Ontarians most likely to say the Ford Government pays too much attention to voters in the GTHA.



ssissauga

Nanos will be tracking opinion on a nightly basis throughout the Ontario provincial campaign. Visit www.ctvnews.ca or www.nanos.co to access the latest data and analysis.

66

Ontarians are more likely to say the Ford Government pays too much attention to voters in the GTHA. This is the view of 48 per cent of respondents. Of note, this view jumps to over six in ten people living in South West, Central, Eastern and Northern Ontario.

Nik Nanos, Chief Data Scientist





Views on the level of attention Ford Government pays to voters in the Greater Toronto and Hamilton Area

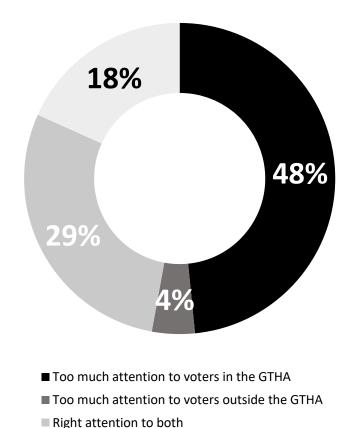
Question: Do you think the Ontario Ford Government pays too much attention to voters in the Greater Toronto and Hamilton Area (GTHA), too much attention to voters outside the Greater Toronto and Hamilton Area (GTHA) or that it pays the right attention to both?

Contact: Nik Nanos

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Ottawa: (613) 234-4666 x 237

Website: www.nanos.co



Unsure

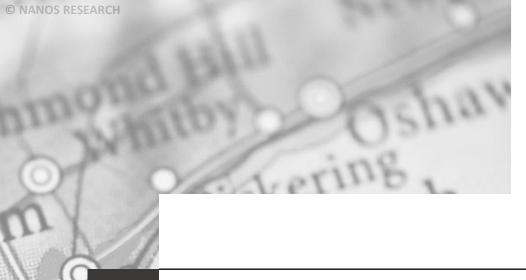
1 in 2 Ontarians

think that the Ontario Ford Government pays too much attention to voters in the Greater Toronto and Hamilton Area (GTHA). Less than 1 in 20 think that the Ontario Ford Government pays too much attention to voters outside of the GTHA, while 29% think that the Ontario Ford Government pays the right attention to both.

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.







Views on the level of attention Ford Government pays to the Greater Toronto and Hamilton Area – by region

Q – Do you think the Ontario Ford Government pays too much attention to voters in the Greater Toronto and Hamilton Area (GTHA), too much attention to voters outside the Greater Toronto and Hamilton Area (GTHA) or that it pays the right attention to both?

	Feb 6 th , 2025 Ontario (n=904)	Golden West (n=134)	SW/ Central (n=155)	North and East (n=241)	Toronto (n=206)	GTA (n=168)
Too much attention on voters in the GT	HA 48.4%	42.6%	63.7%	64.7%	25.6%	41.5%
Too much attention on voters outside t GTHA	he 4.4%	1.4%	0.7%	2.1%	16.5%	2.9%
Right attention to both	28.8%	33.5%	21.5%	17.9%	38.0%	35.3%
Unsure	18.3%	22.5%	14.1%	15.3%	19.9%	20.4%

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.







Views on the level of attention Ford Government pays to the Greater Toronto and Hamilton Area – by gender and age

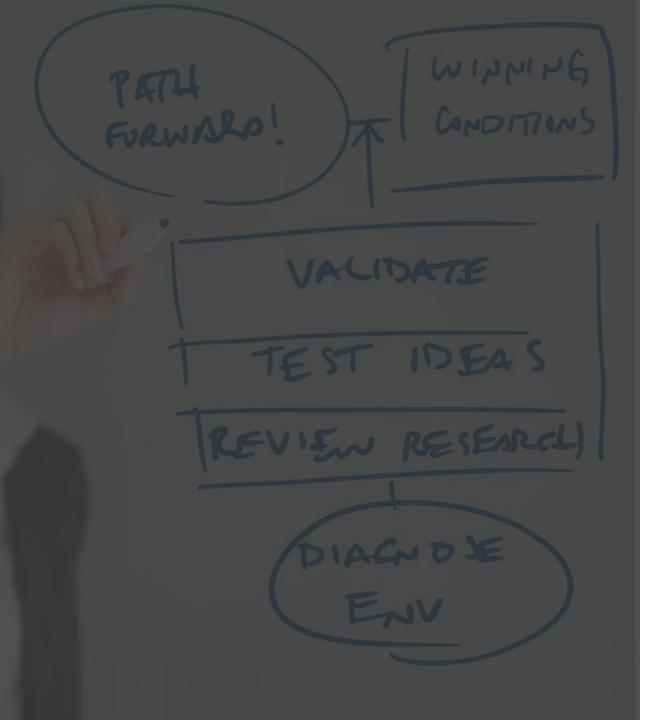
Q – Do you think the Ontario Ford Government pays too much attention to voters in the Greater Toronto and Hamilton Area (GTHA), too much attention to voters outside the Greater Toronto and Hamilton Area (GTHA) or that it pays the right attention to both?

	Feb 6 th , 2025 Ontario (n=904)	Men (n=534)	Women (n=367)	18-34 (n=148)	35-54 (n=292)	55 plus (n=464)
Too much attention on voters in the GTHA	48.4%	48.3%	48.7%	49.7%	45.3%	50.0%
Too much attention on voters outside the GTHA	4.4%	4.0%	4.7%	2.9%	5.3%	4.9%
Right attention to both	28.8%	31.1%	26.7%	27.9%	30.3%	28.4%
Unsure	18.3%	16.6%	20.0%	19.5%	19.1%	16.8%

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.







The CTV News/Nanos nightly provincial election tracking conducted by Nanos Research surveys 900 Ontarians aged 18 years and over three days (300 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample is administered the questionnaire by telephone and one half are administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 900 interviews, with the oldest group of 300 interviews being replaced by a new group of 300 each evening. The current data covers the three-night period ending February 6th, 2025.

A random survey of 904 Ontarians is accurate ±3.3 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the CRIC of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description		
Research sponsor	CTV News	Weighting of	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure.		
Population and Final Sample Size	904 Randomly selected individuals, three-day sample of 300 individuals each day compiled into a three day rolling average.	Data			
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.		
Type of Sample	Probability	Sercennig			
Margin of Error	± 3.3 percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or internet could not participate.		
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (50%) and online deployed to Nanos Insights Labs Probability Panel (50%).	Demographics Stratification	By age and gender using the latest Census information (2021) and the sample is		
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit		geographically stratified to be representative of Ontario.		
, 0	Dialed) across Ontario.	Estimated	Ten percent, consistent with industry norms.		
Demographics (Captured)	Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Response Rate			
(captal ca)	on algor poster code mas acce to randate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. PROVINCIAL Ballot was released as Part 1.		
Demographics (Other)	Age, gender, education, income	Question Content	Topics on the nightly tracking survey ahead of this report content included: views on provincial political preferences, top issue of concern, and views on calling an early election.		
Fieldwork/Validation	Live interviews with live supervision to validate work.				
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred premier preferences and closes with issue questions identified by CTV News and demographics.		
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data	Nanos Research		
Field Dates	February 4 th to 6 th , 2025	Collection Supplier			
Language of Survey	The survey was conducted in English.		Contact Nanos Research for more information or with any concerns or questions.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements.		http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.		
	https://canadianresearchinsightscouncil.ca/standards/	Tabulations	By region, age, gender and number of weighted and unweighted interviews		



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dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

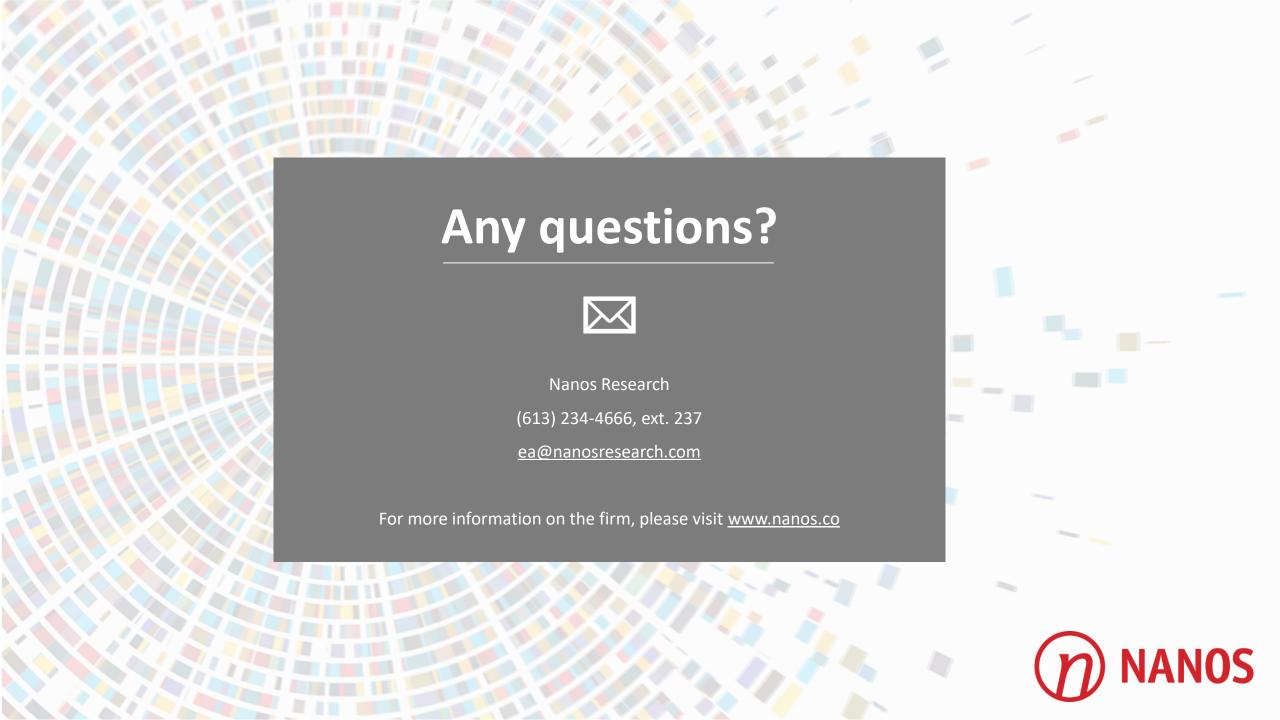
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Also, for the 2025 Ontario Provincial Election track vote consideration, vote preferences and preferred Premier, with data broken down by demographics, including different regions across the province with our new daily numbers.

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