Unsure	6.5%	3.1%	1.2%	6.2%

*Windsor-Essex residents who vote for the New Democratic Party are more likely to rank improving the affordability of housing (33%) as a top issue.*

# Mayoral election vote intentions

Q – [Windsor residents only] - If the 2026 Windsor mayoral election were held today, and the following candidates were running, who would you be most likely to support? [SELECT ONE]



■ Drew Dilkens — Mayor of Windsor

■ Irek Kusmierczyk -- (former MP for Windsor-Tecumseh)

■ Would not vote

■ Fred Francis — Windsor City Councillor (Ward 1)

■ Undecided

■ Prefer not to answer

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

## More than **1 in 2** Windsor residents

are undecided when it comes to their voting intentions for the 2026 mayoral elections. Notably, a somewhat equal divide can be seen in the support for the proposed candidates: Drew Dilkens (14%), Fred Francis (12%), and Irek Kusmierczyk (12%).

# Mayoral election vote intentions – By region, gender, age and homeownership status

Q – [Windsor residents only] - If the 2026 Windsor mayoral election were held today, and the following candidates were running, who would you be most likely to support? [SELECT ONE]

	Windsor (n=501)	Men (n=244)	Women (n=257)	18 to 34 (n=88)	35 to 54 (n=169)	55 plus (n=244)	Own (n=305)	Rent (n=180)
Drew Dilkens — Mayor of Windsor	14.4%	18.4%	10.5%	8.4%	9.9%	22.2%	19.5%	7.8%
Fred Francis — Windsor City Councillor (Ward 1)	12.3%	12.9%	11.8%	13.5%	11.7%	11.9%	16.0%	6.4%
Irek Kusmierczyk -- (former MP for Windsor-Tecumseh)	11.7%	11.7%	11.8%	5.8%	16.4%	12.7%	12.2%	10.7%
Undecided	54.4%	52.8%	56.0%	62.3%	55.2%	47.9%	48.6%	63.5%
Would not vote	4.4%	2.8%	5.9%	6.6%	3.8%	3.3%	1.5%	7.8%
Prefer not to answer	2.7%	1.4%	4.0%	3.3%	3.1%	2.0%	2.2%	3.8%

*Residents ages 55 plus are more likely to vote for Drew Dilkens (22%) than those ages 18 to 54 years old.*

## Mayoral election vote intentions – By provincial vote profile

Q – [Windsor residents only] - If the 2026 Windsor mayoral election were held today, and the following candidates were running, who would you be most likely to support? [SELECT ONE]

	Windsor (n=501)	Doug Ford and the PC Party (n=114)	Marit Stiles and the NDP (n=62)	John Fraser and the Ontario Liberal Party (n=86)
Drew Dilkens — Mayor of Windsor	14.4%	33.3%	9.8%	19.6%
Fred Francis — Windsor City Councillor (Ward 1)	12.3%	16.6%	18.2%	18.7%
Irek Kusmierczyk -- (former MP for Windsor-Tecumseh)	11.7%	11.1%	25.2%	18.3%
Undecided	54.4%	37.3%	39.4%	42.4%
Would not vote	4.4%	0.0%	4.7%	1.0%
Prefer not to answer	2.7%	1.7%	2.6%	0.0%

*One-third of residents of Windsor who would vote for the PC party provincially (33%), would also support Drew Dilkens, the Mayor of Windsor, for the Windsor mayoral election. And, one in four residents who would vote for the NDP provincially (25%), would support Irek Kusmierczyk for the mayoral election. Nonetheless, across all provincial voting intentions categories, residents of Windsor stay largely undecided on who to support for the mayoral election.*

# Mayoral election vote intentions – By region, gender, age and homeownership status – Decided Only

Q – [Windsor residents only] - If the 2026 Windsor mayoral election were held today, and the following candidates were running, who would you be most likely to support? [SELECT ONE]

	Windsor (n=382)	Men (n=188)	Women (n=194)	18 to 34 (n=113)	35 to 54 (n=115)	55 plus (n=153)	Own (n=214)	Rent (n=151)
Drew Dilkens — Mayor of Windsor	37.4%	42.8%	30.9%	30.4%	26.0%	47.4%	41.0%	31.4%
Fred Francis — Windsor City Councillor (Ward 1)	32.0%	29.9%	34.6%	48.6%	30.8%	25.4%	33.5%	25.8%
Irek Kusmierczyk -- (former MP for Windsor-Tecumseh)	30.5%	27.2%	34.6%	20.8%	43.1%	27.0%	25.6%	42.9%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=382 residents of Windsor who are decided.

# Housing



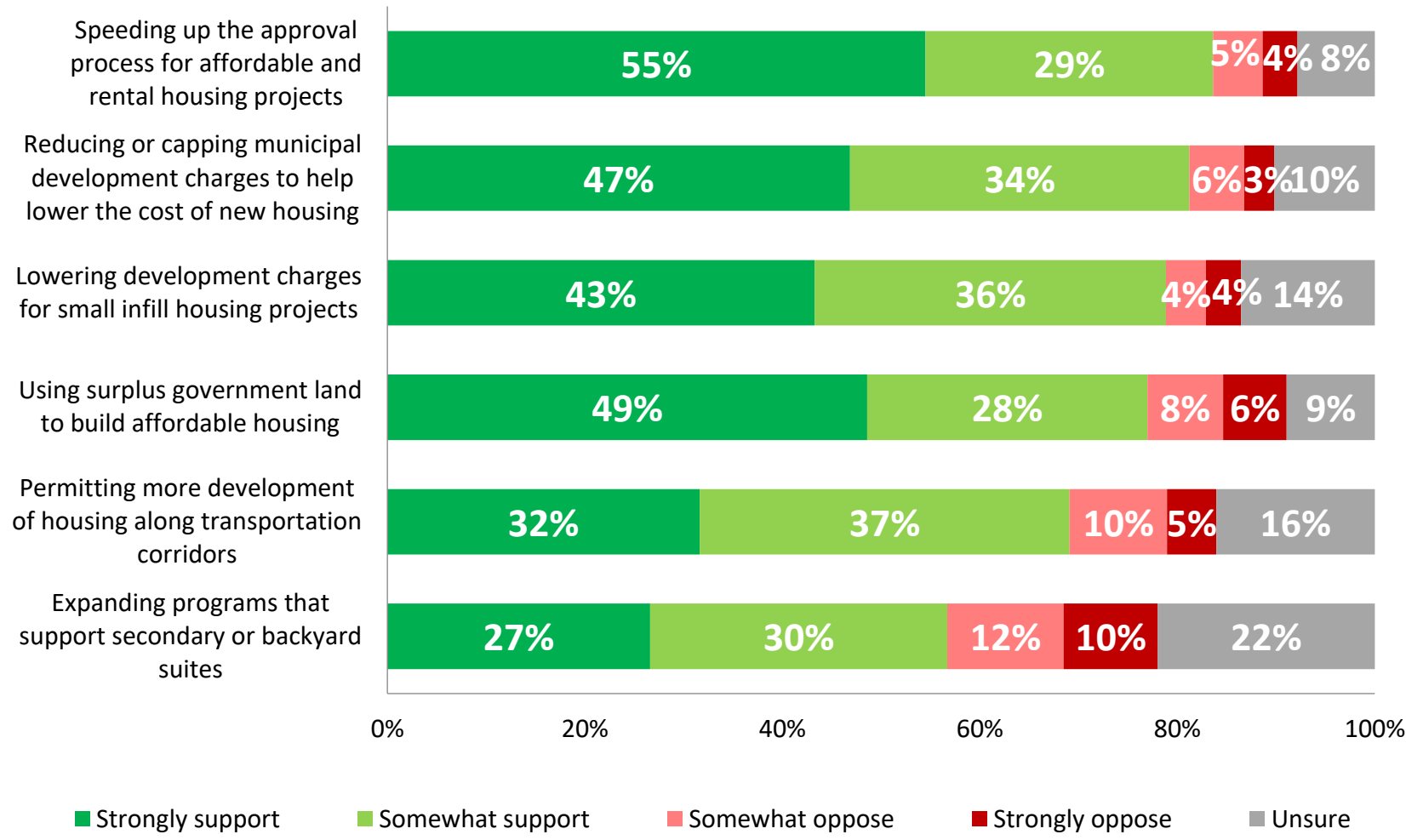
# Ways to address housing affordability issues in Windsor-Essex

## 4 in 5

### Windsor-Essex

residents strongly support or somewhat support speeding up the approval process for affordable and rental housing projects (84%), reducing or capping municipal development charges to help lower the cost of new housing (81%) and lowering development charges for small infill housing projects (79%).

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE]



\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Level of support for speeding up the approval process for affordable and rental housing projects – By region, gender, age and home ownership status

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Speeding up the approval process for affordable and rental housing projects**

	Aggregate 2026-06 (n=722)	Windsor (n=499)	Essex County (n=223)	Men (n=351)	Women (n=371)	18 to 34 (n=115)	35 to 54 (n=216)	55 plus (n=391)	Own (n=462)	Rent (n=233)
Strongly support	54.5%	54.7%	54.3%	54.9%	54.1%	53.1%	57.6%	53.1%	50.0%	64.1%
Somewhat support	29.1%	29.4%	28.8%	30.8%	27.5%	32.8%	23.7%	30.8%	31.8%	22.2%
Somewhat oppose	5.0%	5.0%	5.1%	4.6%	5.4%	7.7%	4.6%	3.6%	4.4%	6.5%
Strongly oppose	3.5%	3.5%	3.6%	4.0%	3.0%	1.9%	4.9%	3.5%	5.0%	1.5%
Unsure	7.8%	7.5%	8.2%	5.7%	9.9%	4.5%	9.2%	8.9%	8.9%	5.7%

*About half of the respondents across all categories strongly support the idea of speeding up the approval process for affordable and rental housing projects; this number is the highest amongst renters of Windsor-Essex (64%).*

# Level of support for reducing or capping municipal development charges to help lower the cost of new housing – By region, gender, age and home ownership status

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Reducing or capping municipal development charges to help lower the cost of new housing**

	Aggregate 2026-06 (n=722)	Windsor (n=499)	Essex County (n=223)	Men (n=351)	Women (n=371)	18 to 34 (n=115)	35 to 54 (n=215)	55 plus (n=392)	Own (n=461)	Rent (n=234)
Strongly support	46.9%	45.8%	48.1%	47.3%	46.5%	44.5%	50.8%	45.5%	41.3%	59.4%
Somewhat support	34.3%	34.9%	33.7%	36.9%	31.9%	39.6%	30.8%	33.6%	39.2%	23.8%
Somewhat oppose	5.6%	5.2%	6.0%	5.4%	5.7%	6.7%	3.7%	6.2%	7.4%	3.2%
Strongly oppose	3.0%	3.3%	2.7%	3.0%	3.0%	0.7%	3.4%	4.2%	3.4%	2.4%
Unsure	10.2%	10.8%	9.4%	7.4%	12.9%	8.5%	11.3%	10.5%	8.7%	11.2%

*Close to three in five respondents who rent (59%) strongly support reducing or capping municipal development charges to help lower the cost of new housing, compared to only 41% of people who own a house.*

# Level of support for lowering development charges for small infill housing projects – By region, gender, age and home ownership status

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Lowering development charges for small infill housing projects**

	Aggregate 2026-06 (n=721)	Windsor (n=499)	Essex County (n=222)	Men (n=351)	Women (n=370)	18 to 34 (n=115)	35 to 54 (n=214)	55 plus (n=392)	Own (n=461)	Rent (n=233)
Strongly support	43.3%	41.1%	45.9%	46.7%	40.0%	41.8%	41.7%	45.4%	41.4%	43.7%
Somewhat support	35.6%	33.7%	37.9%	32.8%	38.3%	32.2%	35.6%	37.7%	36.2%	37.2%
Somewhat oppose	4.1%	4.8%	3.1%	5.6%	2.6%	3.6%	5.1%	3.5%	5.7%	1.7%
Strongly oppose	3.6%	3.0%	4.3%	4.0%	3.2%	2.5%	7.0%	1.7%	4.5%	2.5%
Unsure	13.5%	17.4%	8.9%	11.0%	16.0%	19.8%	10.6%	11.7%	12.1%	14.9%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=721 residents of Windsor-Essex.

# Level of support for lowering development charges for small infill housing projects – By provincial vote profile

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Lowering development charges for small infill housing projects**

	Aggregate 2026-06 (n=721)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Strongly support	43.3%	54.2%	33.2%	52.0%
Somewhat support	35.6%	33.3%	42.6%	34.3%
Somewhat oppose	4.1%	3.7%	4.4%	2.9%
Strongly oppose	3.6%	1.7%	5.4%	3.0%
Unsure	13.5%	7.1%	14.4%	7.9%

*Residents of Windsor-Essex who would vote for the PC Party provincially (54%) are more likely than provincial NDP voters (33%) to strongly support lowering development charges for small infill housing projects.*

# Level of support for using surplus government land to build affordable housing – By region, gender, age and home ownership status

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Using surplus government land to build affordable housing**

	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Men (n=352)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=235)
Strongly support	48.6%	51.5%	45.1%	47.4%	49.8%	46.6%	51.8%	47.5%	42.0%	61.6%
Somewhat support	28.4%	26.0%	31.3%	27.8%	29.0%	33.6%	23.4%	28.8%	32.5%	19.8%
Somewhat oppose	7.7%	5.9%	9.8%	8.4%	6.9%	6.4%	9.5%	7.1%	8.6%	4.9%
Strongly oppose	6.4%	6.1%	6.9%	8.6%	4.4%	2.2%	8.7%	7.4%	8.5%	3.8%
Unsure	8.9%	10.6%	6.9%	7.9%	10.0%	11.2%	6.7%	9.1%	8.4%	9.8%

*Renters of Windsor-Essex are more likely (81% strongly support/somewhat support) to support the use of surplus government land to build affordable housing than homeowners (75% strongly support/somewhat support).*

# Level of support for using surplus government land to build affordable housing – By provincial vote profile

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Using surplus government land to build affordable housing**

	Aggregate 2026-06 (n=724)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Strongly support	48.6%	44.4%	50.6%	59.0%
Somewhat support	28.4%	33.1%	30.5%	26.4%
Somewhat oppose	7.7%	7.5%	6.0%	6.9%
Strongly oppose	6.4%	11.8%	3.9%	2.5%
Unsure	8.9%	3.1%	9.0%	5.3%

*Nearly three in five residents of Windsor-Essex who would vote for the OLP provincially (59%) strongly support using the surplus government land to build affordable housing.*

# Level of support for development of housing along transportation corridors – By region, gender, age and home ownership status

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Permitting more development of housing along transportation corridors**

	Aggregate 2026-06 (n=722)	Windsor (n=499)	Essex County (n=223)	Men (n=351)	Women (n=371)	18 to 34 (n=115)	35 to 54 (n=215)	55 plus (n=392)	Own (n=461)	Rent (n=234)
Strongly support	31.6%	33.9%	28.9%	38.8%	24.6%	37.6%	31.1%	28.2%	28.0%	39.3%
Somewhat support	37.5%	36.7%	38.4%	34.8%	40.1%	36.9%	36.6%	38.4%	38.7%	35.2%
Somewhat oppose	9.9%	9.5%	10.3%	9.9%	9.8%	6.7%	11.2%	10.9%	11.8%	6.4%
Strongly oppose	5.0%	4.2%	5.9%	3.9%	6.1%	2.7%	4.4%	6.9%	7.0%	2.3%
Unsure	16.1%	15.7%	16.5%	12.6%	19.4%	16.1%	16.7%	15.5%	14.5%	16.8%

*Men residing in Windsor-Essex are more likely to strongly support/somewhat support (74%) the permission for more development of housing along transportation corridors than women (65%). Likewise, renters of Windsor-Essex are more likely to strongly support/somewhat support (39%) the idea than people who own a house (28%).*

# Level of support for expanding programs that support secondary or backyard suites – By region, gender, age and home ownership status

Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Expanding programs that support secondary or backyard suites**

	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Men (n=351)	Women (n=372)	18 to 34 (n=115)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=234)
Strongly support	26.6%	26.0%	27.4%	25.6%	27.6%	29.6%	28.5%	23.3%	24.4%	31.6%
Somewhat support	30.1%	29.7%	30.5%	31.7%	28.5%	30.7%	29.4%	30.3%	31.6%	26.5%
Somewhat oppose	11.8%	12.4%	11.0%	12.3%	11.2%	11.4%	6.8%	15.7%	13.9%	8.5%
Strongly oppose	9.5%	8.0%	11.3%	10.0%	9.1%	5.6%	11.5%	10.6%	11.3%	7.4%
Unsure	22.0%	23.8%	19.8%	20.4%	23.5%	22.7%	23.9%	20.1%	18.8%	26.1%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=723 residents of Windsor-Essex.

# Level of support for expanding programs that support secondary or backyard suites – By provincial voting profile

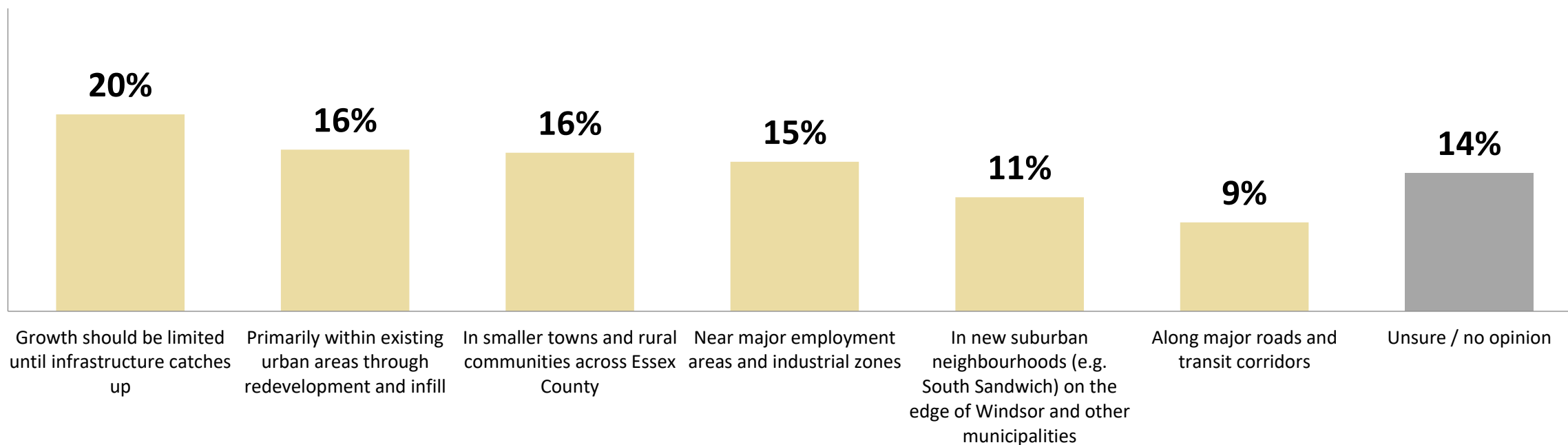
Q – Do you support or oppose the following as ways to address housing affordability issues in Windsor or Essex? [RANDOMIZE] : **Expanding programs that support secondary or backyard suites**

	Aggregate 2026-06 (n=723)	Doug Ford and the PC Party (n=182)	Marit Stiles and the NDP (n=82)	John Fraser and the Ontario Liberal Party (n=127)
Strongly support	26.6%	21.6%	27.5%	28.6%
Somewhat support	30.1%	35.8%	27.7%	40.3%
Somewhat oppose	11.8%	15.2%	15.5%	9.3%
Strongly oppose	9.5%	12.2%	9.2%	7.8%
Unsure	22.0%	15.2%	20.1%	14.0%

*Residents of Windsor-Essex who would vote for the Ontario Liberal Party are more likely to say they somewhat support expanding programs that support secondary or backyard suites (40%) than residents overall (30%).*

## Areas for growth in Windsor and Essex County – First ranked

Q – Thinking about growth in Windsor and Essex County, what are the top two areas where you think that growth should take place? [SELECT UP TO TWO] [RANDOMIZE]



*One in five residents of Windsor-Essex believe growth should be limited until infrastructure catches up (20%). This is followed by one in six residents who think growth should take place primarily within existing urban areas through redevelopment and infill and in smaller towns and rural communities across Essex County (16% each).*

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

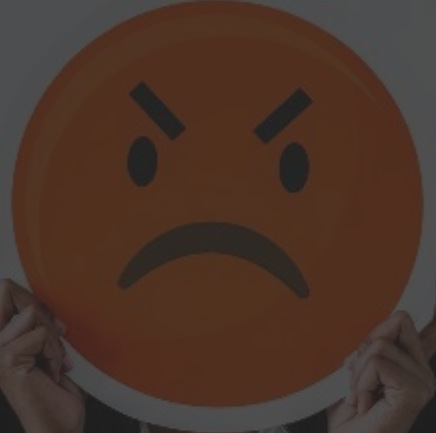
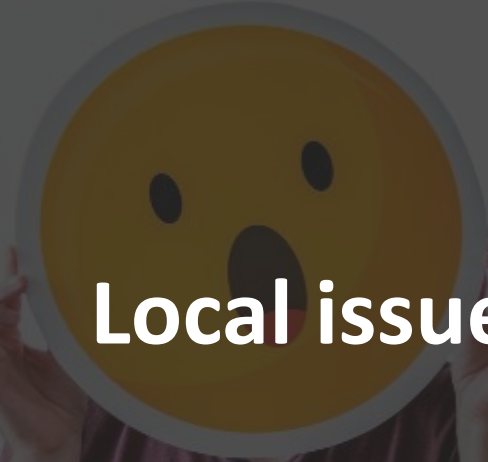
## Areas for growth in Windsor and Essex County – First ranked - By region, gender, age and homeownership status

Q – Thinking about growth in Windsor and Essex County, what are the top two areas where you think that growth should take place? [SELECT UP TO TWO]  
[RANDOMIZE]

	First ranked									
	Aggregate 2026-06 (n=717)	Windsor (n=496)	Essex County (n=221)	Men (n=348)	Women (n=369)	18 to 34 (n=115)	35 to 54 (n=213)	55 plus (n=389)	Own (n=460)	Rent (n=230)
Growth should be limited until infrastructure catches up	19.5%	17.8%	21.6%	19.0%	20.0%	16.0%	18.6%	22.5%	23.0%	16.2%
Primarily within existing urban areas through redevelopment and infill	16.0%	18.7%	12.8%	18.3%	13.9%	16.1%	14.9%	16.9%	16.7%	14.2%
In smaller towns and rural communities across Essex County	15.7%	11.3%	21.0%	16.6%	14.9%	18.9%	15.5%	13.9%	14.5%	17.6%
Near major employment areas and industrial zones	14.8%	16.3%	13.0%	12.0%	17.5%	21.9%	12.4%	12.1%	13.1%	13.6%
In new suburban neighbourhoods (e.g. South Sandwich) on the edge of Windsor and other municipalities	11.3%	12.2%	10.3%	13.6%	9.1%	9.8%	13.1%	10.9%	10.9%	12.8%
Along major roads and transit corridors	8.8%	9.7%	7.7%	9.7%	8.0%	6.9%	10.0%	9.2%	8.1%	11.5%
Unsure / no opinion	13.7%	13.8%	13.6%	10.9%	16.5%	10.5%	15.5%	14.5%	13.7%	14.3%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=717 residents of Windsor-Essex.

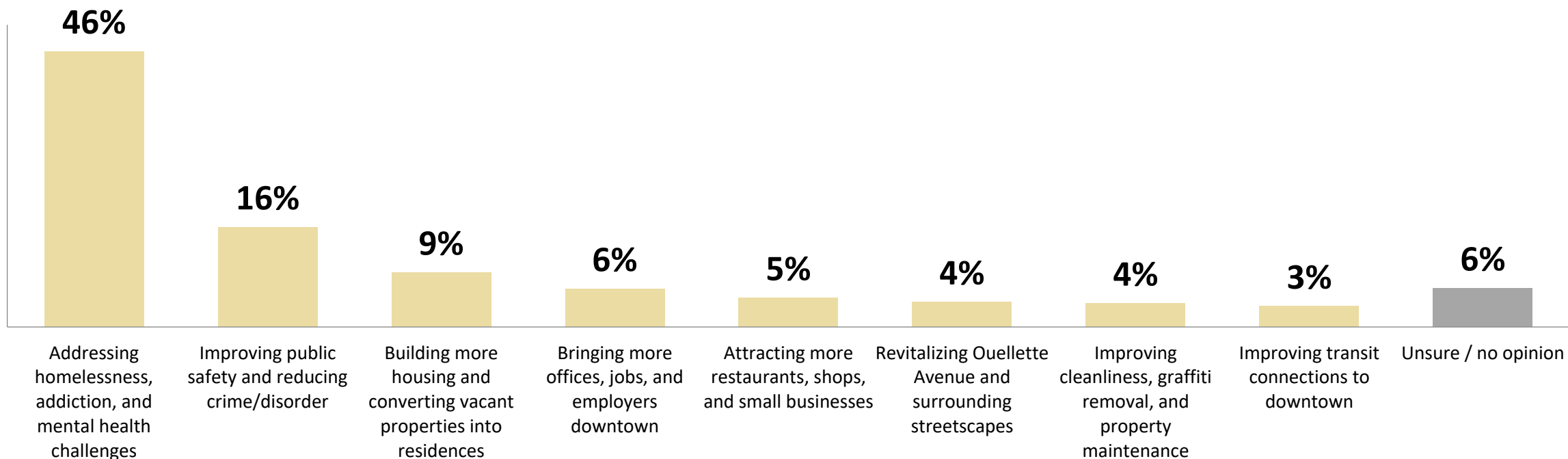
# Local issues



## Priorities to strengthen downtown core of Windsor – First Ranked

Q – Thinking about strengthening the downtown core of Windsor, what should be the priority for local government? Please select up to two.

[RANDOMIZE]



*Close to half of the respondents (46%) ranks addressing homelessness, addiction, and mental health challenges as the priority for local government to strengthen the downtown core of Windsor.*

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=720 residents of Windsor-Essex.

# Priorities to strengthen downtown core of Windsor – First ranked – By region, gender, age and homeownership status

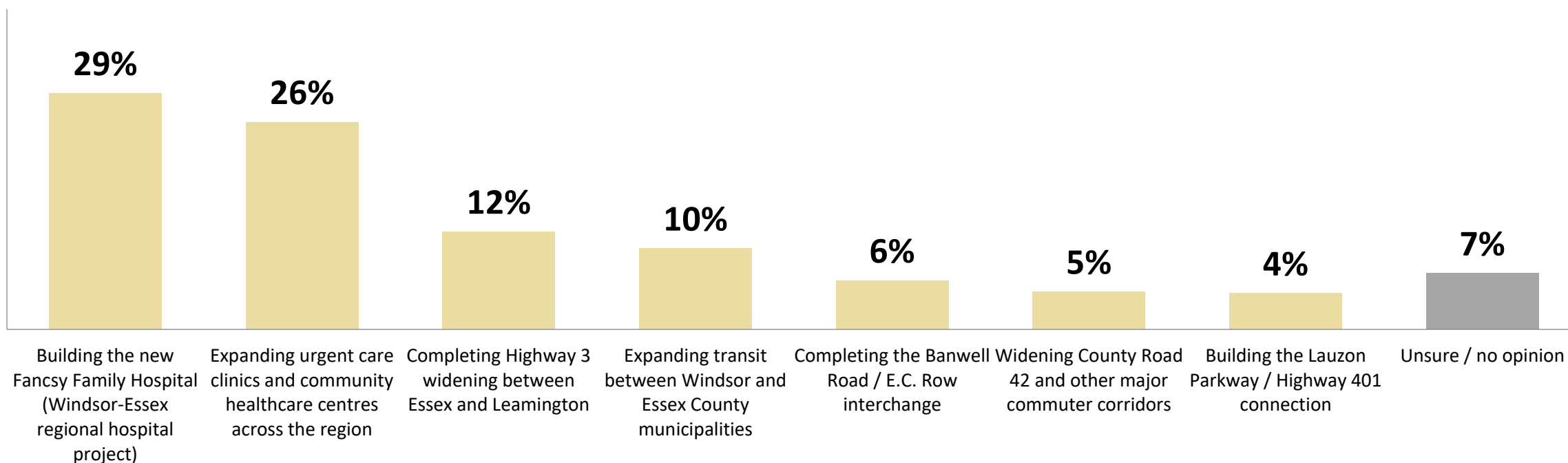
Q – Thinking about strengthening the downtown core of Windsor, what should be the priority for local government? Please select up to two. [RANDOMIZE]

	First ranked									
	Aggregate 2026-06 (n=720)	Windsor (n=500)	Essex County (n=220)	Men (n=350)	Women (n=370)	18 to 34 (n=116)	35 to 54 (n=215)	55 plus (n=389)	Own (n=461)	Rent (n=232)
Addressing homelessness, addiction, and mental health challenges	45.6%	45.1%	46.2%	45.8%	45.4%	43.1%	46.8%	46.4%	47.2%	44.2%
Improving public safety and reducing crime/disorder	16.5%	16.6%	16.3%	14.1%	18.8%	19.0%	13.9%	16.7%	15.8%	17.9%
Building more housing and converting vacant properties into residences	9.0%	9.1%	8.9%	9.5%	8.6%	10.2%	10.0%	7.5%	6.5%	12.7%
Bringing more offices, jobs, and employers downtown	6.3%	6.8%	5.6%	8.5%	4.0%	8.5%	5.8%	5.1%	6.5%	6.3%
Attracting more restaurants, shops, and small businesses	4.8%	3.5%	6.5%	5.6%	4.1%	3.7%	6.5%	4.3%	5.7%	1.2%
Revitalizing Ouellette Avenue and surrounding streetscapes	4.1%	5.7%	2.1%	4.3%	3.9%	4.1%	4.3%	4.0%	3.8%	5.5%
Improving cleanliness, graffiti removal, and property maintenance	3.9%	4.6%	3.1%	4.4%	3.5%	4.2%	2.8%	4.6%	4.2%	3.5%
Improving transit connections to downtown	3.4%	4.3%	2.4%	2.6%	4.2%	3.9%	2.6%	3.7%	3.1%	3.0%
Unsure / no opinion	6.4%	4.3%	9.0%	5.3%	7.5%	3.3%	7.3%	7.7%	7.2%	5.7%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=720 residents of Windsor-Essex.

## Priority Infrastructure Projects in Windsor-Essex

Q – Thinking about major public infrastructure in Windsor and Essex County, which top three of the following projects should be the highest priority over the next five years? [SELECT UP TO THREE]



*Nearly one-third of respondents (30%) rank building the new Fancsy Family Hospital (Windsor-Essex regional hospital project) as a major public infrastructure that should be the highest priority over the next five years; followed closely (26%) by expanding urgent care clinics and community healthcare centres across the region.*

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

# Priority Infrastructure Projects in Windsor-Essex – First ranked - By region, gender, age and homeownership status

Q – Thinking about major public infrastructure in Windsor and Essex County, which top three of the following projects should be the highest priority over the next five years? [SELECT UP TO THREE]

	First ranked									
	Aggregate 2026-06 (n=721)	Windsor (n=499)	Essex County (n=222)	Men (n=351)	Women (n=370)	18 to 34 (n=116)	35 to 54 (n=215)	55 plus (n=390)	Own (n=462)	Rent (n=232)
Building the new Fancsy Family Hospital (Windsor-Essex regional hospital project)	29.5%	33.6%	24.5%	32.2%	26.9%	26.3%	21.8%	37.1%	33.9%	22.1%
Expanding urgent care clinics and community healthcare centres across the region	25.9%	24.8%	27.2%	20.8%	30.8%	34.5%	26.1%	20.2%	25.0%	25.7%
Completing Highway 3 widening between Essex and Leamington	12.2%	8.9%	16.2%	12.8%	11.7%	8.4%	10.3%	16.0%	10.8%	13.9%
Expanding transit between Windsor and Essex County municipalities	10.1%	9.9%	10.5%	9.9%	10.4%	12.5%	11.8%	7.4%	7.4%	15.4%
Completing the Banwell Road / E.C. Row interchange	6.1%	5.1%	7.4%	8.5%	3.9%	7.5%	8.1%	3.9%	6.1%	6.2%
Widening County Road 42 and other major commuter corridors	4.7%	4.7%	4.6%	6.0%	3.4%	1.5%	6.8%	5.2%	5.9%	2.8%
Building the Lauzon Parkway / Highway 401 connection	4.5%	5.4%	3.3%	5.2%	3.8%	2.9%	4.1%	5.7%	4.8%	4.6%
Unsure / no opinion	7.0%	7.6%	6.2%	4.6%	9.2%	6.4%	11.0%	4.4%	6.0%	9.1%

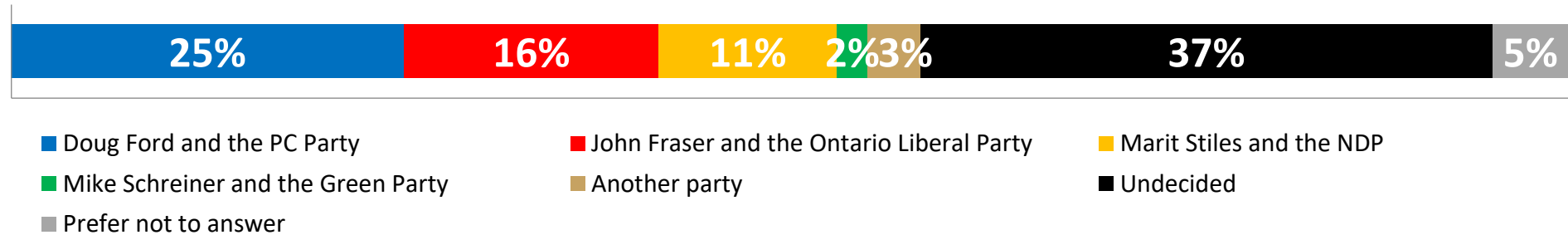
Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=721 residents of Windsor-Essex.

# Political Indicators



# Provincial Vote Intention

Q – And if a provincial election was held today, which party would you vote for? [RANDOMIZE]



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Nearly **2 in 5**  
Windsor-Essex residents

report that if a provincial election was held today, they are undecided in terms of which party they would vote for. Nonetheless, another one-fourth of the respondents report that they would vote for Doug Ford and the PC Party.

# Provincial Vote Intention – By region, gender, age and homeownership status

Q – And if a provincial election was held today, which party would you vote for? [RANDOMIZE]

	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Men (n=352)	Women (n=372)	18 to 34 (n=116)	35 to 54 (n=216)	55 plus (n=392)	Own (n=462)	Rent (n=235)
Doug Ford and the PC Party	25.2%	21.3%	29.8%	34.7%	15.9%	18.2%	28.7%	27.0%	29.0%	20.3%
John Fraser and the Ontario Liberal Party	16.4%	16.5%	16.3%	14.1%	18.6%	13.3%	11.1%	22.3%	17.6%	14.5%
Marit Stiles and the NDP	11.4%	13.7%	8.7%	9.3%	13.5%	16.6%	10.1%	9.1%	8.6%	13.6%
Mike Schreiner and the Green Party	2.0%	2.4%	1.6%	2.5%	1.6%	2.6%	1.8%	1.8%	1.5%	3.4%
Another party	3.4%	2.6%	4.2%	4.5%	2.3%	3.0%	5.3%	2.2%	3.4%	3.8%
Undecided	36.7%	39.5%	33.4%	31.6%	41.7%	40.0%	36.9%	34.5%	36.8%	37.4%
Prefer not to answer	4.9%	4.1%	5.9%	3.2%	6.5%	6.3%	6.1%	3.1%	3.2%	7.0%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=724 residents of Windsor-Essex.

# Provincial Vote Intention – By region, gender, age and homeownership status – Decided only

Q – And if a provincial election was held today, which party would you vote for? [RANDOMIZE]

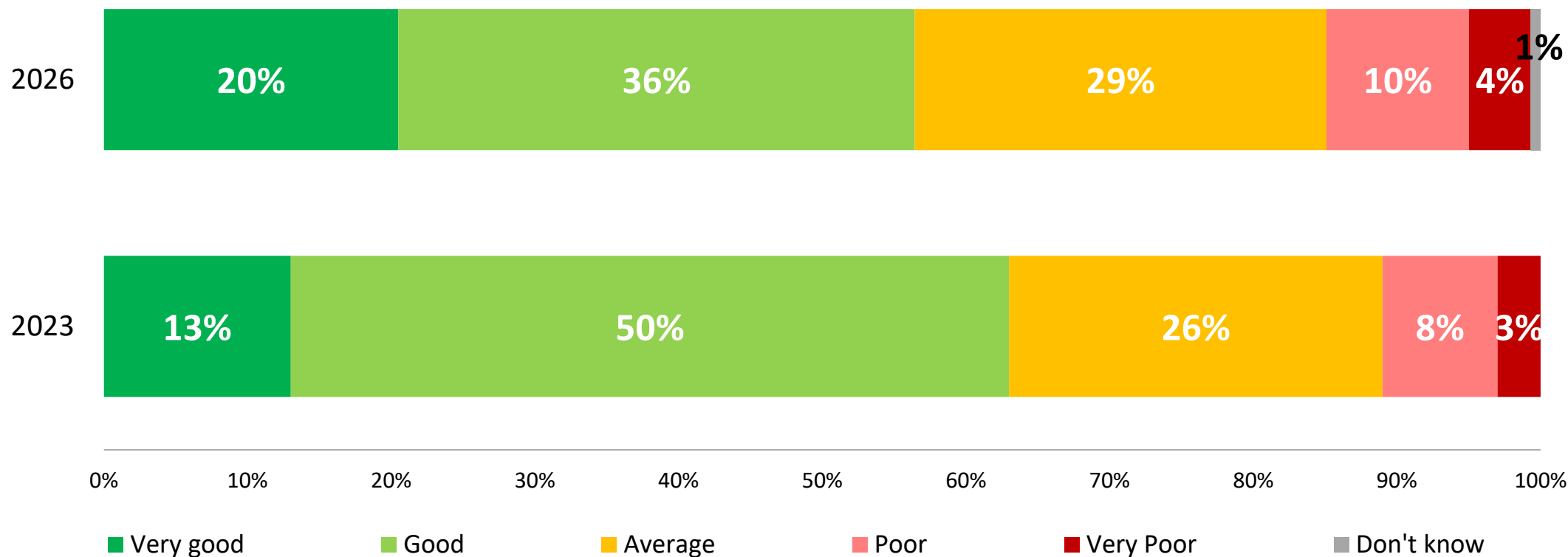
	Aggregate 2026-06 (n=409)	Windsor (n=216)	Essex County (n=193)	Men (n=225)	Women (n=184)	18 to 34 (n=101)	35 to 54 (n=124)	55 plus (n=184)	Own (n=254)	Rent (n=132)
Doug Ford and the PC Party	43.1%	37.6%	49.1%	53.2%	30.6%	33.9%	50.2%	43.3%	48.3%	36.6%
John Fraser and the Ontario Liberal Party	28.1%	29.1%	26.9%	21.7%	35.9%	24.7%	19.4%	35.7%	29.3%	26.1%
Marit Stiles and the NDP	19.6%	24.2%	14.4%	14.3%	26.0%	30.8%	17.7%	14.6%	14.2%	24.5%
Mike Schreiner and the Green Party	3.5%	4.3%	2.6%	3.9%	3.0%	4.9%	3.2%	2.9%	2.5%	6.1%
Another party	5.8%	4.7%	7.0%	6.8%	4.4%	5.7%	9.3%	3.5%	5.7%	6.9%

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=409 residents of Windsor-Essex who are decided.

# Tracking Data



# Overall quality of life in Windsor-Essex



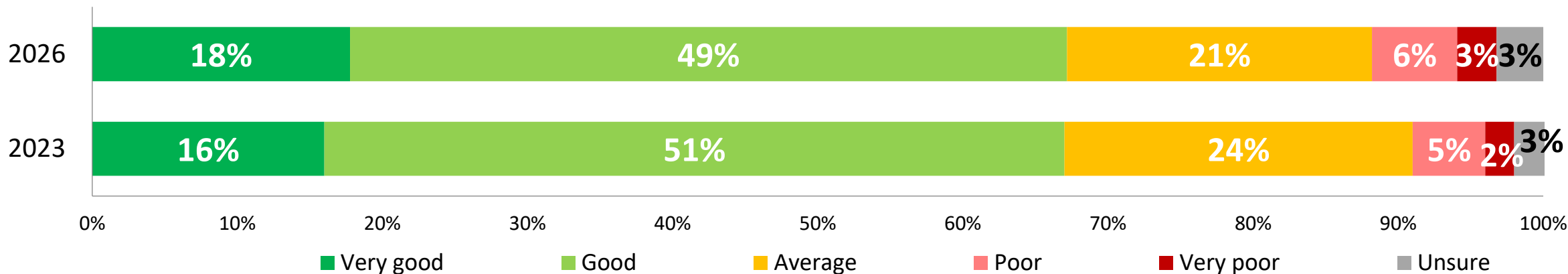
\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible” in 2023.  
 \*Unsure as a response category was added in this wave.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – Overall, how would you describe the overall quality of life in Windsor and Essex County?

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=724 residents of Windsor-Essex.



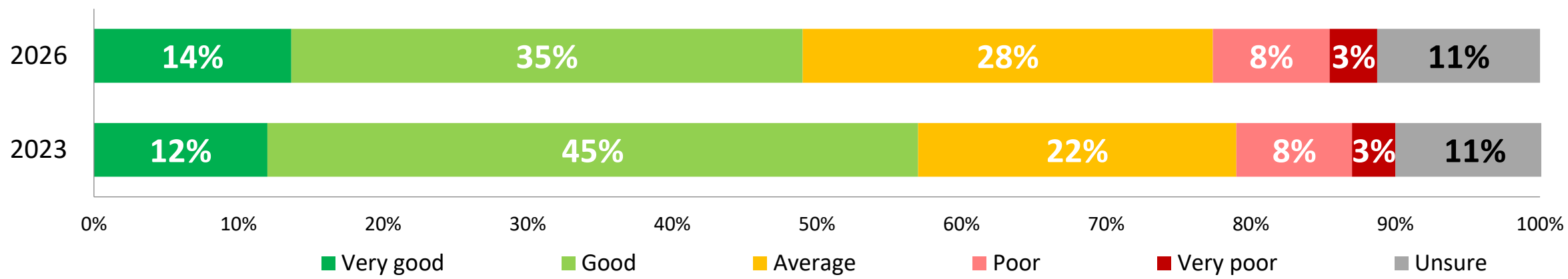
# Views on the quality of parks and recreational services in Windsor-Essex



	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Own (n=461)	Rent (n=235)	Men (n=351)	Women (n=372)	18-34 (n=116)	35-54 (n=216)	55 plus (n=391)	2023 (n=700)
Very good/Good	67.2%	59.7%	76.2%	71.1%	61.5%	68.8%	65.6%	65.2%	64.2%	70.6%	67%
Very poor/Poor	8.6%	10.6%	6.2%	6.7%	10.8%	9.4%	7.8%	12.3%	11.3%	4.2%	7%

\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

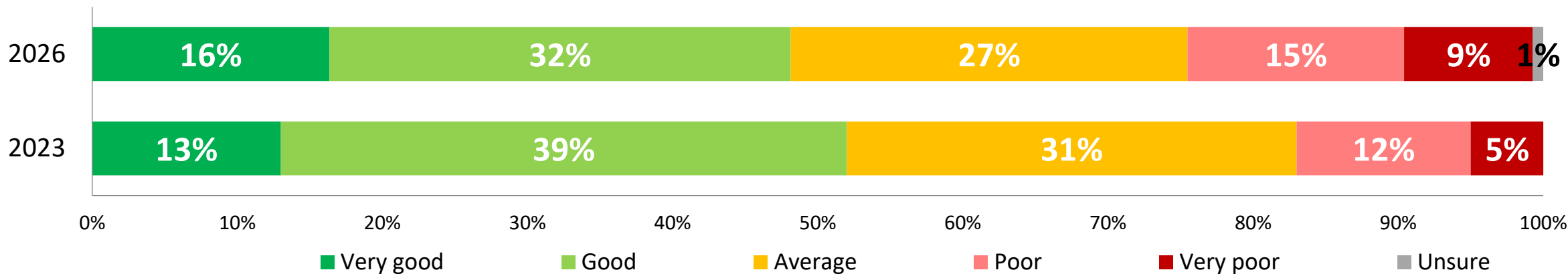
# Views on the quality of schools in Windsor-Essex



	Aggregate 2026-06 (n=720)	Windsor (n=498)	Essex County (n=222)	Own (n=459)	Rent (n=234)	Men (n=349)	Women (n=371)	18-34 (n=116)	35-54 (n=214)	55 plus (n=390)	2023 (n=700)
Very good/Good	49.0%	42.7%	56.6%	50.1%	45.2%	53.9%	44.3%	51.4%	47.5%	48.6%	57%
Very poor/Poor	11.4%	10.9%	11.9%	9.7%	13.6%	9.5%	13.1%	11.0%	14.6%	9.2%	11%

\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

# Views on feeling safe from crime in Windsor-Essex



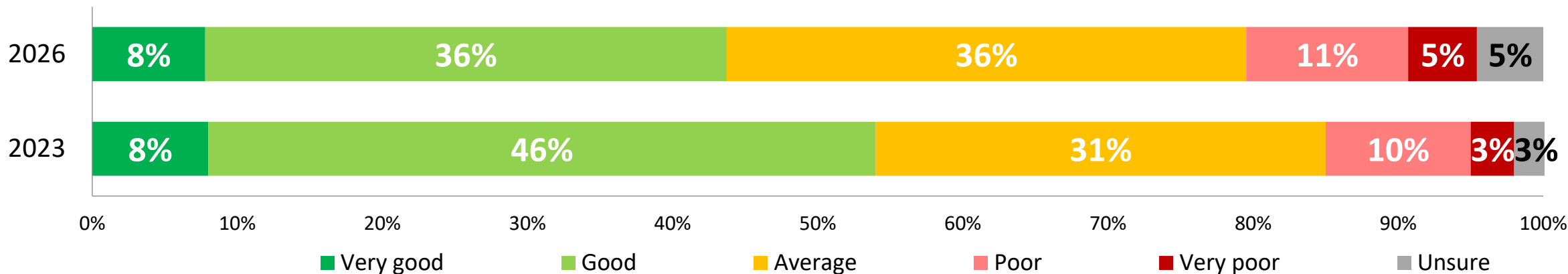
	Aggregate 2026-06 (n=721)	Windsor (n=498)	Essex County (n=223)	Own (n=461)	Rent (n=233)	Men (n=351)	Women (n=370)	18-34 (n=116)	35-54 (n=216)	55 plus (n=389)	2023 (n=700)
Very good/Good	48.1%	39.5%	58.5%	51.7%	42.4%	51.4%	45.0%	41.9%	48.2%	52.1%	52%
Very poor/Poor	23.8%	29.0%	17.6%	18.7%	32.3%	23.6%	24.0%	29.1%	26.8%	18.2%	17%

\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] : **Feeling safe from crime**

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=721 residents of Windsor-Essex.

# Views on the quality of city or county services in Windsor-Essex



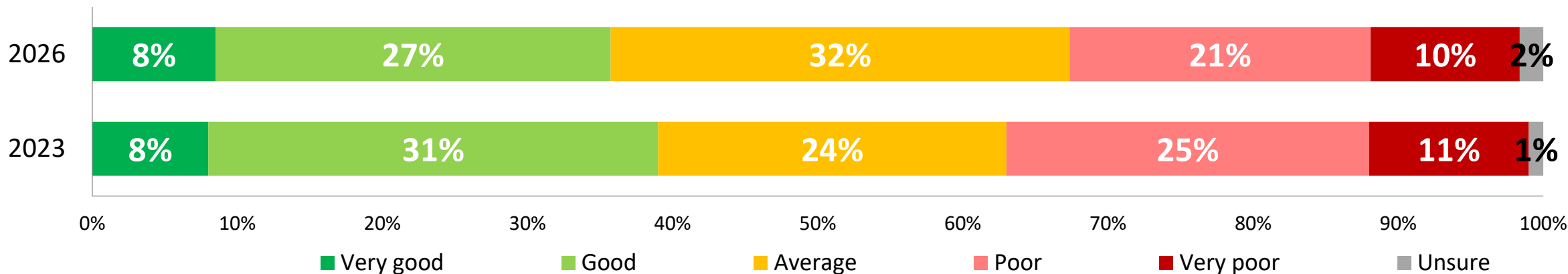
	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Own (n=462)	Rent (n=234)	Men (n=351)	Women (n=372)	18-34 (n=116)	35-54 (n=215)	55 plus (n=392)	2023 (n=700)
Very good/Good	43.7%	40.4%	47.7%	46.1%	39.3%	42.5%	44.9%	39.4%	39.4%	49.6%	54%
Very poor/Poor	15.9%	19.1%	12.1%	13.3%	21.7%	15.4%	16.4%	21.7%	18.3%	10.5%	13%

\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] : **The quality of city or county services**

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=723 residents of Windsor-Essex.

# Views on access to quality healthcare in Windsor-Essex



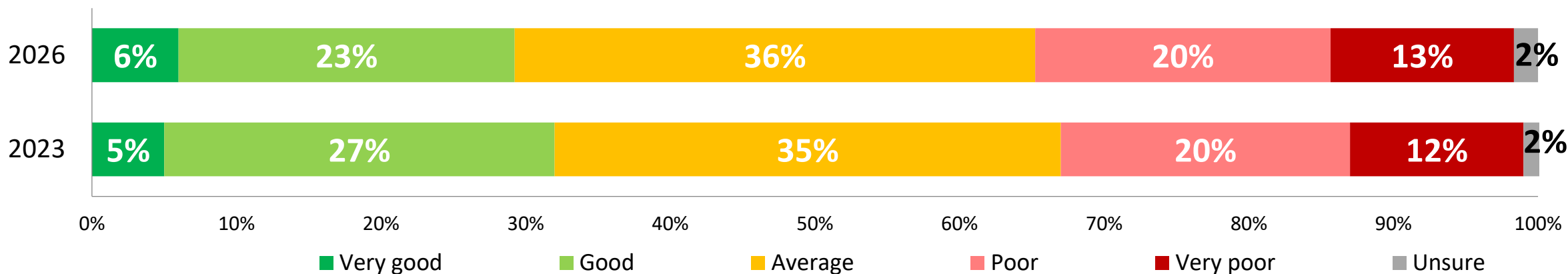
	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Own (n=462)	Rent (n=235)	Men (n=352)	Women (n=372)	18-34 (n=116)	35-54 (n=216)	55 plus (n=392)	2023 (n=700)
Very good/Good	35.7%	35.5%	36.0%	35.1%	38.2%	36.9%	34.6%	27.2%	35.2%	41.6%	39%
Very poor/Poor	31.0%	31.3%	30.7%	35.6%	23.3%	30.2%	31.8%	30.3%	37.1%	27.0%	36%

\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] : **Access to quality healthcare services**

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=724 residents of Windsor-Essex.

# Views on traffic and congestion in Windsor-Essex



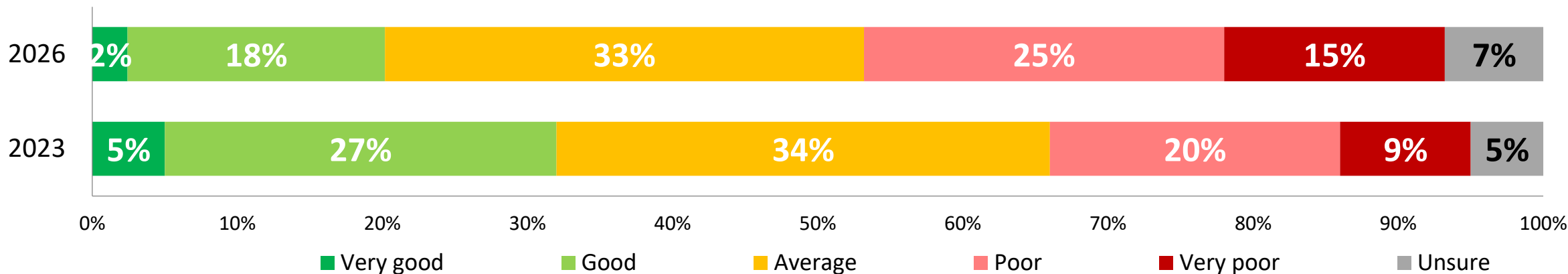
	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Own (n=462)	Rent (n=235)	Men (n=352)	Women (n=372)	18-34 (n=116)	35-54 (n=216)	55 plus (n=392)	2023 (n=700)
Very good/Good	29.2%	34.3%	23.1%	29.9%	29.7%	34.4%	24.2%	35.9%	30.1%	24.4%	32%
Very poor/Poor	33.1%	30.2%	36.5%	34.4%	31.3%	29.7%	36.4%	29.1%	32.4%	36.1%	32%

\*Scale tweaked from "Excellent, Good, Ok, Poor, Terrible, Don't Know" in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE]: **Traffic and congestion**

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=724 residents of Windsor-Essex.

# Views on the availability of good-paying jobs in Windsor-Essex



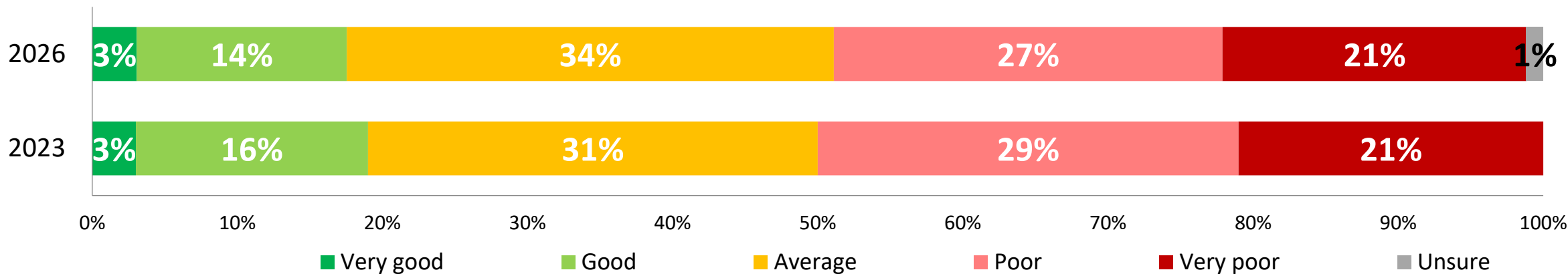
	Aggregate 2026-06 (n=724)	Windsor (n=501)	Essex County (n=223)	Own (n=462)	Rent (n=235)	Men (n=352)	Women (n=372)	18-34 (n=116)	35-54 (n=216)	55 plus (n=392)	2023 (n=700)
Very good/Good	20.2%	18.5%	22.2%	22.1%	19.4%	24.4%	16.1%	16.9%	20.0%	22.4%	32%
Very poor/Poor	40.0%	43.5%	35.8%	35.3%	45.6%	32.9%	46.9%	52.2%	44.3%	29.1%	29%

\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=724 residents of Windsor-Essex.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] : **The availability of good-paying jobs**

# Views on the overall cost of living in Windsor-Essex



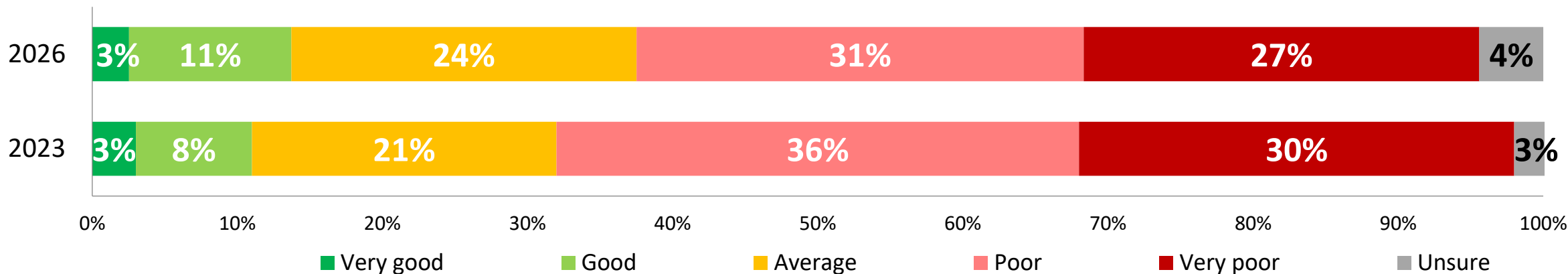
	Aggregate 2026-06 (n=722)	Windsor (n=501)	Essex County (n=221)	Own (n=461)	Rent (n=234)	Men (n=351)	Women (n=371)	18-34 (n=115)	35-54 (n=216)	55 plus (n=391)	2023 (n=700)
Very good/Good	17.5%	20.5%	13.9%	17.9%	19.6%	18.6%	16.5%	19.6%	16.0%	17.4%	19%
Very poor/Poor	47.7%	47.6%	47.9%	46.4%	50.4%	43.9%	51.4%	49.8%	53.7%	42.0%	50%

\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] : **The overall cost of living**

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=722 residents of Windsor-Essex.

# Views on the availability of affordable housing in Windsor-Essex



	Aggregate 2026-06 (n=723)	Windsor (n=500)	Essex County (n=223)	Own (n=461)	Rent (n=235)	Men (n=351)	Women (n=372)	18-34 (n=116)	35-54 (n=216)	55 plus (n=391)	2023 (n=700)
Very good/Good	13.7%	17.5%	9.2%	12.7%	17.6%	16.9%	10.6%	20.8%	11.1%	11.1%	11%
Very poor/Poor	58.1%	55.1%	61.6%	54.7%	61.9%	54.9%	61.1%	50.9%	67.2%	56.0%	66%

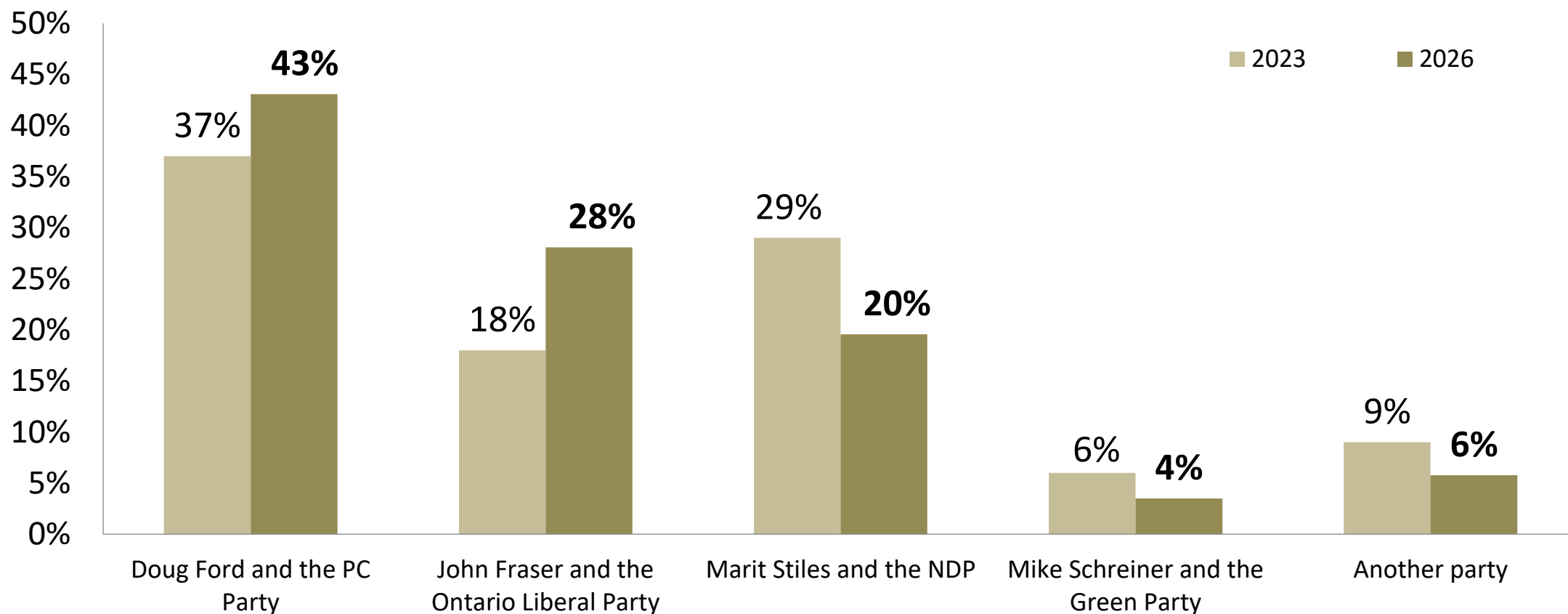
\*Scale tweaked from “Excellent, Good, Ok, Poor, Terrible, Don’t Know” in 2023.  
 \*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – How do you feel things are in Windsor and Essex County when it comes to the following? Are they very good, good, average, poor, or very poor? [RANDOMIZE] : **The availability of affordable housing**

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=723 residents of Windsor-Essex.

# Provincial vote intention

Q – And if a provincial election was held today, which party would you vote for? [RANDOMIZE]



\*Undecided and Prefer not to answer has been filtered out in the 2026 wave.

\*Undecided and Prefer not to say were not a response option in 2023.

Source: Nanos Research, hybrid RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel survey, May 20 to June 2, 2026, n=409 residents of Windsor-Essex who are decided.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 724 residents of Windsor Essex, 18 years of age or older, between May 20 to June 2, 2026. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Windsor-Essex.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 724 residents of Windsor Essex is  $\pm 3.7$  percentage points, 19 times out of 20.

The research was commissioned by Windsor-Essex County Association of Realtors and was conducted by Nanos Research.

**Full data tables with weighted and unweighted number of interviews is [here](#).**

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	Windsor-Essex County Association of Realtors	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Windsor-Essex. See tables for full weighting disclosure.
Population and Final Sample Size	724 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	ASDE and Bonning and Associates	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Representative non-probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Windsor-Essex.
Margin of Error	A comparable random survey of 724 individuals would be accurate $\pm 3.7$ percentage points, 19 times out of 20.	Estimated Response Rate	Four percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey and online non-probability panel	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) random telephone survey and online non-probability panel across Windsor-Essex.	Question Content	All questions asked are contained in the report.
Demographics (Captured)	Windsor, Essex; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> .
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.	Data Tables	<a href="#">By region, age and gender, home ownership and provincial vote</a>
Field Dates	May 20 to June 2, 2026.		
Language of Survey	The survey was conducted in English.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		

# Any questions?



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For more information on the firm, please visit [www.nanos.co](http://www.nanos.co)



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