

>> key features

# Riding Maps

**EFFORTLESSLY DEPLOY VOLUNTEERS AND ENGAGE VOTERS WITH OUR INTUITIVE NEIGHBOURHOOD MAP PROJECTIONS.**

**THE ULTIMATE ADDITION TO YOUR TOOLKIT, IT'S THE SMARTEST INVESTMENT YOU'LL EVER MAKE.**

**The Nanos Time Map service includes two modules:**

- > **The Constit. Assistant for elected officials**
- > **The Election Assistant for campaigns**

 **NANOS Time Map**



# Election Assistant

Have the intelligence to effectively target:

- ✓ Races that are too close to call
- ✓ MPs who are at risk and who are safe
- ✓ Battleground regions that are in play in existing or new areas of your riding.

What the Election Assistant can do for you:

1. Integrate monthly polling station projections into your advocacy work when interacting with elected officials and parties;
2. Have the intelligence at your fingertips to know which parties or candidates are on the upswing or at risk; and,
3. Track swing polling stations over time to identify battleground regions at play.

# Constit. Assistant

Have the intelligence to effectively:

- ✓ Visualize inbound constituency issues
- ✓ Integrate householder data
- ✓ Focus constituency outreach

What the Constit. Assistant can do for you:

1. Maximize constituency communication resources by knowing which neighbourhoods to engage with and when; and,
2. Have the intelligence at your fingertips to monitor key policy issues and neighbourhood trends.

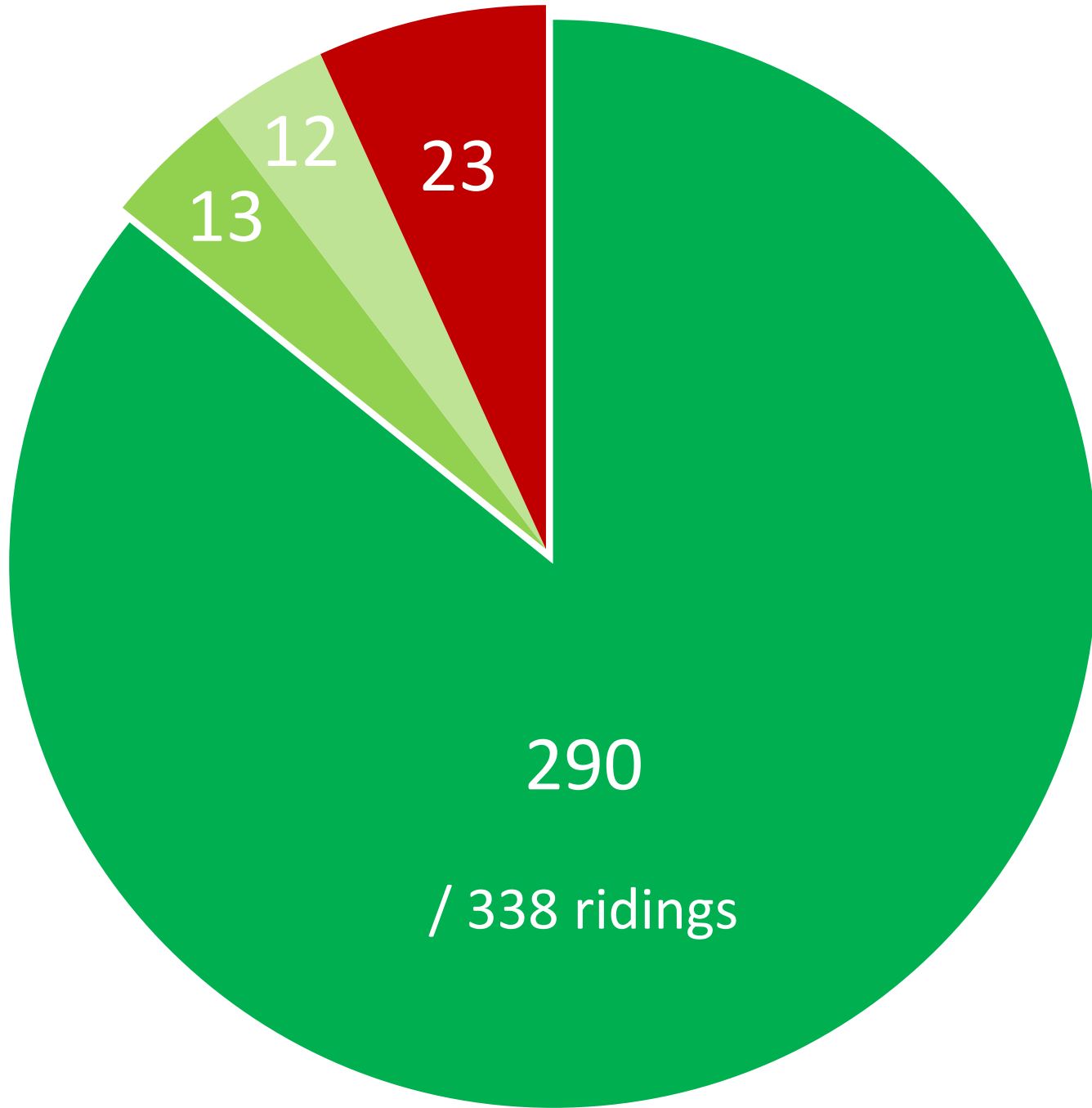
# Nanos vs Election 2021

Nanos has a proven track record of success putting strategic intelligence into the hands of decision makers. Nanos Research is the pollster of record for CTV News and the Globe and Mail.

The Nanos Time Map Model accurately predicted the outcome in 290 out of 338 federal riding outcomes in the 2021 Federal Election.



Counting ridings which were projected as too close to call (within 2% [A] and between 2-7% [B]) as correct, the accuracy of the Nanos model increases.



- Number of ridings outside A and B (margin of victory above 8%) accurately predicted
- Number of A ridings accurately predicted as too close to call (margin of victory within 2%)
- Number of B ridings accurately predicted as too close to call (margin of victory within 2-7%)
- Not predicted accurately

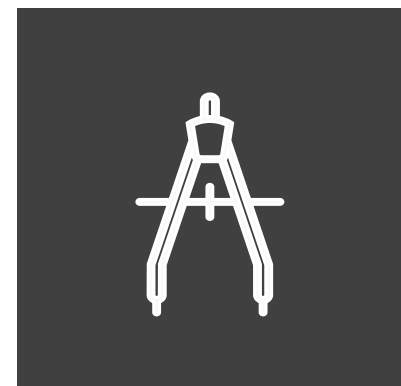


# Mapping Services



## NANOS ELECTION ASSISTANT MODULE

The Nanos Election Assistant (NanosEA) includes the integration of Nanos political sentiment modelling, federal election data and interactive maps. The Election Assistant is an interactive spatial forecasting service platform. Transforming the effectiveness of regional political campaign planning and execution.



## NANOS CONSTIT. ASSISTANT MODULE

The Nanos Constit Assistant (NanosCA) is an interactive spatial data mapping service platform. The Constit. Assistant allows clients to map both public and Member of Parliament (inbound and outbound) proprietary data for visual monitoring, numeric analysis and data set comparisons.



## TESTIMONIALS

“The Nanos Time Map provides us a unique advantage in understanding opinion trends in our Riding.”

“Nanos’ heat maps make us a more effective office by allowing us to see patterns and status of interests from each individual poll up to a riding wide profile, updated monthly. By integrating all our data points into one interactive map it empowers us to better anticipate and target evolving priorities of our constituents to best allocate our response resources”

These products are not competitors with other systems but are a complement. They enable you to connect existing data to political modelling and geographic visualization in order to better plan or serve your political needs.

# Subscriptions

## Election Assistant (EA)

Yearly subscription for the Election Assistant for campaigns.

**-- \$3,660 --**

\*Only yearly payments accepted. All pricing is exclusive of applicable taxes.

## Constit. Assistant (CA)

Yearly subscription for the Constit. Assistant for elected officials.

**-- \$4,140 --**

\*Only yearly payments accepted. All pricing is exclusive of applicable taxes.

## Bundle (EA)/(CA)

Buy both modules to bundle and save 20% on your yearly subscription!

**-- \$6,240 --**

Total value of \$7,800

\*Only yearly payments accepted. All pricing is exclusive of applicable taxes.

Visit <https://nanos.co/payments/> for more information or to subscribe.



# Key Features

## Nanos Election Assistant

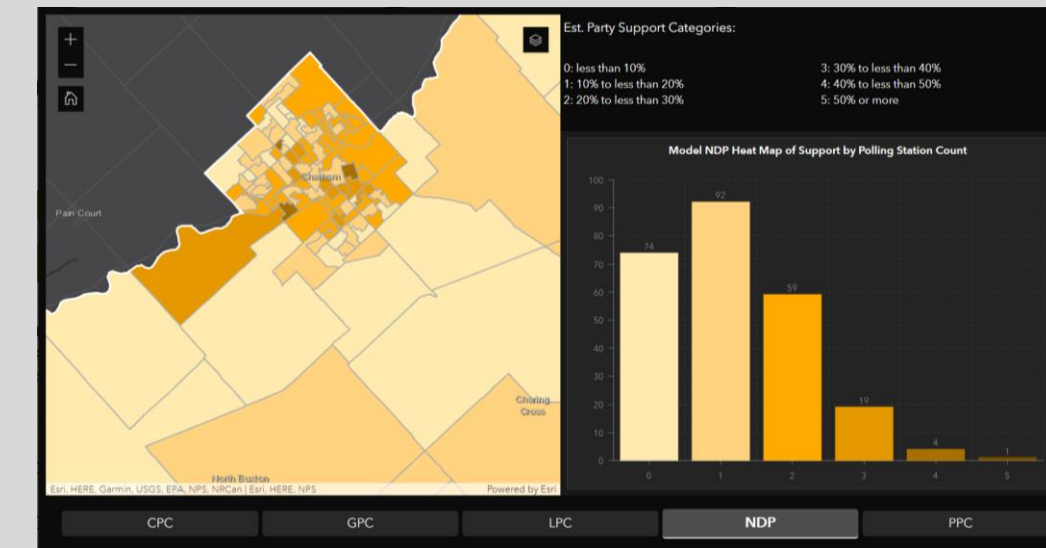
- 2021 Polling Station Level Election Results & Analysis
- Current Nanos Riding Ballot Model Estimate (polling station winner updated monthly)
- Current Nanos Margin Model Estimate (polling station margin category winner updated monthly)
- Current Nanos Party Heat Maps of Support (polling station support categories by party updated monthly)

## Nanos Constit. Assistant

- Political donations for Associations, registered party candidates and candidates seeking nominations including dollar value and neighbourhood of donation
- Input constituency and householder data directly into the Constit. Assistant platform and automatically visualize data geographically and in tables.
- Target neighbourhood outreach, profile neighbourhood interests, and monitor & track constituency communications
- Extract data for numeric analysis

All data can be exported to Excel/CSV format and integrated with existing information management systems such as CIMS.

## NANOS Time Map



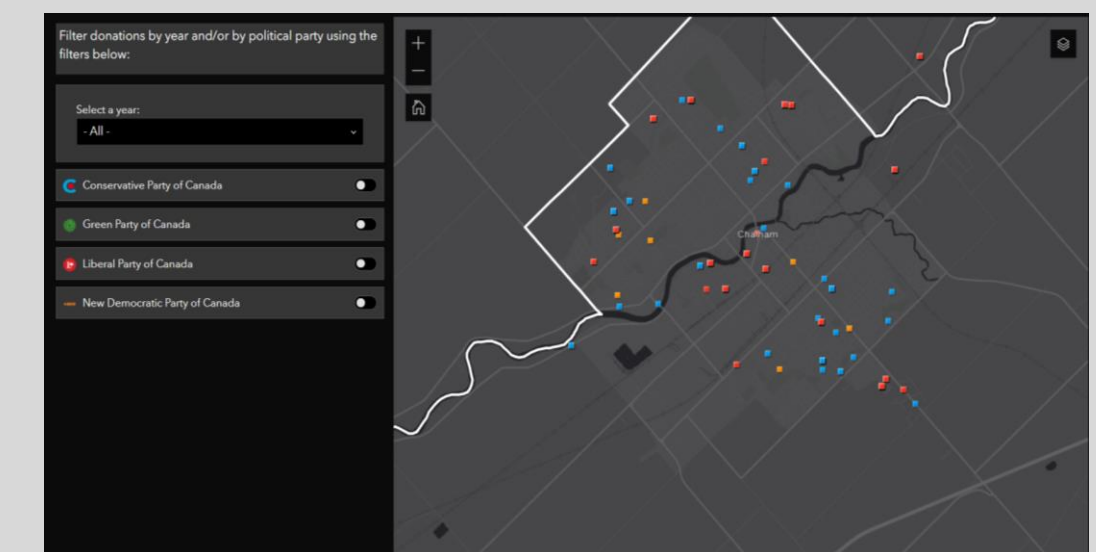
Party Heat Maps  
of Support



Model Estimate Map Series  
Trends



Visualized Constituency  
Householder Data



Donations by Political Party and  
by Size

As a non-partisan research organization with a distinguished level of data reliability, our services are open to subscribers. Subscription package options are based on scope of geography and breadth of data. Access to data is open to any subscriber on a non-partisan basis.



# CONTACT US TODAY

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