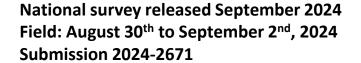
Canadians are divided but marginally more likely to support or somewhat support Liberals and NDP continuing to work together to avoid an early election.









Nanos was retained by the Globe and Mail to conduct research among Canadians to gauge their views on the potential continuation of collaboration between the Liberal Party and the NDP in the House of Commons into 2025.

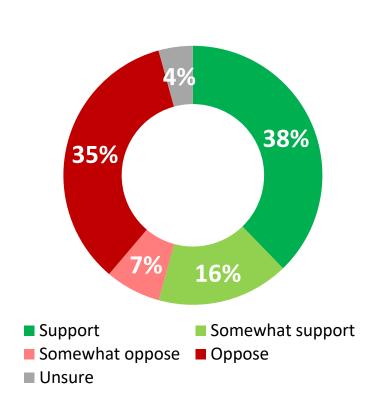
Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1093 Canadians, 18 years of age or older, between August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024 as part of an omnibus survey.

The margin of error for this survey is ±3.0 percentage points, 19 times out of 20.

This study was commissioned by Globe and Mail and the research was conducted by Nanos Research.

## **Support for Liberal-NDP Cooperation in 2025**

Q – Would you support, somewhat support, somewhat oppose or oppose the Liberals and the NDP continuing to work together in the House of Commons in 2025 so there is not an early election?



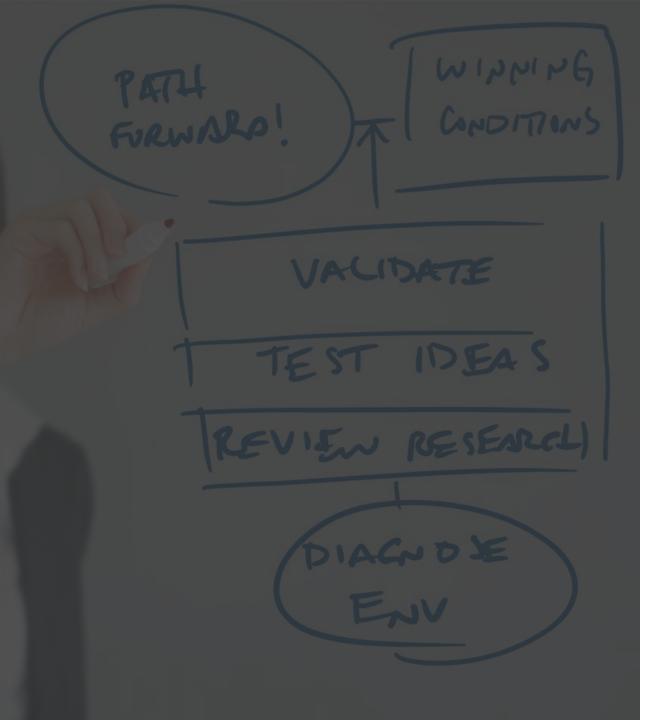
upport	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)
Support/Somewhat support	57.0%	62.8%	53.6%	40.0%	58.6%
	Men (n=615)	Women (n=476)	18 to 34 (n=174)	35 to 54 (n=409)	55 plus (n=510)
Suppo	47.6%	61.2%	51.6%	51.4%	58.2%
obose	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)
Oppose/somewhat oppose	37.2%	31.2%	42.1%	57.9%	38.0%
	Men (n=615)	Women (n=476)	18 to 34 (n=174)	35 to 54 (n=409)	55 plus (n=510)
10					

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



 $<sup>{}^{*}</sup>$ Weighted to the true population proportion.

<sup>\*</sup>Charts may not add up to 100 due to rounding.



Nanos conducted an RDD dual frame (land- and celllines) hybrid telephone and online random survey of 1093 Canadians, 18 years of age or older, between August 30<sup>th</sup> and September 2<sup>nd</sup>, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by the Globe and Mail and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding

Element	Description	Element	Description	
Research sponsor	The Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure	
Population and Final Sample Size	1093 Randomly selected individuals.		Screening ensured potential respondents did not work in the	
Source of Sample	Nanos Hybrid Panel	Screening	market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.	
Type of Sample	Probability		Individuals younger than 18 years old; individuals without land or	
Margin of Error	±3.0 percentage points, 19 times out of 20.	Excluded Demographics	cell lines, and individuals without internet access could not participate.	
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally	
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	oversampled to allow for a minimum regional sample.  14 percent, consistent with industry norms.	
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.	
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, views on immigration and electric vehicles.	
Number of Calls	Maximum of five call backs to those recruited.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.	
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Research/Data Collection Supplier	Nanos Research	
Field Dates	August 30 <sup>th</sup> to September 2 <sup>nd</sup> , 2024.		Contact Nanos Research for more information or with any	
Language of Survey	The survey was conducted in both English and French.	Contact	concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237	
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/	Tabulations	Email: info@nanosresearch.com.  By age, gender and region	



As one of North America's premier market and public opinion research firms, we put strategic intelligence into the hands of decision makers. The majority of our work is for private sector and public facing organizations and ranges from market studies, managing reputation through to leveraging data intelligence. Nanos Research offers a vertically integrated full service quantitative and qualitative research practice to attain the highest standards and the greatest control over the research process. <a href="https://www.nanos.co">www.nanos.co</a>

## nanos dimap analytika

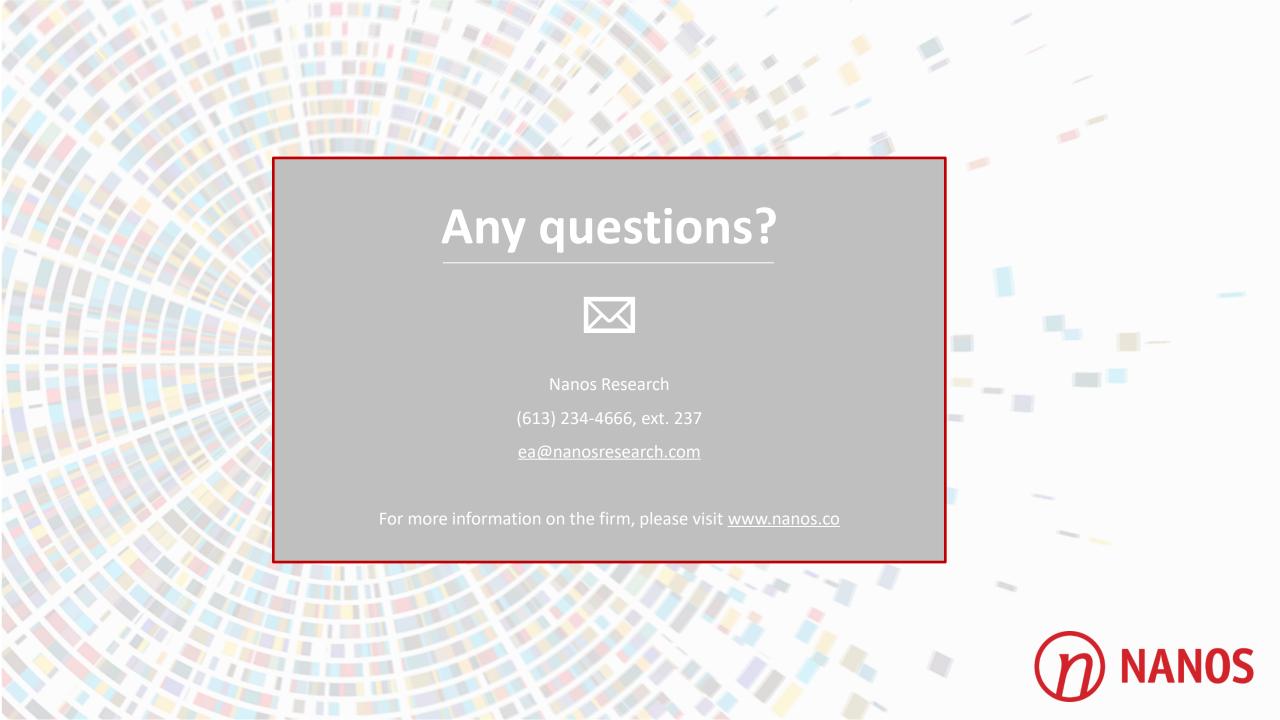


dimap

This international joint venture between <u>dimap</u> and <u>Nanos</u> brings together top research and data experts from North American and Europe to deliver exceptional data intelligence to clients. The team offers data intelligence services ranging from demographic and sentiment microtargeting; consumer sentiment identification and decision conversion; and, data analytics and profiling for consumer persuasion. <u>www.nanosdimap.com</u>

## **Ethic**Stratēgies

Ethic Strategies was created by the founding partners of <u>PAA Advisory</u> and the <u>Nanos</u> <u>Research Corporation</u>, both recognized leaders in research, advocacy, and advisory. Ethic provides bespoke strategic counsel, advice, and communications strategies to organizations facing serious issues. <u>www.ethicstrategies.com</u>





## NANOS IS YOUR GO-TO HIGH-STAKES RESEARCH PARTNER.

Delivering world-class solutions since 1987, we are the leader in high velocity data insights and visualization.

Market | Consumer | Reputation | Policy | Insight

For more information about our services, please visit us at: <a href="https://www.nanos.co">www.nanos.co</a>

