Canadians are divided on financial commitments to foreign and humanitarian aid — Conservative voters most likely to want to see a decrease; Liberal voters more likely to favour status quo.

(April 21 to April 23, 2025)







Nanos will be tracking opinion on a nightly basis throughout the 45<sup>th</sup> Canadian federal election campaign. Visit <a href="www.theglobeandmail.com">www.theglobeandmail.com</a>, <a href="www.ctvnews.ca">www.ctvnews.ca</a> or <a href="www.nanos.co">www.nanos.co</a> to access the latest data and analysis.



Canadians are split in their views on Canada's commitments to foreign and humanitarian aid. Forty-three percent would like aid to stay the same, 31 percent favour a decrease and 18 percent want to see an increase.

There are significant differences by party affiliation, with Conservative voters being over six times more likely than Liberal voters to say they want Canada's financial commitments to foreign and humanitarian aid decrease (60% CPC; nine percent LPC). In contrast, Liberal voters are about two times more likely than Conservative voters to say they want to see these financial commitments stay the same (60% LPC; 27% CPC).

Interestingly, younger voters are more likely than older voters to want to see aid decrease (38% for voters aged 18 to 34; 25% for voters aged 55 and over).



Nik Nanos, Chief Data Scientist Survey ending April 23, 2025







### Canada's commitments to foreign and humanitarian aid

**Question:** Would you like to see Canada's financial commitments to foreign and humanitarian aid, increase, decrease or stay the same?

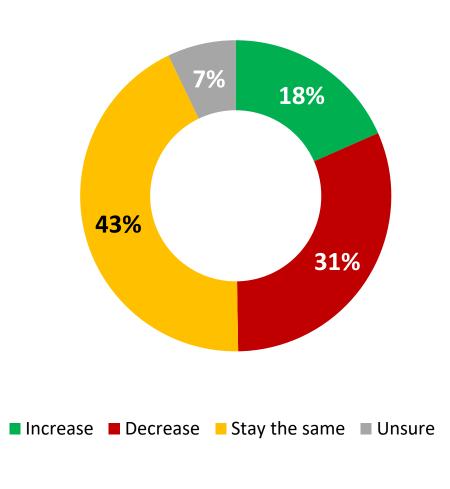
Source: CTV News-The Globe and Mail/Nanos Research tracking survey, April 21 to 23, 2025, n=1307, accurate 2.7 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co



# 2 in 5 Canadians

would like to see Canada's financial commitments to foreign and humanitarian aid stay the same. Three in ten Canadians (31%) would like to see these financial commitments decrease, 18 percent would like them to increase and seven percent are unsure. Men (37%) are more likely than women (26%) to say they want to see a decrease in financial commitments to foreign and humanitarian aid.







#### Canada's commitments to foreign and humanitarian aid - by region

**Question:** Would you like to see Canada's financial commitments to foreign and humanitarian aid, increase, decrease or stay the same?

Source: The Globe and Mail-CTV News/Nanos Research tracking survey, April 21 to 23, 2025, n=1307, accurate 2.7 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co

	April 23, 2025 Canada (n=1307)	Atlantic (n=137)	Quebec (n=307)	Ontario (n=382)	Prairies (n=297)	B.C. (n=184)
Increase	18.4%	20.8%	18.3%	20.0%	11.5%	21.6%
Decrease	31.3%	30.8%	24.1%	30.8%	45.0%	28.2%
Stay the same	43.1%	39.6%	48.1%	42.9%	35.7%	46.4%
Unsure	7.1%	8.8%	9.5%	6.3%	7.9%	3.8%







#### Canada's commitments to foreign and humanitarian aid – by age and gender

**Question:** Would you like to see Canada's financial commitments to foreign and humanitarian aid, increase, decrease or stay the same?

Source: CTV News-The Globe and Mail/Nanos Research tracking survey, April 21 to 23, 2025, n=1307, accurate 2.7 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co

	April 23, 2025 Canada (n=1307)	Men (n=673)	Women (n=634)	18 to 34 (n=262)	35 to 54 (n=475)	55 plus (n=570)
Increase	18.4%	15.8%	20.9%	15.2%	18.7%	20.3%
Decrease	31.3%	36.9%	26.1%	38.3%	32.9%	25.3%
Stay the same	43.1%	42.1%	44.1%	41.6%	42.2%	44.9%
Unsure	7.1%	5.2%	8.9%	4.8%	6.1%	9.5%







#### Canada's commitments to foreign and humanitarian aid – by vote profile

**Question:** Would you like to see Canada's financial commitments to foreign and humanitarian aid, increase, decrease or stay the same?

**Source:** The Globe and Mail-CTV News/Nanos Research tracking survey, April 21 to 23, 2025, n=1307, accurate 2.7 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co

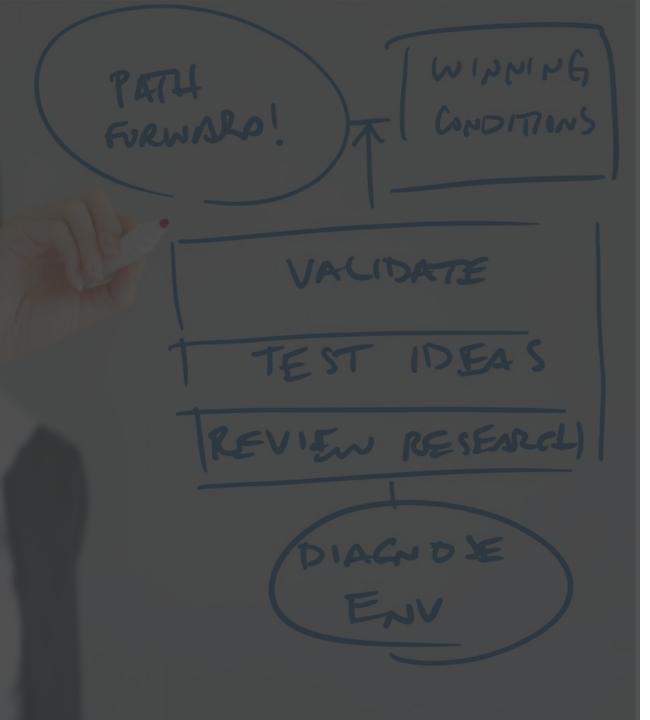
	April 23,	<b>!*</b>	<b>(</b>	<b>♦NDP</b>	B	GREEN PARTY	PPC		
	2025 Canada (n=1307)	LPC (n=538)	CPC (n=477)	NDP (n=92)	Bloc (n=66)	GPC (n=35)	PPC (n=17)*	Undecided (n=81)	
Increase	18.4%	24.5%	7.4%	43.1%	15.7%	36.3%		13.7%	
Decrease	31.3%	9.0%	59.5%	9.7%	23.5%	15.8%		34.4%	
Stay the same	43.1%	60.1%	27.0%	41.1%	55.6%	47.9%		28.0%	
Unsure	7.1%	6.4%	6.2%	6.1%	5.2%	-		23.8%	

<sup>\*</sup>Shaded due to a sample size of less than 30.









The CTV News-Globe and Mail/Nanos nightly federal election tracking conducted by Nanos Research surveys 1,200 Canadians aged 18 years and over three days (400 interviews each day). Respondents are all randomly recruited through a dual-frame (celland land-line) RDD sample using live agents. Three quarters of the sample are administered the questionnaire by telephone and one quarter is administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 1,200 interviews, with the oldest group of 400 interviews being replaced by a new group of 400 each evening. The current data covers the three-night period ending April 23, 2025.

A random survey of 1,307 Canadians is accurate ±2.7 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the CRIC of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here: by region age and gender; by vote profile.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description		
Research sponsor	Globe and Mail-CTV News	Weighting of	The results may be weighted by age and gender using the latest Census		
Population and Final Sample Size	1,307 Randomly selected individuals, three-day sample of 400 individuals each day compiled into a three day rolling average.	Data	information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.		
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell-land-lines.	Caracaira	Screening ensured potential respondents did not work in the market research		
Type of Sample	Probability	Screening	industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.		
Margin of Error	$\pm 2.7$ percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or		
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (75%) and online deployed to Nanos Insights Labs Probability Panel (25%).	Demographics	internet could not participate.  By age and gender using the latest Census information (2021) and the sample is		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Stratification	geographically stratified to be representative of Canada.		
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older.	Estimated Response Rate	Six percent, consistent with industry norms.		
Demographics (Other)	Six-digit postal code was used to validate geography.  Education, income	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. FEDERAL Ballot was released as Part 1.		
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	This was module two of a nightly tracking survey.		
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred prime minister preferences and closes with issue questions identified by CTV-Globe and Mail and demographics.		
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data Collection	Nanos Research		
Field Dates	April 21 to 23, 2025	Supplier	ivalios nesealcii		
Language of Survey	The survey was conducted in English and French.		Contact Nanos Research for more information or with any concerns or questions.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research	Contact	http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.		
	Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>	Tabulations	By region, age, gender and number of weighted and unweighted interviews  By vote profile and number of weighted and unweighted interviews		



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. <a href="https://www.nanos.co">www.nanos.co</a>

#### nanos dimap analytika



dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

## **Ethic**Stratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal or the Federal Political Tracking Portal.

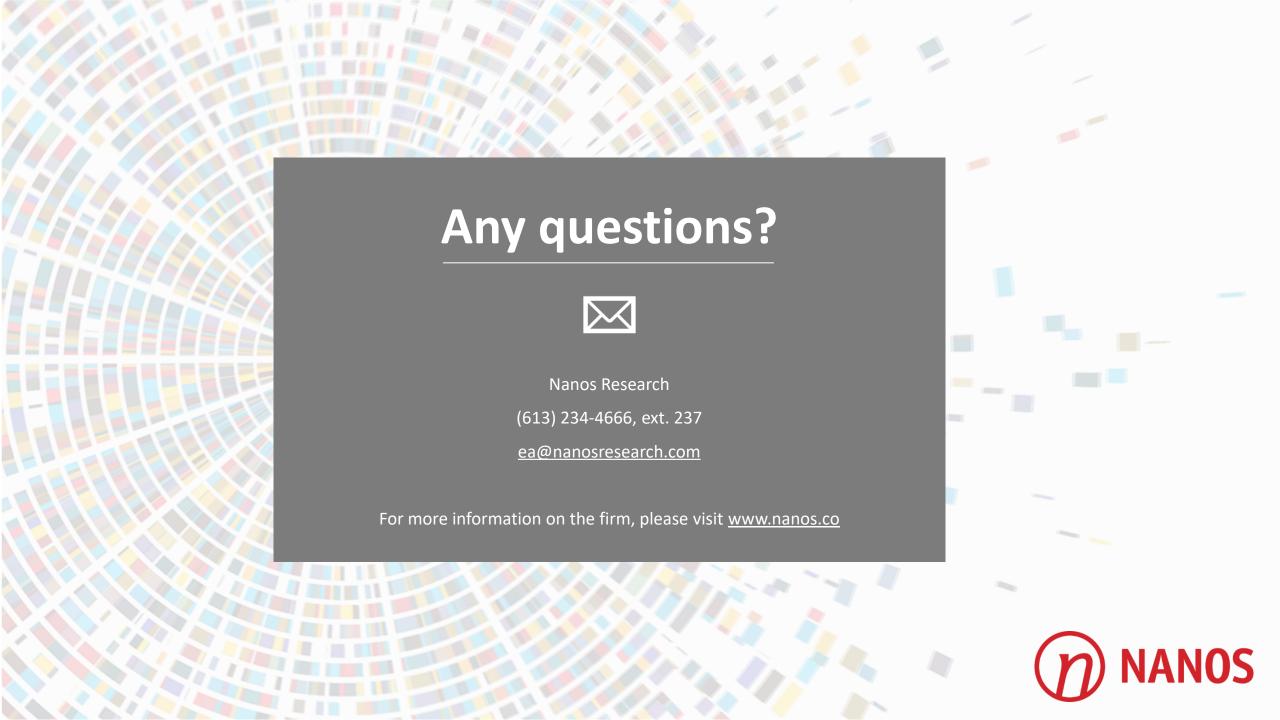
Also, for the 2025 Canadian Federal Election track vote consideration, vote preferences and preferred Prime Minister, with data broken down by demographics including age, gender and regions across the country with our new daily numbers.

## Sign up | Learn more

Stay ahead of the curve with the Nanos Data Portals, designed to provide you with insights into consumer confidence, mental health and wellness, public opinion on foreign and domestic policy issues, political preferences and much more. Whether you are a researcher, policymaker, or business leader, our platform delivers actionable intelligence that helps you understand the shifting landscape of public sentiment. Dive deep into customizable visualizations and reports that highlight historical trends. Make informed decisions backed by data that matters. Engage your audience with a resource that transforms complex information into clear, actionable insights.



014 2016 2018 2020 2022 2024





# NANOS IS YOUR GO-TO HIGH-STAKES RESEARCH PARTNER.

Delivering world-class solutions since 1987, we are the leader in high velocity data insights and visualization.

Market | Consumer | Reputation | Policy | Insight

For more information about our services, please visit us at: <a href="https://www.nanos.co">www.nanos.co</a>