

Citizenship and  
Immigration Canada



Two in three Canadians say Canada should accept fewer immigrants in 2025 than in 2024.

National survey released September, 2024  
Field: August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024  
Submission 2024-2670





Nanos Research was retained by CTV News to conduct research among Canadians on the topic of immigration, refugees, and protected persons.

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,093 Canadians, 18 years of age or older, between August 30<sup>th</sup> and September 2<sup>nd</sup>, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

# KEY FINDINGS

1

**MOST CANADIANS PREFER FEWER IMMIGRANTS IN 2025 THAN 2024**

Asked if Canada should accept more, about the same, or fewer immigrants, two in three Canadians (64%) say Canada should accept fewer immigrants in 2025 than the government’s current aim of 485,000 immigrants in 2024. One in four (26%) say Canada should accept about the same number of immigrants, and five per cent say it should accept more in 2025.

2

**CANADIANS MORE LIKELY TO SAY CANADA SHOULD ACCEPT FEWER REFUGEES AND PROTECTED PERSONS**

When asked if Canada should accept more, fewer or about the same number of refugees and protected persons as the 2024 aim of 76,000, over two in five Canadians (46%) say Canada should accept fewer refugees, while over one in three (35%) say it should accept about the same number. Fifteen per cent say Canada should accept more refugees and protected persons in 2025.

3

**MOST CANADIANS SUPPORT OR SOMEWHAT SUPPORT REDUCING THE NUMBER OF NEW IMMIGRANTS UNTIL HOUSING BECOMES MORE AFFORDABLE**

Over seven in ten Canadians support (49%) or somewhat support (23%) reducing the number of new immigrants into Canada until housing become more affordable, which is an increase since the September 2023 wave (35% support, 24% somewhat support).

4

**CANADIANS ARE MORE LIKELY TO SAY REDUCING THE NUMBER OF IMMIGRANTS WOULD MAKE THE ECONOMY STRONGER THAN WEAKER**

Two in five Canadians say reducing the number of immigrants to Canada would make the economy stronger (22%) or somewhat stronger (18%), while one in five say it would make the economy weaker (11%) or somewhat weaker (18%). One in five (20%) say this would have no impact on the economy.

Consistent with the previous wave in December 2023, around two in three Canadians say Canada should accept fewer immigrants in 2025, while one in four say Canada should accept about the same amount.

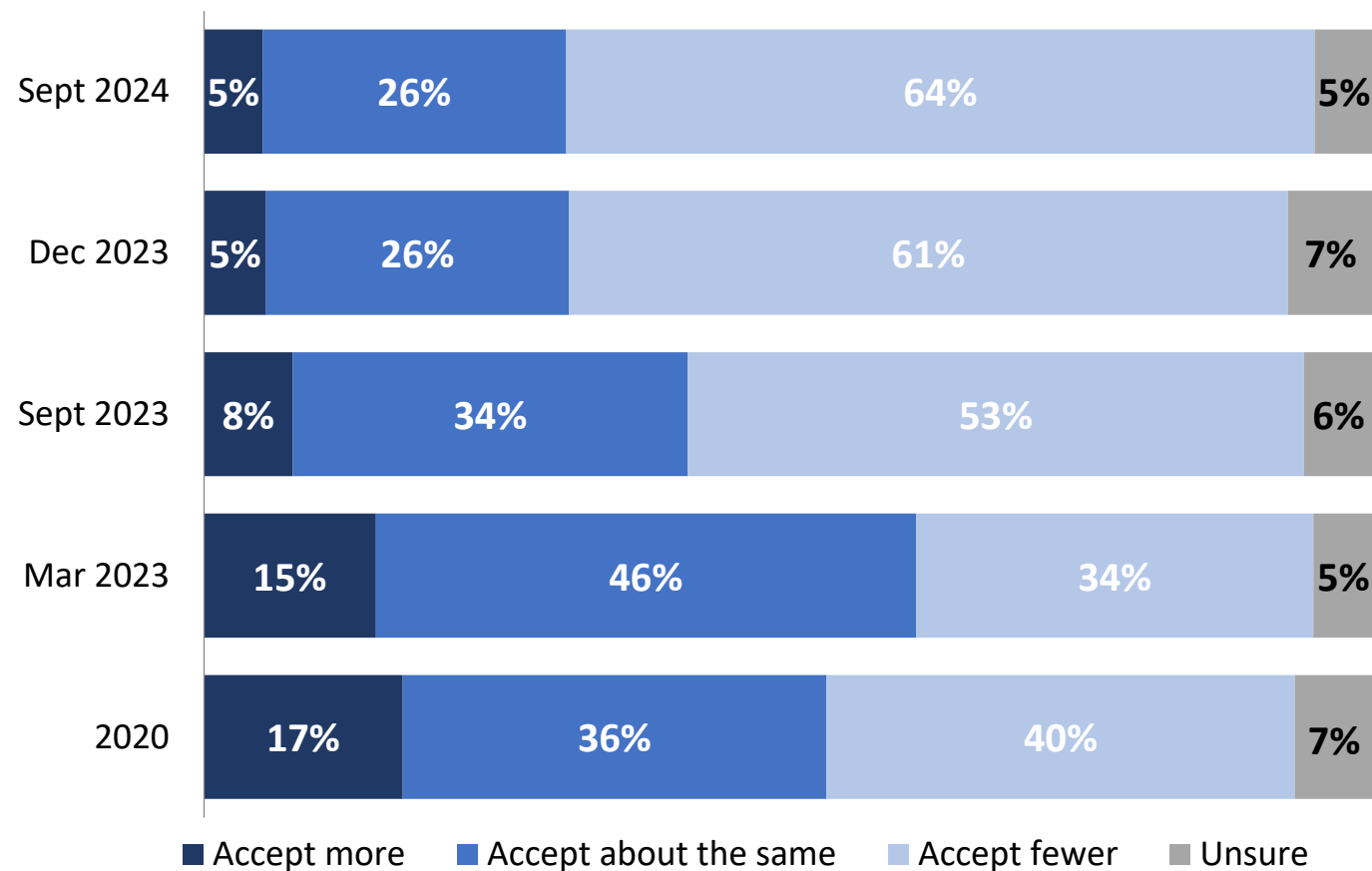
Q – September 2024: As you may know, in 2024 Canada aims to accept 485,000 immigrants as permanent residents. Should Canada accept more, about the same or fewer immigrants in 2025?

December 2023: As you may know, in 2023 Canada aimed to accept 465,000 immigrants as permanent residents and accepted 371,299 immigrants as of September 2023. Should Canada accept more, about the same or fewer immigrants in 2024?

March and September 2023: As you may know, in 2023 Canada is aiming to accept 465,000 immigrants as permanent residents. Should Canada accept more, about the same or fewer immigrants in 2023?

2020: As you may know, in 2019 Canada accepted about 340,000 immigrants as permanent residents. Should Canada accept more, the same amount or fewer than 340,000 immigrants in 2021?

## Number of immigrants Canada should accept



\*Weighted to the true population proportion.

\*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.

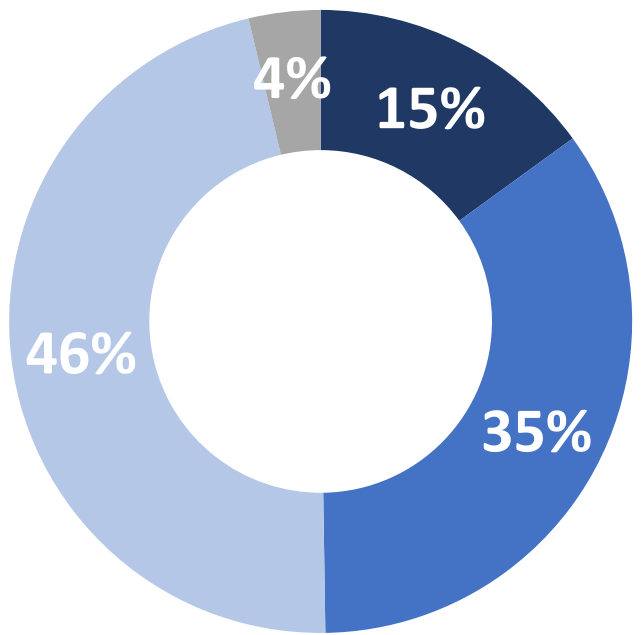
## Number of immigrants Canada should accept – by demographics

Q – As you may know, in 2024 Canada aims to accept 485,000 immigrants as permanent residents. Should Canada accept more, about the same or fewer immigrants in 2025?

	Canada (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
Accept fewer	64.0%	69.4%	66.9%	62.9%	67.0%	56.1%	68.0%	60.0%	64.6%	65.7%	62.4%
Accept about the same	26.0%	22.6%	25.8%	26.0%	25.9%	27.9%	23.2%	28.8%	21.8%	25.2%	29.3%
Accept more	5.0%	5.3%	2.9%	5.2%	6.4%	5.9%	4.9%	4.9%	7.3%	4.6%	3.9%
Unsure	5.0%	2.7%	4.4%	5.9%	0.8%	10.1%	3.8%	6.3%	6.3%	4.5%	4.5%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Number of refugees and protected persons in Canada



- Accept more
- Accept about the same
- Accept fewer
- Unsure

Over **2 in 5** Canadians

say Canada should accept fewer refugees and protected persons in 2025, while over one in three say Canada should accept about the same amount and fifteen per cent say Canada should accept more.

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

Q – As part of the 485,000 immigrants Canada aims to accept as permanent residents in 2024, about 76,000 or about 15 per cent are to be refugees and protected persons. Should Canada accept more, about the same or fewer refugees and protected persons in 2025?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



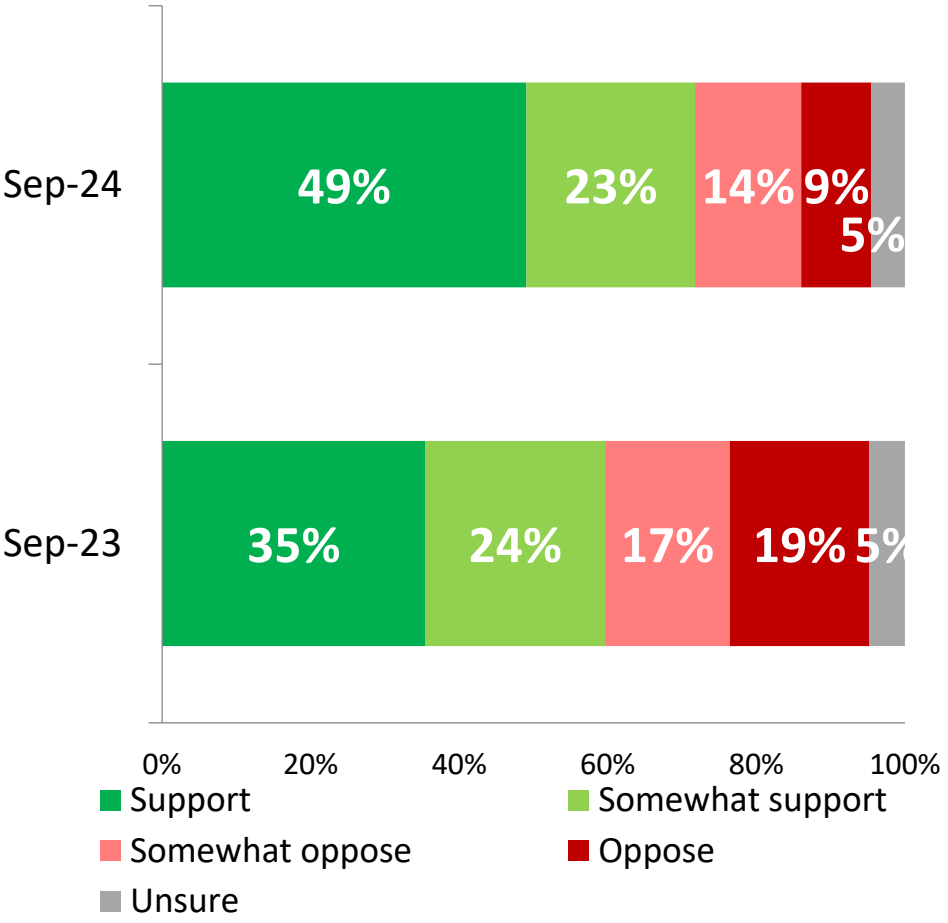
## Number of refugees and protected persons in Canada – by demographics

Q – As part of the 485,000 immigrants Canada aims to accept as permanent residents in 2024, about 76,000 or about 15 per cent are to be refugees and protected persons. Should Canada accept more, about the same or fewer refugees and protected persons in 2025?

	Canada (n=1093)	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)	Men (n=615)	Women (n=476)	18-34 (n=174)	35-54 (n=409)	55 plus (n=510)
Accept fewer	46.5%	48.1%	47.7%	45.5%	49.2%	43.2%	50.6%	42.3%	47.2%	50.6%	42.9%
Accept about the same	34.8%	34.8%	39.3%	32.0%	33.0%	37.0%	33.6%	36.1%	32.7%	30.0%	39.9%
Accept more	15.0%	14.4%	9.1%	18.7%	12.7%	17.8%	12.0%	17.8%	15.1%	15.2%	14.8%
Unsure	3.7%	2.7%	3.8%	3.8%	5.1%	2.0%	3.7%	3.7%	5.1%	4.3%	2.4%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.

# Reducing immigration into Canada until housing becomes more affordable



	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)
Support/Somewhat support	76.3%	74.6%	68.0%	74.3%	71.9%
	Men (n=615)	Women (n=476)	18 to 34 (n=174)	35 to 54 (n=409)	55 plus (n=510)
	72.6%	71.1%	72.6%	71.0%	71.8%
Oppose/Somewhat oppose	16.0%	19.7%	27.6%	23.0%	24.3%
	Men (n=615)	Women (n=476)	18 to 34 (n=174)	35 to 54 (n=409)	55 plus (n=510)
	23.3%	23.9%	23.6%	23.1%	24.3%

\*Weighted to the true population proportion.  
 \*Charts may not add up to 100 due to rounding.

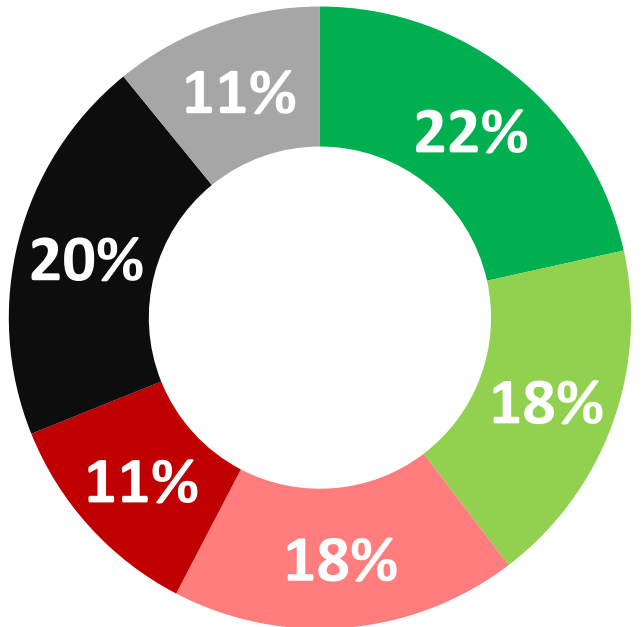
Q – Do you support, somewhat support, somewhat oppose or oppose reducing the number of new immigrants into Canada until housing becomes more affordable?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.





# Perceived impact of immigration on Canadian economy



- Stronger
- Somewhat stronger
- Somewhat weaker
- Weaker
- No impact
- Unsure

	Atlantic (n=111)	Quebec (n=256)	Ontario (n=360)	Prairies (n=209)	BC (n=157)
<b>Stronger/Somewhat stronger</b>	35.6%	32.3%	44.5%	47.1%	30.9%
	Men (n=615) 41.0%	Women (n=476) 38.1%	18 to 34 (n=174) 44.7%	35 to 54 (n=409) 40.0%	55 plus (n=510) 36.1%
<b>Weaker/Somewhat weaker</b>	34.2%	27.7%	29.4%	26.7%	32.4%
	Men (n=615) 30.6%	Women (n=476) 27.8%	18 to 34 (n=174) 26.2%	35 to 54 (n=409) 27.8%	55 plus (n=510) 32.5%

\*Weighted to the true population proportion.  
\*Charts may not add up to 100 due to rounding.

Q – Do you think reducing the number of immigrants to Canada would make the Canadian economy stronger, somewhat stronger, somewhat weaker, weaker or have no impact on the strength of the Canadian economy?

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, August 30<sup>th</sup> to September 2<sup>nd</sup>, 2024, n=1093, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,093 Canadians, 18 years of age or older, between August 30<sup>th</sup> and September 2<sup>nd</sup>, 2024 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is  $\pm 3.0$  percentage points, 19 times out of 20.

This study was commissioned by CTV News and the research was conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description
Research sponsor	CTV News
Population and Final Sample Size	1093 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.0 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	August 30 <sup>th</sup> to September 2 <sup>nd</sup> , 2024.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. <a href="https://canadianresearchinsightscouncil.ca/standards/">https://canadianresearchinsightscouncil.ca/standards/</a>

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	14 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanos.co">http://www.nanos.co</a> Telephone:(613) 234-4666 ext. 237 Email: <a href="mailto:info@nanosresearch.com">info@nanosresearch.com</a> .
Data Tables	By region, age and gender: <a href="#">Link</a>



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# Any questions?

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# TABULATIONS

