

National Omnibus Survey

Access valuable information with our National Omnibus surveys. Benefit from cost-effective access to insightful data, rapid turnarounds, and customizable questions – all supported by Nanos Research's renowned expertise in survey research. Let's chat today about your important project and get going!

<u>Contact us</u> at <u>ebossard@nanosresearch.com</u> for a quote now.

WHY NANOS?

Reputation

Our research and commentary have been cited in Bloomberg, CNBC, Forbes, The Economist, and The Wall Street Journal. Our commitment to accuracy and efficiency guarantees reliable data for informed reporting, with turnaround times of one-week post-fieldwork.

Insights

Omnibus surveys of 1,000 respondents aged 18 and over. Our analysis of your results will profile respondents by age, gender, income, and region.

Leadership

Discover our dedication to shaping impactful conversations across diverse sectors. Through surveys and engagement tools, we establish ourselves as your go-to research partner, setting the standard for client-centered excellence.

HOW IT WORKS

Research Nanos Research conducts an online representative panel survey of 1,000 respondents, 18 years of age or older, as part of its monthly omnibus survey.

Targeted Research Solutions: Our omnibus surveys offer targeted research solutions tailored to clients' specific needs. With demographics collected from a diverse respondent pool, clients can maximize research outcomes by accessing comprehensive data on their target audience's attitudes, behaviors, and preferences.

Quick turnaround: With a streamlined data collection processes and advanced analytical techniques, we deliver rapid results without compromising accuracy, enabling clients to make informed decisions swiftly.

Flexibility: Collaborate with our experienced team to tailor survey questions to your specific research objectives. This flexibility allows you to call up questions as needed and deploy research throughout the year, supporting strategy development, decision-making, and impactful initiatives.

Expertise: We have a proven track record of conducting high-quality research across diverse industries and sectors, earning a reputation for methodological rigor, accuracy, and reliability.



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Unlocking Insights
Tap into the pulse of the Nation with
the Nanos National Omnibus Survey

Your Go-To High-Stakes Research Partner <u>www.nanos.co</u>



NANOS IS YOUR GO-TO HIGH-STAKES RESEARCH PARTNER.

Delivering world-class solutions since 1987, we are the leader in high velocity data insights and visualization.

Market | Consumer | Reputation | Policy | Insight

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