

Canadians are most likely to say that Canada should accept fewer immigrants and temporary residents in 2027 than it plans on accepting in 2026.

National survey released March, 2026  
Field: March 1<sup>st</sup> to March 8<sup>th</sup>, 2026  
Submission 2026-3020

**Bloomberg**



The research gauged the opinions among Canada aiming to accept 380,000 new immigrants as permanent residents, and an additional 385,000 workers and students as temporary residents.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, from March 1<sup>st</sup> to March 8<sup>th</sup>, 2026 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

[Full data tables with weighted and unweighted number of interviews is here.](#)

Note: Charts may not add up to 100 due to rounding

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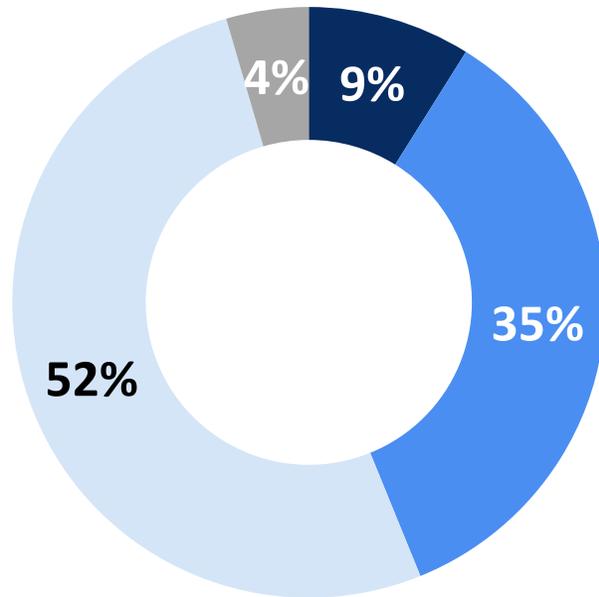
TEST IDEA

REVIEW RESE

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# Views towards Canada accepting new immigrants as permanent residents and workers and students as temporary residents

Q – As you may know, in 2026 Canada aims to accept 380,000 new immigrants as permanent residents, and an additional 385,000 workers and students as temporary residents. Should Canada accept more, about the same or fewer immigrants and temporary residents in 2027?



■ More ■ About the same ■ Fewer ■ Unsure

## Just over **1 in 2** Canadians

say Canada should accept fewer immigrants and temporary residents in 2027 (52%) than the amount predicted to be accepted in 2026. Residents of British Columbia (37%) are less likely than Canadians overall to say we should accept fewer.

\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

# Views towards Canada accepting new immigrants as permanent residents and workers and students as temporary residents – By demographics

Q – As you may know, in 2026 Canada aims to accept 380,000 new immigrants as permanent residents, and an additional 385,000 workers and students as temporary residents. Should Canada accept more, about the same or fewer immigrants and temporary residents in 2027?

	Canada 2026-03 (n=1058)	Atlantic (n=104)	Quebec (n=219)	Ontario (n=360)	Prairies (n=223)	British Columbia (n=152)	Male (n=562)	Female (n=496)	18 to 34 (n=181)	35 to 54 (n=469)	55 plus (n=408)
More	8.9%	10.8%	6.0%	9.6%	7.1%	13.1%	8.2%	9.5%	13.0%	9.4%	5.8%
About the same	35.0%	35.0%	33.7%	33.5%	33.2%	43.4%	33.9%	36.0%	32.6%	34.6%	36.8%
Fewer	51.7%	47.7%	54.8%	52.7%	58.3%	37.2%	55.1%	48.4%	52.2%	50.9%	52.0%
Unsure	4.5%	6.4%	5.5%	4.2%	1.4%	6.3%	2.8%	6.0%	2.2%	5.1%	5.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 1<sup>st</sup> to March 8<sup>th</sup>, 2026, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Element	Description	Element	Description
Research sponsor	Bloomberg News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1,058 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Lab	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	13 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, on vacations, member of Parliament changing political parties, and the Canadian Armed Forces.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Tabulations	<a href="#">By region, age and gender</a>
Field Dates	March 1 <sup>st</sup> to March 8 <sup>th</sup> , 2026.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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# Any questions?

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Nanos Research

(613) 234-4666, ext. 237

[ea@nanosresearch.com](mailto:ea@nanosresearch.com)

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