Majority of Ontarians not hot on early election call.





Nanos will be tracking opinion on a nightly basis throughout the Ontario provincial campaign. Visit www.ctvnews.ca or www.nanos.co to access the latest data and analysis.



What's interesting is that in addition to a majority either disagreeing or somewhat disagreeing with the early election call, the proportion favouring the election call (34%) is lower than PC ballot support which is in the mid 40s. This suggests a noticeable number of PCs do not favour the early election.

Nik Nanos, Chief Data Scientist





Level of agreement with the decision to call an early provincial election

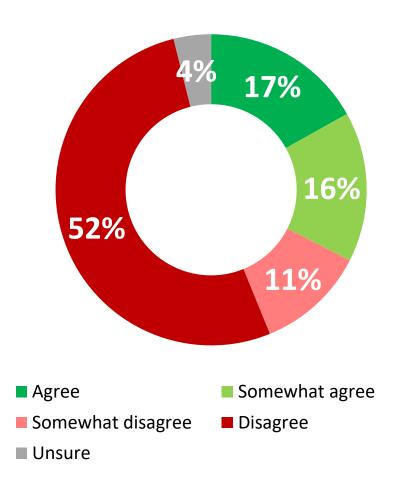
Question: Premier Doug Ford has called a provincial election about one and a half years early and explained his decision in terms of needing a stronger mandate to deal with US President Donald Trump's tariff threat. Do you agree, somewhat agree, somewhat disagree or disagree with the decision to call an early provincial election.

Contact: Nik Nanos

nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co



Just over 3 in 5 Ontarians

disagree to one extent or another with the decision to call an early provincial election, with about one in two Ontarians (52%) outright disagreeing.

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.





Level of agreement with the decision to call an early provincial election – by region

Question: Premier Doug Ford has called a provincial election about one and a half years early and explained his decision in terms of needing a stronger mandate to deal with US President Donald Trump's tariff threat. Do you agree, somewhat agree, somewhat disagree or disagree with the decision to call an early provincial election.

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	Feb 6 th , 2025 Ontario (n=904)	Golden West (n=134)	Southwest/ Central (n=155)	North/East (n=241)	Toronto (n=206)	GTA (n=168)
Agree	16.9%	14.4%	16.9%	20.2%	13.5%	18.4%
Somewhat agree	15.6%	12.1%	13.7%	16.0%	16.2%	19.2%
Somewhat disagree	11.3%	14.8%	11.3%	8.8%	12.3%	10.4%
Disagree	52.3%	54.9%	51.9%	49.9%	57.0%	48.9%
Unsure	3.9%	3.9%	6.2%	5.0%	0.9%	3.0%

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.





Level of agreement with the decision to call an early provincial election – by age and gender

Question: Premier Doug Ford has called a provincial election about one and a half years early and explained his decision in terms of needing a stronger mandate to deal with US President Donald Trump's tariff threat. Do you agree, somewhat agree, somewhat disagree or disagree with the decision to call an early provincial election.

Contact: Nik Nanos

nik@nanos.co @niknanos

Ottawa: (613) 234-4666 x 237

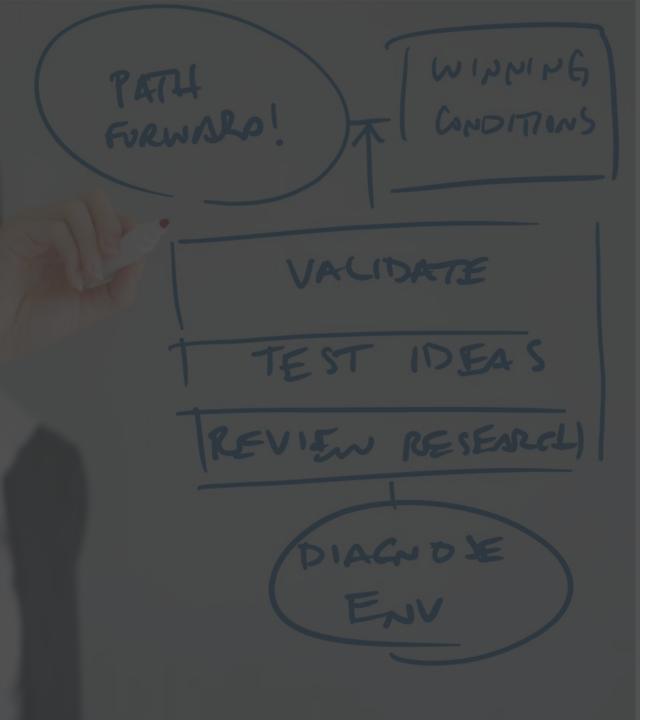
Website: www.nanos.co

	Feb 6 th , 2025 Ontario (n=904)	Men (n=534)	Women (n=367)	18 to 34 (n=148)	35 to 54 (n=292)	55 plus (n=464)
Agree	16.9%	18.1%	15.8%	17.6%	15.0%	17.9%
Somewhat agree	15.6%	18.5%	12.7%	19.7%	17.1%	11.5%
Somewhat disagree	11.3%	13.1%	9.7%	13.4%	12.4%	9.1%
Disagree	52.3%	47.9%	56.3%	41.6%	53.5%	58.7%
Unsure	3.9%	2.3%	5.4%	7.7%	2.0%	2.8%

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.







The CTV News/Nanos nightly provincial election tracking conducted by Nanos Research surveys 900 Ontarians aged 18 years and over three days (300 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample is administered the questionnaire by telephone and one half are administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 900 interviews, with the oldest group of 300 interviews being replaced by a new group of 300 each evening. The current data covers the threenight period ending February 6th, 2025.

A random survey of 904 Ontarians is accurate ±3.3 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the CRIC of which the firm is an accredited member.

<u>Full data tables with weighted and unweighted</u> number of interviews is here.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description			
Research sponsor	CTV News	Weighting of	The results may be weighted by age and gender using the latest Census			
Population and Final Sample Size	904 Randomly selected individuals, three-day sample of 300 individuals each day compiled into a three day rolling average.	Data	information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Ontario. See tables for full weighting disclosure.			
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to			
Type of Sample	Probability		administering the survey to ensure the integrity of the data.			
Margin of Error	±3.3 percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or			
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (50%) and online deployed to Nanos Insights Labs Probability	Demographics	internet could not participate.			
ivioue of Survey	Panel (50%).	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ontario.			
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit					
	Dialed) across Ontario.	Estimated Response Rate	Ten percent, consistent with industry norms.			
Demographics (Captured)	Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Response Nate				
		Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire. PROVINCIAL Ballot was released as Part 1.			
Demographics (Other)	Age, gender, education, income					
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	Topics on the nightly tracking survey ahead of the report content included: views on provincial political issues and issues of concern.			
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred premier preferences and closes with issue questions identified by CTV News and demographics.			
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data	Names Decemb			
Field Dates	February 4 th to 6 th , 2025	Collection Supplier	Nanos Research			
Language of Survey	The survey was conducted in English.		Contact Nanos Research for more information or with any concerns or questions.			
	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with	Contact	http://www.nanos.co Telephone: (613) 234-4666 ext. 237			
Standards	all CRIC Standards including the CRIC Public Opinion Research		Email: info@nanosresearch.com.			
	Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Tabulations	By region, age, gender and number of weighted and unweighted interviews [LINK]			



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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal, the Federal Political Tracking Portal, or both.

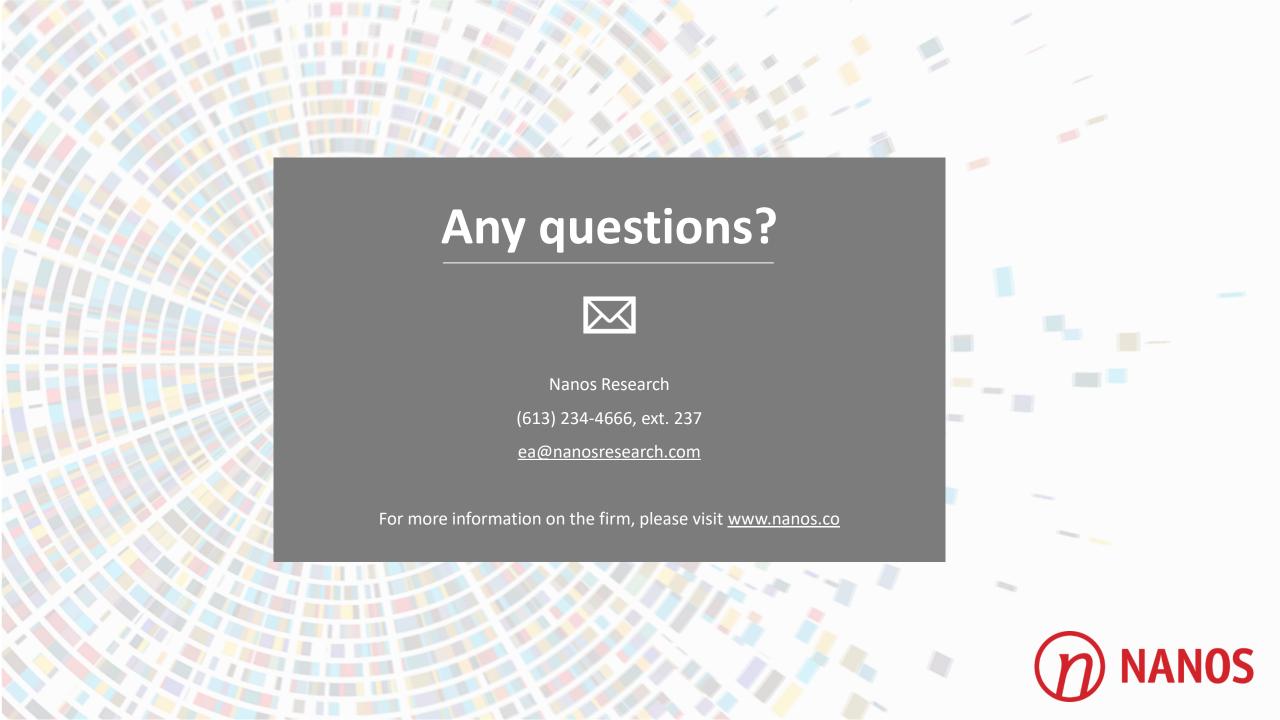
Also, for the 2025 Ontario Provincial Election track vote consideration, vote preferences and preferred Premier, with data broken down by demographics, including different regions across the province with our new daily numbers.

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