

Most Canadians support or somewhat support extending Old Age Security benefits increase to seniors 65 to 74.

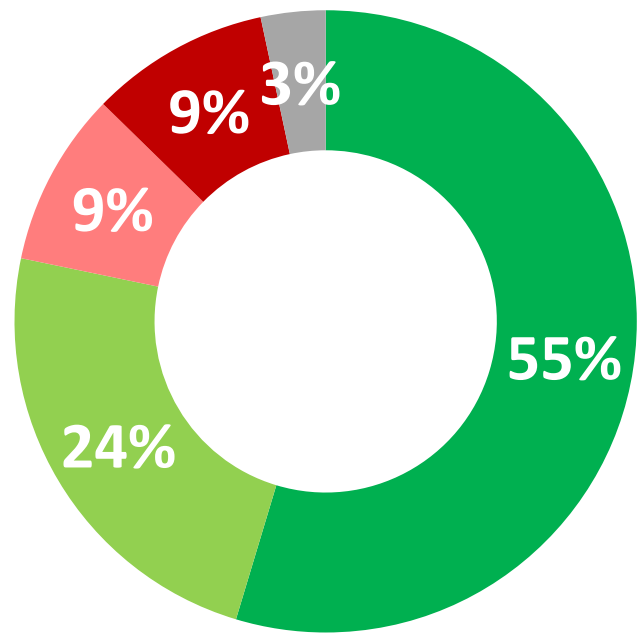
Nanos Research was retained by CTV News to conduct research among Canadians increasing Old Age Security basic income by 10 per cent for seniors aged 65 to 74.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, between September 29<sup>th</sup> to October 2<sup>nd</sup>, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

# Support for extending Old Age Security benefits



- Support
- Somewhat support
- Somewhat oppose
- Oppose
- Unsure

More than **3 in 4** Canadians

support or somewhat support providing a 10% increase to benefits to seniors 65 to 74 now, as was done for seniors aged 75 and older in 2022. Support is strong across regions in Canada and across gender and age groups.

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

Q – As you might know, the Old Age Security Act provides basic income for seniors 65 and older in Canada. In 2022, a 10 per cent increase was added to benefits for seniors aged 75 and up. Would you support, somewhat support, somewhat oppose, or oppose providing that same 10 per cent increase in benefits to seniors 65 to 74 years old as well?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 29<sup>th</sup> to October 2<sup>nd</sup>, 2024, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.





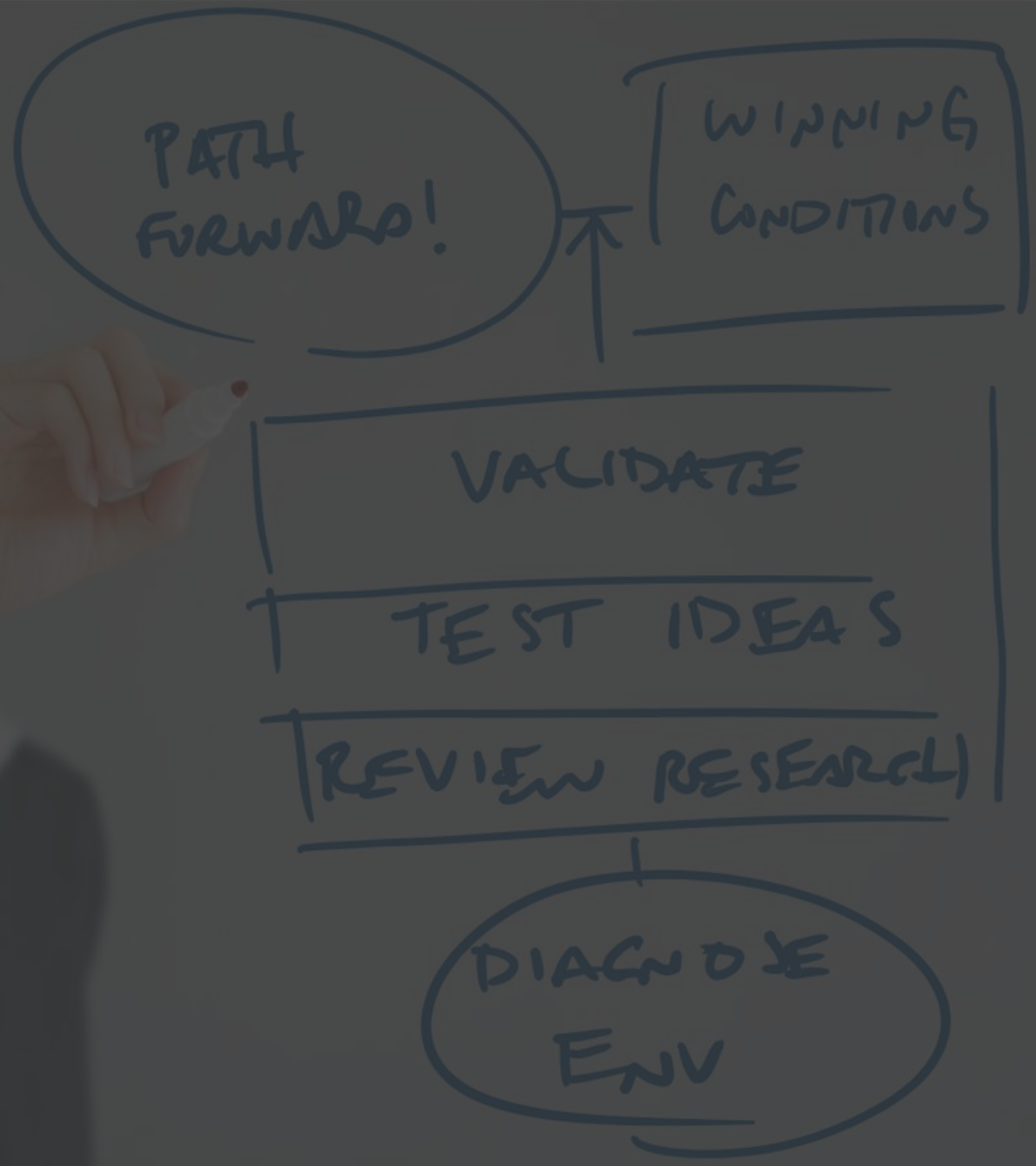
## Support for extending Old Age Security benefits – by demographics

Q – As you might know, the Old Age Security Act provides basic income for seniors 65 and older in Canada. In 2022, a 10 per cent increase was added to benefits for seniors aged 75 and up. Would you support, somewhat support, somewhat oppose, or oppose providing that same 10 per cent increase in benefits to seniors 65 to 74 years old as well?

Support/Somewhat support				
Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
<b>88.1%</b>	<b>79.1%</b>	<b>77.1%</b>	<b>74.8%</b>	<b>79.6%</b>
Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
<b>74.1%</b>	<b>82.2%</b>	<b>73.4%</b>	<b>80.9%</b>	<b>79.4%</b>
Oppose/Somewhat oppose				
Atlantic (n=111)	Quebec (n=229)	Ontario (n=351)	Prairies (n=211)	BC (n=156)
<b>11.1%</b>	<b>16.7%</b>	<b>19.0%</b>	<b>21.5%</b>	<b>19.1%</b>
Men (n=546)	Women (n=506)	18 to 34 (n=195)	35 to 54 (n=424)	55 plus (n=439)
<b>22.6%</b>	<b>14.6%</b>	<b>19.8%</b>	<b>16.1%</b>	<b>19.2%</b>

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, September 29<sup>th</sup> to October 2<sup>nd</sup>, 2024, n=1058, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# METHODOLOGY



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,058 Canadians, 18 years of age or older, between September 29<sup>th</sup> and October 2<sup>nd</sup>, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description
Research sponsor	CTV News	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Population and Final Sample Size	1058 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Source of Sample	Nanos Probability Panel	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Type of Sample	Probability	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Margin of Error	±3.0 percentage points, 19 times out of 20.	Estimated Response Rate	12 percent, consistent with industry norms.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, bicycles and submarines.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Research/Data Collection Supplier	Nanos Research
Number of Calls	Maximum of five call backs to those recruited.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Data Tables	By region, age, and gender: <a href="#">[Click here]</a>
Field Dates	September 29 <sup>th</sup> to October 2 <sup>nd</sup> , 2024.		
Language of Survey	The survey was conducted in both English and French.		
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>		



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