



Carney most trusted leader on economic growth – Majority oppose snap budget election.

National survey released October, 2025
Field: October 27th to 30th, 2025
Submission 2025-2941

THE GLOBE AND MAIL*





This research gauged the views of Canadians on their most trusted party leader and on various subjects that have to do with the federal budget.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,045 Canadians, 18 years of age or older, between October 27th and 30th, 2025 as part of an omnibus survey. The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

The statistical tabulations including the unweighted and weighted number of interviews can be accessed [here](#).

The research was commissioned by the Globe and Mail and was conducted by Nanos Research.

KEY FINDINGS

1

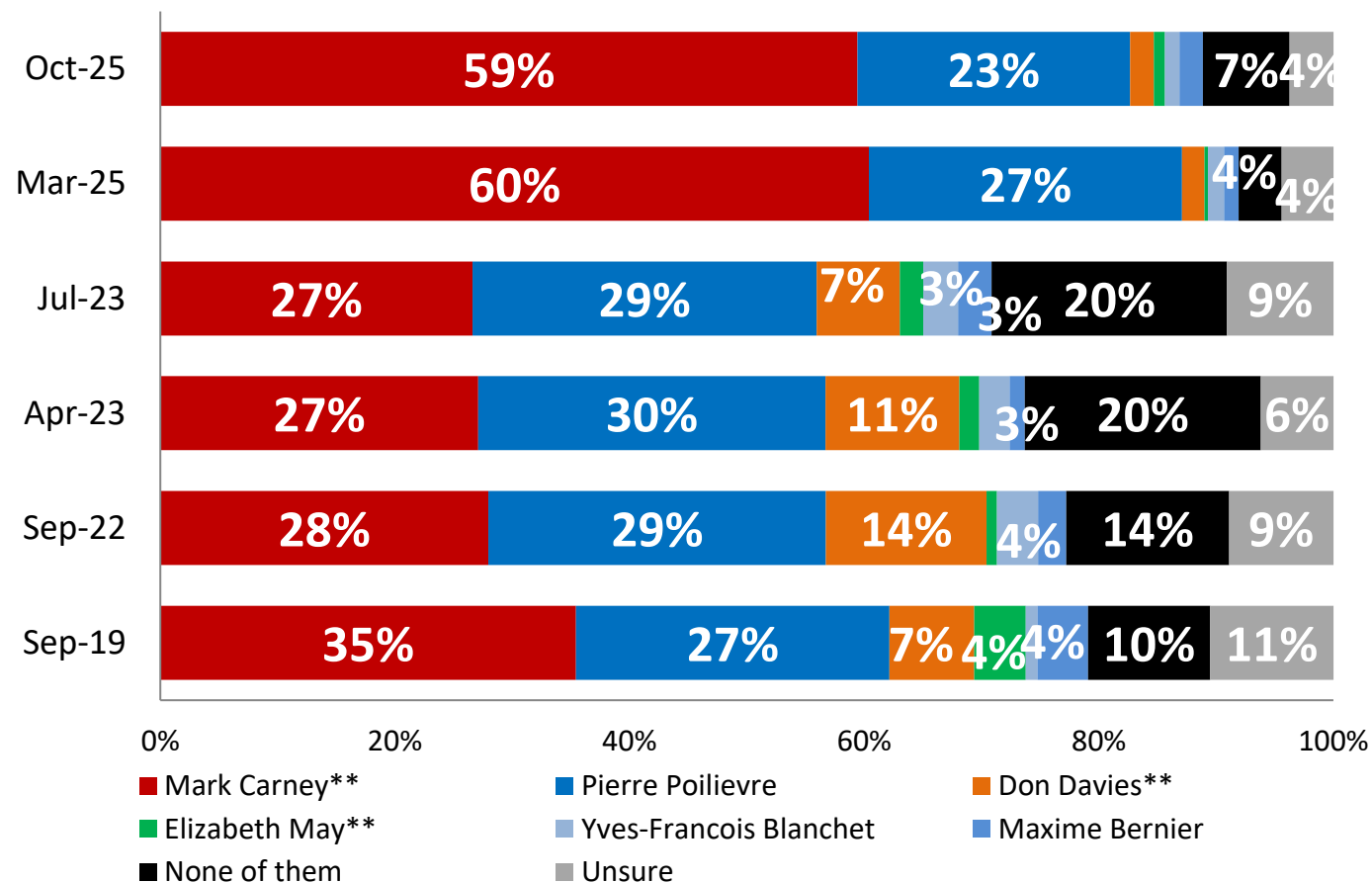
CARNEY REMAINS THE LEADER MOST TRUSTED FOR ECONOMIC GROWTH

Canadians are more likely to trust Mark Carney ([59%](#)) most to support economic growth in Canada which is consistent with the previous wave ([60%](#)), while just over one in five ([23%](#)) say they trust Pierre Poilievre most, down slightly from [27%](#) in March 2025. Residents in the Atlantic and Quebec ([65% each](#)) are more likely to say they support Carney most compared to those in the Prairies ([41%](#)).

2

CANADIANS WOULD OPPOSE OR SOMEWHAT OPPOSE ANOTHER ELECTION IF BUDGET FAILS

Over three in five Canadians say they would oppose ([50%](#)) or somewhat oppose ([13%](#)) having another federal election if parliament does not pass the budget rather than support ([25%](#)) or somewhat support it ([11%](#)). Younger Canadians aged 18 to 34 ([44%](#)) are more likely to support or somewhat support it compared to those aged 55 plus ([28%](#)). Similarly, support is higher among Prairie residents ([47%](#) support or somewhat support) compared to those in Quebec ([27%](#) support or somewhat support).



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

*Labels under 3% were removed for clarity

**Justin Trudeau was leader of the Liberal Party from the start of tracking until the July 2023 wave. Andrew Sheer was leader of the Conservative Party for the September 2019 wave, Erin O'Toole for the September 2022 wave. Jagmeet Singh was the leader of the NDP from the start of tracking until October 2025 wave. Amita Kuttner was leader of the Green Party for the September 2022 wave.

Most trusted party leader to support economic growth

About 3 in 5 Canadians

Say they trust Carney most to support economic growth in Canada (59%), which is consistent with previous wave in March 2025. Meanwhile, the percentage of Canadians who trust Poilievre most has declined slightly, from 27 per cent in March 2025 to 23 per cent in the current wave.

Q – Which of the federal party leaders would you trust most to support economic growth in Canada?
[RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Most trusted party leader to support economic growth – by demographics

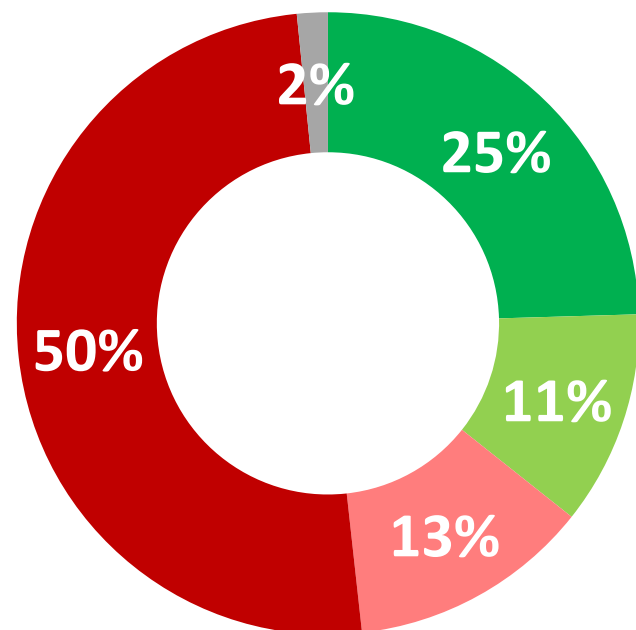
Q

Which of the federal party leaders would you trust most to support economic growth in Canada? [RANDOMIZE]

	Canada (n=1045)	Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)	Male (n=539)	Female (n=506)	18-34 (n=188)	35-54 (n=335)	55 plus (n=522)
Mark Carney	59.4%	65.3%	64.6%	63.5%	41.5%	59.3%	56.0%	62.8%	48.7%	56.5%	68.7%
Pierre Poilievre	23.2%	20.1%	12.8%	22.5%	39.5%	23.5%	28.3%	18.4%	31.3%	23.3%	18.0%
Don Davies	2.0%	1.9%	0.5%	2.8%	1.9%	2.8%	1.6%	2.5%	3.8%	2.1%	0.9%
Maxime Bernier	2.0%	2.1%	1.6%	2.3%	1.6%	2.1%	2.6%	1.4%	2.0%	3.0%	1.2%
Yves-François Blanchet	1.2%	-	4.6%	0.5%	-	-	1.5%	1.0%	0.8%	1.5%	1.3%
Elizabeth May	0.9%	2.0%	0.8%	0.5%	0.6%	2.3%	1.0%	0.9%	0.7%	1.6%	0.6%
None of them	7.4%	5.6%	8.9%	5.7%	11.1%	5.9%	6.6%	8.2%	9.6%	7.3%	6.0%
Unsure	3.7%	3.0%	6.2%	2.2%	3.8%	4.1%	2.5%	4.9%	3.0%	4.8%	3.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Views on having another federal election



■ Support
■ Somewhat support
■ Somewhat oppose
■ Oppose
■ Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Support/Somewhat support	Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)
	33.4%	26.7%	35.8%	46.8%	37.4%
Support/Somewhat support	Men (n=539)	Women (n=506)	18 to 34 (n=188)	35 to 54 (n=335)	55 plus (n=522)
	40.4%	31.1%	43.6%	38.8%	28.1%
Oppose/Somewhat oppose	Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)
	63.8%	71.1%	63.2%	51.6%	61.0%
Oppose/Somewhat oppose	Men (n=539)	Women (n=506)	18 to 34 (n=188)	35 to 54 (n=335)	55 plus (n=522)
	58.5%	66.8%	53.8%	59.4%	71.1%

Q – As you may know, the federal budget must pass a confidence vote in order to be implemented. If parliament does not pass, that would trigger a federal election. Would you support, somewhat support, somewhat oppose or oppose having another federal election if parliament does not pass the budget?

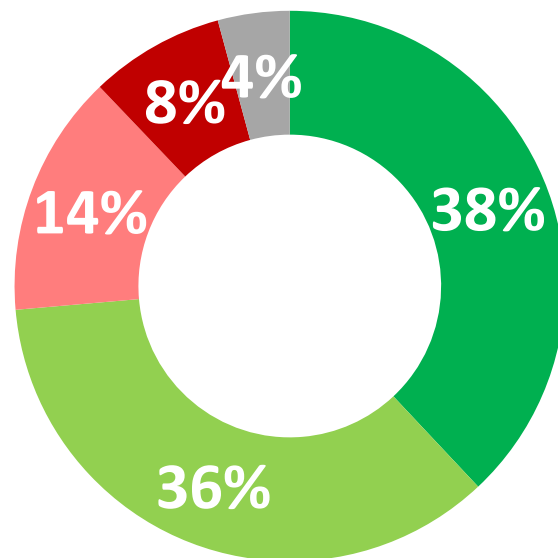
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Importance of government making spending cuts in upcoming budget

Q – Is it important, somewhat important, somewhat not important or not important for the government to make spending cuts in the upcoming the budget to help manage the size of the deficit?



■ Important ■ Somewhat important
■ Somewhat not important ■ Not important
■ Unsure

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

	Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)
Important/Somewhat important	73.7%	77.2%	71.0%	76.6%	71.2%
Men (n=539)	75.6%	71.7%	69.6%	72.6%	77.0%
Women (n=506)					
18 to 34 (n=188)					
35 to 54 (n=335)					
55 plus (n=522)					
Not important/Somewhat not important	25.4%	16.5%	24.9%	20.2%	25.0%
Men (n=539)	22.1%	22.2%	23.9%	22.5%	20.8%
Women (n=506)					
18 to 34 (n=188)					
35 to 54 (n=335)					
55 plus (n=522)					

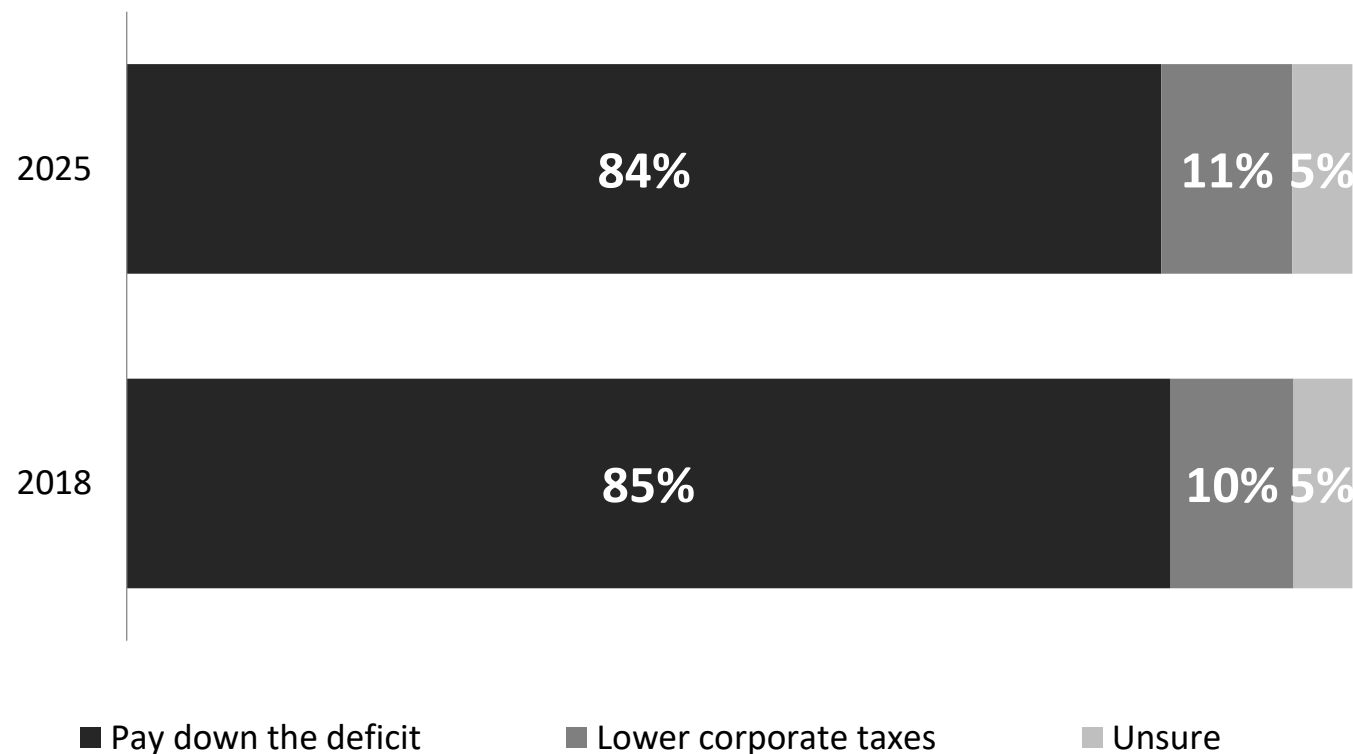
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

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Similar to the previous wave, over four in five Canadians would prefer that any new revenues in the 2025 federal budget be used to pay down the deficit, while about one in ten would prefer using them to lower corporate taxes, and five percent are unsure.

Preferred use of 2025 federal budget



2018 question: If you had to choose between two options, would you prefer that any new revenues in the 2019 federal budget be used to [ROTATE] pay down the deficit or lower corporate taxes?

Q – [TWEAKED] If you had to choose between two options, would you prefer that any new revenues in the 2025 federal budget be used to [ROTATE] pay down the deficit or lower corporate taxes?

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Preferred use of 2025 federal budget – By demographics

Q – If you had to choose between two options, would you prefer that any new revenues in the 2025 federal budget be used to [ROTATE] pay down the deficit or lower corporate taxes?

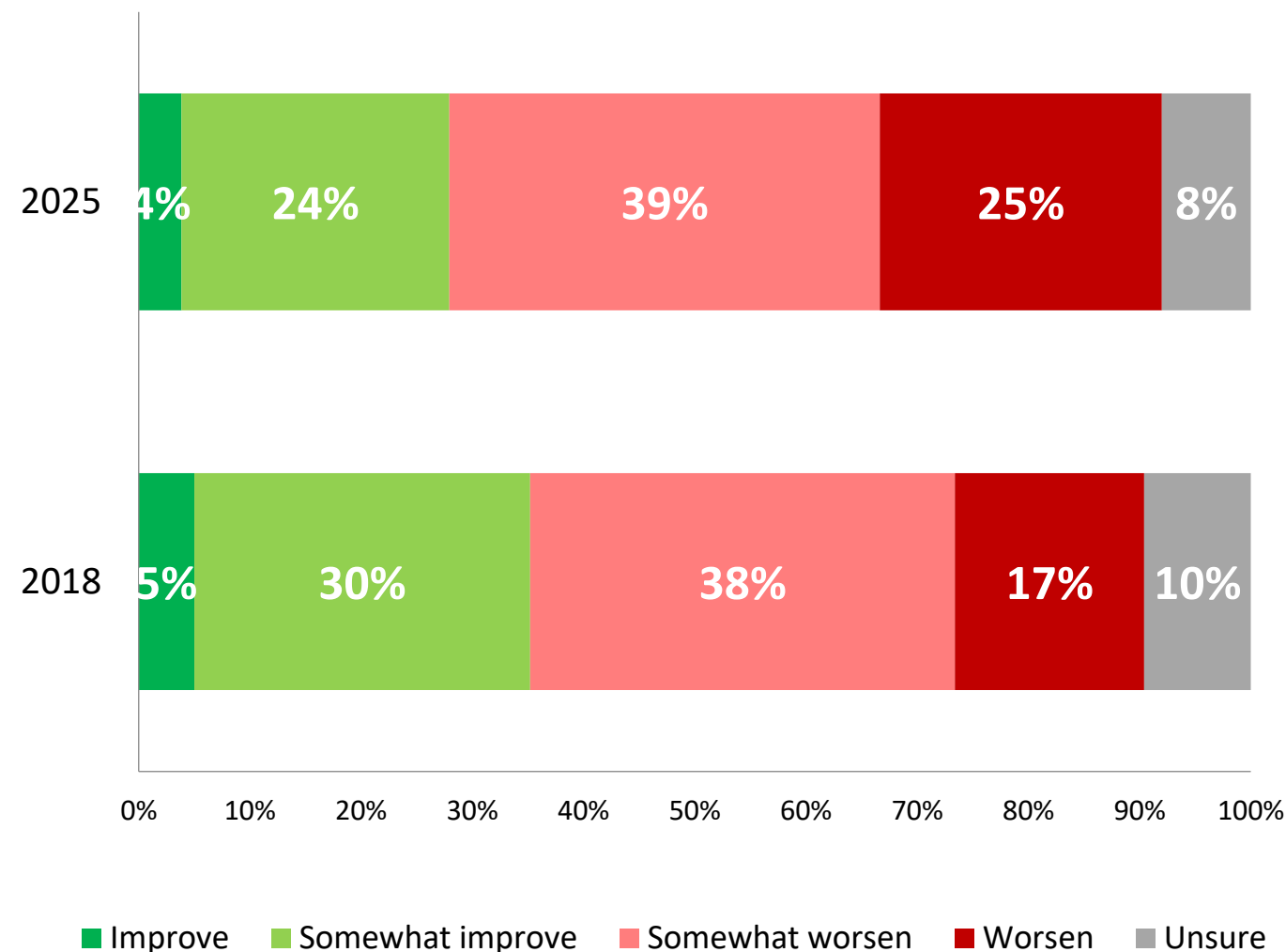
Pay down the deficit				
Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)
82.0%	80.6%	86.1%	87.4%	83.4%
Men (n=539)	Women (n=506)	18 to 34 (n=188)	35 to 54 (n=335)	55 plus (n=522)
82.7%	86.0%	80.9%	83.3%	87.5%
Lower corporate taxes				
Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)
8.7%	13.3%	10.0%	8.4%	11.9%
Men (n=539)	Women (n=506)	18 to 34 (n=188)	35 to 54 (n=335)	55 plus (n=522)
14.5%	7.1%	14.1%	11.3%	8.0%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Over three in five Canadians think that the Canadian economy will worsen (25%) or somewhat worsen (39%) over the next year. This proportion has increased compared to the last wave in 2018 (38% somewhat worsen; 17% worsen).

Q – Over the next year, do you think the Canadian economy will improve, somewhat improve, somewhat worsen or worsen?

Performance of the Canadian economy



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

Performance of the Canadian economy – By demographics

Q – Over the next year, do you think the Canadian economy will improve, somewhat improve, somewhat worsen or worsen?

Improve/Somewhat improve				
Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)
31.8%	23.6%	30.0%	25.2%	31.0%
Men (n=539)	Women (n=506)	18 to 34 (n=188)	35 to 54 (n=335)	55 plus (n=522)
29.4%	26.6%	27.9%	26.5%	29.1%
Worsen/Somewhat worsen				
Atlantic (n=103)	Quebec (n=245)	Ontario (n=323)	Prairies (n=219)	BC (n=155)
57.5%	68.0%	61.9%	67.2%	62.8%
Men (n=539)	Women (n=506)	18 to 34 (n=188)	35 to 54 (n=335)	55 plus (n=522)
64.5%	63.6%	68.3%	62.7%	62.3%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, October 27th to 30th, 2025, n=1045, accurate 3.0 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,045 Canadians, 18 years of age or older, between October 27th and 30th, 2025 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Full data tables with weighted and unweighted number of interviews is [here](#).

Note: Charts may not add up to 100 due to rounding.



Element	Description
Research sponsor	The Globe and Mail
Population and Final Sample Size	1045 Randomly selected individuals.
Source of Sample	Nanos Insights Lab
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	October 27 th to 30 th , 2025.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, US tariffs, federal budget and affording groceries .
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Tabulations	By region, age and gender



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EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Any questions?



Nanos Research

(613) 234-4666, ext. 237

ea@nanosresearch.com

For more information on the firm, please visit www.nanos.co





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