

Lansdowne 2.0: Survey of Perceptions Pre/Post Information.

Survey | Summary
Conducted by Nanos for Councillor Shawn Menard, October 2025
Field: September 15th to October 1st, 2025
Submission 2025-2792



The research gauged the opinions among Ottawa residents on the Lansdowne Park and the new Lansdowne Park 2.0 project.

The purpose of the research was to measure support for Lansdowne 2.0 in low and high information environments as well perceptions of different elements of the proposed project configuration.

Nanos conducted a representative non-probability online survey of 764 residents of Ottawa, 18 years of age or older, between September 15th to October 1st, 2025.

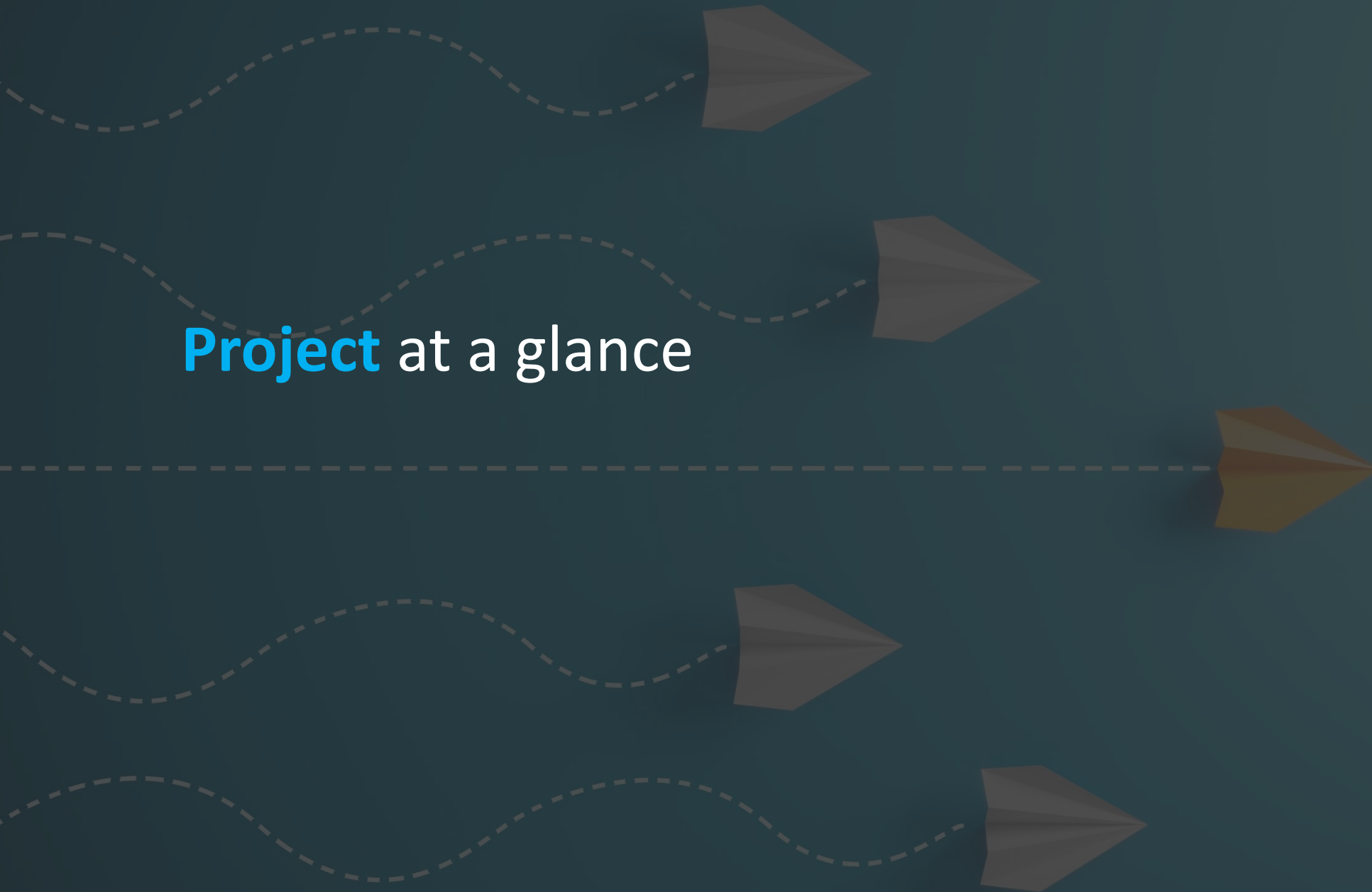
A margin of error cannot be calculated on a non-probability sample. For comparison purposes, a probability sample of 764 respondents would have a margin of error of ± 3.6 percentage points, 19 times out of 20.

The statistical tabulations including the unweighted and weighted number of interviews can be accessed here:

- By region age and gender: [LINK](#)
- By years lived in Ottawa: [LINK](#)
- By sporting events attended at Lansdowne in the past year: [LINK](#)
- By visits to Lansdowne in the past year: [LINK](#)

The research was commissioned by Councillor Shawn Menard and was conducted by Nanos Research.

Project at a glance



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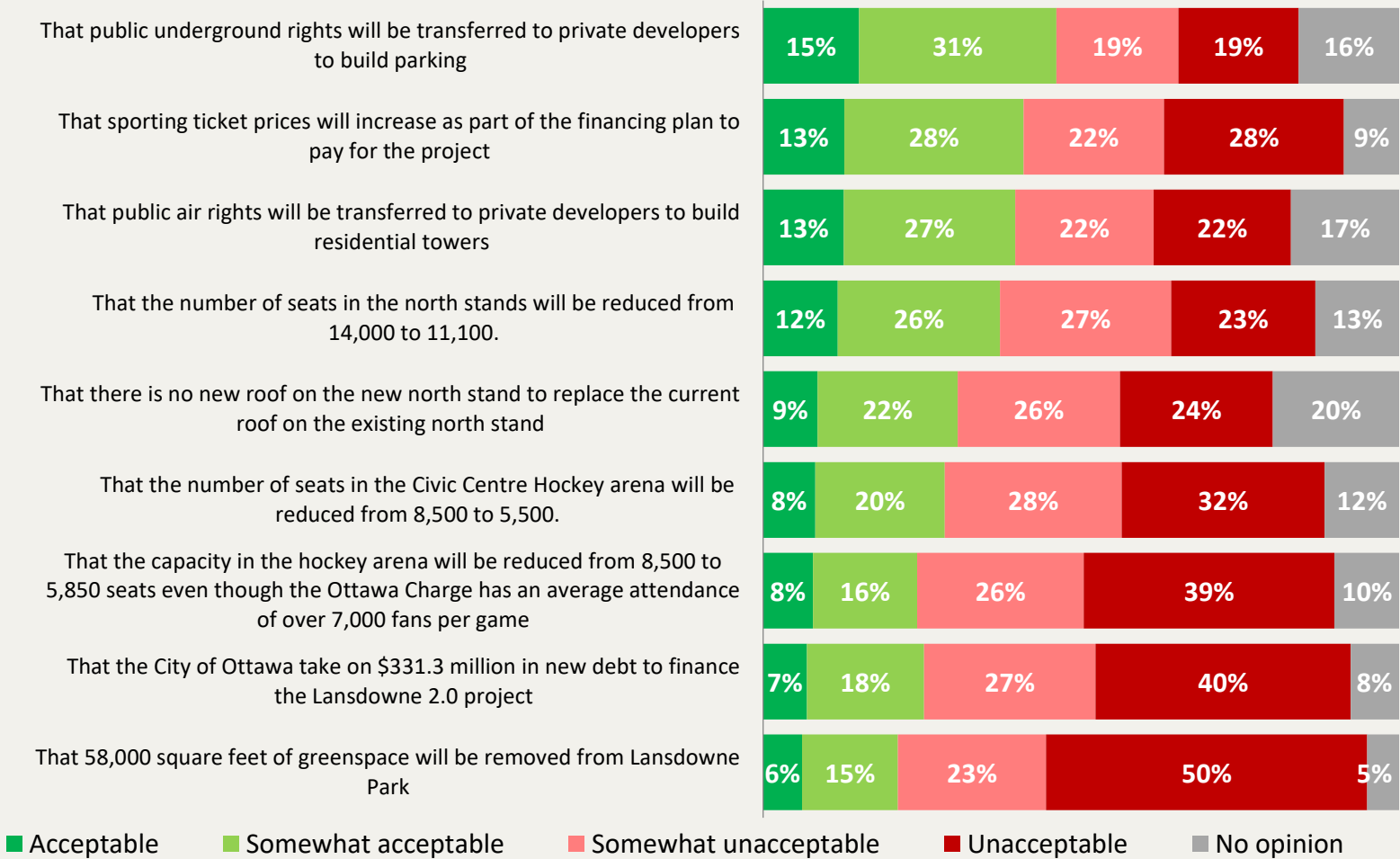
The results of this survey of Ottawa residents reveal that support for the Lansdowne 2.0 project significantly decreases once respondents are presented with the details of the project. Residents are especially sensitive to the loss of green space, the debt that the City will take on and the loss of seats in the hockey arena. Ottawa residents also lack confidence that the project will stay on budget or on time.

”

Nik Nanos, Chief Data Scientist

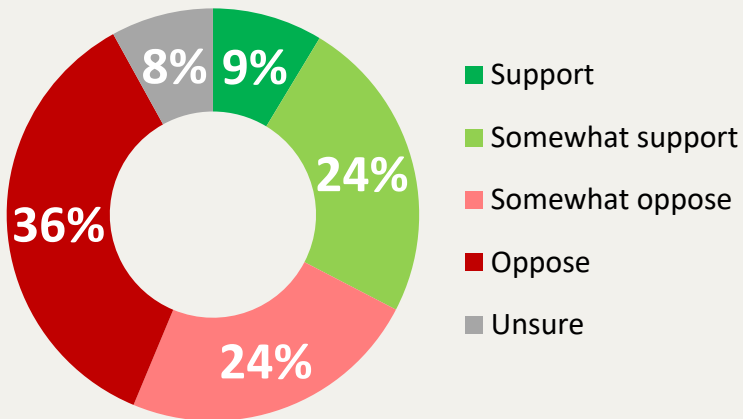
Support and acceptability of changes in Lansdowne 2.0 project

Acceptability of changes to Lansdowne Park



Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

Views after introducing items and explanation of the proposed changes*



Q – *Definition of Lansdowne 2.0 proposed changes shown to respondents: As you might know, under Lansdowne 2.0, the municipality of the City of Ottawa would build new, smaller north side stands along with a smaller arena that would be built onto existing park space, while selling off public space to a developer to build two condo skyscrapers above a replacement strip of retail businesses. The project is estimated to cost the city taxpayers \$437.7 million. In its current form, do you support, somewhat support, somewhat oppose or oppose the Lansdowne 2.0 proposal?

Ottawa residents are over four times more likely to believe the Lansdowne 2.0 project will be over budget or behind schedule than to think it will be on budget or on schedule. Most prefer to maintain the existing buildings over replacing them.

Preferred path forward for the development of the public park land at Lansdowne

71%

Maintaining the existing
buildings

18%

Replace the existing
buildings

11%

Unsure

Opinions on Lansdowne 2.0 staying on budget and being on time

74% believe it will be
over budget

(15% believe it will be on
budget; 2% below budget)

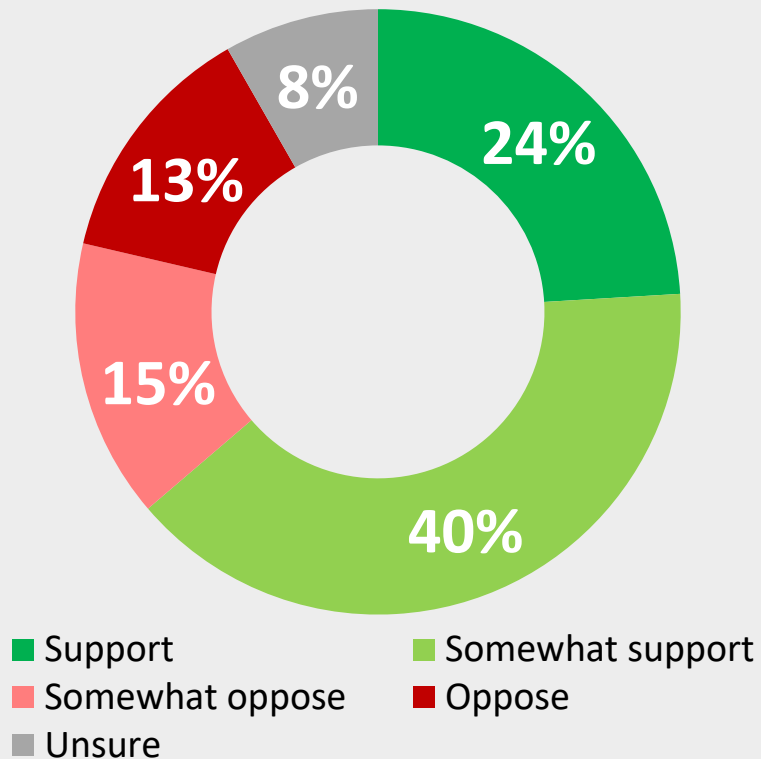
72% believe it will be done
behind schedule

(15% believe it will be on
schedule; 4% ahead of
schedule)

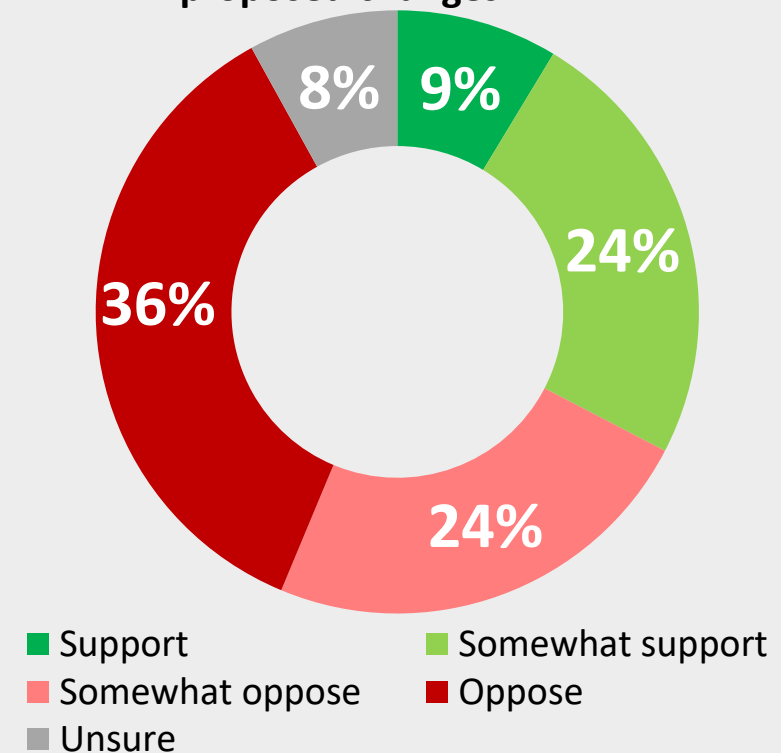
Views on the proposed changes to Lansdowne Park

Presented with an overview of the proposed changes to Lansdowne, most residents of Ottawa oppose or somewhat oppose the project Lansdowne 2.0.

Views prior to any item being introduced



Views after introducing items and explanation of the proposed changes*



*Definition of Lansdowne 2.0 proposed changes shown to respondents: As you might know, under Lansdowne 2.0, the municipality of the City of Ottawa would build new, smaller north side stands along with a smaller arena that would be built onto existing park space, while selling off public space to a developer to build two condo skyscrapers above a replacement strip of retail businesses. The project is estimated to cost the city taxpayers \$437.7 million. In its current form, do you support, somewhat support, somewhat oppose or oppose the Lansdowne 2.0 proposal?

KEY FINDINGS

1

SUPPORT FOR LANSDOWNE 2.0 DROPS WHEN RESPONDENTS ARE PROVIDED WITH INFORMATION ON THE PROPOSED CHANGES FOR THE PROJECT

While a majority of Ottawa residents support (24%) or somewhat support (40%) the proposed changes to Lansdowne solely based on their prior knowledge of the project, this drops down to [nine per cent](#) and [24 per cent](#), respectively after being shown an explanation* of the proposed changes. After being explained the proposed changes, three in five oppose (36%) or somewhat oppose (24%) the project.

2

OTTAWA RESIDENTS ARE MOST SENSITIVE TO THE LOSS OF GREEN SPACE, THE DEBT THAT THE CITY WILL TAKE ON FOR THE PROJECT AND THE CAPACITY REDUCTION OF THE HOCKEY ARENA GIVEN THE CURRENT PWHL ATTENDANCE

Asked how much they find a series of proposed changes to Lansdowne 2.0 acceptable, Ottawa residents are most likely to find it unacceptable or somewhat unacceptable that 58,000 square feet of greenspace will be removed from Lansdowne Park ([50% unacceptable, 23% somewhat unacceptable](#)), followed by the City of Ottawa taking on \$331.3 million in new debt to finance the Lansdowne 2.0 project ([40% unacceptable, 27% somewhat unacceptable](#)). Two thirds of Ottawa residents also find it unacceptable or somewhat unacceptable that the capacity in the hockey arena will be reduced from 8,500 to 5,850 ([39% unacceptable, 26% somewhat unacceptable](#)) despite the PWHL team having attendance of over 7k per game.

3

OTTAWA RESIDENTS NOT OPTIMISTIC THAT THE PROJECT WILL BE COMPLETED ON BUDGET OR ON SCHEDULE

A majority of Ottawa residents ([74%](#)) believe the project will end up being over budget, compared to under one in five who say it will be on budget ([15%](#)) or under budget ([two per cent](#)). In terms of respecting the schedule, a similar proportion of residents believe it will be completed behind schedule ([72%](#)).

4

MAINTAINING THE CURRENT BUILDINGS IS PREFERRED OVER REPLACING THEM

Asked what they prefer in terms of the development of the public park land at Lansdowne, most Ottawa residents prefer maintaining the existing buildings ([71%](#)) over replacing the existing buildings ([18%](#)).

5

IMPROVING TRANSPORTATION AND ENSURING THAT THE PRIVATE PARTNER BE RESPONSIBLE FOR ANY COST OVERRUNS ARE MOST IMPORTANT FOR OTTAWA RESIDENTS

Asked the importance of a series of different elements related to Lansdowne 2.0, Ottawa residents attribute the highest importance to transportation being improved to and from Lansdowne Park ([mean of 8.3 out of 10](#)) and that the private partner (OSEG) be responsible for any cost overruns in construction ([8.2 out of 10](#)).

6

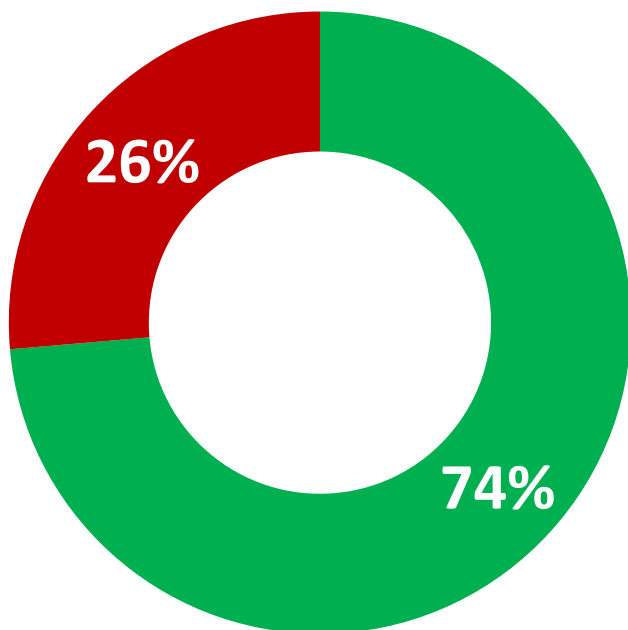
MAJORITY OF OTTAWA RESIDENTS REPORT HAVING HEARD OF THE PROPOSED CHANGES TO LANSDOWNE PARK

Nearly three in four residents of Ottawa ([74%](#)) say they have heard of the proposed changes to Lansdowne Park, known as Lansdowne 2.0, while one quarter say they have not ([26%](#)). Over four in five residents of Ottawa Centre report having heard of the proposed changes ([83%](#)).

*Text shown to respondents: As you might know, under Lansdowne 2.0, the municipality of the City of Ottawa would build new, smaller north side stands along with a smaller arena that would be built onto existing park space, while selling off public space to a developer to build two condo skyscrapers above a replacement strip of retail businesses. The project is estimated to cost the city taxpayers \$437.7 million.

The background is a dark, semi-transparent overlay on a light-colored image. The image shows a close-up of a calculator with several '+' buttons, a silver pen with its tip pointing towards the bottom right, and a bar chart with several vertical bars of varying heights. The text 'Detailed findings' is overlaid on the left side of the image.

Detailed findings



■ Heard ■ Not heard

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

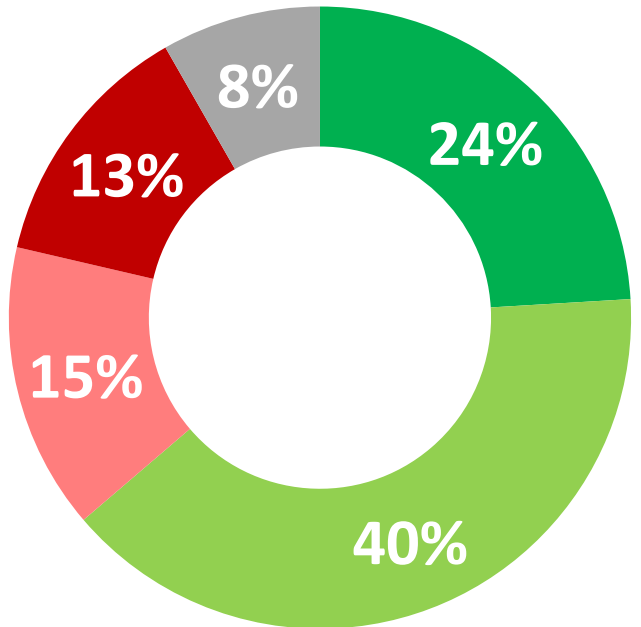
Hearing about Lansdowne 2.0

Heard	West (n=187)	Centre (n=232)	East (n=178)	Rural (n=167)	
	68.2%	77.7%	70.4%	78.6%	
	Men (n=418)	Women (n=342)	18 to 34 (n=256)	35 to 54 (n=288)	55 plus (n=220)
	78.7%	69.0%	65.1%	77.0%	77.4%
	Sports fans (n=441)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=345)
	82.5%	63.2%	62.1%	73.6%	77.9%
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=277)	Visited Lansdowne 10+ times in the past year (n=121)	
	51.4%	72.7%	84.5%	80.3%	

Our survey today is on the Lansdowne Park in Ottawa.
Q – Have you heard or not heard about proposed changes to
Lansdowne Park known as Lansdowne 2.0?

Source: Nanos Research, online non-probability survey,
September 15th to October 1st, 2025, n=764 Ottawa
residents.

Views on Lansdowne 2.0 based on prior knowledge of project



■ Support
■ Somewhat support
■ Somewhat oppose
■ Oppose
■ Unsure

Support/Somewhat support

West (n=131)	Centre (n=172)	East (n=128)	Rural (n=128)	
59.8%	59.6%	78.8%	57.1%	
Men (n=327)	Women (n=229)	18 to 34 (n=167)	35 to 54 (n=222)	55 plus (n=170)
64.0%	63.8%	72.5%	67.7%	54.4%
Sports fans (n=360)	Non-sports fans (n=194)	Ottawa residents for 10 years or less (n=91)	Ottawa residents for 11-25 years (n=164)	Ottawa residents for 26+ years (n=268)
69.6%	54.4%	63.2%	65.2%	62.8%
Did not visit Lansdowne in the past year (n=68)	Visited Lansdowne 1-2 times in the past year (n=156)	Visited Lansdowne 3-9 times in the past year (n=230)	Visited Lansdowne 10+ times in the past year (n=99)	
42.2%	68.1%	67.2%	65.2%	

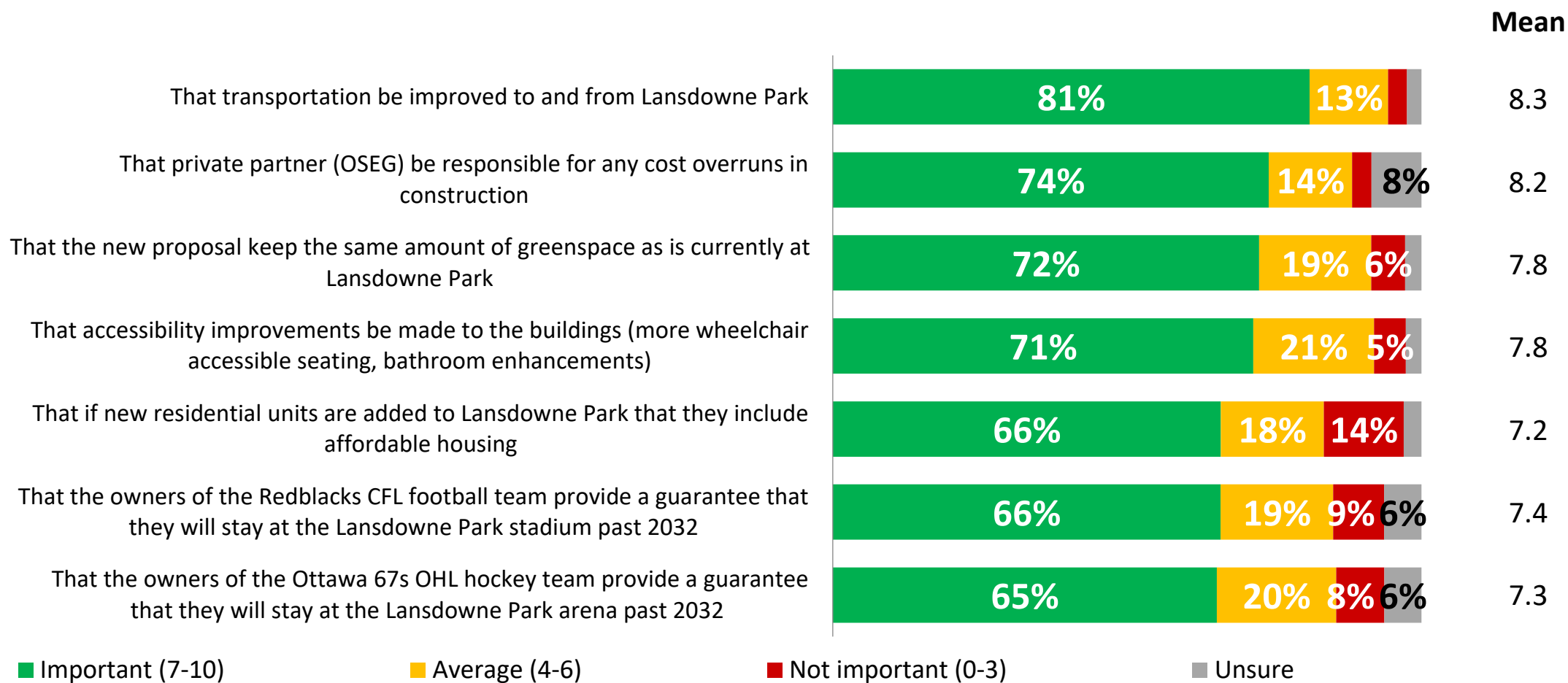
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q – [IF HEARD IN Q1] Based on what you know, do you support, somewhat support, somewhat oppose or oppose the proposed changes to Lansdowne Park known as Lansdowne 2.0?

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=559 Ottawa residents 18 years of age or older who report having heard of Lansdowne 2.0.



Importance of proposed changes to Lansdowne Park



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

**Data labels under 5% have been removed for clarity.

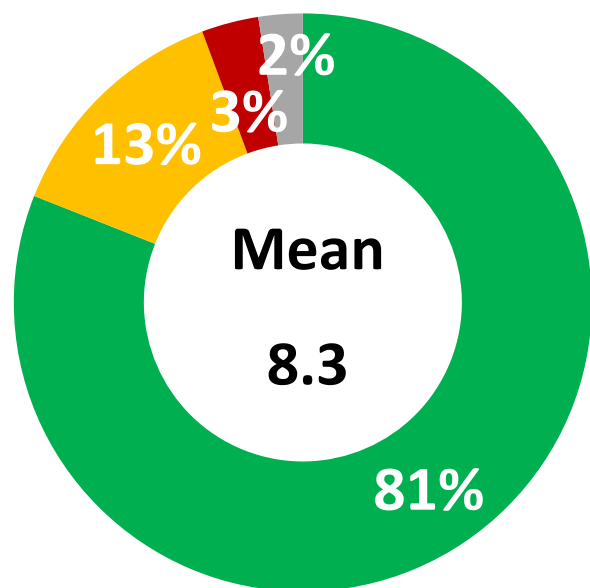
Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE]

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=764 Ottawa residents 18 years of age or older.

Importance of improvement of transportation to and from Lansdowne Park

Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE]:

That transportation be improved to and from Lansdowne Park



■ Important (7-10)

■ Average (4-6)

■ Not important (0-3)

■ Unsure

*Weighted to the true population proportion.

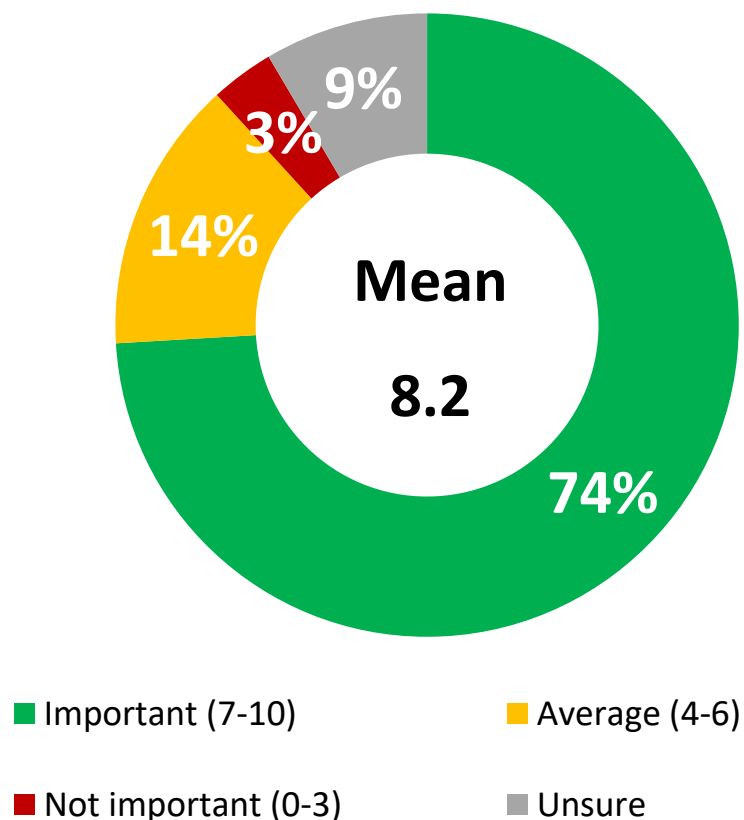
*Charts may not add up to 100 due to rounding.

Mean

West (n=187)	Centre (n=231)	East (n=178)	Rural (n=167)	
8.4	8.3	7.9	8.5	
Men (n=417)	Women (n=342)	18 to 34 (n=256)	35 to 54 (n=287)	55 plus (n=220)
8.0	8.5	7.9	8.3	8.5
Sports fans (n=440)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=344)
8.3	8.2	8.0	8.1	8.5
Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=121)	
8.0	8.2	8.4	8.4	

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=763 Ottawa residents 18 years of age or older.

Importance of private partners being responsible for any cost overruns in construction



Mean	West (n=187)	Centre (n=229)	Ottawa East (n=178)	Rural Ottawa (n=167)	
	8.1	8.3	8.0	8.3	
	Men (n=415)	Women (n=342)	18 to 34 (n=254)	35 to 54 (n=287)	55 plus (n=220)
	8.2	8.2	7.3	8.1	8.9
	Sports fans (n=438)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=146)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=344)
	8.0	8.4	7.6	7.9	8.6
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=222)	Visited Lansdowne 3-9 times in the past year (n=275)	Visited Lansdowne 10+ times in the past year (n=121)	
	8.0	8.0	8.2	8.5	

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

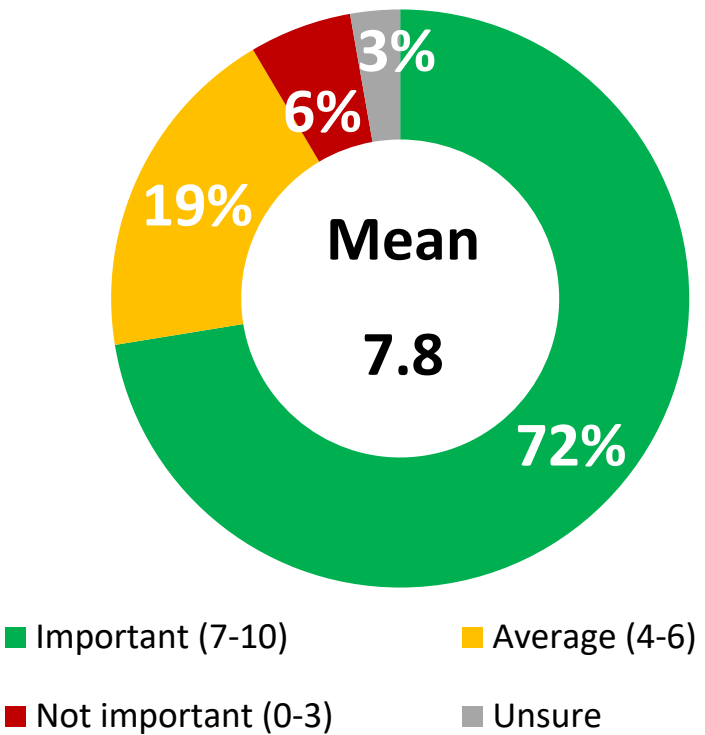
Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE] :
That private partner (OSEG) be responsible for any cost overruns in construction.

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=761 Ottawa residents 18 years of age or older.

Importance of keeping the same amount of greenspace

Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE] :

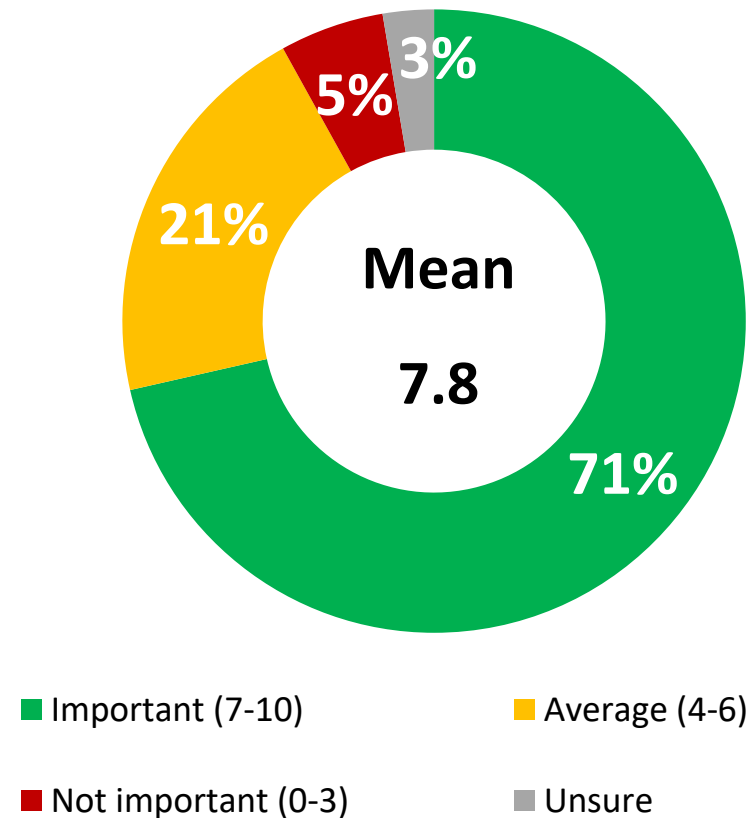
That the new proposal keep the same amount of greenspace as is currently at Lansdowne Park.



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Mean	West (n=187)	Centre (n=232)	East (n=178)	Rural (n=167)	
	7.8	8.0	7.6	8.0	
	Men (n=418)	Women (n=342)	18 to 34 (n=256)	35 to 54 (n=288)	55 plus (n=220)
	7.6	8.1	7.9	7.9	7.8
	Sports fans (n=441)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=345)
	7.8	7.9	7.8	8.0	7.9
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1- 2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=277)	Visited Lansdowne 10+ times in the past year (n=121)	
	7.6	7.9	7.9	7.9	

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=764 Ottawa residents 18 years of age or older.



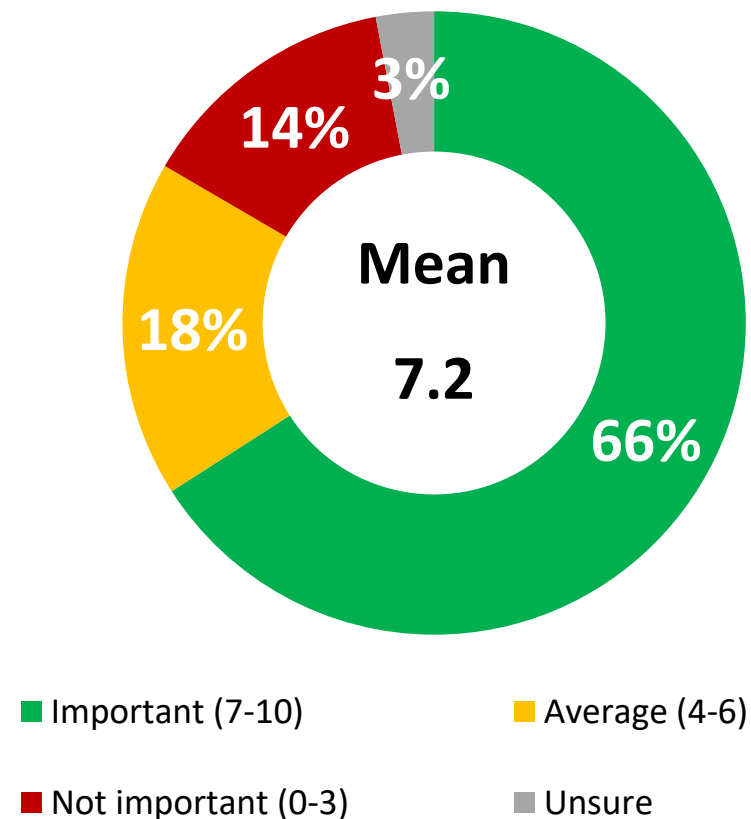
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE] :
That accessibility improvements be made to the buildings (more wheelchair accessible seating, bathroom enhancements)

Importance of accessibility improvements

Mean	West (n=187)	Centre (n=231)	East (n=177)	Rural (n=167)	
	7.9	7.7	7.7	7.8	
	Men (n=417)	Women (n=341)	18 to 34 (n=255)	35 to 54 (n=287)	55 plus (n=220)
	7.3	8.2	7.8	7.6	7.8
	Sports fans (n=440)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=146)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=344)
	7.6	7.9	7.8	7.8	7.8
	Did not visit Lansdowne in the past year (n=132)		Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=121)
	7.9		7.7	7.8	7.6

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=762
Ottawa residents 18 years of age or older.



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

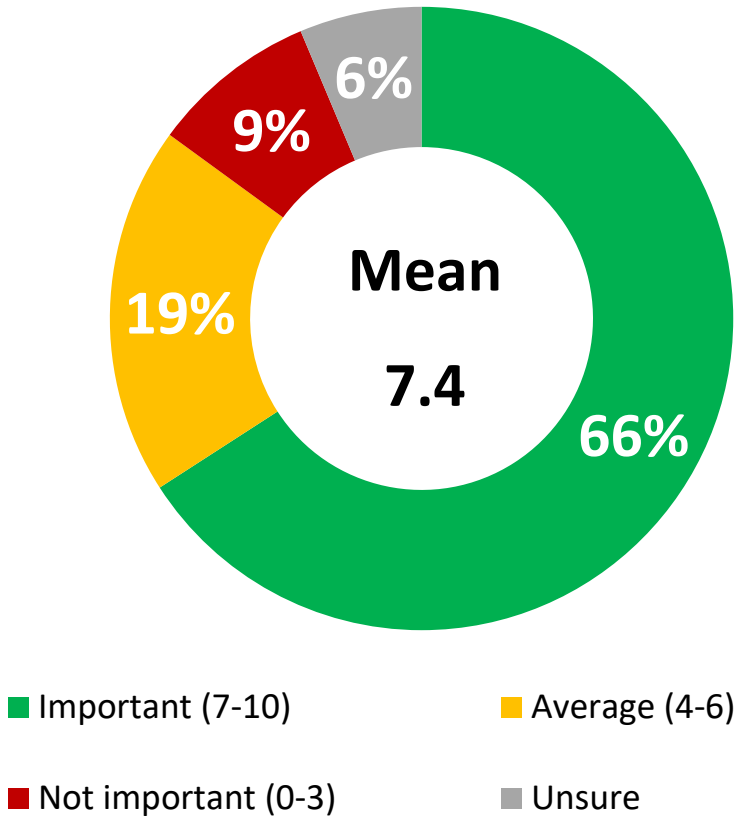
Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE]
That if new residential units are added to Lansdowne Park that they include affordable housing

Importance of new residential units including affordable housing

Mean	West (n=187)	Centre (n=231)	East (n=178)	Rural (n=167)	
	7.1	7.7	7.2	6.8	
	Men (n=417)	Women (n=342)	18 to 34 (n=256)	35 to 54 (n=287)	55 plus (n=220)
	6.8	7.6	7.8	7.4	6.6
	Sports fans (n=440)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=344)
	7.2	7.2	7.7	7.6	6.9
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=121)	
	6.9	7.1	7.3	7.5	

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=763 Ottawa residents 18 years of age or older.

Importance of the Redblacks staying at the Lansdowne Park stadium past 2032



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE]:
That the owners of the Redblacks CFL football team provide a guarantee that they will stay at the Lansdowne Park stadium past 2032.

Mean	West (n=187)	Centre (n=230)	East (n=178)	Rural (n=167)	
	7.6	7.1	7.4	7.6	
	Men (n=416)	Women (n=342)	18 to 34 (n=255)	35 to 54 (n=287)	55 plus (n=220)
	7.5	7.3	6.6	7.4	8.0
	Sports fans (n=439)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=343)
	7.6	7.2	6.6	7.0	8.0
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=222)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=121)	
	7.1	7.3	7.6	7.7	

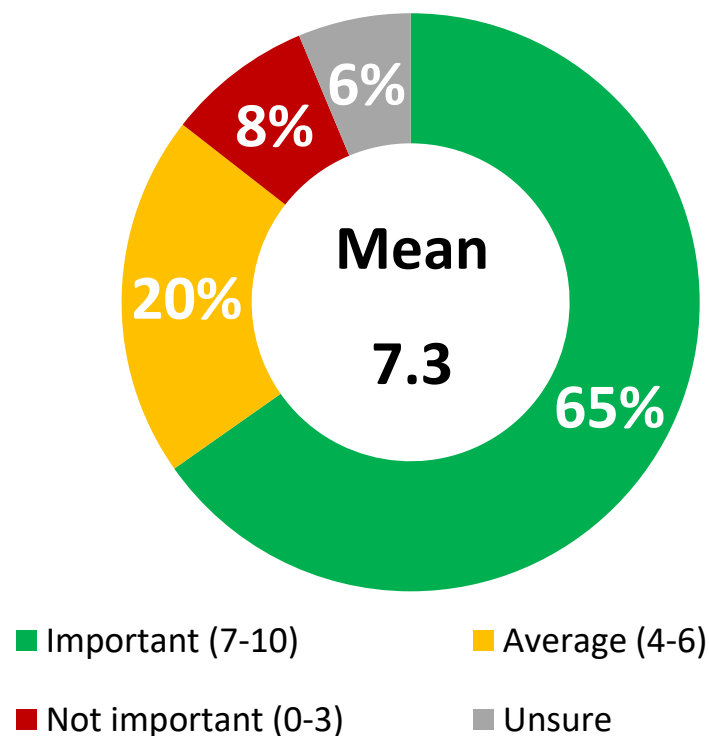
Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=762
Ottawa residents 18 years of age or older.



Importance of the Ottawa 67s staying at the Lansdowne Park arena past 2032

Q – Please rate the importance of the following when thinking of proposed changes to Lansdowne Park (known as Lansdowne 2.0), where 0 is not at all important and 10 is very important. [RANDOMIZE] :

That the owners of the Ottawa 67s OHL hockey team provide a guarantee that they will stay at the Lansdowne Park arena past 2032.



*Weighted to the true population proportion.

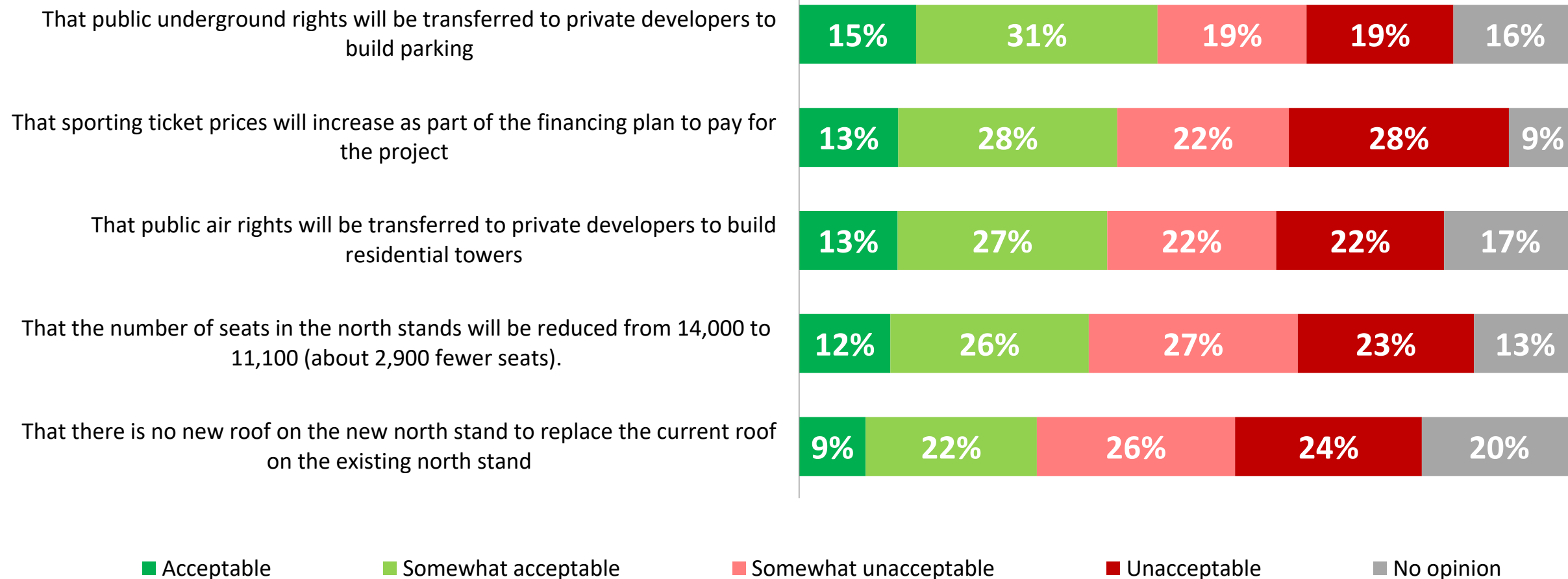
*Charts may not add up to 100 due to rounding.

Mean

West (n=187)	Centre (n=231)	East (n=178)	Rural (n=166)	
7.4	7.0	7.3	7.5	
Men (n=417)	Women (n=341)	18 to 34 (n=256)	35 to 54 (n=287)	55 plus (n=219)
7.5	7.2	6.6	7.3	7.9
Sports fans (n=440)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=343)
7.5	7.1	6.4	7.1	7.8
Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=275)		Visited Lansdowne 10+ times in the past year (n=121)
7.0	7.4	7.3		7.5

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=762 Ottawa residents 18 years of age or older.

Opinions on acceptability of changes to Lansdowne Park



*Weighted to the true population proportion.

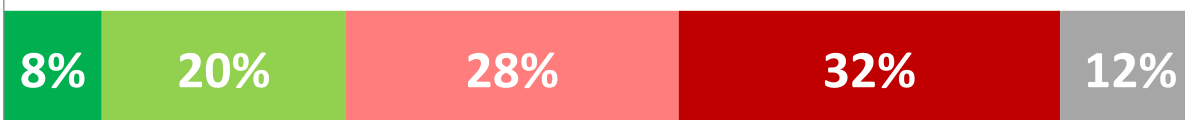
*Charts may not add up to 100 due to rounding.

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=764 Ottawa residents 18 years of age or older.

Opinions on acceptability of changes to Lansdowne Park - Continued

That the number of seats in the Civic Centre Hockey arena will be reduced from 8,500 to 5,500 (about 3,000 fewer seats).



That the capacity in the hockey arena will be reduced from 8,500 to 5,850 seats even though the Ottawa Charge Professional Women's Hockey League team has an average attendance of over 7,000 fans per game



That the City of Ottawa take on \$331.3 million in new debt to finance the Lansdowne 2.0 project



That 58,000 square feet of greenspace will be removed from Lansdowne Park



■ Acceptable

■ Somewhat acceptable

■ Somewhat unacceptable

■ Unacceptable

■ No opinion

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

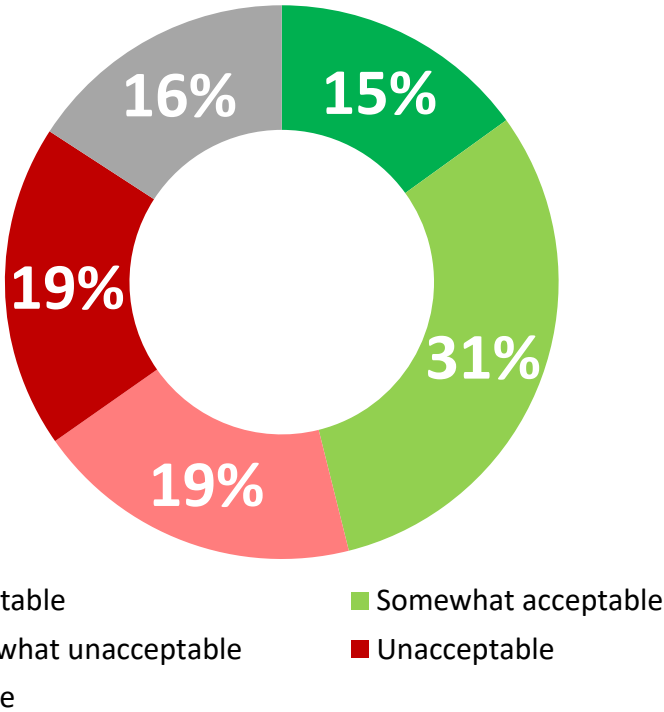
Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=764 Ottawa residents 18 years of age or older.

Views on transferring public underground rights to private developers

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That public underground rights will be transferred to private developers to build parking.



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

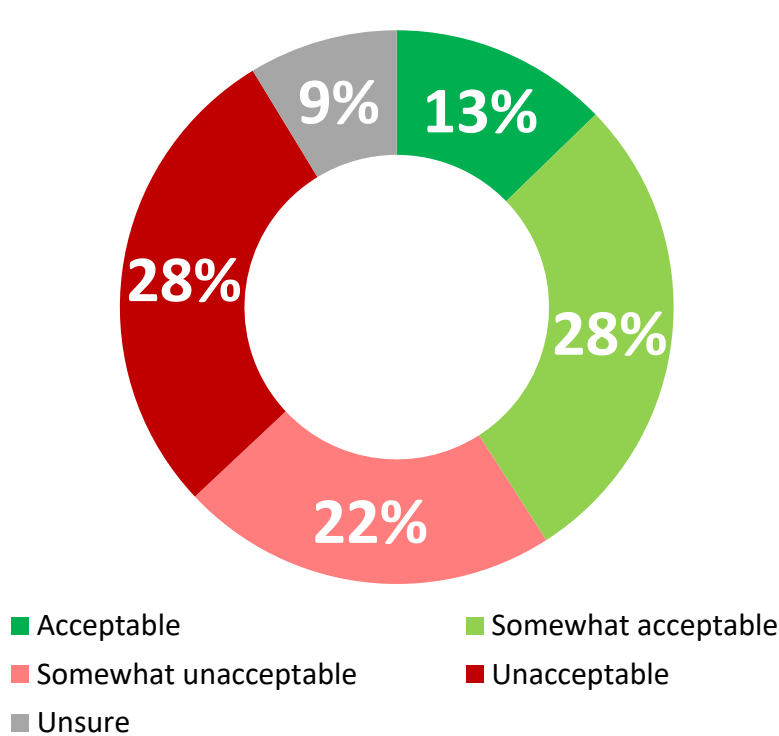
Acceptable/Somewhat acceptable	West (n=187)	Centre (n=232)	East (n=177)	Rural (n=167)	
	43.7%	42.5%	51.9%	46.0%	
	Men (n=418)	Women (n=341)	18 to 34 (n=255)	35 to 54 (n=288)	55 plus (n=220)
	54.0%	39.0%	42.4%	44.2%	50.6%
	Sports fans (n=441)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=344)
	50.3%	41.3%	40.3%	45.0%	47.1%
	Did not visit Lansdowne in the past year (n=132)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=277)	Visited Lansdowne 10+ times in the past year (n=121)	
	35.3%	43.3%	54.0%	43.8%	

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=763 Ottawa residents 18 years of age or older.

Views on sporting ticket prices increasing as part of the financing plan of Lansdowne 2.0

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That sporting ticket prices will increase as part of the financing plan to pay for the project.



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Unacceptable/Somewhat unacceptable	West (n=186)	Centre (n=232)	East (n=176)	Rural (n=167)	
	58.3%	41.9%	48.7%	52.6%	
	Men (n=417)	Women (n=340)	18 to 34 (n=253)	35 to 54 (n=288)	55 plus (n=220)
	47.5%	53.3%	46.6%	53.1%	50.9%
	Sports fans (n=440)	Non-sports fans (n=312)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=220)	Ottawa residents for 26+ years (n=344)
	53.4%	46.3%	52.5%	50.9%	50.2%
	Did not visit Lansdowne in the past year (n=132)	Visited Lansdowne 1-2 times in the past year (n=222)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=121)	
	50.4%	52.3%	50.9%	48.3%	

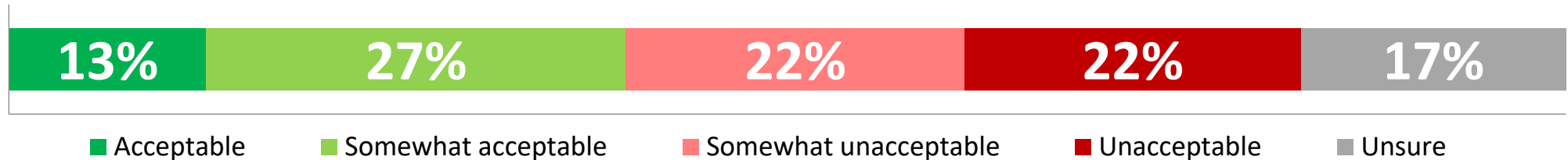
Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=761 Ottawa residents 18 years of age or older.



Views on transferring public air rights to private developers

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That public air rights will be transferred to private developers to build residential towers.



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

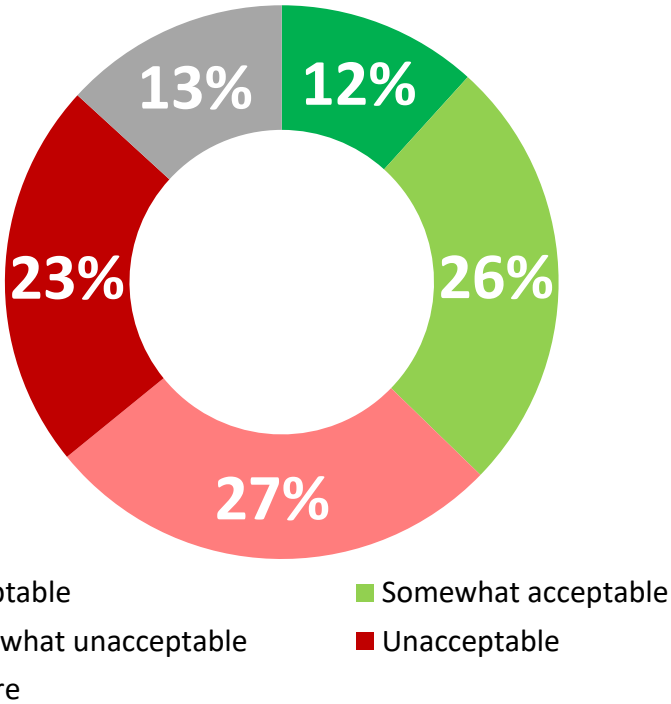
Unacceptable/Somewhat unacceptable	West (n=187)	Centre (n=231)	East (n=178)	Rural (n=167)	Men (n=418)	Women (n=341)	18 to 34 (n=256)	35 to 54 (n=288)	55 plus (n=219)
	40.9%	48.0%	36.5%	48.5%	40.3%	46.4%	43.8%	40.5%	45.5%
	Sports fans (n=441)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=221)	Ottawa residents for 26+ years (n=345)	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=121)
	44.5%	41.7%	47.7%	43.2%	41.4%	35.5%	45.8%	42.9%	48.3%

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=763 Ottawa residents 18 years of age or older.

Views on reducing the number of seats in the north stands

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That the number of seats in the north stands will be reduced from 14,000 to 11,100 (about 2,900 fewer seats).



*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

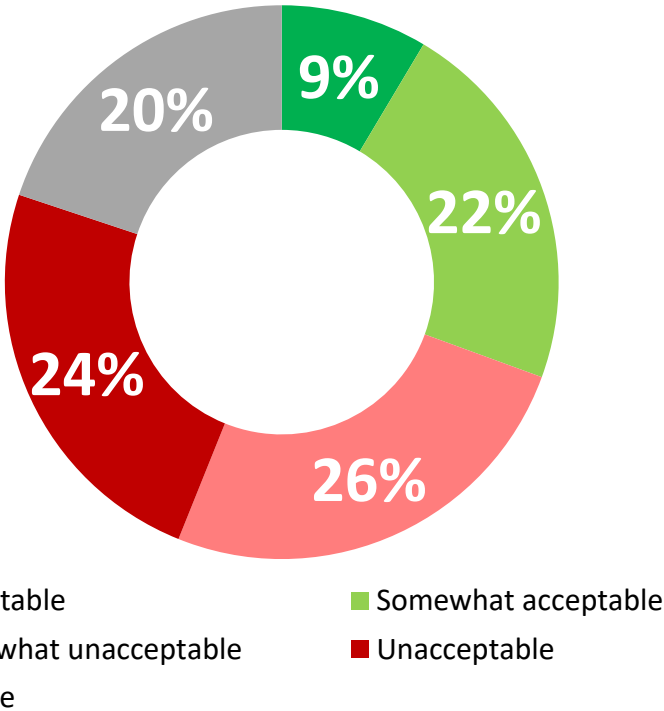
Unacceptable/Somewhat unacceptable	West (n=187)	Centre (n=232)	East (n=177)	Rural (n=165)	
	50.6%	47.5%	48.1%	52.0%	
	Men (n=416)	Women (n=341)	18 to 34 (n=255)	35 to 54 (n=288)	55 plus (n=218)
	46.8%	52.0%	46.2%	49.8%	52.0%
	Sports fans (n=438)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=146)	Ottawa residents for 11-25 years (n=221)	Ottawa residents for 26+ years (n=344)
	51.7%	46.5%	47.4%	49.0%	51.1%
	Did not visit Lansdowne in the past year (n=132)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=275)	Visited Lansdowne 10+ times in the past year (n=121)	
	45.8%	54.5%	49.6%	46.2%	

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=761 Ottawa residents 18 years of age or older.

Views on not replacing the current roof on the existing north stand of Lansdowne Park

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That there is no new roof on the new north stand to replace the current roof on the existing north stand.



*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Unacceptable/Somewhat unacceptable	West (n=187)	Centre (n=230)	East (n=177)	Rural (n=166)	
	50.7%	45.8%	47.1%	54.6%	
	Men (n=416)	Women (n=341)	18 to 34 (n=256)	35 to 54 (n=286)	55 plus (n=218)
	48.0%	50.8%	46.8%	50.0%	51.2%
	Sports fans (n=438)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=220)	Ottawa residents for 26+ years (n=343)
	53.0%	45.6%	50.2%	49.2%	50.7%
	Did not visit Lansdowne in the past year (n=132)	Visited Lansdowne 1-2 times in the past year (n=222)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=120)	
	40.3%	53.8%	52.3%	47.0%	

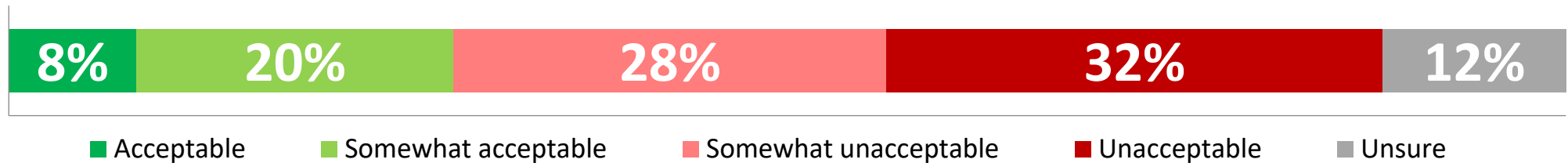
Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=760 Ottawa residents 18 years of age or older.



Views on reducing the number of seats in the Civic Centre Hockey arena

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That the number of seats in the Civic Centre Hockey arena will be reduced from 8,500 to 5,500 (about 3,000 fewer seats).



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

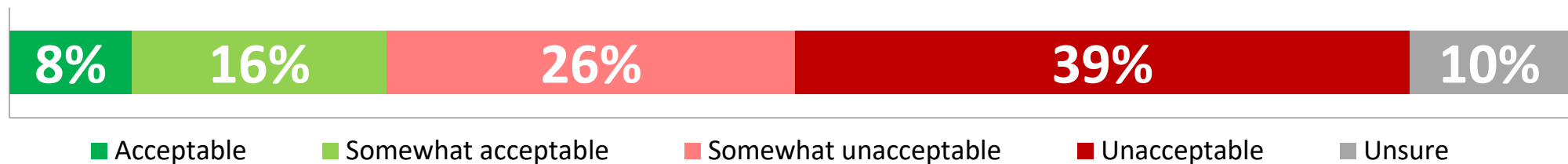
	West (n=187)	Centre (n=232)	East (n=178)	Rural (n=167)	Men (n=418)	Women (n=342)	18 to 34 (n=256)	35 to 54 (n=288)	55 plus (n=220)
	62.7%	58.1%	55.2%	62.9%	57.7%	61.8%	54.2%	58.7%	64.8%
Unacceptable/Somewhat unacceptable	Sports fans (n=441)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=345)	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=277)	Visited Lansdowne 10+ times in the past year (n=121)
	59.5%	59.4%	58.0%	55.2%	63.5%	55.7%	60.6%	61.1%	61.0%

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=764 Ottawa residents 18 years of age or older.

Views on lowering the capacity of the hockey arena below the Ottawa Charge's average game attendance

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That the capacity in the hockey arena will be reduced from 8,500 to 5,850 seats even though the Ottawa Charge Professional Women's Hockey League team has an average attendance of over 7,000 fans per game.



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

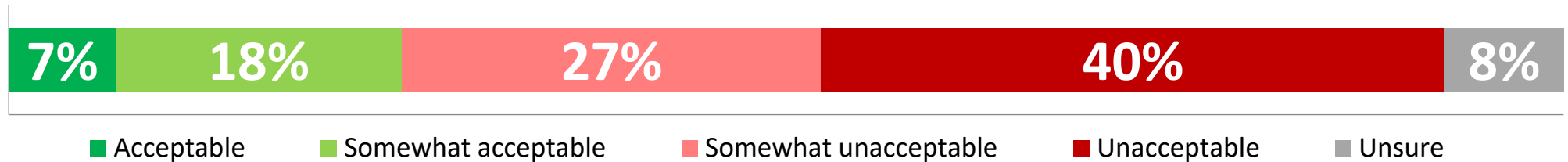
	West (n=187)	Centre (n=230)	East (n=177)	Rural (n=167)	Men (n=417)	Women (n=340)	18 to 34 (n=256)	35 to 54 (n=286)	55 plus (n=219)
	66.2%	63.5%	60.3%	72.6%	59.6%	71.8%	52.4%	65.1%	76.4%
Unacceptable/Somewhat unacceptable	Sports fans (n=439)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=343)	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=275)	Visited Lansdowne 10+ times in the past year (n=120)
	62.7%	69.3%	59.0%	59.3%	72.2%	61.4%	68.6%	62.7%	72.4%

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=761 Ottawa residents 18 years of age or older.

Views on the City of Ottawa taking on new debt to finance Lansdowne 2.0

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That the City of Ottawa take on \$331.3 million in new debt to finance the Lansdowne 2.0 project.



*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

	West (n=187)	Centre (n=231)	East (n=178)	Rural (n=167)	Men (n=418)	Women (n=342)	18 to 34 (n=256)	35 to 54 (n=287)	55 plus (n=220)
	71.1%	66.1%	60.2%	71.3%	64.8%	68.9%	57.8%	67.7%	73.7%
Unacceptable/Somewhat unacceptable	Sports fans (n=441)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=221)	Ottawa residents for 26+ years (n=345)	Did not visit Lansdowne in the past year (n=132)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=277)	Visited Lansdowne 10+ times in the past year (n=121)
	63.1%	72.5%	62.1%	65.5%	71.5%	70.2%	69.0%	67.2%	61.8%

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=763 Ottawa residents 18 years of age or older.

Views on removing greenspace from Lansdowne Park

Q – Are the following acceptable, somewhat acceptable, somewhat unacceptable, unacceptable to you or do you have no opinion? [RANDOMIZE]

That 58,000 square feet of greenspace will be removed from Lansdowne Park



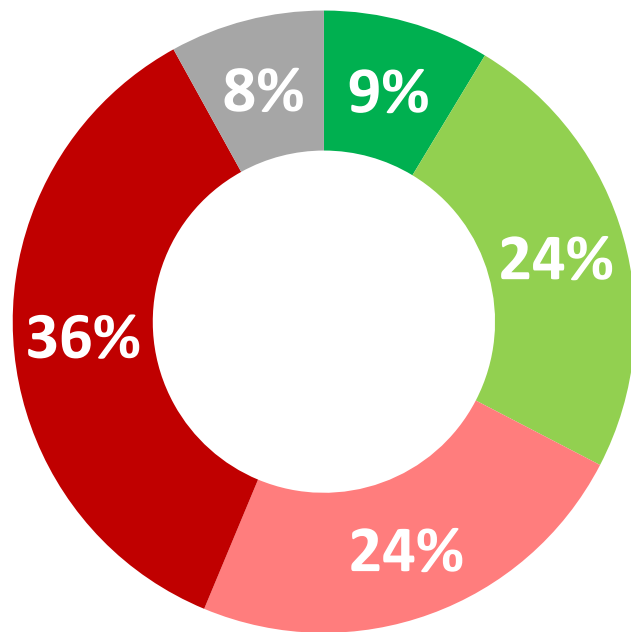
*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

	West (n=186)	Centre (n=231)	East (n=177)	Rural (n=166)	Men (n=416)	Women (n=340)	18 to 34 (n=255)	35 to 54 (n=287)	55 plus (n=218)
	80.4%	75.2%	63.3%	76.7%	69.5%	77.4%	74.3%	73.5%	73.5%
Unacceptable/Somewhat unacceptable	Sports fans (n=439)	Non-sports fans (n=312)	Ottawa residents for 10 years or less (n=145)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=343)	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1-2 times in the past year (n=222)	Visited Lansdowne 3-9 times in the past year (n=274)	Visited Lansdowne 10+ times in the past year (n=121)
	70.7%	77.8%	71.1%	75.8%	75.6%	72.4%	77.2%	73.0%	70.1%

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=760 Ottawa residents 18 years of age or older.

Views on Lansdowne 2.0 proposal



- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Oppose/Somewhat oppose

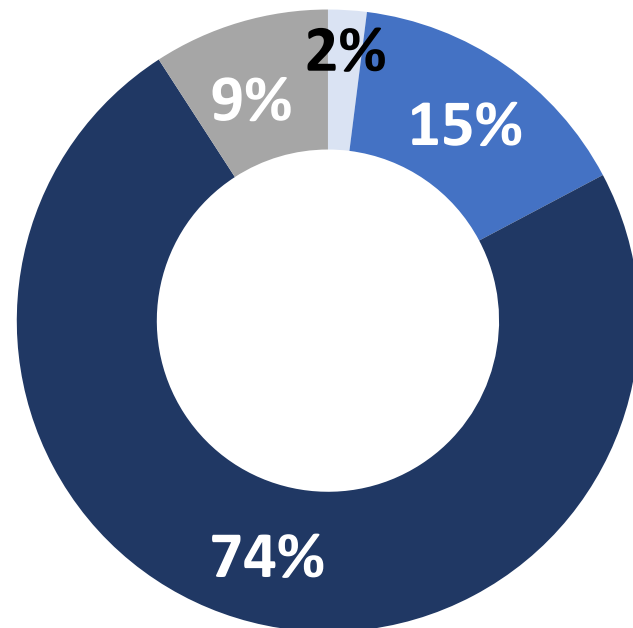
	West (n=187)	Centre (n=232)	East (n=176)	Rural (n=164)	
	59.4%	58.9%	53.9%	65.6%	
	Men (n=416)	Women (n=339)	18 to 34 (n=254)	35 to 54 (n=287)	55 plus (n=218)
	51.7%	66.5%	48.9%	57.8%	68.9%
	Sports fans (n=439)	Non-sports fans (n=312)	Ottawa residents for 10 years or less (n=146)	Ottawa residents for 11-25 years (n=220)	Ottawa residents for 26+ years (n=344)
	52.4%	68.2%	55.7%	52.2%	65.6%
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1- 2 times in the past year (n=221)	Visited Lansdowne 3- 9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=120)	
	64.3%	60.6%	56.3%	57.3%	

As you might know, under Lansdowne 2.0, the municipality of the City of Ottawa would build new, smaller north side stands along with a smaller arena that would be built onto existing park space, while selling off public space to a developer to build two condo skyscrapers above a replacement strip of retail businesses. The project is estimated to cost the city taxpayers \$437.7 million.

Q – In its current form, do you support, somewhat support, somewhat oppose or oppose the Lansdowne 2.0 proposal?

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=759 Ottawa residents 18 years of age or older.





■ Under budget ■ On budget
■ Over budget ■ Unsure

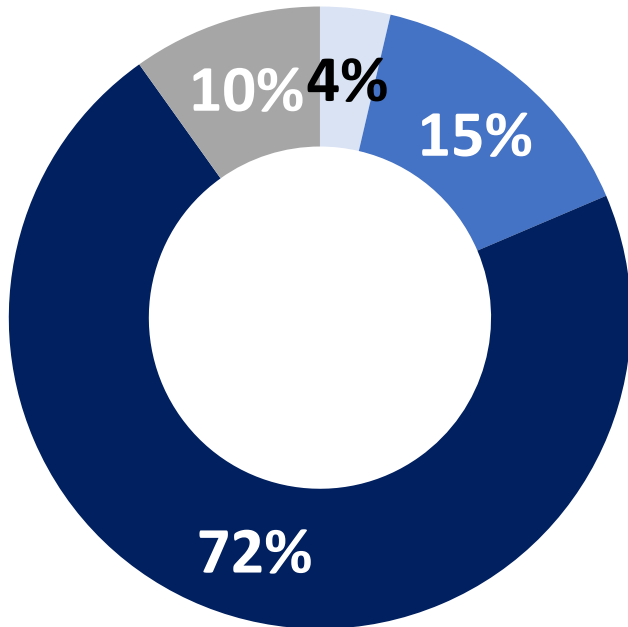
*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q – As you may be aware, the City of Ottawa has budgeted \$437.7 million for the project, with \$331.3 million being new city debt. Do you think the proposed Lansdowne 2.0 project will be under budget, on budget or over budget?

Views on Lansdowne 2.0 staying on budget

Over budget	West (n=185)	Centre (n=229)	East (n=177)	Rural (n=166)	
	81.4%	69.5%	69.3%	74.3%	
	Men (n=417)	Women (n=337)	18 to 34 (n=252)	35 to 54 (n=287)	55 plus (n=218)
	70.1%	76.9%	57.9%	73.7%	85.7%
	Sports fans (n=436)	Non-sports fans (n=313)	Ottawa residents for 10 years or less (n=144)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=342)
	69.0%	79.8%	66.0%	72.2%	78.2%
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1- 2 times in the past year (n=221)	Visited Lansdowne 3-9 times in the past year (n=275)	Visited Lansdowne 10+ times in the past year (n=119)	
	81.3%	74.8%	68.0%	75.6%	

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=757 Ottawa residents 18 years of age or older.



- Completed ahead of schedule
- Completed on schedule
- Completed behind schedule
- Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Views on the completion of Lansdowne 2.0 staying on schedule

Behind schedule	West (n=185)	Centre (n=232)	East (n=176)	Rural (n=165)	
	82.3%	66.3%	63.4%	74.6%	
	Men (n=415)	Women (n=339)	18 to 34 (n=254)	35 to 54 (n=286)	55 plus (n=218)
	67.9%	75.1%	62.0%	72.2%	78.4%
	Sports fans (n=439)	Non-sports fans (n=311)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=220)	Ottawa residents for 26+ years (n=343)
	66.0%	78.6%	67.4%	73.1%	73.7%
	Did not visit Lansdowne in the past year (n=131)	Visited Lansdowne 1-2 times in the past year (n=223)	Visited Lansdowne 3-9 times in the past year (n=276)	Visited Lansdowne 10+ times in the past year (n=119)	
	78.5%	75.0%	64.8%	74.5%	

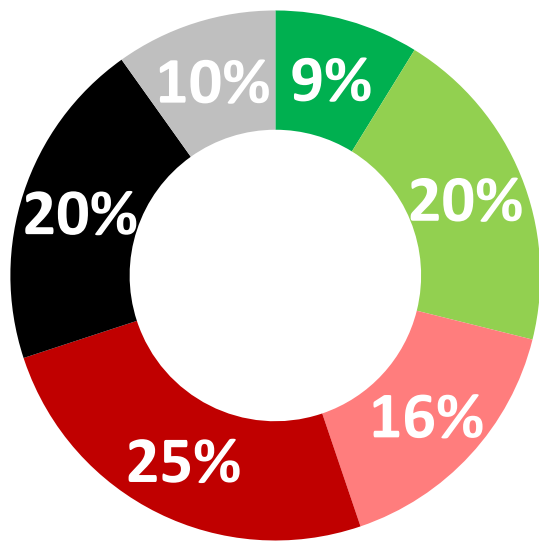
Q – Do you think the proposed Lansdowne 2.0 project will be completed ahead of schedule, on schedule, or behind schedule?

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=758
Ottawa residents 18 years of age or older.



Impact of building safety on support of Lansdowne 2.0

Q - Engineering reports from the City of Ottawa suggest Lansdowne Park’s current buildings slated for demolition and replacement as part of the Lansdowne 2.0 proposal are structurally safe, with decades remaining in their lifecycles with proper maintenance. Would knowing the buildings are safe make you more likely, somewhat more likely, somewhat less likely, less likely or would it have no impact on your likelihood to support the Lansdowne 2.0 proposal in its current form?

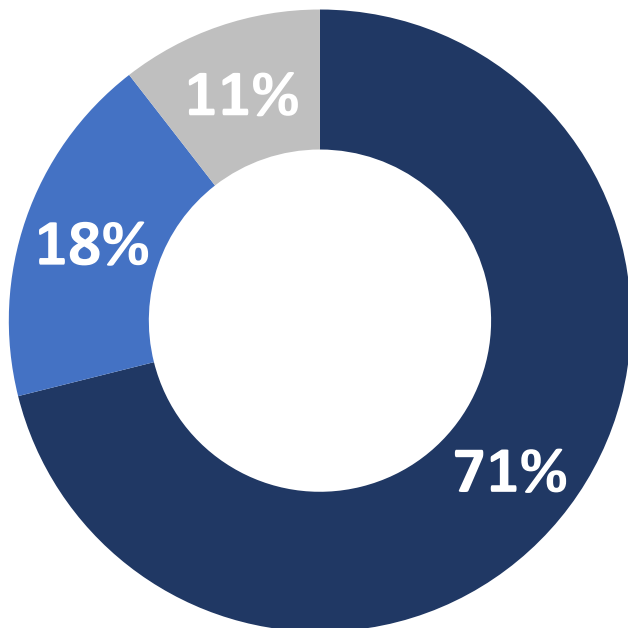


- More likely
- Somewhat more likely
- Somewhat less likely
- Less likely
- No impact
- Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Less likely/Somewhat less likely	West (n=187)	Centre (n=231)	East (n=177)	Rural (n=167)	
	44.6%	39.8%	34.8%	45.3%	
	Men (n=418)	Women (n=340)	18 to 34 (n=256)	35 to 54 (n=287)	55 plus (n=219)
	40.4%	41.4%	33.3%	44.0%	44.6%
	Sports fans (n=440)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=147)	Ottawa residents for 11-25 years (n=222)	Ottawa residents for 26+ years (n=344)
	38.4%	44.4%	34.3%	40.1%	43.9%
	Did not visit Lansdowne in the past year (n=132)	Visited Lansdowne 1- 2 times in the past year (n=223)	Visited Lansdowne 3- 9 times in the past year (n=277)	Visited Lansdowne 10+ times in the past year (n=121)	
	43.3%	37.7%	41.3%	42.1%	

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=762 Ottawa residents 18 years of age or older.



- Maintaining the existing buildings
- Replacing the existing buildings
- Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Preferred path for Lansdowne 2.0

Maintaining the existing buildings	West (n=186)	Centre (n=231)	East (n=175)	Rural (n=166)	
	76.4%	70.0%	66.3%	71.9%	
	Men (n=415)	Women (n=339)	18 to 34 (n=254)	35 to 54 (n=286)	55 plus (n=218)
	67.6%	74.3%	70.2%	70.1%	72.8%
	Sports fans (n=436)	Non-sports fans (n=314)	Ottawa residents for 10 years or less (n=146)	Ottawa residents for 11-25 years (n=219)	Ottawa residents for 26+ years (n=345)
	71.8%	70.9%	69.8%	73.0%	72.0%
	Did not visit Lansdowne in the past year (n=133)	Visited Lansdowne 1- 2 times in the past year (n=221)	Visited Lansdowne 3- 9 times in the past year (n=275)	Visited Lansdowne 10+ times in the past year (n=120)	
	65.7%	70.7%	72.3%	77.1%	

Q – [ROTATE] The City of Ottawa has estimated that 40 years of maintenance for the existing facilities at Lansdowne Park would cost \$40 million AND the Lansdowne 2.0 proposal is estimated to cost \$437.7 million to demolish and replace the facilities. Which of the following paths forward would you prefer for the development of the public park land at Lansdowne? [ROTATE]

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=758 Ottawa residents 18 years of age or older.



The background features a dark, semi-transparent overlay with a network of circular icons, each containing a stylized person silhouette. These icons are interconnected by thin white lines, forming a web-like structure. On the right side, a hand is visible, with the index finger pointing towards the center of the image. A solid yellow vertical bar is positioned on the far right edge.

Demographic profile of respondents



Attendance of in-person sports events – by regions

Q – Have you attended any games of the following sports teams in-person in the past 12 months? (Select all that apply)

	Ottawa (n=755)*	West (n=184)	Centre (n=230)	East (n=176)	Rural (n=165)
The Ottawa Redblacks	36.8%	32.1%	37.1%	39.1%	38.9%
The Ottawa 67's	31.0%	30.1%	26.1%	34.2%	33.2%
The Ottawa Charge	12.3%	11.4%	13.4%	11.9%	12.4%
The Ottawa BlackJacks	10.9%	8.6%	12.9%	12.6%	9.3%
Atlético Ottawa	10.6%	7.7%	15.0%	11.2%	8.6%
Ottawa Rapid FC	8.5%	3.7%	10.8%	8.3%	11.1%
None of the above/not attended	44.5%	47.3%	42.2%	44.2%	44.1%

* Responses based on multiple selections.

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=755 Ottawa residents 18 years of age or older.

Attendance of in-person sports events – by age and gender

Q – Have you attended any games of the following sports teams in-person in the past 12 months? (Select all that apply)

	Ottawa (n=755)*	18 to 34 (n=250)	35 to 54 (n=286)	55 plus (n=219)	Men (n=417)	Women (n=334)
The Ottawa Redblacks	36.8%	36.4%	42.2%	32.4%	46.3%	27.5%
The Ottawa 67's	31.0%	30.5%	34.7%	28.0%	36.3%	26.3%
The Ottawa Charge	12.3%	16.5%	12.0%	9.2%	14.6%	9.6%
The Ottawa BlackJacks	10.9%	19.4%	9.9%	5.2%	14.5%	7.3%
Atlético Ottawa	10.6%	11.8%	12.8%	7.9%	14.0%	7.3%
Ottawa Rapid FC	8.5%	11.2%	9.3%	5.6%	9.6%	7.5%
None of the above/not attended	44.5%	38.6%	38.7%	54.1%	36.4%	52.3%

* Responses based on multiple selections.

Source: Nanos Research, representative non-probability online survey, September 15th to October 1st, 2025, n=755 Ottawa residents 18 years of age or older.

METHODOLOGY

Nanos conducted a representative non-probability online survey of 764 Ottawa residents, 18 years of age or older, between September 15th and October 1st, 2025. The sample is geographically stratified to be representative of Ottawa.

A margin of error cannot be calculated on a non-probability sample. For comparison purposes, a probability sample of 764 respondents would have a margin of error of ± 3.6 percentage points, 19 times out of 20.

The research was commissioned by Councillor Shawn Menard and was conducted by Nanos Research.

Full data tables with weighted and unweighted number of interviews is here:

- [by region age and gender](#)
- [by years lived in Ottawa](#)
- [by sporting events attended at Lansdowne in the past year](#)
- [by visits to Lansdowne in the past year.](#)

Note: Charts may not add up to 100 due to rounding.



Element	Description
Research sponsor	Councillor Shawn Menard
Population and Final Sample Size	764 Ottawa residents
Source of Sample	Questmindshare
Type of Sample	Representative non-probability
Margin of Error (for a comparative probability sample)	For comparison purposes, a probability sample of 764 respondents would have a margin of error of ± 3.6 percentage points, 19 times out of 20.
Mode of Survey	Online survey
Sampling Method Base	Non-probability
Demographics (Captured)	Ottawa West, Ottawa Centre, Ottawa Vanier, Ottawa East, Ottawa Rural; Men and Women; 18 years or older. Six-digit postal code was used to validate geography.
Demographics (Other)	Age, gender, education, income
Field Dates	September 15 th to October 1 st , 2025.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ottawa. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ottawa.
Estimated Response Rate	Not applicable
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	All questions asked are contained in the report.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Data Tables	By region age and gender: LINK By years lived in Ottawa: LINK By sporting events attended at Lansdowne in the past year: LINK By visits to Lansdowne in the past year: LINK



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This international joint venture between [dimap](http://www.dimap.com) and [Nanos](http://www.nanos.co) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Any questions?



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