LPC 43.0, CPC 38.1, NDP 8.9, BQ 5.7, GP 2.6, PPC 1.5 (Tracking ending April 9, 2025)

OTVNEWS THE GLOBE AND MAIL* (*D*) NANOS ELXN45 TRACKING

Nanos will be tracking opinion on a nightly basis throughout the 45th Canadian federal election campaign. Visit <u>www.theglobeandmail.com</u>, <u>www.ctvnews.ca</u> or <u>www.nanos.co</u> to access the latest data and analysis.

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The close race between the Liberals and the Conservatives continues with only a five point difference between the two main parties (LPC 43, CPC 38, NDP 9). On the leadership front, although Carney has a comfortable lead on who Canadians would prefer as Prime Minister (Carney 47, Poilievre 35), Polievre has been incrementally closing the leadership gap over the last few nights. A week ago the Carney advantage on the preferred PM tracking was more than 20 percentage points. As of last night, it was 12 points. (Three day tracking ending April 9, 2025)

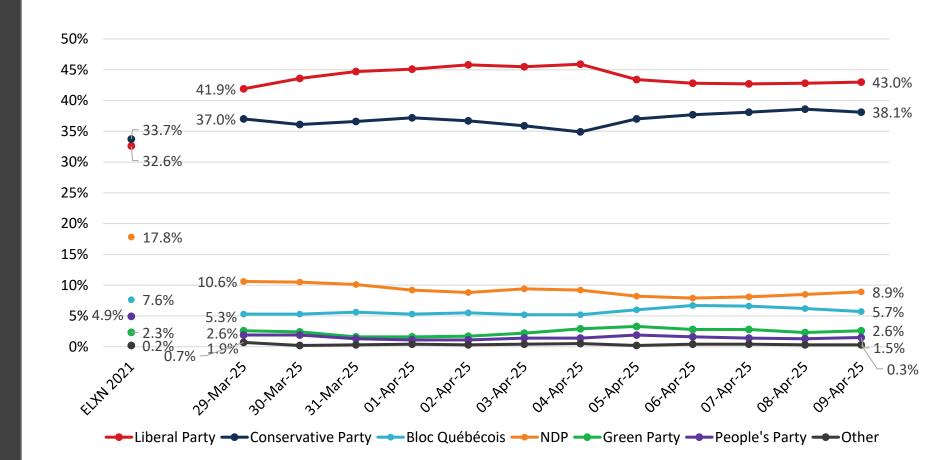
> Nik Nanos, Chief Data Scientist April 10, 2025

CTVNEWS THE GLOBE AND MAIL* (*D*) NANOS ELXN45 TRACKING

THE GLOBE AND MAIL* OT VNEWS (1) NANOS ELXN45 TRACKING

Ballot – Decided Only

Canada – Federal Special Issue – Ballot (decided only) (April 7 to 9, 2025, n=1,172) – Legend order based on current number of seats at dissolution.



Question: [VOTE PROFILE] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED] [DECIDED ONLY]

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 7 to 9, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. <u>See full</u> <u>methodology here</u>.

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 <u>nik@nanos.co</u> **Question:** [VOTE PROFILE] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 7 to 9, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. <u>See full</u> <u>methodology here</u>.

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CTVNEWS **THE GLOBE AND MAIL*** (*p*) NANOS ELXN45 TRACKING

Ballot – by region

Canada – Federal Special Issue – Ballot (decided only) (April 7 to 9, 2025 n=1,172)

	Order based on current number of seats at dissolution	Canada (n=1,172)	Atlantic (n=115)	Quebec (n=287)	Ontario (n=355)	Prairies (n=248)	BC (n=167)
I *	Liberal Party of Canada	43.0%	52.3%	39.5%	48.4%	32.1%	43. 4%
۲	Conservative Party of Canada	38.1%	40.1%	26.8%	38.6%	53.3%	34.4%
ß	Bloc Québécois	5.7%	0.0%	24.9%	0.0%	0.0%	0.0%
*NDP	New Democratic Party	8.9%	7.6%	5.7%	7.9%	10.3%	15.6%
GREEN	Green Party of Canada	2.6%	0.0%	2.4%	2.9%	1.1%	4.9%
PPC	People's Party of Canada	1.5%	0.0%	0.5%	1.5%	3.2%	1.3%
	Other	0.3%	0.0%	0.0%	0.7%	0.0%	0.4%

Question: [VOTE PROFILE] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: CTV-Globe and Mail/Nanos Research tracking survey, April 7 to 9, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. <u>See full</u> <u>methodology here</u>.

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THE GLOBE AND MAIL* OT VNEWS () NANOS ELXN45 TRACKING

Ballot – by age and gender

Canada – Federal Special Issue – Ballot (decided only) (April 7 to 9, 2025 n=1,172)

	Order based on current number of seats at dissolution	Canada (n=1,172)	Men (n=669)	Women (n=503)	18 to 34 (n=208)	35 to 54 (n=412)	55 plus (n=552)
Ŀ*	Liberal Party of Canada	43.0%	38.7%	47.2%	37.0%	40.1%	49.2%
۲	Conservative Party of Canada	38.1%	46.9%	29.6%	39.6%	39.8%	35.7%
\$5	Bloc Québécois	5.7%	5.0%	6.3%	5.5%	4.8%	6.4%
*NDP	New Democratic Party	8.9%	5.3%	12.3%	13.0%	8.5%	6.5%
GREEN PARTY	Green Party of Canada	2.6%	1.6%	3.4%	2.8%	4.0%	1.3%
PPC	People's Party of Canada	1.5%	2.2%	0.8%	1.3%	2.5%	0.7%
	Other	0.3%	0.3%	0.4%	0.7%	0.3%	0.1%

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 7 to 9, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. See full methodology here.

Contact: Nik Nanos nik@nanos.co

Ottawa: (613) 234-4666 x 237 Website: www.nanos.co Methodology: www.nanos.co/method

CTV NEWS **THE GLOBE AND MAIL*** (*n*) NANOS ELXN45 TRACKING

Vote Profile and Ballot

(April 7 to 9, 2025 n=1,238). Order based on current number of seats at dissolution.

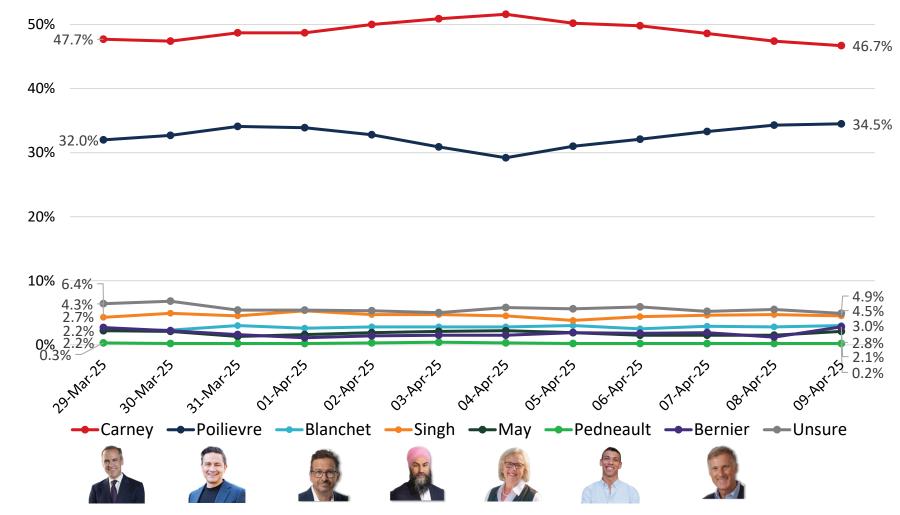
For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular FEDERAL party? If you are, which party would that be? [UNPROMPTED]

	Party	All Voters including Undecided	Ballot - Decided Voters Only
Ŀ	Liberal Party of Canada	40.8%	43.0%
۲	Conservative Party of Canada	36.1%	38.1%
85	Bloc Québécois	5.4%	5.7%
NDP	New Democratic Party	8.4%	8.9%
GREEN PARTY	Green Party of Canada	2.4%	2.6%
PPC	People's Party of Canada	1.4%	1.5%
	Other	0.3%	0.3%
	Undecided	5.2%	

THE GLOBE AND MAIL* OTVNEWS () NANOS ELXN45 TRACKING

Preferred Prime Minister

Canada – Federal Special Issue – Preferred Prime Minister First Ranked Choice (April 7 to 9, 2025, n=1,238) – Legend order based on current number of seats at dissolution.



Question: Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister? [ROTATE PARTY LEADERS]

Source: CTV-Globe and Mail/Nanos Research tracking survey, April 7 to 9, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. <u>See full</u> <u>methodology here</u>.

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 <u>nik@nanos.co</u> **Question:** Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister? [ROTATE PARTY LEADERS]

Source: Globe and Mail-CTV/Nanos Research tracking survey, April 7 to 9, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. <u>See full</u> <u>methodology here</u>.

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CTV NEWS **THE GLOBE AND MAIL*** (*p*) NANOS ELXN45 TRACKING

Preferred Prime Minister – by region

Canada – Federal Special Issue – Preferred Prime Minister First Ranked Choice (April 7 to 9, 2025, n=1,238)

	Order based on current number of seats at dissolution	Canada (n=1,238)	Atlantic (n=122)	Quebec (n=308)	Ontario (n=368)	Prairies (n=260)	BC (n=180)
	Mark Carney – Liberal Party of Canada	46.7%	52.8%	47.5%	49.6%	34.8%	49.2%
	Pierre Poilievre – Conservative Party of Canada	34.5%	33.9%	24.6%	34.8%	47.4%	33.8%
	Yves-François Blanchet – Bloc Québécois	3.0%	0.0%	12.9%	0.0%	0.0%	0.0%
25	Jagmeet Singh – New Democratic Party	4.5%	5.3%	3.1%	2.8%	6.6%	8.2%
	Elizabeth May – Green Party of Canada Co-Leader	2.1%	2.3%	1.0%	3.0%	1.3%	2.4%
	Jonathan Pedneault – Green Party of Canada Co-Leader	0.2%	0.0%	0.6%	0.2%	0.0%	0.0%
E)	Maxime Bernier – People's Party of Canada	1.3%	0.0%	0.0%	1.2%	4.0%	0.8%
	None	2.8%	3.0%	3.3%	3.3%	2.7%	0.4%
	Unsure	4.9%	2.7%	7.0%	5.0%	2.4%	5.1%

THE GLOBE AND MAIL* OT VNEWS () NANOS ELXN45 TRACKING

Preferred Prime Minister – by age and gender

Canada – Federal Special Issue – Preferred Prime Minister First Ranked Choice (April 7 to 9, 2025, n=1,238)

Order based on current number of seats at dissolution	Canada (n=1,238)	Men (n=706)	Women (n=532)	18 to 34 (n=222)	35 to 54 (n=432)	55 plus (n=584)
Mark Carney – Liberal Party of Canada	46.7%	43.0%	50.2%	37.7%	43.5%	55.0%
Pierre Poilievre – Conservative Party of Canada	34.5%	42.8%	26.5%	36.7%	36.5%	31.4%
Yves-François Blanchet – Bloc Québécois	3.0%	2.3%	3.6%	2.8%	2.5%	3.5%
Jagmeet Singh – New Democratic Party	4.5%	1.7%	7.1%	6.9%	4.5%	2.8%
Elizabeth May – Green Party of Canada Co-Leader	2.1%	1.5%	2.7%	3.3%	2.7%	0.8%
Jonathan Pedneault – Green Party of Canada Co-Leader	0.2%	0.2%	0.3%	0.0%	0.5%	0.2%
Maxime Bernier – People's Party of Canada	1.3%	1.8%	0.8%	1.6%	2.0%	0.4%
None	2.8%	3.2%	2.4%	4.6%	2.9%	1.5%
Unsure	4.9%	3.4%	6.3%	6.4%	4.3%	4.4%

Question: Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister? [ROTATE PARTY LEADERS]

Source: CTV-Globe and Mail/Nanos Research tracking survey, April 7 to 9, 2025, n=1,238, accurate 2.8 percentage points plus or minus, 19 times out of 20. Percentages are weighted to be representative of the population by age, gender and stratified by geography. <u>See full</u> <u>methodology here</u>. - Clip

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METHODOLOGY

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VALIDATE

TEST IDEA

The CTV-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,200 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (celland land-line) RDD sample using live agents. Three quarters of the sample are administered the questionnaire by telephone and one guarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. The current data covers the three-night period ending April 9, 2025.

A random survey of 1,238 Canadians is accurate ±2.8 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the <u>CRIC</u> of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is <u>here</u>.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	Globe and Mail-CTV	Weighting of	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a
Population and Final Sample Size	1,238 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average.	Data	disclosure.
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	- ·	Screening ensured potential respondents did not work in the market research
Type of Sample	Probability	Screening	industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	± 2.8 percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%).	Demographics	internet could not participate. By age and gender using the latest Census information (2021) and the sample
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	is geographically stratified to be representative of Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.	Estimated Response Rate	Seven percent, consistent with industry norms.
Demographics (Other)	Six-digit postal code was used to validate geography. Education, income	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire will be released as Part 2 of 2.
		Question Content	This was module one of a nightly tracking survey.
Fieldwork/Validation	Live interviews with live supervision to validate work.	Quanting	The questionnaire includes questions on which parties people would consider,
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics.
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data Collection	Nanos Research
Field Dates	April 7 to 9, 2025	Supplier	
Language of Survey	The survey was conducted in English and French.		Contact Nanos Research for more information or with any concerns or questions.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research	Contact	http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.
	Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Tabulations	By region, age, gender and number of weighted and unweighted interviews [LINK]



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🝘 NANOS dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u> Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal or the Federal Political Tracking Portal.

Also, for the 2025 Canadian Federal Election track vote consideration, vote preferences and preferred Prime Minister, with data broken down by demographics including age, gender and regions across the country with our new daily numbers.

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	As of Fri	day, December 13, 20/
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