Canadians are over three times more likely to say the Liberal Party most benefits from the tension in the Canada-US relationship than the Conservative Party. (April 1 to April 3, 2025)

CTVNEWS THE GLOBE AND MAIL* ()) NANOS ELXN

Nanos will be tracking opinion on a nightly basis throughout the 45th Canadian federal election campaign. Visit <u>www.theglobeandmail.com</u>, <u>www.ctvnews.ca</u> or <u>www.nanos.co</u> to access the latest data and analysis.

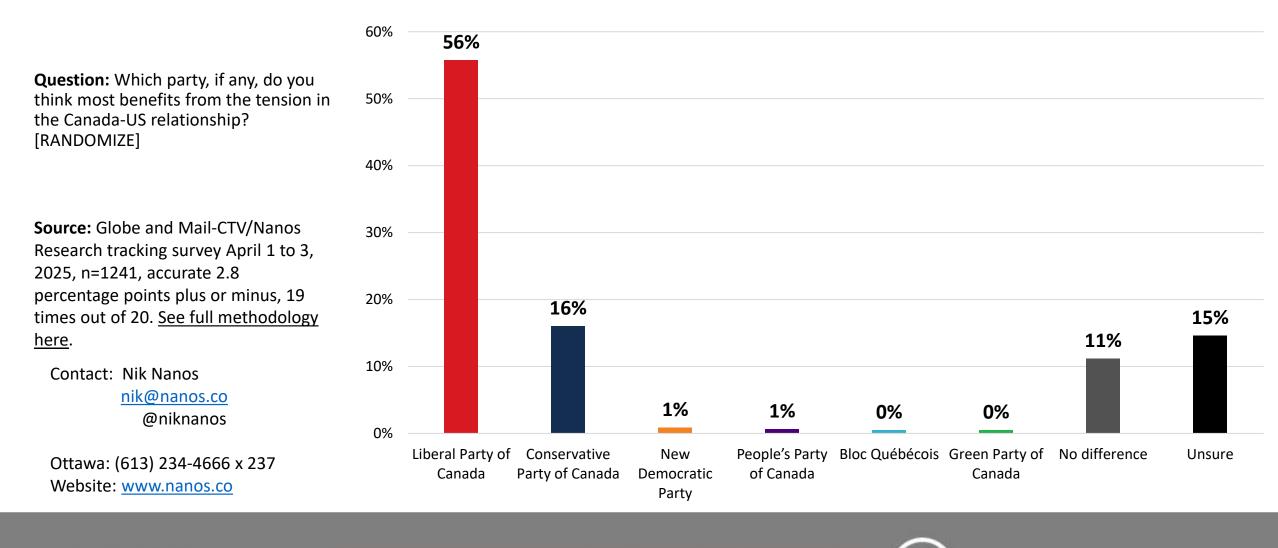
Across all demographic groups and regions, Canadians believe that the current environment with tension in the Canada-US relationship is more likely to benefit the Liberals.

In addition to the focus as leader of the Liberal Party of Canada, being Prime Minister and responding to US President Trump is currently unfolding as an advantage for Liberal fortunes. (Survey ending April 3, 2025)

Nik Nanos, Chief Data Scientist

THE GLOBE AND MAIL* OTVNEWS () NANOS ELXN

The party that benefits from the tension in the Canada-US relationship



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Party that benefits from the tension in the Canada-US relationship – by region

Question: Which party, if any, do you think most benefits from the tension in the Canada-US relationship? [RANDOMIZE]

Source: Globe and Mail-CTV/Nanos Research tracking survey April 1 to 3, 2025, n=1241, accurate 2.8 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237 Website: www.nanos.co

	April 3, 2025 Canada (n=1,241)	Atlantic (n=127)	Quebec (n=299)	Ontario (n=373)	Prairies (n=254)	B.C. (n=188)
Liberal Party of Canada	55.7%	49.4%	68.3%	55.2%	48.5%	48.6%
Conservative Party of Canada	16.0%	19.3%	8.8%	15.5%	21.1%	21.6%
New Democratic Party	0.9%	-	1.5%	0.3%	2.3%	-
People's Party of Canada	0.6%	1.7%	0.7%	0.8%	0.3%	-
Bloc Québécois	0.5%	-	1.9%	-	0.3%	-
Green Party of Canada	0.5%	-	-	1.1%	-	0.4%
No difference	11.1%	11.7%	9.0%	11.4%	12.7%	11.6%
Unsure	14.6%	17.9%	9.8%	15.7%	14.9%	17.8%

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4

Party that benefits from the tension in the Canada-US relationship – by age and gender

CTVNEWS THE GLOBE AND MAIL* (n) NANOS ELXN

Question: Which party, if any, do you think most benefits from the tension in the Canada-US relationship? [RANDOMIZE]

Source: Globe and Mail-CTV/Nanos Research tracking survey April 1 to 3, 2025, n=1241, accurate 2.8 percentage points plus or minus, 19 times out of 20. <u>See full methodology</u> <u>here</u>.

Contact: Nik Nanos <u>nik@nanos.co</u> @niknanos

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	April 3, 2025 Canada (n=1,241)	Men (n=672)	Women (n=569)	18 to 34 (n=210)	35 to 54 (n=413)	55 plus (n=618)
Liberal Party of Canada	55.7%	61.2%	50.5%	44.7%	57.2%	61.7%
Conservative Party of Canada	16.0%	14.8%	17.2%	23.8%	16.9%	10.3%
New Democratic Party	0.9%	0.9%	0.8%	1.6%	0.4%	0.8%
People's Party of Canada	0.6%	1.1%	0.2%	1.2%	0.3%	0.5%
Bloc Québécois	0.5%	0.6%	0.4%	0.2%	0.4%	0.7%
Green Party of Canada	0.5%	0.2%	0.7%	0.9%	0.3%	0.3%
No difference	11.1%	10.8%	11.5%	9.6%	11.2%	12.1%
Unsure	14.6%	10.3%	18.8%	18.0%	13.4%	13.5%

5

Party that benefits from the tension in the Canada-US relationship – by vote profile

Question: Which party, if any, do you think most benefits from the tension in the Canada-US relationship? [RANDOMIZE]

Source: Globe and Mail-CTV/Nanos Research tracking survey April 1 to 3, 2025, n=1241, accurate 2.8 percentage points plus or minus, 19 times out of 20. <u>See full methodology</u> <u>here</u>.

Contact: Nik Nanos <u>nik@nanos.co</u> @niknanos

Ottawa: (613) 234-4666 x 237 Website: <u>www.nanos.co</u>

	April 3, 2025 Canada (n=1,241)	LPC (n=527)	CPC (n=409)	BQ (n=62)	◆NDP NDP (n=103)	GREEN PARTY GPC (n=20)*	PPC (n=14)*	Undecided (n=100)
Liberal Party of Canada	55.7%	65.2%	45.7%	69.7%	60.0%			40.2%
Conservative Party of Canada	16.0%	9.2%	26.7%	9.7%	17.4%			12.9%
New Democratic Party	0.9%	-	0.5%	3.7%	3.3%			-
People's Party of Canada	0.6%	0.4%	0.3%	-	1.6%			-
Bloc Québécois	0.5%	0.1%	0.4%	5.5%	0.7%			-
Green Party of Canada	0.5%	0.2%	-	-	0.6%			2.7%
No difference	11.1%	13.2%	11.5%	1.5%	8.7%			8.9%
Unsure	14.6%	11.6%	14.9%	9.9%	7.7%			35.3%

* Columns under 30 have been shaded due to small sample size.

THE GLOBE AND MAIL* OT VNEWS (D) NANOS ELXN

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TEST IDEA

The CTV-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,241 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (celland land-line) RDD sample using live agents. Three quarters of the sample are administered the questionnaire by telephone and one guarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. The current data covers the three-night period ending April 3, 2025.

A random survey of 1,241 Canadians is accurate ±2.8 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the <u>CRIC</u> of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here: <u>by region age and</u> <u>gender</u>; <u>by vote profile</u>.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description		
Research sponsor	Globe and Mail-CTV	Weighting of	The results may be weighted by age and gender using the latest Census		
Population and Final Sample Size	1,241 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average.	Data	information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.		
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	c .	Screening ensured potential respondents did not work in the market research		
Type of Sample	Probability	Screening	industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.		
Margin of Error	± 2.8 percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or		
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%).	Demographics	internet could not participate. By age and gender using the latest Census information (2021) and the sample is		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	geographically stratified to be representative of Canada.		
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.	Estimated Response Rate	Seven percent, consistent with industry norms.		
Demographics (Other)	Six-digit postal code was used to validate geography. Education, income	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. FEDERAL Ballot was released as Part 1.		
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	This was module two of a nightly tracking survey.		
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics.		
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data			
Field Dates	April 1 to 3, 2025	Collection Supplier	Nanos Research		
Language of Survey	The survey was conducted in English and French.		Contact Nanos Research for more information or with any concerns or questions.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research	Contact	http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.		
	Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Tabulations	By region, age, gender and number of weighted and unweighted interviews By vote profile and number of weighted and unweighted interviews		



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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u> Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal or the Federal Political Tracking Portal.

Also, for the 2025 Canadian Federal Election track vote consideration, vote preferences and preferred Prime Minister, with data broken down by demographics including age, gender and regions across the country with our new daily numbers.

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Source: www.nanos.o

Any questions?



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For more information on the firm, please visit <u>www.nanos.co</u>





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