LPC 46, CPC 33, NDP 10. Preferred PM, Carney 57, Poilievre 22.
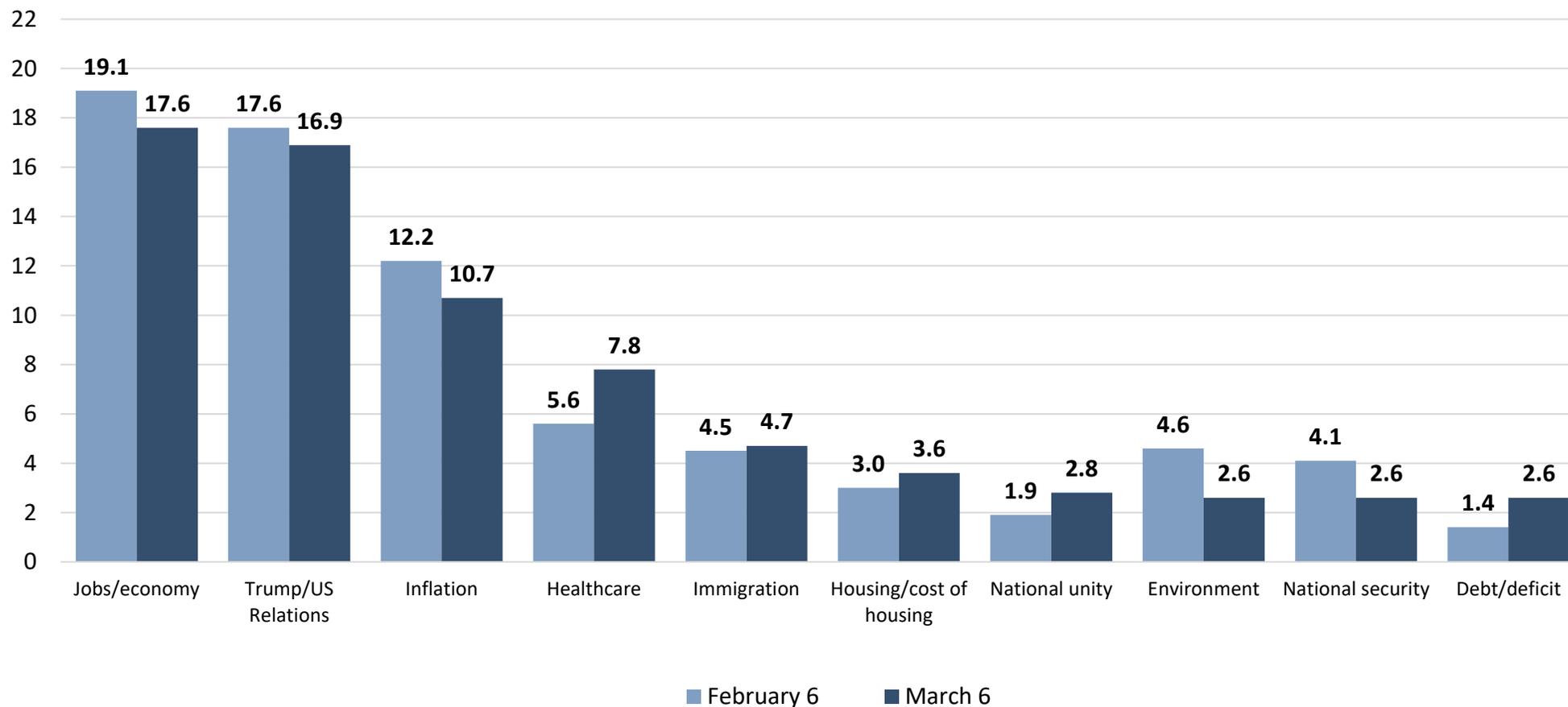
NANOS

Nanos tracks unprompted issues of concern every week. To access full weekly national and regional tracking visit the Nanos subscriber data portal.

> **" The ballot trend continues to favour the Liberals as they open up a 13 point advantage over the Conservatives. On the preferred Prime Minister tracking Carney now holds a commanding 35 point advantage. Carney preferred PM advantage hits new high. "**
>
> **Nik Nanos**
>
> **Chief Data Scientist**

**NANOS**

# WEEKLY TOP TEN ISSUES – FOUR WEEK CHANGE

**Question:** What is your most important NATIONAL issue of concern? [UNPROMPTED]



Bar chart comparing February 6 and March 6 values:

| Issue | February 6 | March 6 |
|---|---|---|
| Jobs/economy | 19.1 | 17.6 |
| Trump/US Relations | 17.6 | 16.9 |
| Inflation | 12.2 | 10.7 |
| Healthcare | 5.6 | 7.8 |
| Immigration | 4.5 | 4.7 |
| Housing/cost of housing | 3.0 | 3.6 |
| National unity | 1.9 | 2.8 |
| Environment | 4.6 | 2.6 |
| National security | 4.1 | 2.6 |
| Debt/deficit | 1.4 | 2.6 |

■ February 6   ■ March 6

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame (land- and cell-lines) telephone survey, weekly tracking ending March 6, 2026, n=1,023, accurate 3.1 percentage points plus or minus, 19 times out of 20.

**NANOS**

# LONGITUDINAL ISSUE TRACKING – LONG TERM
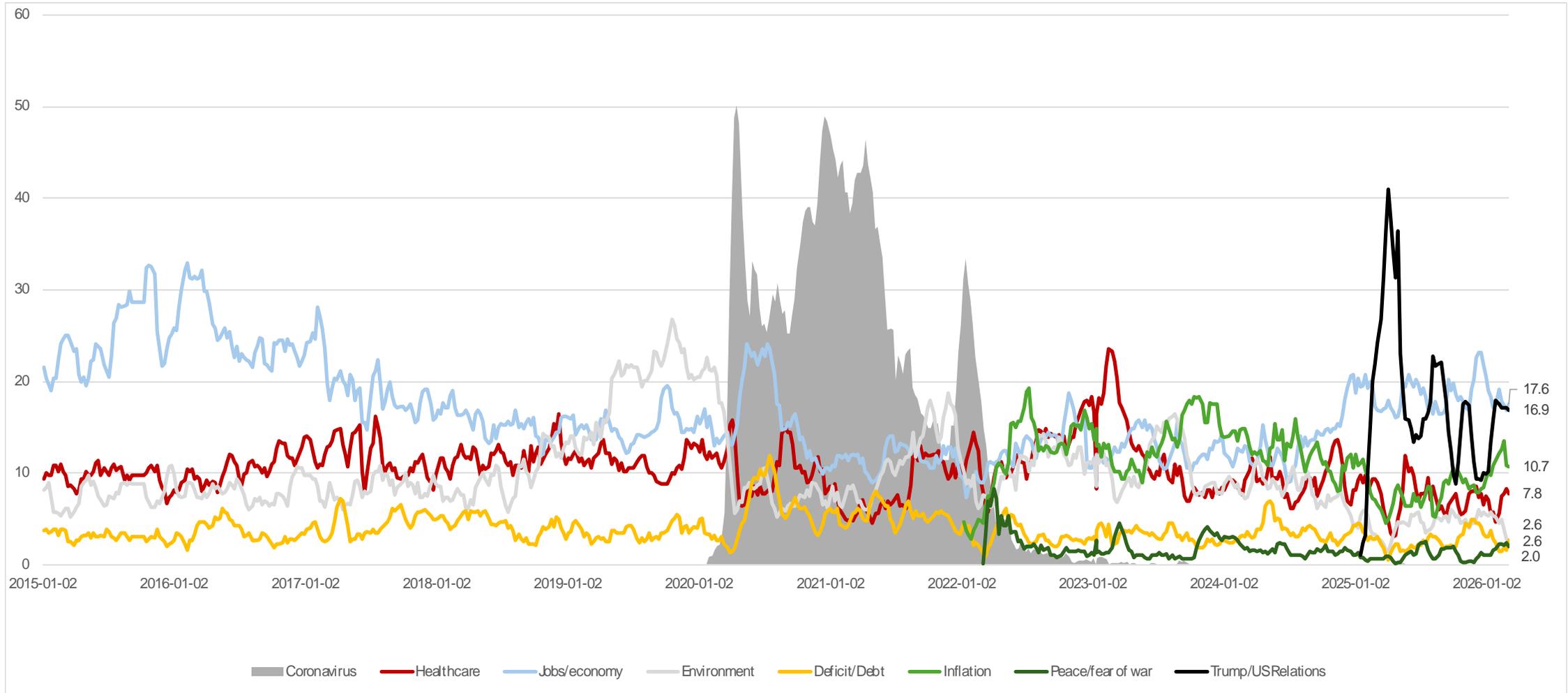


1,023 random interviews recruited  from and RDD land- and cell-line sample of Canadians aged 18 years and over, ending March 6, 2026. The data is based on a four-week rolling average where each week the oldest group of 250 interviews is dropped and a new group of 250 is added. A random survey of 1,023 Canadians is accurate 3.1 percentage points, plus or minus, 19 times out of 20     Q – What is your most important NATIONAL issue of concern? [UNPROMPTED]

NANOS

# LONGITUDINAL ISSUE TRACKING – ONE YEAR TREND

1,023 random interviews recruited from and RDD land- and cell-line sample of Canadians aged 18 years and over, ending March 6, 2026. The data is based on a four-week rolling average where each week the oldest group of 250 interviews is dropped and a new group of 250 is added. A random survey of 1,023 Canadians is accurate 3.1 percentage points, plus or minus, 19 times out of 20

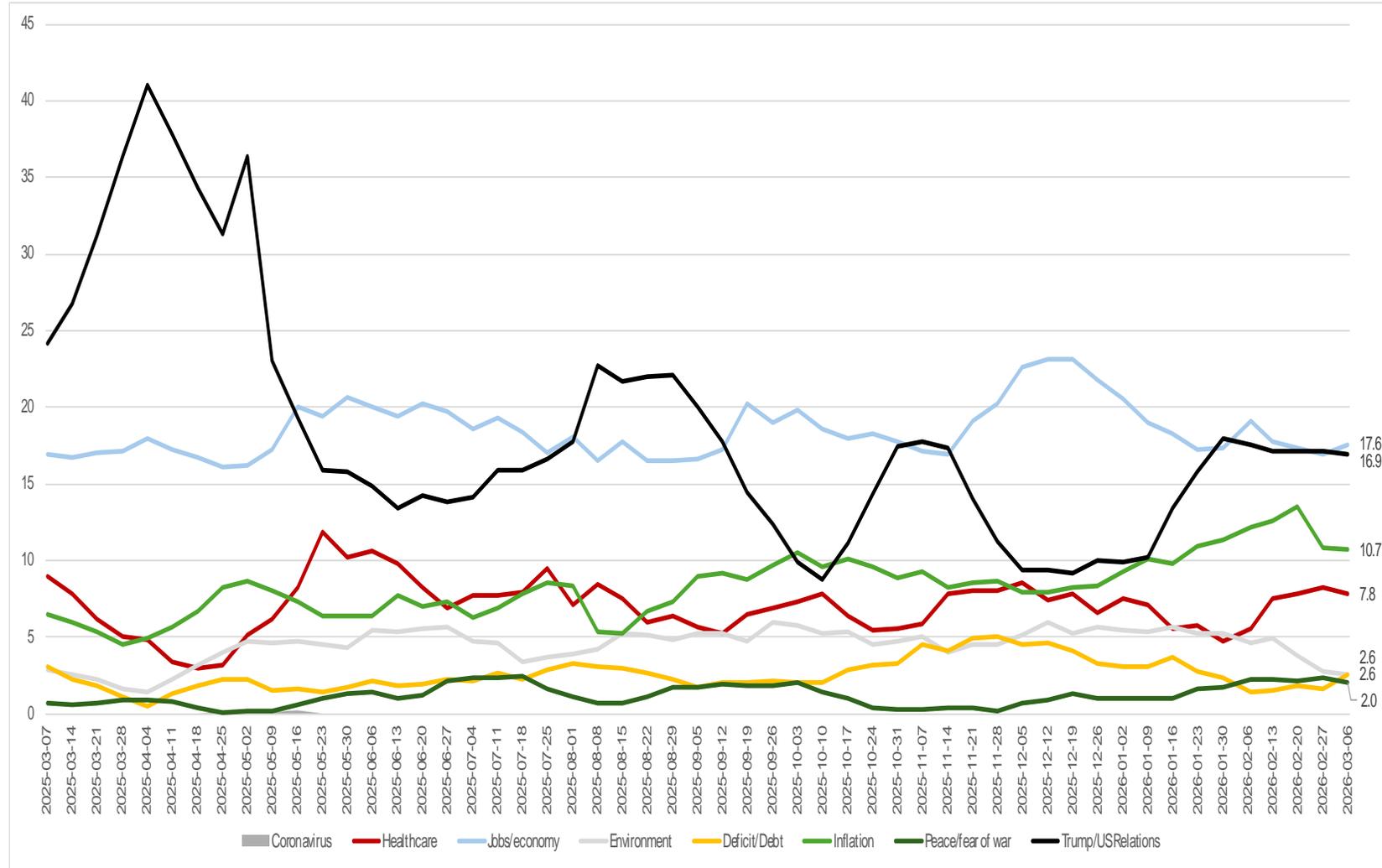Contact: Nik Nanos nik@nanos.co

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co

Methodology: www.nanos.co/method

Subscribe to the Nanos data portals to get access to detailed breakdowns for $5 a month.

Q – What is your most important NATIONAL issue of concern? [UNPROMPTED]



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame (land- and cell-lines) telephone survey, weekly tracking ending March 6, 2026, n=1,023, accurate 3.1 percentage points plus or minus, 19 times out of 20.

NANOS

# NON-SUBSCRIBER REPORT

**Every week Nanos captures the political pulse of the nation and is the authoritative go to data source. Here are this week's Nanos political tracking highlights. Play with the data at the interactive Nanos portal at http://www.nanos.co/dataportal > ballot tracking > issue tracking > policy tracking > cut the data by region and demographics and see the trend lines.** **Subscribe today >** gain unlimited access to the Nanos data portals and tracking for $5 a month.

**Ballot –** The latest Nanos federal ballot tracking has the Liberals at 46.0 per cent, the Conservatives at 32.5 the NDP at 10.0 per cent, the Bloc at 5.2 per cent, the Green Party at 4.7 per cent and the Peoples Party at 0.7 per cent.

**Accessible Voters** – Asked whether they would consider voting for each of the federal parties, ███████████████████ ████████████████████████████████████████████████████████████ ████████████████████████████████████████████████████████████ ████████████████████████████

**Nanos Party Power Index** – The Nanos Index which is a composite of a series of measures including ballot and leadership impressions has the Liberals at 64.6 points, followed by the Conservatives at 46.3 points, the NDP with 33.0 points, the Greens 29.2 points, the People's Party 21.3 points and the BQ 34.3 points (QC only).

**Qualities of a Good Political Leader** – More than seven in ten ████████████████████████████████████ ████████████████████████████████████████████████████████████ ████████████████████████████████████████████████████████████ ████████████████████████████████████████████████████████████ ████████

**Preferred Prime Minister** – Nanos tracking has Carney as the preferred choice as PM at 56.9 per cent of Canadians followed by Poilievre (21.6%), May (2.6%), Blanchet (2.4%), Davies (2.2%), and Bernier (1.5%). Thirteen per cent of Canadians were unsure whom they preferred.

Visit the live Nanos data portal where you can dynamically chart ballot, preferred PM and Nanos Index numbers by region, gender and age. The methodology for the weekly tracking is posted here. PDFs of the polling reports are on the Nanos website.

**Contact:    Nik Nanos, Chief Data Scientist**
Ottawa: (613) 234-4666 x 237     nik@nanos.co Twitter: @niknanos

AT A GLANCE

**NANOS**

# RAPPORT POUR LES NON-ABONNÉS

**Chaque semaine, Nanos capte le pouls politique de la nation et est une source de données incontournable. Voici les points saillants du suivi politique de Nanos cette semaine. Jouez avec les données du portail interactif Nanos à http://www.nanos.co/dataportal> suivi du scrutin> suivi des enjeux> suivi des politiques> examinez les données par région et démographie et voyez les lignes de tendance. Abonnez-vous dès maintenant >** obtenez un accès illimité aux portails de données et au suivi Nanos pour 5 $ par mois.

**Scrutin** – Selon le plus récent suivi de scrutin fédéral Nanos, les libéraux bénéficient de l'appui de 46,0 pour cent des Canadiens, suivi des conservateurs avec 32,5 pour cent, du NPD avec 10,0 pour cent, du BQ avec 5,2 pour cent, des verts avec 4,7 pour cent et du Parti Populaire du Canada avec 0,7 pour cent.

**Électeurs accessibles** – Lorsqu'on leur a demandé s'ils considéreraient voter pour chacun des partis fédéraux, ██████████████████ ███████████████████████████████████████████████████████████████████████████████████████ ████████████████████████████████████████████████████████████████████████████████████████████ ████████████████████████████

**Indice de puissance politique Nanos –** Selon l'Indice Nanos, qui est composé d'une série de mesures incluant les préférences de votes et les impressions des chefs des partis, les libéraux ont 64,6 points, suivi des conservateurs avec 46,3 points, du NDP avec 33,0 points, des verts avec 29,2 points, du Parti Populaire du Canada avec 21,3 points et du BQ avec 34,3 points (QC seulement).

**Qualités d'un bon leader politique** – Plus de sept Canadiens sur dix ████████████████████████████████ ████████████████████████████████████████████████████████████████████████████████████████████████ ████████████████████████████████████████████████████████████████████████████████████████████████ ████████████████████████████

**Premier ministre préféré** – Selon le suivi Nanos, Carney est le choix préféré comme Premier ministre de 56,9 pour cent des Canadiens, suivi de Poilievre (21,6 %), May (2,6 %), Blanchet (2,4 %), Davies (2,2 %) et Bernier (1,5 %). Treize pour cent des Canadiens étaient incertains de leur préférence.

Visitez le portail de données courantes de Nanos où vous pouvez interagir avec les graphiques du scrutin, du PM préféré et de l'Indice Nanos et filtrer par région, sexe et âge. La méthodologie pour le suivi hebdomadaire est publiée ici. Les fichiers PDF des rapports des sondages se trouvent sur le site Web de Nanos.

**Contactez:    Nik Nanos, Chef des données**
Ottawa: (613) 234-4666 x 237     nik@nanos.co Twitter: @niknanos

**APERÇU**

**NANOS**

# Ballot – LONG TERM

**National – Weekly Tracking**
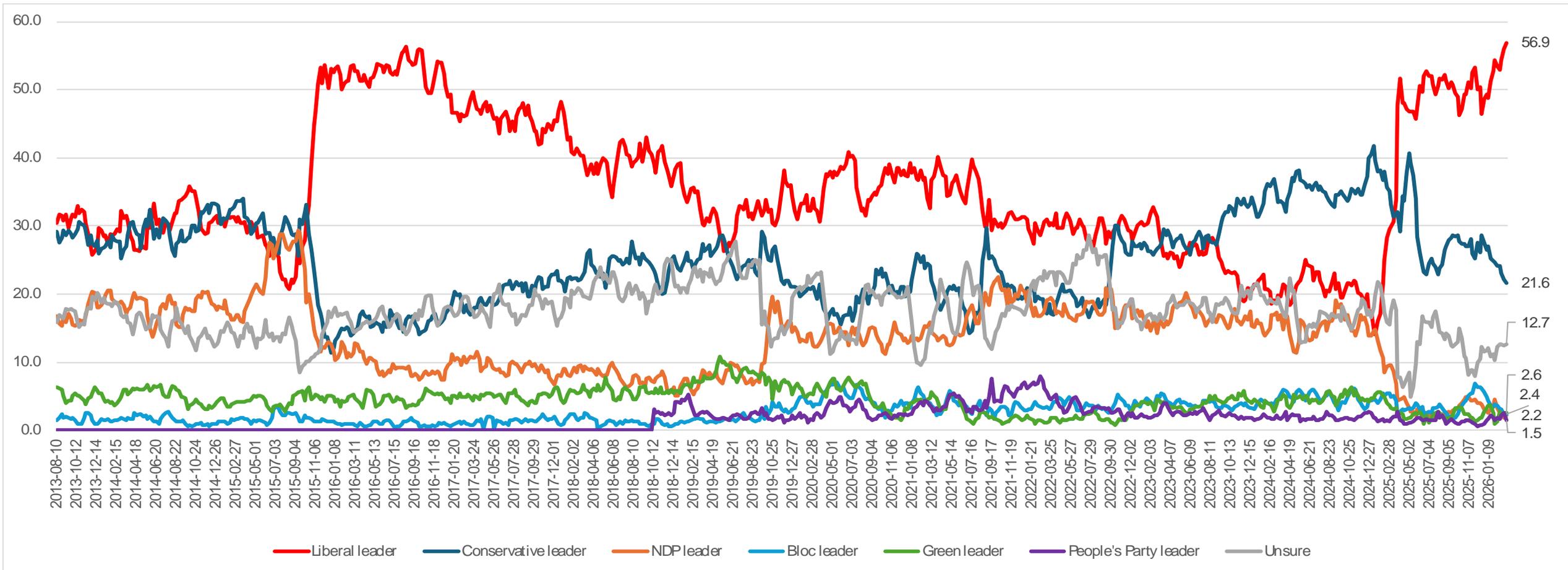**(Ending March 6, 2026, n=883)**
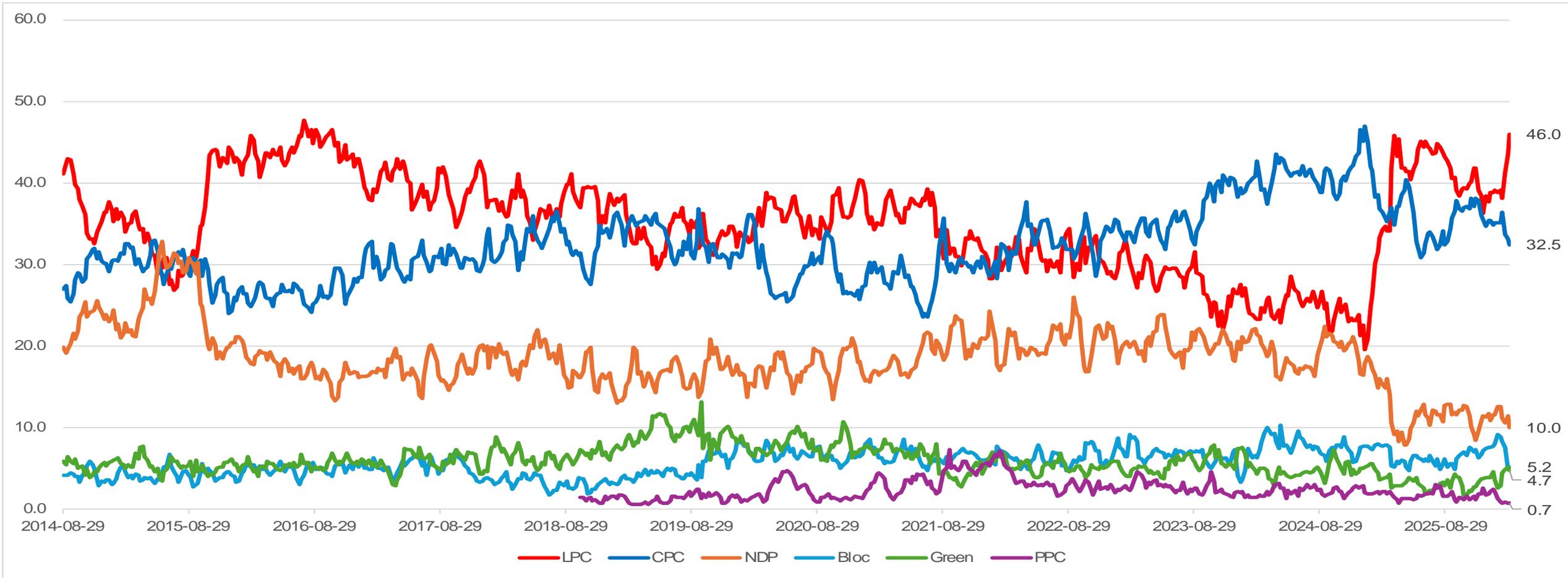


Question: For those parties you would consider voting for federally, could you please rank your **top two current local** preferences? [Unprompted] [1ST CHOICE, 2ND CHOICE RANK]

NANOS

# PREFERRED PM – LONG TERM

**National – Weekly Tracking – Preferred Prime Minister First Ranked Choice**
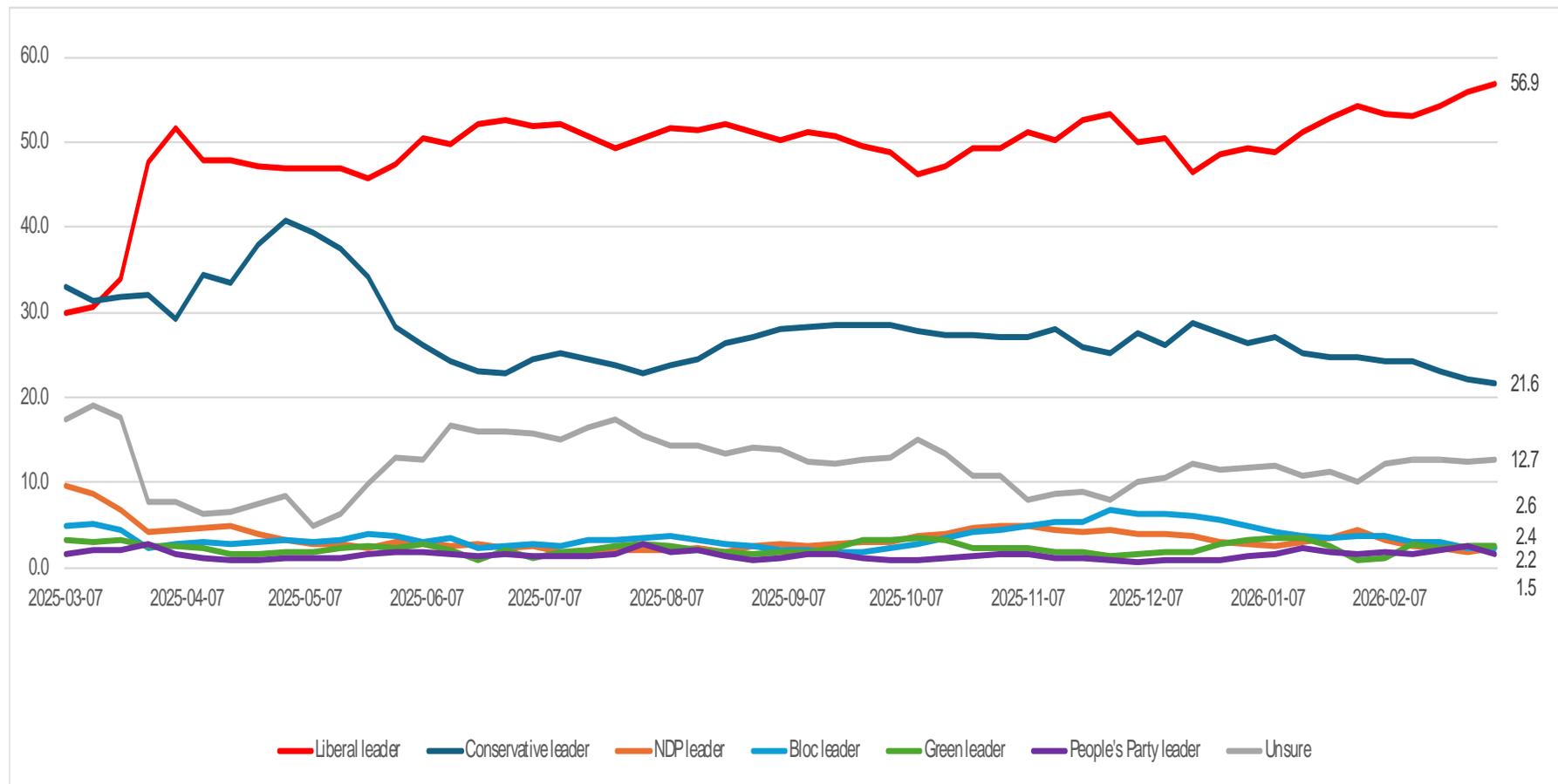**(Ending March 6, 2026, n=1,023)**



Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]

NANOS

# PREFERRED PM – ONE YEAR

**National – Weekly Tracking – Preferred Prime Minister First Ranked Choice
(Ending March 6, 2026, n=1,023)**

**Question: Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]**



Legend: Liberal leader — Conservative leader — NDP leader — Bloc leader — Green leader — People's Party leader — Unsure

Values labeled: 56.9, 21.6, 12.7, 2.6, 2.4, 2.2, 1.5

**NANOS**

# PARTY POWER INDEX – LONG TERM

**National – Weekly Tracking – Preferred Prime Minister First Ranked Choice**
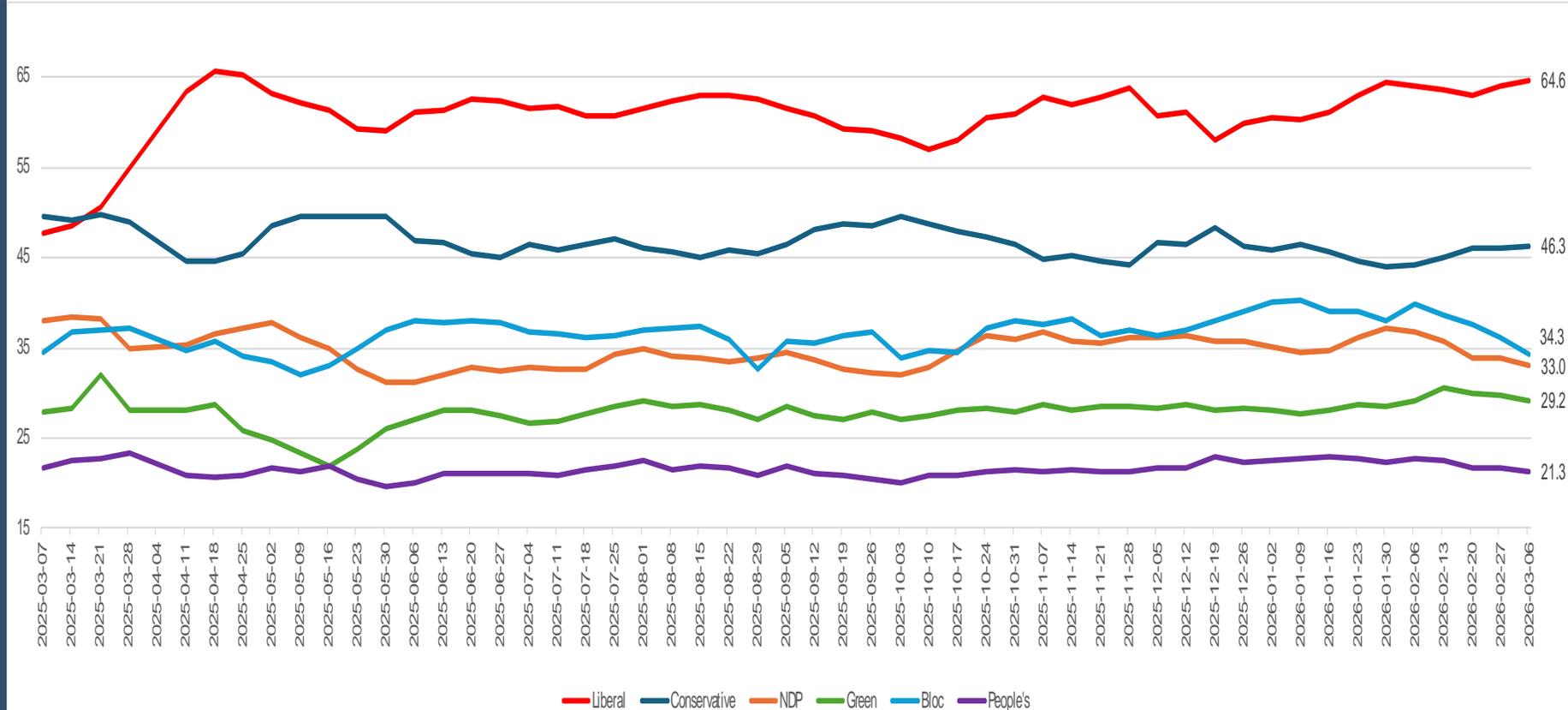**(Ending March 6, 2026, n=1,023)**
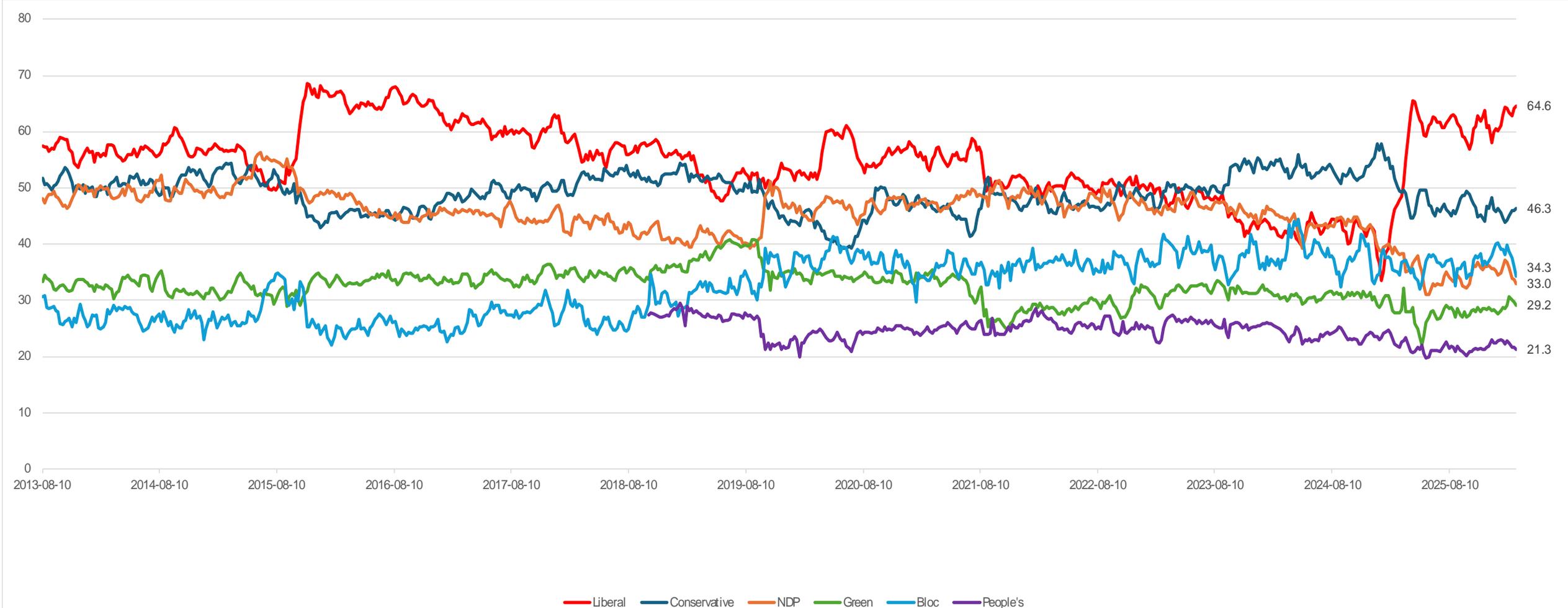


The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.
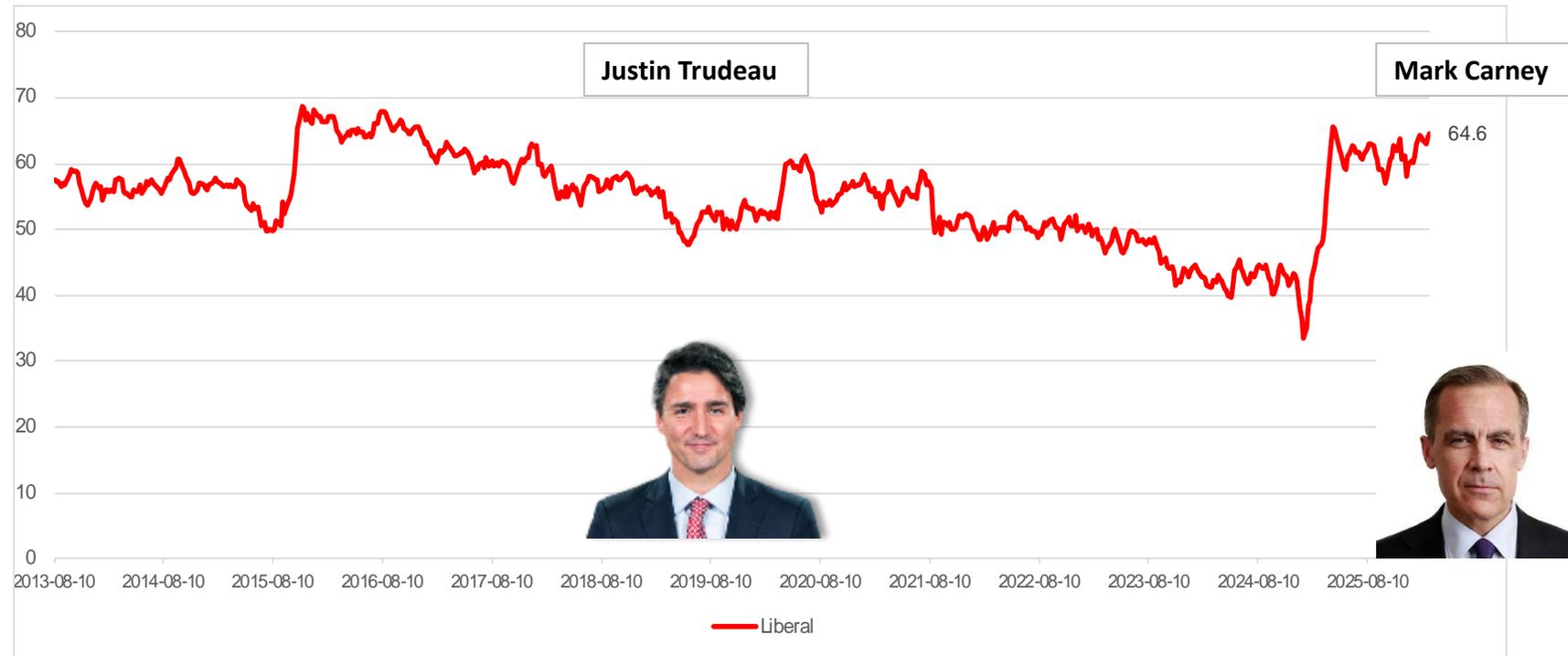
**NANOS**

# PARTY POWER INDEX – ONE YEAR

**National – Weekly Tracking – Preferred Prime Minister First Ranked Choice**
**(Ending March 6, 2026, n=1,023)**

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.



Liberal — Conservative — NDP — Green — Bloc — People's

**NANOS**

# Party Power Index Tracking – Liberals

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

Contact: Nik Nanos
  Ottawa: (613) 234-4666 x 237
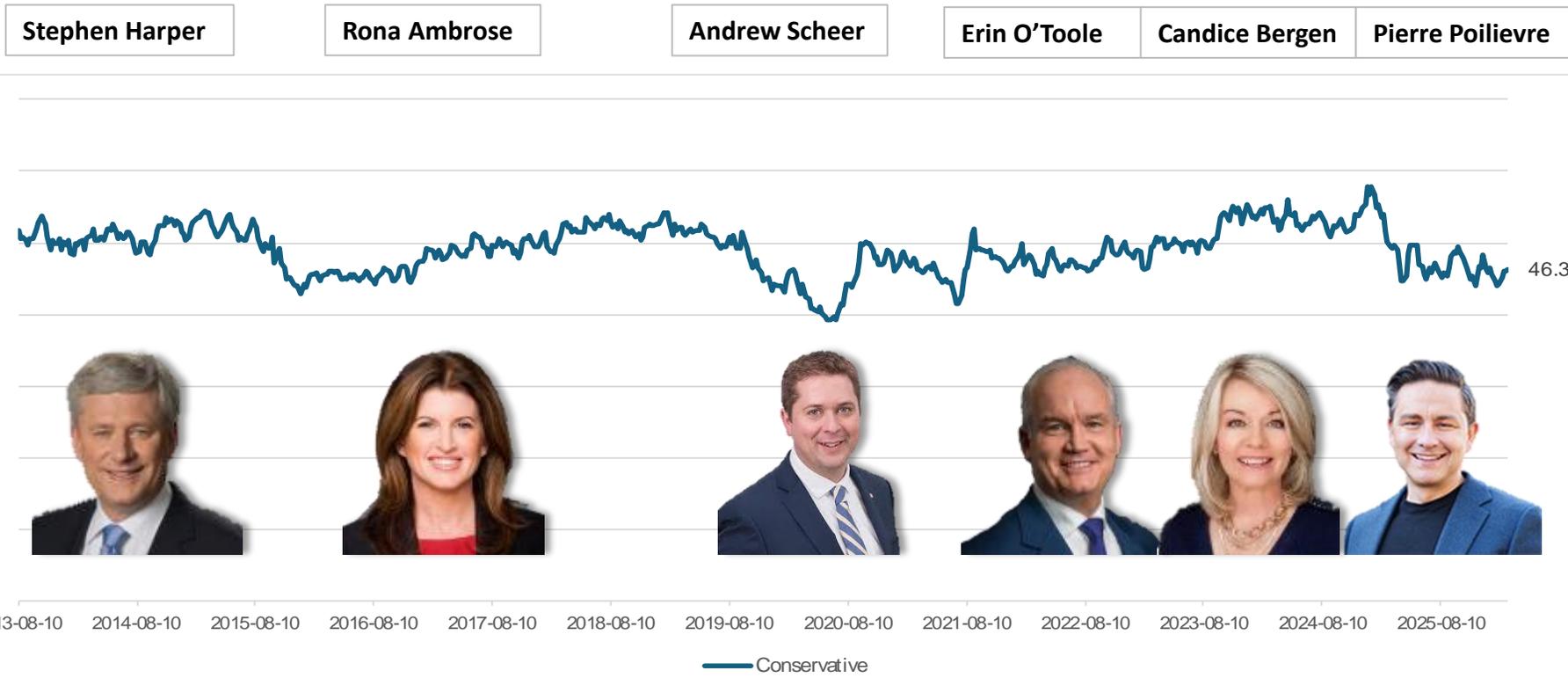  Washington DC: (202) 697-9924
  nik@nanos.co

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.



Source: Nanos Research, RDD dual frame (land- and cell-lines) telephone survey, weekly tracking ending March 6, 2026, n=1,023, accurate 3.1 percentage points plus or minus, 19 times out of 20.

# Party Power Index Tracking – Conservatives

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

Contact: Nik Nanos
Ottawa: (613) 234-4666 x 237
Washington DC: (202) 697-9924
nik@nanos.co

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.



| Stephen Harper | Rona Ambrose | Andrew Scheer | Erin O'Toole | Candice Bergen | Pierre Poilievre |

Source: Nanos Research, RDD dual frame (land- and cell-lines) telephone survey, weekly tracking ending March 6, 2026, n=1,023, accurate 3.1 percentage points plus or minus, 19 times out of 20.
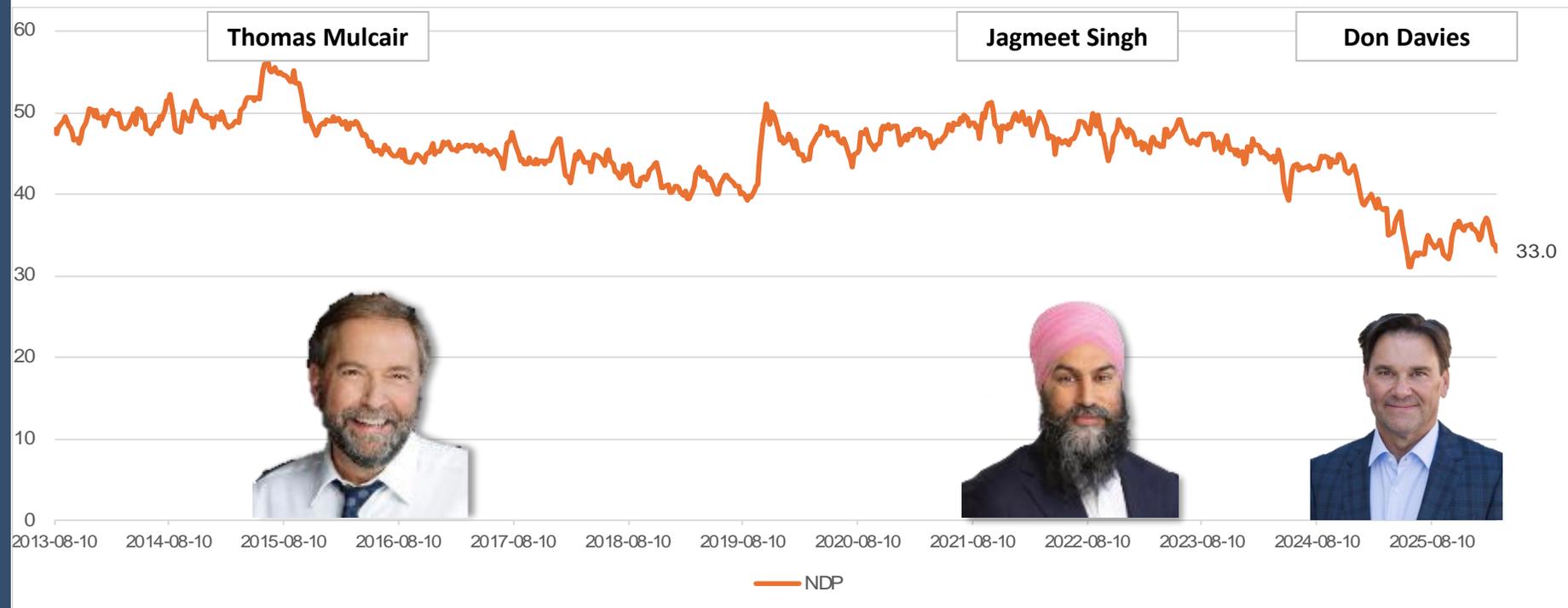
# Party Power Index Tracking – NDP

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

Contact: Nik Nanos
        Ottawa: (613) 234-4666 x 237
        Washington DC: (202) 697-9924
        nik@nanos.co

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.



Source: Nanos Research, RDD dual frame (land- and cell-lines) telephone survey, weekly tracking ending March 6, 2026, n=1,023, accurate 3.1 percentage points plus or minus, 19 times out of 20.
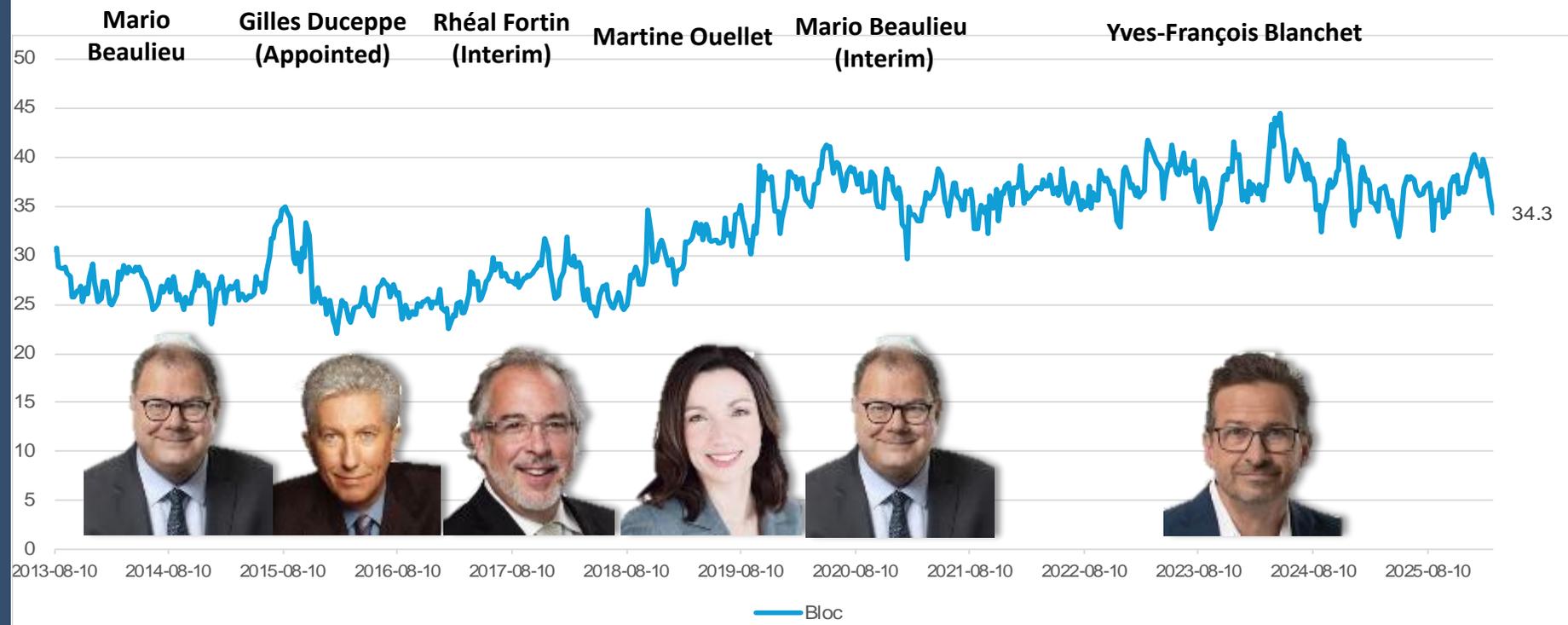
# Party Power Index Tracking – Bloc

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

Contact: Nik Nanos
Ottawa: (613) 234-4666 x 237
Washington DC: (202) 697-9924
nik@nanos.co

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Mario Beaulieu | Gilles Duceppe (Appointed) | Rhéal Fortin (Interim) | Martine Ouellet | Mario Beaulieu (Interim) | Yves-François Blanchet

34.3

— Bloc

Source: Nanos Research, RDD dual frame (land- and cell-lines) telephone survey, weekly tracking ending March 6, 2026, n=1,023, accurate 3.1 percentage points plus or minus, 19 times out of 20.
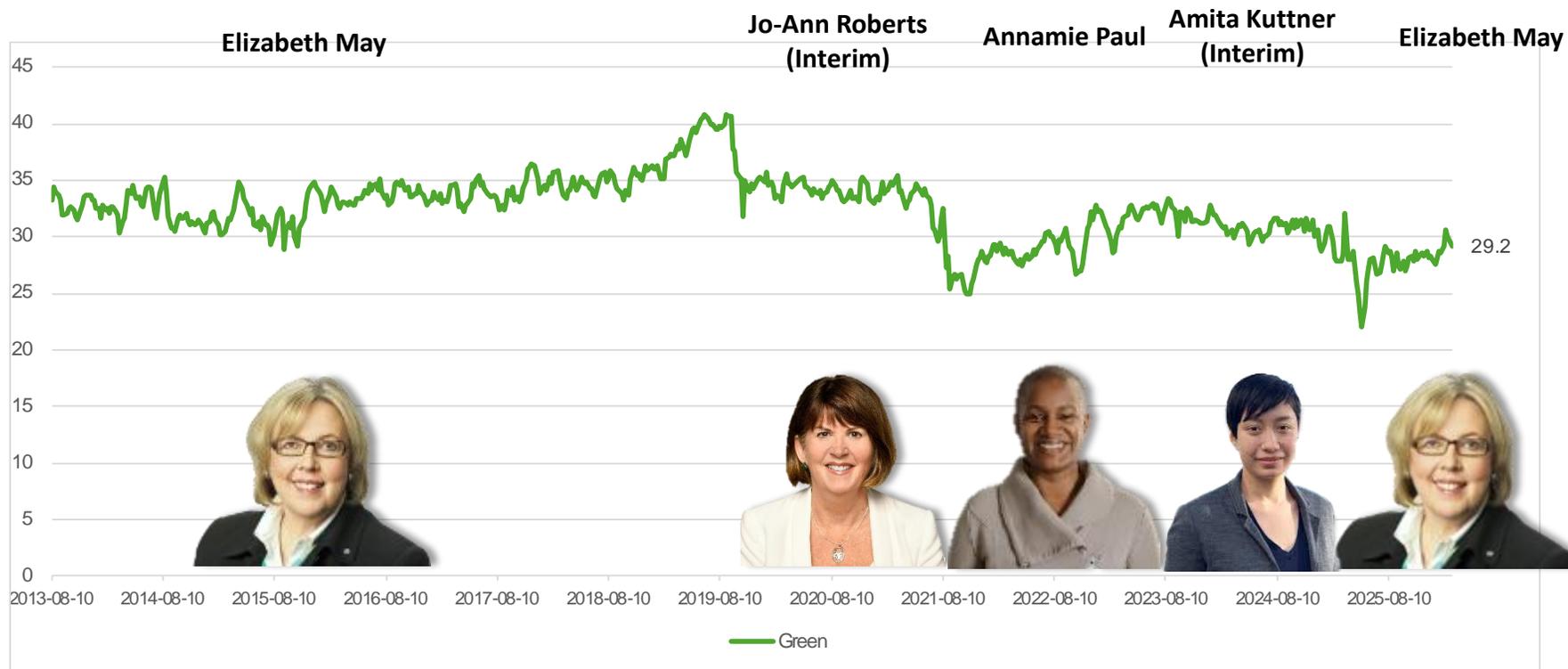
# Party Power Index Tracking – Green Party

The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.

Contact: Nik Nanos
Ottawa: (613) 234-4666 x 237
Washington DC: (202) 697-9924
nik@nanos.co

Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.



Source: Nanos Research, RDD dual frame (land- and cell-lines) telephone survey, weekly tracking ending March 6, 2026, n=1,023, accurate 3.1 percentage points plus or minus, 19 times out of 20.
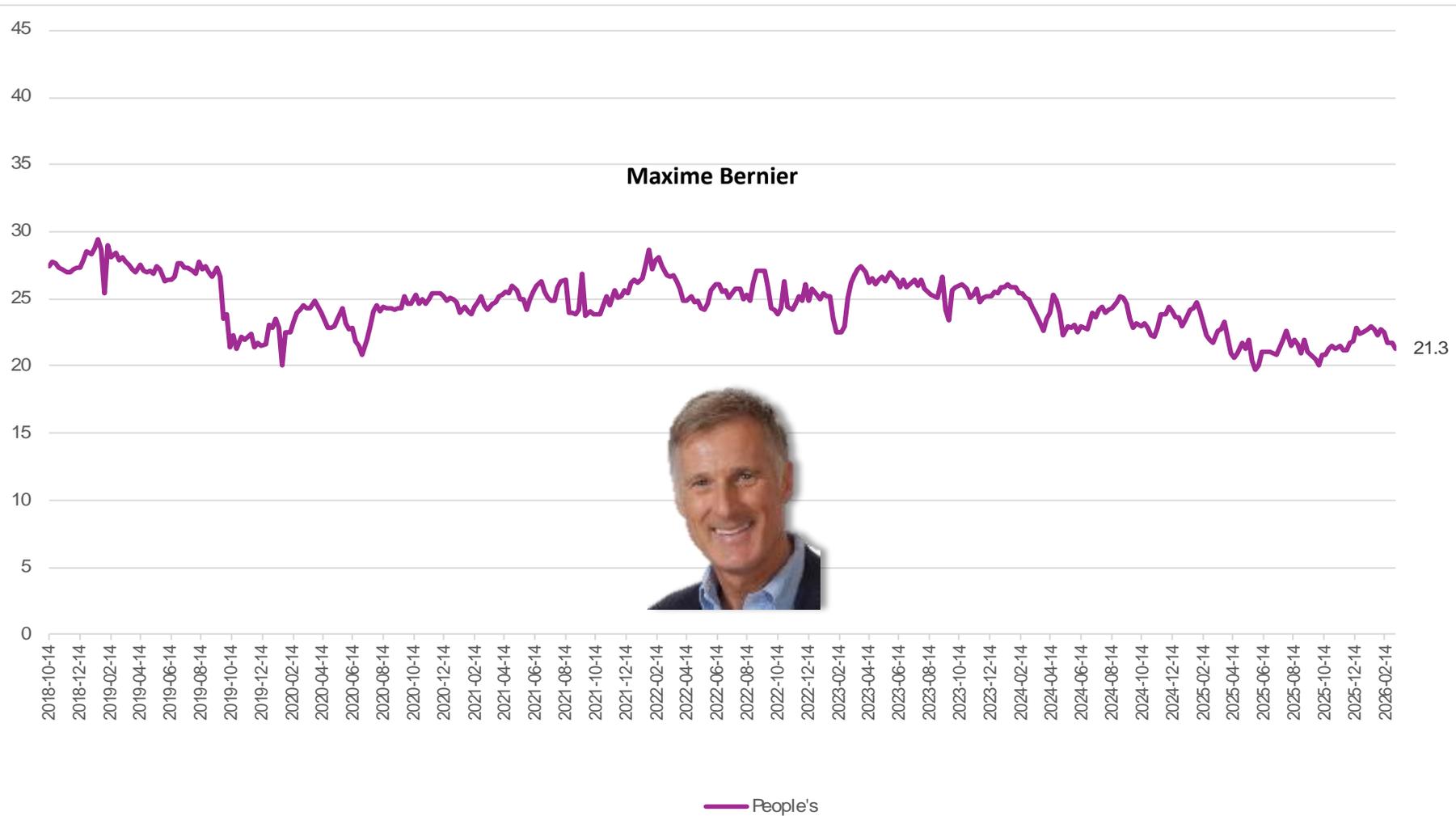
# Party Power Index Tracking – People's Party

**The Nanos Party Power Index Tracking for Canada is based on a composite of the following public opinion measures: the national ballot, which party individuals would consider voting for, the top two choices for Prime Minister, and whether each party leader has good leadership qualities.**

**Contact: Nik Nanos**
    **Ottawa: (613) 234-4666 x 237**
    **Washington DC: (202) 697-9924**
    **nik@nanos.co**

**Subscribe to the Nanos data portals to get access to detailed demographic and regional breakdowns.**

Maxime Bernier

21.3

People's

NANOS

The Weekly Nanos Tracking is produced by the Nanos Research Corporation, headquartered in Canada, which operates in Canada and the United States. The data is based on random interviews with 1,023 Canadian consumers (recruited by RDD land- and cell-line sample), using a four-week rolling average of 250 respondents each week, 18 years of age and over. The random sample of 1,023 respondents may be weighted using the latest census information for Canada. The interviews are compiled into a four-week rolling average of 1,023 interviews where each week, the oldest group of 250 interviews is dropped and a new group of 250 interviews is added.

A random survey of 1,023 respondents in Canada is accurate 3.1 percentage points, plus or minus, 19 times out of 20. This report is based on the four waves of tracking ending March 6, 2026.

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference.

The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:
- a ballot question that captures the 1st and 2nd vote preferences;
- a measure of whether the respondent would consider voting for the party;
- the 1st and 2nd preferences for Prime Minister of the current federal leaders; and,
- whether the respondent believes each current leader has the quality to be a good leader.

The views of 1,023 respondents are compiled into a diffusion brand index for each party that goes from 0 to 100, where 0 means that the party has no brand strength and 100 means it has maximum brand strength. A score above 50 is an indication of brand strength for the party and its leader at this time. The important factors in this weekly tracking include the direction of the brand strength or weakness and also the brand strength of one federal party relative to another.

**METHODOLOGY**
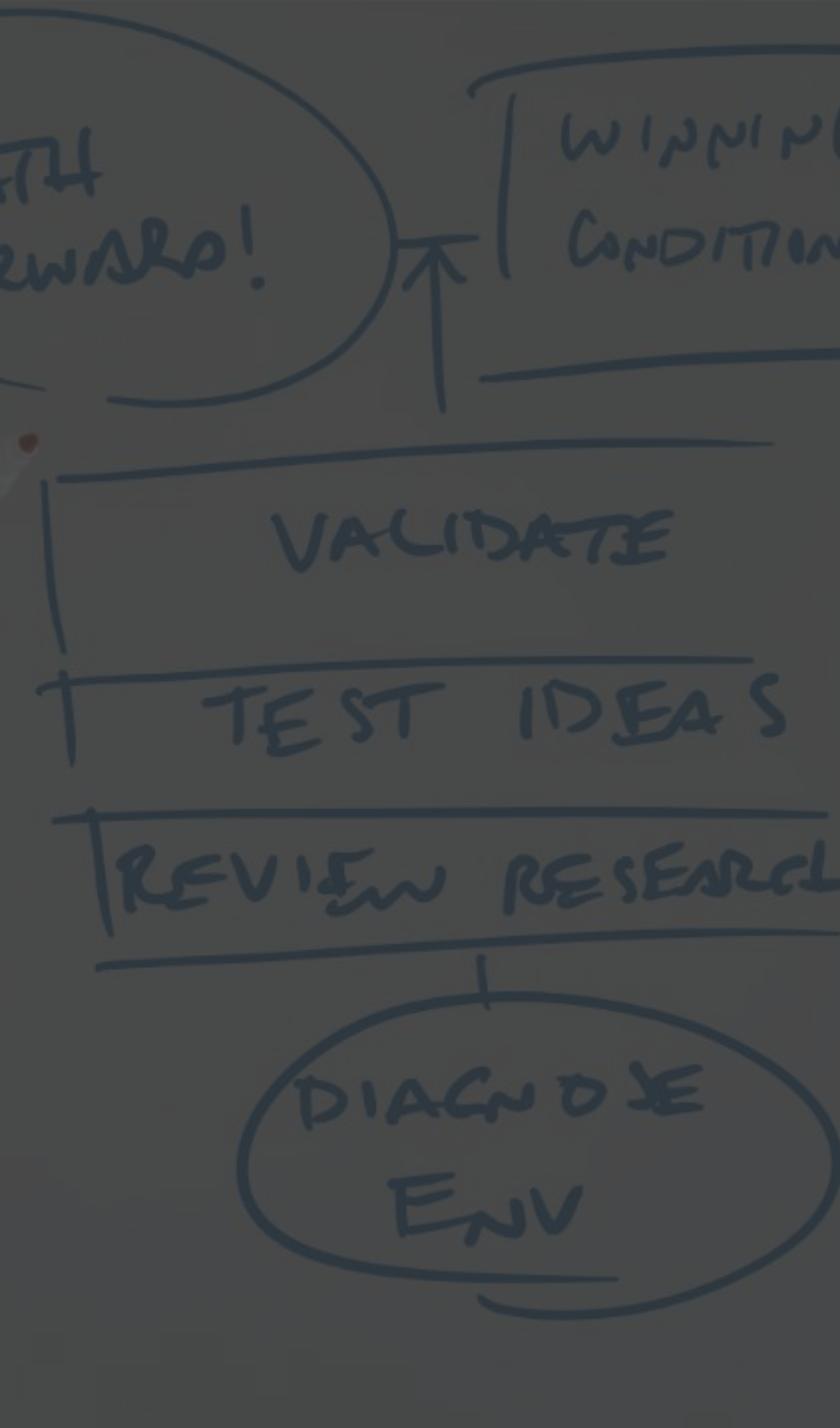
Le suivi hebdomadaire de Nanos est produit par Nanos Research Corporation. Les données sont fondées sur des entrevues aléatoires avec 1 023 consommateurs canadiens (recrutés au téléphone à l'aide de l'échantillonnage à deux trames (terrestre et cellulaire) avec des agents en direct, utilisant une moyenne mobile de quatre semaines avec 250 répondants chaque semaine, âgés de 18 ans et plus. L'échantillon aléatoire de 1 023 répondants peut être pondéré selon l'âge et le sexe en utilisant les dernières données du recensement pour le Canada. Les entrevues sont compilées en une moyenne mobile de 1 023 entrevues sur quatre semaines, où chaque semaine, le groupe de 250 Canadiens le plus anciennement interrogé est abandonné et un nouveau groupe de 250 entrevues est ajouté.
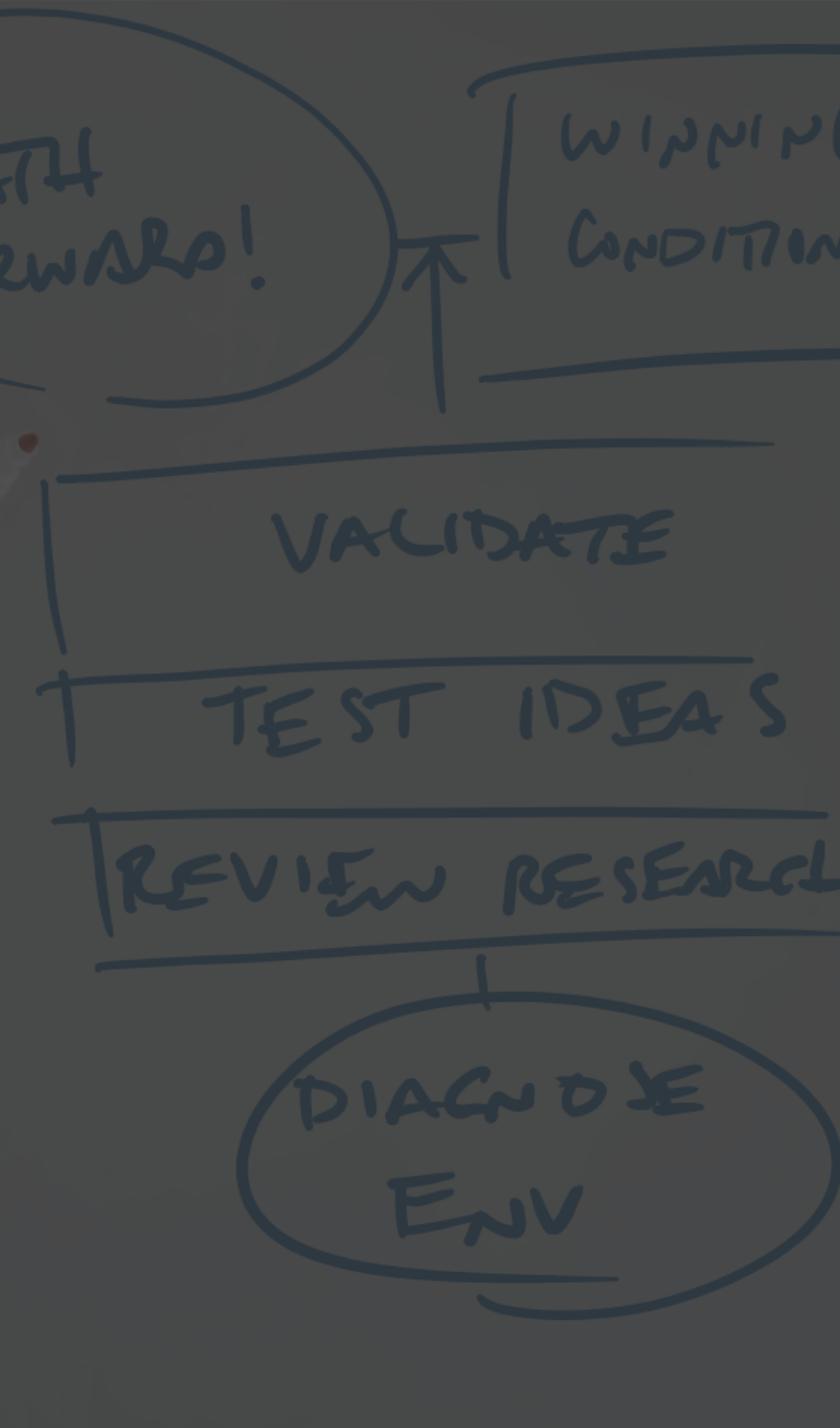
Un sondage aléatoire auprès de 1 023 Canadiens est exact à ± 3,1 points de pourcentage, 19 fois sur 20. Les données présentées dans ce rapport sont basées sur la période de suivi se terminant le 6 mars 2026.

Comme les électeurs ne sont pas en mesure de faire un choix entre les élections il est intéressant de penser à la force du parti et à son soutien à un niveau plus large. Le suivi fédéral de Nanos répond à ce besoin en incorporant plus d'informations sur les préférences politiques, au-delà de la préférence actuelle de vote.

Le suivi fédéral de Nanos est une mesure composite hebdomadaire des marques des partis fédéraux fondée sur quatre questions concernant les partis fédéraux et leur leadership. Les questions comprennent:
• une question de scrutin qui capture les préférences de premier et de second vote;
• une mesure permettant de savoir si le répondant envisagerait de voter pour un parti donné;
• la 1ère et 2ème préférence pour Premier ministre parmi les dirigeants fédéraux actuels; et,
• si le répondant croit que chaque leader actuel possède les qualités d'un bon leader.

Les opinions de 1 023 répondants sont compilées dans un indice de marque de diffusion pour chaque parti qui va de 0 à 100, où 0 signifie que le parti n'a pas de force de marque et 100 signifie qu'il a la force de marque maximale. Un score supérieur à 50 est une indication de force de marque pour ce parti et son leadership en ce moment. Les facteurs importants dans ce suivi hebdomadaire incluent la direction de la force ou de la faiblesse de marque ainsi que la force de marque d'un parti fédéral par rapport à un autre.

MÉTHODOLOGIE

| Element | Description |
|---|---|
| Research sponsor | Nanos Research |
| Population and Final Sample Size | 1,023 Randomly selected individuals, four week rolling average of 250 interviews a week. |
| Margin of Error | ±3.1 percentage points, 19 times out of 20. |
| Mode of Survey | Recruited by RDD dual frame (land- and cell-lines) telephone survey. |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.<br>Six-digit postal code was used to validate geography. |
| Demographics (Other) | Age, gender, education, income |
| Fieldwork/Validation | Live interviews with live supervision to validate work. |
| Number of Calls | Maximum of five call backs. |
| Time of Calls | Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm |
| Field Dates | Four-week period March 6, 2026 |
| Language of Survey | The survey was conducted in both English and French. |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements.<br>https://canadianresearchinsightscouncil.ca/standards/ |

| Element | Description |
|---|---|
| Weighting of Data | The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure. |
| Screening | Screening ensured potential respondents did not work in the market research industry, in the advertising industry,  in the media or a political party prior to administering the survey to ensure the integrity of the data. |
| Excluded Demographics | Individuals younger than 18 years old; individuals without land or cell line or internet could not participate. |
| Stratification | By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample. |
| Estimated Response Rate | Six percent, consistent with industry norms. |
| Question Order | Question order in the preceding report was asked in the following order – unprompted issue of concern, party consideration, unprompted vote preferences, preferred Prime Minister and qualities of a good political leader. |
| Question Content | This was module one of a weekly tracking survey. |
| Question Wording | The wording of questions is as presented in the report with a randomization of the political leaders for the question involving leader qualities. |
| Research/Data Collection Supplier | Nanos Research |
| Contact | Contact Nanos Research for more information or with any concerns or questions.<br>http://www.nanos.co<br>Telephone:(613) 234-4666 ext. 237<br>Email: info@nanosresearch.com. |
| Data Tables | By region age and gender |

**TECHNICAL NOTE**

| Élément | Description | Élément | Description |
|---|---|---|---|
| Organisation qui a commandé la recherche | Nanos Research | Pondération des données | Les résultats ont été pondérés selon l'âge et le sexe en utilisant les données du dernier recensement (2021) et l'échantillon est stratifié géographiquement pour être représentatif du Canada. Voir les tableaux pour la divulgation complète de la pondération. |
| Taille finale de l'échantillon | 1 023 répondants choisis au hasard, moyenne mobile de quatre semaines avec 250 répondants chaque semaine. | | |
| Marge d'erreur | ±3,1 points de pourcentage, 19 fois sur 20. | Présélection | La présélection garantit que les répondants potentiels ne travaillaient pas dans le secteur des études de marché, dans le secteur de la publicité, dans les médias ou pour un parti politique avant l'administration de l'enquête pour assurer l'intégrité des données. |
| Type d'enquête | Enquête téléphonique (lignes téléphoniques terrestres et cellulaires) par génération aléatoire de numéros de téléphone (GANT). | | |
| Méthode d'échantillonnage | L'échantillon recruté par des lignes terrestres et cellulaires à travers le Canada par l'entremise de génération aléatoire de numéros de téléphone (GANT). | Groupes démographiques exclus | Les personnes de moins de 18 ans; les individus sans accès à lignes de téléphone n'étaient pas admissibles pour participer. |
| Données démographiques (captées) | Canada Atlantique, Québec, Ontario, Prairies, Colombie-Britannique; hommes et femmes; 18 ans et plus. Le code postal à six chiffres fut utilisé pour valider l'endroit géographique. | Stratification | Par âge et sexe en utilisant les données du dernier recensement (2016) et l'échantillon est stratifié géographiquement pour être représentatif du Canada. Les régions plus petites comme le Canada Atlantique furent suréchantillonnées pour assurer un échantillon régional minimum. |
| Données démographiques (autres) | Âge, sexe, éducation, revenu | Taux de réponse estimé | Six pourcent, en conformité avec les normes de l'industrie. |
| Travail sur le terrain/validation | Entrevues en direct administrées par des agents et sous supervision du travail. | Ordre des questions | Les questions de ce rapport ont été posées dans l'ordre suivant : enjeu, considération de vote, les préférences de vote spontanées, le Premier ministre préféré et les qualités d'un bon leader politique. |
| Nombre d'appels | Maximum de cinq rappels. | Contenu des questions | Ceci fait partie d'une enquête de suivi hebdomadaire et est le premier module. |
| Heure des appels | Heure locale 17h à 21h, fins de semaine 12h à 18h. | Formulation des questions | La formulation des questions est telle que présentée dans le rapport, les leaders politiques ont été affichés de manière aléatoire pour la question impliquant les qualités d'un bon leader. |
| Dates du travail sur le terrain | Période de quatre semaines terminant le 6 mars 2026. | | |
| Langue de l'enquête | L'enquête a été menée en français et en anglais. | Compagnie de recherche | Nanos Research |
| Standards | Ce rapport dépasse les normes établies par CRIC, ESOMAR et AAPOR. | Contactez | Contactez Nanos Research pour de plus amples renseignements ou si vous avez des questions ou des préoccupations. http://www.nanos.co Téléphone : (613) 234-4666 x 237 Courriel : info@nanosresearch.com. |

**The results are weighted by region, age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. To see examples this week's weighting details, please find page 2 of the tabulations attached at the end of the report. Questions in the political module are asked in the following order:**

Question 1 — What is your most important NATIONAL issue of concern? [OPEN] [UNPROMPTED]

For each of the following political parties, please tell me if you would consider or not consider voting for it [RANDOMIZE ORDER]
Question 2 — Liberal Party of Canada
Question 3 — Conservative Party of Canada
Question 4 — New Democratic Party of Canada
Question 5 — Bloc Québécois [QC ONLY]
Question 6 — Green Party of Canada
Question 7 — People's Party of Canada

Question 8 — For those parties you would consider voting for federally, could you please rank your top two current local preference?* [UNPROMPTED]

Question 9 — Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [RANDOMIZE PARTY LEADERS]

Mark Carney
Pierre Poilievre
Don Davies
Yves-François Blanchet [QC ONLY]
Elizabeth May
Maxime Bernier
Unsure

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good political leader? [RANDOMZIE PARTY LEADERS]
Question 10 — Mark Carney
Question 11 — Pierre Poilievre
Question 12 —Don Davies
Question 13 — Yves-François Blanchet [QC ONLY]
Question 14 — Elizabeth May
Question 15 — Maxime Bernier

**QUESTION AND WEIGHTING**

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

Ethic Strategies was created by the founding partners of PAA Advisory and the Nanos Research Corporation, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

**ABOUT NANOS**

# Nanos Poll compared to 2025 Election Results

| Party | Saturday 26th & Sunday 27th | Sunday 27th Only ELECTION CALL | Election Results | Variance from ELXN CALL |
|---|---|---|---|---|
| Liberal | 42.4% | 42.6% | 43.7% | 1.1 |
| Conservative | 39.4% | 39.9% | 41.3% | 1.4 |
| NDP | 7.9% | 7.8% | 6.3% | 1.5 |
| BLOC Québécois | 6.5% | 6.4% | 6.3% | 0.1 |
| GREEN PARTY | 2.3% | 1.9% | 1.2% | 0.7 |
| PPC | 1.1% | 1.1% | 0.7% | 0.4 |
| Other | 0.3% | 0.2% | 0.2% | - |
| Decided Voters | n=1,707 | n=863 | | |
| Margin of Error 19 times out of 20 | ±2.4 | ±3.4 | | |

**Question:** If a FEDERAL election were held today, could you please rank your top two current <u>local</u> voting preferences? [First ranked response] Source: CTV, Globe, Nanos nightly election tracking ending April 27th, 2025.

## Margin of Error for Research

Factoring the margin of error for the national random sample administered by Nanos, Liberal support may be as high as 46.0% or as low as 39.2%. Likewise, support for the Conservatives may be as high as 43.3% or as low as 36.5%.

## Key Takeaways

All of the Nanos estimates were within the reported margin of error for the election call.

Both the Sat/Sun sample and the Sunday only election call samples showed a tight race which manifested itself in the final result.

The total error for the six parties plus others is 5.2 for an average error of about 0.7 percent.
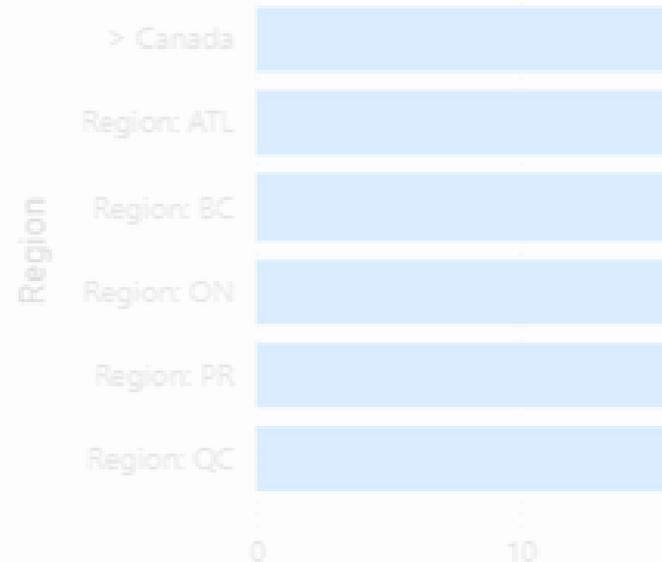
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