Canada Rejects U.S. Missile Shield, Backs Domestic Defense Investments.

CTV News

NANOS

The objective of the research was to gauge the views of Canadians on their preferred path forward in terms of dealing with the American Golden Dome.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,120 Canadians, 18 years of age or older, between June 1st and 3rd, 2025 as part of an omnibus survey. The margin of error for this survey is ±2.9 percentage points, 19 times out of 20.

The statistical tabulations including the unweighted and weighted number of interviews can be accessed here.

The research was commissioned by CTV News and was conducted by Nanos Research.

Preferred path forward for dealing with the American Golden Dome

Q - US President Donald Trump has set the price for Canada to be part of the American Golden Dome missile shield at $61 Billion US dollars. The Golden Dome is a proposed multi-layered defense system intended to counter the threat of ballistic, hypersonic and cruise missiles. Which path forward would you prefer for Canada: [ROTATE]

17%

20%

63%
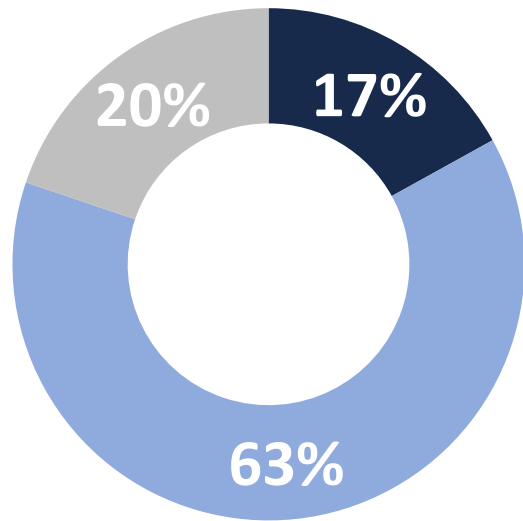
- ■ Canada should pay the price to be part of the American Golden Dome missile shield for North America
- ■ Canada should not be part of the American Golden Dome missile shield and instead spend on the capability of Canadian Armed Forces
- ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Nearly **2 in 3** Canadians

report believing that Canada should not be part of the American Golden Dome missile shield and instead spend on the capability of Canadian Armed Forces. Under one in five (17%) report believing that Canada should pay the price to be part of the American Golden Dome and one in five (20%) are unsure. Respondents aged 18 to 34 (69%) and those aged 55 and over (65%) are marginally more likely than those aged 35 to 54 (59%) to say that Canada should not be part of the Golden Dome. Men (23%) are more likely than women (12%) to say that Canada should pay the price to be part of the Golden Dome.

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Preferred path forward for dealing with the American Golden Dome – by demographics

Q - US President Donald Trump has set the price for Canada to be part of the American Golden Dome missile shield at $61 Billion US dollars. The Golden Dome is a proposed multi-layered defense system intended to counter the threat of ballistic, hypersonic and cruise missiles. Which path forward would you prefer for Canada: [ROTATE]

Canada should not be part of the American Golden Dome missile shield and instead spend on the capability of Canadian Armed Forces

Atlantic (n=111)	Quebec (n=236)	Ontario (n=360)	Prairies (n=233)	BC (n=180)
66.5%	**61.5%**	**65.3%**	**61.6%**	**60.7%**
Men (n=584)	Women (n=535)	18 to 34 (n=208)	35 to 54 (n=417)	55 plus (n=495)
60.9%	**65.4%**	**66.8%**	**58.5%**	**64.7%**

Canada should pay the price to be part of the American Golden Dome missile shield for North America

Atlantic (n=111)	Quebec (n=236)	Ontario (n=360)	Prairies (n=233)	BC (n=180)
12.0%	**19.6%**	**13.6%**	**20.3%**	**19.9%**
Men (n=584)	Women (n=535)	18 to 34 (n=208)	35 to 54 (n=417)	55 plus (n=495)
22.6%	**11.6%**	**17.8%**	**19.8%**	**14.2%**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 1st to 3rd, 2025, n=1,120, accurate 2.9 percentage points plus or minus, 19 times out of 20.

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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,120 Canadians, 18 years of age or older, between June 1st and 3rd, 2025 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ±2.9 percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Full data tables with weighted and unweighted number of interviews are [here].

Note: Charts may not add up to 100 due to rounding.

METHODOLOGY

Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1,120 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±2.9 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	June 1st to 3rd, 2025.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Tabulations	By region, age and gender: CTV May – Formatted Tabs – Golden dome

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence.   Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

This international joint venture between dimap and Nanos brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

Ethic Strategies was created by the founding partners of PAA Advisory and the Nanos Research Corporation, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

ABOUT NANOS

Any questions?

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