



A good place to live, a harder place to buy

Chatham-Kent residents prize quality of life but warn that taxes, costs and supply are straining housing affordability

Chatham-Kent survey released June, 2026
Field: May 4th to May 12th, 2026
Submission 2026-2957



The research gauged the opinions among residents of Chatham-Kent on the outlook of the region, taxes, development charges, municipal leaders support, top concerns, quality of life, aging and downsizing and factors impacting the demand for housing.

Nanos conducted an RDD dual frame (land- and cell-lines) random telephone survey of 504 residents of Chatham-Kent, 18 years of age or older, from May 4 to May 12, 2026. Participants were randomly recruited by telephone using live agents and administered a 5-to-7-minute questionnaire telephone survey. The sample is geographically stratified to be representative of Chatham-Kent.

Individuals were randomly called using random digit dialing with a maximum of five call backs.

The margin of error for a random survey of 504 residents of Chatham-Kent is ± 4.4 percentage points, 19 times out of 20.

The research was commissioned by Chatham-Kent Association of Realtors and was conducted by Nanos Research.

Full data tables with weighted and unweighted number of interviews is [here](#). Tables within the report that have significant differences are highlighted in yellow.

Note: Charts may not add up to 100 due to rounding.

PATH
FORWARD!

WINN
COND

VALIDATE

TEST IDEA

REVIEW RESE

DIAGNOSE
ENV

THE UPSHOT

- 1. Chatham-Kent seen as a place to raise family, with high quality of life and a safe place to live:** Majority of Chatham-Kent residents have positive views on Chatham-Kent as a place to raise a family (75% Chatham; 70% rest of Chatham-Kent), the overall quality of life (71% Chatham; 70% rest of Chatham-Kent) and a safe place to live (69% Chatham; 72% rest of Chatham-Kent).
- 2. Chatham-Kent rated about the same when compared to other municipalities in terms of overall competitiveness:** Residents of Chatham-Kent are most likely to say the municipality is about the same as other municipalities (40%) they know or operate in, as opposed to much better/somewhat better (21%) or much worse/somewhat worse (25%).
- 3. Increases in taxes have outpaced affordability:** Close to seven in ten residents agree to one extent or another that municipal taxes and fees have outpaced what people can afford (70%).
- 4. High concern about rising property taxes:** Nearly four in five residents of Chatham-Kent are concerned (52%) or somewhat concerned (27%) about rising property taxes.

THE UPSHOT – Continued

- 5. Strong support on addressing housing affordability issues:** Three in four resident support from one extent to another lowering development charges for all home buyers (79%) and the municipality reducing red tape for building new homes and renovations (76%).
- 6. Time for a change in Chatham-Kent:** When thinking about the overall mood and voting for the upcoming municipal elections, two in three residents say it is time for a change (67%).
- 7. Significant concern about the next generation's ability to afford a home:** Majority of Chatham-Kent residents outright agree (86%) or somewhat agree (9%) that they are worried about the next generation's ability to afford a home.
- 8. Aging and downsizing:** Nearly two in three residents ages 55 plus do not plan to downsize/sell their home in the next 5 years (65%). Of the twenty-four percent who do plan to downsize/sell their home, the main reason is due to older age driving a move (41%).
- 9. Immigration increases housing demand:** Two in three residents believe that immigration increases the demand for housing (71%).

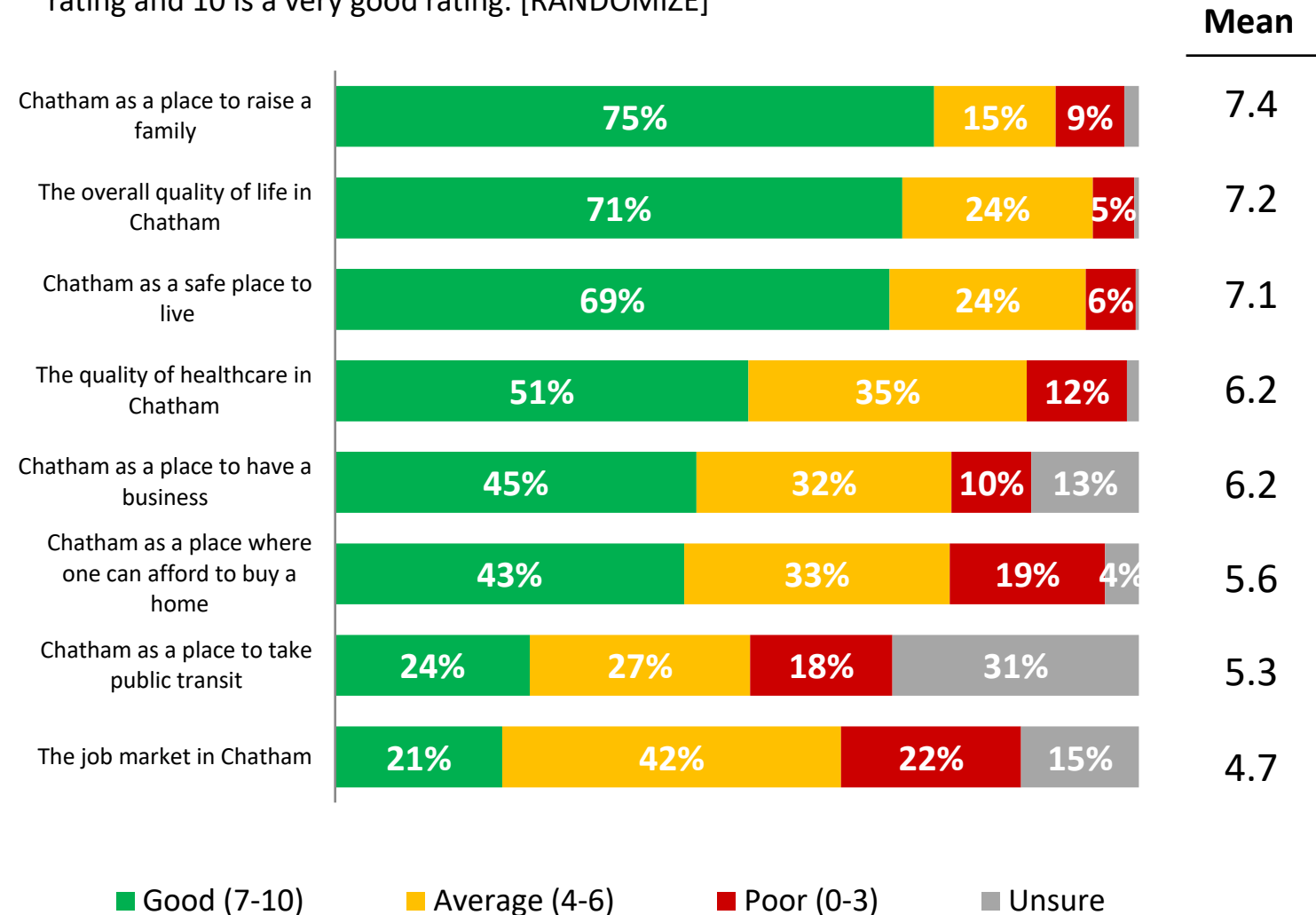
A person is walking away from the camera on a wooden boardwalk. The scene is set at sunset or sunrise, with a warm, golden light illuminating the sky and the person's legs. The boardwalk is made of wooden planks and leads towards a horizon line. There are some bushes and plants on the left side of the boardwalk. The overall mood is peaceful and contemplative.

Outlook on the region

Rating the City of Chatham

Overall, Chatham receives positive ratings on being a good place to raise a family (75%), the overall quality of life (71%) and it being a safe place to live (69%). Meanwhile, under one in four rate Chatham as a good place to take public transit (24%) and 21 per cent rate the job market in Chatham as good.

Q – How would you rate Chatham on the following where 0 is a very poor rating and 10 is a very good rating. [RANDOMIZE]



*Data labels under 3% not displayed to help with chart visibility.

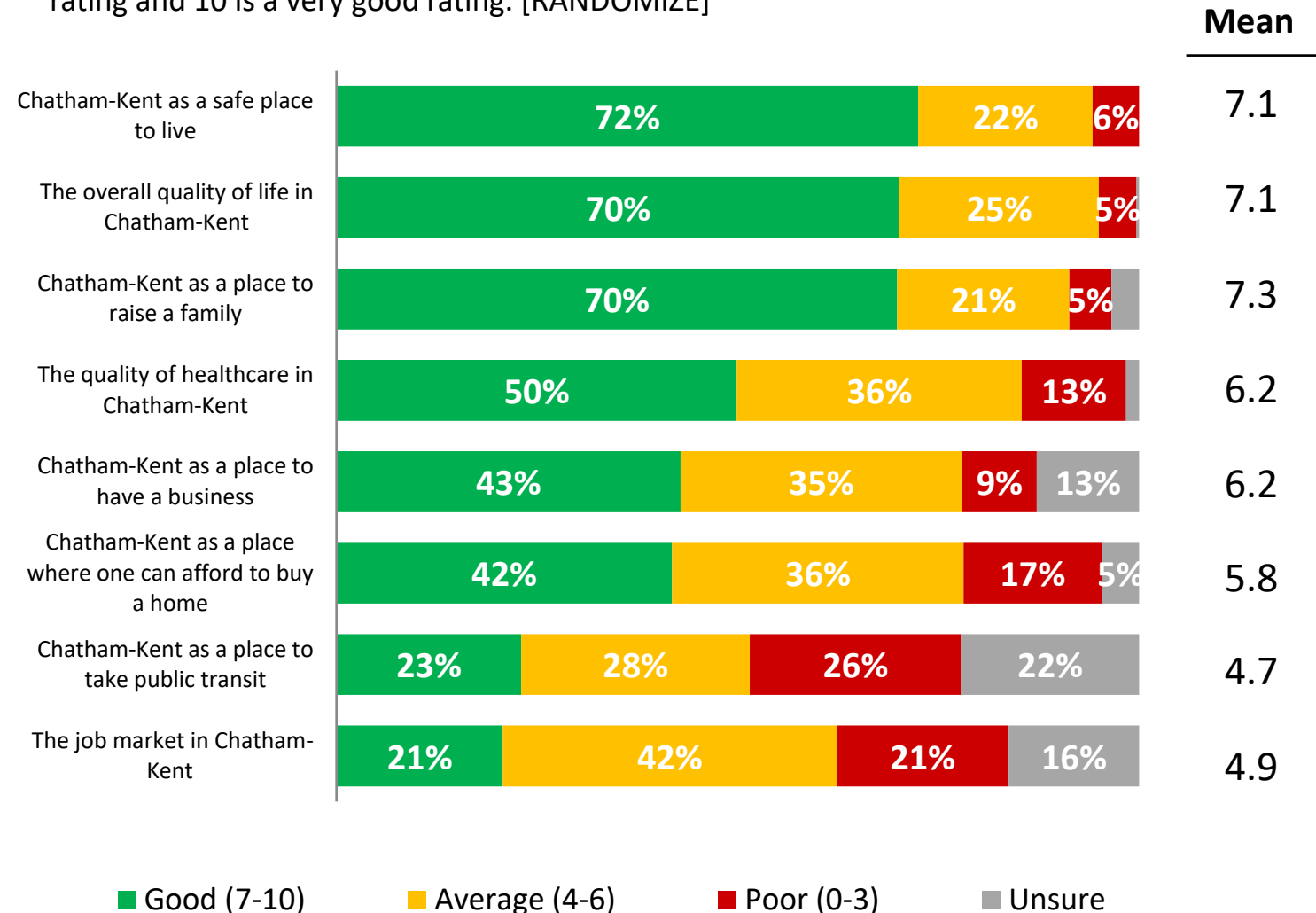
*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Rating the rest of Chatham-Kent

Most residents of Chatham-Kent believe their community is a safe place to live (72%), has a positive overall quality of life (70%) and is a good place to raise a family (70%). However, one fifth of residents give a positive rating for Chatham-Kent as a place to take public transit (23%) or the job market in the region (21%).

Q – How would you rate Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating. [RANDOMIZE]



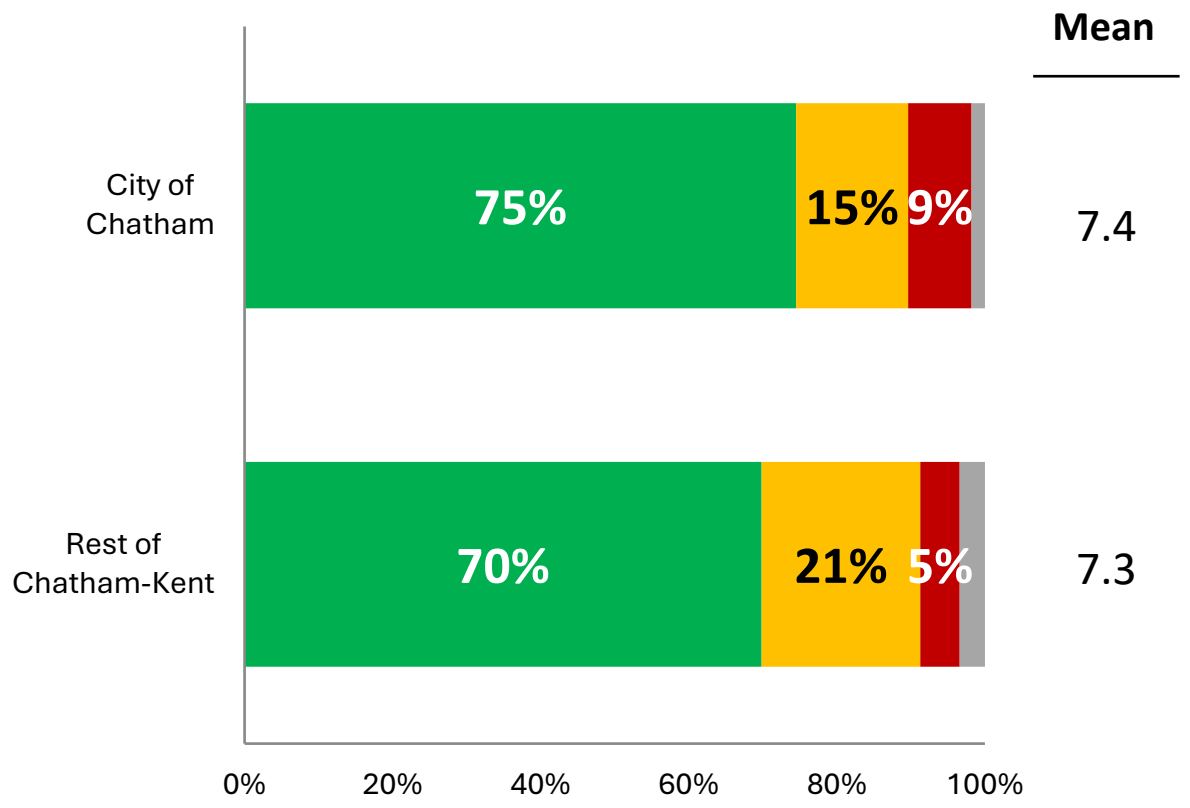
*Data labels under 3% not displayed to help with chart visibility.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating.
 [RANDOMIZE] Chatham/Chatham-Kent as a place to raise a family

Rating Chatham-Kent as a place to raise a family – Means by demographics



Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
7.2	7.4	6.5	7.2	7.8		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
8.0	7.0	7.6	6.5			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
6.8	7.4	6.9	7.6			7.9

■ Good (7-10) ■ Average(4-6) ■ Poor (0-3) ■ Unsure

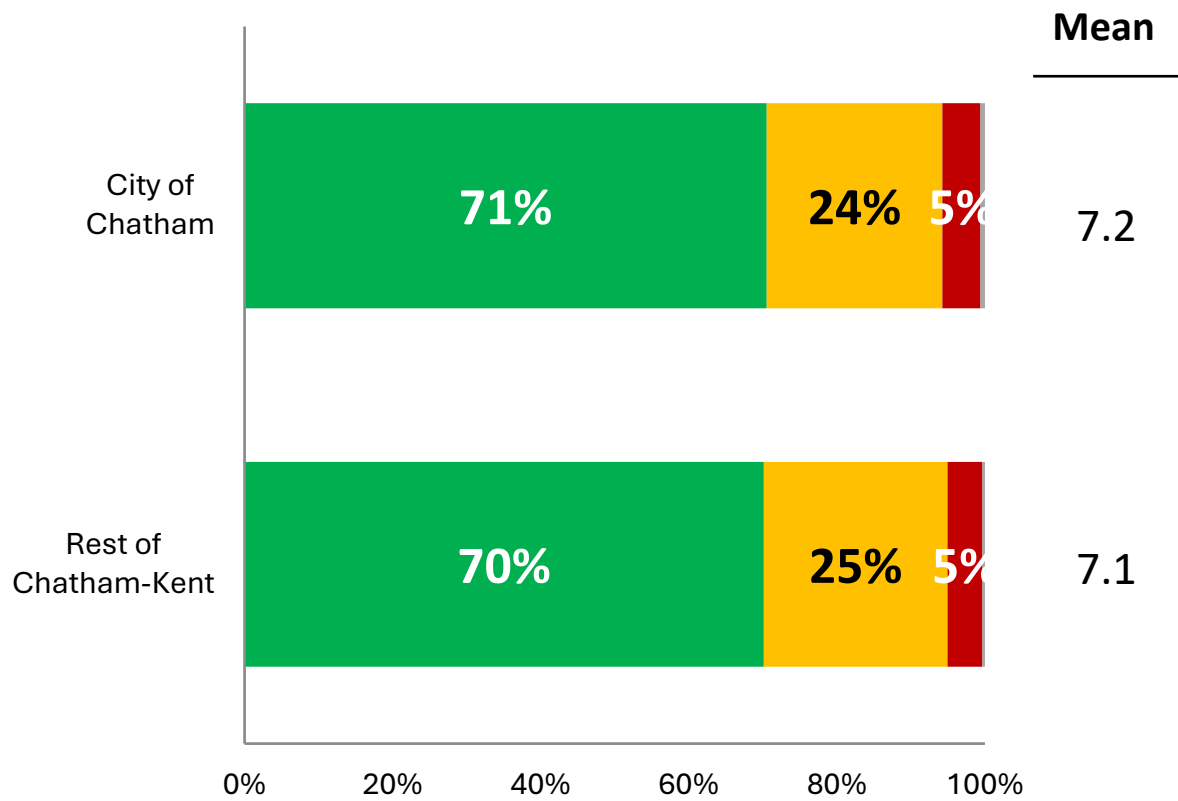
*Data labels under 3% not displayed to help with chart visibility.
 *Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

*Responses with a sample size of less than 30 have been shaded.

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.



Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating. [RANDOMIZE]
The overall quality of life in Chatham/Chatham-Kent



■ Good (7-10) ■ Average(4-6) ■ Poor (0-3) ■ Unsure

*Data labels under 3% not displayed to help with chart visibility.
 *Weighted to the true population proportion.
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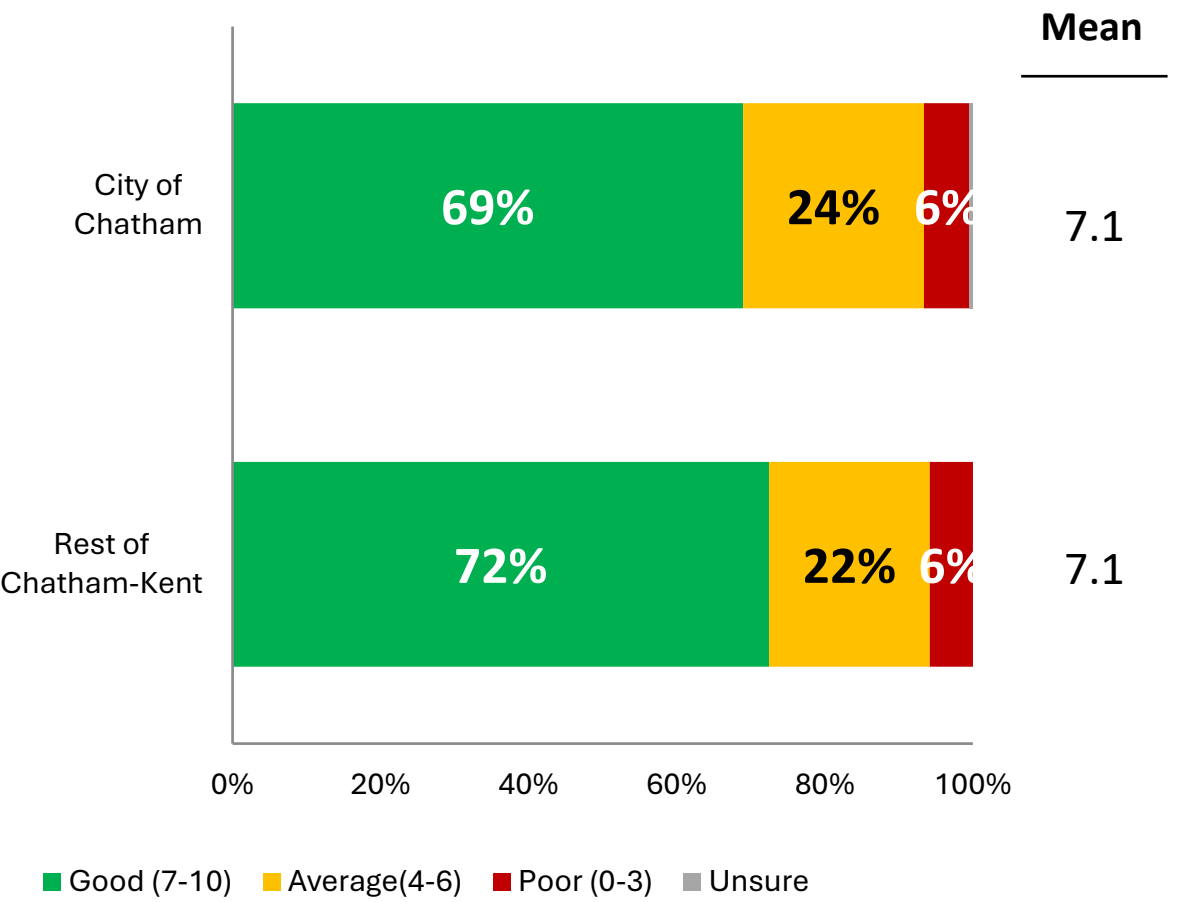
Rating the overall quality of life in Chatham-Kent – Means by demographics

Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
7.1	7.2	6.3	7.0	7.6		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
7.6	6.8	7.3	6.6			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
6.7	7.1	6.7	7.1			7.6

*Responses with a sample size of less than 30 have been shaded.

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating.
 [RANDOMIZE] Chatham/Chatham-Kent as a safe place to live



*Data labels under 3% not displayed to help with chart visibility.
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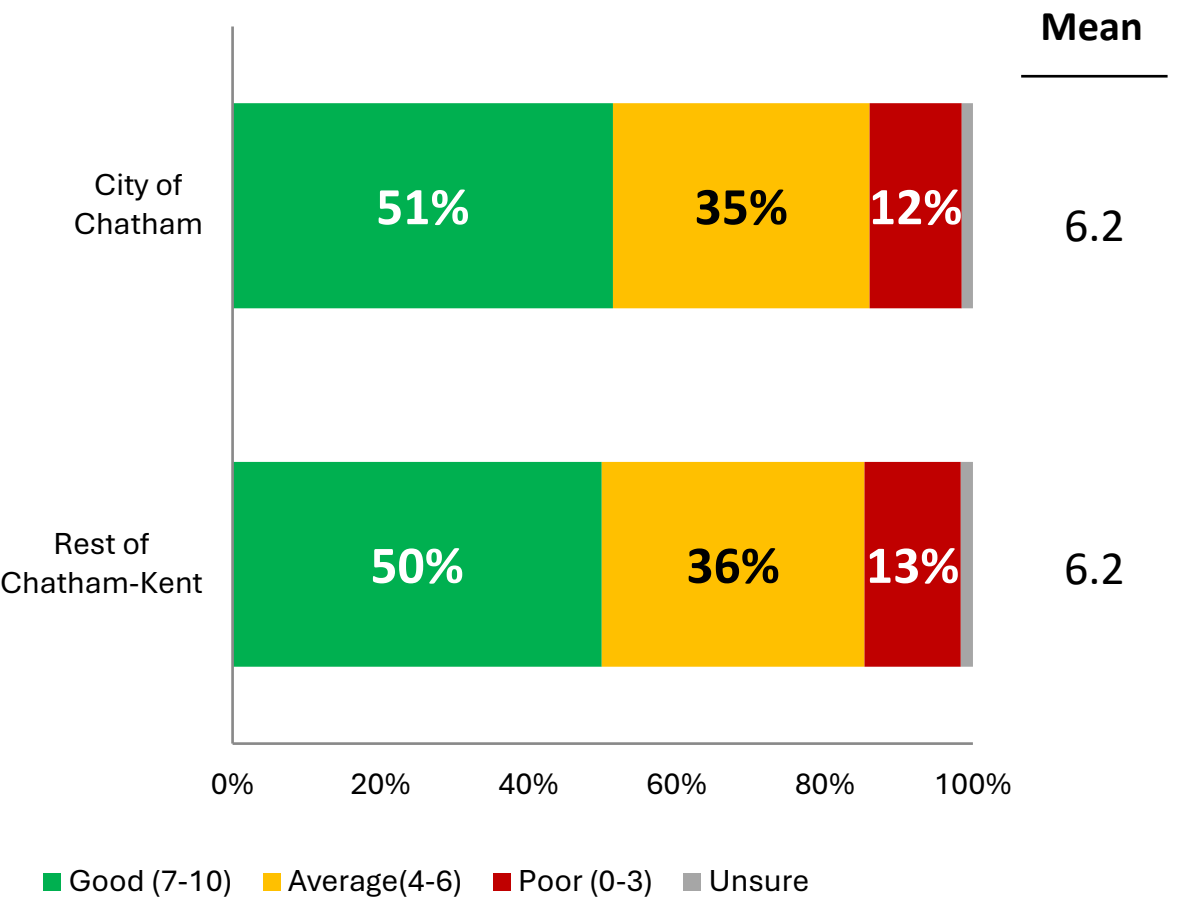
Rating Chatham-Kent as a place to live – Means by demographics

Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
7.1	7.2	6.3	7.0	7.6		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
7.9	6.9	7.3	6.5			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
6.7	7.0	7.0	7.4			7.8

*Responses with a sample size of less than 30 have been shaded.

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating.
 [RANDOMIZE] **The quality of healthcare in Chatham/Chatham-Kent**



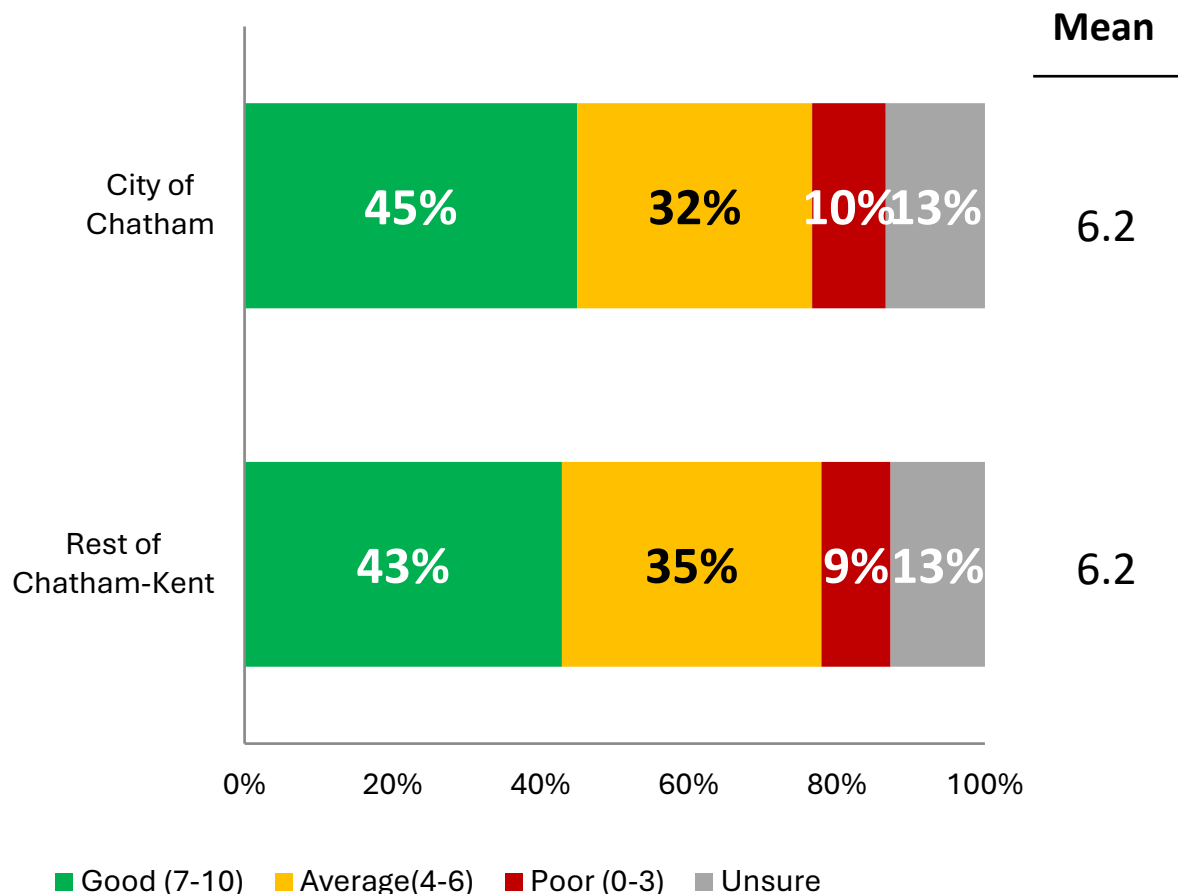
*Data labels under 3% not displayed to help with chart visibility.
 *Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Rating Chatham-Kent on the quality of healthcare – Means by demographics

Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
6.2	6.2	5.5	5.7	6.8		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
6.9	5.9	6.3	5.8			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
5.6	6.2	6.1	6.6			6.7

*Responses with a sample size of less than 30 have been shaded.

Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating.
 [RANDOMIZE] Chatham/Chatham-Kent as a place to have a business



*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

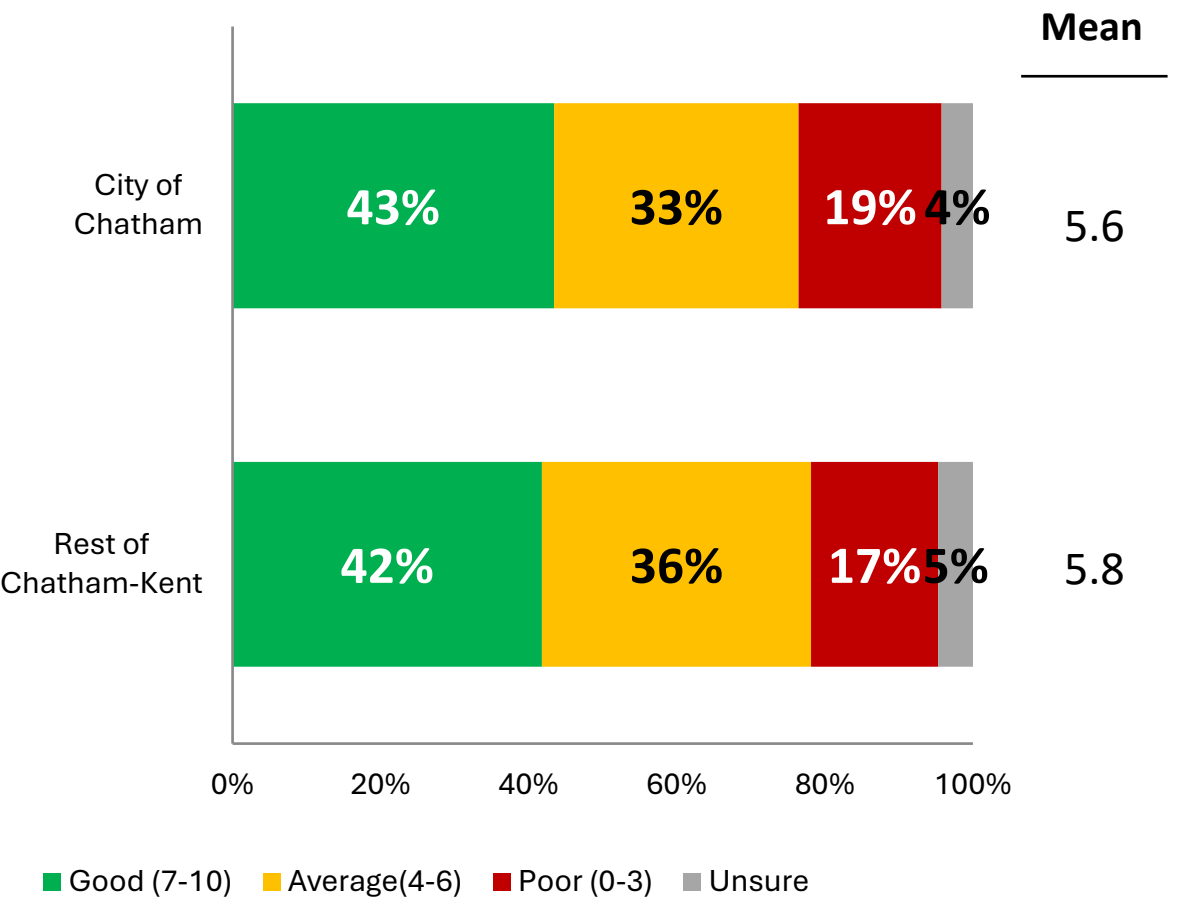
Rating Chatham-Kent as a place to have a business – Means by demographics

Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
6.1	6.3	5.9	5.9	6.5		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
6.7	5.8	6.3	5.8			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
5.9	6.5	6.0	6.2			6.5

*Responses with a sample size of less than 30 have been shaded.

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating.
 [RANDOMIZE] Chatham/Chatham-Kent as a place where one can afford to buy a home



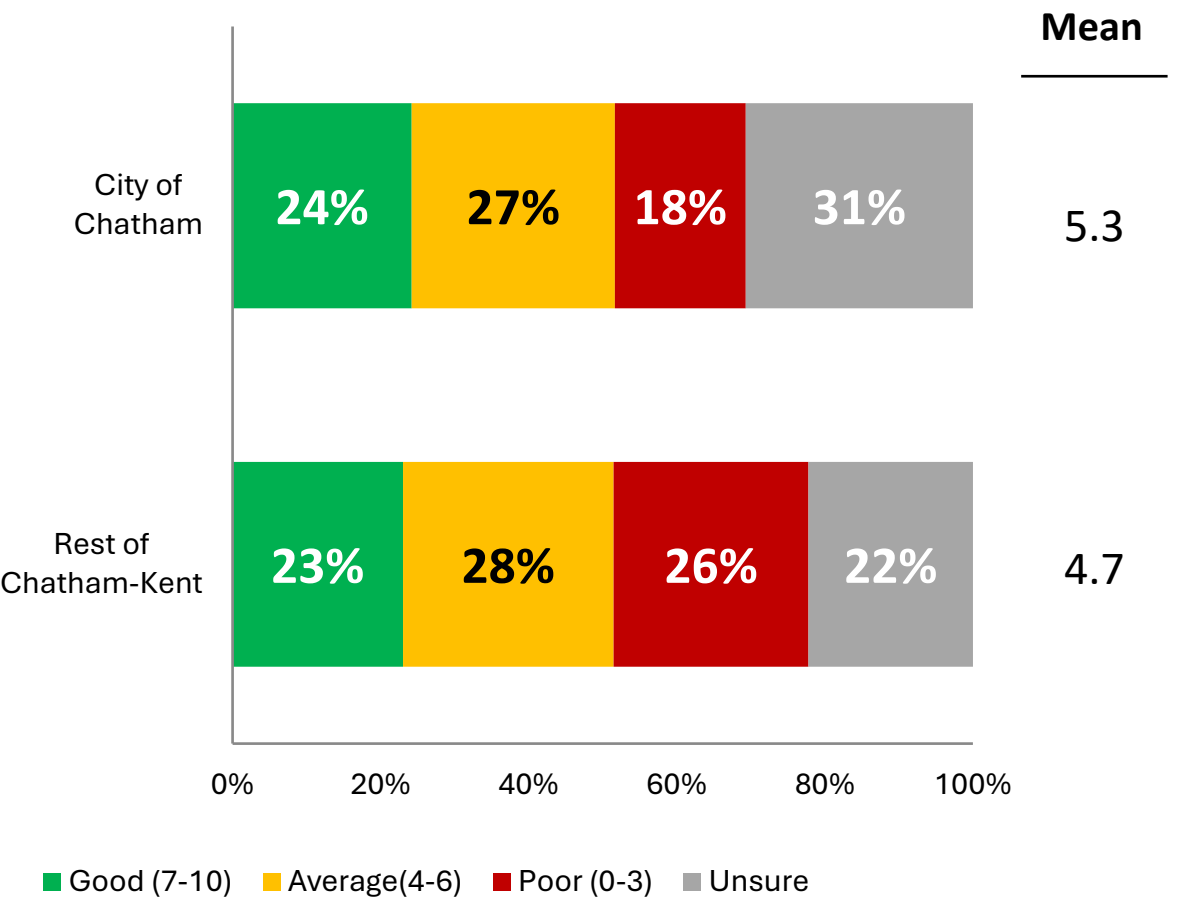
*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Rating Chatham-Kent as a place where one can afford to buy a home – Means by demographics

Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
5.6	5.8	4.8	5.6	6.2		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
6.5	5.5	6.1	4.3			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
5.3	5.8	5.9	5.6			6.5

*Responses with a sample size of less than 30 have been shaded.

Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating.
 [RANDOMIZE] Chatham/Chatham-Kent as a place to take public transit



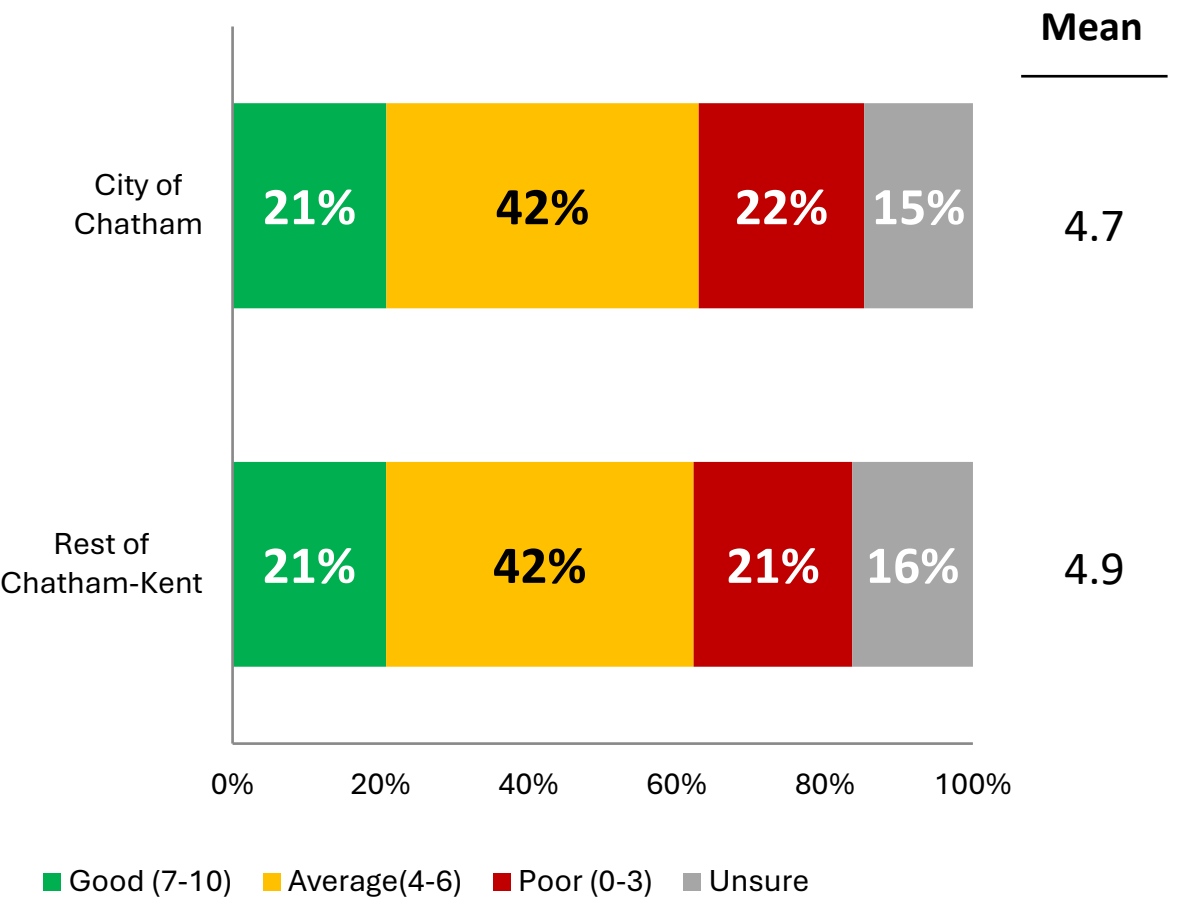
*Weighted to the true population proportion.
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Rating Chatham-Kent as a place to take public transit– Means by demographics

Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
4.8	5.1	4.2	4.8	5.4		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
5.3	4.7	4.9	5.3			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
5.4	5.2	5.3	4.9			3.9

*Responses with a sample size of less than 30 have been shaded.

Q – How would you rate Chatham/Chatham-Kent on the following where 0 is a very poor rating and 10 is a very good rating.
 [RANDOMIZE] **The job market in Chatham/Chatham-Kent**



*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Rating the job market in Chatham-Kent – Means by demographics

Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)		
4.9	4.8	4.5	4.5	5.3		
Usually votes LPC (n=122)	Usually votes CPC (n=171)	Home-owners (n=393)	Renters (n=94)			
5.3	4.5	4.9	4.5			
Under \$40,000 (n=86)	\$40,000 to just under \$60,000 (n=79)	\$60,000 to just under \$80,000 (n=67)	\$80,000 to just under \$100,000 (n=45)	\$100,000 to just under \$120,000 (n=19)*	\$120,000 to just under \$150,000 (n=25)*	\$150,000 and above (n=54)
4.3	5.3	4.7	4.9			5.7

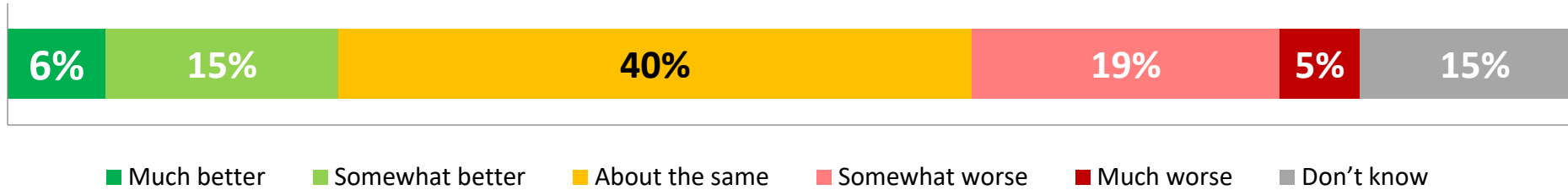
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Views towards taxes

Competitiveness of Chatham-Kent compared to other municipalities

Q – Compared with other municipalities you know or operate in, how competitive is Chatham/Chatham-Kent?



■ Much better ■ Somewhat better ■ About the same ■ Somewhat worse ■ Much worse ■ Don't know

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

2 in 5 residents of Chatham-Kent

believe that Chatham-Kent is about the same compared to other municipalities they know or operate in. Just over one in five say it is much better (6%)/ somewhat better (15%) compared to other municipalities they know or operate in or somewhat worse (19%)/ much worse (5%).

Competitiveness of Chatham-Kent compared to other municipalities – By region, gender, age and vote

Q – Compared with other municipalities you know or operate in, how competitive is Chatham/Chatham-Kent?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham-Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Much better	6.2%	7.2%	5.5%	7.4%	5.2%	8.7%	3.1%	6.9%	7.4%	6.1%
Somewhat better	14.7%	12.2%	16.5%	13.9%	15.4%	12.6%	15.7%	15.0%	22.9%	12.9%
About the same	40.0%	39.1%	40.7%	35.3%	44.5%	39.6%	42.7%	38.7%	40.4%	39.9%
Somewhat worse	19.4%	20.3%	18.7%	24.9%	14.3%	23.1%	24.2%	15.0%	13.8%	26.7%
Much worse	5.1%	5.1%	5.2%	5.5%	4.8%	5.0%	7.1%	4.0%	2.4%	5.0%
Don't know	14.5%	16.1%	13.4%	13.1%	15.9%	10.9%	7.2%	20.4%	13.0%	9.4%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

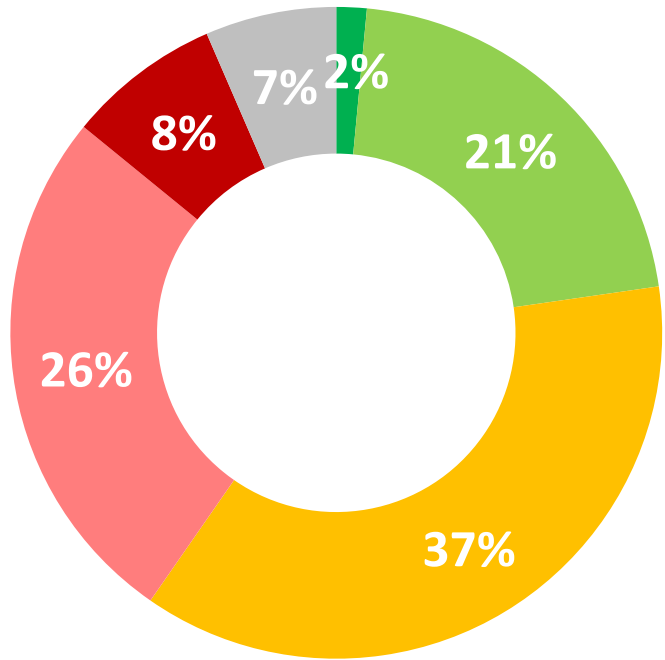
Competitiveness of Chatham-Kent compared to other municipalities – By home ownership and income

Q – Compared with other municipalities you know or operate in, how competitive is Chatham/Chatham-Kent?

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Much better	6.2%	6.1%	7.9%	6.9%	7.0%	3.1%	5.8%			5.1%
Somewhat better	14.7%	13.1%	20.7%	17.3%	17.1%	15.2%	15.9%			15.4%
About the same	40.0%	40.6%	34.5%	36.3%	43.1%	44.1%	31.7%			45.3%
Somewhat worse	19.4%	21.1%	14.3%	16.1%	12.1%	24.0%	26.7%			24.8%
Much worse	5.1%	5.0%	4.6%	12.4%	3.5%	2.6%	1.9%			3.7%
Don't know	14.5%	14.1%	17.9%	11.2%	17.3%	11.0%	17.8%			5.6%

*Responses with a sample size of less than 30 have been shaded.

Q – Overall, how would you rate the value you receive for municipal taxes and fees in Chatham/Chatham-Kent (property taxes, water/wastewater, development fees, etc.)?



- Excellent value
- Good value
- Fair value
- Poor value
- Very poor value
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Value of municipal taxes and fees in Chatham-Kent

1 in 5

 residents of Chatham-Kent

rate the value they receive for municipal taxes and fees in Chatham-Kent as an excellent value (2%) or a good value (21%). Thirty-seven percent rate it as being a fair value. In contrast, over one third say it is a poor value (26%) or very poor value (8%).

Value of municipal taxes and fees in Chatham-Kent – By region, gender, age and vote

Q – Overall, how would you rate the value you receive for municipal taxes and fees in Chatham/Chatham-Kent (property taxes, water/wastewater, development fees, etc.)?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham-Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Excellent value	1.5%	0.8%	2.1%	1.7%	1.4%	1.1%	1.3%	1.8%	1.9%	0.0%
Good value	21.2%	22.9%	19.8%	19.9%	22.3%	10.6%	18.8%	27.4%	35.4%	15.2%
Fair value	36.9%	37.7%	36.4%	32.7%	40.9%	36.4%	30.5%	40.9%	35.7%	36.6%
Poor value	26.2%	23.4%	28.4%	29.5%	23.2%	31.6%	34.6%	19.0%	20.2%	27.9%
Very poor value	7.6%	7.2%	7.9%	10.4%	5.0%	10.9%	10.6%	4.4%	0.9%	12.6%
Unsure	6.5%	7.9%	5.5%	5.8%	7.2%	9.3%	4.3%	6.6%	5.9%	7.7%

Those ages 55 plus are less likely to rate the value they receive for municipal taxes and fees in Chatham-Kent as a poor value (19%). Residents of Chatham-Kent who vote for the Liberal Party of Canada are more likely to say they receive a good value (35%).

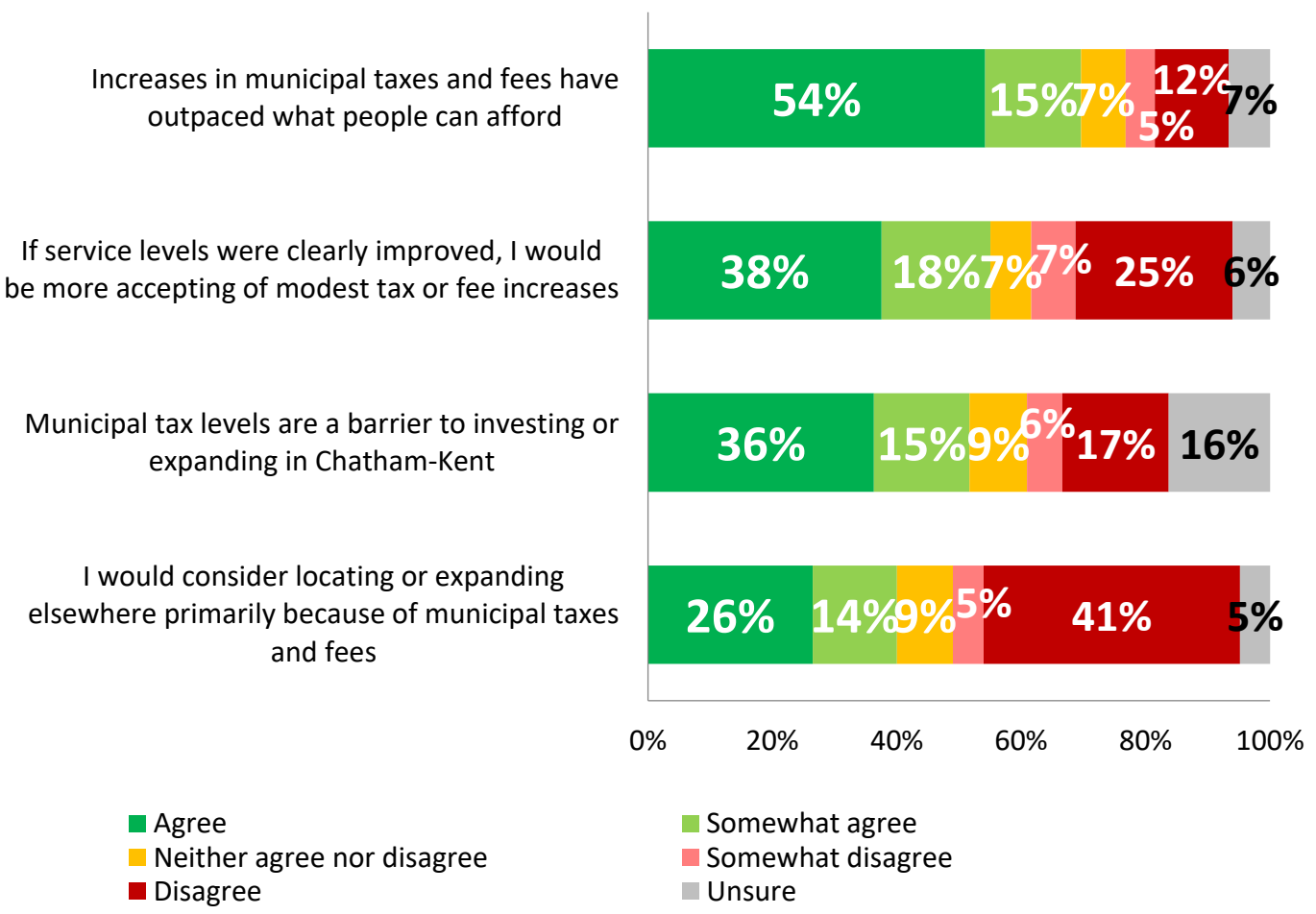
Value of municipal taxes and fees in Chatham-Kent – By home ownership and income

Q – Overall, how would you rate the value you receive for municipal taxes and fees in Chatham/Chatham-Kent (property taxes, water/wastewater, development fees, etc.)?

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)	\$120K to just under \$150K (n=25)	\$150K and above (n=54)
Excellent value	1.5%	1.4%	2.2%	1.1%	2.4%	1.4%	0.0%	0.0%	0.0%	1.5%
Good value	21.2%	21.2%	18.6%	21.6%	18.1%	22.7%	19.8%	29.1%	15.1%	15.0%
Fair value	36.9%	37.5%	34.8%	31.7%	37.6%	39.7%	35.5%	43.3%	27.4%	40.5%
Poor value	26.2%	28.1%	20.5%	23.5%	27.7%	25.9%	35.1%	22.3%	46.2%	28.4%
Very poor value	7.6%	8.5%	5.5%	8.1%	7.3%	6.6%	4.1%	5.3%	11.2%	9.5%
Unsure	6.5%	3.3%	18.4%	14.1%	7.0%	3.7%	5.4%	0.0%	0.0%	5.1%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Q – To what extent do you agree with the following statements?
[RANDOMIZE]



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Views on municipal taxes and fees in Chatham-Kent

Almost 7 in 10 residents of Chatham-Kent

agree (54%) or somewhat agree (15%) that increases in municipal taxes and fees have outpaced what people can afford. This is followed by over half of residents who agree to an extent (56%) that if service levels were clearly improved, they would be more accepting of modest tax and that municipal tax levels are a barrier to investing or expanding in Chatham-Kent (51%). Two in five agree or somewhat agree that they would consider locating or expanding elsewhere primarily because of municipal taxes and fees (40%).

Views on increases in municipal taxes and fees outpacing what people can afford – By region, gender, age and vote

Q – To what extent do you agree with the following statements? [RANDOMIZE] **Increases in municipal taxes and fees have outpaced what people can afford**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Agree	54.2%	52.4%	55.5%	55.5%	53.0%	58.5%	62.5%	47.4%	38.2%	62.4%
Somewhat agree	15.4%	13.1%	17.2%	15.1%	15.7%	14.8%	13.6%	16.8%	21.0%	13.9%
Neither agree nor disagree	7.2%	7.0%	7.3%	8.3%	6.2%	3.7%	9.2%	7.7%	7.9%	4.7%
Somewhat disagree	4.7%	4.3%	5.0%	3.5%	5.8%	5.6%	2.6%	5.5%	9.6%	3.0%
Disagree	11.8%	15.5%	9.1%	13.9%	9.9%	9.4%	9.0%	14.6%	13.9%	10.5%
Unsure	6.7%	7.7%	5.9%	3.8%	9.4%	8.1%	3.1%	8.0%	9.4%	5.5%

Although a majority view, residents of Chatham-Kent who vote for the Liberal Party of Canada are less likely to agree that increases in municipal taxes and fees have outpaced what people can afford (38%).

Views on increases in municipal taxes and fees outpacing what people can afford – By home ownership and income

Q – To what extent do you agree with the following statements? [RANDOMIZE] **Increases in municipal taxes and fees have outpaced what people can afford**

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Agree	54.2%	57.5%	43.8%	50.4%	67.1%	54.0%	38.6%			61.1%
Somewhat agree	15.4%	15.6%	12.4%	16.0%	7.6%	13.0%	19.7%			21.6%
Neither agree nor disagree	7.2%	5.7%	12.1%	10.0%	4.8%	5.9%	5.7%			6.2%
Somewhat disagree	4.7%	4.6%	3.1%	2.2%	1.2%	5.8%	6.0%			4.6%
Disagree	11.8%	11.8%	13.4%	13.4%	10.5%	13.5%	20.3%			2.7%
Unsure	6.7%	4.8%	15.2%	8.0%	8.8%	7.8%	9.6%			3.6%

*Responses with a sample size of less than 30 have been shaded.

Those who make \$40K to just under \$60K in Chatham-Kent are more likely to agree that increases in municipal taxes and fees have outpaced what people can afford (67%).

Views on being more accepting of modest tax or fee increases if service levels were clearly improved – By region, gender, age and vote

Q – To what extent do you agree with the following statements? [RANDOMIZE] **If service levels were clearly improved, I would be more accepting of modest tax or fee increases**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Agree	37.5%	36.3%	38.5%	36.2%	38.8%	45.4%	33.6%	36.2%	38.8%	35.4%
Somewhat agree	17.5%	17.9%	17.3%	16.8%	18.2%	18.2%	17.0%	17.5%	22.4%	14.3%
Neither agree nor disagree	6.6%	6.3%	6.8%	6.2%	6.9%	5.0%	7.7%	6.6%	6.7%	6.5%
Somewhat disagree	7.1%	8.8%	5.8%	6.1%	8.1%	6.8%	6.3%	7.7%	8.7%	7.1%
Disagree	25.3%	23.8%	26.4%	29.6%	21.2%	20.3%	30.7%	24.5%	17.8%	31.3%
Unsure	6.0%	7.1%	5.2%	5.1%	6.8%	4.2%	4.5%	7.7%	5.6%	5.4%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Views on being more accepting of modest tax or fee increases if service levels were clearly improved – By home ownership and income

Q – To what extent do you agree with the following statements? [RANDOMIZE] If service levels were clearly improved, I would be more accepting of modest tax or fee increases

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Agree	37.5%	37.0%	44.1%	43.3%	27.6%	41.2%	47.3%			42.1%
Somewhat agree	17.5%	17.2%	18.2%	11.7%	22.0%	18.3%	11.3%			21.9%
Neither agree nor disagree	6.6%	6.0%	5.9%	6.4%	3.6%	6.3%	2.1%			5.9%
Somewhat disagree	7.1%	8.0%	4.8%	4.7%	14.0%	4.5%	10.0%			5.7%
Disagree	25.3%	26.1%	18.4%	28.5%	26.8%	23.1%	19.7%			21.4%
Unsure	6.0%	5.6%	8.6%	5.3%	6.0%	6.5%	9.6%			3.0%

*Responses with a sample size of less than 30 have been shaded.

Views on municipal tax levels being a barrier to investing or expanding in Chatham-Kent – By region, gender, age and vote

Q – To what extent do you agree with the following statements? [RANDOMIZE] **Municipal tax levels are a barrier to investing or expanding in Chatham-Kent**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Agree	36.3%	36.7%	36.0%	40.5%	32.4%	40.3%	41.1%	31.8%	27.6%	45.3%
Somewhat agree	15.3%	11.9%	18.0%	14.9%	15.7%	20.8%	12.3%	14.6%	16.5%	15.5%
Neither agree nor disagree	9.2%	8.3%	10.0%	7.9%	10.5%	6.2%	11.8%	9.2%	11.5%	4.0%
Somewhat disagree	5.7%	5.3%	6.0%	5.3%	6.1%	6.1%	5.8%	5.5%	7.2%	7.7%
Disagree	17.1%	20.1%	14.8%	17.1%	17.1%	16.2%	15.2%	18.6%	19.1%	15.4%
Unsure	16.3%	17.7%	15.2%	14.2%	18.2%	10.5%	13.7%	20.4%	18.1%	12.1%

Residents of Chatham-Kent who vote for the Conservative Party of Canada are more likely to agree that municipal tax levels are a barrier to investing or expanding in Chatham-Kent (45%).

Views on municipal tax levels being a barrier to investing or expanding in Chatham-Kent – By home ownership and income

Q – To what extent do you agree with the following statements? [RANDOMIZE] **Municipal tax levels are a barrier to investing or expanding in Chatham-Kent**

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Agree	36.3%	40.5%	21.4%	27.8%	38.0%	35.7%	39.9%			40.5%
Somewhat agree	15.3%	13.7%	19.4%	17.9%	17.5%	12.0%	8.0%			25.1%
Neither agree nor disagree	9.2%	8.0%	15.6%	12.8%	10.8%	9.9%	8.2%			4.4%
Somewhat disagree	5.7%	6.3%	2.2%	3.4%	2.4%	11.2%	5.8%			3.7%
Disagree	17.1%	17.0%	16.9%	15.0%	13.5%	14.0%	19.0%			23.5%
Unsure	16.3%	14.4%	24.5%	23.1%	17.9%	17.2%	19.0%			2.7%

*Responses with a sample size of less than 30 have been shaded.

Those who rent in Chatham-Kent are less likely to agree that municipal tax levels are a barrier to investing or expanding in Chatham-Kent (21%).

Views on relocating or expanding elsewhere primarily because of municipal taxes and fees – By region, gender, age and vote

Q – To what extent do you agree with the following statements? [RANDOMIZE] **I would consider locating or expanding elsewhere primarily because of municipal taxes and fees**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham-Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Agree	26.5%	24.2%	28.2%	31.1%	22.1%	35.0%	30.1%	20.5%	14.7%	32.3%
Somewhat agree	13.6%	13.2%	13.8%	15.0%	12.1%	19.5%	13.3%	10.9%	12.9%	17.0%
Neither agree nor disagree	9.0%	8.6%	9.3%	8.5%	9.5%	11.7%	10.4%	6.9%	5.6%	10.1%
Somewhat disagree	5.0%	7.1%	3.3%	4.9%	5.0%	2.2%	6.9%	5.1%	7.3%	3.2%
Disagree	41.2%	41.0%	41.4%	36.1%	46.1%	28.6%	36.0%	50.0%	56.3%	32.3%
Unsure	4.8%	6.0%	3.9%	4.4%	5.2%	2.9%	3.3%	6.6%	3.2%	5.1%

Residents of Chatham-Kent ages 55 plus are almost twice as likely to disagree (50%) that they would consider locating or expanding elsewhere primarily because of municipal taxes than those ages 18 to 34 (29%). Those who vote for the Liberal Party of Canada are more likely to disagree (56%) than those who vote for the Conservative Party of Canada (32%).

Views on relocating or expanding elsewhere primarily because of municipal taxes and fees – By home ownership and income

Q – To what extent do you agree with the following statements? [RANDOMIZE] I would consider locating or expanding elsewhere primarily because of municipal taxes and fees

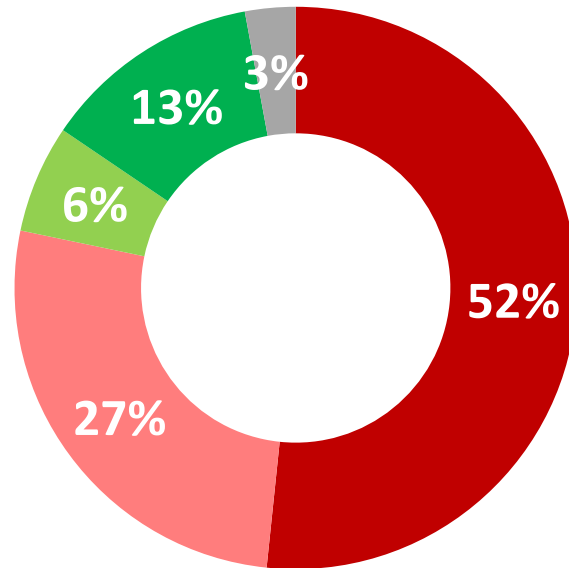
	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Agree	26.5%	26.8%	24.5%	32.0%	21.9%	27.5%	18.6%			23.9%
Somewhat agree	13.6%	12.6%	18.6%	13.6%	13.4%	14.9%	12.2%			17.5%
Neither agree nor disagree	9.0%	7.4%	12.8%	12.3%	7.7%	11.0%	11.5%			10.4%
Somewhat disagree	5.0%	4.5%	6.6%	5.8%	4.7%	4.1%	3.7%			6.6%
Disagree	41.2%	44.7%	28.5%	30.8%	45.2%	39.9%	50.3%			35.7%
Unsure	4.8%	4.0%	8.9%	5.4%	7.1%	2.7%	3.6%			5.9%

*Responses with a sample size of less than 30 have been shaded.

Residents of Chatham-Kent who rent are less likely to disagree that they would consider locating or expanding elsewhere primarily because of municipal taxes and fees (29%).

Level of concern on rising property taxes

Q – How concerned are you personally about rising property taxes?



■ Concerned
■ Somewhat concerned
■ Somewhat unconcerned
■ Unconcerned
■ Unsure

Almost **4 in 5** residents of Chatham-Kent

say they are concerned (52%) or somewhat concerned (27%) about rising property taxes. Meanwhile, less than one in five say they are unconcerned (13%) or somewhat unconcerned (6%) and three percent are unsure.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Level of concern on rising property taxes – By region, gender, age and vote

Q – How concerned are you personally about rising property taxes?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Concerned	51.6%	51.6%	51.6%	53.0%	50.3%	56.3%	58.9%	45.3%	36.0%	61.6%
Somewhat concerned	26.6%	24.5%	28.3%	27.2%	26.1%	30.0%	19.6%	29.2%	34.7%	21.4%
Somewhat unconcerned	6.2%	6.4%	6.0%	5.2%	7.1%	4.2%	8.5%	5.8%	8.7%	5.2%
Unconcerned	12.6%	13.7%	11.8%	11.9%	13.3%	9.6%	11.0%	15.0%	15.9%	10.7%
Unsure	2.9%	3.7%	2.3%	2.6%	3.1%	0.0%	2.0%	4.7%	4.7%	1.1%

Across all demographic groups, a majority of Chatham-Kent residents are concerned from one extent to another about rising property taxes. Residents from Chatham-Kent who vote for the Conservative Party of Canada are more likely to say they are concerned about rising property taxes (62%) than those who vote for the Liberal Party of Canada (36%).

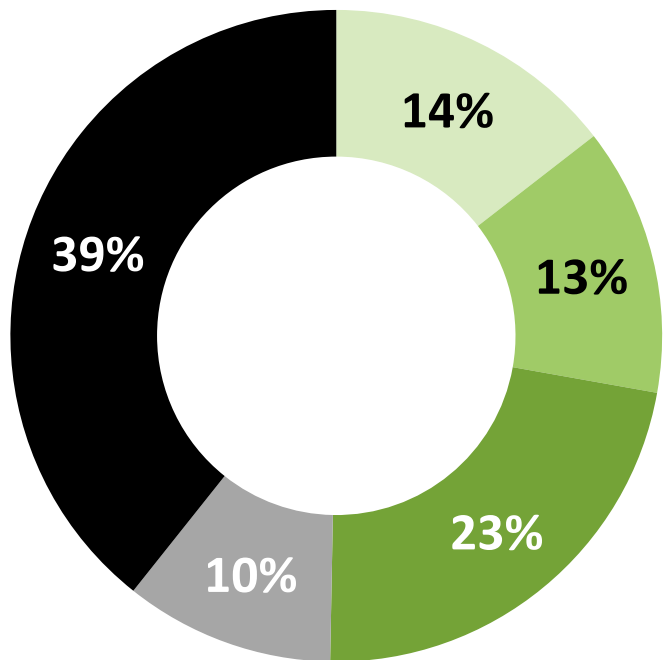
Level of concern on rising property taxes – By home ownership and income

Q – How concerned are you personally about rising property taxes?

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Concerned	51.6%	52.8%	48.8%	53.3%	59.1%	53.0%	45.0%			50.5%
Somewhat concerned	26.6%	28.0%	20.3%	22.8%	21.6%	26.6%	33.0%			33.2%
Somewhat unconcerned	6.2%	5.4%	8.7%	7.8%	3.9%	2.8%	0.0%			9.0%
Unconcerned	12.6%	11.4%	17.7%	12.8%	10.7%	15.0%	20.0%			7.3%
Unsure	2.9%	2.4%	4.6%	3.3%	4.7%	2.6%	2.0%			0.0%

*Responses with a sample size of less than 30 have been shaded.

Q – Would higher taxes make you less willing to purchase a home, delay selling/downsizing, or consider relocating?



- Less willing to purchase a home
- Delay selling/downsizing
- Consider relocating
- Unsure
- No/none of the above

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Influence of higher taxes on purchasing a home, delay selling/downsizing or consider relocating

Over **1 in 5** residents of Chatham-Kent

say higher taxes would make them consider relocating (23%). Less than one in six residents say it would make them less willing to purchase a home (14%). Thirteen percent say they would delay selling/downsizing. Nearly two in five say none of the above (39%) and ten percent are unsure.

Influence of higher taxes on purchasing a home, delay selling/downsizing or consider relocating – By region, gender, age and vote

Q – Would higher taxes make you less willing to purchase a home, delay selling/downsizing, or consider relocating?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Less willing to purchase a home	14.5%	17.7%	12.0%	16.4%	12.7%	17.8%	13.5%	13.5%	17.0%	20.0%
Delay/downsizing	13.3%	13.8%	13.0%	12.7%	13.9%	19.9%	12.3%	10.9%	10.7%	11.2%
Consider relocating	22.5%	23.2%	22.0%	27.4%	17.9%	28.5%	28.3%	16.4%	15.1%	27.3%
Unsure	10.4%	11.1%	9.8%	7.5%	13.1%	7.6%	10.3%	11.7%	9.6%	7.9%
No/none of the above	39.3%	34.2%	43.2%	35.9%	42.4%	26.2%	35.5%	47.4%	47.7%	33.7%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Influence of higher taxes on purchasing a home, delay selling/downsizing or consider relocating – By home ownership and income

Q – Would higher taxes make you less willing to purchase a home, delay selling/downsizing, or consider relocating?

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Less willing to purchase a home	14.5%	14.3%	16.0%	16.5%	11.9%	24.0%	7.8%			17.4%
Delay/downsizing	13.3%	12.2%	17.5%	13.9%	15.3%	15.1%	14.5%			19.2%
Consider relocating	22.5%	21.8%	24.5%	21.5%	22.7%	21.8%	21.5%			11.1%
Unsure	10.4%	9.7%	12.9%	16.4%	10.9%	2.6%	18.3%			3.0%
No/none of the above	39.3%	42.0%	29.1%	31.7%	39.3%	36.5%	37.8%			49.3%

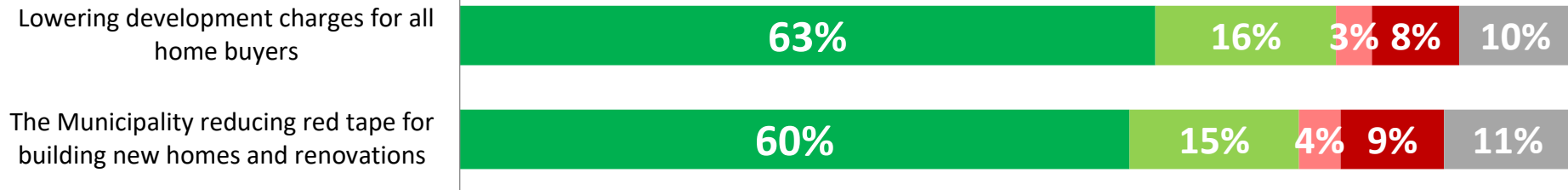
*Responses with a sample size of less than 30 have been shaded.



Development charges

Level of support on potential ways to address housing affordability issues in the Chatham-Kent region

Q – Do you support, somewhat support, somewhat oppose or oppose the following as potential ways to address housing affordability issues in the Chatham/Chatham-Kent region? [RANDOMIZE]



■ Support ■ Somewhat support ■ Somewhat oppose ■ Oppose ■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

3 in 4 residents of Chatham-Kent

support or somewhat support lowering development charges for all home buyers and the Municipality reducing red tape for building new homes and renovations.

Level of support on lowering development charges for all home buyers – By region, gender, age and vote

Q – Do you support, somewhat support, somewhat oppose or oppose the following as potential ways to address housing affordability issues in the Chatham/Chatham-Kent region? [RANDOMIZE] **Lowering development charges for all home buyers**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham-Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Support	62.6%	64.8%	60.9%	62.2%	63.0%	65.5%	60.5%	62.4%	61.7%	69.1%
Somewhat support	16.3%	17.3%	15.4%	14.8%	17.6%	14.1%	17.1%	16.8%	19.2%	11.3%
Somewhat oppose	3.2%	2.8%	3.5%	4.7%	1.8%	2.2%	4.6%	2.9%	2.4%	4.1%
Oppose	7.8%	5.3%	9.8%	9.8%	6.0%	5.0%	7.9%	9.1%	7.1%	6.6%
Unsure	10.1%	9.8%	10.3%	8.5%	11.6%	13.2%	9.9%	8.7%	9.5%	9.0%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Level of support on lowering development charges for all home buyers – By home ownership and income

Q – Do you support, somewhat support, somewhat oppose or oppose the following as potential ways to address housing affordability issues in the Chatham/Chatham-Kent region? [RANDOMIZE] **Lowering development charges for all home buyers**

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Support	62.6%	61.1%	65.7%	70.9%	65.3%	63.9%	65.2%			49.4%
Somewhat support	16.3%	17.0%	14.1%	15.1%	15.0%	16.0%	19.2%			19.2%
Somewhat oppose	3.2%	2.7%	5.7%	3.1%	4.0%	1.3%	2.0%			6.9%
Oppose	7.8%	9.0%	4.7%	5.5%	4.8%	9.3%	3.9%			17.1%
Unsure	10.1%	10.1%	9.7%	5.4%	10.9%	9.5%	9.6%			7.4%

*Responses with a sample size of less than 30 have been shaded.

Level of support on the municipality reducing red tape for building new homes and renovations – By region, gender, age and vote

Q – Do you support, somewhat support, somewhat oppose or oppose the following as potential ways to address housing affordability issues in the Chatham/Chatham-Kent region? [RANDOMIZE] **The Municipality reducing red tape for building new homes and renovations**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham-Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Support	60.3%	60.7%	59.9%	63.7%	57.0%	65.2%	61.5%	57.3%	59.7%	67.3%
Somewhat support	15.2%	15.9%	14.8%	14.7%	15.8%	14.5%	15.1%	15.7%	18.7%	9.5%
Somewhat oppose	3.7%	4.0%	3.5%	3.6%	3.8%	4.5%	5.2%	2.6%	0.8%	5.1%
Oppose	9.3%	7.9%	10.4%	9.7%	9.0%	2.6%	10.5%	11.7%	9.7%	8.3%
Unsure	11.4%	11.6%	11.3%	8.3%	14.4%	13.2%	7.7%	12.8%	11.1%	9.9%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Level of support on the municipality reducing red tape for building new homes and renovations – By home ownership and income

Q – Do you support, somewhat support, somewhat oppose or oppose the following as potential ways to address housing affordability issues in the Chatham/Chatham-Kent region? [RANDOMIZE] **The Municipality reducing red tape for building new homes and renovations**

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Support	60.3%	61.0%	54.3%	52.6%	62.1%	61.2%	68.2%			60.3%
Somewhat support	15.2%	14.9%	17.3%	17.1%	16.3%	17.9%	14.1%			14.0%
Somewhat oppose	3.7%	3.6%	4.9%	6.2%	2.4%	4.5%	2.1%			5.3%
Oppose	9.3%	9.3%	10.3%	15.2%	7.3%	9.3%	2.0%			5.7%
Unsure	11.4%	11.3%	13.3%	9.0%	11.8%	7.2%	13.5%			14.7%

*Responses with a sample size of less than 30 have been shaded.

A close-up photograph of two hands shaking in a firm grip. The hand on the left is wearing a blue checkered shirt, and the hand on the right is wearing a white dress shirt. Below the handshake, two small white house models with red roofs and green windows are placed on a white surface. The background is a blurred office setting with a laptop and papers. A green triangle is in the top right corner.

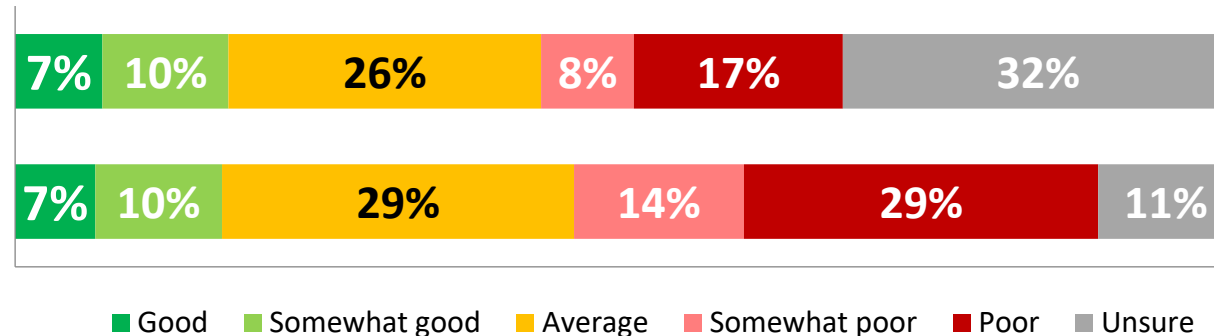
Municipal Leaders Support

Perspective on municipal leaders engaging stakeholders and managing property tax levels

Q – Do municipal leaders do a good, somewhat good, average, somewhat poor or poor job at the following:
[RANDOMIZE]

Engaging stakeholders like home builders and Realtors prior to making housing related decisions

Managing property tax levels



■ Good ■ Somewhat good ■ Average ■ Somewhat poor ■ Poor ■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

2 in 5 residents of Chatham-Kent

think municipal leaders are doing a somewhat poor (14%) or poor job (29%) at managing property tax levels. One in five residents think they are doing a somewhat poor (8%) or poor job (17%) at engaging stakeholders like home builders and Realtors prior to making housing related decisions.

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Perspective on engaging stakeholders like home builders and Realtors prior to making housing related decisions – By region, gender, age and vote

Q – Do municipal leaders do a good, somewhat good, average, somewhat poor or poor job at the following: [RANDOMIZE] **Engaging stakeholders like home builders and Realtors prior to making housing related decisions**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Good	7.2%	5.1%	8.8%	8.2%	6.2%	9.4%	4.5%	7.7%	6.4%	9.9%
Somewhat good	10.3%	11.5%	9.4%	8.1%	12.4%	6.5%	10.4%	12.0%	15.1%	5.8%
Average	25.7%	22.6%	28.0%	25.4%	25.9%	25.6%	24.6%	26.3%	30.4%	24.5%
Somewhat poor	7.6%	6.2%	8.7%	8.0%	7.3%	8.1%	7.8%	7.3%	9.4%	9.4%
Poor	17.1%	20.0%	15.0%	19.5%	14.9%	14.9%	22.8%	15.0%	9.4%	18.8%
Unsure	32.1%	34.6%	30.1%	30.8%	33.3%	35.5%	29.9%	31.7%	29.3%	31.6%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Perspective on engaging stakeholders like home builders and Realtors prior to making housing related decisions – By home ownership and income

Q – Do municipal leaders do a good, somewhat good, average, somewhat poor or poor job at the following: [RANDOMIZE] **Engaging stakeholders like home builders and Realtors prior to making housing related decisions**

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40,000 (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Good	7.2%	7.5%	7.3%	8.0%	1.2%	11.5%	5.8%			6.8%
Somewhat good	10.3%	11.0%	6.8%	12.4%	11.9%	3.9%	5.8%			16.4%
Average	25.7%	24.1%	29.0%	25.0%	30.4%	20.5%	29.8%			30.0%
Somewhat poor	7.6%	6.8%	11.1%	9.7%	7.3%	7.9%	8.1%			7.7%
Poor	17.1%	18.2%	14.4%	24.9%	14.2%	14.8%	15.6%			11.1%
Unsure	32.1%	32.4%	31.4%	19.9%	35.0%	41.3%	34.9%			28.1%

*Responses with a sample size of less than 30 have been shaded.

Perspective on managing property tax levels – By region, gender, age and vote

Q – Do municipal leaders do a good, somewhat good, average, somewhat poor or poor job at the following: [RANDOMIZE] **Managing property tax levels**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham-Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Good	6.6%	7.1%	6.2%	7.4%	5.8%	5.9%	4.6%	8.0%	7.3%	3.8%
Somewhat good	10.4%	9.1%	11.4%	8.6%	12.1%	3.9%	8.4%	14.6%	14.6%	5.3%
Average	28.9%	29.7%	28.3%	26.9%	30.7%	29.2%	28.7%	28.8%	36.1%	27.1%
Somewhat poor	13.9%	12.4%	15.2%	12.4%	15.4%	22.4%	11.7%	11.3%	12.2%	17.4%
Poor	29.1%	28.4%	29.6%	35.8%	22.8%	23.6%	37.6%	26.7%	16.9%	38.8%
Unsure	11.1%	13.4%	9.4%	8.9%	13.2%	14.9%	9.0%	10.6%	12.9%	7.7%

Residents of Chatham-Kent who vote for the Conservative Party of Canada are more likely to say that municipal leaders do a poor job at managing property tax levels (39%) than those who vote for the Liberal Party of Canada (17%).

Perspective on managing property tax levels – By home ownership and income

Q – Do municipal leaders do a good, somewhat good, average, somewhat poor or poor job at the following: [RANDOMIZE] **Managing property tax levels**

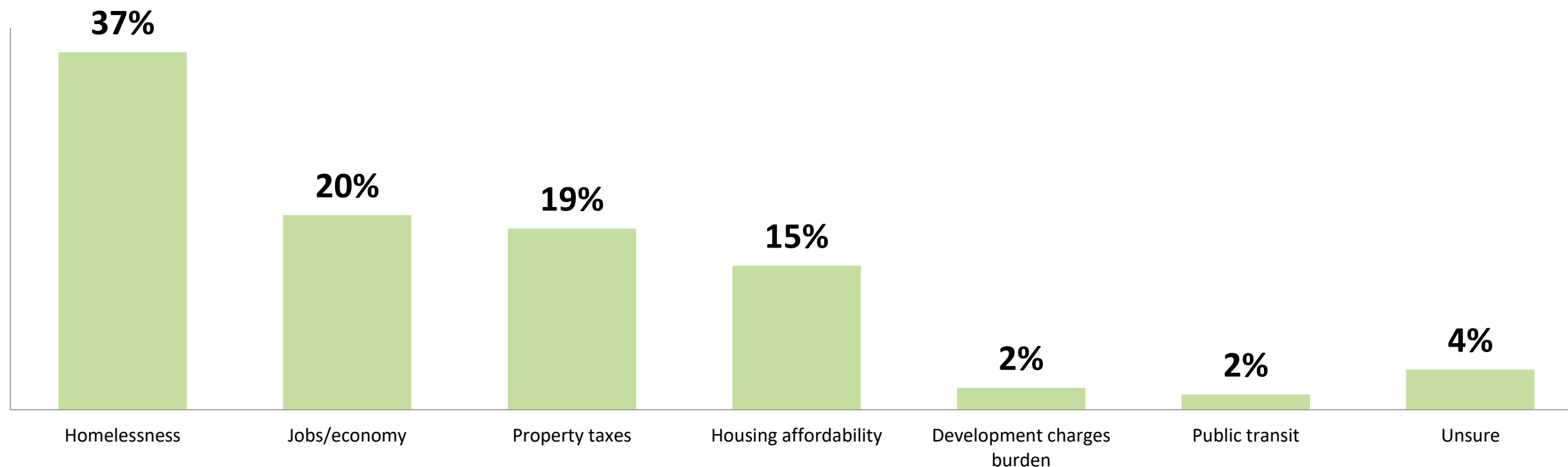
	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40,000 (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Good	6.6%	7.3%	4.9%	2.1%	4.8%	2.6%	8.1%			14.9%
Somewhat good	10.4%	12.0%	3.6%	8.6%	14.1%	9.9%	4.0%			8.1%
Average	28.9%	28.3%	27.4%	31.5%	29.7%	28.0%	37.2%			23.1%
Somewhat poor	13.9%	13.7%	16.3%	13.8%	14.6%	15.2%	10.8%			19.2%
Poor	29.1%	30.8%	24.0%	31.3%	26.1%	24.2%	22.9%			31.5%
Unsure	11.1%	7.9%	23.7%	12.7%	10.6%	20.1%	17.1%			3.2%

*Responses with a sample size of less than 30 have been shaded.

Top concerns

Top concerns for residents of Chatham-Kent – First ranked

Q – Please rank the following concerns in order of importance where 1 is the most important concern, 2 is the 2nd most important and 3 the 3rd most important. [RANDOMIZE]



The top concern for residents of Chatham-Kent is homelessness (37%), followed by job/economy (20%) and property taxes (19%).

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=502 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Top concerns for residents of Chatham-Kent – By region, gender, age and vote

Q – Please rank the following concerns in order of importance where 1 is the most important concern, 2 is the 2nd most important and 3 the 3rd most important.

[RANDOMIZE] [RANK 1]

	First ranked									
	Chatham-Kent 2026-05 (n=502)	City of Chatham (n=222)	Rest of Chatham-Kent (n=280)	Male (n=245)	Female (n=257)	18 to 34 (n=76)	35 to 54 (n=152)	55 plus (n=274)	LPC (n=122)	CPC (n=170)
Homelessness	37.5%	40.3%	35.3%	31.8%	42.8%	36.1%	34.5%	39.8%	43.6%	28.7%
Jobs/economy	20.4%	21.5%	19.6%	22.7%	18.2%	19.3%	24.5%	18.6%	20.9%	23.7%
Property taxes	19.0%	17.1%	20.4%	20.2%	17.8%	23.5%	17.3%	17.9%	12.8%	26.2%
Housing affordability	15.1%	14.2%	15.8%	15.8%	14.4%	18.3%	15.9%	13.1%	14.8%	14.1%
Development charges burden	2.3%	2.0%	2.4%	3.5%	1.1%	1.1%	3.9%	1.8%	0.0%	3.3%
Public transit	1.6%	1.6%	1.7%	2.2%	1.1%	0.0%	1.4%	2.5%	2.4%	1.5%
Unsure	4.2%	3.3%	4.9%	3.7%	4.6%	1.7%	2.6%	6.2%	5.6%	2.5%

Residents of Chatham-Kent who vote for the Conservative Party of Canada are less likely to rank homelessness as their top concern (29%).

Top concerns for residents of Chatham-Kent – By home ownership and income

Q – Please rank the following concerns in order of importance where 1 is the most important concern, 2 is the 2nd most important and 3 the 3rd most important.

[RANDOMIZE] [RANK 1]

	First ranked									
	Chatham-Kent 2026-05 (n=502)	Own (n=391)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=66)	\$80K to just under \$100K (n=44)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Homelessness	37.5%	34.8%	49.7%	46.1%	37.7%	24.7%	43.7%			26.4%
Jobs/economy	20.4%	22.4%	13.6%	17.7%	13.6%	35.4%	17.8%			22.7%
Property taxes	19.0%	21.9%	4.7%	11.3%	18.2%	15.3%	18.3%			24.3%
Housing affordability	15.1%	13.1%	22.1%	13.2%	23.3%	22.0%	14.2%			23.4%
Development charges burden	2.3%	2.5%	0.9%	1.1%	1.2%	2.6%	2.0%			3.2%
Public transit	1.6%	1.7%	1.8%	2.1%	3.8%	0.0%	2.0%			0.0%
Unsure	4.2%	3.6%	7.2%	8.6%	2.3%	0.0%	2.0%			0.0%

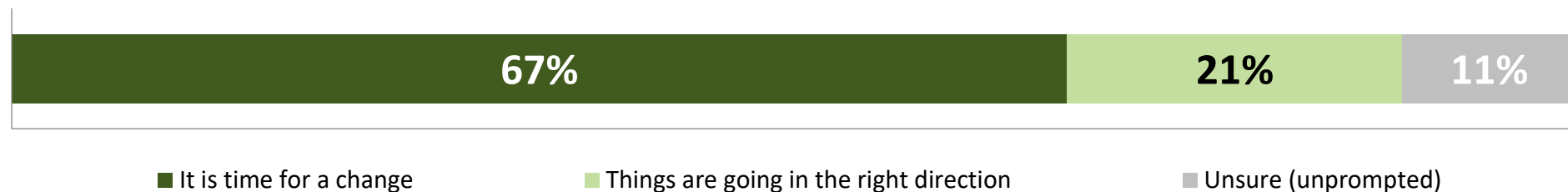
*Responses with a sample size of less than 30 have been shaded.

Renters of Chatham-Kent are more likely to rank homelessness as their top concern (50%) and less likely to rank property taxes (5%). Those who make \$60K to just under \$80K are more likely to rank jobs/economy as the top concern (35%).

Quality of life

Views towards overall mood and voting in next municipal elections

Q – Thinking about your overall mood and voting in next year’s municipal elections would you say that it is time for a change or that things are going in the right direction?



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

2 in 3 residents of Chatham-Kent

say it is time for a change when thinking about their overall mood and voting in next year’s municipal elections. Just over one in five say things are going in the right direction and eleven percent are unsure.

Views towards voting in next municipal elections – By region, gender, age and vote

Q – Thinking about your overall mood and voting in next year's municipal elections would you say that it is time for a change or that things are going in the right direction?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham-Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
It is time for a change	67.4%	66.7%	68.0%	68.7%	66.2%	71.0%	70.8%	63.9%	53.7%	75.8%
Things are going in the right direction	21.4%	22.5%	20.6%	19.9%	22.9%	18.9%	19.5%	23.7%	35.1%	15.9%
Unsure (unprompted)	11.1%	10.8%	11.4%	11.4%	10.9%	10.1%	9.7%	12.4%	11.2%	8.4%

Residents of Chatham-Kent who vote for the Liberal Party of Canada are less likely to think it is time for a change (54%) and more likely to think things are going in the right direction (35%).

Views towards voting in next municipal elections – By home ownership and income

Q – Thinking about your overall mood and voting in next year's municipal elections would you say that it is time for a change or that things are going in the right direction

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
It is time for a change	67.4%	65.9%	72.4%	74.8%	70.9%	65.5%	60.7%			66.4%
Things are going in the right direction	21.4%	23.4%	13.8%	19.4%	13.2%	24.4%	27.8%			25.1%
Unsure (unprompted)	11.1%	10.6%	13.8%	5.8%	16.0%	10.1%	11.5%			8.5%

*Responses with a sample size of less than 30 have been shaded.

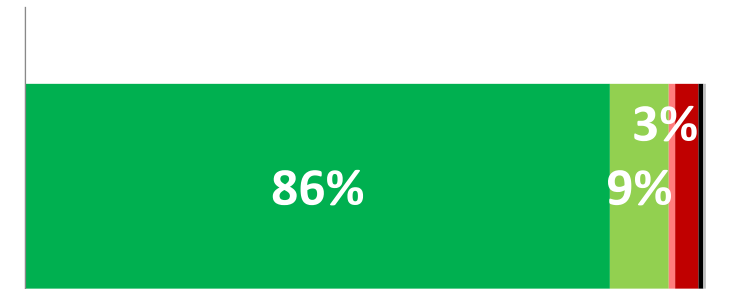
Level of agreement on the next generation's ability to afford a home and the housing situation having an impact on municipal elections vote

Almost **9 in 10** residents of Chatham-Kent

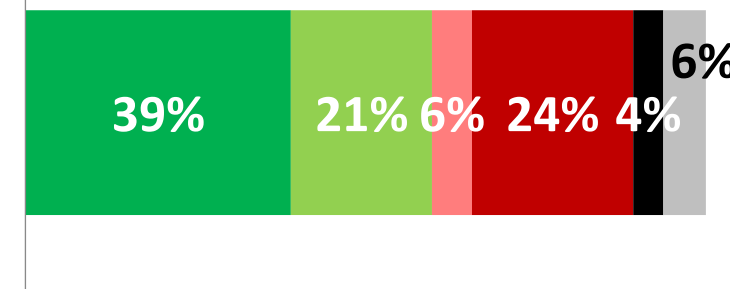
agree (86%) or somewhat agree (9%) about being worried of the next generation's ability to afford a home. Three in five residents agree (39%) or somewhat agree (21%) that the housing situation in their city will have an impact on how they vote for the municipal elections being held in 2026.

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following: [RANDOMIZE]

I am worried about the next generation's ability to afford a home



The housing situation in my city will have an impact on how I vote in the municipal elections being held in 2026



Legend: Agree (Green), Somewhat agree (Light Green), Somewhat disagree (Pink), Disagree (Red), Not applicable (Black), Unsure (Grey)

*Data labels under 3% not displayed to help with chart visibility.
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Level of agreement towards being worried about the next generation's ability to afford a home – By region, gender, age and vote

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following: [RANDOMIZE] I am worried about the next generation's ability to afford a home

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Agree	85.9%	84.9%	86.7%	83.8%	87.9%	90.5%	84.4%	84.7%	80.9%	87.2%
Somewhat agree	8.6%	9.9%	7.7%	11.3%	6.2%	5.3%	10.5%	9.1%	10.3%	8.5%
Somewhat disagree	1.0%	0.4%	1.4%	0.9%	1.0%	1.1%	0.0%	1.5%	1.6%	0.7%
Disagree	3.4%	3.2%	3.6%	3.3%	3.5%	3.1%	3.2%	3.7%	4.8%	2.6%
Not applicable	0.7%	0.8%	0.7%	0.4%	1.0%	0.0%	0.7%	1.1%	2.4%	0.5%
Unsure	0.3%	0.8%	0.0%	0.4%	0.3%	0.0%	1.2%	0.0%	0.0%	0.5%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Level of agreement towards being worried about the next generation's ability to afford a home – By home ownership and income

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following: [RANDOMIZE] I am worried about the next generation's ability to afford a home

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Agree	85.9%	84.5%	91.5%	87.1%	91.7%	89.5%	88.0%			82.9%
Somewhat agree	8.6%	9.5%	4.9%	7.5%	3.5%	5.3%	5.9%			11.3%
Somewhat disagree	1.0%	1.3%	0.0%	1.1%	1.2%	1.3%	0.0%			0.0%
Disagree	3.4%	4.0%	0.9%	3.3%	2.4%	2.6%	6.1%			4.3%
Not applicable	0.7%	0.7%	0.9%	0.0%	1.2%	0.0%	0.0%			1.5%
Unsure	0.3%	0.0%	1.7%	1.0%	0.0%	1.3%	0.0%			0.0%

*Responses with a sample size of less than 30 have been shaded.

Level of agreement towards the housing situation having an impact on 2026 municipal election vote – By region, gender, age and vote

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following: [RANDOMIZE] **The housing situation in my city will have an impact on how I vote in the municipal elections being held in 2026**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Agree	39.0%	41.2%	37.4%	32.8%	44.9%	52.3%	39.8%	32.5%	36.8%	42.2%
Somewhat agree	20.7%	18.7%	22.3%	23.9%	17.8%	13.2%	19.7%	24.8%	22.1%	22.0%
Somewhat disagree	5.9%	7.6%	4.6%	6.1%	5.6%	6.8%	5.1%	5.8%	4.8%	7.6%
Disagree	23.7%	18.6%	27.6%	26.3%	21.2%	22.3%	18.3%	27.4%	25.8%	18.3%
Not applicable	4.5%	5.5%	3.7%	4.1%	4.8%	1.1%	9.2%	3.3%	4.0%	6.5%
Unsure	6.2%	8.5%	4.5%	6.8%	5.7%	4.2%	7.9%	6.2%	6.4%	3.5%

Residents of Chatham-Kent ages 18 to 34 are more likely to agree that the housing situation in their city will have an impact on how they vote in the municipal elections being held in 2026 (52%).

Level of agreement towards the housing situation having an impact on 2026 municipal election vote – By home ownership and income

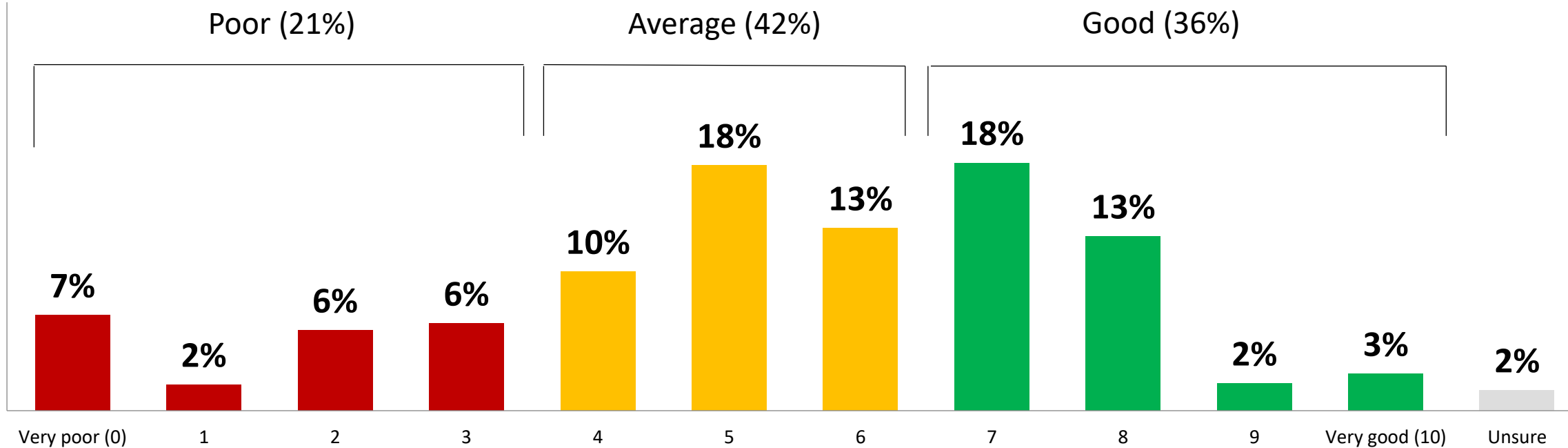
Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following: [RANDOMIZE] The housing situation in my city will have an impact on how I vote in the municipal elections being held in 2026

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Agree	39.0%	36.2%	48.4%	49.4%	45.0%	39.5%	43.0%			28.5%
Somewhat agree	20.7%	20.1%	21.9%	12.9%	24.2%	20.7%	19.1%			18.9%
Somewhat disagree	5.9%	6.3%	5.3%	6.5%	5.8%	3.9%	5.9%			12.8%
Disagree	23.7%	27.1%	13.1%	18.9%	18.0%	29.3%	24.2%			31.0%
Not applicable	4.5%	4.8%	3.9%	3.2%	1.3%	5.3%	5.8%			4.4%
Unsure	6.2%	5.5%	7.4%	9.1%	5.8%	1.3%	2.0%			4.4%

*Responses with a sample size of less than 30 have been shaded.

Rating the condition of municipal infrastructure in general in Chatham-Kent

Q – How would you rate the condition of municipal infrastructure in general in Chatham-Kent (roads, bridges, sewers), where 0 is a very poor rating and 10 is a very good rating?



Over two in five residents of Chatham-Kent rate the condition of municipal infrastructure as being average (42%). More than one third say it is good (36%) and just over one in five rate it as poor (21%).

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Rating the condition of municipal infrastructure in general in Chatham-Kent – By region, gender, age and vote

Q – How would you rate the condition of municipal infrastructure in general in Chatham-Kent (roads, bridges, sewers), where 0 is a very poor rating and 10 is a very good rating?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Mean	5.3	5.4	5.2	5.2	5.3	4.9	5.1	5.6	6.0	4.9
Net - Good (7-10)	35.7%	35.8%	35.7%	36.4%	35.1%	29.4%	31.2%	41.3%	46.9%	30.2%
Net - Average (4-6)	41.6%	42.4%	41.0%	41.0%	42.2%	40.4%	44.4%	40.5%	41.6%	41.5%
Net - Poor (0-3)	21.2%	19.2%	22.6%	21.9%	20.5%	29.1%	22.5%	16.8%	10.7%	26.5%
Unsure	1.5%	2.6%	0.7%	0.7%	2.3%	1.1%	1.9%	1.5%	0.8%	1.7%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Rating the condition of municipal infrastructure in general in Chatham-Kent – By home ownership and income

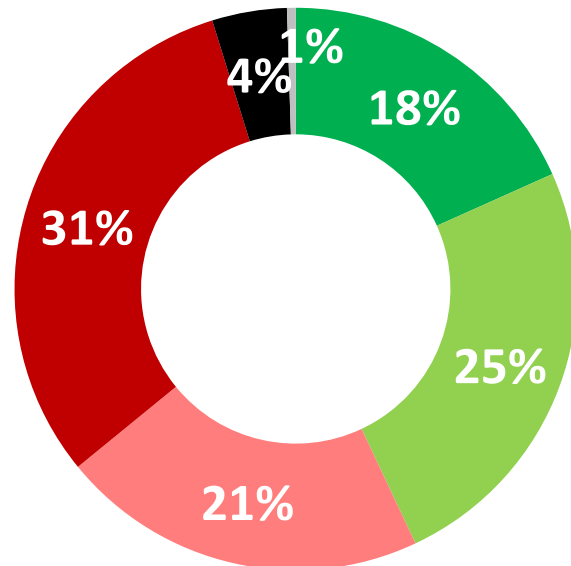
Q – How would you rate the condition of municipal infrastructure in general in Chatham-Kent (roads, bridges, sewers), where 0 is a very poor rating and 10 is a very good rating?

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Mean	5.3	5.4	4.9	4.8	5.5	5.5	5.4			5.5
Net - Good (7-10)	35.7%	37.0%	29.6%	24.7%	36.8%	43.2%	33.8%			43.3%
Net - Average (4-6)	41.6%	42.6%	38.2%	47.7%	47.3%	26.9%	43.7%			37.2%
Net - Poor (0-3)	21.2%	19.3%	29.0%	26.5%	15.9%	26.8%	22.4%			18.1%
Unsure	1.5%	1.2%	3.2%	1.1%	0.0%	3.1%	0.0%			1.5%

*Responses with a sample size of less than 30 have been shaded.

Issues in the past 12 months affecting an individual or their business

Q – In the past 12 months, have issues related to encampments, visible homelessness, open drug use, or public disorder affected you or your business?



- Yes, significantly
- Yes, somewhat
- No, not really
- Not at all
- Not applicable (no exposure to these issues)
- Unsure

1 in 2 residents of Chatham-Kent

say issues related to encampments, visible homelessness, open drug use, or public disorder has not at all (31%) or not really (21%) affected them or their business in the past 12 months. While just over two in five say they have been significantly (18%) or somewhat (25%) affected.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Issues in the past 12 months affecting an individual or their business – By region, gender, age and vote

Q – In the past 12 months, have issues related to encampments, visible homelessness, open drug use, or public disorder affected you or your business?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Yes, significantly	18.3%	23.5%	14.3%	17.0%	19.5%	26.7%	20.5%	13.1%	13.2%	23.9%
Yes, somewhat	24.7%	25.2%	24.3%	22.3%	26.9%	31.5%	29.8%	18.6%	21.5%	24.2%
No, not really	21.1%	21.0%	21.1%	22.7%	19.6%	12.0%	20.6%	25.6%	25.4%	19.2%
Not at all	31.1%	25.7%	35.2%	31.9%	30.4%	25.0%	24.6%	37.6%	35.3%	27.8%
Not applicable (no exposure to these issues)	4.3%	3.4%	5.1%	5.4%	3.3%	4.8%	2.6%	5.1%	4.0%	4.4%
Unsure	0.5%	1.2%	0.0%	0.7%	0.3%	0.0%	1.8%	0.0%	0.8%	0.5%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Issues in the past 12 months affecting an individual or their business – By home ownership and income

Q – In the past 12 months, have issues related to encampments, visible homelessness, open drug use, or public disorder affected you or your business?

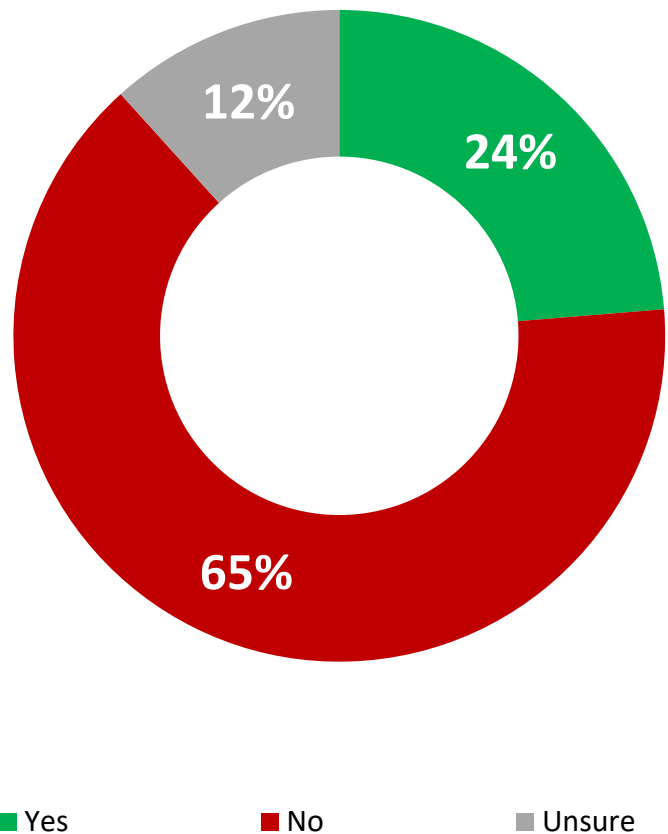
	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Yes, significantly	18.3%	19.4%	17.0%	22.3%	17.8%	18.2%	24.4%			15.1%
Yes, somewhat	24.7%	24.1%	28.5%	20.0%	20.3%	27.6%	18.7%			27.0%
No, not really	21.1%	20.3%	20.5%	22.5%	22.4%	26.6%	19.5%			20.7%
Not at all	31.1%	31.9%	27.4%	32.1%	31.4%	25.7%	35.2%			29.9%
Not applicable (no exposure to these issues)	4.3%	4.1%	4.9%	1.1%	8.0%	1.8%	2.1%			7.3%
Unsure	0.5%	0.2%	1.7%	2.1%	0.0%	0.0%	0.0%			0.0%

*Responses with a sample size of less than 30 have been shaded.



Aging and Downsizing

Q – [If aged 55+] Do you plan to downsize/sell your home in next 5 years?



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Plan to downsize/sell home if aged 55+ in the next 5 years

3 in 5

 residents of Chatham-Kent ages 55 plus

do not plan to downsize/sell their home in the next 5 years. Nearly one in four do plan to do so.

Plan to downsize/sell home if aged 55+ in the next 5 years – By region, gender, age and vote

Q – [If aged 55+] Do you plan to downsize/sell your home in next 5 years?

	Chatham-Kent 2026-05 (n=274)	City of Chatham (n=115)	Rest of Chatham- Kent (n=159)	Male (n=129)	Female (n=145)	LPC (n=90)	CPC (n=74)
Yes	23.7%	20.8%	25.8%	27.1%	20.7%	26.7%	22.9%
No	64.6%	68.7%	61.7%	66.7%	62.8%	65.6%	66.3%
Unsure	11.7%	10.5%	12.5%	6.2%	16.5%	7.8%	10.8%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=274 residents of Chatham-Kent aged 55 plus, accurate 6.0 percentage points plus or minus, 19 times out of 20.

Plan to downsize/sell home if aged 55+ in the next 5 years – By home ownership and income

Q – [If aged 55+] Do you plan to downsize/sell your home in next 5 years?

	Chatham-Kent 2026-05 (n=274)	Own (n=223)	Rent (n=44)	Under \$40K (n=50)	\$40K to just under \$60K (n=49)	\$60K to just under \$80K (n=33)	\$80K to just under \$100K (n=23)*	\$100K to just under \$120K (n=12)*	\$120K to just under \$150K (n=11)*	\$150K and above (n=14)*
Yes	23.7%	28.2%	4.5%	23.9%	24.4%	18.2%				
No	64.6%	61.0%	79.6%	62.1%	61.3%	72.7%				
Unsure	11.7%	10.8%	15.9%	14.0%	14.3%	9.1%				

*Responses with a sample size of less than 30 have been shaded.

Factors influencing downsizing/selling home in the next 5 years if aged 55+

Q – [If aged 55+ and intends to downsize/sell home in next 5 years] - What factors (property taxes, maintenance, interest rates) will influence your downsizing? [OPEN]

TOP RESPONSES

The top response as to factors influencing the downsizing for residents of Chatham-Kent ages 55 plus who intend to downsize/sell their home in the next 5 years is that older age is driving a move (41%). This is followed by over one in six residents who say high ownership costs (18%) and more than one in ten who mention health limits independent living (11%).

	Chatham-Kent 2026-05 (n=90)
Older Age Driving a Move	41.2%
High Ownership Costs	17.7%
Health Limits Independent Living	11.1%
Home Upkeep Becoming Too Difficult	7.8%
Too Much House or Desire to Downsize	4.4%
Closer to Family or Changing Family Needs	3.3%
Already Renting or in Senior Housing	3.3%
Interest Rates Affecting Decisions	2.2%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=90 residents of Chatham-Kent aged 55 plus, accurate 10.5 percentage points plus or minus, 19 times out of 20.

Factors influencing downsizing/selling home in the next 5 years if aged 55+ – By region and gender

Q – [If aged 55+ and intends to downsize/sell home in next 5 years] - What factors (property taxes, maintenance, interest rates) will influence your downsizing?

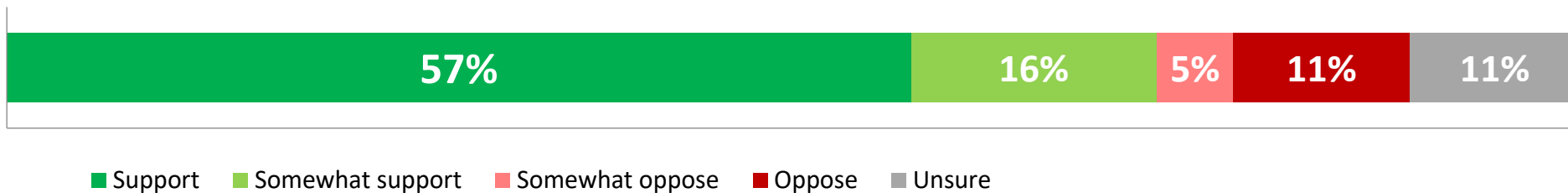
TOP RESPONSES

	Chatham-Kent 2026-05 (n=90)	City of Chatham (n=31)	Rest of Chatham- Kent (n=59)	Male (n=38)	Female (n=52)
Older Age Driving a Move	41.2%	29.1%	47.5%	42.3%	40.4%
High Ownership Costs	17.7%	32.3%	10.1%	13.0%	21.2%
Health Limits Independent Living	11.1%	6.4%	13.6%	13.2%	9.6%
Home Upkeep Becoming Too Difficult	7.8%	6.4%	8.5%	10.6%	5.8%
Too Much House or Desire to Downsize	4.4%	6.4%	3.4%	5.2%	3.9%
Closer to Family or Changing Family Needs	3.3%	6.4%	1.7%	5.2%	1.9%
Already Renting or in Senior Housing	3.3%	0.0%	5.1%	0.0%	5.8%
Interest Rates Affecting Decisions	2.2%	0.0%	3.4%	0.0%	3.8%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=90 residents of Chatham-Kent ages 55 plus, accurate 10.5 percentage points plus or minus, 19 times out of 20.

Support towards the HST reduction on new home builds being permanent

Q – Do you support, somewhat support, somewhat oppose or oppose making the HST reduction on new home builds permanent?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Almost **3 in 4** residents of Chatham-Kent

support (57%) or somewhat support (16%) making the HST reduction on new home builds permanent.

Alternatively, one in six say they somewhat oppose (5%) or oppose (11%) and eleven percent are unsure.

Support towards the HST reduction on new home builds being permanent – By region, gender, age and vote

Q – Do you support, somewhat support, somewhat oppose or oppose making the HST reduction on new home builds permanent?

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Support	57.5%	59.8%	55.7%	63.1%	52.1%	60.3%	57.4%	56.2%	57.4%	63.6%
Somewhat support	15.6%	14.4%	16.6%	12.5%	18.6%	16.1%	19.0%	13.5%	18.0%	12.9%
Somewhat oppose	4.9%	5.5%	4.5%	4.0%	5.8%	1.1%	4.4%	6.9%	5.5%	5.1%
Oppose	11.2%	8.1%	13.6%	11.8%	10.7%	5.9%	10.8%	13.9%	10.4%	8.4%
Unsure	10.8%	12.2%	9.7%	8.6%	12.9%	16.6%	8.4%	9.5%	8.7%	9.9%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

Support towards the HST reduction on new home builds being permanent – By home ownership and income

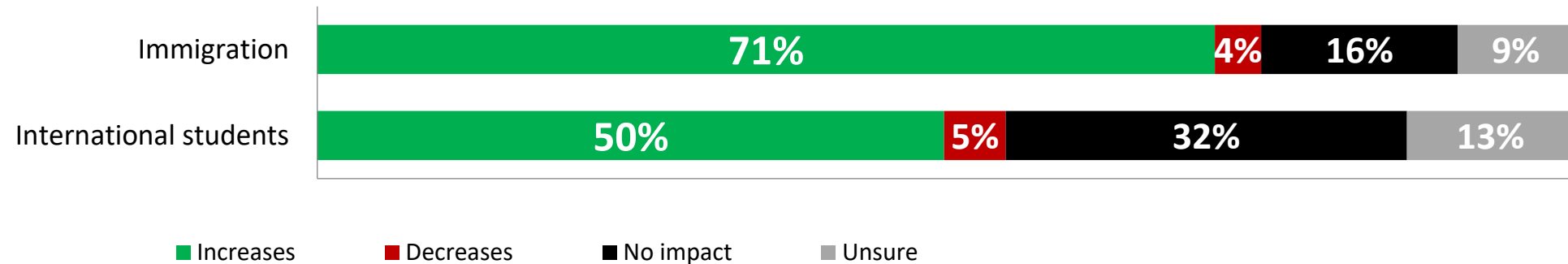
Q – Do you support, somewhat support, somewhat oppose or oppose making the HST reduction on new home builds permanent?

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Support	57.5%	60.7%	46.8%	61.3%	59.5%	54.6%	72.6%			47.6%
Somewhat support	15.6%	15.6%	15.7%	15.3%	11.0%	22.1%	8.0%			28.0%
Somewhat oppose	4.9%	4.2%	7.6%	6.9%	1.2%	2.6%	5.8%			6.1%
Oppose	11.2%	13.0%	5.6%	6.5%	12.2%	5.3%	8.1%			15.6%
Unsure	10.8%	6.5%	24.3%	10.0%	16.1%	15.3%	5.5%			2.7%

*Responses with a sample size of less than 30 have been shaded.

Population influencing the demand for housing

Q – Do you think the following increases, decreases or has no impact on the demand for housing?



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

7 in 10 residents of Chatham-Kent

think immigration increases (71%) the demand for housing. Half of residents think international students (50%) increase the demand for housing.

Immigration on the demand for housing – By region, gender, age and vote

Q – Do you think the following increases, decreases or has no impact on the demand for housing? **Immigration**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Increases	71.4%	73.7%	69.7%	73.4%	69.5%	80.2%	76.3%	64.6%	64.9%	83.7%
Decreases	3.7%	1.6%	5.3%	3.4%	4.0%	3.3%	4.1%	3.7%	3.3%	2.1%
No impact	15.6%	14.2%	16.7%	15.4%	15.8%	10.3%	15.9%	17.9%	23.1%	5.9%
Unsure	9.3%	10.4%	8.4%	7.8%	10.6%	6.1%	3.7%	13.9%	8.7%	8.2%

Residents of Chatham-Kent who vote for the Conservative Party of Canada are more likely to say immigration increases demand for housing (84%).

Immigration on the demand for housing – By home ownership and income

Q – Do you think the following increases, decreases or has no impact on the demand for housing? **Immigration**

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Increases	71.4%	71.9%	71.9%	69.8%	68.4%	72.3%	79.2%			81.3%
Decreases	3.7%	3.6%	4.6%	5.5%	6.0%	5.5%	4.1%			1.6%
No impact	15.6%	16.9%	7.8%	15.1%	13.7%	11.2%	10.8%			10.4%
Unsure	9.3%	7.5%	15.7%	9.6%	11.9%	11.1%	5.9%			6.7%

*Responses with a sample size of less than 30 have been shaded.

International students on the demand for housing – By region, gender, age and vote

Q – Do you think the following increases, decreases or has no impact on the demand for housing? **International students**

	Chatham-Kent 2026-05 (n=504)	City of Chatham (n=223)	Rest of Chatham- Kent (n=281)	Male (n=246)	Female (n=258)	18 to 34 (n=77)	35 to 54 (n=153)	55 plus (n=274)	LPC (n=122)	CPC (n=171)
Increases	49.9%	53.4%	47.2%	53.7%	46.3%	57.1%	54.1%	44.1%	47.8%	54.3%
Decreases	4.9%	3.2%	6.2%	4.1%	5.7%	4.8%	3.4%	5.8%	6.5%	3.5%
No impact	31.9%	31.1%	32.6%	30.7%	33.0%	27.2%	30.2%	35.1%	37.0%	27.8%
Unsure	13.3%	12.3%	14.0%	11.5%	15.0%	10.9%	12.3%	15.0%	8.7%	14.3%

Source: Nanos Research, RDD dual frame telephone random survey, May 4 to May 12, 2026, n=504 residents of Chatham-Kent, accurate 4.4 percentage points plus or minus, 19 times out of 20.

International students on the demand for housing – By home ownership and income

Q – Do you think the following increases, decreases or has no impact on the demand for housing? **International students**

	Chatham-Kent 2026-05 (n=504)	Own (n=393)	Rent (n=94)	Under \$40K (n=86)	\$40K to just under \$60K (n=79)	\$60K to just under \$80K (n=67)	\$80K to just under \$100K (n=45)	\$100K to just under \$120K (n=19)*	\$120K to just under \$150K (n=25)*	\$150K and above (n=54)
Increases	49.9%	47.8%	58.3%	50.1%	48.0%	52.6%	56.3%			51.3%
Decreases	4.9%	4.5%	5.5%	6.6%	3.5%	5.5%	2.0%			7.5%
No impact	31.9%	35.3%	19.6%	26.2%	34.0%	32.7%	36.2%			33.1%
Unsure	13.3%	12.3%	16.6%	17.1%	14.5%	9.2%	5.5%			8.1%

*Responses with a sample size of less than 30 have been shaded.

Renters of Chatham-Kent are less likely to think that international students have no impact on the demand for housing (20%).

Element	Description
Research sponsor	Chatham-Kent Association of Realtors
Population and Final Sample Size	504 Randomly selected individuals of Chatham-Kent.
Source of Sample	ASDE
Type of Sample	Probability
Margin of Error	±4.4 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Chatham-Kent.
Demographics (Captured)	City of Chatham and rest of Chatham-Kent; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Live CATI interviews with live supervision to validate work.
Number of Calls	Maximum of five call backs.
Time of Calls	Individuals were called between 6:30-9:30pm local time for the respondent.
Field Dates	May 4 to May 12, 2026.
Language of Survey	The survey was conducted in English.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Chatham-Kent. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Chatham-Kent.
Estimated Response Rate	Four percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Data Tables	By region, gender, age, political leaning, home ownership and household income



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Any questions?



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