Canadians more likely to prefer having the next federal election in 2025 and oppose forcing an election immediately.

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NANOS

The research gauged the opinions among Canadians on the timing of the next federal election in Canada. Participants were asked when they would prefer the next federal election to be held. Additionally, respondents were questioned on their stance toward opposition parties voting in favor of a motion in Parliament that would force an immediate federal election.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, between September 29th and October 2nd, 2024 as part of an omnibus survey.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

The research was commissioned by Bloomberg News and was conducted by Nanos Research.

Summary

KEY FINDINGS

1

CANADIANS PREFER THE NEXT FEDERAL ELECTION TO BE IN 2025
One in two Canadians (50%) would prefer the next federal election be held in 2025, while three in ten (30%) want the next federal election to take place as soon as possible. Twelve percent of respondents have no preference on when the next federal election is held, and seven percent would prefer an election sometime in 2024. The number of respondents who reported a preference for an election in 2025 increased from 33% in the previous wave in November 2023.

2

OPPOSITION FROM CANADIANS FOR FORCING IMMEDIATE ELECTION
Over one in two Canadians oppose (42%) or somewhat oppose (12%) opposition parties voting for a motion in Parliament to force an immediate election, while four in ten would support (32%) or somewhat support (9%) opposition parties voting in favor of such a motion. Residents of Prairies are more likely to support (52%) or somewhat support (9%) the motion than residents of Quebec are to support (16%) or somewhat support (10%) opposition parties forcing an immediate federal election.

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Timing of the next federal election

2024

| 30% | 7% | 50% | 12% |

2023

| 29% | 17% | 33% | 17% 4% |

0%   20%   40%   60%   80%   100%

■ Having the next federal election as soon as possible
■ Having the next federal election in 2024
■ Having the next federal election in 2025
■ No preference
■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

1 in 2 Canadians

would prefer the next federal election be held in 2025. Three in ten want

the next election to take place as soon as possible and twelve percent

reported having no preference on the matter.
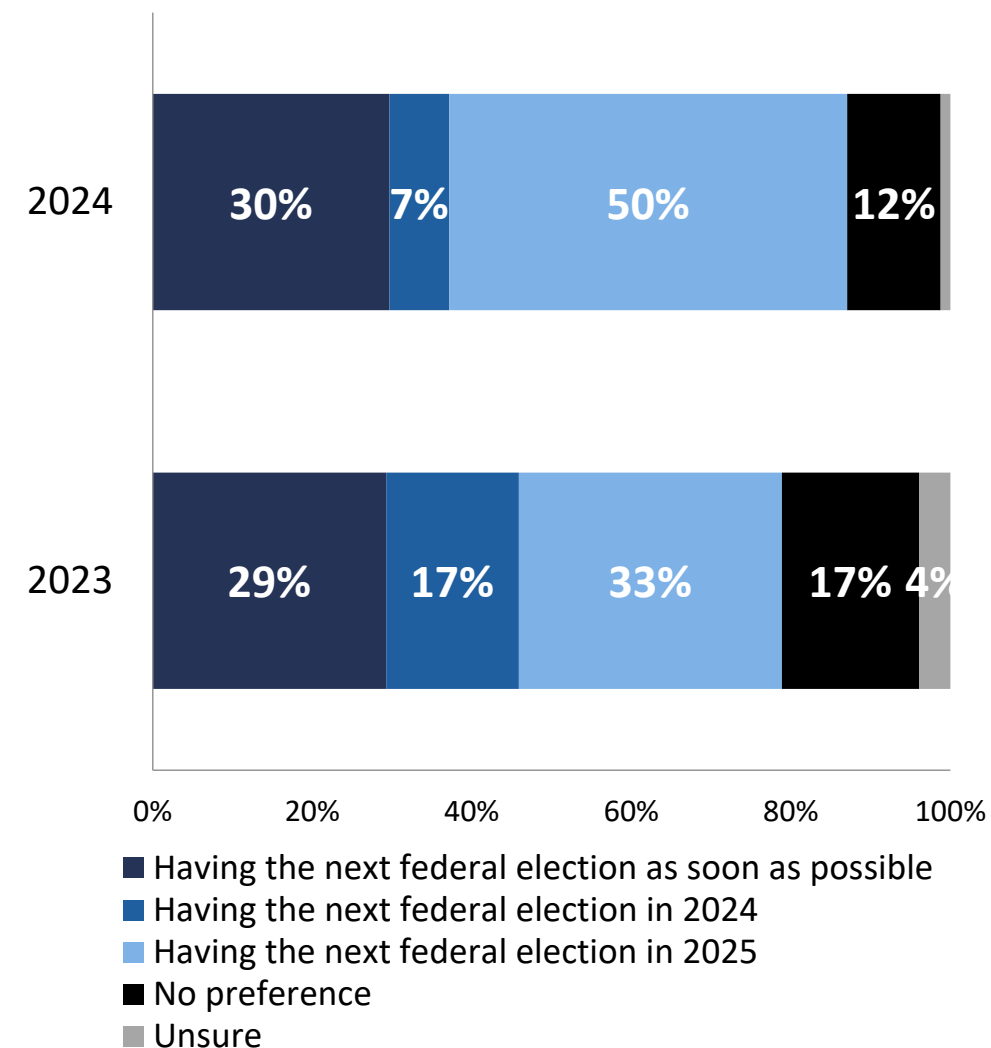
Q – What is your preference when it comes to the timing of the next federal election? [RANDOMIZE]

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Timing of the next federal election – By demographics

Q – What is your preference when it comes to the timing of the next federal election? [RANDOMIZE]

Having the next federal election as soon as possible

Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
21.2%	**16.9%**	**29.8%**	**49.7%**	**29.1%**
Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
34.8%	**24.9%**	**34.1%**	**32.7%**	**24.4%**

Having the next federal election in 2024

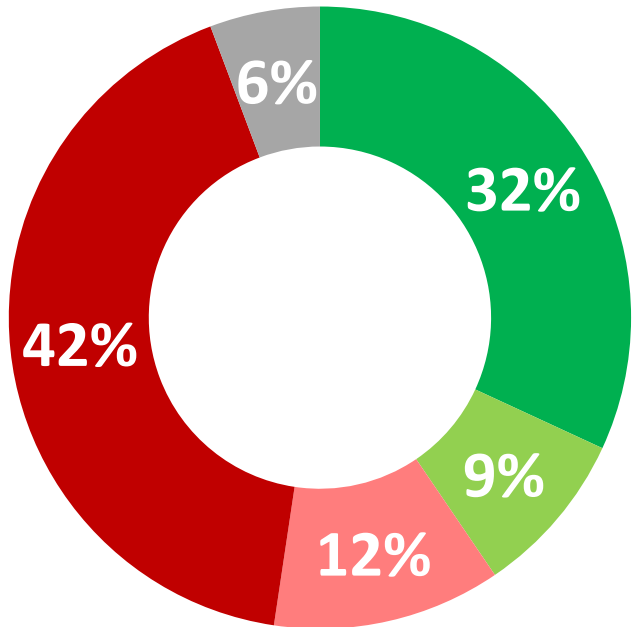| Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
6.8%	**5.9%**	**7.0%**	**6.6%**	**13.0%**
Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
7.1%	**7.5%**	**10.9%**	**6.0%**	**6.5%**

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Timing of the next federal election – By demographics - Continued

Q – What is your preference when it comes to the timing of the next federal election? [RANDOMIZE]

Having the next federal election in 2025

Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
57.0%	**56.5%**	**52.7%**	**34.4%**	**47.3%**
Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
47.3%	**52.6%**	**38.0%**	**49.5%**	**58.0%**

No preference

Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
12.7%	**18.9%**	**9.3%**	**9.0%**	**9.3%**
Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
10.5%	**12.8%**	**15.8%**	**11.3%**	**9.3%**

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Support for opposition parties forcing an immediate federal election

	Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
Support/Somewhat support	32.0%	26.3%	40.8%	60.6%	42.0%
	Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
	46.0%	35.5%	47.6%	39.7%	36.5%

	Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
Oppose/Somewhat oppose	63.9%	65.7%	54.3%	35.5%	50.8%
	Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
	49.8%	58.8%	42.3%	54.5%	60.8%

Legend: Support 32% · Somewhat support 9% · Somewhat oppose 12% · Oppose 42% · Unsure 6%

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Q – Would you support, somewhat support, somewhat oppose or oppose opposition parties voting in favor of a motion in Parliament to force an immediate federal election?

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Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, between September 29th and October 2nd, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by Bloomberg News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

METHODOLOGY

Element	Description
Research sponsor	Bloomberg News
Population and Final Sample Size	1,058 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	September 29th to October 2nd, 2024.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, military spending, Old Age Security, bike lanes and e-scooters.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Tabulations	By region, age and gender: Click here

TECHNICAL NOTE

As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. www.nanos.co

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ABOUT NANOS

Any questions?

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