Canadians more likely to oppose removing the carbon tax on large industrial emitters. (April 8 to April 10, 2025)

THE GLOBE AND MAIL*





Nanos will be tracking opinion on a nightly basis throughout the 45th Canadian federal election campaign. Visit <u>www.theglobeandmail.com</u>, <u>www.ctvnews.ca</u> or <u>www.nanos.co</u> to access the latest data and analysis.

Canadians are more likely to not favour removing the carbon price on large industrial emitters (49% oppose/somewhat oppose, 39% support/somewhat support). Of note, there are striking partisan differences. Those favouring a removal of the carbon price on large industrial emitters increases from 39 percent to 63 percent among those currently committed to voting Conservatives.

Nik Nanos, Chief Data Scientist

Survey ending April 10, 2025



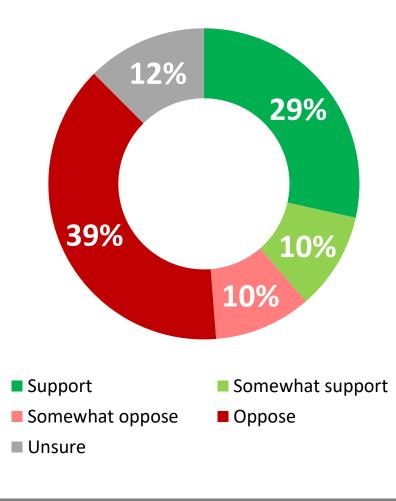
Removing carbon price on large industrial emitters

Question: As you may know the federal carbon fuel charge directly paid by consumers, commonly known as the carbon tax, has been removed. There is also a carbon price on large industrial emitters of greenhouse gases. Would you support, somewhat support, somewhat oppose or oppose also removing the carbon price on large industrial emitters of greenhouse gases?

Source: CTV News-The Globe and Mail/Nanos Research tracking survey, April 8 to 10, 2025, n=1233, accurate 2.8 percentage points plus or minus, 19 times out of 20. <u>See</u> full methodology here.

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OTVNEWS

Just under 1 in 2

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Canadians oppose or somewhat oppose removing the carbon price on large industrial emitters of greenhouse gases. Just under two in five support or somewhat support this. Liberal voters are more likely to oppose this removal (64% oppose or somewhat oppose), while Conservative voters are more likely to support it (63% support or somewhat support).

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Removing carbon price on large industrial emitters – by region

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Question: As you may know the federal carbon fuel charge directly paid by consumers, commonly known as the carbon tax, has been removed. There is also a carbon price on large industrial emitters of greenhouse gases. Would you support, somewhat support, somewhat oppose or oppose also removing the carbon price on large industrial emitters of greenhouse gases?

Source: The Globe and Mail-CTV News/Nanos Research tracking survey, April 8 to 10, 2025, n=1233, accurate 2.8 percentage points plus or minus, 19 times out of 20. <u>See full methodology here</u>.

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CTVNEWS

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| | April 10, 2025 Canada (n=1233) | Atlantic (n=120) | Quebec (n=310) | Ontario (n=369) | Prairies (n=254) | B.C. (n=180) |
|------------------|---|---------------------|-------------------|--------------------|---------------------|-----------------|
| Support | 28.5% | 28.8% | 21.0% | 28.6% | 35.7% | 31.5% |
| Somewhat support | 10.1% | 15.2% | 9.4% | 11.1% | 9.9% | 6.4% |
| Somewhat oppose | 10.1% | 14.5% | 11.3% | 7.9% | 10.6% | 11.6% |
| Oppose | 38.8% | 32.8% | 43.2% | 40.1% | 29.5% | 42.2% |
| Unsure | 12.5% | 8.7% | 15.1% | 12.3% | 14.3% | 8.3% |



Removing carbon price on large industrial emitters – by age and gender

Question: As you may know the federal carbon fuel charge directly paid by consumers, commonly known as the carbon tax, has been removed. There is also a carbon price on large industrial emitters of greenhouse gases. Would you support, somewhat support, somewhat oppose or oppose also removing the carbon price on large industrial emitters of greenhouse gases?

Source: CTV News-The Globe and Mail/Nanos Research tracking survey, April 8 to 10, 2025, n=1233, accurate 2.8 percentage points plus or minus, 19 times out of 20. <u>See</u> full methodology here.

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| | April 10, 2025 Canada (n=1233) | Men (n=658) | Women (n=575) | 18 to 34 (n=231) | 35 to 54 (n=433) | 55 plus (n=569) |
|------------------|---|----------------|------------------|---------------------|---------------------|--------------------|
| Support | 28.5% | 35.3% | 22.0% | 28.9% | 29.3% | 27.6% |
| Somewhat support | 10.1% | 10.4% | 9.8% | 7.7% | 8.2% | 13.2% |
| Somewhat oppose | 10.1% | 8.8% | 11.4% | 9.1% | 14.0% | 7.7% |
| Oppose | 38.8% | 34.6% | 42.8% | 40.3% | 36.3% | 39.7% |
| Unsure | 12.5% | 10.9% | 14.0% | 14.0% | 12.2% | 11.7% |

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Removing carbon price on large industrial emitters – by vote profile

Question: As you may know the federal carbon fuel charge directly paid by consumers, commonly known as the carbon tax, has been removed. There is also a carbon price on large industrial emitters of greenhouse gases. Would you support, somewhat support, somewhat oppose or oppose also removing the carbon price on large industrial emitters of greenhouse gases?

Source: The Globe and Mail-CTV News/Nanos Research tracking survey, April 8 to 10, 2025, n=1233, accurate 2.8 percentage points plus or minus, 19 times out of 20. <u>See</u> full methodology here.

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| | April 10, | L* | ۲ | +NDP | ß | GREEN | PPC | |
|------------------|----------------------------|----------------|----------------|---------------|----------------|----------------|----------------|---------------------|
| | 2025 Canada (n=1233) | LPC (n=496) | CPC (n=448) | NDP (n=97) | Bloc (n=72) | GPC (n=27)* | PPC (n=19)* | Undecided (n=72) |
| Support | 28.5% | 14.6% | 50.0% | 6.7% | 21.1% | | | 27.4% |
| Somewhat support | 10.1% | 9.0% | 13.2% | 6.3% | 11.9% | | | 5.9% |
| Somewhat oppose | 10.1% | 12.0% | 8.3% | 11.2% | 9.1% | | | 10.0% |
| Oppose | 38.8% | 51.7% | 18.8% | 64.2% | 45.4% | | | 27.6% |
| Unsure | 12.5% | 12.7% | 9.7% | 11.7% | 12.4% | | | 29.1% |

*Shaded due to a sample size of less than 30.



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VALIDATE

TEST IDEA

REVIEN RESEARCH)

The CTV News-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,200 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (celland land-line) RDD sample using live agents. Three guarters of the sample are administered the questionnaire by telephone and one guarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. The current data covers the three-night period ending April 10, 2025.

A random survey of 1,233 Canadians is accurate ±2.8 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the <u>CRIC</u> of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here: <u>by region age and</u> <u>gender</u>; <u>by vote profile</u>.

Note: Charts may not add up to 100 due to rounding.

| Element | Description | Element | Description | |
|----------------------------------|---|----------------------------|---|--|
| Research sponsor | The Globe and Mail-CTV News | Weighting of | The results may be weighted by age and gender using the latest Census | |
| Population and Final Sample Size | 1,233 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average. | Data | information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure. | |
| Source of Sample | Nanos Insights Labs Probability Panel and RDD cell- land-lines. | Screening | Screening ensured potential respondents did not work in the market research | |
| Type of Sample | Probability | | industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data. | |
| Margin of Error | ± 2.8 percentage points, 19 times out of 20. | Excluded | Individuals younger than 18 years old; individuals without land or cell line or | |
| Mode of Survey | RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%). | Demographics | By age and gender using the latest Census information (2021) and the sample is | |
| Sampling Method Base | The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada. | Stratification | geographically stratified to be representative of Canada. | |
| Demographics (Captured) | Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. | Estimated Response Rate | Seven percent, consistent with industry norms. | |
| Demographics (Other) | Six-digit postal code was used to validate geography. Education, income | Question Order | Question order in the preceding report reflects the order in which they appeared in the original questionnaire. FEDERAL Ballot was released as Part 1. | |
| Fieldwork/Validation | Live interviews with live supervision to validate work. | Question Content | This was module two of a nightly tracking survey. | |
| Number of Calls | Maximum of five call backs for the telephone sample. | Question Wording | The questionnaire includes questions on which parties people would consider, then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics. | |
| Time of Calls | Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm | Research/Data | Nanos Research | |
| Field Dates | April 8 to 10, 2025 | Collection Supplier | Nanos Research | |
| Language of Survey | The survey was conducted in English and French. | | Contact Nanos Research for more information or with any concerns or | |
| Standards | Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. | Contact | questions. <u>http://www.nanos.co</u> Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com. | |
| | https://canadianresearchinsightscouncil.ca/standards/ | Tabulations | By region, age, gender and number of weighted and unweighted interviews By vote profile and number of weighted and unweighted interviews | |

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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u> Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal or the Federal Political Tracking Portal.

Also, for the 2025 Canadian Federal Election track vote consideration, we work preferences and preferred Prime Minister, with data broken down by demographics including age, gender and regions across the country with our new daily numbers.

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Any questions?



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