

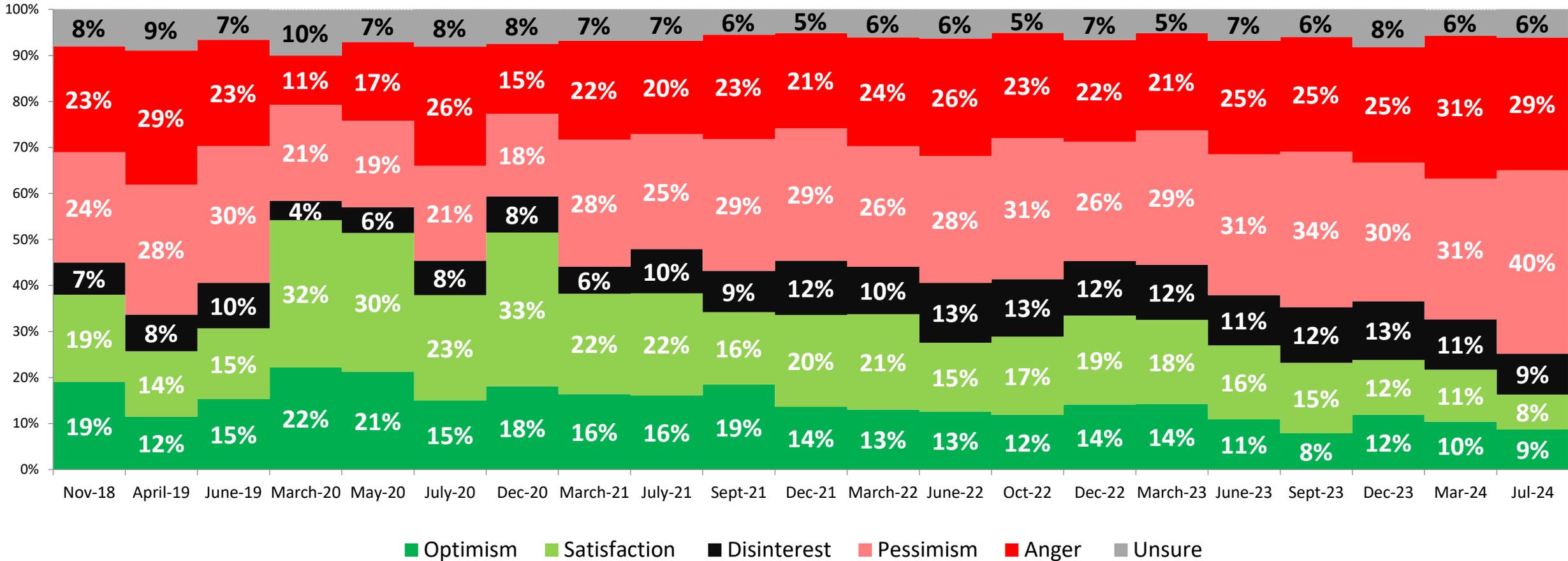


Feelings of pessimism towards the federal government hit new high – Satisfaction reaches new all-time low.

Feelings towards the federal government – Tracking



Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]



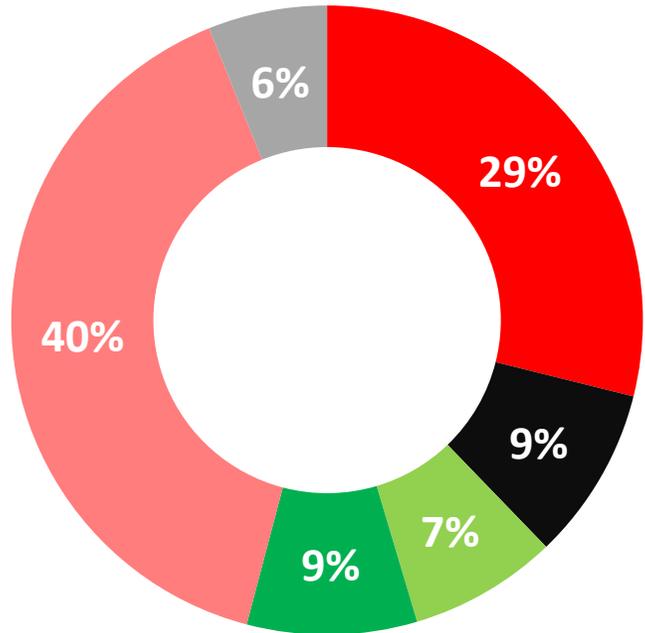
■ Optimism ■ Satisfaction ■ Disinterest ■ Pessimism ■ Anger ■ Unsure

*Weighted to the true population proportion.
*Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 3rd, 2024, n=1,018, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Feelings towards the federal government



- Anger
- Disinterest
- Satisfaction
- Optimism
- Pessimism
- Unsure

*Weighted to the true population proportion.
 *Charts may not add up to 100 due to rounding.

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 3rd , 2024, n=1,018, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

“ Pessimism and anger remain the top emotions Canadians say best describe their views of the federal government in Ottawa. Feelings of pessimism toward the federal government has increased by nine percentage points since the last wave in March 2024. The largest increases among regions are by residents of Atlantic Canada (March: 25%; July: 36%), Ontario (March: 34%; July: 44%) and Quebec (March: 29%; July: 38%). ”



Feelings towards the federal government by region

Q Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Atlantic			Quebec			Ontario			Prairies			British Columbia		
	2024-07 (n=1018)	2024-03 (n=1069)	2023-12 (n=1006)	2024-07 (n=89)	2024-03 (n=101)	2023-12 (n=106)	2024-07 (n=222)	2024-03 (n=302)	2023-12 (n=255)	2024-07 (n=351)	2024-03 (n=358)	2023-12 (n=339)	2024-07 (n=208)	2024-03 (n=168)	2023-12 (n=195)	2024-07 (n=148)	2024-03 (n=140)	2023-12 (n=111)
Anger	28.9%	31.1%	25.1%	28.1%	38.2%	20.7%	18.4%	24.1%	11.7%	26.1%	28.3%	27.1%	47.6%	44.6%	38.1%	31.4%	30.1%	27.2%
Pessimism	39.8%	30.6%	30.1%	35.9%	25.1%	34.0%	37.9%	28.8%	29.9%	44.4%	33.8%	27.7%	34.3%	26.9%	31.6%	39.3%	32.1%	33.5%
Satisfaction	7.6%	11.3%	11.9%	7.4%	9.2%	19.1%	7.3%	8.2%	11.0%	8.0%	14.5%	13.0%	5.5%	7.0%	6.1%	9.7%	14.0%	14.3%
Disinterest	8.9%	10.9%	12.8%	10.6%	7.1%	5.1%	19.3%	19.6%	25.3%	7.4%	9.2%	11.0%	3.3%	7.6%	6.7%	1.9%	7.3%	8.5%
Optimism	8.7%	10.4%	11.9%	10.8%	15.4%	13.8%	9.5%	11.2%	13.1%	9.3%	9.3%	11.8%	5.5%	9.3%	10.6%	8.4%	11.4%	10.6%
Unsure	6.1%	5.6%	8.2%	7.2%	5.1%	7.3%	7.6%	8.0%	8.9%	4.8%	4.9%	9.3%	3.7%	4.6%	6.9%	9.3%	5.1%	5.9%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 3rd, 2024, n=1,018, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government by age

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			18 to 34			35 to 54			55 plus		
	2024-07 (n=1018)	2024-03 (n=1069)	2023-12 (n=1006)	2024-07 (n=206)	2024-03 (n=150)	2023-12 (n=192)	2024-07 (n=347)	2024-03 (n=436)	2023-12 (n=320)	2024-07 (n=465)	2024-03 (n=483)	2023-12 (n=494)
Anger	28.9%	31.1%	25.1%	27.2%	31.6%	30.1%	32.8%	30.5%	25.8%	27.1%	31.2%	21.2%
Pessimism	39.8%	30.6%	30.1%	41.3%	28.9%	24.6%	37.9%	32.5%	28.4%	40.4%	30.3%	35.1%
Satisfaction	7.6%	11.3%	11.9%	5.3%	6.4%	10.7%	7.0%	13.0%	11.3%	9.6%	13.1%	13.3%
Disinterest	8.9%	10.9%	12.8%	11.6%	16.6%	15.6%	8.9%	12.3%	15.6%	7.1%	6.5%	8.8%
Optimism	8.7%	10.4%	11.9%	9.7%	11.9%	11.9%	6.7%	7.2%	11.0%	9.5%	12.1%	12.6%
Unsure	6.1%	5.6%	8.2%	5.0%	5.1%	7.1%	6.8%	4.5%	8.0%	6.2%	6.8%	9.0%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 3rd, 2024, n=1,018, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Feelings towards the federal government by gender

Q

Which of the following feelings best describes your views of the federal government in Ottawa? [RANDOMIZE]

	Canada			Male			Female		
	2024-07 (n=1018)	2024-03 (n=1069)	2023-12 (n=1006)	2024-07 (n=533)	2024-03 (n=552)	2023-12 (n=557)	2024-07 (n=483)	2024-03 (n=516)	2023-12 (n=447)
Anger	28.9%	31.1%	25.1%	34.9%	36.5%	31.7%	23.3%	25.9%	18.8%
Pessimism	39.8%	30.6%	30.1%	39.5%	33.8%	31.1%	40.3%	27.5%	29.3%
Satisfaction	7.6%	11.3%	11.9%	8.1%	9.4%	12.3%	7.1%	13.1%	11.6%
Disinterest	8.9%	10.9%	12.8%	7.8%	9.1%	12.2%	9.9%	12.7%	13.2%
Optimism	8.7%	10.4%	11.9%	6.4%	8.6%	7.8%	10.7%	12.2%	15.8%
Unsure	6.1%	5.6%	8.2%	3.2%	2.6%	4.9%	8.7%	8.5%	11.2%

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, June 28th to July 3rd , 2024, n=1,018, accurate 3.1 percentage points plus or minus, 19 times out of 20.

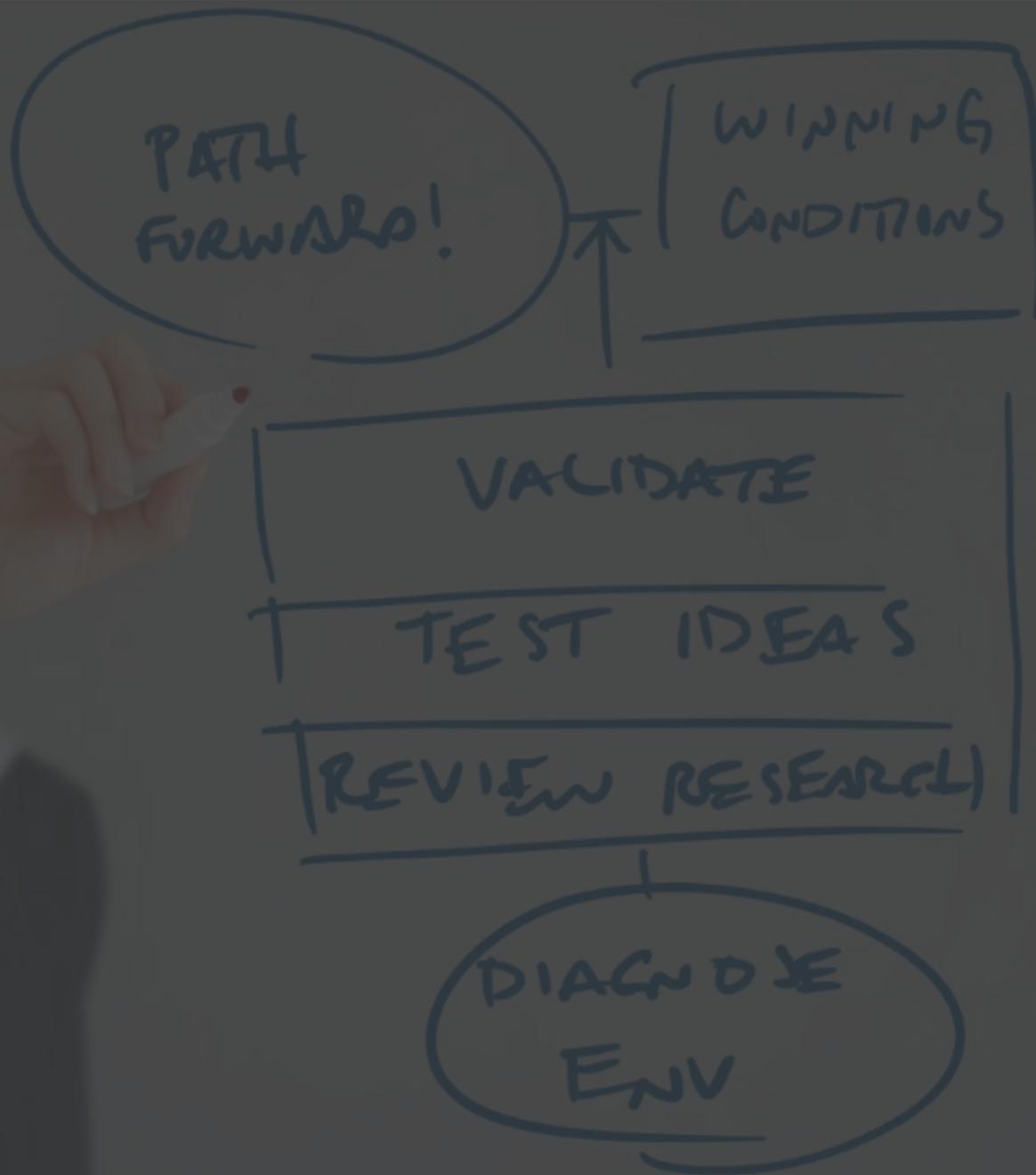
Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1018 Canadians, 18 years of age or older, between June 28th and July 3rd, 2024, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for this survey is ± 3.1 percentage points, 19 times out of 20.

This study was commissioned and conducted by Nanos Research.

Note: Charts may not add up to 100 due to rounding.



Element	Description
Research sponsor	Nanos Research
Population and Final Sample Size	1018 Randomly selected individuals.
Source of Sample	Nanos Probability Panel
Type of Sample	Probability
Margin of Error	±3.1 percentage points, 19 times out of 20.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six-digit postal code was used to validate geography.
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online
Number of Calls	Maximum of five call backs to those recruited.
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.
Field Dates	June 28 th to July 3 rd , 2024.
Language of Survey	The survey was conducted in both English and French.
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements. https://canadianresearchinsightscouncil.ca/standards/

Element	Description
Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.
Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Estimated Response Rate	12 percent, consistent with industry norms.
Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, food banks, increased grocery prices, car theft, government finances, internet regulation, housing, trust in federal parties on the issue of affordable housing and important issues that would influence their vote.
Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Research/Data Collection Supplier	Nanos Research
Contact	Contact Nanos Research for more information or with any concerns or questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com .
Data Tables	By region, age and gender: 2024-2622 Emotion - Formatted Tables.xlsx



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Any questions?



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