>> key features

# Nanos Time Map Federal Election Weekly Projections

MAKE USE OF OUR NEIGHBOURHOOD MAP PROJECTIONS UPDATED WEEKLY THROUGHOUT THE 2025 FEDERAL ELECTION CAMPAIGN TO SEE THE STATE OF PLAY IN YOUR RIDING, EFFORTLESSLY DEPLOY VOLUNTEERS AND ENGAGE VOTERS.

THE ULTIMATE ADDITION TO YOUR TOOLKIT, IT'S THE SMARTEST INVESTMENT YOU'LL EVER MAKE.



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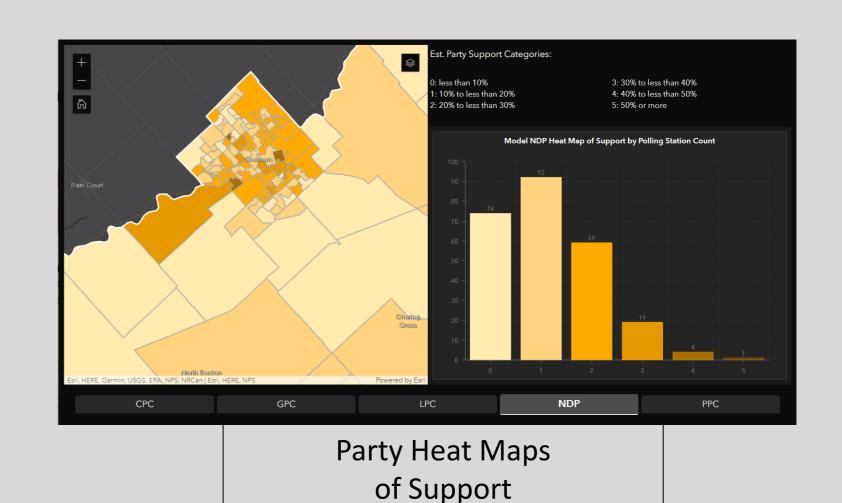
## Key Features

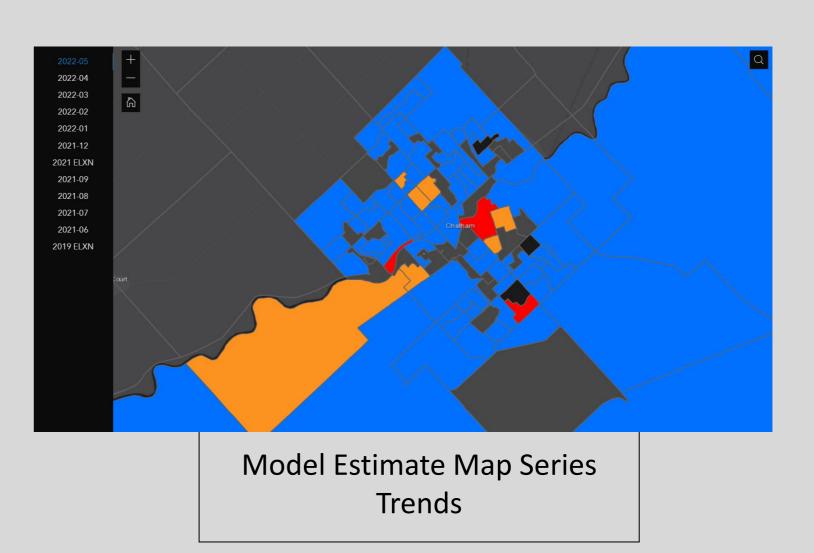
#### Nanos Time Map Neighbourhood Projections

- Current Nanos Riding Ballot Model Estimate (polling station winner updated weekly throughout the campaign)
- Current Nanos Margin Model Estimate (polling station margin category winner updated weekly throughout the campaign)
- Current Nanos Party Heat Maps of Support (polling station support categories by party updated weekly throughout the campaign)
- 2021 Polling Station Level Election Results
- Extract data for numeric analysis

All data can be exported to Excel/CSV format and integrated with existing information management systems such as CIMS.







As a non-partisan research organization with a distinguished level of data reliability, our services are open to subscribers. Subscription package options are based on scope of geography and breadth of data. Access to data is open to any subscriber on a non-partisan basis.

## Access Weekly Neighbourhood Projections

## Access newly-updated WEEKLY data throughout the campaign for each of the following:

- ✓ View riding projections on a neighbourhood basis, updated with new boundaries, including a projected winner or whether it is too close to call
- Click on a neighbourhood and instantly view projected support for each party with margins of victory
- ✓ Get heat maps of current projected support for all parties
- ✓ Battleground neighbourhoods that are in play in existing or new areas of your riding
- ✓ Side-by-side viewer to compare current projections against previous election results and model projections



February 2025 Nanos Projection

2021 Election Outcome



## Nanos vs Election 2021

Nanos has a proven track record of success putting strategic intelligence into the hands of decision makers. Nanos Research is the pollster of record for CTV News and the Globe and Mail.

The Nanos Time Map Model accurately predicted the outcome in 290 out of 338 federal riding outcomes in the 2021 Federal Election.

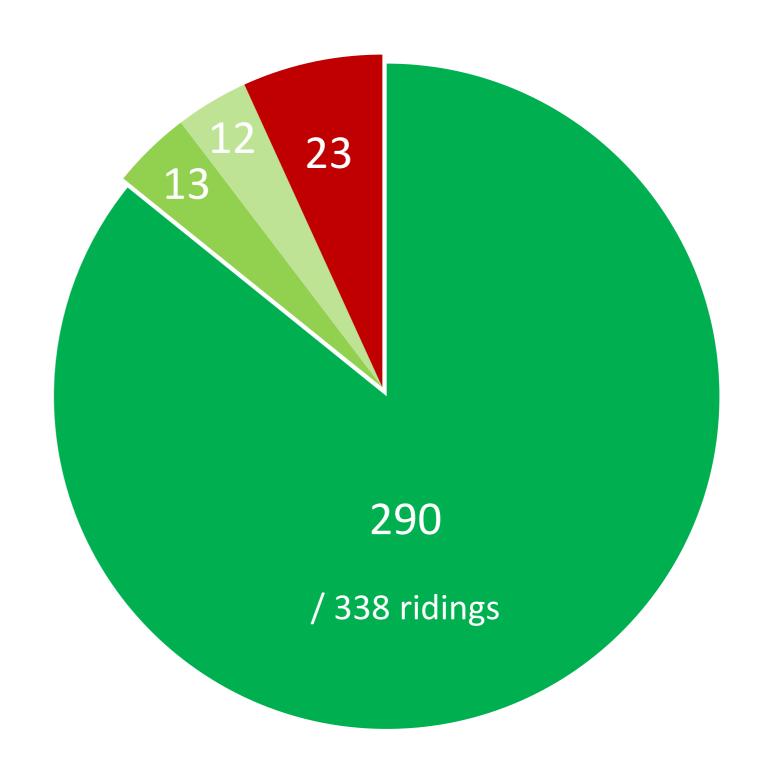
290 / 338 ridings

86%

Counting ridings which were projected as too close to call (within 2% [A] and between 2-7% [B]) as correct, the accuracy of the Nanos model increases.

315 / 338 ridings

93%



- Number of ridings outside A and B (margin of victory above 8%) accurately predicted
- Number of A ridings accurately predicted as too close to call (margin of victory within 2%)
- Number of B ridings accurately predicted as too close to call (margin of victory within 2-7%)
- Not predicted accurately



## Subscription Plan

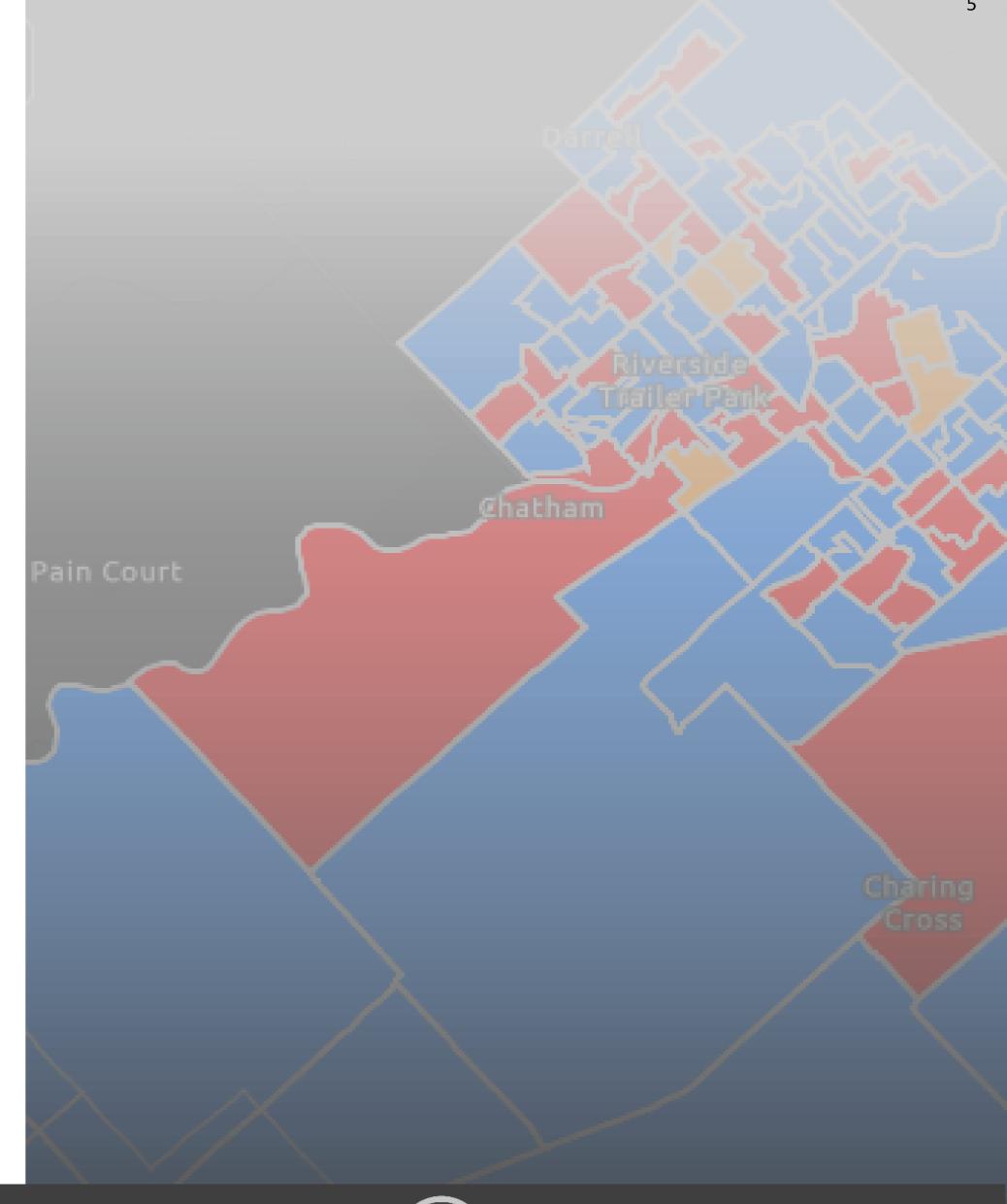
### Campaign Period

Access all the tools the Nanos

Time Map service has to offer!

-- \$6,000 --

All pricing is exclusive of applicable taxes. Prices are subject to change.



McKay's Corners

### Ridgetown

## CONTACT US TODAY



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For more information about the firm, please visit <u>www.nanos.co</u>

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