



Nanos will be tracking opinion on a nightly basis throughout the Ontario provincial campaign. Visit <a href="https://www.ctvnews.ca">www.ctvnews.ca</a> or <a href="https://www.nanos.co">www.nanos.co</a> to access the latest data and analysis.

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Expanding public transit tops the importance over expanding highways in every region of the province of Ontario. Women and Ontarians under 35 years of age have greater comparative appetites for expanding public transit.

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Nik Nanos, Chief Data Scientist





## Views on expanding highways or public transit

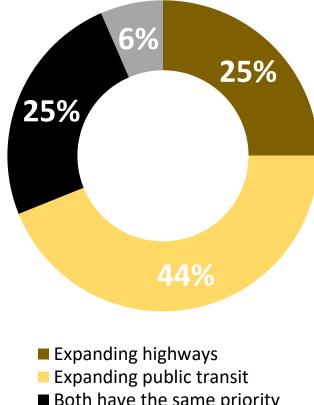
**Question:** What is a more important priority for the Government of Ontario [ROTATE] expanding highways or expanding public transit?

Contact: Nik Nanos

nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co



- Both have the same priority
- Unsure

## Over 2 in 5 Ontarians

consider expanding public transit a more important priority for the Government of Ontario (44%) than expanding highways, while one in four Ontarians (25%) consider expanding highways a more important priority for the Government of Ontario than expanding public transit. One in four Ontarians consider that both have the same priority and less than one in ten (6%) are unsure.

Source: CTV/Nanos Research tracking survey Ontarians, February 8 to 10, 2025, n=920, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.







# Views on expanding highways or public transit – by region

Q – What is a more important priority for the Government of Ontario [ROTATE] expanding highways or expanding public transit?

Feb 10, 2025 Ontario (n=920)	Golden West (n=144)	SW/ Central (n=210)	North and East (n=235)	Toronto (n=179)	GTA (n=152)
43.9%	38.4%	45.2%	49.1%	50.1%	37.2%
25.0%	32.6%	28.2%	21.6%	17.5%	25.2%
24.6%	21.6%	18.9%	23.4%	28.4%	30.3%
6.5%	7.4%	7.6%	5.9%	4.0%	7.3%

Source: CTV/Nanos Research tracking survey Ontarians, February 8 to 10, 2025, n=920, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.







#### Views on expanding highways or public transit - by gender and age

Q – What is a more important priority for the Government of Ontario [ROTATE] expanding highways or expanding public transit?

	Feb 10, 2025 Ontario (n=920)	Men (n=546)	Women (n=374)	18-34 (n=153)	35-54 (n=310)	55 plus (n=457)
Expanding public transit	43.9%	38.8%	48.8%	52.1%	41.9%	40.0%
Expanding highways	25.0%	30.3%	19.9%	20.1%	28.9%	25.2%
Both have the same priority	24.6%	23.9%	25.2%	20.4%	26.1%	26.2%
Unsure	6.5%	6.9%	6.1%	7.4%	3.1%	8.6%

Source: CTV/Nanos Research tracking survey Ontarians, February 8 to 10, 2025, n=920, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.







The CTV News/Nanos nightly provincial election tracking conducted by Nanos Research surveys 900 Ontarians aged 18 years and over three days (300 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample is administered the questionnaire by telephone and one half are administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 900 interviews, with the oldest group of 300 interviews being replaced by a new group of 300 each evening. The current data covers the threenight period ending February 10, 2025.

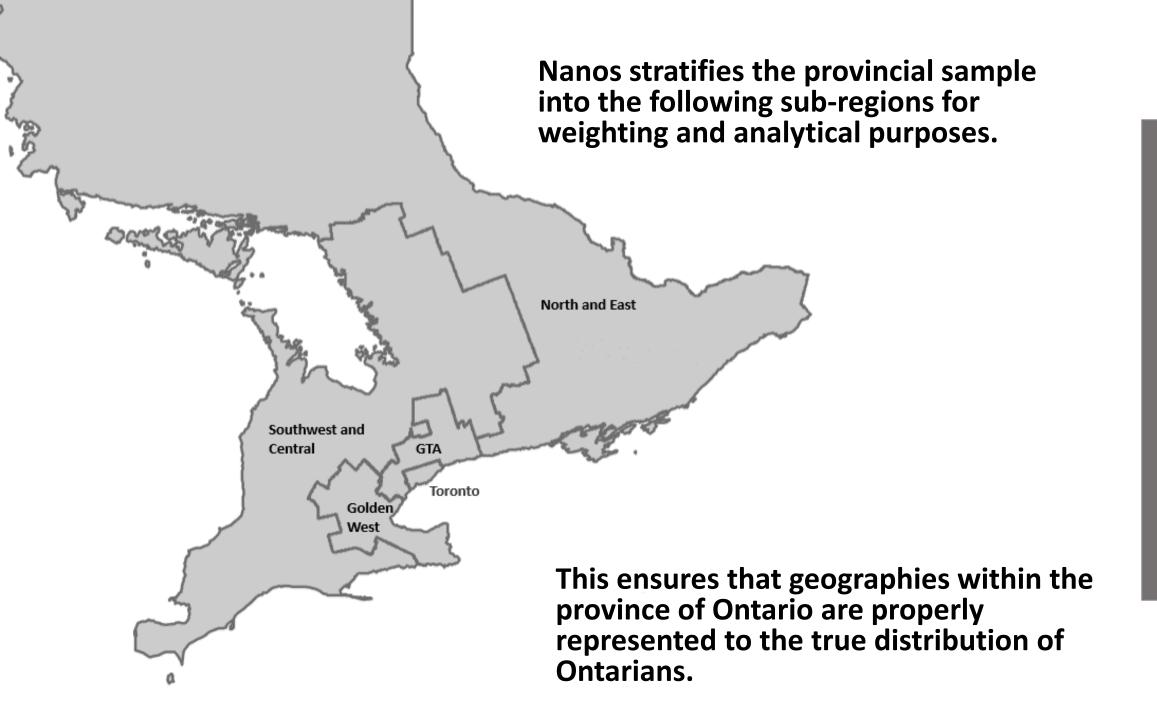
A random survey of 920 Ontarians is accurate ±3.2 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the <u>CRIC</u> of which the firm is an accredited member.

<u>Full data tables with weighted and unweighted</u> number of interviews is here.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description		
Research sponsor	CTV News	Weighting of	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure.		
Population and Final Sample Size	920 Randomly selected individuals, three-day sample of 300 individuals each day compiled into a three day rolling average.	Data			
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	Screening	Screening ensured potential respondents did not work in the market research		
Type of Sample	Probability		industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.		
Margin of Error	$\pm 3.2$ percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or		
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (50%) and online deployed to Nanos Insights Labs Probability Panel (50%).	Demographics Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ontario.		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Stratification			
Demographics (Captured)	Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Estimated Response Rate	Ten percent, consistent with industry norms.		
Demographics (Other)	Age, gender, education, income	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. PROVINCIAL Ballot was released as Part 1.		
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	This was module two of a nightly tracking survey.		
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred premier preferences and closes with issue questions identified by CTV News and demographics.		
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data Collection Supplier	Nanos Research		
Field Dates	February 8 to 10, 2025				
Language of Survey	The survey was conducted in English.		Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements.	Contact			
	https://canadianresearchinsightscouncil.ca/standards/	Tabulations	By region, age, gender and number of weighted and unweighted interviews		





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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

## **Ethic**Stratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal, the Federal Political Tracking Portal, or both.

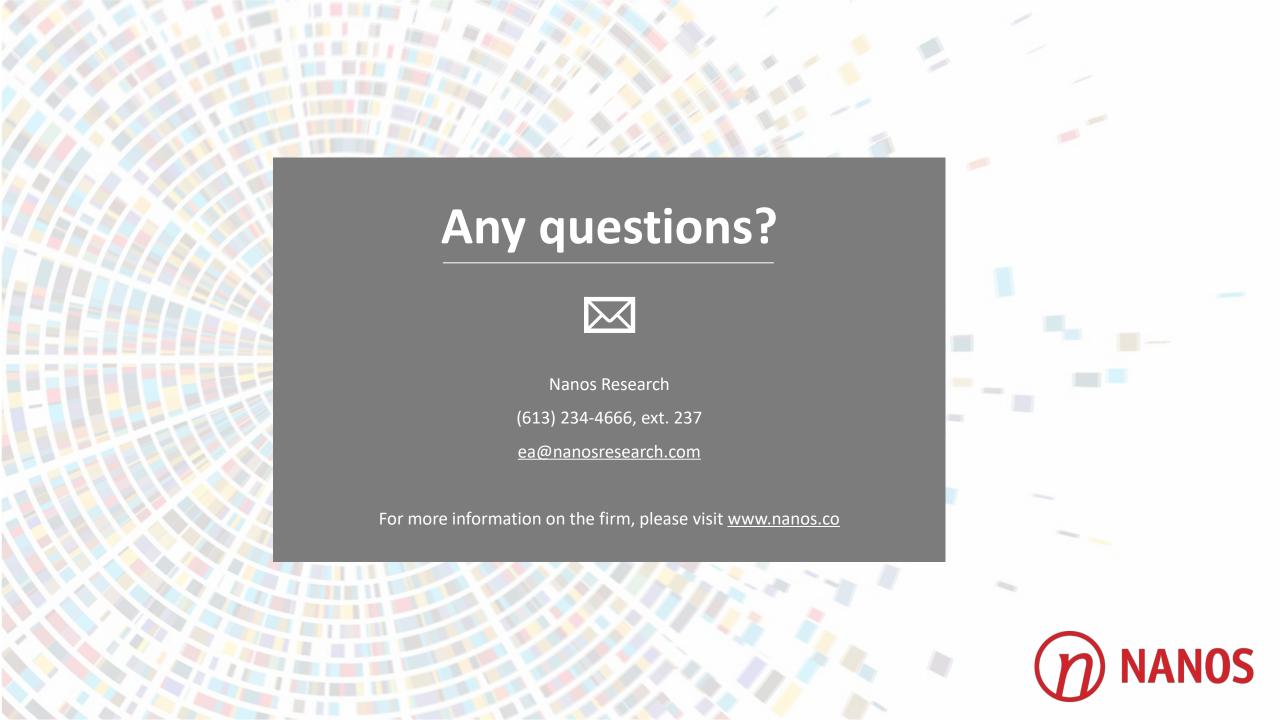
Also, for the 2025 Ontario Provincial Election track vote consideration, vote preferences and preferred Premier, with data broken down by demographics, including different regions across the province with our new daily numbers.

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