Three in five Canadians want someone other than Pierre Poilievre to lead the Conservative Party for next election, a fourteen-point increase since last wave.

CTV News   NANOS

This research gauged the opinion of Canadians on the next federal election and the leadership of the Conservative Party of Canada.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,077 Canadians, 18 years of age or older, between December 27th and December 29th, 2025, as part of an omnibus survey.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

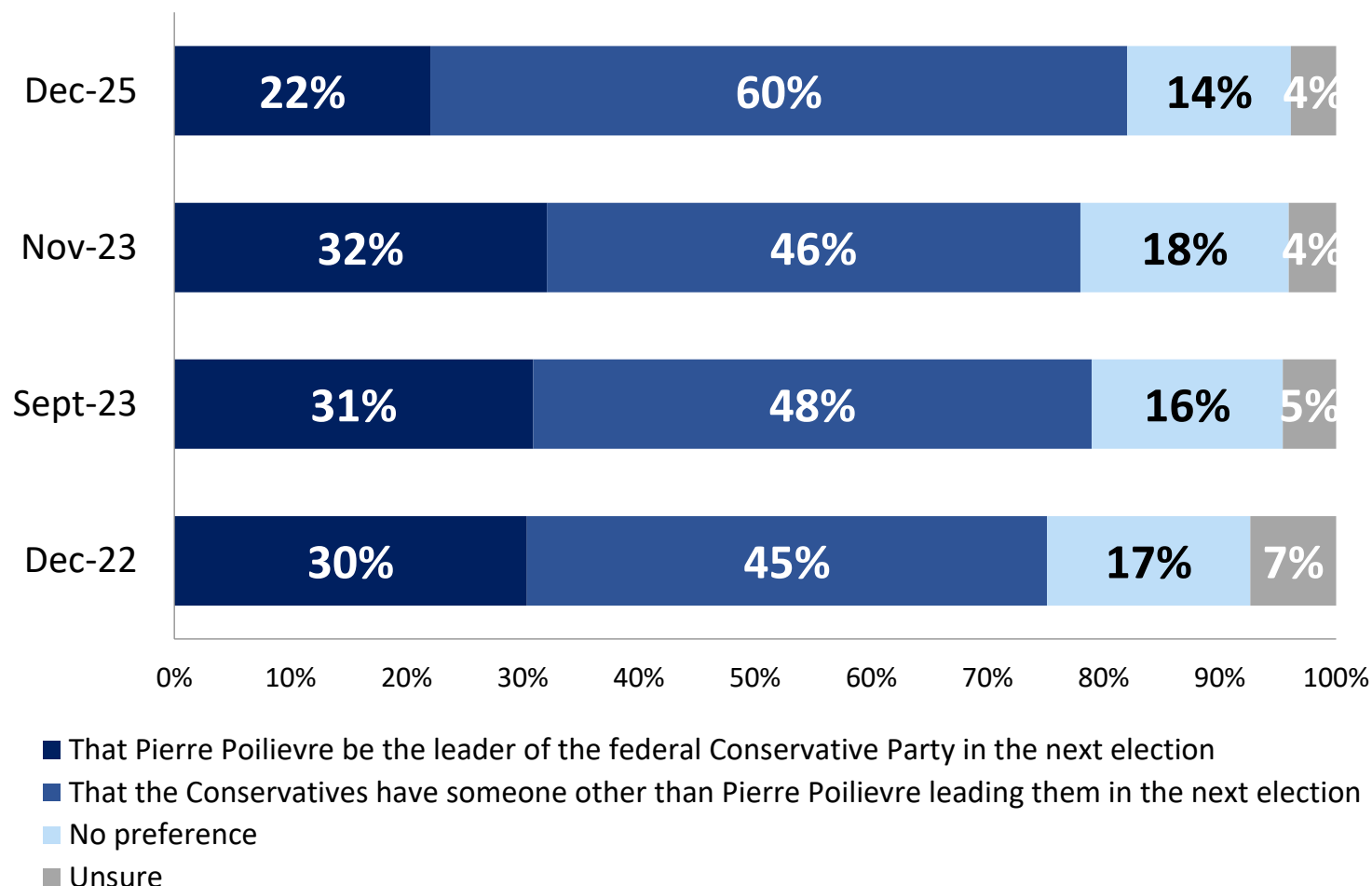[The statistical tabulations including the unweighted and weighted number of interviews can be accessed here](#).

The research was commissioned by CTV News and was conducted by Nanos Research.

Three in five Canadians would prefer that that the Conservatives have someone other than Pierre Poilievre leading them in the next election (60%), which is a significant increase from the previous wave in November 2023 (46%).

Q – Thinking of the next federal election and the leadership of the Conservative Party of Canada what would you prefer? [ROTATE]

Preferred leader of the Conservative Party for next election

■ That Pierre Poilievre be the leader of the federal Conservative Party in the next election
■ That the Conservatives have someone other than Pierre Poilievre leading them in the next election
■ No preference
■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, December 27th to December 29th, 2025, n=1,077, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Preferred leader of the Conservative Party for next election – By demographics

Q – Thinking of the next federal election and the leadership of the Conservative Party of Canada what would you prefer? [ROTATE]

That Pierre Poilievre be the leader of the federal Conservative Party in the next election

Atlantic (n=106)	Quebec (n=215)	Ontario (n=389)	Prairies (n=215)	BC (n=152)
15.1%	**17.7%**	**23.5%**	**24.7%**	**25.0%**

Men (n=580)	Women (n=497)	18 to 34 (n=193)	35 to 54 (n=411)	55 plus (n=473)
27.1%	**17.2%**	**25.1%**	**21.2%**	**20.7%**

That the Conservatives have someone other than Pierre Poilievre leading them in the next election

Atlantic (n=106)	Quebec (n=215)	Ontario (n=389)	Prairies (n=215)	BC (n=152)
76.7%	**55.9%**	**63.1%**	**54.3%**	**57.2%**

Men (n=580)	Women (n=497)	18 to 34 (n=193)	35 to 54 (n=411)	55 plus (n=473)
58.2%	**61.7%**	**57.1%**	**60.9%**	**61.1%**

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1077 Randomly selected individuals.
Source of Sample	Nanos Insights Lab
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	December 27th to December 29th, 2025.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	14 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on priorities for House of Commons, views on reducing cost, views on American alcohol and views on MPs changing parties.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Tabulations	By region, age and gender

TECHNICAL NOTE

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Any questions?

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