



Over 6 in 10 Canadians support Canada removing the tax on all Chinese-made electric vehicles.

National survey released September 2025
Field: August 30th to September 3rd, 2025
Submission 2025-2892

This survey gauged the views and support of Canadians on trade and tariffs issues between Canada and the US and Canada and China.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,028 Canadians, 18 years of age or older, between August 30th and September 30th, 2025, as part of an omnibus survey.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

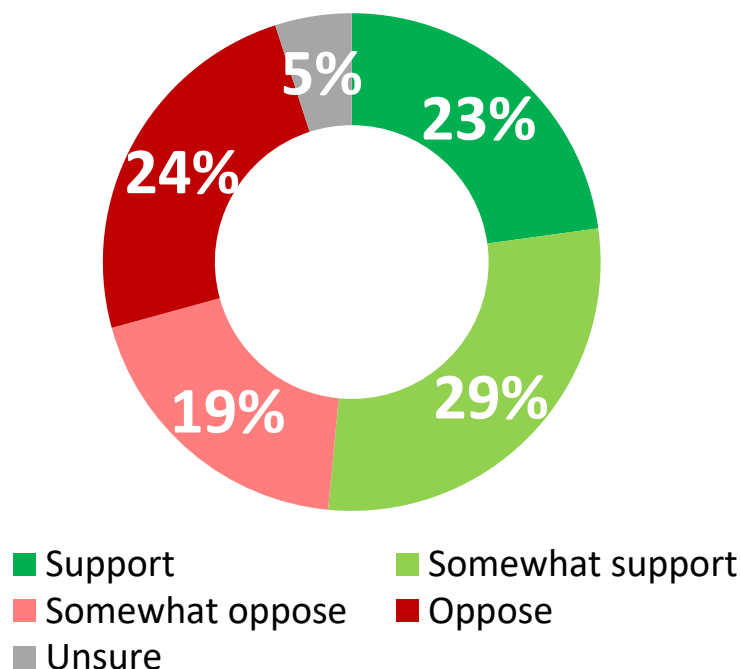
The statistical tabulations including the unweighted and weighted number of interviews can be accessed [here](#).

The research was commissioned by CTV News and was conducted by Nanos Research.



Support for dropping retaliatory tariffs on US made goods despite the US not backing down on tariffs

Q – Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]
Canada dropping retaliatory tariffs on US made goods despite the US not backing down on tariffs against Canadian products to help move trade talks with the US forward.



1 in 2 Canadians

support (23%) or somewhat support (29%)
Canada dropping retaliatory tariffs on US
made goods despite the US not backing down
on tariffs against Canadian products to help
move trade talks with the US forward. Four in
ten Canadians oppose (24%) or somewhat
oppose (19%) those measures.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30th to September 3rd, 2025, n=1028, accurate 3.1 percentage points plus or minus, 19 times out of 20.

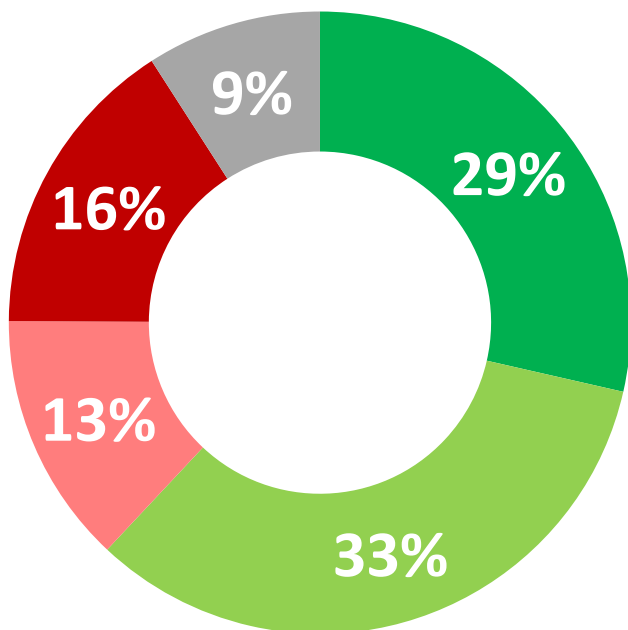
Support for dropping retaliatory tariffs on US made goods despite the US not backing down on tariffs – by demographics

Q – Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]
Canada dropping retaliatory tariffs on US made goods despite the US not backing down on tariffs against Canadian products to help move trade talks with the US forward.

Support/ Somewhat support				
Atlantic (n=107)	Quebec (n=190)	Ontario (n=360)	Prairies (n=213)	BC (n=158)
59.4%	41.5%	54.0%	55.2%	53.0%
Men (n=537)	Women (n=491)	18 to 34 (n=194)	35 to 54 (n=397)	55 plus (n=437)
53.9%	49.3%	45.7%	54.4%	53.1%
Oppose/ Somewhat oppose				
Atlantic (n=107)	Quebec (n=190)	Ontario (n=360)	Prairies (n=213)	BC (n=158)
34.8%	51.1%	43.5%	40.7%	38.6%
Men (n=537)	Women (n=491)	18 to 34 (n=194)	35 to 54 (n=397)	55 plus (n=437)
42.6%	44.4%	50.0%	41.0%	41.2%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30th to September 3rd, 2025, n=1028, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Support for removing a 100 per cent tax on all Chinese-made electric vehicles



■ Support
■ Somewhat support
■ Somewhat oppose
■ Oppose
■ Unsure

Over **6 in 10** Canadians

support (29%) or somewhat support (33%) removing a 100 per cent tax on all Chinese-made electric vehicles such as automobiles, trucks, and buses in the hope that China may remove tariffs against Canadian crops. Three in ten Canadians oppose (16%) or somewhat oppose (13%) removing the tax.

*Weighted to the true population proportion.

*Charts may not add up to 100 due to rounding.

Q – Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

Removing a 100 per cent tax on all Chinese-made electric vehicles such as automobiles, trucks, and buses in the hope that China may remove tariffs against Canadian crops like canola

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30th to September 3rd, 2025, n=1028, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Support for removing a 100 per cent tax on all Chinese-made electric vehicles – by demographics

Q – Do you support, somewhat support, somewhat oppose or oppose the following: [RANDOMIZE]

Removing a 100 per cent tax on all Chinese-made electric vehicles such as automobiles, trucks, and buses in the hope that China may remove tariffs against Canadian crops like canola

Support/ Somewhat support				
Atlantic (n=107)	Quebec (n=190)	Ontario (n=360)	Prairies (n=213)	BC (n=158)
62.7%	62.5%	59.6%	65.9%	62.4%
Men (n=537)	Women (n=491)	18 to 34 (n=194)	35 to 54 (n=397)	55 plus (n=437)
66.7%	57.4%	58.1%	62.9%	68.3%
Oppose/ Somewhat oppose				
Atlantic (n=107)	Quebec (n=190)	Ontario (n=360)	Prairies (n=213)	BC (n=158)
30.5%	27.1%	30.9%	25.2%	30.5%
Men (n=537)	Women (n=491)	18 to 34 (n=194)	35 to 54 (n=397)	55 plus (n=437)
29.6%	28.2%	28.7%	30.0%	28.2%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30th to September 3rd, 2025, n=1028, accurate 3.1 percentage points plus or minus, 19 times out of 20.

METHODOLOGY

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,028 Canadians, 18 years of age or older, between August 30th and September 3rd, 2025, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned by CTV News, and the research was conducted by Nanos Research.

[Full data tables with weighted and unweighted number of interviews are here.](#)

Note: Charts may not add up to 100 due to rounding.



Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1028 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	August 30 th to September 3 rd , 2025.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	14 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on Ukraine, views on trade tariffs between Canada and the US and Canada and China, and views on trade agreements with China
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Tabulations	By region, age and gender



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EthicStratēgies

Ethic Strategies was created by the founding partners of [PAA Advisory](http://www.paaadvisory.com) and the [Nanos Research Corporation](http://www.nanos.co), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Any questions?



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