



When it's important, turn to the research team with the highest quality online research panel.

Nanos Insights Lab panelists are recruited by real people from the Nanos call center using random digit dialing.

SECURITY

It is impossible for bots to infiltrate the panel because panelists are validated by our live agents.

INTEGRITY

People have been randomly selected – no one can volunteer to join the panel or take a survey.

QUALITY

The panel is representative of ‘normal’ Canadians - if you want to do a lot of surveys, you are not ‘normal’.

CONTROL

The Nanos Insights Lab panel is built for Nanos clients – we do not share it with any other research organization, so we know what surveys they are doing.

CONFIDENCE

Because we recruit through RDD, you can associate a margin of error to the data.

SCALABILITY

For larger scale projects we can utilize the 48,000 panelists in the Nanos Insights Lab and can top up with an additional RDD recruit using our call centre for special population oversamples.



***We guarantee that
100% of our panelists
are real human beings.
How? Because we talk
to them.***

Contact us today for your next project
ea@nanosresearch.com