



2025-2951 Better Off November OMNI - STAT SHEET

Data Tables - Region, Age and Gender

Methodology: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online survey of 1009 Canadians, 18 years of age and older, between November 29 and December 2, 2025. The margin of error for a survey of 1009 Canadians is ±3.1 percentage points, 19 times out of 20.

Note: Responses with a sample size of less than 30 have been suppressed

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Question - Do you think the next generation of Canadians will have a standard of living that is higher, the same or lower than Canadians have today?

		Region						Gender		Age		
		Canada 2025-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Total	Unwgt N	1009	106	208	343	205	147	584	425	186	346	477
	Wgt N	1000	67	231	388	175	139	490	510	267	322	411
Next generation will have a higher standard	%	9.9	12.5	10.6	10.1	9.9	6.5	8.6	11.1	13.7	7.6	9.1
Next generation will have the same standard	%	19.0	13.0	16.3	21.2	17.5	22.4	18.7	19.3	10.5	18.1	25.3
Next generation will have a lower standard	%	64.9	71.9	66.1	62.1	67.8	63.6	68.3	61.6	71.5	66.9	59.0
Unsure	%	6.2	2.6	7.0	6.6	4.8	7.5	4.5	7.9	4.3	7.4	6.5

Question - Are you worried, somewhat worried, somewhat not worried or not worried about paying your housing costs next month?

		Region						Gender		Age		
		Canada 2025-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Total	Unwgt N	1009	106	208	343	205	147	584	425	186	346	477
	Wgt N	1000	67	231	388	175	139	490	510	267	322	411
Worried	%	11.3	11.1	7.9	13.2	12.1	10.5	10.5	12.0	20.9	12.0	4.4
Somewhat worried	%	17.0	15.4	17.3	15.0	21.6	17.1	12.9	20.9	21.0	19.0	12.8
Somewhat not worried	%	12.9	15.2	15.5	11.7	13.3	10.1	12.8	12.9	15.2	10.3	13.3
Not worried	%	56.4	57.6	54.2	58.2	51.7	60.4	62.0	51.0	40.4	56.0	67.0
I am not responsible for paying for housing	%	2.5	0.8	5.2	2.0	1.3	1.9	1.8	3.2	2.5	2.6	2.5

Question - What best describes your situation as far as the rising cost of living goes? [SINGLE SELECT]

		Region						Gender		Age		
		Canada 2025-12	Atlantic	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 34	35 to 54	55 plus
Total	Unwgt N	1009	106	208	343	205	147	584	425	186	346	477
	Wgt N	1000	67	231	388	175	139	490	510	267	322	411
I've had to cancel a major purchase because of increasing prices	%	13.4	12.6	12.4	12.7	12.8	17.9	11.2	15.4	17.1	14.0	10.5
It's become difficult to afford basic necessities.	%	15.4	23.6	14.0	14.8	17.7	12.8	15.9	15.0	17.6	17.6	12.3
Both of the above	%	21.1	23.4	16.4	20.9	26.2	21.8	20.0	22.2	29.3	25.4	12.4
Inflation hasn't been a major problem	%	45.3	35.9	53.3	45.9	37.9	44.0	48.8	41.8	31.3	39.6	58.8
Unsure	%	4.8	4.5	3.9	5.7	5.4	3.5	4.1	5.6	4.7	3.5	6.0