



Nanos will be tracking opinion on a nightly basis throughout the Ontario provincial campaign. Visit www.ctvnews.ca or www.nanos.co to access the latest data and analysis.



Support for the Ford PCs remained stable in the nightly tracking while there was some narrowing of the gap between the Liberals and the New Democrats. Although two data points does not make a trend, a potential dynamic between the two main opposition parties should be monitored. (Tracking ending Feb 7)



Nik Nanos, Chief Data Scientist February 8, 2025





Ballot – As of February 7, 2025 the Progressive Conservatives have 45.1 per cent support, followed by the Liberals at 28.5 per cent, the NDP at 18.4 per cent and the Greens at 6.1 per cent.

Preferred Premier – Nanos polling has Doug Ford as the preferred choice as Ontario Premier at 38.7 per cent of Ontario residents followed by Bonnie Crombie (26.8%), Marit Stiles (15.8%) and Mike Schreiner (5.3%). Six per cent of Ontario residents chose none of them and 6.7 per cent were unsure whom they preferred.

Nanos also tracks vote consideration, voter preferences and preferred Premier by demographics, including data broken down by different regions across the province. This data is accessible to subscribers through the Nanos Live Data Portals. Click here to subscribe today.

Contact: Nik Nanos, Chief Data Scientist

Ottawa: (613) 234-4666 x 237 nik@nanos.co



Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] [DECIDED ONLY]

Source: CTV/Nanos Research tracking survey Ontarians, February 5th to 7th, 2025, n=908, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

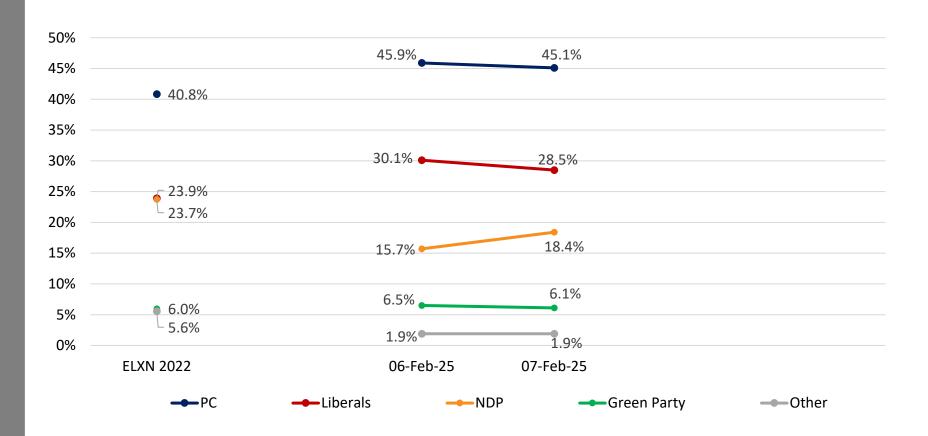
Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

Ballot – Decided Only

Ontario – Provincial Special Issue – Ballot (decided only) (February 5th to 7th, 2025, n=831)







Ballot – by region

Ontario – Provincial Special Issue – Ballot (decided only) (February 5th to 7th, 2025 n=831)

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: CTV/Nanos Research tracking survey Ontarians, February 5th to 7th, 2025, n=908, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

		Ontario (n=831)	Golden West (n=117)	Southwest/ Central (n=162)	North and East (n=212)	Toronto (n=189)	GTA (n=151)
ONTARIO PC	Progressive Conservative Party of Ontario	45.1%	38.5%	42.5%	52.9%	39.9%	48.9%
LIBERAL	Ontario Liberal Party	28.5%	30.9%	22.6%	25.0%	30.9%	33.6%
NDP & NPD	Ontario New Democratic Party	18.4%	18.8%	20.6%	17.0%	23.4%	13.6%
green Party of Orbanic	Green Party of Ontario	6.1%	10.5%	11.5%	1.9%	4.7%	3.3%
	Other	1.9%	1.4%	2.9%	3.3%	1.2%	0.6%





Ballot – by age and gender

Ontario – Provincial Special Issue – Ballot (decided only) (February 5th to 7th, 2025 n=831)

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: CTV/Nanos Research tracking survey Ontarians, February 5th to 7th, 2025, n=908, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

		Ontario (n=831)	Men (n=487)	Women (n=341)	18 to 24 (n=131)	35 to 54 (n=261)	55 plus (n=439)
PC-	Progressive Conservative Party of Ontario	45.1%	51.4%	39.4%	43.2%	50.8%	41.9%
LIBERAL	Ontario Liberal Party	28.5%	24.7%	32.4%	22.9%	23.6%	36.3%
NDP NPD	Ontario New Democratic Party	18.4%	15.9%	20.9%	24.1%	14.9%	17.2%
green Party of Ortalic	Green Party of Ontario	6.1%	5.6%	6.2%	8.4%	6.6%	4.1%
	Other	1.9%	2.4%	1.1%	1.4%	4.1%	0.4%





Vote Profile and Ballot

(February 5th to 7th, 2025, n=908)

Source: CTV/Nanos Research tracking survey Ontarians, February 5th to 7th, 2025, 2025, n=908, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

nik@nanos.co

Ottawa: (613) 234-4666 x 237

Website: www.nanos.co

Methodology:

www.nanos.co/method

For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be? [UNPROMPTED]

	Party	All Voters including Undecided	Ballot - Decided Voters Only	
PC	Progressive Conservative Party of Ontario	41.4%	45.1%	
LIBERAL	Ontario Liberal Party	26.1%	28.5%	
NDP (A) NPD	Ontario New Democratic Party	16.9%	18.4% 6.1% 1.9%	
green	Green Party of Ontario	5.6%		
	Other	1.7%		
	Undecided	8.3%	45.1%	





Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 5th to 7th, 2025, n=908, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

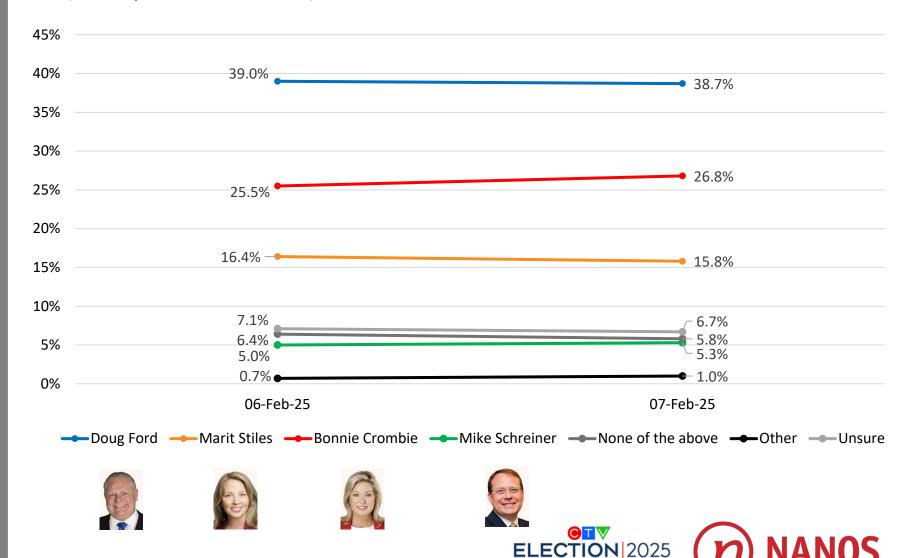
Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

Preferred Premier

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 5^{th} to 7^{th} , 2025 n=908)



Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 5th to 7th, 2025, n=908, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

Preferred Premier – by region

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 5th to 7th, 2025, n=908)

		Ontario (n=908)	Golden West (n=136)	Southwest/ Central (n=176)	North and East (n=230)	Toronto (n=204)	GTA (n=162)
	Doug Ford - Progressive Conservative Party of Ontario	38.7%	31.0%	35.0%	47.3%	39.3%	39.2%
	Bonnie Crombie - Ontario Liberal Party	26.8%	32.4%	27.8%	18.4%	23.3%	32.5%
9	Marit Stiles – Ontario New Democratic Party	15.8%	15.4%	13.4%	14.6%	24.1%	12.8%
	Mike Schreiner - Ontario Green Party	5.3%	4.4%	9.2%	4.1%	5.3%	3.5%
	None of the above	5.8%	8.0%	8.0%	4.1%	3.7%	5.2%
	Other	1.0%	0.5%	1.1%	2.5%	0.0%	0.5%
	Unsure	6.7%	8.2%	5.5%	9.0%	4.3%	6.2%





Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 5th to 7th, 2025, n=908, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos

Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924

nik@nanos.co

Preferred Premier – by age and gender

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 5th, to 7th, 2025, n=908)

		Ontario (n=908)	Men (n=527)	Women (n=378)	18 to 34 (n=142)	35 to 54 (n=287)	55 plus (n=479)
	Doug Ford - Progressive Conservative Party of Ontario	38.7%	47.1%	30.7%	36.4%	43.3%	36.6%
	Bonnie Crombie - Ontario Liberal Party	26.8%	23.3%	30.3%	26.8%	19.6%	32.4%
	Marit Stiles – Ontario New Democratic Party	15.8%	11.9%	19.2%	17.3%	16.1%	14.5%
	Mike Schreiner - Ontario Green Party	5.3%	5.8%	4.9%	6.4%	5.0%	4.7%
	None of the above	5.8%	5.9%	5.7%	7.6%	6.6%	3.8%
	Other	1.0%	1.3%	0.7%	0.6%	2.1%	0.4%
	Unsure	6.7%	4.7%	8.6%	4.8%	7.2%	7.6%







The CTV News/Nanos nightly provincial election tracking conducted by Nanos Research surveys 900 Ontarians aged 18 years and over three days (300 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample is administered the questionnaire by telephone and one half are administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 900 interviews, with the oldest group of 300 interviews being replaced by a new group of 300 each evening. The current data covers the threenight period ending February 7th, 2025.

A random survey of 908 Ontarians is accurate ±3.3 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the <u>CRIC</u> of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is here.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description			
Research sponsor	CTV News	Weighting of Data	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a			
Population and Final Sample Size	908 Randomly selected individuals, three-day sample of 300 individuals each day compiled into a three day rolling average.		disclosure.			
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	Screening	Screening ensured potential respondents did not work in the market research			
Type of Sample	Probability		industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.			
Margin of Error	±3.3 percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or			
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (50%) and online deployed to Nanos Insights Labs Probability Panel (50%).	Demographics	internet could not participate. By age and gender using the latest Census information (2021) and the sample			
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Stratification	is geographically stratified to be representative of Ontario.			
Demographics (Captured)	Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Estimated Response Rate	Ten percent, consistent with industry norms.			
Demographics (Other)	Age, gender, education, income	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.			
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	This was module one of a nightly tracking survey.			
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred premier preferences and closes with issue questions identified by CTV News and demographics.			
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data Collection	Nanos Research			
Field Dates	February 5 th to 7 th , 2025	Supplier				
Language of Survey	The survey was conducted in English.		Contact Nanos Research for more information or with any concerns or questions.			
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research	Contact	http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.			
	Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Tabulations	By region, age, gender and number of weighted and unweighted interviews [LINK]			



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

nanos dimap analytika



dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. www.nanosdimap.com

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>

Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal, the Federal Political Tracking Portal, or both.

Also, for the 2025 Ontario Provincial Election track vote consideration, vote preferences and preferred Premier, with data broken down by demographics, including different regions across the province with our new daily numbers.

Sign up | Learn more

Stay ahead of the curve with the Nanos Data Portals, designed to provide you with insights into consumer confidence, mental health and wellness, public opinion on foreign and domestic policy issues, political preferences and much more. Whether you are a researcher, policymaker, or business leader, our platform delivers actionable intelligence that helps you understand the shifting landscape of public sentiment. Dive deep into customizable visualizations and reports that highlight historical trends. Make informed decisions backed by data that matters. Engage your audience with a resource that transforms complex information into clear, actionable insights.



4 2016 2018 2020 2022



NANOS IS YOUR GO-TO HIGH-STAKES RESEARCH PARTNER.

Delivering world-class solutions since 1987, we are the leader in high velocity data insights and visualization.

Market | Consumer | Reputation | Policy | Insight

For more information about our services, please visit us at: www.nanos.co