

A strong majority of Canadians agree that laws around access to fisheries need to be enforced; most say the Indigenous population should be given between five to ten per cent of the access to fisheries resource.

The research gauged the opinions among Canadians on sustainable fishing, fishing license and quota regulations, collaborative fisheries arrangements with Indigenous and non-Indigenous fish harvesters and the proportion of the fishery that Indigenous fish harvesters should be given by the Government of Canada and enforcing Fisheries Regulations and First Nation Access Rights.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,093 Canadians, 18 years of age or older, between August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, as part of an omnibus survey.

The margin of error for a random survey of 1,093 Canadians is  $\pm 3.0$  percentage points, 19 times out of 20.

The research was commissioned by the Coalition of Atlantic and Québec Fishing Organizations and was conducted by Nanos Research.

# KEY FINDINGS

1

## **MOST DECIDED CANADIANS SAY THE INDIGENOUS POPULATION SHOULD BE GIVEN BETWEEN FIVE TO TEN PER CENT OF THE FISHERIES**

After being informed that the Maritimes Indigenous population makes up about five per cent of the region's population, about six in ten Canadians with an opinion ([61%](#)) say that the Government of Canada should give them between five to ten per cent of the fishery. One in three ([33%](#)) say they should be given more than ten per cent and one in twenty ([five per cent](#)) say they should be given less than five per cent.

2

## **A MAJORITY OF CANADIANS SAY IT'S IMPORTANT TO BAN FISHING OUTSIDE OF GOVERNMENT ALREADY ESTABLISHED FISHING SEASONS**

Just under six in ten Canadians ([58%](#)) say it's important to ban all fishing outside government already established fishing seasons. The mean importance score on a 0-10 scale is [7.4](#) nationally.

3

## **TREATING EVERYONE THE SAME AND THE GOVERNMENT OF CANADA BEING RESPONSIBLE FOR SETTING AND ENFORCING THE RULES ARE SEEN AS MOST IMPORTANT FOR THE COMMERCIAL FISHERY BEING SUSTAINABLE**

Asked what are the top two most important items when it comes to the commercial fishery in Atlantic Canada and Quebec being sustainable, Canadians most frequently ranked Indigenous fishers and commercial fishers being treated the same by the Government of Canada ([31%](#)) and the Government of Canada being responsible for setting and enforcing the rules for Indigenous and non-Indigenous fisheries first ([29%](#)).

4

## **MOST CANADIANS SUPPORT FISHERIES ARRANGEMENT WITH INDIGENOUS AND NON-INDIGENOUS FISH HARVESTERS**

Overall support for advancing fisheries arrangement with Indigenous and non-Indigenous fish harvesters is high, with over eight in ten Canadians supporting ([54%](#)) or somewhat supporting ([29%](#)) advancing these agreements.

5

## **COMFORT LEVEL WITH HAVING INDIGENOUS PEOPLES OWN AND OPERATE FISHING LICENSES**

One in two Canadians ([50%](#)) are comfortable with having Indigenous Peoples own and operate fishing licenses and quotas and have their own Indigenous crews. [Forty-five percent](#) of respondents report being comfortable with having individuals own fishing licenses and quotas and being part of the crew.

6

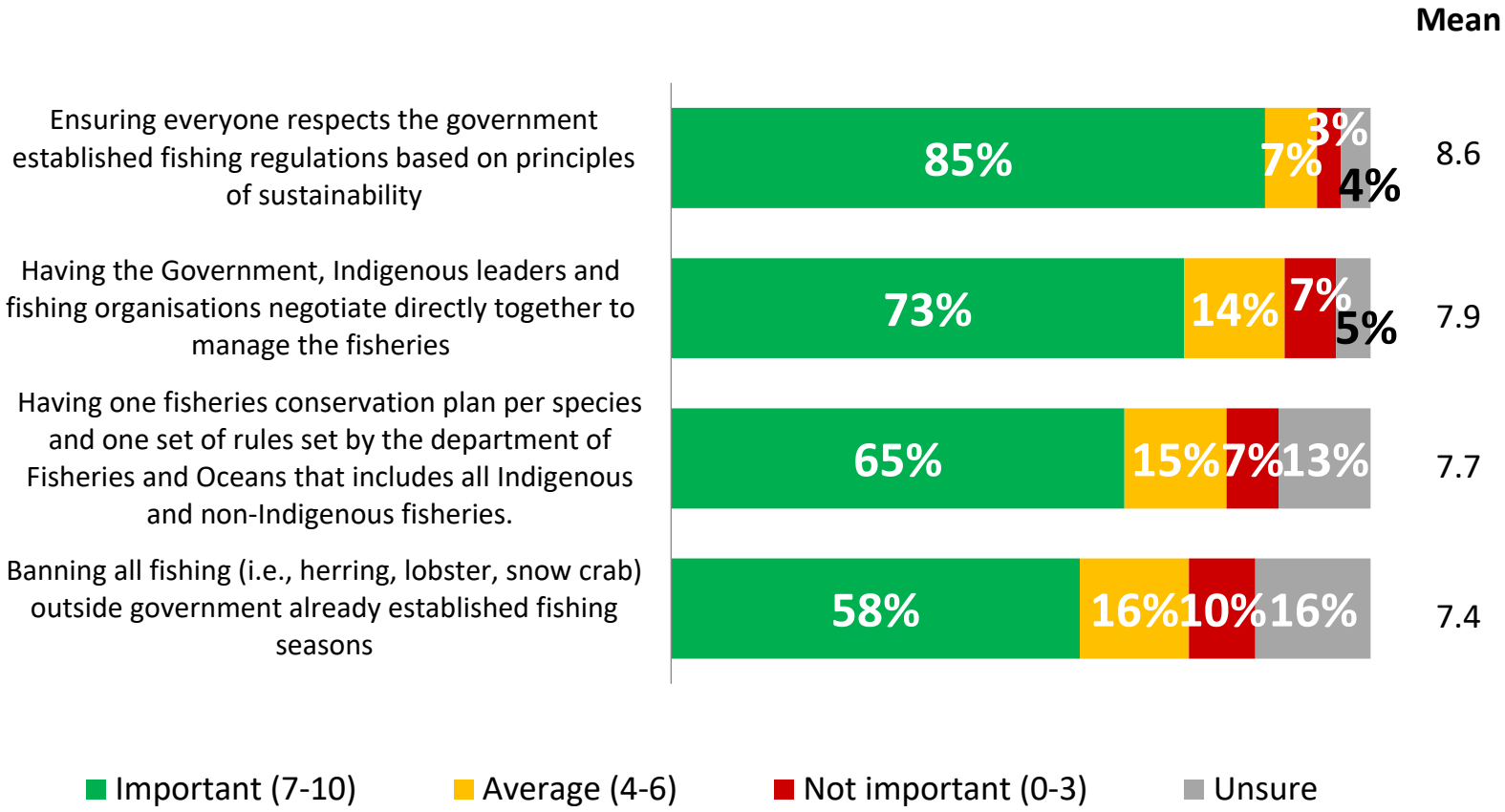
## **STRONG MAJORITY AGREE THAT LAWS AROUND ACCESS TO FISHERIES NEED TO BE ENFORCED**

Close to nine in ten Canadians agree ([72%](#)) or somewhat agree ([16%](#)) with the statement that "When it comes to fisheries enforcement and First Nation access, the laws should be enforced. Obviously, there are people who have the right to fish and those rights should be upheld. But it has to be according to the rules and people have to have permission, licences and quota to do fishing. We can't have black-market fishing that breaks laws and destroys ecosystems."

# Importance of approaches to support healthy and sustainable fisheries

A majority of Canadians say that ensuring everyone respects the government established fishing regulations based on principles of sustainability is important, as well as having the Government, Indigenous leaders and fishing organizations negotiate directly together to manage the fisheries.

Q – Please rate the importance of each of the following approaches when it comes to supporting healthy and sustainable fisheries and aquatic ecosystems in Canada. A rating of zero would mean that it is not at all important and a rating of 10 would mean that the item is very important. [RANDOMIZE 1-4]



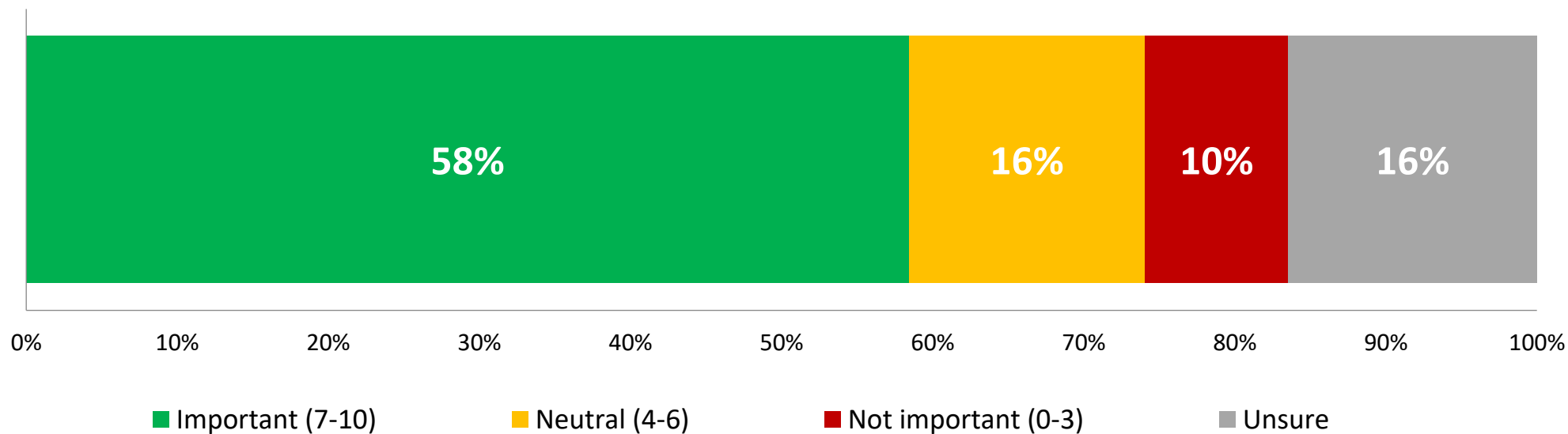
\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Importance of banning all fishing outside already established fishing seasons

Banning all fishing (i.e., herring, lobster, snow crab) outside government already established fishing seasons



Mean	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
		7.4	7.5	7.9	7.4	6.7	7.3	7.3	7.6	6.6	7.5

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

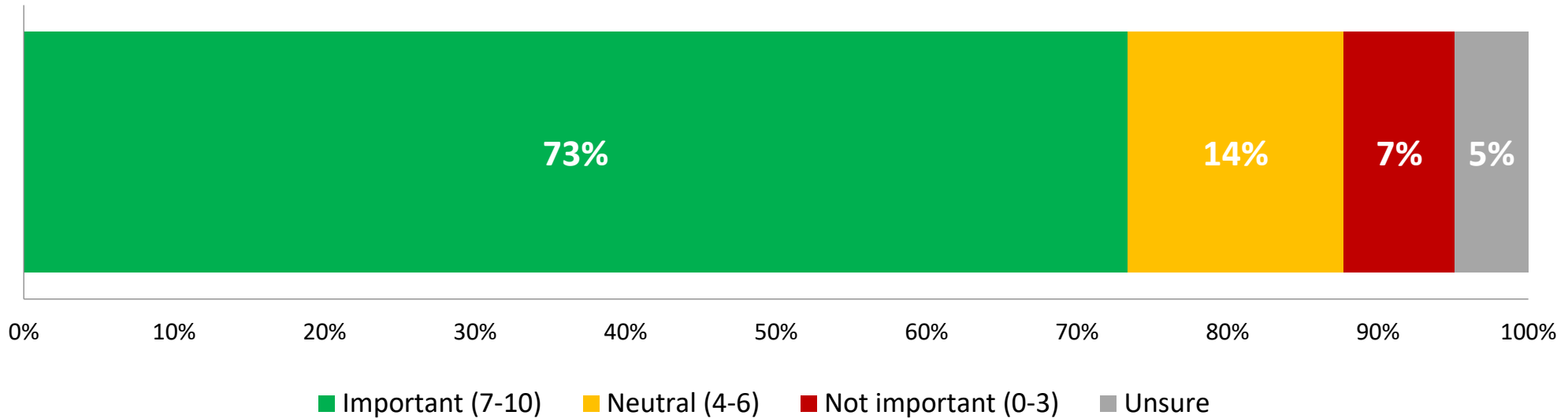
Q – Please rate the importance of each of the following approaches when it comes to supporting healthy and sustainable fisheries and aquatic ecosystems in Canada. A rating of zero would mean that it is not at all important and a rating of 10 would mean that the item is very important. [RANDOMIZE]  
**Banning all fishing (i.e., herring, lobster, snow crab) outside government already established fishing seasons**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Importance of negotiations to manage fisheries

Having the Government, Indigenous leaders and fishing organisations negotiate directly together to manage the fisheries



Mean	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
		7.9	8.4	8.2	7.9	7.3	7.7	7.6	8.2	7.4	7.9

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

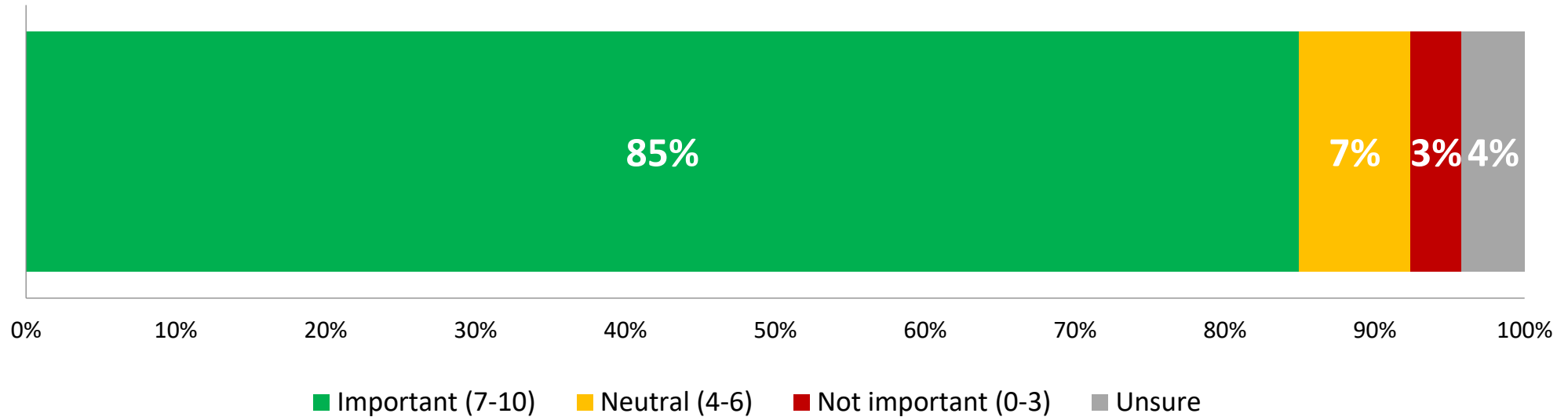
Q – Please rate the importance of each of the following approaches when it comes to supporting healthy and sustainable fisheries and aquatic ecosystems in Canada. A rating of zero would mean that it is not at all important and a rating of 10 would mean that the item is very important. [RANDOMIZE]  
**Having the Government, Indigenous leaders and fishing organisations negotiate directly together to manage the fisheries**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Importance of ensuring everyone respects government established fishing regulations

Ensuring everyone respects the government established fishing regulations based on principles of sustainability



Mean	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
		8.6	8.9	8.7	8.8	8.2	8.5	8.5	8.8	8.2	8.7

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

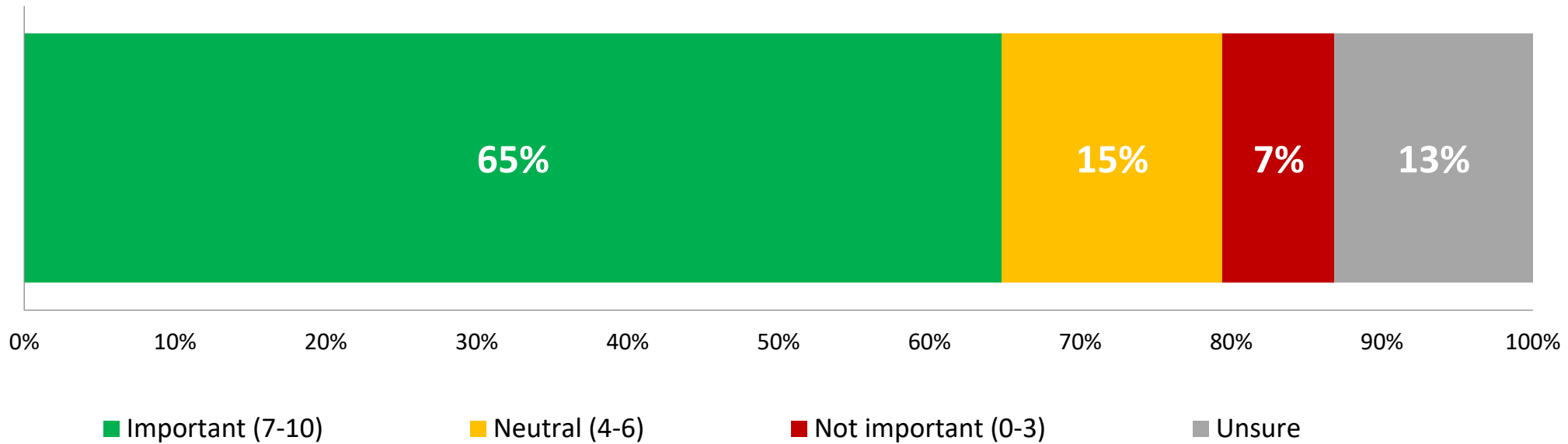
Q – Please rate the importance of each of the following approaches when it comes to supporting healthy and sustainable fisheries and aquatic ecosystems in Canada. A rating of zero would mean that it is not at all important and a rating of 10 would mean that the item is very important. [RANDOMIZE]  
**Ensuring everyone respects the government established fishing regulations based on principles of sustainability**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Importance of having one set of fisheries conservation plan and rules set by the Department of Fisheries and Oceans

Having one fisheries conservation plan per species and one set of rules set by the department of Fisheries and Oceans that includes all Indigenous and non-Indigenous fisheries



Mean	Region						Gender		Age Group		
	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
	7.7	8.2	8.0	7.8	7.2	7.3	7.7	7.7	7.1	7.6	8.2

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

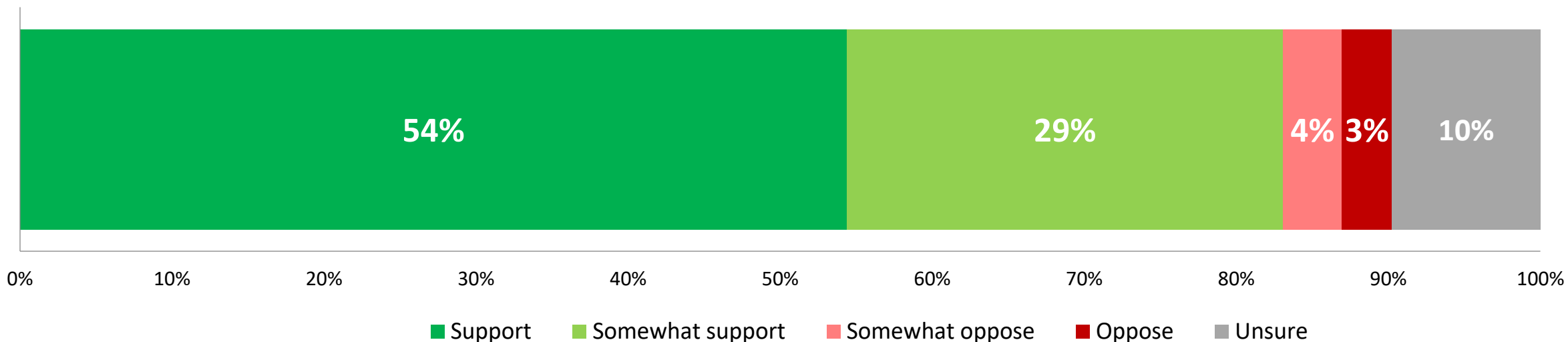
Q – Please rate the importance of each of the following approaches when it comes to supporting healthy and sustainable fisheries and aquatic ecosystems in Canada. A rating of zero would mean that it is not at all important and a rating of 10 would mean that the item is very important. [RANDOMIZE]  
**Having one fisheries conservation plan per species and one set of rules set by the department of Fisheries and Oceans that includes all Indigenous and non-Indigenous fisheries**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.





# Support for advancing fisheries arrangements with Indigenous and non-Indigenous fish harvesters



	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
Support/somewhat support	<b>83.1%</b>	<b>84.8%</b>	<b>82.4%</b>	<b>83.7%</b>	<b>82.2%</b>	<b>82.5%</b>	<b>82.8%</b>	<b>83.3%</b>	<b>78.8%</b>	<b>82.6%</b>	<b>86.1%</b>
Oppose/ somewhat oppose	<b>7.2%</b>	<b>6.4%</b>	<b>6.2%</b>	<b>6.7%</b>	<b>8.4%</b>	<b>8.7%</b>	<b>9.2%</b>	<b>5.1%</b>	<b>10.2%</b>	<b>4.8%</b>	<b>7.0%</b>

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – Do you support, somewhat support, somewhat oppose or oppose advancing consistent, sustainable, and collaborative fisheries arrangements with Indigenous and non-Indigenous fish harvesters

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.

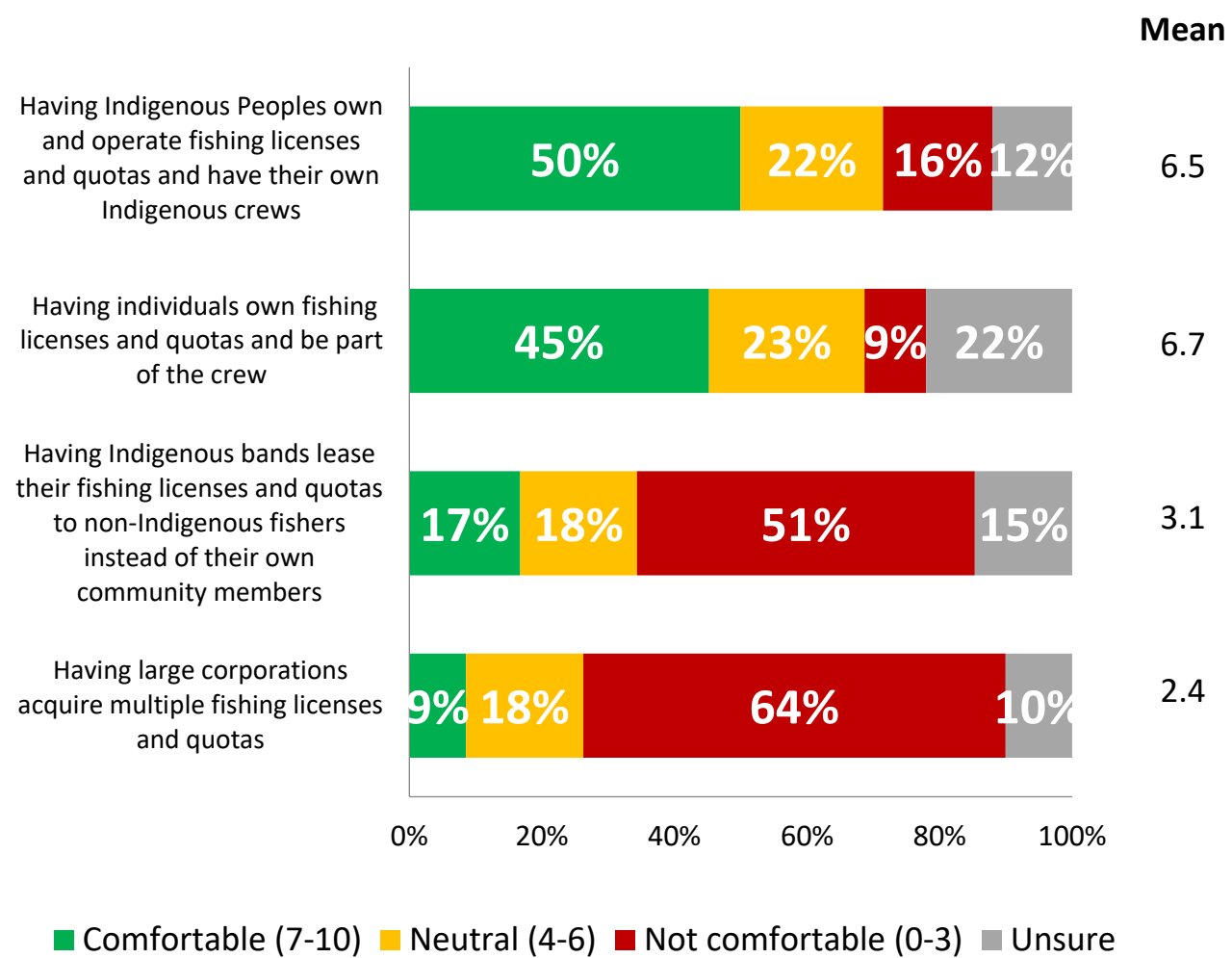


## Most important practices for sustainability

Q – Please rank the two most important items from the following when it comes to the commercial fishery in Atlantic Canada and Quebec being sustainable where 1 is the most important item and 2 the second most important item. [RANDOMIZE]

		Rank 1	Rank 2
		2024-09 (n=1058)	2024-09 (n=958)
TOP RESPONSES	Indigenous fishers and commercial fishers being treated the same by the Government of Canada	31%	26%
	The Government of Canada being responsible for setting and enforcing the rules for Indigenous and non-Indigenous fisheries	29%	30%
	Indigenous and non-Indigenous coastal communities having proportional access to commercial fisheries	19%	29%
	Further increasing the existing access that Indigenous Peoples have to the commercial fishery	12%	10%
	Unsure	10%	5%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Comfort with fishing license and quota management elements

**1 in 2** Canadians

are comfortable having Indigenous Peoples own and operate fishing licenses and quotas and have their own Indigenous crews. They are more likely to be uncomfortable with having Indigenous bands lease their fishing licenses and quotas to non-Indigenous fishers or having large corporations acquire multiple fishing licenses and quotas.

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

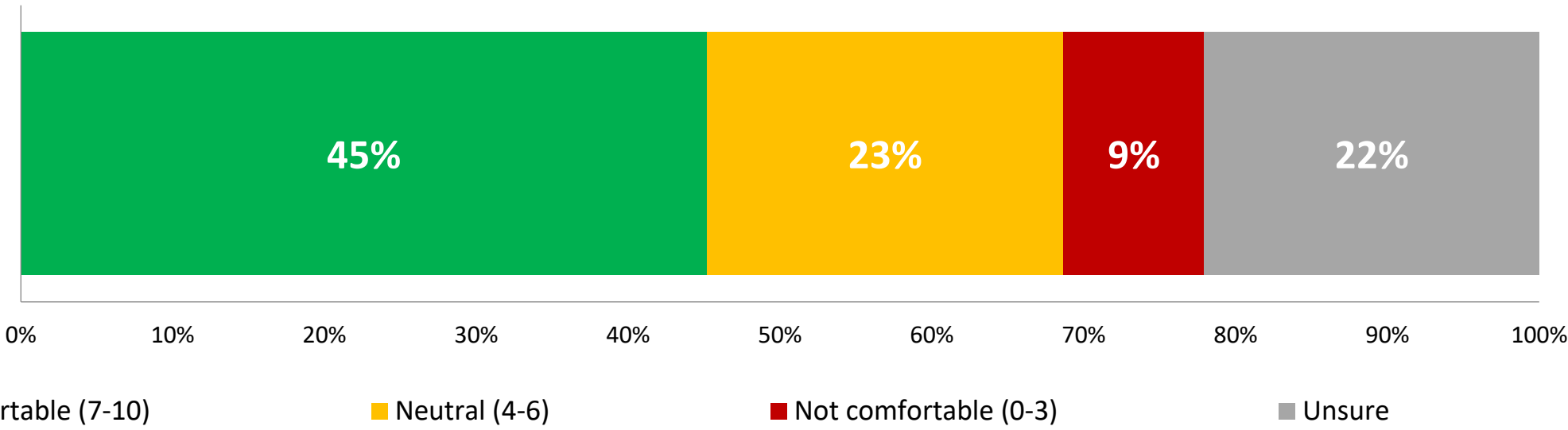
Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is very comfortable, how comfortable are you with the following [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Comfort level of having individuals own fishing licenses and quotas and being part of the crew

Having individuals own fishing licenses and quotas and be part of the crew



Mean	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
		6.7	7.2	6.6	6.9	6.7	6.3	6.7	6.7	6.7	6.8

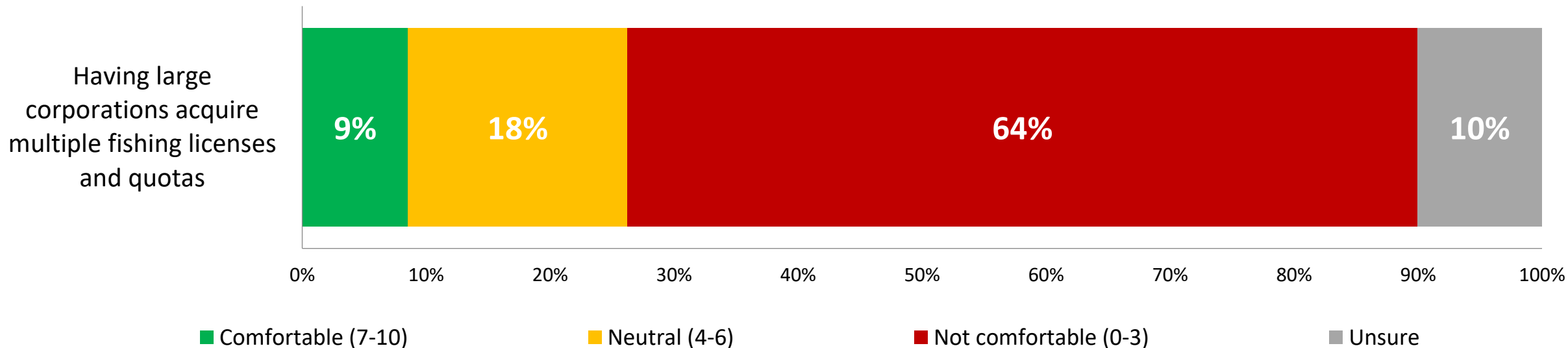
\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is very comfortable, how comfortable are you with the following [RANDOMIZE]  
**Having individuals own fishing licenses and quotas and be part of the crew**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Comfort level of having large corporations acquire multiple fishing licenses and quotas



Mean	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
		2.4	1.9	2.8	2.2	2.6	2.1	2.6	2.2	2.9	2.5

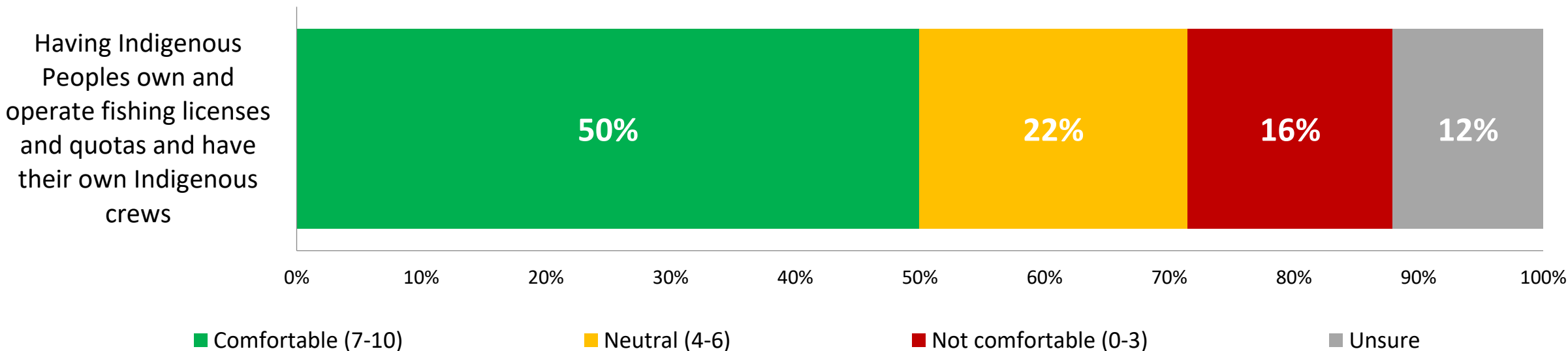
\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is very comfortable, how comfortable are you with the following [RANDOMIZE]  
**Having large corporations acquire multiple fishing licenses and quotas**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Comfort level of having Indigenous Peoples own and operate fishing licenses and have their own Indigenous crews



Mean	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
		6.5	6.6	6.6	6.7	5.9	6.3	6.1	6.9	6.6	6.7

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

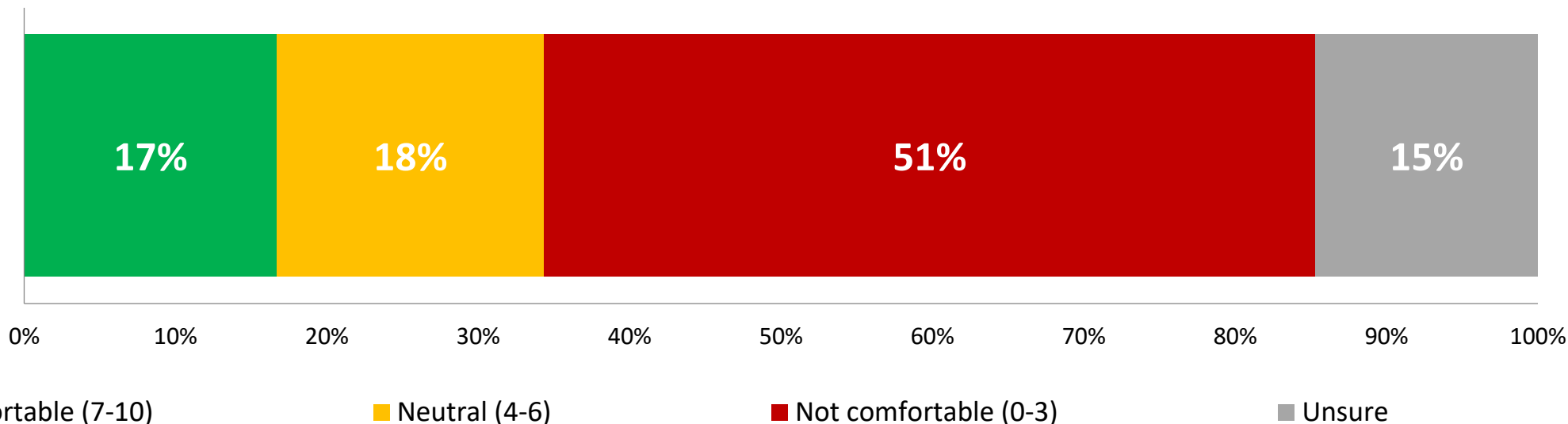
Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is very comfortable, how comfortable are you with the following [RANDOMIZE]  
**Having Indigenous Peoples own and operate fishing licenses and quotas and have their own Indigenous crews**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# Comfort level of having Indigenous bands lease their fishing licenses to non-Indigenous fishers

Having Indigenous bands lease their fishing licenses and quotas to non-Indigenous fishers instead of their own community members



Mean	2024-09 (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
		3.1	2.6	3.3	3.3	3.2	2.5	3.3	2.9	3.8	3.2

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is very comfortable, how comfortable are you with the following [RANDOMIZE]  
**Having Indigenous bands lease their fishing licenses and quotas to non-Indigenous fishers instead of their own community members**

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



# What proportion of the fishery should they be given by the Government of Canada?

Q – The Maritimes Indigenous population makes up about five per cent of the region's population. What proportion of the fishery should they be given by the Government of Canada? \_\_ per cent

**2024**  
**(n=969)\***

TOP RESPONSES		
TOP RESPONSES	<b>Mean</b>	<b>15.0 per cent</b>
TOP RESPONSES	<b>Median</b>	<b>8.0 per cent</b>
TOP RESPONSES	Five per cent of the fishery	43.3%
TOP RESPONSES	Ten per cent of the fishery	16.0%
TOP RESPONSES	Twenty-five per cent of the fishery	7.1%
TOP RESPONSES	Twenty per cent of the fishery	7.1%

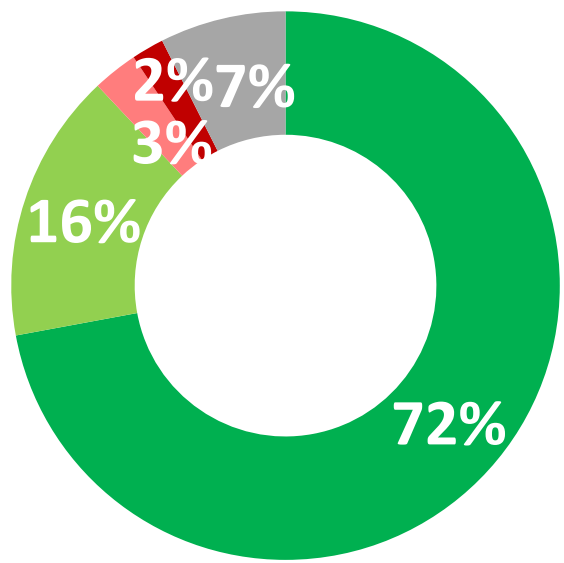
\*Decided Canadians, excludes those who were unsure or did not provide an answer.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=969 Canadians with an opinion, accurate 3.2 percentage points plus or minus, 19 times out of 20.



# Level of agreement of enforcing fisheries regulations and First Nation access rights

Q – Do you agree, somewhat agree, somewhat disagree or disagree with the following statement:  
 When it comes to fisheries enforcement and First Nation access, the laws should be enforced. Obviously, there are people who have the right to fish and those rights should be upheld. But it has to be according to the rules and people have to have permission, licences and quota to do fishing. We can't have black-market fishing that breaks laws and destroys ecosystems



■ Agree  
■ Somewhat agree  
■ Somewhat disagree  
■ Disagree  
■ Unsure

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)
<b>Agree/ Somewhat agree</b>	<b>91.5%</b>	<b>87.7%</b>	<b>87.1%</b>	<b>89.9%</b>	<b>86.8%</b>
	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
	<b>91.5%</b>	<b>84.4%</b>	<b>81.2%</b>	<b>86.6%</b>	<b>93.5%</b>
<b>Disagree/ Somewhat disagree</b>					
	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)
	<b>2.7%</b>	<b>4.9%</b>	<b>4.5%</b>	<b>2.7%</b>	<b>7.6%</b>
	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
	<b>4.2%</b>	<b>4.8%</b>	<b>6.9%</b>	<b>5.4%</b>	<b>2.5%</b>

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1093 Canadians, 18 years of age or older, between August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals were randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1093 Canadians is  $\pm 3.0$  percentage points, 19 times out of 20.

The research was commissioned by the Coalition of Atlantic and Québec Fishing Organizations and was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description
Research sponsor	The Coalition of Atlantic and Québec Fishing Organizations
Population and Final Sample Size	1093 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	August 30 <sup>th</sup> to September 2 <sup>nd</sup> , 2024.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure.
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	14 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on immigration, views on electric vehicle, views on standard of living and views on extreme weather events.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> .
Data Tables	<a href="#">By region, age and gender</a>



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This international joint venture between [dimap](#) and [Nanos](#) brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. [www.nanosdimap.com](http://www.nanosdimap.com)

EthicStratēgies

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# Any questions?

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