

Reducing fuel-related taxes top recommendation to federal government in response to higher gas prices. More than one in three report driving less because of gas hike.

National survey released April, 2026
Field: March 31st to April 4th, 2026
Submission 2026-3029

Bloomberg



This research gauged the opinions of Canadians on rising gas prices and the actions they are taking to in response and how the federal government should be responding.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,099 Canadians, 18 years of age or older, from March 31st to April 4th, 2026 as part of an omnibus survey. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by the Bloomberg and the research was conducted by Nanos Research.

[Full data tables with weighted and unweighted number of interviews is here](#)

Note: Charts may not add up to 100 due to rounding

PATH
FORWARD!

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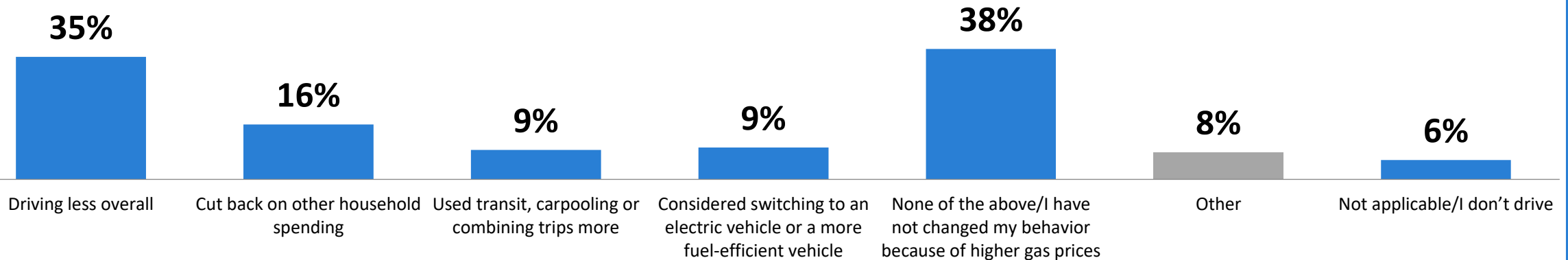
TEST IDEA

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Changes in activity due to increasing gas prices

Q – Which of the following have you done as a result of the recent increase in gasoline prices? (Select all that apply) [First Rank]



Canadians from Atlantic Canada (57%) are much more likely than the Canadian average (35%) to report driving less overall as a result of high gas prices. Younger Canadians (30%) are more than three times as likely to report cutting back on household spending due to increased gas than older Canadians (8%). Almost two in five (38%) of Canadians say they have not changed their behaviour because of higher gas prices. Men (43%) are more likely than women (32%) to say they have not changed their behaviour due to higher gas prices.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 4th, 2026, n=1099, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Changes in activity due to increasing gas prices – by demographics

Q –Which of the following have you done as a result of the recent increase in gasoline prices? (Select all that apply)

	Canada 2026-04 (n=1099)	Atlantic (n=120)	Quebec (n=206)	Ontario (n=362)	Prairies (n=246)	British Columbia (n=165)	Male (n=578)	Female (n=521)	18 ot 34 (n=183)	35 to 54 (n=412)	55 plus (n=504)
Driving less overall	35.5%	57.5%	33.5%	34.6%	33.1%	33.4%	33.1%	37.7%	36.3%	33.3%	36.6%
Cut back on other household spending	15.9%	23.3%	12.6%	15.3%	17.9%	17.2%	15.2%	16.6%	30.4%	14.5%	7.6%
Considered switching to an electric vehicle or a more fuel-efficient vehicle	9.2%	7.1%	9.4%	10.2%	8.3%	8.5%	11.3%	7.3%	12.8%	8.7%	7.3%
Used transit, carpooling or combining trips more	8.5%	3.8%	11.5%	8.7%	5.0%	9.8%	7.2%	9.8%	13.7%	7.1%	6.2%
None of the above/I have not changed my behavior because of higher gas prices	37.8%	23.4%	33.1%	41.5%	43.0%	36.0%	43.5%	32.5%	30.4%	41.0%	40.2%
Other	7.9%	6.9%	8.0%	6.0%	8.9%	12.6%	6.9%	8.9%	7.7%	9.8%	6.6%
Not applicable/I don't drive	5.6%	2.4%	9.7%	4.4%	3.3%	6.4%	3.9%	7.2%	7.1%	4.0%	5.8%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 4th, 2026, n=1099, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Preferred course of action from Federal government in response to high gas prices

Q – Which one action would you most prefer to see from the federal government in response to higher gasoline prices?



- Provide temporary financial relief (rebates or credits) to drivers
- Expand incentives for the purchase of electric or hybrid vehicles
- Provide incentives for public transit use
- Increase investment in long-term energy alternatives
- Reduce fuel-related taxes
- Take no additional action
- Unsure

2 in 5 Canadians

report wanting fuel-related taxes to be reduced by the Federal government in response to higher gas prices. Atlantic Canada (55%) is the region where respondents want fuel-related taxes to be reduced at the highest rate, comparatively those from BC (28%) are less likely to report wanting fuel-related taxes to be reduced. Just over one in five Canadians (22%) want to increase investments in long-term energy alternatives.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Preferred course of action from Federal government in response to high gas prices – by demographics

Q – Which one action would you most prefer to see from the federal government in response to higher gasoline prices?

	Canada 2026-04 (n=1099)	Atlantic (n=120)	Quebec (n=206)	Ontario (n=362)	Prairies (n=246)	British Columbia (n=165)	Male (n=578)	Female (n=521)	18 to 34 (n=183)	35 to 54 (n=412)	55 plus (n=504)
Reduce fuel-related taxes	38.8%	55.2%	33.9%	41.0%	42.9%	27.5%	40.1%	37.5%	36.3%	37.9%	41.1%
Increase investment in long-term energy alternatives	22.2%	17.8%	22.5%	20.0%	21.6%	30.8%	18.4%	25.9%	21.4%	22.3%	22.7%
Provide temporary financial relief (rebates or credits) to drivers	9.4%	7.6%	7.8%	10.8%	10.4%	8.0%	9.2%	9.6%	12.5%	9.6%	7.3%
Expand incentives for the purchase of electric or hybrid vehicles	9.4%	5.6%	12.9%	8.0%	7.6%	11.2%	10.0%	8.7%	9.7%	9.6%	8.9%
Provide incentives for public transit use	9.4%	5.3%	10.9%	11.5%	2.1%	12.2%	9.7%	9.2%	13.7%	8.2%	7.6%
Take no additional action	8.0%	7.0%	8.2%	6.2%	12.4%	8.1%	10.7%	5.5%	4.0%	9.1%	9.8%
Unsure	2.8%	1.5%	3.9%	2.4%	3.1%	2.2%	2.0%	3.6%	2.4%	3.3%	2.7%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 31st to April 4th, 2026, n=1099, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Element	Description	Element	Description
Research sponsor	Bloomberg News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1099 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	13 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, Canada reaching NATO spending goals, Canada's response to US placing restrictions on Cuba, rising gas prices, hesitancy in air travel, views on the NDP, Canada's relationship with the EU, F-35 fighter jets and the Iran conflict.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Tabulations	By region, age and gender
Field Dates	March 31st to April 4th, 2026.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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Any questions?



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