

Election not to be decided until very end. Majority report having made final voting decision – one in five will make final decision in the last 72 hours.

Nanos will be tracking opinion on a nightly basis throughout the 45th Canadian federal election campaign. Visit www.theglobeandmail.com, www.ctvnews.ca or www.nanos.co to access the latest data and analysis.

“ Regardless of the current political environment, the election is clearly still up for grabs. Although 55 percent of Canadians report having made a final vote decision, a significant one in five say they will make their final decision in the last 72 hours (10% will make their final decision on election day and another 10% on the final weekend of the campaign). Of note, currently committed Liberal and Conservative voters report they are more likely to have made their final vote decision (LPC 66%, CPC 62%) while committed New Democrat and Bloc voters are comparatively less likely to say they have made their final decision (NDP 41%, BQ 44%). ”

Nik Nanos, Chief Data Scientist

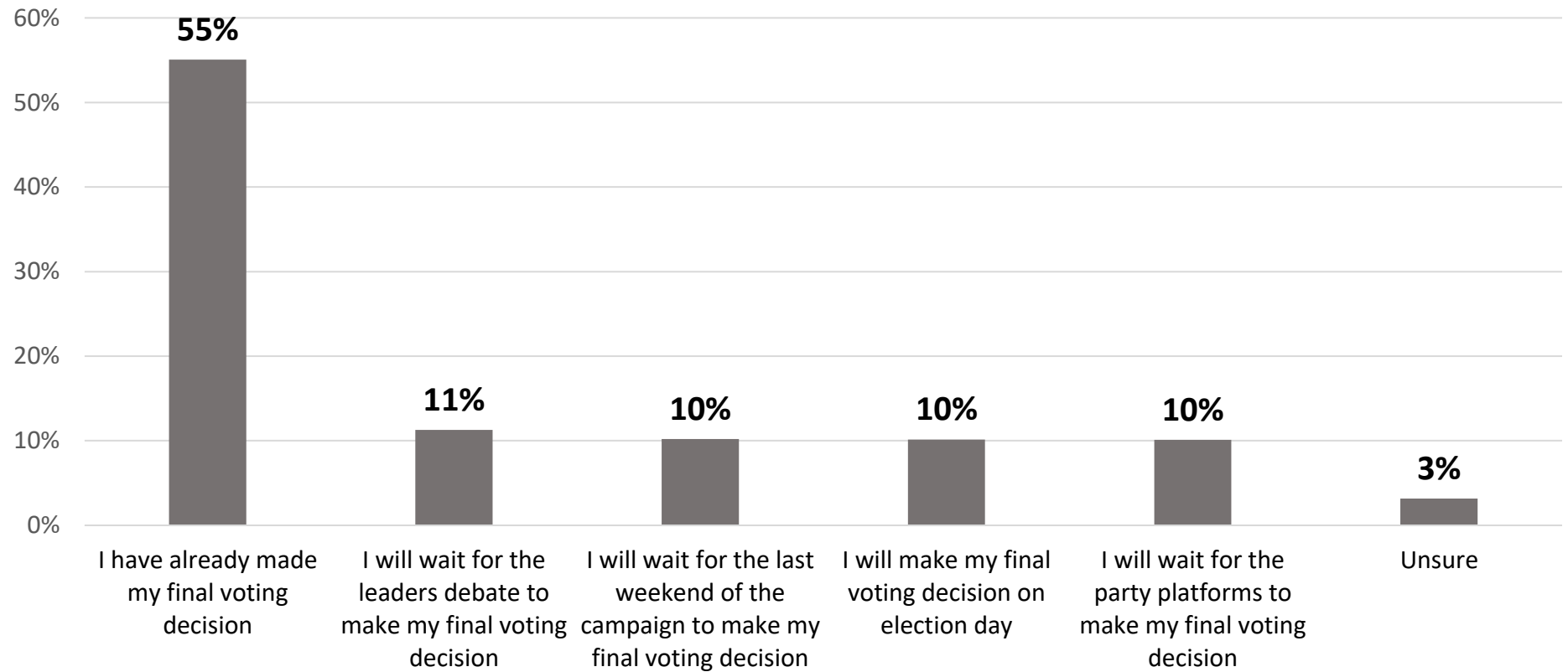
Vote decision

Question: Which statement best describes your final voting decision for the upcoming federal election? [RANDOMIZE]

Source: Globe and Mail-CTV /Nanos Research tracking survey, April 1 to 3, 2025, n=1239, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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Vote decision – by region

Question: Which statement best describes your final voting decision for the upcoming federal election? [RANDOMIZE]

Source: CTV-Globe and Mail /Nanos Research tracking survey, April 1 to 3, 2025, n=1239, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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	April 3 rd , 2025 Canada (n=1239)	Atlantic (n=127)	Quebec (n=298)	Ontario (n=372)	Prairies (n=254)	B.C. (n=188)
I have already made my final voting decision	55.1%	53.6%	50.2%	54.8%	61.1%	56.9%
I will wait for the leaders debate to make my final voting decision	11.3%	9.1%	13.5%	10.2%	13.4%	8.9%
I will wait for the last weekend of the campaign to make my final voting decision	10.2%	10.6%	15.5%	8.6%	7.0%	9.7%
I will make my final voting decision on election day	10.2%	10.9%	10.3%	12.6%	5.1%	9.1%
I will wait for the party platforms to make my final voting decision	10.1%	9.1%	7.3%	11.4%	11.0%	10.6%
Unsure	3.2%	6.6%	3.2%	2.4%	2.4%	4.8%



Vote decision – by age and gender

Question: Which statement best describes your final voting decision for the upcoming federal election? [RANDOMIZE]

Source: CTV-Globe and Mail /Nanos Research tracking survey, April 1 to 3, 2025, n=1239, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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	April 3 rd , 2025 Canada (n=1239)	Men (n=670)	Women (n=569)	18 to 34 (n=210)	35 to 54 (n=413)	55 plus (n=616)
I have already made my final voting decision	55.1%	57.3%	53.0%	41.5%	56.0%	63.2%
I will wait for the leaders debate to make my final voting decision	11.3%	10.3%	12.3%	13.3%	10.5%	10.5%
I will wait for the last weekend of the campaign to make my final voting decision	10.2%	9.7%	10.6%	13.8%	8.7%	9.0%
I will make my final voting decision on election day	10.2%	10.4%	9.9%	15.4%	10.7%	6.3%
I will wait for the party platforms to make my final voting decision	10.1%	8.9%	11.2%	13.7%	10.7%	7.3%
Unsure	3.2%	3.3%	3.0%	2.4%	3.3%	3.7%









Vote decision – by vote profile

Question: Which statement best describes your final voting decision for the upcoming federal election? [RANDOMIZE]

Source: Globe and Mail-CTV /Nanos Research tracking survey, April 1 to 3, 2025, n=1239, accurate 2.8 percentage points plus or minus, 19 times out of 20. [See full methodology here.](#)

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	April 3 rd , 2025 Canada (n=1239)	 LPC (n=526)	 CPC (n=408)	 BQ (n=62)	 NDP (n=103)	 GPC (n=20)*	 PPC (n=14)*	Undecided (n=100)
Vote profile	I have already made my final voting decision	55.1%	66.3%	62.4%	44.3%	40.8%		-
	I will wait for the last weekend of the campaign to make my final voting decision	11.3%	7.0%	13.4%	14.3%	10.3%		22.6%
	I will wait for the leaders debate to make my final voting decision	10.2%	10.0%	7.6%	18.7%	11.9%		16.6%
	I will wait for the party platforms to make my final voting decision	10.2%	5.1%	10.0%	12.3%	17.9%		21.8%
	I will make my final voting decision on election day	10.1%	10.4%	5.7%	9.4%	18.0%		12.8%
	Unsure	3.2%	1.1%	1.0%	1.0%	1.1%		26.2%

*Note: data with n-values under 30 have been suppressed due to small sample size

METHODOLOGY

The CTV-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,200 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. Three quarters of the sample are administered the questionnaire by telephone and one quarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. The current data covers the three-night period ending April 3rd, 2025.

A random survey of 1,239 Canadians is accurate ± 2.8 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the [technical note](#) in this report. This research was conducted and released in accordance with the standards of the [CRIC](#) of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here.

Note: Charts may not add up to 100 due to rounding.



Element	Description	Element	Description
Research sponsor	Globe and Mail-CTV	Weighting of Data	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Population and Final Sample Size	1,239 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada.
Margin of Error	±2.8 percentage points, 19 times out of 20.	Estimated Response Rate	Seven percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%).	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. FEDERAL Ballot was released as Part 1.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	This was module two of a nightly tracking survey.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics.
Demographics (Other)	Education, income	Research/Data Collection Supplier	Nanos Research
Fieldwork/Validation	Live interviews with live supervision to validate work.	Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Number of Calls	Maximum of five call backs for the telephone sample.	Tabulations	By region, age, gender, and number of weighted and unweighted interviews By vote profile and number of weighted and unweighted interviews
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm		
Field Dates	April 1 st to April 3 rd , 2025		
Language of Survey	The survey was conducted in English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/		



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EthicStratēgies

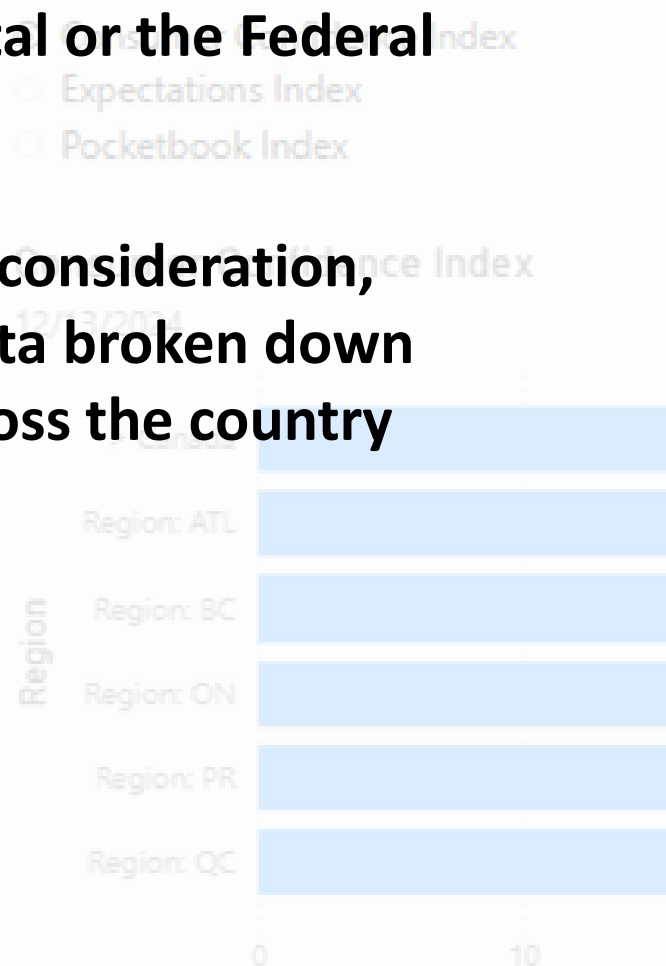
Ethic Strategies was created by the founding partners of [PAA Advisory](#) and the [Nanos Research Corporation](#), both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. www.ethicstrategies.com

Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal or the Federal Political Tracking Portal.

Also, for the 2025 Canadian Federal Election track vote consideration, vote preferences and preferred Prime Minister, with data broken down by demographics including age, gender and regions across the country with our new daily numbers.

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Any questions?



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