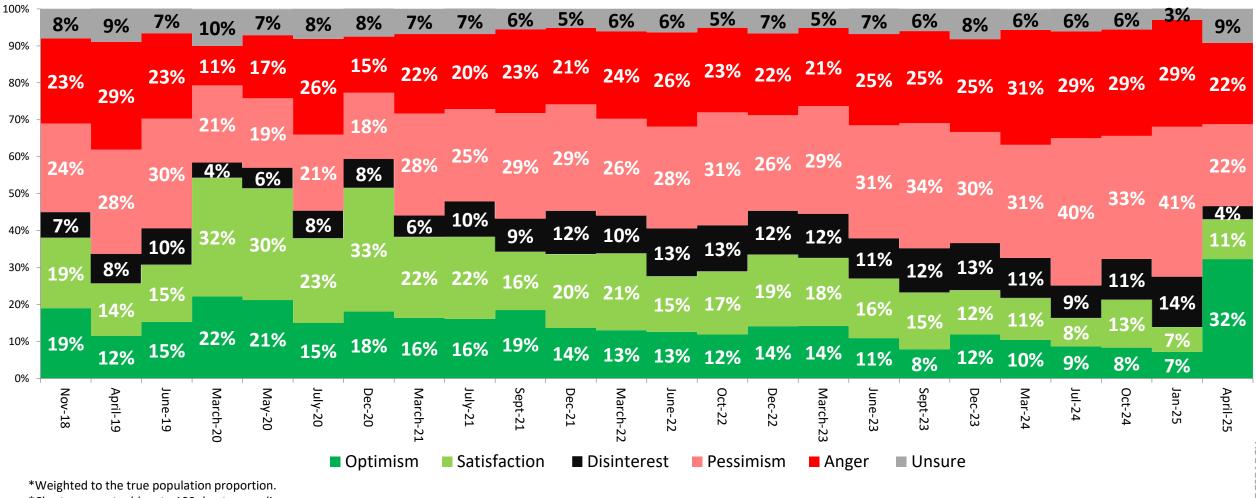
Feelings of optimism toward the federal government reach new seven year high while feelings of pessimism decline. People in Prairies most likely to remain angry but less so compared to the past

National Survey | Summary Conducted by Nanos, April 2025 Field: March 29<sup>th</sup> to April 1<sup>st</sup>, 2025 Submission 2025-2806



# Feelings towards the federal government – Tracking

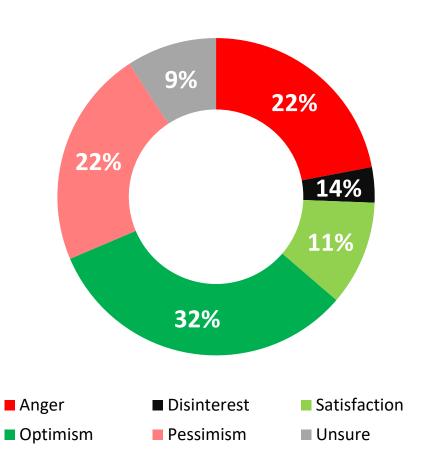
Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



\*Charts may not add up to 100 due to rounding.



### Feelings towards the federal government



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

One in three Canadians say optimism (32%) is the feeling that best describes their view of the federal government, representing an increase of 25 percentage points since the last wave in January 2025 and reaching a numerical high since tracking began. One in five Canadians each say pessimism (22%) and anger (22%) best describe their views toward the federal government, representing declines of 19 and seven percentage points respectively from the previous wave. Residents of Ontario are more likely to feel optimistic (36%) toward the federal government than residents of the Prairies (22%).

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, March 29<sup>th</sup> to April 1<sup>st</sup>, 2025, n=1054, accurate 3.0 percentage points plus or minus, 19 times out of 20.



3

## Feelings towards the federal government by region



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada		Atlantic		Quebec		Ontario		Prairies		British Columbia							
	2025-03 (n=1054)	2025-01 (n=1045)	2024-10 (n=1058)	2025-03 (n=92)	2025-01 (n=105)	2024-10 (n=111)	2025-03 (n=233)	2025-01 (n=240)	2024-10 (n=229)	2025-03 (n=356)	2025-01 (n=327)	2024-10 (n=351)	2025-03 (n=213)	2025-01 (n=216)	2024-10 (n=211)	2025-03 (n=160)	2025-01 (n=157)	2024-10 (n=156)
Optimism	32.3%	7.2%	8.3%	29.9%	14.4%	12.4%	33.1%	5.0%	7.1%	36.3%	10.3%	9.8%	21.9%	4.1%	5.5%	34.0%	2.6%	8.4%
Pessimism	22.2%	40.6%	33.3%	12.9%	35.2%	30.9%	23.5%	45.2%	32.1%	21.9%	39.5%	36.8%	26.4%	33.6%	34.3%	20.2%	47.6%	39.3%
Anger	22.0%	28.9%	28.8%	22.0%	24.9%	25.0%	12.7%	17.9%	20.4%	19.0%	29.5%	26.9%	34.8%	42.0%	47.6%	29.7%	30.5%	31.4%
Satisfaction	10.7%	6.7%	11.0%	13.0%	6.4%	11.9%	13.0%	7.6%	24.2%	10.7%	7.2%	7.1%	9.1%	6.9%	3.3%	7.9%	3.3%	1.9%
Disinterest	3.6%	13.6%	12.9%	5.7%	12.2%	14.0%	7.1%	21.4%	11.2%	1.7%	11.0%	15.0%	3.2%	11.6%	5.5%	2.5%	10.7%	9.7%
Unsure	9.2%	3.1%	5.6%	16.4%	6.9%	5.8%	10.6%	2.9%	5.0%	10.3%	2.4%	4.5%	4.7%	1.8%	3.7%	5.8%	5.3%	9.3%



### Feelings towards the federal government by gender



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

		Canada			Male			Female	
	2025-03 (n=1054)	2025-01 (n=1045)	2024-10 (n=1058)	2025-03 (n=550)	2025-01 (n=552)	2024-10 (n=546)	2025-03 (n=504)	2025-01 (n=490)	2024-10 (n=506)
Optimism	32.3%	7.2%	8.3%	26.5%	5.3%	7.1%	37.9%	9.0%	9.6%
Pessimism	22.2%	40.6%	33.3%	24.4%	40.9%	35.1%	20.1%	40.2%	31.4%
Anger	22.0%	28.9%	28.8%	27.9%	31.3%	33.1%	16.3%	26.7%	24.6%
Satisfaction	10.7%	6.7%	11.0%	10.5%	5.7%	9.8%	10.9%	7.7%	12.4%
Disinterest	3.6%	13.6%	12.9%	3.6%	14.3%	11.4%	3.6%	12.9%	14.4%
Unsure	9.2%	3.1%	5.6%	7.1%	2.6%	3.5%	11.2%	3.5%	7.7%



## Feelings towards the federal government by age



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

		Canada			18 to 34			35 to 54			55 plus	
	2025-03 (n=1054)	2025-01 (n=1045)	2024-10 (n=1058)	2025-03 (n=178)	2025-01 (n=127)	2024-10 (n=195)	2025-03 (n=362)	2025-01 (n=380)	2024-10 (n=424)	2025-03 (n=514)	2025-01 (n=538)	2024-10 (n=439)
Optimism	32.3%	7.2%	8.3%	26.4%	7.5%	5.4%	31.4%	7.2%	7.9%	36.8%	6.9%	10.6%
Pessimism	22.2%	40.6%	33.3%	28.6%	45.2%	34.7%	19.5%	34.4%	33.7%	20.2%	42.6%	32.1%
Anger	22.0%	28.9%	28.8%	23.2%	24.2%	29.5%	25.5%	33.1%	30.6%	18.5%	28.6%	26.9%
Satisfaction	10.7%	6.7%	11.0%	7.6%	8.4%	15.0%	11.4%	6.0%	10.6%	12.1%	6.1%	8.8%
Disinterest	3.6%	13.6%	12.9%	6.3%	13.4%	11.8%	3.6%	15.8%	12.4%	1.8%	11.9%	14.1%
Unsure	9.2%	3.1%	5.6%	7.9%	1.3%	3.5%	8.7%	3.6%	4.8%	10.4%	4.0%	7.6%



PATH FURWISCO!

#### JALIDATE

TEST IDEAS

REVIEW RESEARCH)

Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1,054 Canadians, 18 years of age or older, between March 29<sup>th</sup> and April 1<sup>st</sup>, 2025, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned and conducted by Nanos Research.

Full data tables with weighted and unweighted number of interviews is <u>here</u>.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description					
Research sponsor	Nanos Research	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution generation of Consider Sea tables for full weighting					
Population and Final Sample Size	1054 Randomly selected individuals.		distribution across all regions of Canada. See tables for full weighting disclosure					
Source of Sample	Nanos Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.					
Type of Sample	Probability		party prior to automistering the survey to ensure the integrity of the data.					
Margin of Error	$\pm$ 3.0 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.					
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a					
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit		minimum regional sample.					
	Dialed) across Canada.	Estimated Response Rate	13 percent, consistent with industry norms.					
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.					
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on Canada and the US, tariffs, views on pipelines and the government's deficit.					
Number of Calls	Maximum of five call backs to those recruited.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.					
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30- 9:30pm local time for the respondent.	Research/Data Collection Supplier	Nanos Research					
Field Dates	March 29 <sup>th</sup> to April 1 <sup>st</sup> , 2025.		Contact Nanos Research for more information or with any concerns or					
Language of Survey	The survey was conducted in both English and French.	Contact	questions. <u>http://www.nanos.co</u> Telephone:(613) 234-4666 ext. 237					
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements.	Data Tables	Email: info@nanosresearch.com. By region, gender and age					
	https://canadianresearchinsightscouncil.ca/standards/		by report pender and age					



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manos dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

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### Any questions?



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