





Nanos will be tracking opinion on a nightly basis throughout the Ontario provincial campaign. Visit www.ctvnews.ca or www.nanos.co to access the latest data and analysis.



Both the Ford-led PC and the Crombie-led Liberal parties continue to cruise at support levels higher than the last provincial election in 2022. The Stiles New Democrats register ballot numbers lower than those in 2022. The massive 26-point advantage for the PCs among males is a crucial driver of the Ford advantage. (Tracking ending Feb 14)



Nik Nanos, Chief Data Scientist February 15, 2025





Ballot – As of February 14, 2025 the Progressive Conservatives have 44.6 per cent support, followed by the Liberals at 29.8 per cent, the NDP at 18.0 per cent and the Greens at 5.5 per cent.

Preferred Premier – Nanos polling has Doug Ford as the preferred choice as Ontario Premier at 39.9 per cent of Ontario residents followed by Bonnie Crombie (26.1%), Marit Stiles (15.7%) and Mike Schreiner (7.2%). Three per cent of Ontario residents chose none of them and 7.9 per cent were unsure whom they preferred.

Nanos also tracks vote consideration, voter preferences and preferred Premier by demographics, including data broken down by different regions across the province. This data is accessible to subscribers through the Nanos Live Data Portals. Click here to subscribe today.

Contact: Nik Nanos, Chief Data Scientist

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Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] [DECIDED ONLY]

Source: CTV/Nanos Research tracking survey Ontarians, February 12 to 14, 2025, n=925, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.

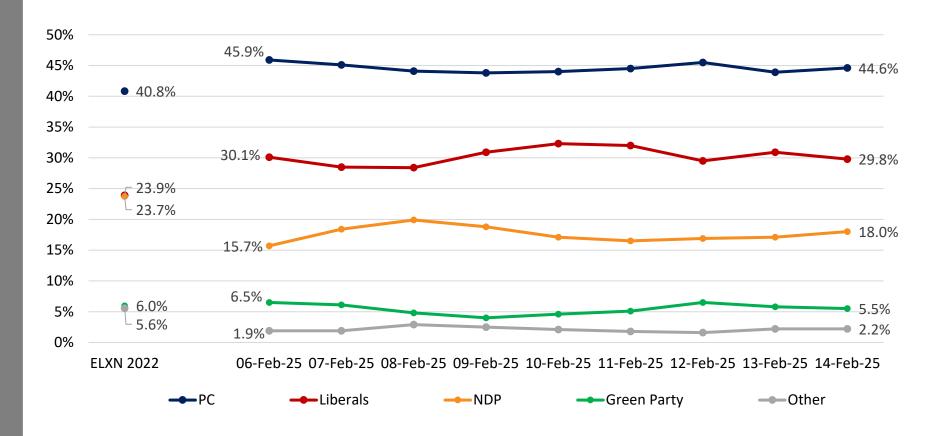
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Ballot – Decided Only

Ontario – Provincial Special Issue – Ballot (decided only) (February 12 to 14, 2025 n=855)







Ballot – by region

Ontario – Provincial Special Issue – Ballot (decided only) (February 12 to 14, 2025 n=855)

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: CTV/Nanos Research tracking survey Ontarians, February 12 to 14, 2025, n=925, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.

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		Ontario (n=855)	Golden West (n=121)	Southwest/ Central (n=165)	North and East (n=242)	Toronto (n=175)	GTA (n=152)
PC	Progressive Conservative Party of Ontario	44.6%	36.4%	45.1%	43.3%	35.9%	59.3%
LIBERALI	Ontario Liberal Party	29.8%	27.3%	23.8%	34.1%	34.0%	29.5%
NDP (3 NPD	Ontario New Democratic Party	18.0%	25.6%	19.0%	16.9%	24.6%	6.3%
green	Green Party of Ontario	5.5%	6.7%	9.9%	3.4%	3.8%	3.9%
	Other	2.2%	4.0%	2.1%	2.3%	1.7%	1.0%





Ballot – by age and gender

Ontario – Provincial Special Issue – Ballot (decided only) (February 12 to 14, 2025 n=855)

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: CTV/Nanos Research tracking survey Ontarians, February 12 to 14, 2025, n=925, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.

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		Ontario (n=855)	Men (n=484)	Women (n=371)	18 to 24 (n=154)	35 to 54 (n=286)	55 plus (n=415)
PC4	Progressive Conservative Party of Ontario	44.6%	52.6%	36.5%	40.2%	46.1%	46.3%
LIBERALI	Ontario Liberal Party	29.8%	26.7%	32.9%	23.3%	26.9%	36.6%
NDP (NPD	Ontario New Democratic Party	18.0%	13.1%	22.8%	25.4%	17.6%	13.2%
green	Green Party of Ontario	5.5%	4.1%	6.9%	6.6%	7.9%	2.8%
	Other	2.2%	3.5%	0.9%	4.6%	1.6%	1.1%





Vote Profile and Ballot

(February 12 to 14, 2025 n=925)

For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be? [UNPROMPTED]

	Party	All Voters including Undecided	Ballot - Decided Voters Only		
PC4	Progressive Conservative Party of Ontario	41.1%	44.6%		
LIBERALI	Ontario Liberal Party	27.5%	29.8%		
Ontario New Democratic Party		16.5%	18.0%		
green	Green Party of Ontario	5.1%	5.5%		
	Other	2.0%	2.2%		
	Undecided	7.8%			

Source: CTV/Nanos Research tracking survey Ontarians, February 12 to 14, 2025, 2025, n=925, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

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Methodology:

www.nanos.co/method





Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 12 to 14, 2025, n=925, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.

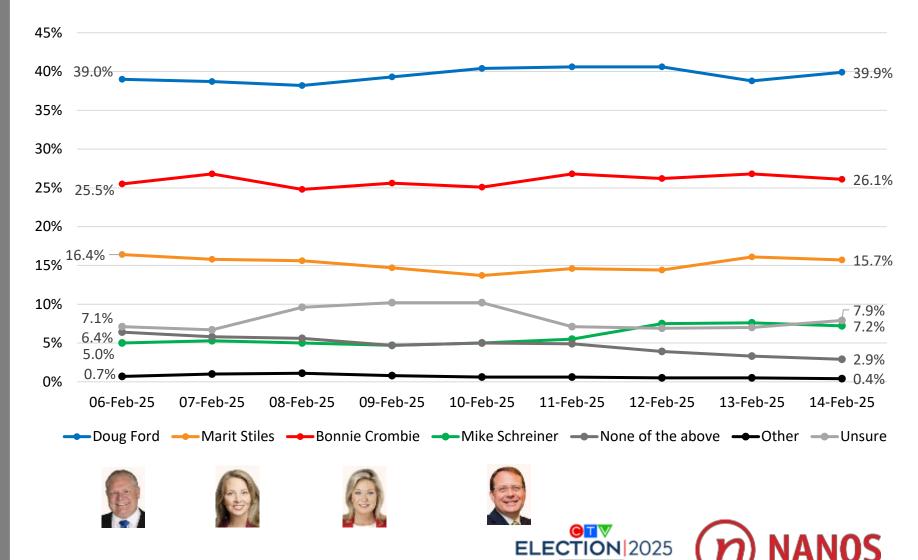
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Preferred Premier

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 12 to 14, 2025 n=925)



Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 12 to 14, 2025, n=925, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

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Preferred Premier – by region

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 12 to 14, 2025 n=925)

		Ontario (n=925)	Golden West (n=125)	Southwest/ Central (n=188)	North and East (n=261)	Toronto (n=186)	GTA (n=165)
	Doug Ford - Progressive Conservative Party of Ontario	39.9%	37.4%	38.8%	37.0%	35.8%	49.0%
	Bonnie Crombie - Ontario Liberal Party	26.1%	22.8%	16.8%	30.8%	31.6%	28.2%
	Marit Stiles – Ontario New Democratic Party	15.7%	22.0%	17.3%	16.0%	17.2%	7.4%
	Mike Schreiner - Ontario Green Party	7.2%	11.2%	10.8%	3.1%	6.3%	5.3%
	None of the above	2.9%	1.1%	3.2%	2.8%	3.9%	3.4%
	Other	0.4%	0.5%	0.0%	0.9%	0.5%	0.0%
	Unsure	7.9%	5.0%	13.0%	9.3%	4.7%	6.7%





Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 12 to 14, 2025, n=925, accurate 3.2 percentage points plus or minus, 19 times out of 20. See full methodology here.

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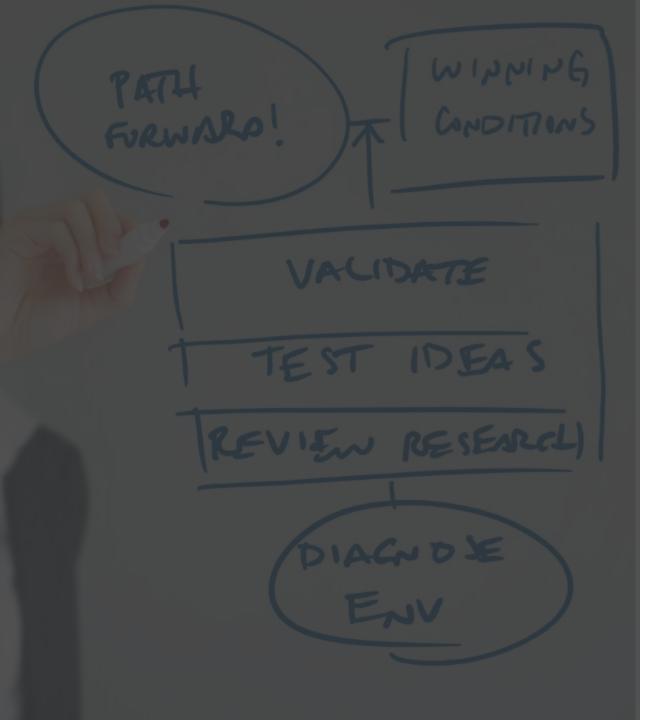
Preferred Premier – by age and gender

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 12 to 14, 2025 n=925)

		Ontario (n=925)	Men (n=512)	Women (n=413)	18 to 34 (n=171)	35 to 54 (n=305)	55 plus (n=449)
	Doug Ford - Progressive Conservative Party of Ontario	39.9%	47.3%	32.9%	35.8%	43.2%	40.1%
	Bonnie Crombie - Ontario Liberal Party	26.1%	21.7%	30.3%	15.0%	23.6%	35.5%
1	Marit Stiles – Ontario New Democratic Party	15.7%	12.2%	19.0%	22.4%	14.9%	11.6%
	Mike Schreiner - Ontario Green Party	7.2%	8.0%	6.4%	9.8%	8.4%	4.5%
	None of the above	2.9%	4.3%	1.5%	3.4%	3.6%	2.1%
	Other	0.4%	0.6%	0.2%	0.4%	0.2%	0.6%
	Unsure	7.9%	5.9%	9.8%	13.2%	6.1%	5.6%







The CTV News/Nanos nightly provincial election tracking conducted by Nanos Research surveys 900 Ontarians aged 18 years and over three days (300 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample is administered the questionnaire by telephone and one half are administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 900 interviews, with the oldest group of 300 interviews being replaced by a new group of 300 each evening. The current data covers the threenight period ending February 14th, 2025.

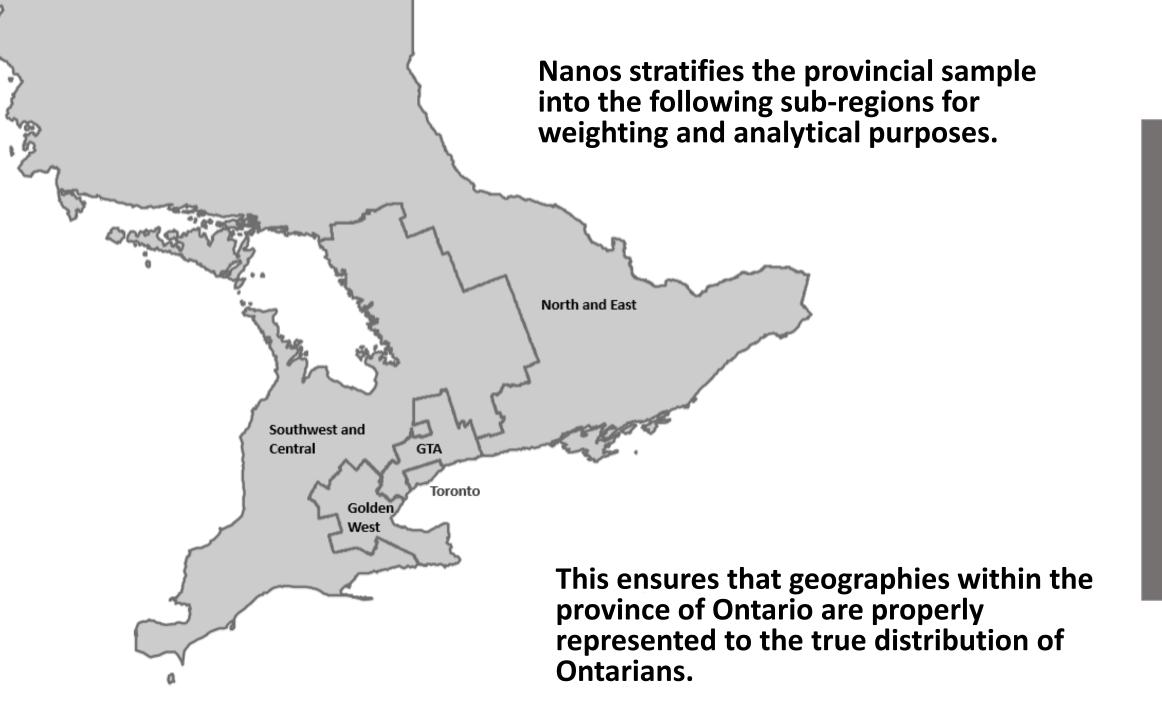
A random survey of 925 Ontarians is accurate 3.2 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the <u>CRIC</u> of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description				
Research sponsor	CTV News	Weighting of	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a				
Population and Final Sample Size	925 Randomly selected individuals, three-day sample of 300 individuals each day compiled into a three day rolling average.	Data	distribution across all regions of Ontario. See tables for full weighting disclosure.				
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.		Screening ensured potential respondents did not work in the market research				
Type of Sample	Probability	Screening	industry, in the advertising industry, in the media or a political party prior administering the survey to ensure the integrity of the data.				
Margin of Error	3.2 percentage points, plus or minus, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or				
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (50%) and online deployed to Nanos Insights Labs Probability Panel (50%).	Demographics	internet could not participate. By age and gender using the latest Census information (2021) and the sample				
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Stratification	is geographically stratified to be representative of Ontario.				
Demographics (Captured)	Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Estimated Response Rate	Ten percent, consistent with industry norms.				
Demographics (Other)	Age, gender, education, income	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.				
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	This was module one of a nightly tracking survey.				
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred premier preferences and closes with issue questions identified by CTV News and demographics.				
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data Collection	Nanos Research				
Field Dates	February 12 to 14, 2025	Supplier					
Language of Survey	The survey was conducted in English.		Contact Nanos Research for more information or with any concerns or questions.				
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research	Contact	http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.				
	Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Tabulations	By region, age, gender and number of weighted and unweighted interviews $[\underline{\text{LINK}}]$				





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Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal, the Federal Political Tracking Portal, or both.

Also, for the 2025 Ontario Provincial Election track vote consideration, vote preferences and preferred Premier, with data broken down by demographics, including different regions across the province with our new daily numbers.

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