

A background image featuring several stacks of silver coins and a few scattered coins on a surface. To the left, a clear glass jar is tipped over, spilling more coins. In the lower right, a portion of a yellow calculator is visible. The entire scene is softly blurred, with a bokeh effect in the background.

Most Canadians believe oil price increases will have a negative impact on the Canadian economy.

National survey released April 2026  
Field: March 31 to April 4, 2026  
Submission 2026-3030

The research gauged the opinions among Canadians on the impact of recent oil price increases on the Canadian economy.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1099 Canadians, 18 years of age or older, between March 31 to April 4, 2026 as part of an omnibus survey. The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

[The statistical tabulations including the unweighted and weighted number of interviews can be accessed here.](#)

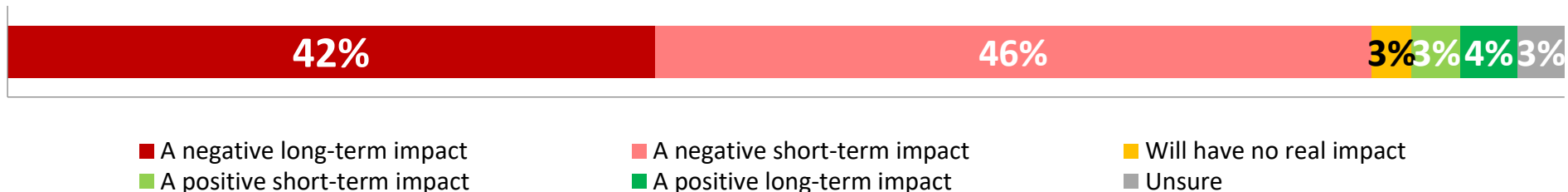
The research was commissioned by CTV News and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



# Impact of recent oil price increases on the Canadian economy

Q – What impact do you think recent oil price increases will have on the Canadian economy?



■ A negative long-term impact  
■ A positive short-term impact

■ A negative short-term impact  
■ A positive long-term impact

■ Will have no real impact  
■ Unsure

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

## About **9 in 10** Canadians

report believing that the oil price increases will have a negative impact on the Canadian economy, whether short-term (46%) or long-term (42%). Only seven per cent believe there will be a positive long-term (four percent) or short-term impact (three percent).

# Impact of recent oil price increases on the Canadian economy – by demographics

Q – What impact do you think recent oil price increases will have on the Canadian economy?

	Canada 2026-04 (n=1099)	Atlantic (n=120)	Quebec (n=206)	Ontario (n=362)	Prairies (n=246)	British Columbia (n=165)	Male (n=578)	Female (n=521)	18 to 34 (n=183)	35 to 54 (n=412)	55 plus (n=504)
A negative long-term impact	41.6%	57.0%	39.3%	42.0%	43.6%	34.2%	37.6%	45.4%	50.2%	41.6%	36.0%
A negative short-term impact	46.0%	36.7%	50.1%	46.3%	39.3%	51.1%	49.5%	42.6%	32.7%	47.2%	53.7%
Will have no real impact	2.6%	2.3%	2.5%	1.3%	4.1%	4.4%	2.3%	2.8%	4.6%	1.0%	2.4%
A positive short-term impact	3.1%	1.5%	1.1%	2.3%	7.3%	4.1%	3.9%	2.4%	3.5%	3.2%	2.8%
A positive long-term impact	3.7%	1.4%	3.4%	4.6%	2.5%	4.5%	4.7%	2.9%	4.7%	3.3%	3.4%
Unsure	3.0%	1.1%	3.5%	3.5%	3.1%	1.6%	2.1%	3.9%	4.4%	3.6%	1.7%

*Atlantic Canadians are more likely than the national average to report believing that the recent oil price increases will have a negative long-term impact on the Canadian economy. Younger Canadians aged 18 to 34 are more likely than older Canadians aged 55 and over to believe the oil price increases will negatively impact the Canadian economy long term, while those aged 55 and over are more likely than those aged 18 to 34 to report believing the price increases will have a negative short-term impact.*

Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1099 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	13 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues and views on economic issues, defence spending, and Canadian involvement in US-Cuba relations.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Tabulations	<a href="#">By region, age and gender</a>
Field Dates	March 31 to April 4, 2026.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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# Any questions?

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For more information on the firm, please visit [www.nanos.co](http://www.nanos.co)





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