Second-generation and first-generation immigrants more likely to favour the Liberals than the Conservatives, dead heat among those with weak or no connection to immigration.
(April 21 to April 23, 2025)

Nanos will be tracking opinion on a nightly basis throughout the 45th Canadian federal election campaign. Visit www.theglobeandmail.com, www.ctvnews.ca or www.nanos.co to access the latest data and analysis.

"*The Liberals are more likely to be favoured than Conservatives by second-generation Canadian citizens (LPC 47.0%, CPC 37.1%, NDP 11.1%) and first-generation Canadian citizens (LPC 46.1%, CPC 35.8%, NDP 8.5%). There is a dead heat between Liberals (40.6%) and Conservatives (40.5%) among those with weak or no connection to immigration. Carney leads as the preferred PM among all groups, but holds a stronger lead with those more closely connected to immigration. Of note, the Bloc Québécois has less support among immigrants, first-generation and second-generation Canadians in Québec.*"

Nik Nanos, Chief Data Scientist

Survey ending April 23, 2025

Ballot preferences – by immigration status

Question: [BALLOT] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED – DECIDED ONLY]

Source: CTV News-Globe and Mail/Nanos Research tracking survey, April 21 to 23, 2025, n=1226, accurate 2.8 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos
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Order based on current number of seats at dissolution	April 23, 2025 Canada (n=1226)	A Canadian citizen born in Canada, and all my parents and grandparents were born in Canada (n=677)	An immigrant (born in another country) (n=163)	A first-generation Canadian citizen born in Canada (at least one parent born in another country) (n=198)	A second-generation Canadian citizen born in Canada (at least one grandparent born in another country) (n=176)	Prefer not to say (n=12)*
Liberal Party of Canada	42.9%	40.6%	46.0%	46.1%	47.0%	
Conservative Party of Canada	39.3%	40.5%	42.7%	35.8%	37.1%	
Bloc Québécois	6.0%	9.5%	-	2.5%	0.6%	
New Democratic Party	7.2%	5.6%	6.2%	8.5%	11.1%	
Green Party of Canada	3.0%	2.2%	3.5%	4.7%	3.7%	
People's Party of Canada	1.4%	1.6%	1.6%	1.7%	0.5%	
Other	0.1%	-	-	0.6%	-	

*Shaded due to a sample size of less than 30.

THE GLOBE AND MAIL   CTV NEWS   NANOS

Vote Profile – by immigration status

Question: [VOTE PROFILE] For those parties you would consider voting for FEDERALLY, could you please rank your top two current local preferences? [UNPROMPTED – INCLUDES UNDECIDED]

Source: Globe and Mail-CTV News/Nanos Research tracking survey, April 21 to 23, 2025, n=1307, accurate 2.7 percentage points plus or minus, 19 times out of 20. See full methodology here.

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Order based on current number of seats at dissolution	April 23, 2025 Canada (n=1307)	A Canadian citizen born in Canada, and all my parents and grandparents were born in Canada (n=719)	An immigrant (born in another country) (n=180)	A first-generation Canadian citizen born in Canada (at least one parent born in another country) (n=210)	A second-generation Canadian citizen born in Canada (at least one grandparent born in another country) (n=184)	Prefer not to say (n=14)*
Liberal Party of Canada	40.1%	38.1%	41.1%	43.9%	44.6%	
Conservative Party of Canada	36.7%	38.0%	38.1%	34.1%	35.2%	
Bloc Québécois	5.6%	9.0%	-	2.4%	0.5%	
New Democratic Party	6.8%	5.3%	5.5%	8.1%	10.5%	
Green Party of Canada	2.8%	2.1%	3.1%	4.5%	3.5%	
People's Party of Canada	1.4%	1.5%	1.4%	1.6%	0.5%	
Other	0.1%	-	-	0.6%	-	
Undecided	6.5%	6.1%	10.6%	4.7%	5.2%	

*Shaded due to a sample size of less than 30.

Preferred Prime Minister – by immigration status

Question: Of the current federal political party leaders, could you please rank your top two current preferences for Prime Minister? [ROTATE PARTY LEADERS]

Source: CTV News-Globe and Mail/Nanos Research tracking survey, April 21 to 23, 2025, n=1307, accurate 2.7 percentage points plus or minus, 19 times out of 20. See full methodology here.

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Order based on current number of seats at dissolution	April 23, 2025 Canada (n=1307)	A Canadian citizen born in Canada, and all my parents and grandparents were born in Canada (n=719)	An immigrant (born in another country) (n=180)	A first-generation Canadian citizen born in Canada (at least one parent born in another country) (n=210)	A second-generation Canadian citizen born in Canada (at least one grandparent born in another country) (n=184)	Prefer not to say (n=14)*
Mark Carney	46.3%	44.1%	45.4%	50.9%	52.9%	
Pierre Poilievre	36.9%	39.0%	37.8%	33.2%	34.1%	
Yves-François Blanchet	2.5%	3.9%	1.1%	0.4%	-	
Jagmeet Singh	4.5%	3.5%	5.3%	4.9%	5.7%	
Elizabeth May	1.3%	0.8%	0.6%	3.7%	1.1%	
Jonathan Pedneault	0.3%	0.2%	1.0%	0.3%	-	
Maxime Bernier	1.5%	2.0%	1.2%	0.8%	0.5%	
Other	0.2%	-	1.4%	-	-	
None of the above	1.7%	1.3%	1.8%	2.8%	2.3%	
Unsure	4.8%	5.3%	4.6%	3.1%	3.5%	

*Shaded due to a sample size of less than 30.

METHODOLOGY

The CTV News-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,200 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. Three quarters of the sample are administered the questionnaire by telephone and one quarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. The current data covers the three-night period ending April 23, 2025.

A random survey of 1,307 Canadians is accurate ±2.7 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the technical note in this report. This research was conducted and released in accordance with the standards of the CRIC of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here.

Note: Charts may not add up to 100 due to rounding.

Element	Description
Research sponsor	Globe and Mail-CTV News
Population and Final Sample Size	1,307 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average.
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.
Type of Sample	Probability
Margin of Error	±2.7 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%).
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Demographics (Other)	Education, income
Fieldwork/Validation	Live interviews with live supervision to validate work.
Number of Calls	Maximum of five call backs for the telephone sample.
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm
Field Dates	April 21 to 23, 2025
Language of Survey	The survey was conducted in English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada.
Estimated Response Rate	Six percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. FEDERAL Ballot was released as Part 1.
Question Content	This was module two of a nightly tracking survey.
Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Tabulations	By immigration status and number of weighted and unweighted interviews

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

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Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal or the Federal Political Tracking Portal.

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Any questions?

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