

Nanos will be tracking opinion on a nightly basis throughout the 45th Canadian federal election campaign. Visit www.theglobeandmail.com, www.ctvnews.ca or www.nanos.co to access the latest data and analysis.



Less than a handful of percentage points separates the two front running parties on the tracking ending the Saturday before election day. Support for the Liberals stands at 43.0 percent, followed by the Conservatives at 38.9 percent and the New Democrats at 8.0 percent nationally. British Columbia is an absolute toss up between the Conservatives and the Liberals. The Liberals continue to lead in Atlantic and Quebec and there is only a six point difference in Ontario between the Liberals (47.6%) and the Conservatives (41.8%). The Prairie provinces remain rock solid for the Conservatives.

Asked who Canadians would prefer as Prime Minister, Carney comes in at 48.5 percent followed by Poilievre at 35.2 percent.

Readers should note that a double daily sample was conducted on Saturday so 50 percent of the three day rolling average is comprised of interviews conducted on Saturday. (Tracking ending April 26). The last day of CTV News/Globe and Mail/Nanos tracking will be today (April 27) with the final election call survey released the same day (April 27).



Nik Nanos, Chief Data Scientist April 27, 2025

Question: [VOTE PROFILE] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED] [DECIDED ONLY]

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 24 to 26, 2025, n=1,698, accurate 2.4 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

Contact: Nik Nanos

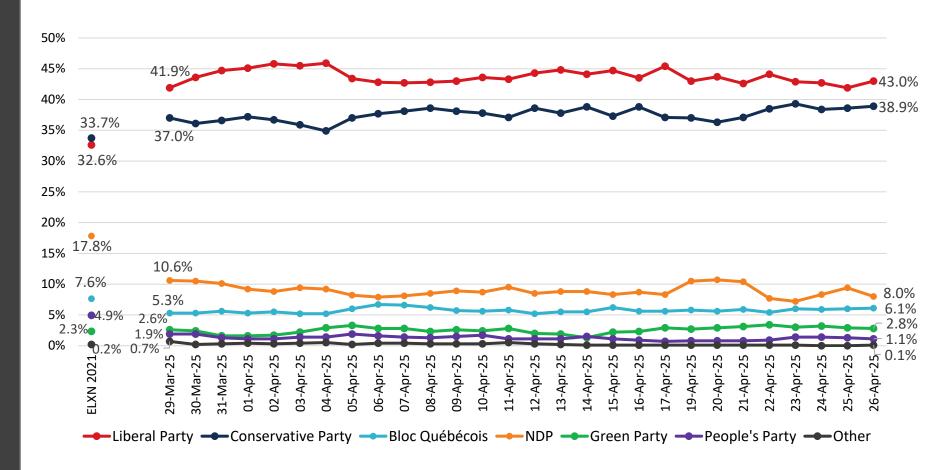
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THE GLOBE AND MAIL* OTVNEWS (1) NANOS ELXN45 TRACKING

Ballot – Decided Only

Canada – Federal Special Issue – Ballot (decided only) (April 24 to 26, 2025, n=1,579) – Legend order based on current number of seats at dissolution.



Question: [VOTE PROFILE] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences?

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 24 to 26, 2025, n=1,698, accurate 2.4 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

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[UNPROMPTED]

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Ballot – by region

Canada – Federal Special Issue – Ballot (decided only) (April 24 to 26, 2025 n=1,579)

	Out on board on summent	Canada	Atlantic	Quebec	Ontario	Prairies	ВС
	Order based on current number of seats at dissolution	Weighted	n=99	n=341	n=572	n=266	n=210
		Unweighted	n=159	n=386	n=459	n=327	n=248
Į.	Liberal Party of Canada	43.0%	57.9%	41.3%	47.6%	32.8%	39.4%
E	Conservative Party of Canada	38.9%	34.4%	21.8%	41.8%	55.6%	39.5%
B	Bloc Québécois	6.1%	0.0%	26.4%	0.0%	0.0%	0.0%
∜ND P	New Democratic Party	8.0%	4.5%	5.8%	7.0%	9.4%	14.3%
GREEN PARTY	Green Party of Canada	2.8%	1.6%	3.7%	2.3%	1.0%	5.5%
PPC	People's Party of Canada	1.1%	0.8%	1.1%	1.3%	1.1%	0.7%
	Other	0.1%	0.8%	0.0%	0.0%	0.0%	0.6%

Question: [VOTE PROFILE] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 24 to 26, 2025, n=1,698, accurate 2.4 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

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Ballot – by age and gender

Canada – Federal Special Issue – Ballot (decided only) (April 24 to 26, 2025 n=1,579)

		Canada	Men	Women	18 to 34	35 to 54	55 plus
	Order based on current number of seats at	Weighted	n=722	n=767	n=409	n=481	n=599
_	dissolution	Unweighted	n=819	n=760	n=327	n=545	n=707
I*	Liberal Party of Canada	43.0%	37.0%	48.7%	36.3%	39.2%	50.6%
E	Conservative Party of Canada	38.9%	47.3%	30.9%	38.8%	43.9%	34.9%
B	Bloc Québécois	6.1%	6.3%	5.9%	4.7%	6.5%	6.6%
♦NDP	New Democratic Party	8.0%	6.5%	9.5%	13.8%	6.7%	5.2%
GREEN	Green Party of Canada	2.8%	2.2%	3.4%	4.9%	1.6%	2.3%
PARTY	People's Party of Canada	1.1%	0.7%	1.5%	1.2%	2.1%	0.3%
	Other	0.1%	0.0%	0.3%	0.3%	0.0%	0.1%

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Source: Globe and Mail-CTV/Nanos Research tracking survey, April 24 to 26, 2025, n=1,698, accurate 2.4 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

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Methodology:

www.nanos.co/method



Vote Profile and Ballot

(April 24 to 26, 2025 n=1,698). Order based on current number of seats at dissolution.

For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular FEDERAL party? If you are, which party would that be? [UNPROMPTED]

	Party	All Voters including Undecided	Ballot - Decided Voters Only
!	Liberal Party of Canada	40.0%	43.0%
(Conservative Party of Canada	36.2%	38.9%
B	Bloc Québécois	5.6%	6.1%
∜ND P	New Democratic Party	7.5%	8.0%
GREEN PARTY	Green Party of Canada	2.6%	2.8%
PPC	People's Party of Canada	1.0%	1.1%
	Other	0.1%	0.1%
	Undecided	6.9%	

Question: Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister? [ROTATE PARTY LEADERS]

Source: CTV-Globe and Mail/Nanos Research tracking survey, April 24 to 26, 2025, n=1,698, accurate 2.4 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

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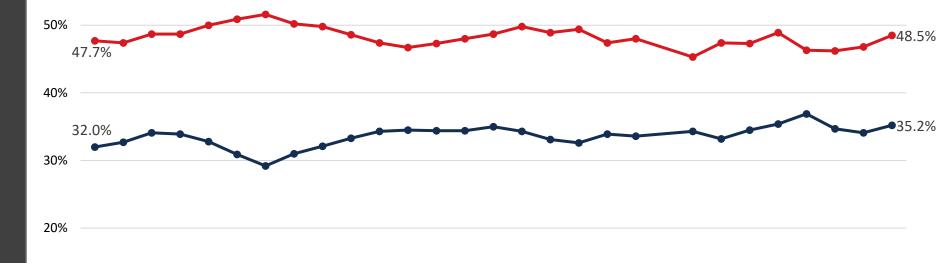
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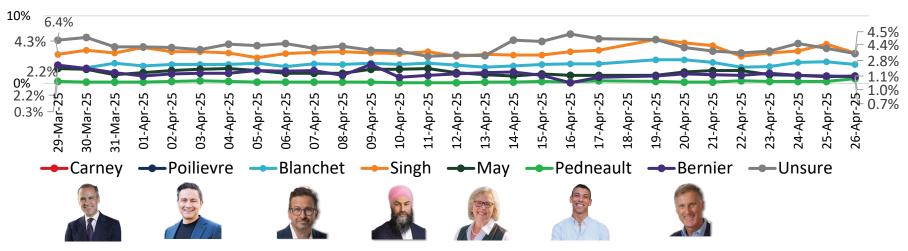
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THE GLOBE AND MAIL* OTV NEWS (1) NANOS ELXN45 TRACKING

Preferred Prime Minister

Canada – Federal Special Issue – Preferred Prime Minister First Ranked Choice (April 24 to 26, 2025, n=1,698) – Legend order based on current number of seats at dissolution.





Question: Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister? [ROTATE PARTY LEADERS]

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 24 to 26, 2025, n=1,698, accurate 2.4 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

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CTV NEWS THE GLOBE AND MAIL* (1) NANOS ELXN45 TRACKING

Preferred Prime Minister – by region

Canada – Federal Special Issue – Preferred Prime Minister First Ranked Choice (April 24 to 26, 2025, n=1,698)

	Onder becaution comment	Canada	Atlantic	Quebec	Ontario	Prairies	ВС
	Order based on current number of seats at	Weighted	n=107	n=370	n=621	n=280	n=222
	dissolution	Unweighted	n=173	n=418	n=500	n=345	n=263
	Mark Carney – Liberal Party of Canada	48.5%	59.9%	49.1%	50.3%	40.1%	47.6%
	Pierre Poilievre – Conservative Party of Canada	35.2%	27.5%	19.9%	39.4%	50.0%	33.9%
)	Yves-François Blanchet – Bloc Québécois	2.8%	0.0%	11.3%	0.3%	0.0%	0.6%
	Jagmeet Singh – New Democratic Party	4.5%	1.8%	4.9%	4.7%	3.8%	5.1%
	Elizabeth May – Green Party of Canada Co-Leader	1.1%	1.7%	1.4%	0.4%	0.7%	2.9%
	Jonathan Pedneault – Green Party of Canada Co-Leader	0.7%	0.0%	0.9%	0.6%	0.3%	1.6%
	Maxime Bernier – People's Party of Canada	1.0%	0.0%	1.2%	1.1%	0.0%	1.9%
7	None	1.8%	3.2%	3.0%	1.0%	1.5%	2.0%
	Unsure	4.4%	6.0%	8.3%	2.0%	3.7%	4.5%

Question: Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister? [ROTATE PARTY LEADERS]

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 24 to 26, 2025, n=1,698, accurate 2.4 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

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Preferred Prime Minister – by age and gender

Canada – Federal Special Issue – Preferred Prime Minister First Ranked Choice (April 24 to 26, 2025, n=1,698)

Ouder besed on surrent		Canada	Men	Women	18 to 34	35 to 54	55 plus
	Order based on current number of seats at dissolution	Weighted	n=779	n=821	n=439	n=522	n=639
		Unweighted	n=884	n=815	n=351	n=594	n=754
	Mark Carney – Liberal Party of Canada	48.5%	42.2%	54.5%	43.2%	45.6%	54.6%
	Pierre Poilievre – Conservative Party of Canada	35.2%	42.4%	28.3%	35.1%	39.7%	31.6%
	Yves-François Blanchet – Bloc Québécois	2.8%	2.7%	2.9%	3.7%	3.0%	2.1%
	Jagmeet Singh – New Democratic Party	4.5%	3.7%	5.2%	5.1%	4.2%	4.2%
	Elizabeth May – Green Party of Canada Co-Leader	1.1%	0.8%	1.4%	1.5%	1.1%	0.8%
	Jonathan Pedneault – Green Party of Canada Co-Leader	0.7%	1.2%	0.2%	1.2%	0.1%	0.8%
	Maxime Bernier – People's Party of Canada	1.0%	1.2%	0.7%	1.4%	1.5%	0.3%
	None	1.8%	1.3%	2.4%	1.8%	1.7%	2.0%
	Unsure	4.4%	4.5%	4.3%	7.2%	2.9%	3.7%

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The CTV-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,200 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (celland land-line) RDD sample using live agents. Three quarters of the sample are administered the questionnaire by telephone and one quarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. Note: On April 26th 800 interviews were conducted, bringing the three-day total to 1,600 interviews. The current data covers the three-night period ending

A random survey of 1,699 Canadians is accurate ±2.4 percentage points, plus or minus, 19 times out of 20.

April 26, 2025.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the CRIC of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	Globe and Mail-CTV	Weighting of	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a
Population and Final Sample Size	1,699 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average. Note: on April 26 th 800 interviews were completed.	Data	disclosure.
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Type of Sample	Probability	Excluded	Individuals younger than 18 years old; individuals without land or cell line or
Margin of Error	± 2.4 percentage points, 19 times out of 20.	Demographics	internet could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%).	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated	Six percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Response Rate Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire will be released as Part 2 of 2.
Demographics (Other)	Education, income	Question Content	This was module one of a nightly tracking survey.
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics.
Number of Calls	Maximum of five call backs for the telephone sample.	Research/Data	
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Collection Supplier	Nanos Research
Field Dates	April 24 to 26, 2025		Contact Nanos Research for more information or with any concerns or
Language of Survey	The survey was conducted in English and French.	Contact	questions. http://www.nanos.co
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Tabulations	Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com. By region, age, gender and number of weighted and unweighted interviews [LINK]



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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

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Also, for the 2025 Canadian Federal Election track vote consideration, vote preferences and preferred Prime Minister, with data broken down by demographics including age, gender and regions across the country with our new daily numbers.

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