Nanos Live Data Portals

Learn more about over 7,900 Nanos policy and market trendlines

Stay ahead of the curve with the Nanos Data Portals, designed to provide you with insights into consumer confidence, mental health and wellness, public opinion on foreign and domestic policy issues, political preferences and much more. Whether you are a researcher, policymaker, or business leader, our platform delivers actionable intelligence that helps you understand the shifting landscape of public sentiment. Dive deep into customizable visualizations and reports that highlight historical trends. Make informed decisions backed by data that matters. Engage your audience with a resource that transforms complex information into clear, actionable insights.

Several use cases for our Data Portals

The Nanos Data Portals deliver clear, actionable insights for decision-makers.

For business leaders

Have the pulse of consumer sentiment on a weekly basis through the Bloomberg Nanos Canadian Confidence Index.

Help navigate the changing mood of public opinion by understand the most important issues for Canadians.

Monitor the political environment to help understand the changing political mood.

For public servants, policymakers and government officials

Support a policy brief or your delivery of a presentation using the Nanos Data Portals, which track public policy sentiment and perceptions of institutions.

Drill down into the views of Canadians and Americans on the binational relationship. Discover issues of importance for Canadians and their confidence in Canada's ability as a nation to find solutions to address these important issues.

For advocacy groups and nonprofits

Improve efficacy of advocacy and outreach campaigns by leveraging a trusted source of historical data on a wide array of issues of importance.

Increase the impact of your advocacy by using Nanos data to help inform your strategy and persuade decision-makers.

[Click here to subscribe to your preferred Data Portal and gain access to thousands of trendlines.]

NANOS

Pick the data stream(s) best for you.

Economic, Issue, & Sentiment (EIS) Tracking Portal

Federal Political Tracking Portal

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NANOS

Economic, Issue, & Sentiment (EIS) Tracking Portal

Nanos Economic, Issue & Sentiment (EIS) Tracking Portal – At a Glance

Access thousands of trend lines, with over 100 questions across seven thematic data areas. The data can be filtered by region, age and gender and is organized by the following themes:

Consumer Confidence – updated weekly, with historical data since 2008: A proven leading indicator of future GDP, track the Bloomberg-Nanos Consumer Confidence Index, the Expectations Index, the Pocketbook Index, with questions related to the performance of the Canadian economy, job security, personal finance, and projected real estate values.
Domestic Policy – updated yearly, with historical data since 2015: Tracking Canadians' responses on a wide variety of public policy issues, their importance to Canada's future, and respondents' confidence levels in finding solutions to important issues.
Canada-US Relations – updated yearly, with historical data since 2005: Tracking Canadians' and Americans' views on various countries' human rights and business values, as well as which nations they would like customs officials to view with more scrutiny. The Canada-US Relations section of the Sentiment Portal also tracks the level of cooperation Canadians and Americans want to see regarding issues such as national security, border security, anti-terrorism, and removing dependency on Middle East oil. Tracking of Americans and Canadians on perception related to Canada, the US, Mexico, China, Japan, Germany France and the UK.
State of Democracy : tracking Canadians' feelings toward the federal government (updated quarterly, with historical data since 2018), their satisfaction with Canada as a country, and their opinions on eleven public and private-sector institutions in Canada (updated yearly, with historical data since 2021).
Foreign Relations – updated yearly, with historical data since 2019: Tracking Canadians' views on relationships with China, France, Germany, the UK and the US, their opinion on NATO, their level of comfort with the US, Germany, Russia, Middle Eastern countries, Australia and China as energy partners, their level of comfort with the US, Europe, Asia and Africa as partners in terms of having a positive relationship that benefits Canada and their ideal level of cooperation between Canada and Europe in higher education, on security issues and on matters of trade and prosperity.
Wellness – updated yearly, with historical data since 2020: Tracking respondents' alcohol consumption since the pandemic began, concern about their drinking habits, concern about their mental health, the state of their mental health, and how they are coping with self-isolation measures (note: tracking on self-isolation measures includes data from 2020 to 2022).
Issue Tracking – updated weekly, with historical data since 2015: Tracking Canadians' most important national issue of concern.

Click here to subscribe to the Nanos EIS Tracking Portal and gain access to thousands of trendlines.

NANOS

Nanos Economic, Issue & Sentiment Tracking (EIS) Portal

Consumer Confidence

The Consumer Confidence section of the Nanos EIS Tracking Portal is updated weekly and contains historical data since 2008. Track and explore the following indices:

- Consumer Confidence Index
- Pocketbook Index
- Expectations Index

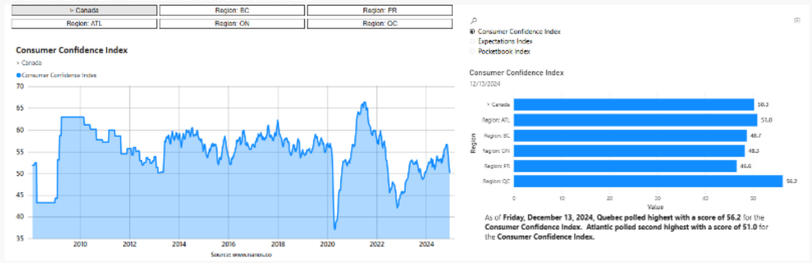
The indices above are built based on respondents' answers to questions on the value of real estate, their perceived job security, their projections for future performance of the Canadian economy, and their personal finances. These questions, which, like the indices themselves, can be viewed by respondents' region, age, and gender, are as follows:

1. Thinking of the upcoming year do you think the Canadian economy will become stronger, weaker or will there be no change?
2. Would you describe your job, at this time, as secure, somewhat secure, somewhat not secure or not at all secure?
3. Thinking of your personal finances, are you better off, worse off or has there been no change over the past year?
4. In the next six months, do you believe that the value of real estate in your neighborhood will increase, stay the same or decrease?

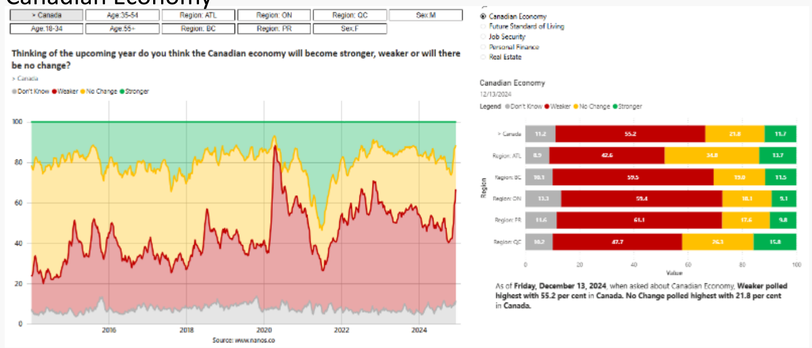
In this section, you can also track Canadians' views on the future standard of living with the following question:

1. Do you think the next generation of Canadians will have a standard of living that is higher, the same or lower than Canadians have today?

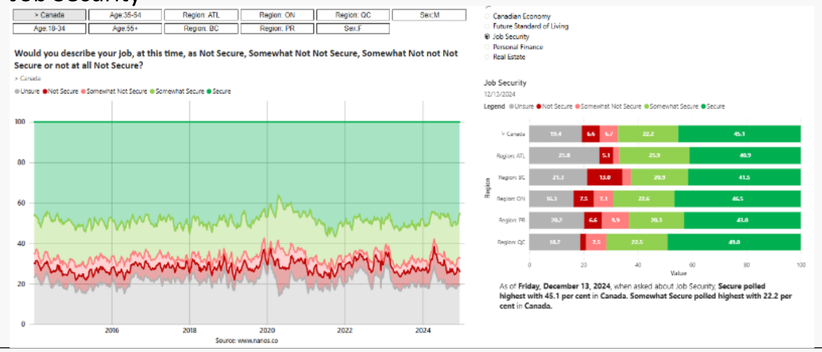
Consumer Confidence Index



Canadian Economy



Job Security

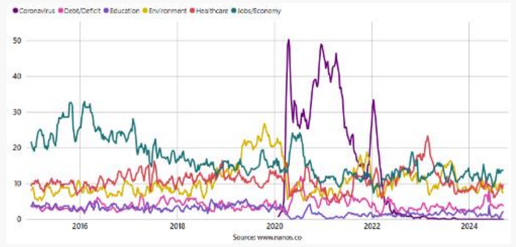


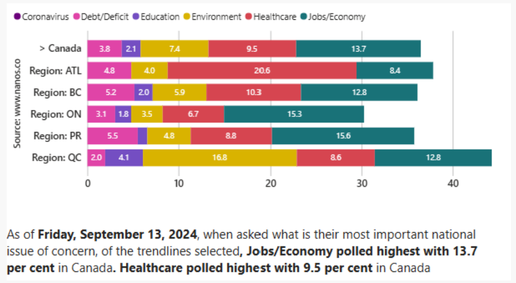
Issue Tracking

The Issue Tracking section of the Nanos EIS Tracking Portal is updated weekly and contains historical data since 2015. Track and explore Canadians' responses to the following question:

1. What is your most important NATIONAL issues of concern?

Responses typically include issues such as education, the environment, healthcare, jobs/the economy, housing, immigration, and debt/deficits. Track Canadians' views on these and more in the Issues Tracking section of the Nanos EIS Tracking Portal.





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NANOS

Nanos Economic, Issue & Sentiment Tracking Portal

Domestic Policy – Importance and confidence tracking since 2015

The Domestic Policy section of the Nanos EIS Tracking Portal provides yearly insight on what Economic, Social and Security challenges Canadians see as important to Canada's future and how confident Canadians are in the nation's ability to find solutions since 2015. The Economic challenges include being energy self-sufficient, investing in infrastructure, creating jobs, trade policies that encourage investment, and balancing government budgets. The social challenges include keeping the healthcare system strong, investing in the education system, managing the pressures of an aging population, ensuring that Canadians have a high standard of living, further protecting the environment, and responding to public health threats. The security challenges are ensuring safe communities, protecting Canada's borders, fighting terrorism, and asserting Canada's role in international affairs. The questions included in this section, which can be viewed by respondents' region, age, and gender, are as follows:

For each of the challenges, please rate their importance to you on a scale of 1 to 10, where 1 is not at all important and 10 is very important in terms of Canada's future [Randomize]

1. Managing the pressures of an aging population
2. Further protecting our environment
3. Having trade policies that encourage investment
4. Encouraging Canadian culture
5. Being energy self sufficient
6. Ensuring Canadians have a high standard of living
7. Investing in our education system
8. Keeping our healthcare system strong
9. Creating jobs
10. Preserving social programs
11. Balancing government budgets
12. Investing in infrastructure such as roads and bridges
13. Ensuring safe communities
14. Asserting Canada's role in international affairs
15. Protecting our borders
16. Fighting terrorism
17. Improving the quality of life for First Nations living on reserves
18. Responding to public health threats

For each of the challenges, are you confident, somewhat confident, somewhat not confident or not confident in our ability as a nation to find solutions? [Randomize]

1. Managing the pressures of an aging population
2. Further protecting our environment
3. Having trade policies that encourage investment
4. Encouraging Canadian culture
5. Being energy self sufficient
6. Ensuring Canadians have a high standard of living
7. Investing in our education system
8. Keeping our healthcare system strong
9. Creating jobs
10. Preserving social programs
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17. Improving the quality of life for First Nations living on reserves
18. Responding to public health threats

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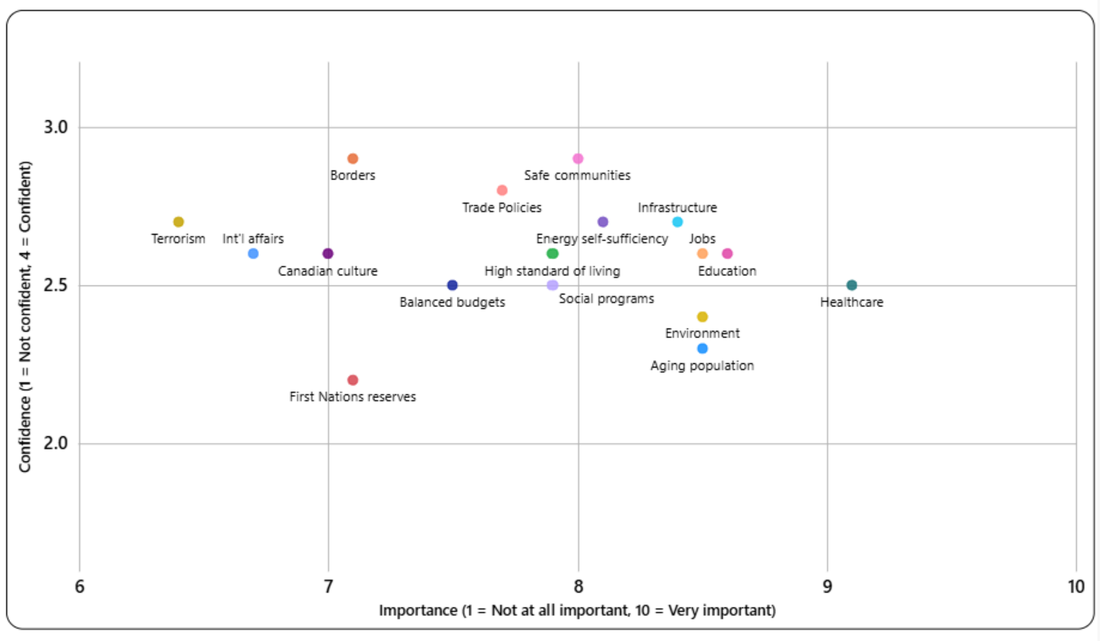
NANOS

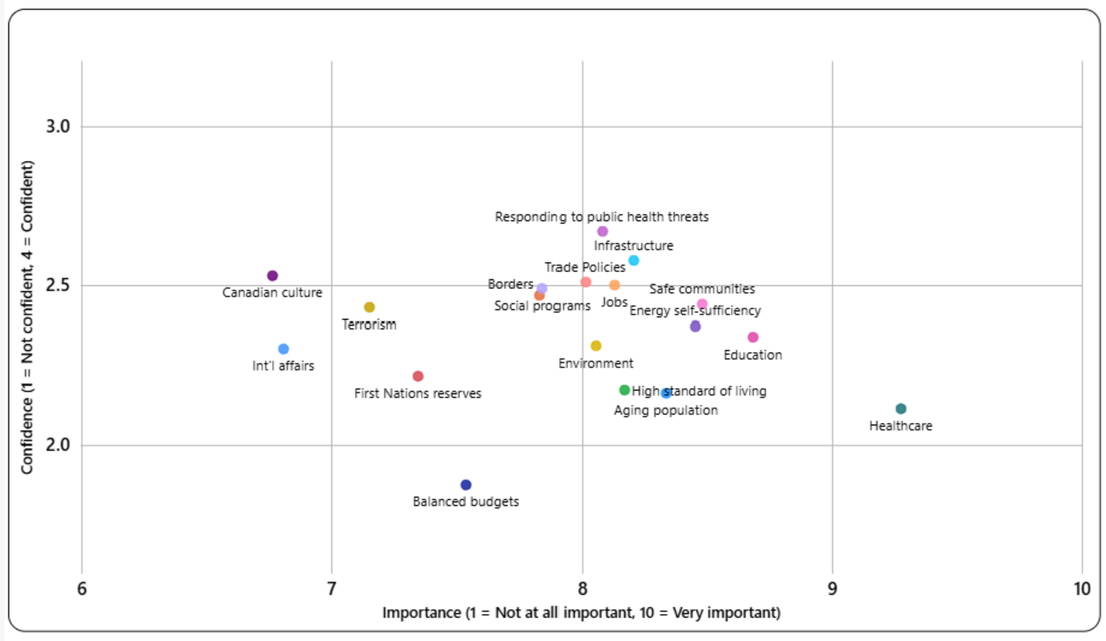
Nanos Economic, Issue & Sentiment Tracking Portal

Domestic Policy – Importance and confidence tracking since 2015 – Chart Examples

Challenges – importance and confidence (2015 – Harper)



Challenges – importance and confidence (2023 – Trudeau)



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Nanos Economic, Issue & Sentiment Tracking Portal

Foreign Relations

The Foreign Relations section of the Nanos EIS Tracking Portal is updated yearly and contains historical data since 2019. It tracks Canadians' ratings on ideal levels of cooperation with Europe, their level of comfort with various nations as energy partners, their level of comfort with various areas having a positive relationship with Canada, and their opinion on various nations as being positive partners with Canada. The questions included in this section, which can be viewed by respondents' region, age, and gender, are as follows:

On a scale from 0 to 10 where 0 is no cooperation and 10 is very strong cooperation, how would you rate the level of cooperation Canada should have with Europe in the following areas:

1. Canadian and European Universities
2. Security Issues
3. Trade and Prosperity

On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you with the following as energy partners?

4. United States
5. Germany
6. Russia
7. Middle Eastern countries
8. Australia
9. China

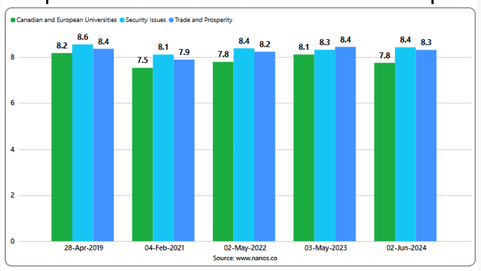
10. Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of NATO, that is, North Atlantic Treaty Organization.

11. Thinking of Canada and its relationship with the following partners, please rank your level of comfort where 1 is the most comfortable, 2 the second most comfortable and so on in terms of having a positive relationship that benefits Canada.
    - United States
    - Europe
    - Asia
    - Africa

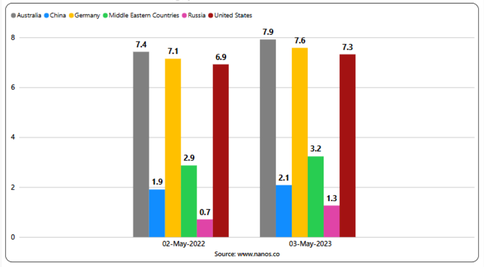
Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada.

12. China
13. France
14. Germany
15. Mexico
16. United Kingdom
17. United States

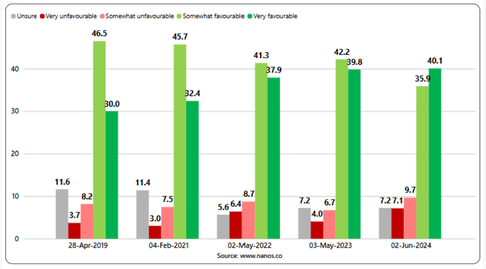
Cooperation between Canada and Europe



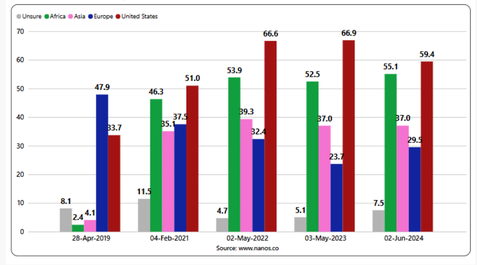
Nations as Energy Partners



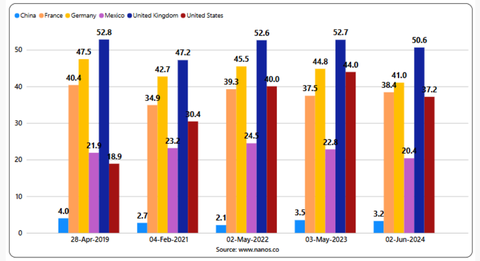
Opinion on NATO



Level of Comfort with having a positive relationship with Canada



Opinion on being a positive partner to Canada



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NANOS

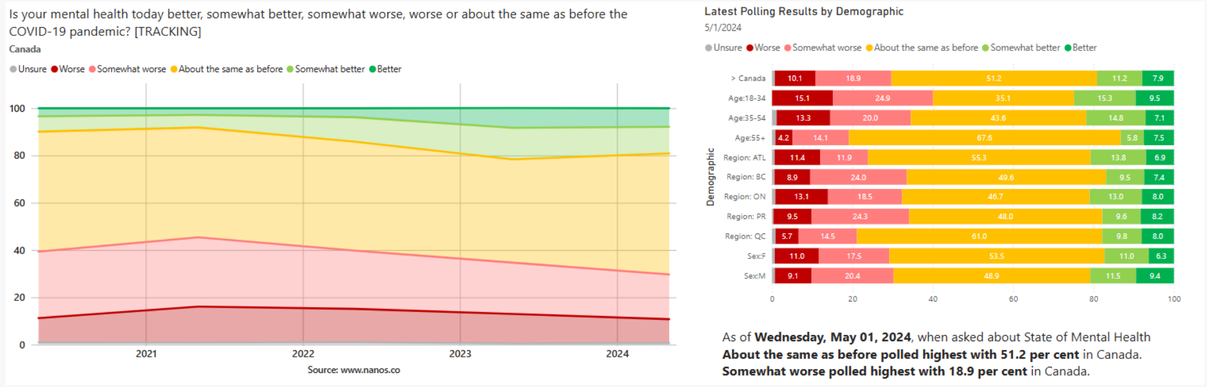
Nanos Economic, Issue & Sentiment Tracking Portal

Wellness

The Wellness section of the Nanos EIS Tracking Portal is updated yearly and contains historical data since 2020. It tracks how Canadians rate their overall mental health, their alcohol consumption, and whether a relative, friend, or doctor has expressed concern about their mental health or alcohol consumption habits. The questions included in this section, which can be viewed by respondents' region, age, and gender, are as follows:

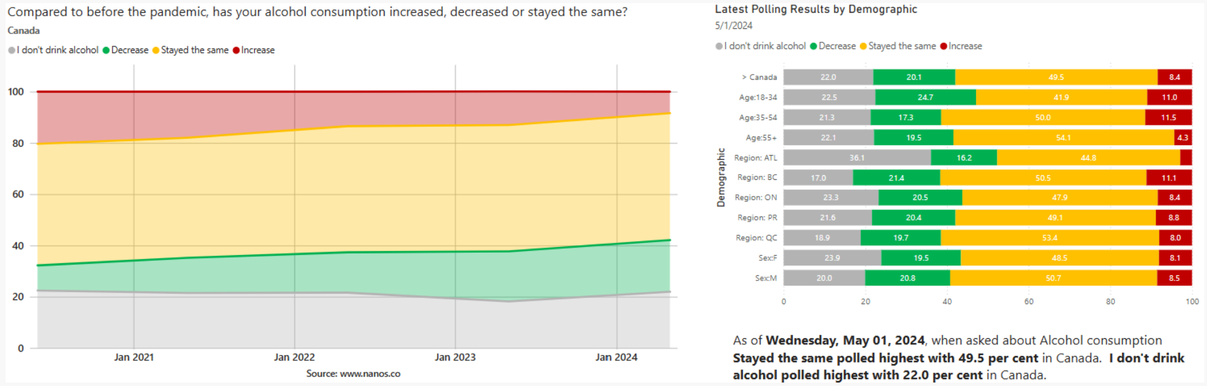
1. Compared to before the pandemic, has your alcohol consumption increased, decreased or stayed the same?
2. In the past 12 months, has a relative, friend, doctor, or another health professional expressed concern about your drinking or suggested you cut down? (Select all that apply)
3. In the past 12 months, has a relative, friend, doctor, or another health professional expressed concern about your mental health? (Select all that apply)
4. Is your mental health today better, somewhat better, somewhat worse, worse or about the same as before the COVID-19 pandemic?
5. [From 2020 to 2022] Many Canadians are self-isolating and only going out in public for essentials or to work in an essential workplace. Are you coping very well, somewhat well, somewhat poorly, or poorly with self-isolation?

State of Mental Health



As of **Wednesday, May 01, 2024**, when asked about State of Mental Health **About the same as before polled highest with 51.2 per cent** in Canada. **Somewhat worse polled highest with 18.9 per cent** in Canada.

Alcohol consumption



As of **Wednesday, May 01, 2024**, when asked about Alcohol consumption **Stayed the same polled highest with 49.5 per cent** in Canada. **I don't drink alcohol polled highest with 22.0 per cent** in Canada.

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Nanos Economic, Issue & Sentiment Tracking Portal

State of Democracy

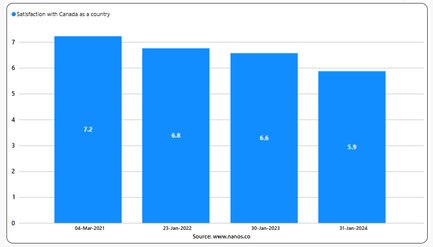
The State of Democracy section of the Nanos EIS Tracking Portal includes Canadians' feelings toward the federal government (updated quarterly, with historical data since 2018), their satisfaction with Canada as a country, and their opinions on a variety of public and private-sector institutions in Canada (updated yearly, with historical data since 2021). The questions included in this section, which can be viewed by respondents' region, age, and gender, are as follows:

1. On a scale of 0 to 10 where 0 is not at all satisfied and 10 is very satisfied, how would you describe your level of satisfaction with Canada as a country?
2. Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]
   - Anger
   - Disinterest
   - Satisfaction
   - Optimism
   - Pessimism

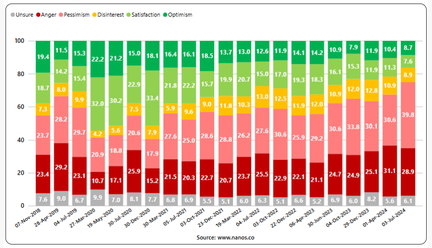
Please rate each of the following on a scale of 0 to 10 where 0 means it does not at all contribute to Canada being a better country and 10 means a major contributor to Canada being a better country. [RANDOMIZE]

3. Canada's universities and colleges
4. Canada's Supreme Court
5. The Royal Canadian Mounted Police
6. Canada's Governor General
7. Canada's Prime Minister
8. Canada's House of Commons
9. Canada's Senate
10. Canada's Health System
11. Canada's arts and cultural institutions
12. Canada's charities
13. Canada's Armed Forces

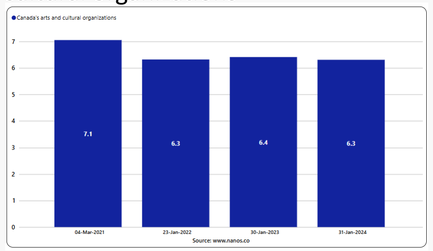
Satisfaction with Canada as a country



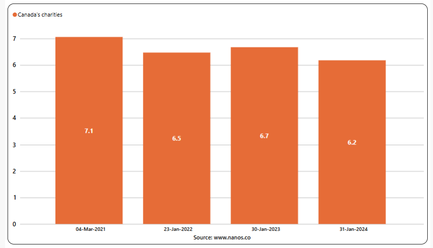
Feelings Toward Federal Government



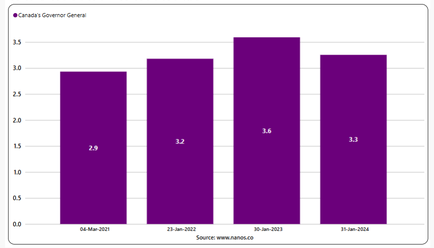
Contribution to Canada – arts and cultural organizations



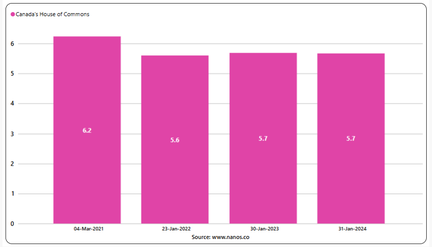
Contribution to Canada – charities



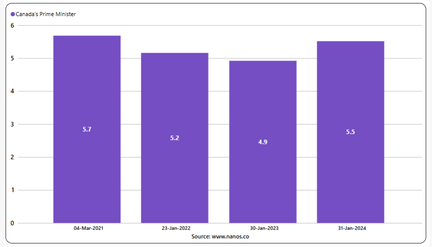
Contribution to Canada – Governor General



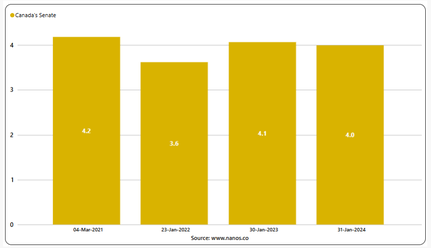
Contribution to Canada – House of Commons



Contribution to Canada – Prime Minister



Contribution to Canada – Senate



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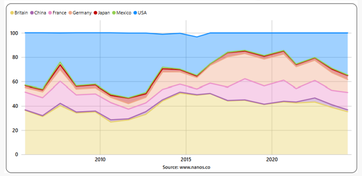
NANOS

Nanos Economic, Issue & Sentiment Tracking Portal

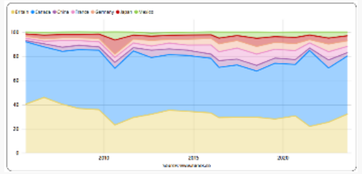
Can-US Relations

The Can-US Relations section of the Nanos EIS Tracking Portal gives insight on how Canadians and Americans view relations with top trading partners common to both countries, as well as the level of cooperation respondents would like to see between the two nations since 2005. This section provides yearly tracking on which nations are close to Canada and the United States in terms of human rights and business values, as well as which nations Canadians and Americans would like customs officials to view with more scrutiny. This section also covers the level of cooperation Canadians and Americans want to see regarding issues such as national security, border security, anti-terrorism, and removing dependency on Middle East oil. The questions included in this section, which can be viewed by respondents' region, age, and gender, are as follows:

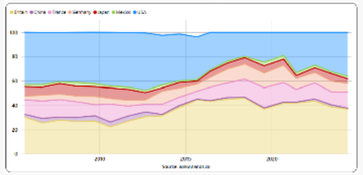
1. Thinking about Canada in relation with the countries below, could you please identify the first and second ranked countries that are closest with Canada in terms of human rights?
   - The US
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



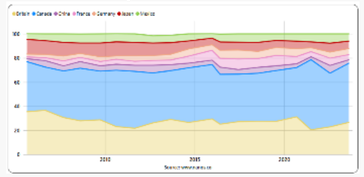
2. Thinking about the US in relation with the countries below, could you please identify the first and second ranked countries that are closest with the US in terms of human rights?
   - Canada
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



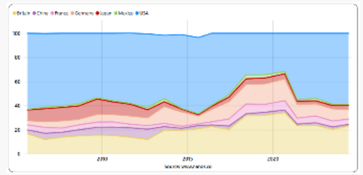
3. Thinking about Canada in relation with the countries below, could you please identify the first and second ranked countries that are closest with Canada in terms of family values?
   - The US
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



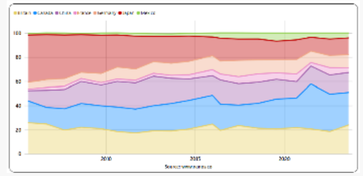
4. Thinking about the US in relation with the countries below, could you please identify the first and second ranked countries that are closest with the US in terms of family values?
   - Canada
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



5. Thinking about Canada in relation with the countries below, could you please identify the first and second ranked countries that are closest with Canada in terms of business values?
   - The US
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



6. Thinking about the US in relation with the countries below, could you please identify the first and second ranked countries that are closest with the US in terms of business values?
   - Canada
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



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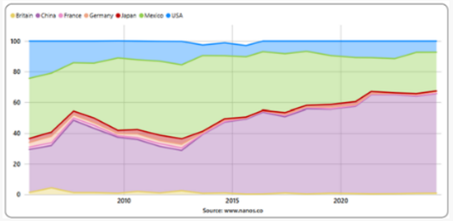
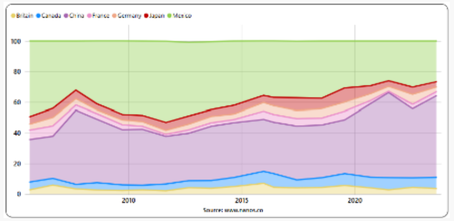
Nanos Economic, Issue & Sentiment Tracking Portal

Can-US Relations (continued)

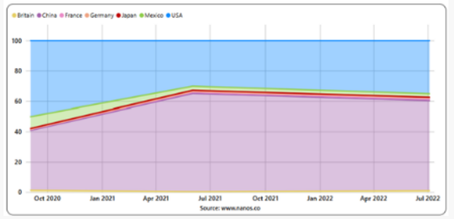
7. Thinking about when a package or a shipping container of goods enters Canada from one of the countries below, please rank the first and second country that Canadian customs officials should thoroughly inspect the shipment.
   - The US
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



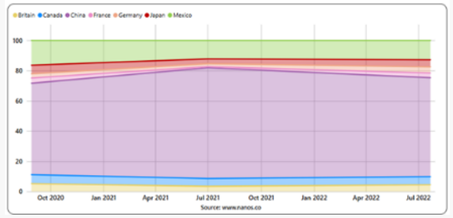
8. Thinking about when a package or a shipping container of goods enters the US from one of the countries below, please rank the first and second country that American customs officials should thoroughly inspect the shipment.
   - Canada
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



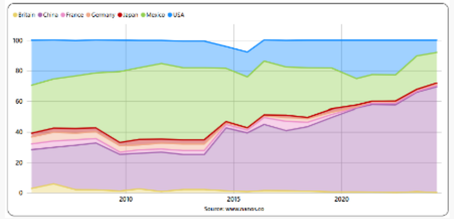
9. Please rank the first and second country which are the greatest health threat to Canadians when it comes to things like a pandemic.
   - The US
   - Japan
   - Britain
   - Mexico
   - France
   - Germany
   - China



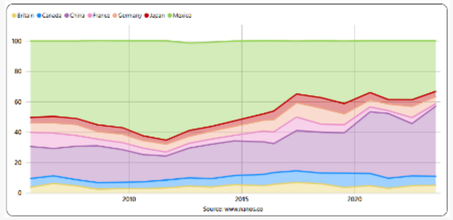
10. Please rank the first and second country which are the greatest health threat to Americans when it comes to things like a pandemic.
    - Canada
    - Japan
    - Britain
    - Mexico
    - France
    - Germany
    - China



11. Thinking about when a visitor from one of the countries below arrives at the Canadian border, please rank the first and second country whose visitors Canadian customs officials should question more thoroughly.
    - The US
    - Japan
    - Britain
    - Mexico
    - France
    - Germany
    - China



12. Thinking about when a visitor from one of the countries below arrives at the American border, please rank the first and second country whose visitors American customs officials should question more thoroughly.
    - Canada
    - Japan
    - Britain
    - Mexico
    - France
    - Germany
    - China



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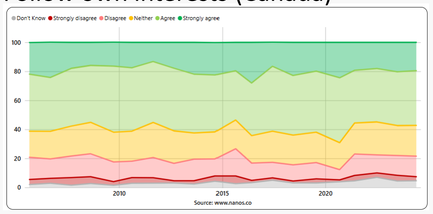
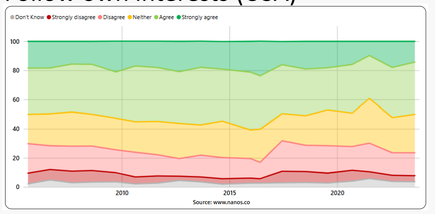
Can-US Relations (continued)

13. Canada should follow its own interests, even if this leads to conflict with other nations. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree?
14. The US should follow its own interests, even if this leads to conflict with other nations. Do you strongly agree, agree, neither agree nor disagree, disagree, or strongly disagree?
15. [CANADIAN RESPONDENTS] In terms of national security (i.e., NATO, the United Nations), should the United States and Canada be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities?
16. [AMERICAN RESPONDENTS] In terms of national security (i.e., NATO, the United Nations), should the United States and Canada be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities?
17. [CANADIAN RESPONDENTS] In terms of border security, should the United States and Canada be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities?
18. [AMERICAN RESPONDENTS] In terms of border security, should the United States and Canada be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities?
19. [CANADIAN RESPONDENTS] In terms of anti-terrorism measures, should the United States and Canada be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities?
20. [AMERICAN RESPONDENTS] In terms of anti-terrorism measures, should the United States and Canada be moving towards greater and closer cooperation or should they be maintaining separate national security policies and priorities?
21. [CANADIAN RESPONDENTS] In your opinion, how important or unimportant is it for the United States and Canada to work together to develop an integrated energy policy to remove any dependence on Middle East oil? Is it very important, somewhat important, somewhat unimportant or very unimportant?
22. [AMERICAN RESPONDENTS] In your opinion, how important or unimportant is it for the United States and Canada to work together to develop an integrated energy policy to remove any dependence on Middle East oil? Is it very important, somewhat important, somewhat unimportant or very unimportant?

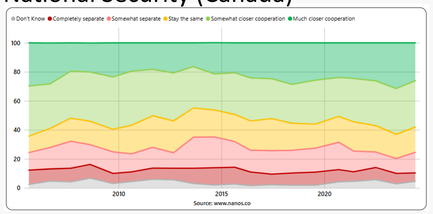
Follow own interests (Canada)



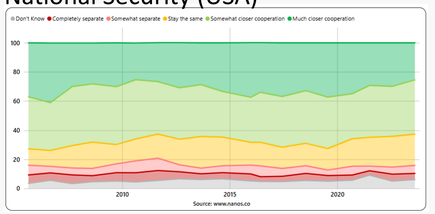
Follow own interests (USA)



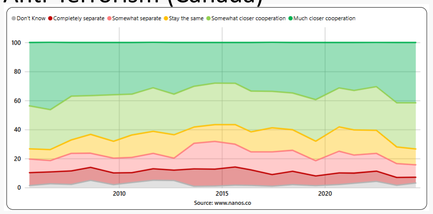
National Security (Canada)



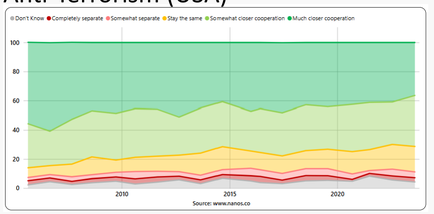
National Security (USA)



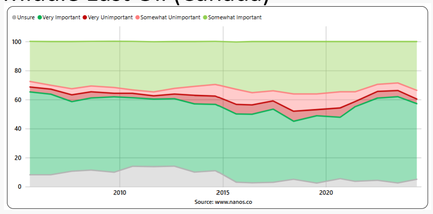
Anti-Terrorism (Canada)



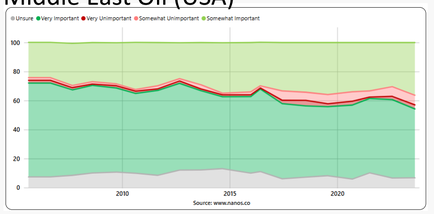
Anti-Terrorism (USA)



Middle East Oil (Canada)



Middle East Oil (USA)



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Federal Political Tracking Portal

Nanos Federal Political Tracking Portal – At a Glance

Access thousands of trend lines, with 14 questions across two thematic data areas. The data can be filtered by region, age and gender and is organized around a number of themes.

Weekly Political Tracking – updated weekly, with historical data since 2014: Track Canadians' top political party preferences, their thoughts on federal party leaders' political leadership qualities, and their preferred Prime Minister. Data can be viewed by respondents' region, age and gender. Questions include the following:

1. First Ranked Choice - For those parties you would consider voting for federally, could you please rank your top two current local preferences?

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good leader?

2. Bloc Quebecois Leader
3. Conservative Party Leader
4. Green Party Leader
5. Liberal Party Leader
6. New Democratic Party Leader
7. People's Party Leader

8. First Ranked Choice - Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister?

Party at a Glance – updated weekly, with historical data since 2014: Track whether Canadians would consider voting for each federal political party. This section also provides party-specific polling overviews based on the questions included in the Weekly Political Tracking section. Data can be viewed by respondents' region, age and gender. Questions include the following:

For each of the following federal political parties, please tell me if you would consider or not consider voting for it.

9. [QC ONLY] Bloc Quebecois
10. Conservative Party
11. Green Party
12. Liberal Party
13. New Democratic Party
14. People's Party

1-year Party Trend, Election Tracking, & Custom Charts – create custom charts and track the Nanos Party Power Index, a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership.

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Nanos Federal Political Tracking Portal

Weekly Political Tracking

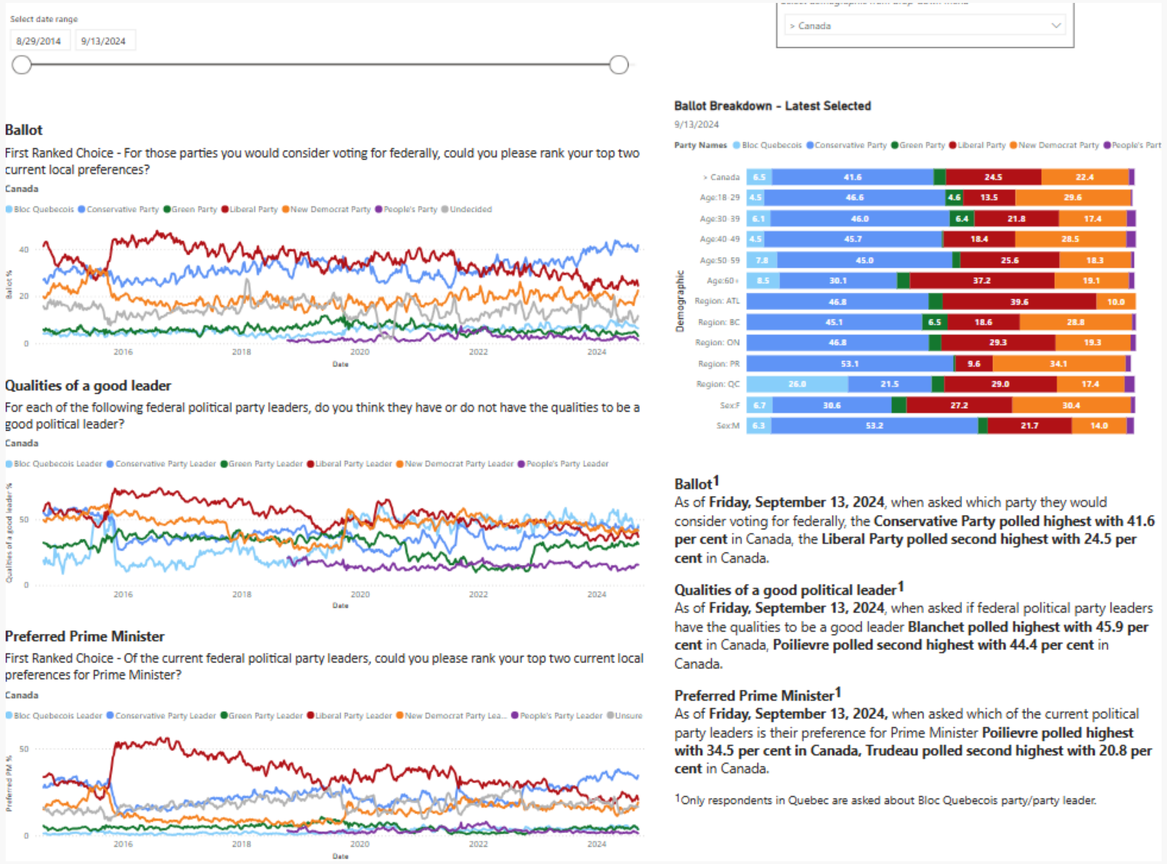
The Weekly Political Tracking section of the Nanos Federal Political Tracking Portal is updated weekly and contains historical data since 2014. It tracks Canadians' top two current local preferences among federal parties for which they would consider voting, whether they believe each federal party leader has the qualities to be a good leader, and their current top two preferences for Prime Minister. The questions included in this section, which can be viewed by respondents' region, age, and gender, are as follows:

1. First Ranked Choice - For those parties you would consider voting for federally, could you please rank your top two current local preferences? [Unprompted]
   - [QC ONLY] Bloc Quebecois
   - Conservative Party
   - Green Party
   - Liberal Party
   - New Democratic Party
   - People's Party
   - Undecided

For each of the following federal political party leaders, do you think they have or do not have the qualities to be a good leader?

2. [QC ONLY] Bloc Quebecois Leader
3. Conservative Party Leader
4. Green Party Leader
5. Liberal Party Leader
6. New Democratic Party Leader
7. People's Party Leader

8. First Ranked Choice - Of the current federal political party leaders, could you please rank your top two current local preferences for Prime Minister? [ROTATE PARTY LEADERS]
   - [QC ONLY] Bloc Quebecois Leader
   - Conservative Party Leader
   - Green Party Leader
   - Liberal Party Leader
   - New Democratic Party Leader
   - People's Party Leader
   - Unsure



Ballot[1]
As of **Friday, September 13, 2024**, when asked which party they would consider voting for federally, the **Conservative Party polled highest with 41.6 per cent** in Canada, the **Liberal Party polled second highest with 24.5 per cent** in Canada.

Qualities of a good political leader[1]
As of **Friday, September 13, 2024**, when asked if federal political party leaders have the qualities to be a good leader **Blanchet polled highest with 45.9 per cent** in Canada, **Poilievre polled second highest with 44.4 per cent** in Canada.

Preferred Prime Minister[1]
As of **Friday, September 13, 2024,** when asked which of the current political party leaders is their preference for Prime Minister **Poilievre polled highest with 34.5 per cent in Canada, Trudeau polled second highest with 20.8 per cent** in Canada.

[1]Only respondents in Quebec are asked about Bloc Quebecois party/party leader.

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Nanos Federal Political Tracking Portal

Party at a Glance

The Party at a Glance section of the Nanos Federal Political Tracking Portal is updated weekly and contains historical data since 2014. It tracks whether Canadians would consider voting for each federal political party. It also provides party-specific polling overviews based on the questions included in the Weekly Political Tracking. The questions included in this section, which can be viewed by respondents' region, age, and gender, are as follows:

For each of the following federal political parties, please tell me if you would consider or not consider voting for it.

1. [QC ONLY] Bloc Quebecois
2. Conservative Party
3. Green Party
4. Liberal Party
5. New Democratic Party
6. People's Party

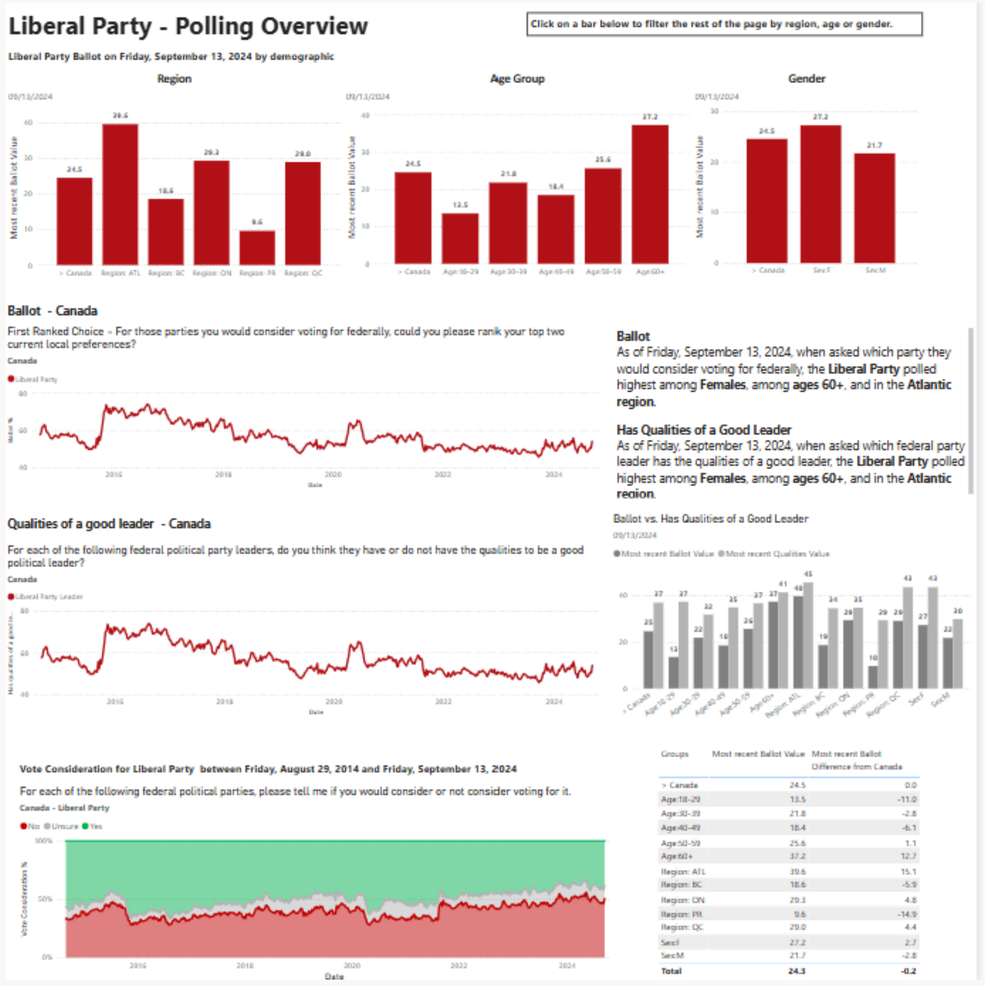
1-year Party Trend, Election Tracking, Power Index & Custom Charts

The 1-year Party Trend section neatly organizes the ballot question with first ranked vote preferences for each federal party region, age and gender.

The Election Tracking section of the Nanos Federal Political Tracking Portal contains weekly historical data leading up to the 2015, 2019 and 2021 Canadian Federal elections. In this section, you can view daily updates for ballot tracking, Party Power Index, preferred primer minister, vote consideration and qualities of a good leader questions in the weeks leading up to each of the last three the federal elections.

Since voters are not actually able to make a choice between elections, it is interesting to think about party strength and support more broadly. The Nanos Party Power Index fills this need by incorporating more information than just current vote preference. The Nanos Party Power Index is a weekly composite measurement of federal party brands based on four questions about the federal parties and their leadership. The questions include:

- A ballot question that captures the 1st and 2nd vote preferences;
- A measure of whether the respondent would consider voting for the party;
- The 1st and 2nd preferences for Prime Minister of the current federal leaders; and,
- Whether the respondent believes each current leader has the quality to be a good leader.



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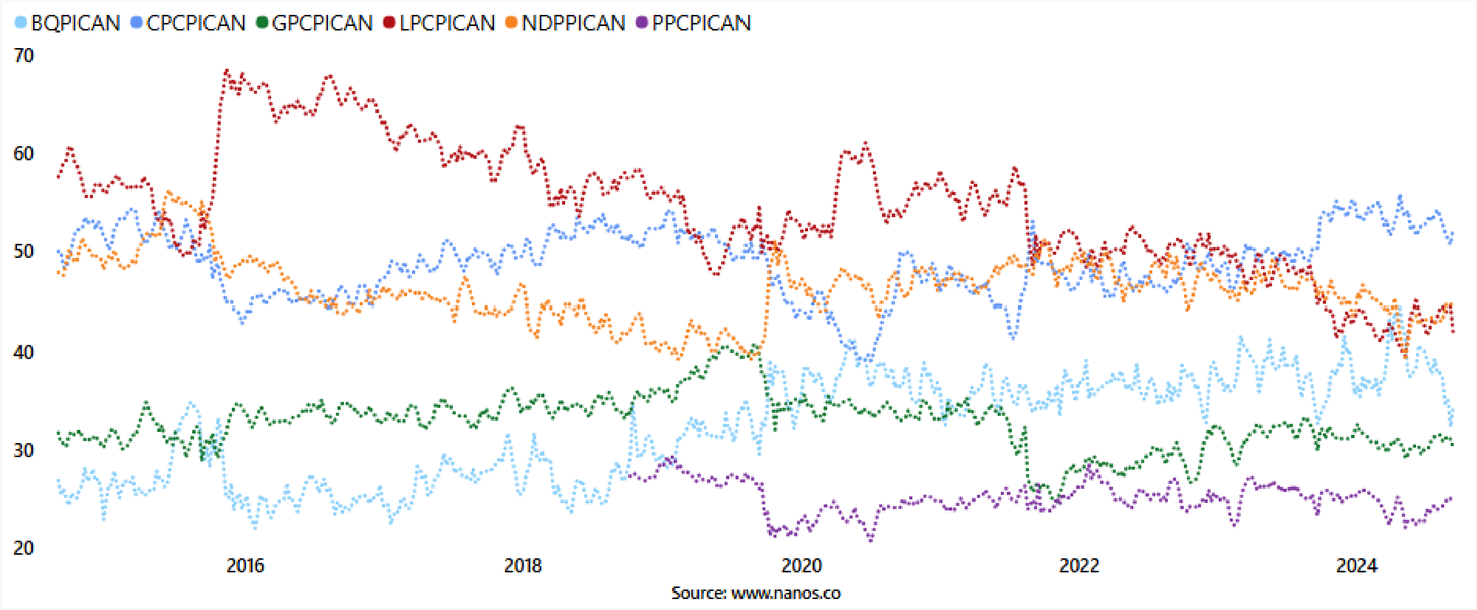
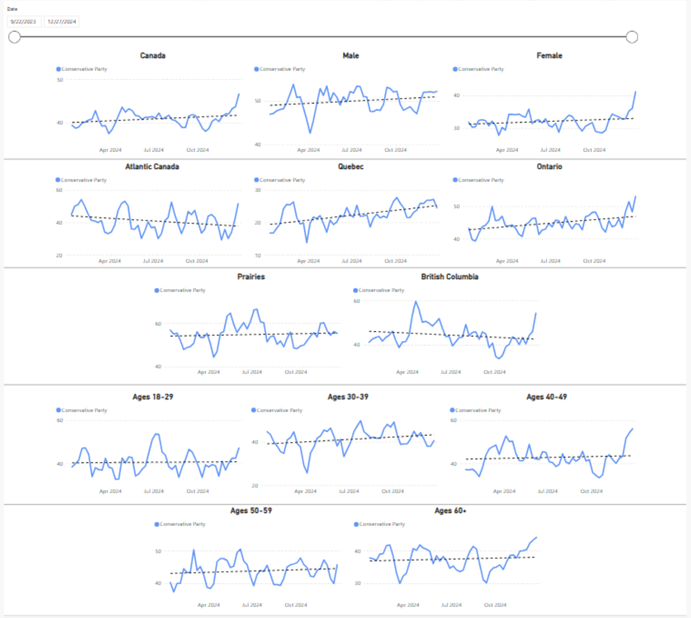
Nanos Federal Political Tracking Portal

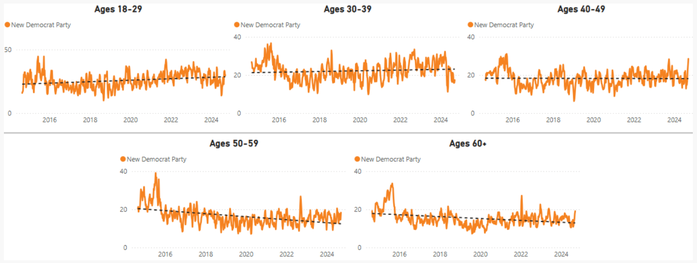
Nanos Party Power Index



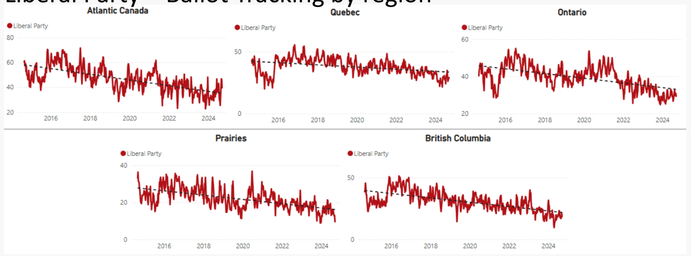
Conservative Party – Ballot Tracking by region, age and gender



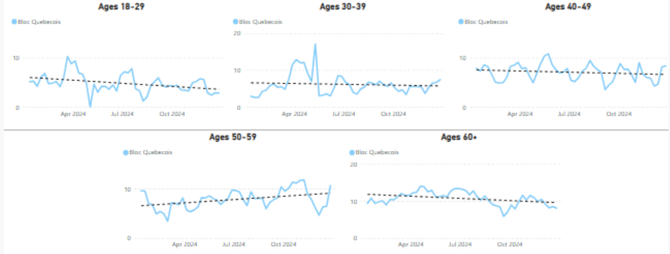
New Democratic Party – Ballot Tracking by age



Liberal Party – Ballot Tracking by region



Bloc Quebecois – Ballot Tracking by age



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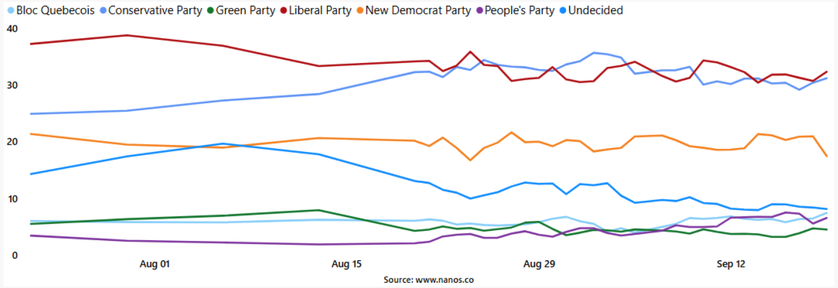
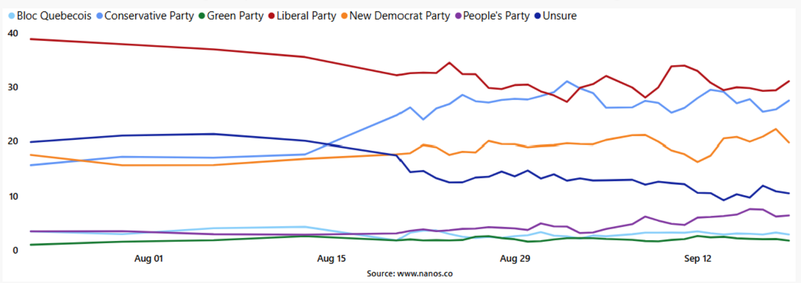
Nanos Nightly Election Tracking

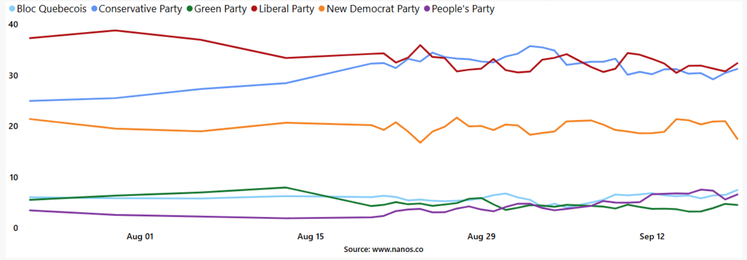
2021 Election – Nightly ballot tracking



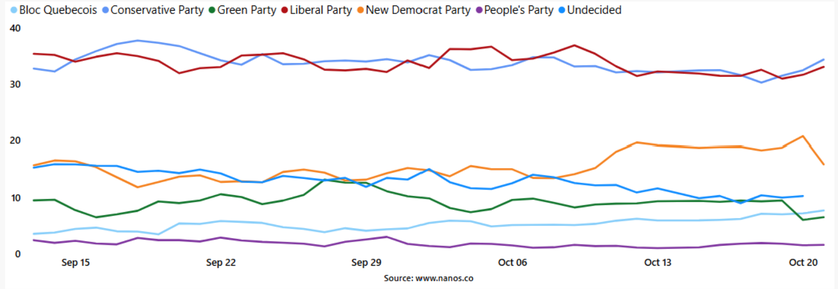
2021 Election – Nightly Preferred Prime Minister tracking



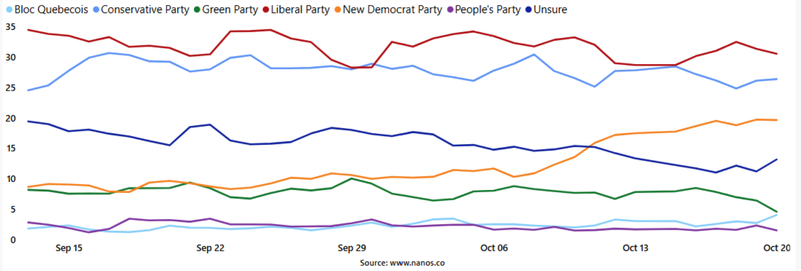
2021 Election – Nightly Party Power Index tracking



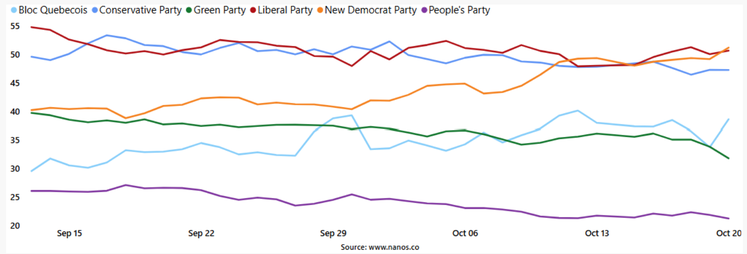
2019 Election – Nightly ballot tracking



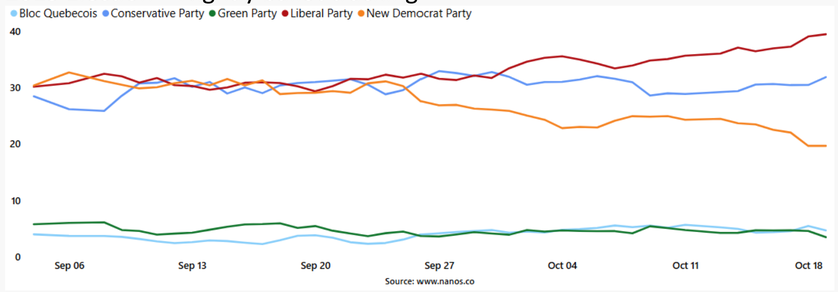
2019 Election – Nightly Preferred Prime Minister tracking



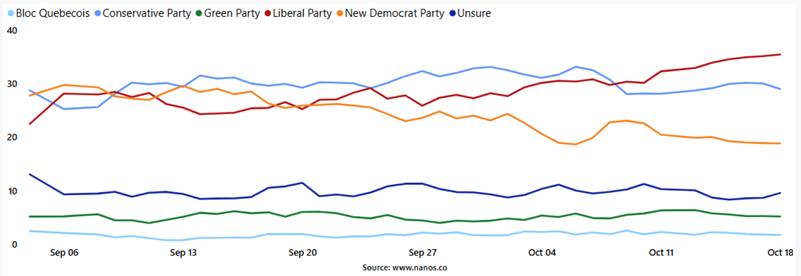
2019 Election – Nightly Party Power Index tracking



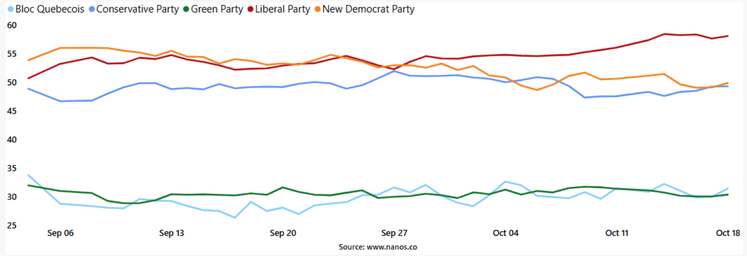
2015 Election – Nightly ballot tracking



2015 Election – Nightly Preferred Prime Minister tracking



2015 Election – Nightly Party Power Index tracking



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