Ontario Nightly Tracking: PCs 45.9, Liberals 30.1, NDP 15.7, Greens 6.5

CTV/Nanos Provincial Political Polling, Night 1 released February 7, 2025



Nanos will be tracking opinion on a nightly basis throughout the Ontario provincial campaign. Visit <u>www.ctvnews.ca</u> or <u>www.nanos.co</u> to access the latest data and analysis.

PC Leader Doug Ford asked for a stronger mandate to deal with US President Donald Trump and he opens up the campaign with ballot support higher than his majority victory in 2022. The Liberals currently are firmly in second place in the CTV News/Nanos tracking. Ford leads in every region except the City of Toronto which is a toss up between the blue and red teams. Also, Ford has a major advantage among male voters but the Liberals are competitive among women.

> Nik Nanos, Chief Data Scientist February 6, 2025

AT A GLANCE

Ballot – As of February 6, 2025 the Progressive Conservatives have 45.9 per cent support, followed by the Liberals at 30.1 per cent, the NDP at 15.7 per cent and the Greens at 6.5 per cent.

Preferred Premier – Nanos polling has Doug Ford as the preferred choice as Ontario Premier at 39.0 per cent of Ontario residents followed by Bonnie Crombie (25.5%), Marit Stiles (16.4%) and Mike Schreiner (5.0%). Six per cent of Ontario residents chose none of them and 7.1 per cent were unsure whom they preferred.

Nanos also tracks vote consideration, voter preferences and preferred Premier by demographics, including data broken down by different regions across the province. This data is accessible to subscribers through the Nanos Live Data Portals. <u>Click here to subscribe today</u>.

Contact:Nik Nanos, Chief Data ScientistOttawa: (613) 234-4666 x 237nik@nanos.co



Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] [DECIDED ONLY]

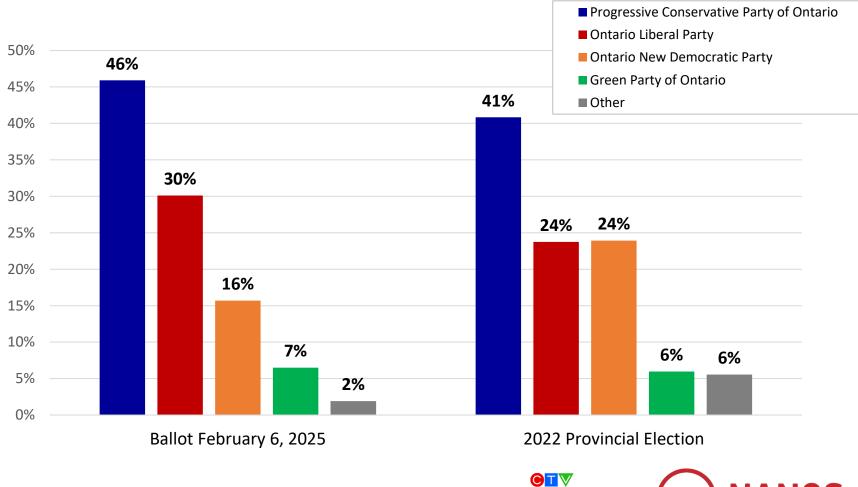
Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. <u>See full methodology here</u>.

Contact: Nik Nanos Ottawa: (613) 234-4666 x 237 Washington DC: (202) 697-9924 nik@nanos.co

Ballot – Decided Only

Ontario – Provincial Special Issue – Ballot (decided only) (February 4th to 6th, 2025, n=821) Note: This is night one of tracking. Subsequent reports will

Note: This is night one of tracking. Subsequent reports will include a trendline with data from previous waves.



(n) NA

ELECTION 2025

Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. <u>See full methodology here</u>.

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Ballot – by region

Ontario – Provincial Special Issue – Ballot (decided only) (February 4th to 6th, 2025 n=821)

		Ontario (n=821)	Golden West (n=117)	Southwest/ Central (n=144)	North and East (n=219)	Toronto (n=193)	GTA (n=148)
ONTARIO PC%	Progressive Conservative Party of Ontario	45.9%	43.1%	50.9%	48.6%	36.0%	48.9%
LIBERAL	Ontario Liberal Party	30.1%	31.2%	21.4%	27.9%	35.8%	34.7%
	Ontario New Democratic Party	15.7%	13.6%	14.0%	17.3%	21.8%	12.1%
	Green Party of Ontario	6.5%	9.7%	10.6%	3.4%	5.2%	4.4%
	Other	1.9%	2.4%	3.1%	2.8%	1.1%	0.0%



Question: [VOTE PROFILE] For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED]

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. <u>See full methodology here</u>.

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Ballot – by age and gender

Ontario – Provincial Special Issue – Ballot (decided only) (February 4th to 6th, 2025 n=821)

		Ontario (n=821)	Men (n=488)	Women (n=330)	18 to 34 (n=135)	35 to 54 (n=264)	55 plus (n=422)
ONTARIO PC%	Progressive Conservative Party of Ontario	45.9%	53.7%	38.6%	44.5%	50.9%	42.9%
LIBERAL	Ontario Liberal Party	30.1%	24.2%	35.9%	26.7%	23.2%	37.7%
	Ontario New Democratic Party	15.7%	14.4%	17.1%	19.0%	14.8%	14.1%
	Green Party of Ontario	6.5%	5.5%	7.1%	8.7%	6.7%	4.9%
	Other	1.9%	2.2%	1.3%	1.1%	4.3%	0.5%



Vote Profile and Ballot

(February 4th to 6th, 2025, n=904)

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. See full methodology here.

Contact: Nik Nanos nik@nanos.co

Ottawa: (613) 234-4666 x 237 Website: www.nanos.co Methodology: www.nanos.co/method

For those parties you would consider voting for PROVINCIALLY, could you please rank your top two current local preferences? [UNPROMPTED] OR [IF UNDECIDED] Are you currently leaning towards any particular PROVINCIAL party? If you are, which party would that be? [UNPROMPTED]

	Party	All Voters including Undecided	Ballot - Decided Voters Only
PC-	Progressive Conservative Party of Ontario	41.5%	45.9%
LIBERAL	Ontario Liberal Party	27.2%	30.1%
	Ontario New Democratic Party	14.2%	15.7%
	Green Party of Ontario	5.9%	6.5%
	Other	1.7%	1.9%
	Undecided	9.6%	



Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

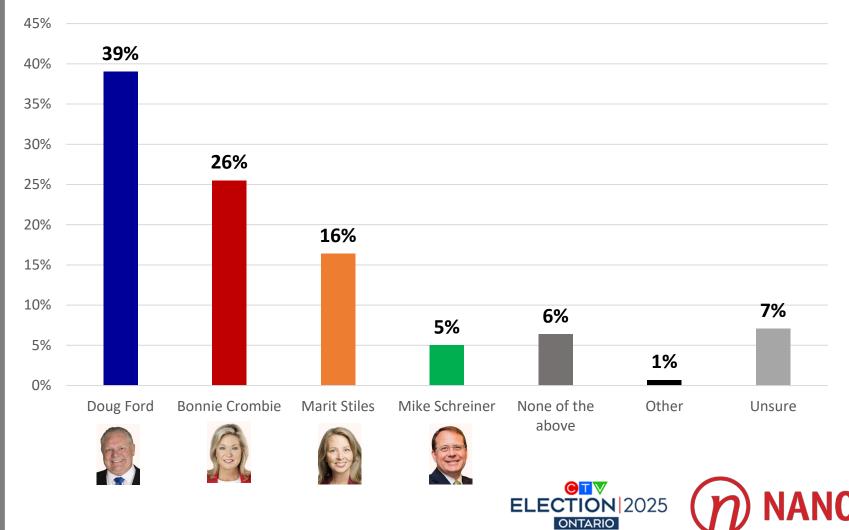
Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. <u>See full methodology here</u>.

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Preferred Premier

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 4th to 6th, 2025 n=904) Note: This is night one of tracking. Subsequent reports will include a trendline with data from previous waves.



Preferred Premier – by region

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 4th to 6th, 2025, n=904)

Southwest/ Golden North GTA Ontario Toronto West Central and East (n=206) (n=168) (n=904) (n=241) (n=134) (n=155) **Doug Ford - Progressive** 39.0% 34.6% 38.8% 45.6% 34.5% 39.6% **Conservative Party of Ontario** Bonnie Crombie - Ontario Liberal 25.3% 25.5% 28.7% 25.8% 20.4% 27.7% Party Marit Stiles – Ontario New 16.4% 14.4% 11.4% 15.0% 24.2% 17.6% Democratic Party Mike Schreiner - Ontario Green 5.0% 6.1% 5.6% 3.5% 5.5% 4.6% Party None of the above 6.4% 6.9% 11.7% 3.3% 5.0% 5.3% 0.5% 0.5% Other 0.7% 1.9% 0.4% 0.0% 7.1% 8.8% 6.1% 10.3% 5.1% 5.2% Unsure

Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. <u>See full methodology here</u>.

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Question: Of the current provincial political party leaders, could you please rank your top two current preferences for Premier of Ontario? [ROTATE PARTY LEADERS]

Source: CTV/Nanos Research tracking survey Ontarians, February 4th to 6th, 2025, n=904, accurate 3.3 percentage points plus or minus, 19 times out of 20. <u>See full methodology here</u>.

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Preferred Premier – by age and gender

Ontario – Provincial Special Issue – Preferred Premier First Ranked Choice (February 4th, to 6th, 2025, n=904)

		Ontario (n=904)	Men (n=534)	Women (n=367)	18 to 34 (n=148)	35 to 54 (n=292)	55 plus (n=464)
	Doug Ford - Progressive Conservative Party of Ontario	39.0%	47.1%	31.2%	35.8%	43.6%	37.5%
	Bonnie Crombie - Ontario Liberal Party	25.5%	21.3%	29.6%	25.1%	16.9%	32.5%
	Marit Stiles – Ontario New Democratic Party	16.4%	13.0%	19.2%	16.8%	20.4%	12.9%
	Mike Schreiner - Ontario Green Party	5.0%	4.9%	5.1%	4.9%	4.6%	5.3%
	None of the above	6.4%	6.8%	6.1%	9.7%	7.3%	3.5%
	Other	0.7%	1.1%	0.2%	0.6%	1.3%	0.2%
	Unsure	7.1%	5.7%	8.5%	7.1%	5.8%	8.1%





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VALIDATE

TEST IDEA

The CTV News/Nanos nightly provincial election tracking conducted by Nanos Research surveys 900 Ontarians aged 18 years and over three days (300 interviews each day). Respondents are all randomly recruited through a dual-frame (cell- and land-line) RDD sample using live agents. One half of the sample is administered the questionnaire by telephone and one half are administered the same questionnaire online. The random sample may be weighted by age and gender according to the latest Canadian census data. Throughout the election, the interviews are compiled into a three-night rolling average of 900 interviews, with the oldest group of 300 interviews being replaced by a new group of 300 each evening. The current data covers the threenight period ending February 6th, 2025.

A random survey of 904 Ontarians is accurate ±3.3 percentage points, plus or minus, 19 times out of 20.

The full methodology is detailed in the <u>technical note</u> in this report. This research was conducted and released in accordance with the standards of the <u>CRIC</u> of which the firm is an accredited member.

Full data tables with weighted and unweighted number of interviews is <u>here</u>.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	CTV News	Weighting of	The results may be weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a
Population and Final Sample Size	904 Randomly selected individuals, three-day sample of 300 individuals each day compiled into a three day rolling average.	Data	disclosure.
Source of Sample	Nanos Insights Labs Probability Panel and RDD cell- land-lines.	- ·	Screening ensured potential respondents did not work in the market research
Type of Sample	Probability	Screening	industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	± 3.3 percentage points, 19 times out of 20.	Excluded	Individuals younger than 18 years old; individuals without land or cell line or
Mode of Survey	RDD dual frame (land- and cell-lines) random telephone survey (50%) and online deployed to Nanos Insights Labs Probability Panel (50%).	Demographics	internet could not participate. By age and gender using the latest Census information (2021) and the sample
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Ontario.	Stratification	is geographically stratified to be representative of Ontario.
Demographics (Captured)	Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Estimated Response Rate	Ten percent, consistent with industry norms.
Demographics (Other)	Age, gender, education, income	Question Order	 Individuals younger than 18 years old; individuals without land of cell line of internet could not participate. By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Ontario. Ten percent, consistent with industry norms. Question order in the preceding report reflects the order in which they appeared in the original questionnaire. Unprompted PROVINCIAL issue of concern will be released as Part 2 of 2. This was module one of a nightly tracking survey. The questionnaire includes questions on which parties people would consider, then explores ballot and preferred premier preferences and closes with issue questions identified by CTV News and demographics.
Fieldwork/Validation	Live interviews with live supervision to validate work.	Question Content	This was module one of a nightly tracking survey.
Number of Calls	Maximum of five call backs for the telephone sample.	Question Wording	The questionnaire includes questions on which parties people would consider, then explores ballot and preferred premier preferences and closes with issue questions identified by CTV News and demographics.
Time of Calls	Local time 5:00-9:00 pm, on weekends 12:00- 6:00 pm	Research/Data Collection	Nanos Research
Field Dates	February 4 th to 6 th , 2025	Supplier	
Language of Survey	The survey was conducted in English.		Contact Nanos Research for more information or with any concerns or questions.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research	Contact	http://www.nanos.co Telephone: (613) 234-4666 ext. 237 Email: info@nanosresearch.com.
	Standards and Disclosure Requirements. <u>https://canadianresearchinsightscouncil.ca/standards/</u>	Tabulations	By region, age, gender and number of weighted and unweighted interviews [LINK]



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This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

EthicStratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u> Learn more about the Nanos Data Portal service offering. Subscribe today to the Economic, Issue & Sentiment Tracking Portal, the Federal Political Tracking Portal, or both.

Also, for the 2025 Ontario Provincial Election track vote consideration, vote preferences and preferred Premier, with data broken down by demographics, including different regions across the province with our new daily numbers.

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	As of Fri	day, Decemb	er 13, 20/
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Source: www.nanos.c



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