Energy Advantage: Ontarians See Oil and Gas Revenues as Key to Jobs, Economy and Trade – Approval process nine time more likely to be seen as too slow rather than too fast.





The research gauged the opinions among Ontarians on the energy sector in Canada.

Nanos conducted a representative non-probability online survey of 1000 Ontarians, 18 years of age or older, between December 10 and 12, 2025. The sample is geographically stratified to be representative of Ontario.

A margin of error cannot be calculated on a non-probability sample. For comparison purposes, a probability sample of 1000 respondents would have a margin of error of  $\pm 3.1$  percentage points, 19 times out of 20.

The statistical tabulations including the unweighted and weighted number of interviews can be accessed here.

The research was commissioned by Canada Action and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

### **National Strategy**

Four in five Ontarians support making Canada the preferred supplier of oil.



### **Exports**

Three-quarters favour increasing oil and gas exports to global markets.





### **Energy Continuity**

Eight in ten back continued oil and gas supply as long as global demand persists.





### **Allied Support**

Most Ontarians endorse providing secure energy to NATO allies.



### Infrastructure

Two in five Ontarians believe Canada does a good job building energy infrastructure, though many say approvals are too slow.





### **Economic Impact**

Oil and gas revenues are widely seen as vital for jobs, the economy, and keeping energy costs manageable.



# KEY FINDINGS – Canada Supplying its Energy

1

### STRONG SUPPORT AMONG ONTARIANS FOR CANADA HAVING A STRATEGY TO BE A PREFERRED SUPPLIER OF OIL

About four in five Ontarians either support (44%) or somewhat support (36%) Canada having a strategy to be a preferred supplier of oil to countries, while seven percent are somewhat opposed and two percent are outright opposed. Men (83%) are more likely to be supportive to some extent than women (76%). Ontarians aged 55 and over (86%) are also more likely to be supportive to some extent than those aged 18 to 34 (71%).

7

#### ONTARIANS EXPRESS SUPPORT FOR SUPPLYING OIL AND GAS IF IT CONTINUES TO BE A MAJOR SOURCE OF ENERGY GLOBALLY

Ontarians are over eight times more likely to support (40%) or somewhat support (40%) rather than oppose (two percent) or somewhat oppose (seven percent) Canada supplying oil and gas as long as it continues to be a major source of energy globally. Respondents in the Western portion of the Golden Horseshoe (84%) are marginally more likely to be supportive of this to some extent than residents of the City of Toronto (76%). Men (84%) are also more likely to be supportive of this to some extent than women (78%). Ontarians aged 55 and over (89%) are more likely than those aged 35 to 54 (76%) and those aged 18 to 34 (74%) to support or somewhat support Canada supplying oil and gas as long as it continues to be a major source of energy globally.

3

### SEVENTY-EIGHT PERCENT OF ONTARIANS ARE SUPPORTIVE TO SOME EXTENT OF CANADA PROVIDING OUR KEY NATO ALLIES WITH SECURE ENERGY SOURCES

Over three in four Ontarians are supportive to some extent (40% support; 38% somewhat support) of Canada stepping up to provide our key NATO allies with secure energy sources. About one out of every ten Ontarians is either somewhat opposed (seven percent) or opposed (three percent) to this. Men (83%) are more likely to support or somewhat support this than women (73%). Ontarians aged 55 and over (87%) are also more likely to be supportive of this to some extent relative to those aged 35 to 54 (73%) and those aged 18 to 34 (71%).

4

### OVER THREE IN FOUR ONTARIANS EXPRESS SUPPORT TO SOME DEGREE FOR CANADA EXPORTING OIL AND GAS TO COUNTRIES AROUND THE WORLD

Ontarians are about six and a half times more likely to support (39%) or somewhat support (39%) rather than oppose (four percent) or somewhat oppose (eight percent) Canada exporting oil and gas to countries around the world. Men (83%) are more likely to support or somewhat support this than women (74%), while Ontarians aged 55 and over (86%) are more likely to express some level of support than those aged 35 to 54 (78%) and those aged 18 to 34 (67%).





# KEY FINDINGS – Canada Supplying its Energy – Cont'd

5

ONTARIANS ABOUT SEVEN TIMES MORE LIKELY TO BE SUPPORTIVE RATHER THAN OPPOSED TO CANADA PROVIDING ASIA AND EUROPE WITH OIL AND GAS SO THAT THEY ARE LESS RELIANT ON AUTHORITARIAN SUPPLIERS

Just under four out of every five Ontarians support (39%) or somewhat support (38%) Canada providing Asia and Europe with oil and gas so that they are less reliant on authoritarian suppliers. About one in ten either opposes (four percent) or somewhat opposes this (seven percent). GTA residents (80%) are marginally more likely than those in the East and North region (72%) to express support for this to some degree. Men (82%) are also more likely to be supportive or somewhat supportive of this relative to women (73%). Ontarians aged 55 and over (84%) are more likely than those aged 35 to 54 (75%) or those aged 18 to 34 (69%) to either support or somewhat support this.

6

THREE IN FOUR ONTARIANS ARE SUPPORTIVE TO SOME EXTENT OF CANADA INCREASING OIL AND GAS EXPORTS AROUND THE WORLD

Ontarians are just over five times more likely to support (38%) or somewhat support (36%) rather than oppose (five percent) or somewhat oppose (nine percent) Canada increasing oil and gas exports around the world.

Respondents in the Golden Horseshoe West region (79%) are marginally more likely to support or somewhat support this than those in the Southwest and Central region (70%). Men (83%) are more likely to express support for this than women (67%). Respondents aged 55 and over (80%) are more likely to be supportive of this to some extent than those aged 18 to 34 (67%).





# KEY FINDINGS – Energy Infrastructure in Canada

1

#### ONTARIANS ARE MORE LIKELY TO BELIEVE CANADA DOES A GOOD JOB THAN A BAD JOB AT BUILDING ENERGY INFRASTRUCTURE

Forty-three percent of Ontarians believe Canada does a very good (14%) or a good job (29%) at **building** energy infrastructure like power plants and pipelines, compared to just under one in five Ontarians who believe Canada does a very poor (six percent) or a poor job (12%) at this. Of note, about one out of every three Ontarians believes Canada does an average job (32%) at building energy infrastructure. Residents of the GTA (48%) are marginally more likely to believe Canada does a good or a very good job at this than residents of the Western portion of the Golden Horseshoe (39%). Men (47%) are also marginally more likely than women (40%) to believe Canada does a good job or a very good job at building energy infrastructure.

TWO IN FIVE ONTARIANS BELIEVE CANADA DOES A GOOD JOB TO SOME DEGREE WHEN IT COMES TO ATTRACTING INVESTMENT TO BUILD ENERGY INFRASTRUCTURE

Forty-one percent of Ontarians believe Canada does a very good (13%) or a good job (28%) at attracting investment to build energy infrastructure like power plants and pipelines, while thirty-three percent believe Canada does an average job at this. Under one out of every five Ontarians believes Canada does a very poor (four percent) or a poor job (12%) at attracting investment to build energy infrastructure like power plants and pipelines. Men (44%) are marginally more likely than women (37%) to believe Canada does a good or a very good job at this.

3

#### OVER TWO IN FIVE ONTARIANS BELIEVE THE GOVERNMENT APPROVAL PROCESS FOR ENERGY INFRASTRUCTURE PROJECTS IN CANADA IS TOO SLOW

Ontarians are about nine times more likely to believe the government approval process for energy infrastructure projects like power plants and pipelines in Canada is too slow (46%) rather than too fast (<u>five percent</u>). Of note, about three in ten Ontarians believe the timeline on government approval process for these projects in about right (29%) and another one in five (20%) report being unsure. Men (51%) are more likely than women (42%) to believe the process is too slow. This is also the case for Ontarians aged 55 and over (51%) relative to those aged 18 to 34 (39%).

4

### ONTARIANS EXPRESS SUPPORT FOR BUILDING NEW ENERGY INFRASTRUCTURE PROJECTS WITHOUT REDUCING ENVIRONMENTAL PROTECTIONS OR SAFETY

Ontarians are nearly four times more likely to support (39%) or somewhat support (32%) building new energy infrastructure projects without reducing environmental protections and safety than they are to oppose (eight percent) or somewhat oppose this (11%). Residents of the City of Toronto (78%) are more likely to be supportive of this to some extent than residents of the Southwest and Central part of the province (65%). Men are also more likely than women to be supportive of this (79% for men; 64% for women). Ontarians aged 55 and over (75%) are also more likely to either support or somewhat support building new energy infrastructure projects without reducing environmental protections and safety compared to Ontarians aged 18 to 34 (65%).





# KEY FINDINGS – Importance of Oil and Gas Revenues

1

#### ONTARIANS VIEW OIL AND GAS REVENUES AS IMPORTANT IN A VARIETY OF AREAS

At least four out of every five Ontarians believe oil and gas revenues are important (scores of 7-10 on a 0-10 scale) for each of the following:

- Over four in five (<u>84%</u>) Ontarians believe oil and gas revenues are important when
  it comes to creating jobs for Canadians, compared to <u>nine percent</u> who believe the
  oil and gas revenues are of average importance and <u>two percent</u> who believe they
  are not important in creating jobs for Canadians;
- Over four in five (84%) Ontarians believe oil and gas revenues are important when
  it comes to helping build a stronger economy, compared to ten percent who
  believe the oil and gas revenues are of average importance and two percent who
  believe they are not important in helping build a stronger economy;
- About four in five (80%) Ontarians believe oil and gas revenues are important when
  it comes to building stronger trading partnerships, compared to <u>thirteen percent</u>
  who believe the oil and gas revenues are of average importance and <u>two percent</u>
  who believe they are not important in building stronger trading partnerships;
- About four in five (79%) Ontarians believe oil and gas revenues are important when
  it comes to keeping energy costs manageable for Canadians, compared to <u>fourteen</u>
  <u>percent</u> who believe the oil and gas revenues are of average importance and <u>two</u>
  <u>percent</u> who believe they are not important in keeping energy costs manageable
  for Canadians.

2

#### THREE IN FOUR ONTARIANS BELIEVE OIL AND GAS REVENUES ARE IMPORTANT TO REDUCING TAXES FOR CANADIANS

Ontarians are just over four times more likely to believe oil and gas revenues are important (74%; scores of 7-10 on a 0-10 scale) than of average importance (14%; scores of 4-6 on a 0-10 scale) or not important (four percent; scores of 0-3 on a 0-10 scale) to reducing taxes for Canadians. Ontarians aged 35 to 54 (77%) are more likely to view oil and gas revenues as important to reducing taxes for Canadians than those aged 18 to 34 (67%).

3

### SIXTY-THREE PERCENT OF ONTARIANS BELIEVE CANADIAN OIL AND GAS REVENUES ARE IMPORTANT TO PAYING FOR SOCIAL PROGRAMS

Just over three in five Ontarians believe oil and gas revenues are important (63%); scores of 7-10 on a 0-10 scale) to paying for social programs, while just under one in four (23%); scores of 4-6 on a 0-10 scale) believe they are of average importance and only <u>six percent</u> (scores of 0-3 on a 0-10 scale believe oil and gas revenues are not important in this regard. Ontarians aged 55 and over (70%) are more likely to view oil and gas revenues as important to paying for social programs relative to those ages 18 to 34 (53%).



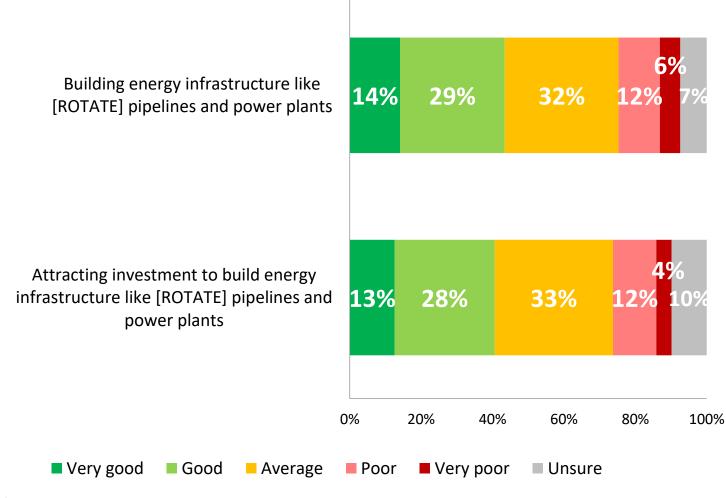


Ontarians are just over two times more likely to believe Canada does a very good or good job at building energy infrastructure like pipelines and power plants (14% very good; 29% good) than they are to believe Canada does a poor or very poor job at this (12% poor; six percent very poor).

Likewise, about two out of every five Ontarians believe Canada does a very good (13%) or good job (28%) at attracting investment to build energy infrastructure like pipelines and power plants, compared to under one in five who believe Canada does a poor (12%) or very poor job (four percent) at this.

Q – Would you say that Canada does a very good, good, average, poor or very poor job at the following: [ROTATE]

# Job done by Canada at building and attracting investment to build energy infrastructure



<sup>\*</sup>Weighted to the true population proportion.

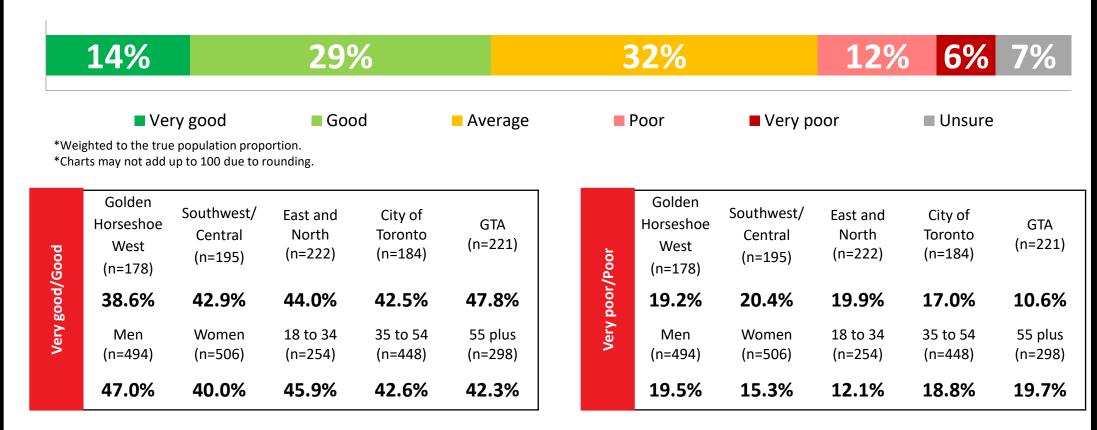




<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Job done by Canada at building energy infrastructure – By demographics

Q – Would you say that Canada does a very good, good, average, poor or very poor job at the following: [ROTATE] **Building energy infrastructure like [ROTATE] pipelines and power plants** 

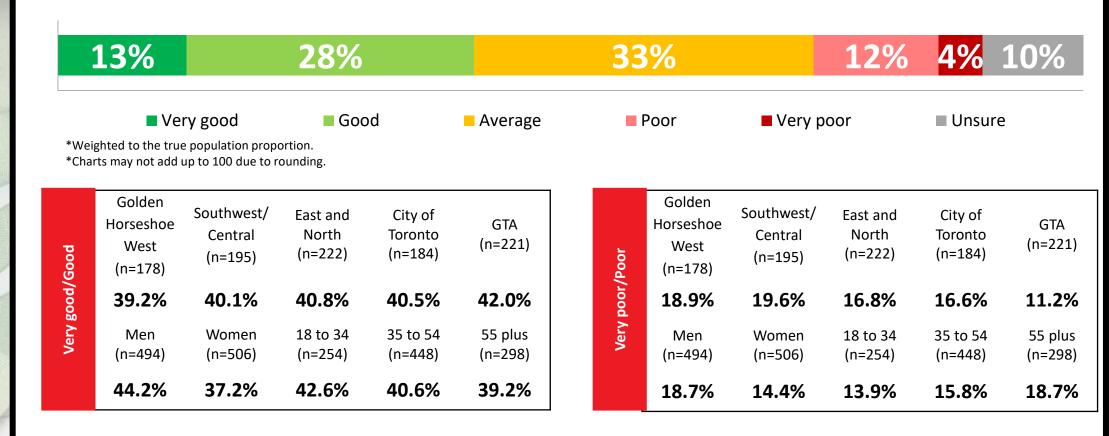






### Job done by Canada at attracting investment to build energy infrastructure – By demographics

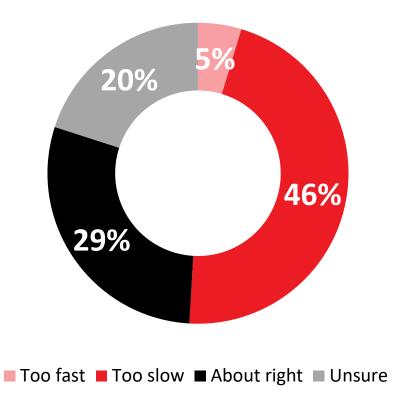
Q – Would you say that Canada does a very good, good, average, poor or very poor job at the following: [ROTATE] Attracting investment to build energy infrastructure like [ROTATE] pipelines and power plants







Q - Would you say that the government approval process for energy infrastructure projects like [ROTATE] power plants and pipelines in Canada is too fast, too slow or about right?



<sup>\*</sup>Weighted to the true population proportion.

### Over 2 in 5 Ontarians

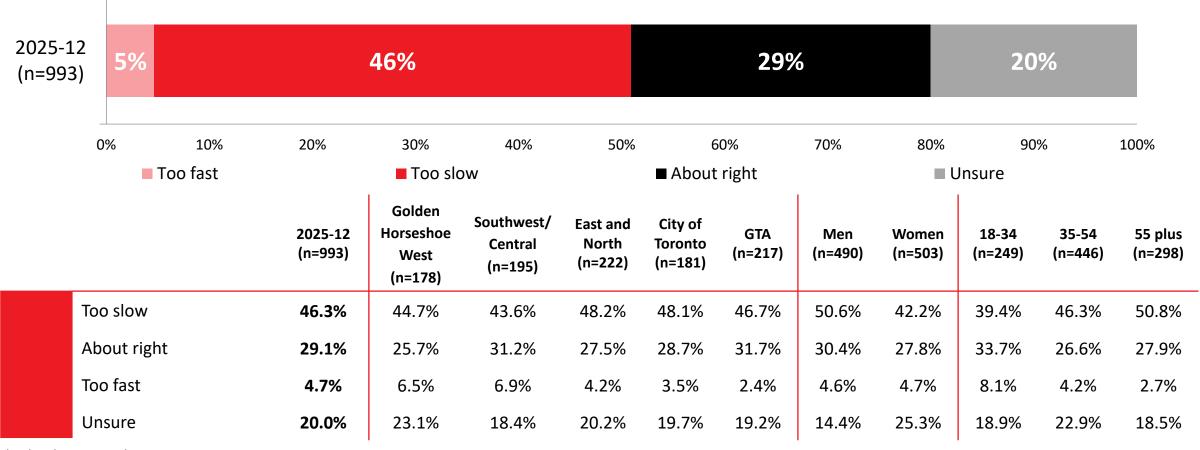
believe the government approval process for energy infrastructure projects like power plants and pipelines is too slow (46%). This is about one and a half times greater than the percentage of Ontarians who report believing that the government approval process for these projects is about right (29%). Of note, one in five Ontarians (20%) is unsure.





<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Views on government approval process timeline for energy infrastructure projects – By demographics



<sup>\*</sup>Weighted to the true population proportion.

Q – Would you say that the government approval process for energy infrastructure projects like [ROTATE] power plants and pipelines in Canada is too fast, too slow or about right?



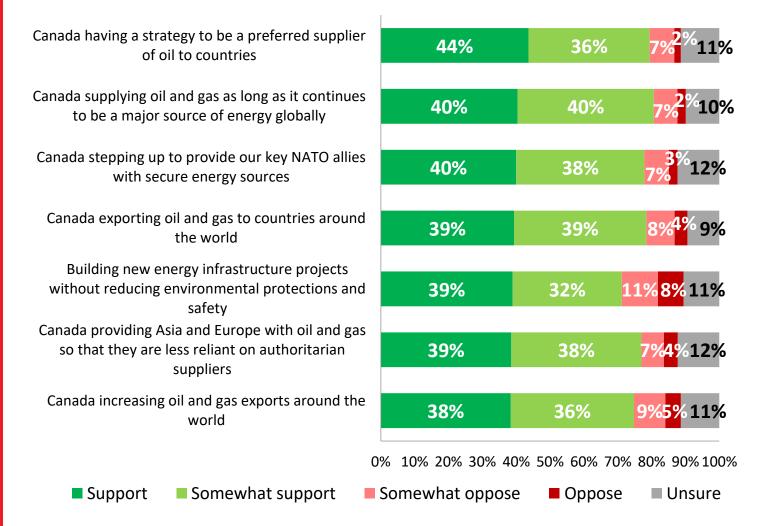


<sup>\*</sup>Charts may not add up to 100 due to rounding.

At least seven in ten Ontarians are supportive to some extent of each tested statement related to Canadian oil & gas exports and energy infrastructure projects. Canada having a strategy to be a preferred supplier of oil and gas to countries is the statement for which Ontarians express their highest percentage of outright support (44%).

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

## Views on oil & gas exports and energy infrastructure projects in Canada



<sup>\*</sup>Weighted to the true population proportion.



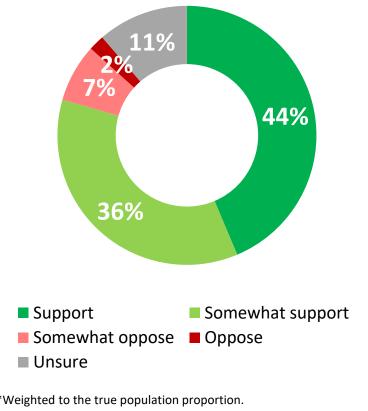


<sup>\*</sup>Charts may not add up to 100 due to rounding.

#### Views on Canada having a strategy to be a preferred supplier of oil

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE] Canada having a strategy to be a preferred supplier of oil to

countries



Support/Somew
Oppose/Somewhat oppose

hat support

Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
82.2%	79.3%	76.9%	78.1%	81.0%
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
83.5%	<b>75.6%</b>	71.1%	77.8%	86.5%
Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
7.4%	11.3%	10.7%	7.7%	8.4%
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
9.4%	9.1%	16.7%	9.6%	3.7%





<sup>\*</sup>Weighted to the true population proportion.

<sup>\*</sup>Charts may not add up to 100 due to rounding.

### Views on Canada supplying oil and gas as long as it continues to be a major source of energy globally

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE] **Canada supplying oil and gas as long as it continues to be a major source of energy globally** 

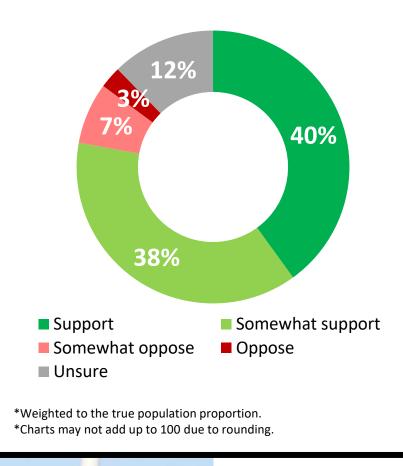
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Support/Somewhat support	Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)		hat oppose	Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
mew	84.0%	80.2%	81.1%	76.1%	81.7%		mewl	8.8%	9.4%	8.3%	11.7%	9.4%
port/So	Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)		Oppose/Somewhat	Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
Sup	83.9%	77.6%	74.3%	75.5%	89.1%		O	10.3%	8.7%	15.1%	10.8%	4.6%





### Views on Canada stepping up to provide key NATO allies with secure energy sources

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE] **Canada stepping up to provide our key NATO allies with secure energy sources** 



Golden Horseshoe West (n=178) <b>80.0%</b>	Southwest/ Central (n=195) 80.7%	East and North (n=222) <b>74.0%</b>	City of Toronto (n=184) <b>77.9%</b>	GTA (n=221) <b>77.3%</b>
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
83.1%	73.0%	70.6%	72.8%	86.8%
Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
11.1%	7.6%	11.2%	11.1%	8.6%
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
10.1%	9.6%	13.6%	12.8%	4.9%

Source: Nanos Research, online representative non-probability survey, December 10 to 12, 2025, n=1000 Ontarians.

Oppose/Somewhat oppose

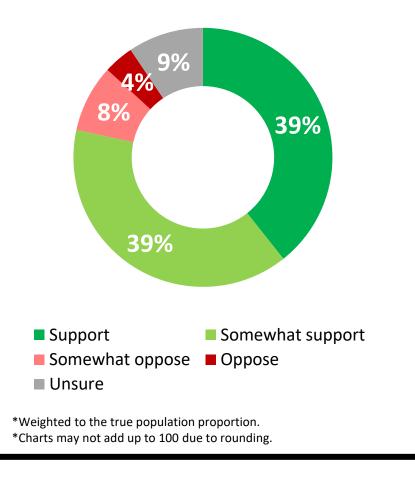
Support/Somewhat support





### Views on Canada exporting oil and gas to countries around the world

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE] Canada exporting oil and gas to countries around the world



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Oppose/Somewhat	

Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
82.1%	76.0%	78.4%	80.4%	76.1%
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
82.6%	74.5%	67.2%	77.9%	86.5%
Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
9.2%	15.0%	10.4%	11.4%	14.3%
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
11.7%	12.6%	19.1%	11.5%	7.9%

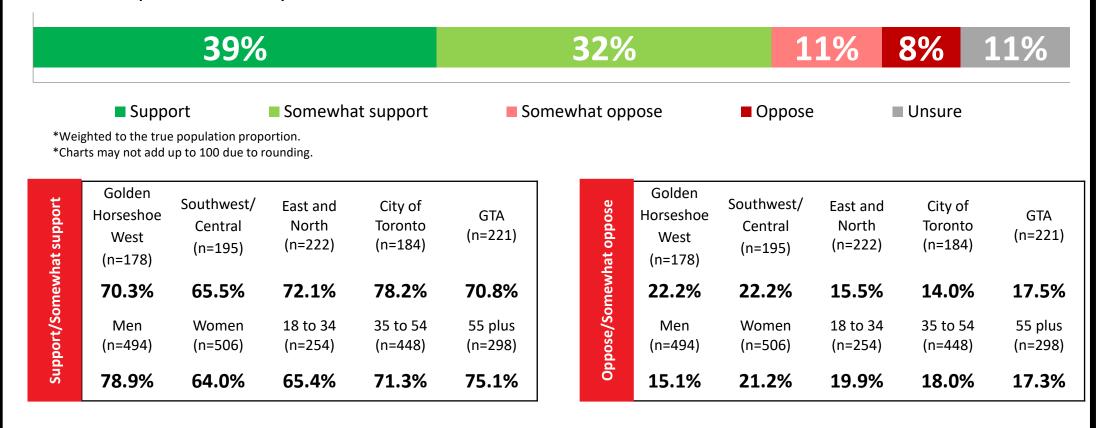




Source: Nanos Research, online representative non-probability survey, December 10 to 12, 2025, n=1000 Ontarians.

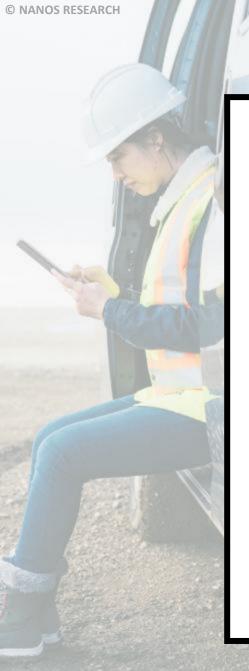
## Views on building new energy infrastructure projects without reducing environmental protections

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE] **Building new energy infrastructure projects without reducing environmental protections and safety** 





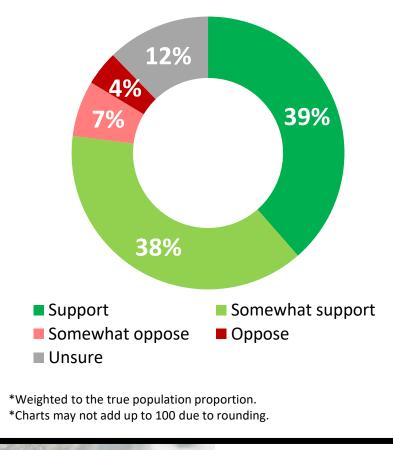




## Views on Canada providing Asia and Europe with oil and gas to decrease reliance on authoritarian suppliers

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE] **Canada providing Asia and Europe with oil and gas so that they are less reliant on authoritarian suppliers** 

Support/Somewhat support



Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
78.0%	78.0%	71.8%	77.3%	80.1%
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
81.6%	72.7%	68.9%	75.0%	84.1%
Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
9.0%	9.6%	14.0%	11.5%	9.4%
Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)

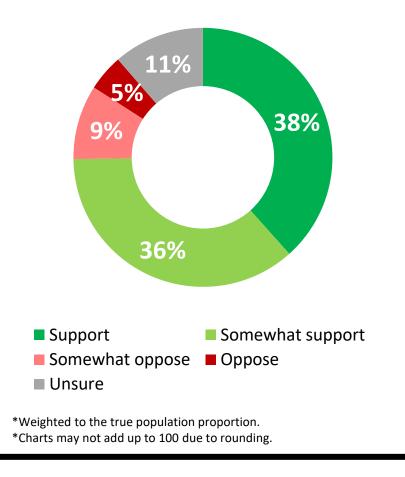




Oppose/Somewhat oppose

### Views on Canada increasing oil and gas exports around the world

Q – As you may know, in 2024 according to the Energy Institute, fossil fuels like oil, gas and coal made up more than 80 percent of all energy sources globally. The top five countries exporting oil are [RANDOMIZE ORDER] Saudi Arabia, Russia, the United States, the United Arab Emirates and Canada. Do you support somewhat support, somewhat oppose or oppose the following: [RANDOMIZE] **Canada increasing oil and gas exports around the world** 



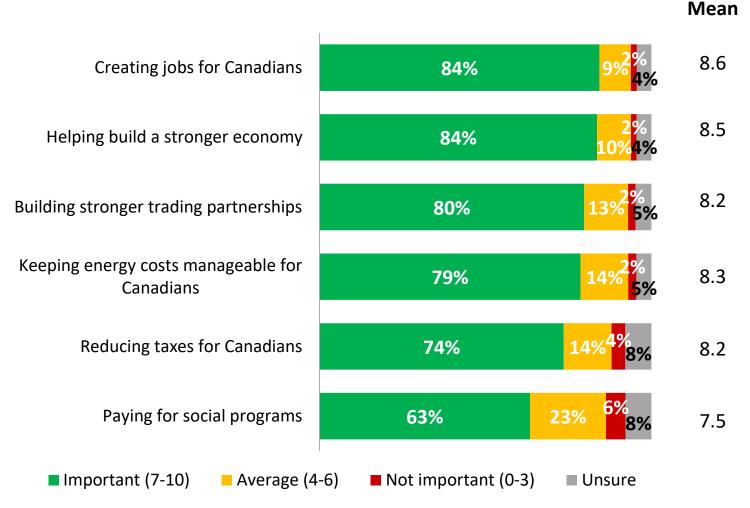
Support/Somewhat support	Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
mew	78.8%	70.3%	76.6%	74.5%	74.2%
port/Sa	Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
Sup	82.7%	67.3%	67.5%	75.0%	79.6%
Oppose/Somewhat oppose	Golden Horseshoe West (n=178)	Southwest/ Central (n=195)	East and North (n=222)	City of Toronto (n=184)	GTA (n=221)
т	10.6%	19.0%	10.7%	13.3%	15.2%
pose/Sc	Men (n=494)	Women (n=506)	18 to 34 (n=254)	35 to 54 (n=448)	55 plus (n=298)
do	12.0%	15.6%	21.3%	13.3%	9.2%





# Q – As you may know, oil and gas is Canada's number one export. On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important do you think Canadian oil and gas revenues are to the following: [RANDOMIZE]

### Views on the importance of oil and gas revenues



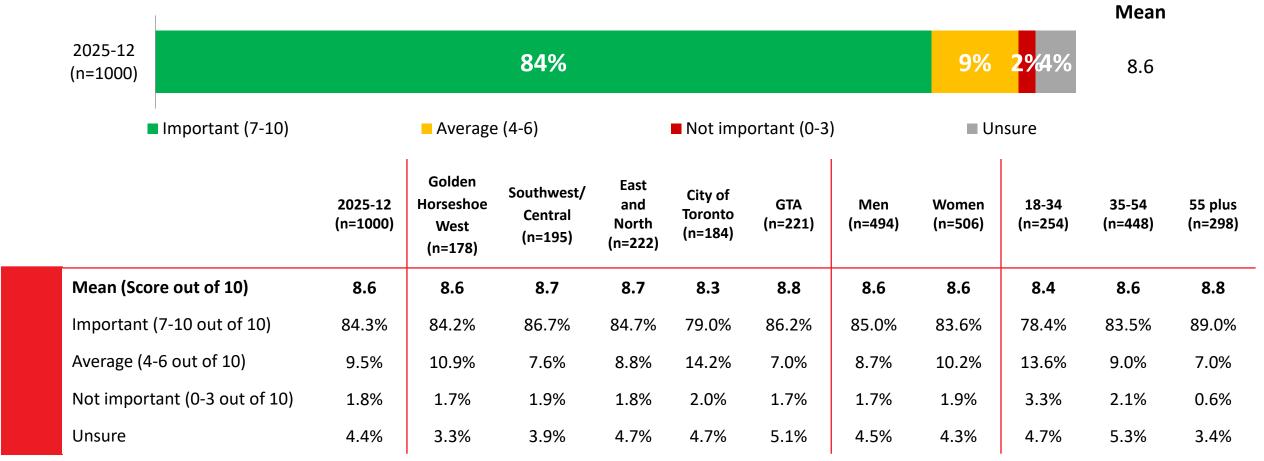
<sup>\*</sup>Weighted to the true population proportion.





<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Views on the importance of oil and gas revenues to creating jobs for Canadians – By demographics



<sup>\*</sup>Weighted to the true population proportion.

**Creating jobs for Canadians** 

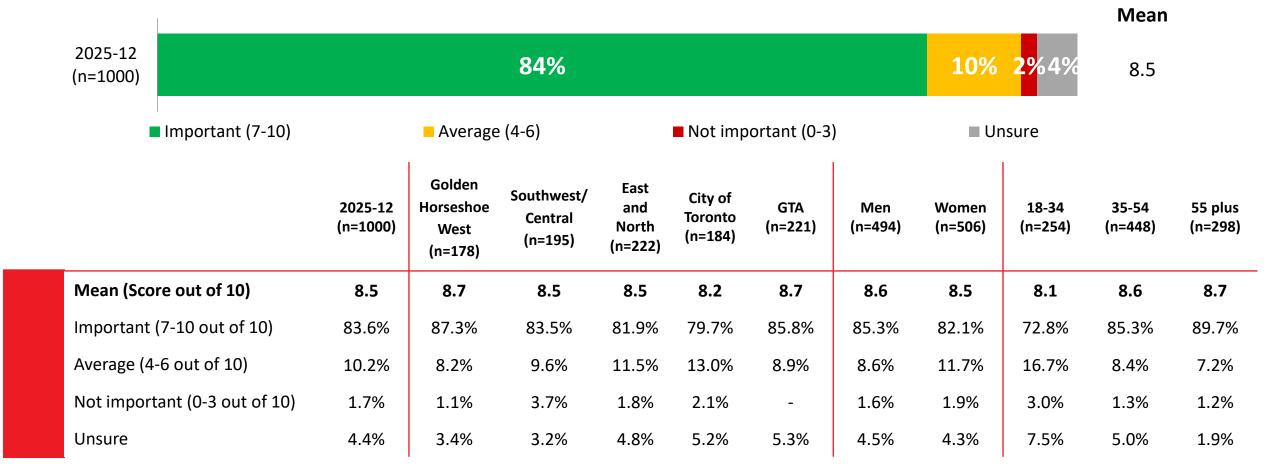
Q – As you may know, oil and gas is Canada's number one export. On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important do you think Canadian oil and gas revenues are to the following: [RANDOMIZE]





<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Views on the importance of oil and gas revenues to helping build a stronger economy – By demographics



<sup>\*</sup>Weighted to the true population proportion.

Helping build a stronger economy

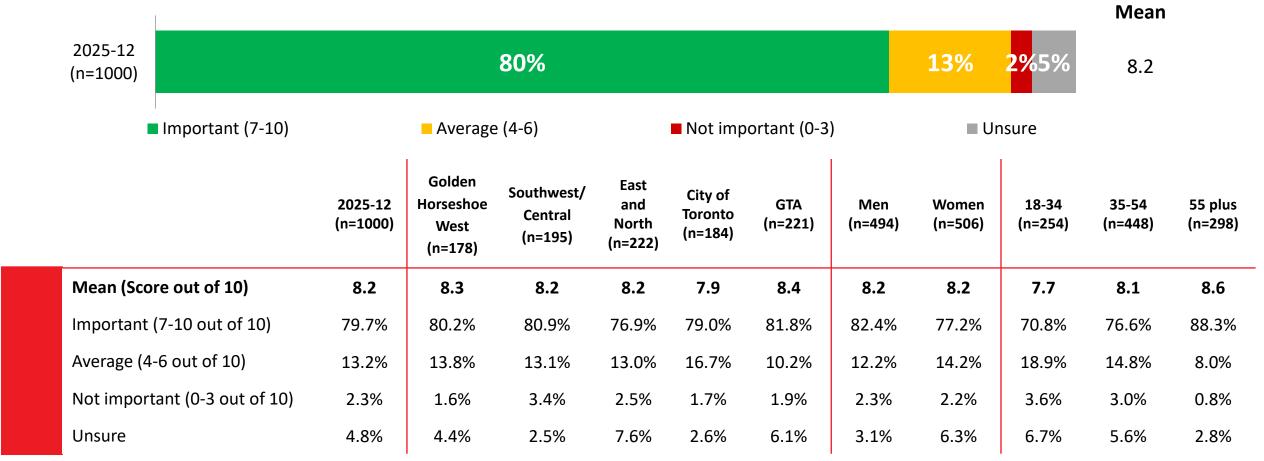
Q – As you may know, oil and gas is Canada's number one export. On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important do you think Canadian oil and gas revenues are to the following: [RANDOMIZE]





<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Views on the importance of oil and gas revenues to building stronger trading partnerships – By demographics



<sup>\*</sup>Weighted to the true population proportion.

**Building stronger trading partnerships** 

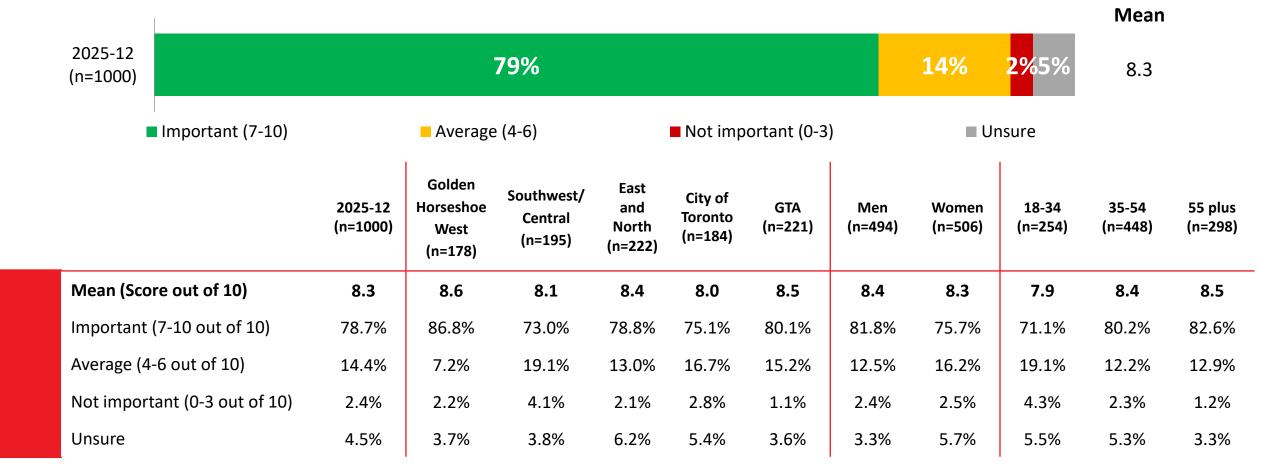
Q – As you may know, oil and gas is Canada's number one export. On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important do you think Canadian oil and gas revenues are to the following: [RANDOMIZE]





<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Views on the importance of oil and gas revenues to keeping energy costs manageable for Canadians – By demographics



<sup>\*</sup>Weighted to the true population proportion.

Q – As you may know, oil and gas is Canada's number one export. On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important do you think Canadian oil and gas revenues are to the following: [RANDOMIZE]

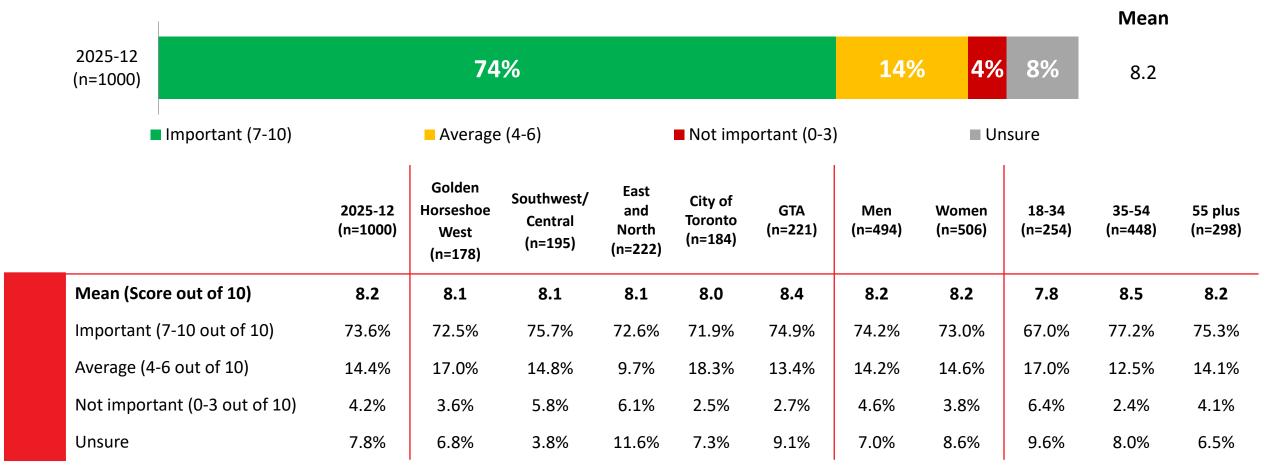
Keeping energy costs manageable for Canadians





<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Views on the importance of oil and gas revenues to reducing taxes for Canadians – By demographics



<sup>\*</sup>Weighted to the true population proportion.

**Reducing taxes for Canadians** 

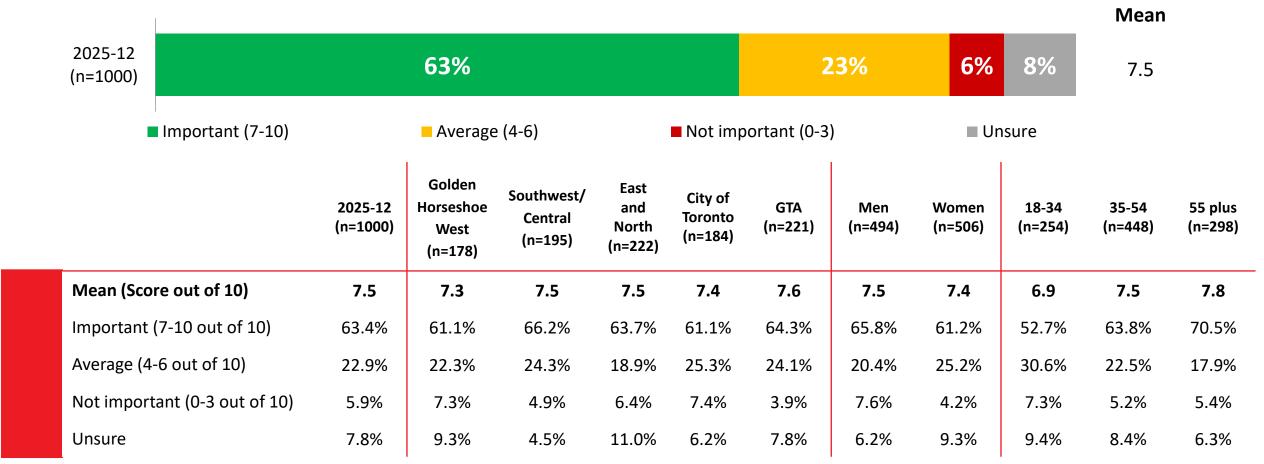
Q – As you may know, oil and gas is Canada's number one export. On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important do you think Canadian oil and gas revenues are to the following: [RANDOMIZE]





<sup>\*</sup>Charts may not add up to 100 due to rounding.

# Views on the importance of oil and gas revenues to paying for social programs – By demographics



<sup>\*</sup>Weighted to the true population proportion.

Paying for social programs

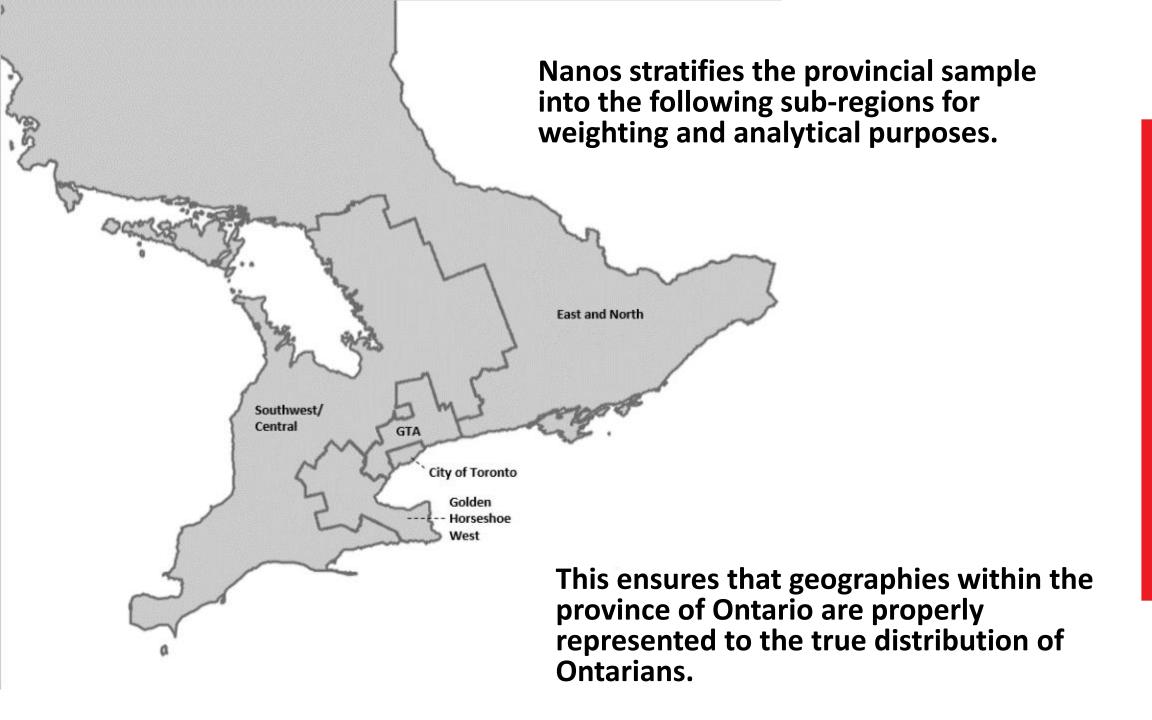
Q – As you may know, oil and gas is Canada's number one export. On a scale of 0 to 10 where 0 is not at all important and 10 is very important, how important do you think Canadian oil and gas revenues are to the following: [RANDOMIZE]





<sup>\*</sup>Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	Canada Action		The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a
Population and Final Sample Size	1000 Ontarians	Weighting of Data	distribution across all regions of Ontario. See tables for full weighting disclosure.
Source of Sample	Bonning & Associates	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political
Type of Sample	Representative non-probability		party prior to administering the survey to ensure the integrity of the data.
Margin of Error (for a comparative probability sample)	For comparison purposes, a probability sample of 1000 respondents would have a margin of error of $\pm 3.1$ percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without internet access could not participate.
Mode of Survey	Online survey	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ontario.
Sampling Method Base	Non-probability	Estimated Response Rate	Not applicable
		Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Demographics (Captured)	Regions of Ontario; Men and Women; 18 years or older. Six-digit postal code was used to validate geography.	Question Content	The survey included a second module on advertising and message recall which was used for internal purposes.
Demographics (Other)	Education, income, home ownership	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Field Dates	December 10 to 12, 2025.	Research/Data Collection Supplier	Nanos Research
Language of Survey	The survey was conducted in English.		Contact Nanos Research for more information or with any concerns or questions.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion	Contact	http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
	Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Data Tables	By region, age and gender: <u>2025-2965 Canada Action Tables FOR RELEASE</u> <u>- Formatted</u>





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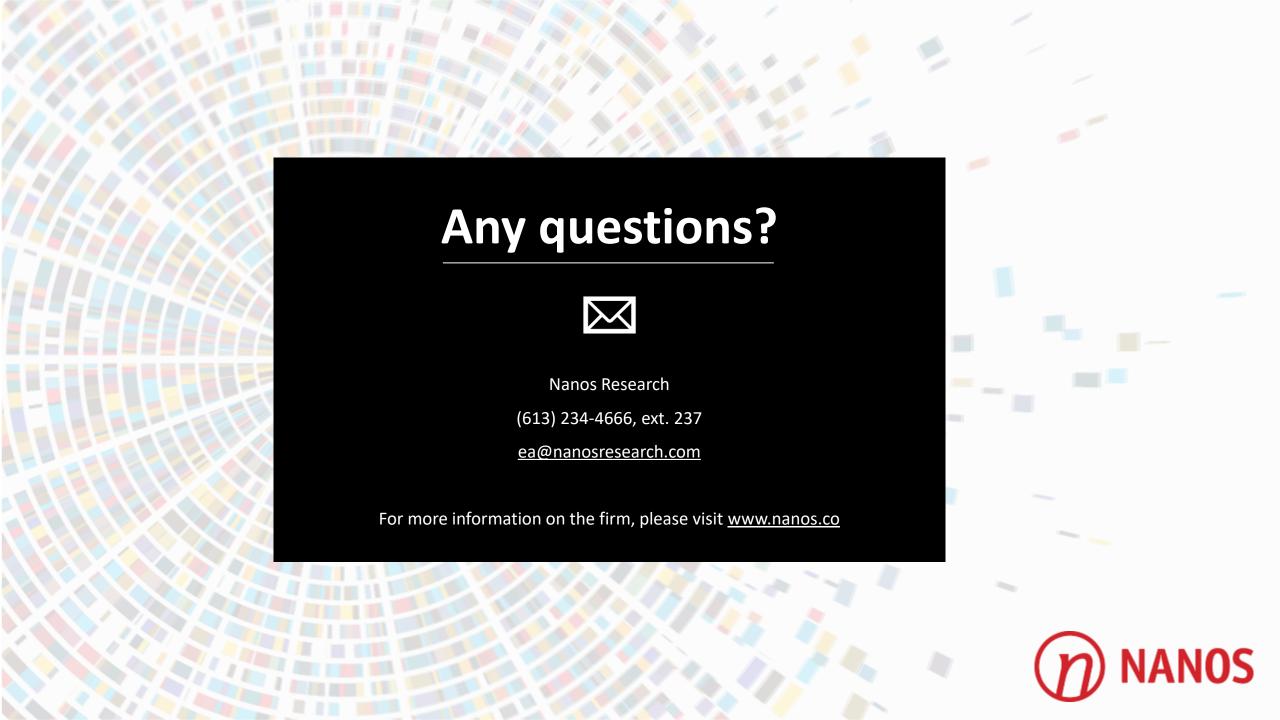


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