



Key Findings

1

The UK and Germany remains highest rated on most positive opinion

Canadians have the most positive opinion of the UK in terms of being a positive partner to Canada with around eight in ten that say they have a positive (51%) or somewhat positive (32%) opinion, followed by Germany (41% positive, 35% somewhat positive), which is similar to the last wave. Positive opinion of the United States (37% positive and 34% somewhat positive) remains higher than the start of tracking in 2019 (19% positive, 25% somewhat positive).

2

United States keeps top spot for Canadians on positive relationship that benefits Canada

Canadians continue to rank the United States as the partner they are most comfortable with in terms of having a positive relationship that benefits Canada with two in three that say so (59%), a slight decrease from 2023 (67%). This followed far behind by Europe (30%) and Asia (2%).

3

Security and trade and prosperity issues are the preferred cooperation with Europe

When asked to rate the level of cooperation Canada should have with Europe, over four in five Canadians think there should be high levels of collaboration (score of 7 to 10 out of 10) between Canada and Europe on security issues (83%) and trade and prosperity issues (82%) which is similar to the last wave (82% for security issues and 85% for trade and prosperity).



Australia, Germany and The United States are the preferred energy partners

Australia gets the highest rating from Canadians in terms of the energy partner they are comfortable with (score of 7-10 out of 10), with over two in three that say so (70%), similar to the last wave in 2023 (73%). This is closely followed by Germany (67%) and The United States (63%).



Level of comfort with relationships with international partners

Q

Thinking of Canada and its relationship with the following partners, please rank your level of comfort where 1 is the most comfortable, 2 the second most comfortable and so on in terms of having a positive relationship that benefits Canada. [RANDOMIZE]

Th

The United States remains the partner that Canadians rank as the one they are most comfortable with in terms of having a positive relationship that benefits Canada with three in five that say so.

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		First rank	Second rank			
	2024 (n=1031)	2023 (n=1080)	2022 (n=1005)	2024 (n=954)	2023 (n=1080)	2022 (n=949)
The United States	59.4%	66.9%	62.2%	25.9%	19.4%	24.6%
Europe	29.5%	23.7%	30.2%	55.9%	62.5%	56.9%
Asia	1.8%	2.4%	1.4%	7.6%	6.4%	6.3%
South America	1.5%	1.4%	0.2%	6.2%	8.1%	2.9%
Africa	0.3%	0.7%	1.3%	1.9%	2.5%	8.7%
Unsure	7.5%	5.1%	4.7%	2.6%	1.1%	0.6%



Top reasons for level of comfort with international partnerships

Q

What was your main reason for your first ranked choice? [OPEN]

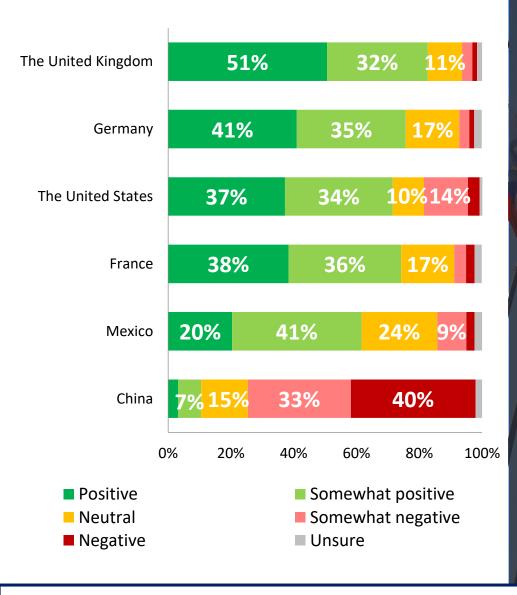
	Total		The United States		Europe		Asia		South America				
	2024 (n=905)	2023 (n=1009)	2022 (n=869)	2024 (n=556)	2023 (n=683)	2022 (n=564)	2024 (n=262)	2023 (n=244)	2022 (n=255)	2024 (n=19)	2023 (n=21)	2024 (n=13)	2023 (n=13)
Physical proximity	22.0%	37.5%	26.7%	35.7%	53.1%	39.5%	1.7%	2.8%	2.0%				
We share common interests and values/are allies	15.9%	21.7%	22.0%	12.1%	21.1%	13.2%	28.8%	29.3%	43.4%				
Largest/important trading partner	12.6%	18.7%	24.0%	19.3%	24.2%	32.6%	1.3%	6.2%	7.6%				
Familiarity/longstanding relationship	12.2%	13.7%	8.2%	14.3%	16.9%	8.5%	11.5%	8.4%	8.7%				
Most trustworthy/stable	10.0%	11.2%	1.9%	4.4%	6.8%	0.6%	22.4%	24.4%	4.7%				
I do not trust the US right now/do not agree with Trump	7.1%	4.3%	3.6%	1.8%	0.6%	0.8%	17.8%	13.2%	5.6%				
Most mutually beneficial/good trading agreements	6.7%	9.1%	2.4%	6.2%	7.5%	0.8%	7.6%	13.5%	5.6%				
Other	2.8%	3.8%	3.4%	1.0%	1.4%	0.8%	0.8%	6.1%	6.8%				
Unsure	1.7%	1.5%	1.6%	0.1%	-	0.1%	1.1%	1.3%	2.9%				

*Shaded due to low sample size

Africa mentions under 30 in 2019, 2021, 2022 and 2024

Only the top reasons shown





Opinions of Canada's partnerships with other countries

Over 8 in 10 Canadians

say they have a positive or somewhat positive opinion of the United Kingdom followed by Germany and The United States, while around seven in ten have a positive or somewhat positive opinion of France and just under two in three have a positive or somewhat positive opinion of Mexico. Around three in four Canadians have a negative or somewhat negative opinion of China.

Q – Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada? [RANDOMIZE]



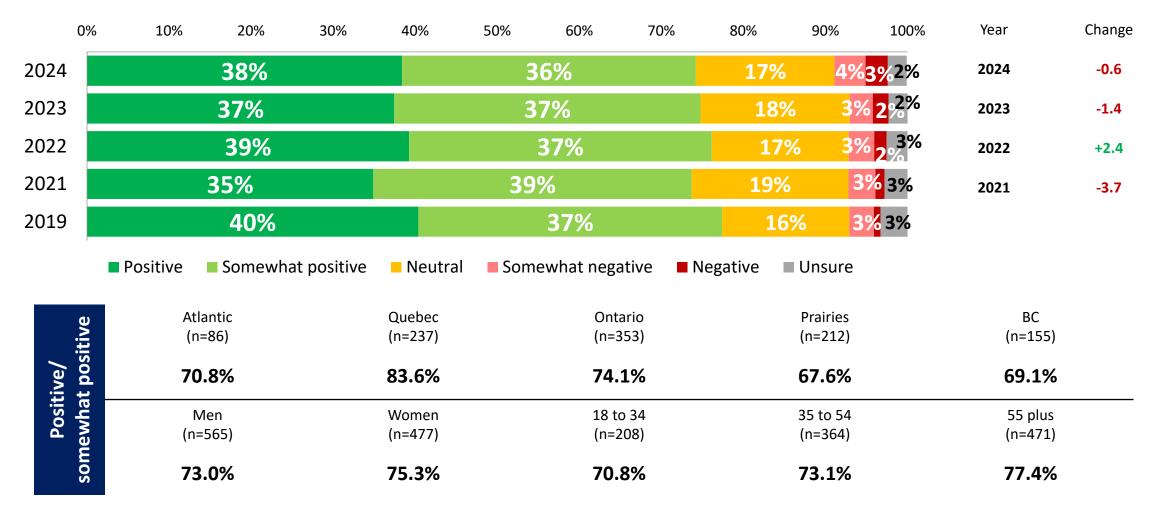
^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.

^{*}Data labels under 5% have been removed for clarity.

Opinions of Canada's relationship with France

Positive/somewhat positive



^{*}Weighted to the true population proportion.

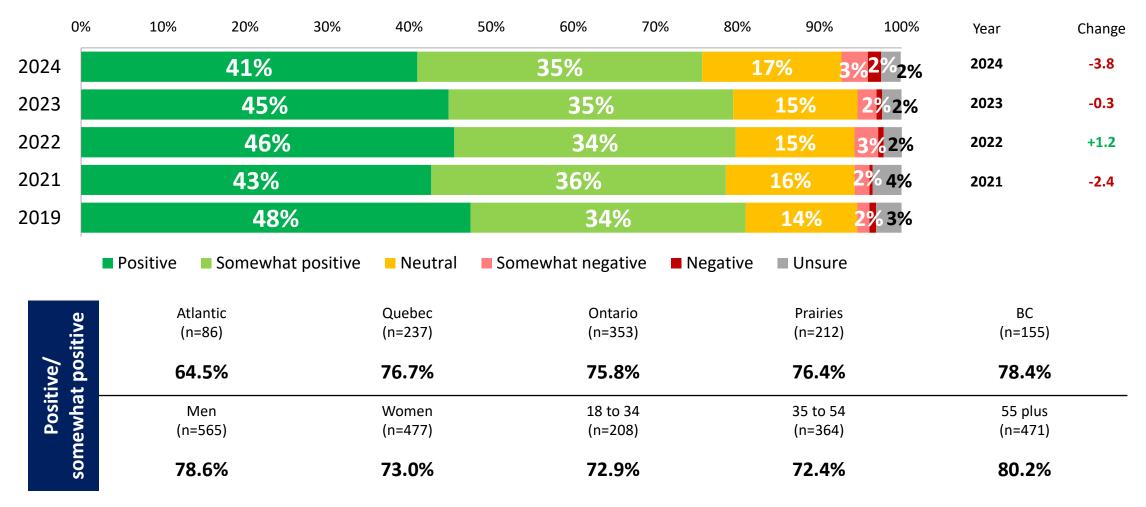
Q – Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada. [RANDOMIZE]



^{*}Charts may not add up to 100 due to rounding.

Opinions of Canada's relationship with Germany

Positive/somewhat positive



^{*}Weighted to the true population proportion.

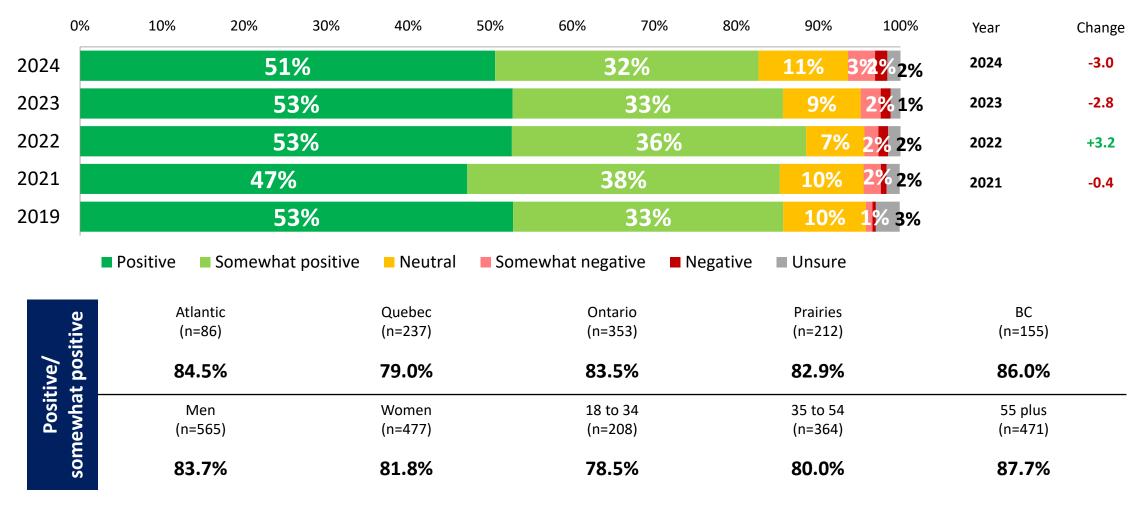
Q – Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada. [RANDOMIZE]



^{*}Charts may not add up to 100 due to rounding.

Opinions of Canada's relationship with the United Kingdom

Positive/somewhat positive



^{*}Weighted to the true population proportion.

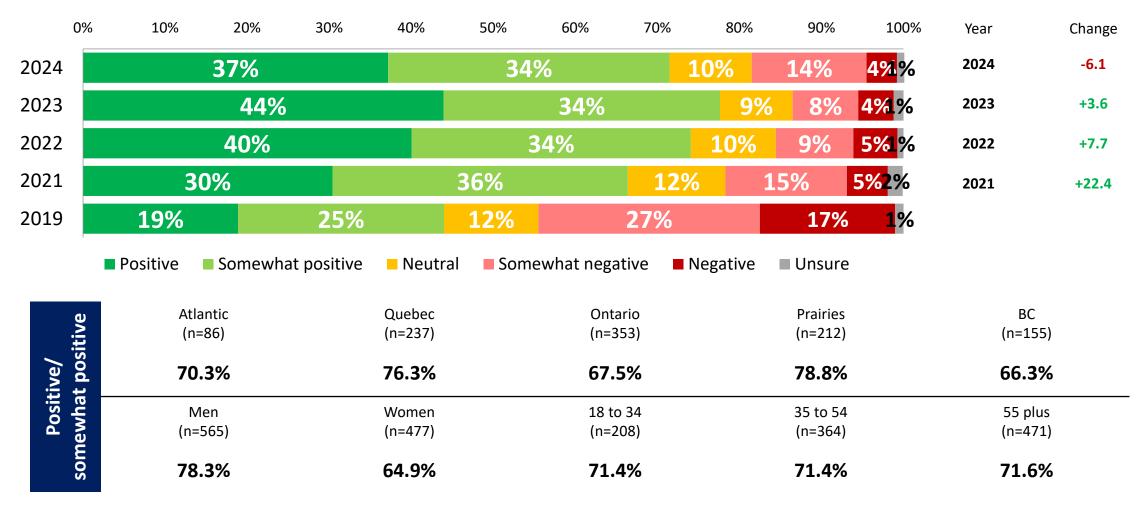
Q – Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada. [RANDOMIZE]



^{*}Charts may not add up to 100 due to rounding.

Opinions of Canada's relationship with the United States

Positive/somewhat positive



^{*}Weighted to the true population proportion.

Q – Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada. [RANDOMIZE]

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 31st to June 2nd, 2024, n=1043, accurate 3.0 percentage points plus or minus, 19 times out of 20.

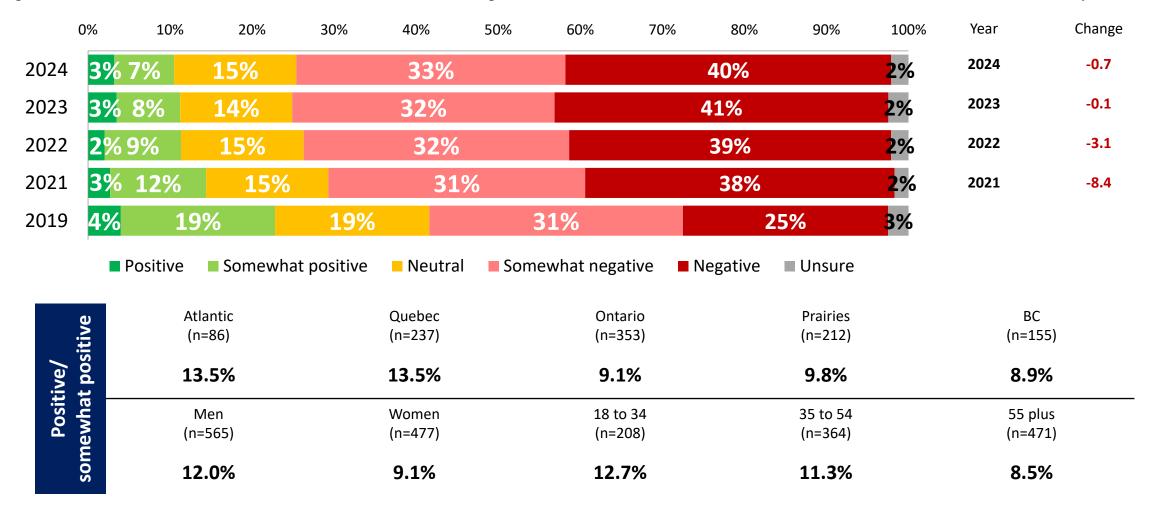


The United States

^{*}Charts may not add up to 100 due to rounding.

Opinions of Canada's relationship with China

Positive/somewhat positive



^{*}Weighted to the true population proportion.

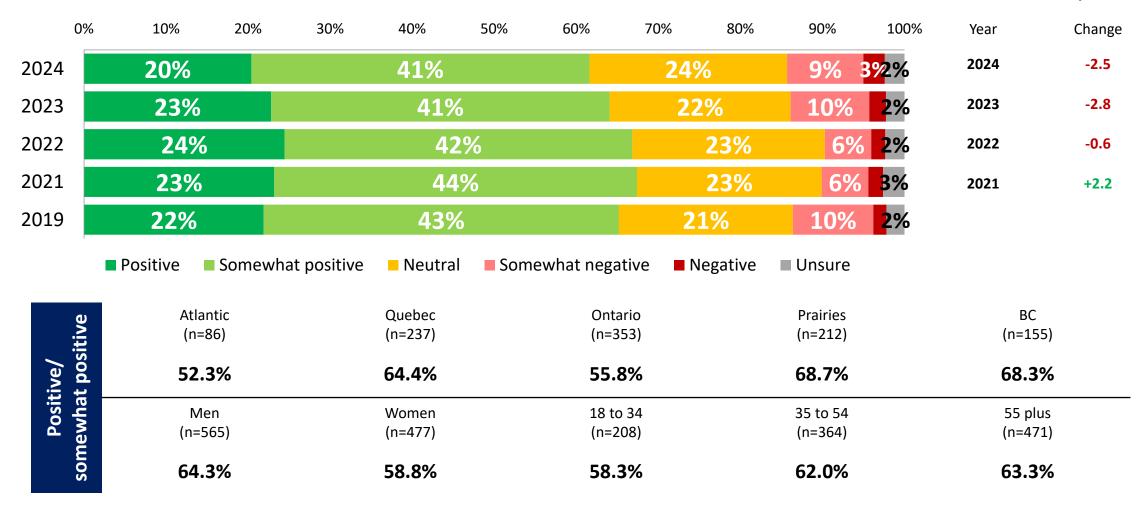
Q – Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada. [RANDOMIZE]



^{*}Charts may not add up to 100 due to rounding.

Opinions of Canada's relationship with Mexico

Positive/somewhat positive



^{*}Weighted to the true population proportion.

Q – Do you have a positive, a somewhat positive, a neutral, a somewhat negative or negative opinion of the following countries in terms of being a positive partner with Canada. [RANDOMIZE]

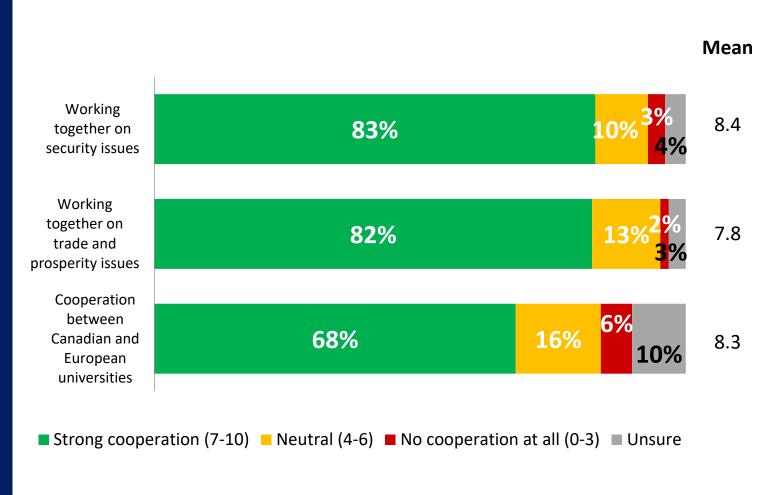


^{*}Charts may not add up to 100 due to rounding.

On average, Canadians give high scores when asked to rate the level of cooperation Canada should have with Europe in working together on security issues (mean of 8.4), working together on trade and prosperity issues (mean of 8.3) and cooperation between Canadian and European universities (mean of 7.8).

Q – On a scale of 0 to 10 where 0 is no cooperation at all and 10 is very strong cooperation, how would you rate the level of cooperation Canada should have with Europe in the following areas? [RANDOMIZE]

Views on Canada's cooperation with Europe



^{*}Weighted to the true population proportion.



^{*}Charts may not add up to 100 due to rounding.

Q – On a scale of 0 to 10 where 0 is no cooperation at all and 10 is very strong cooperation, how would you rate the level of cooperation Canada should have with Europe in the following areas? [RANDOMIZE] Working together on trade and prosperity issues

Canada-Europe cooperation on trade and prosperity

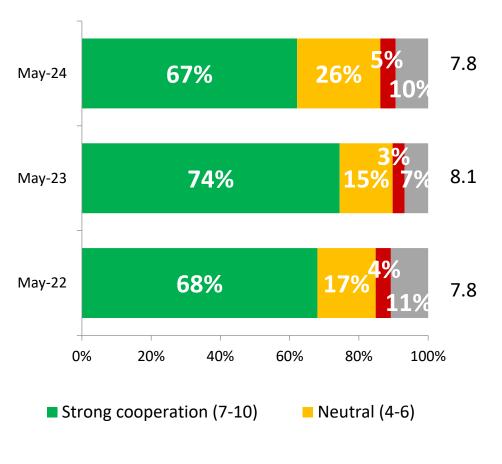
П	Atlantic	Quebec	Ontario	Prairies	BC
	(n=86)	(n=237)	(n=353)	(n=212)	(n=155)
an	8.4	8.5	8.3	8.1	8.5
Mean	Men	Women	18 to 34	35 to 54	55 plus
	(n=565)	(n=477)	(n=208)	(n=364)	(n=471)
	8.3	8.3	8.1	8.3	8.4



^{*}Weighted to the true population proportion.

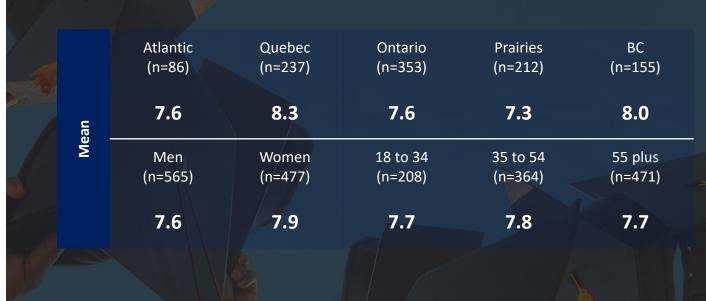
^{*}Charts may not add up to 100 due to rounding.





Mean

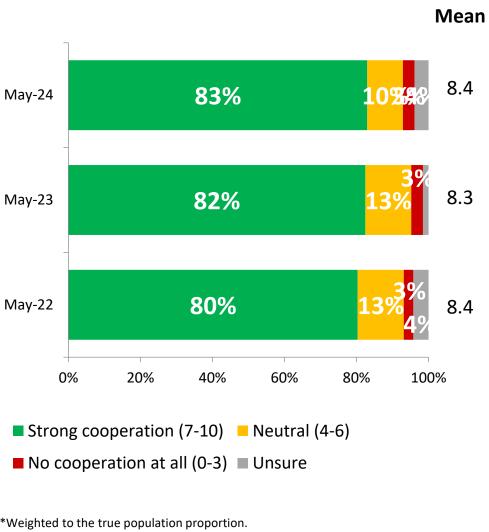
Q – On a scale of 0 to 10 where 0 is no cooperation at all and 10 is very strong cooperation, how would you rate the level of cooperation Canada should have with Europe in the following areas? [RANDOMIZE] Cooperation between Canadian and European universities





^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.



^{*}Weighted to the true population proportion. *Charts may not add up to 100 due to rounding.

Q – On a scale of 0 to 10 where 0 is no cooperation at all and 10 is very strong cooperation, how would you rate the level of cooperation Canada should have with Europe in the following areas? [RANDOMIZE] Working together on security issues

Canada-Europe cooperation on security issues **Prairies** BC Atlantic Quebec Ontario (n=86)(n=237)(n=353)(n=212)(n=155)8.5 8.4 8.5 8.4 8.5 Mean 35 to 54 55 plus Women 18 to 34 Men (n=565)(n=477)(n=208)(n=364)(n=471)8.4 8.5 8.1 8.4 8.7



Opinion of NATO

Around 3 in 4 Canadians

say they have a very favourable or somewhat favourable opinion of NATO, consistent with previous waves, although the proportion of Canadians who have a very favourable opinion of NATO has increased since 2019, where 30 per cent said they had a very favourable opinion, compared to 40 per cent in 2023.

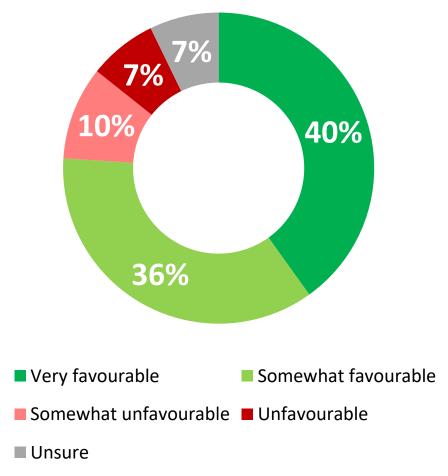
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Q – Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of NATO, that is, North Atlantic Treaty Organization.



^{*}Weighted to the true population proportion.

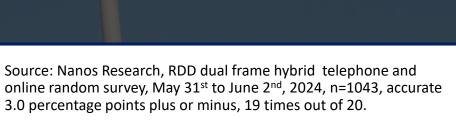
^{*}Charts may not add up to 100 due to rounding.

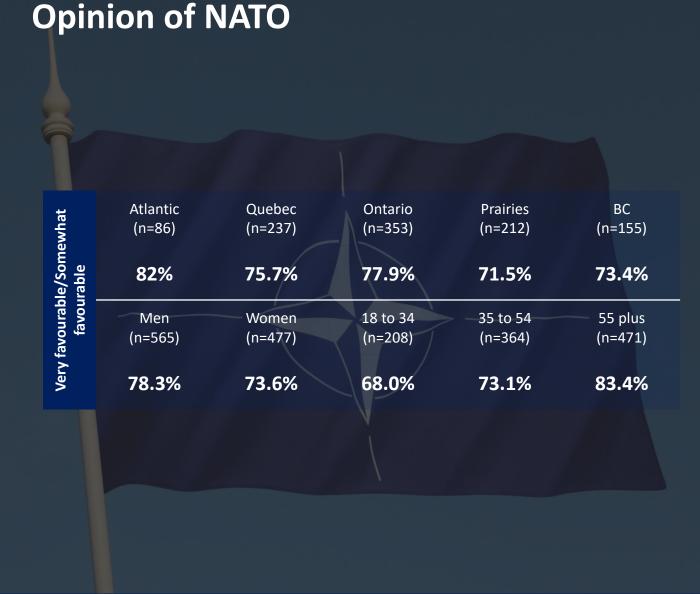




^{*}Charts may not add up to 100 due to rounding.

Q – Please tell me if you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable opinion of NATO, that is, North Atlantic Treaty Organization.



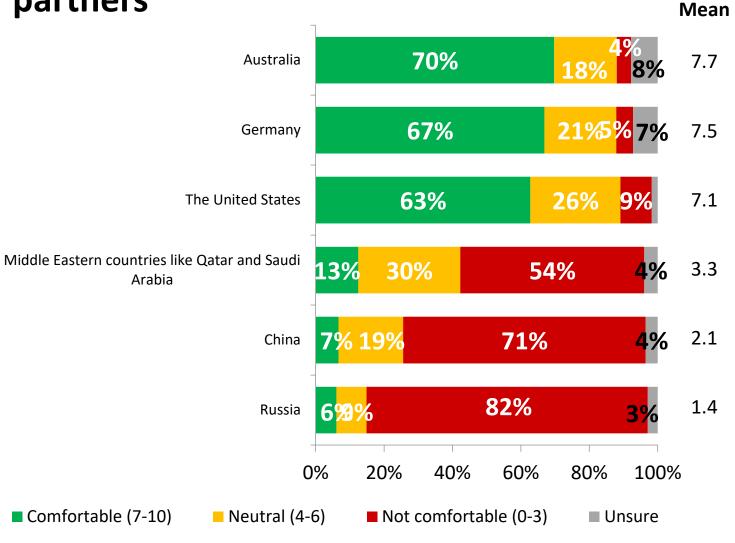




Canadians are most comfortable with Australia, Germany and the United States as energy partners, while being uncomfortable with Russia, China and Middle Eastern countries as energy partners.

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you with the following as energy partners?

Levels of comfort with countries as energy partners

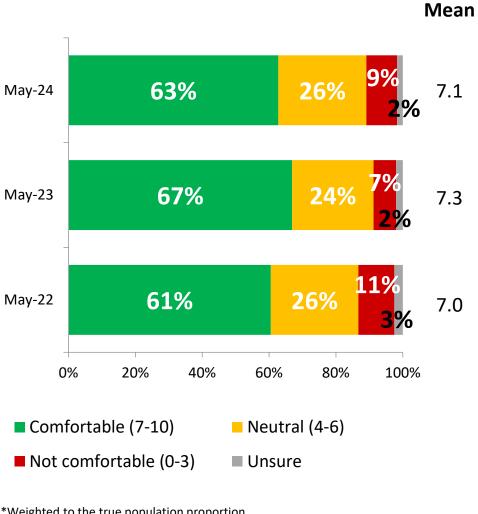




^{*}Weighted to the true population proportion.

^{*}Charts may not add up to 100 due to rounding.





^{*}Weighted to the true population proportion.

The United States

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you with the following as energy partners?

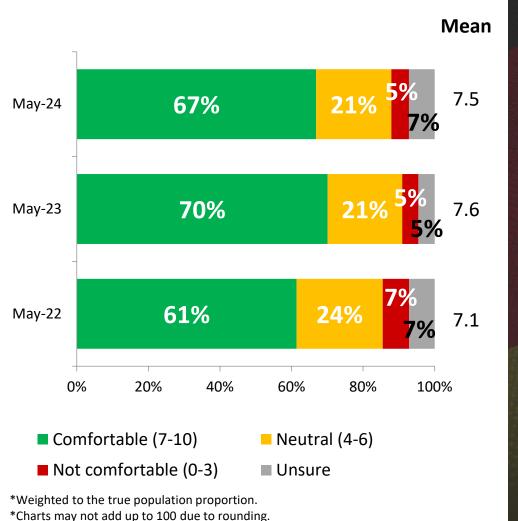
Level of comfort with the United States and Canada as energy partners

Γ	Atlantic	Quebec	Ontario	Prairies	BC
	(n=86)	(n=237)	(n=353)	(n=212)	(n=155)
an	6.8	7.4	6.8	7.4	7.1
Mean	Men	Women	18 to 34	35 to 54	55 plus
	(n=565)	(n=477)	(n=208)	(n=364)	(n=471)
	7.5	6.7	7.2	7.0	7.0

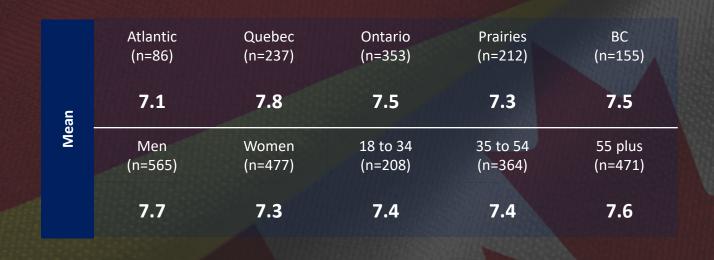


^{*}Charts may not add up to 100 due to rounding.





Level of comfort with Germany and Canada as energy partners

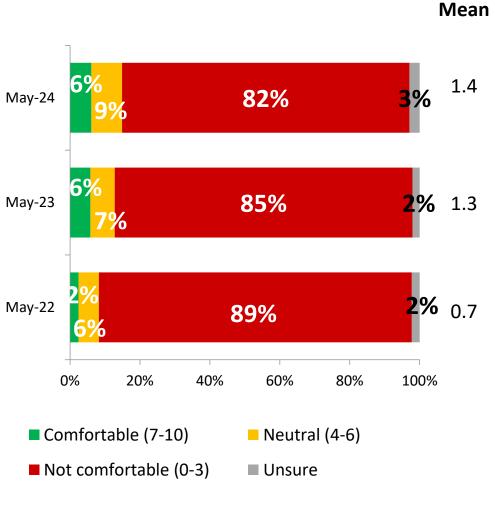


Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you

with the following as energy partners? Germany



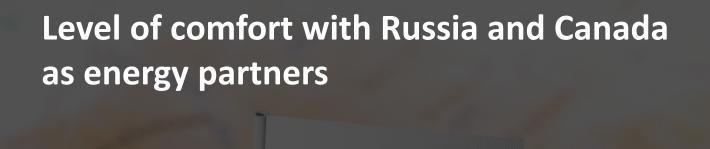


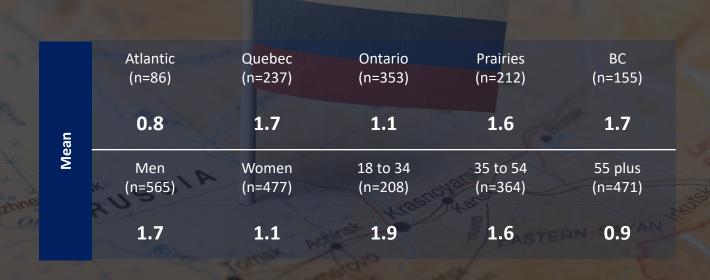


^{*}Weighted to the true population proportion.

Russia

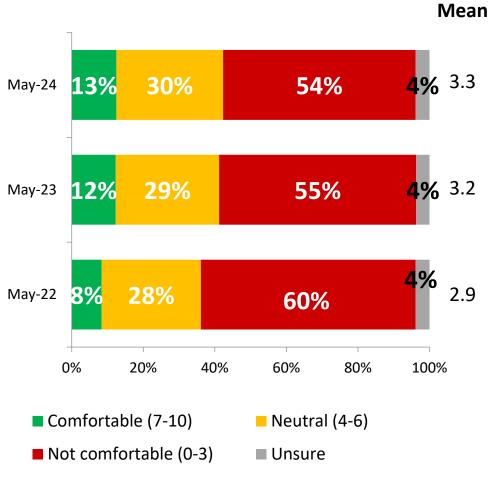
Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you with the following as energy partners?







^{*}Charts may not add up to 100 due to rounding.



^{*}Weighted to the true population proportion.

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you with the following as energy partners?

Middle Eastern countries like Qatar and Saudi Arabia

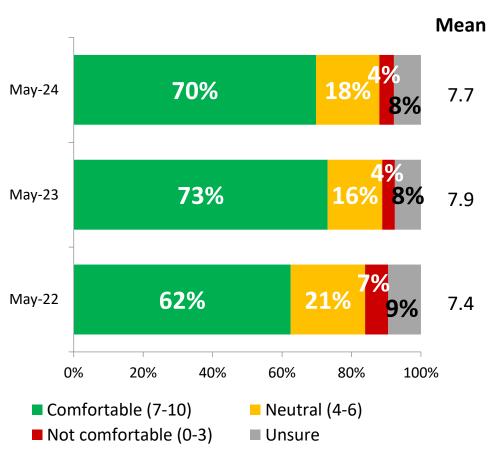
Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 31st to June 2nd, 2024, n=1043, accurate 3.0 percentage points plus or minus, 19 times out of 20.



Level of comfort with the Middle Eastern

countries and Canada as energy partners

^{*}Charts may not add up to 100 due to rounding.

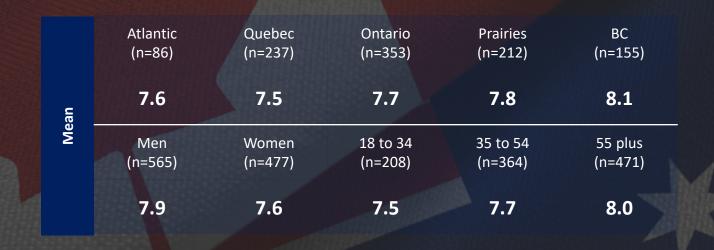


^{*}Weighted to the true population proportion.

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you with the following as energy partners?

Australia

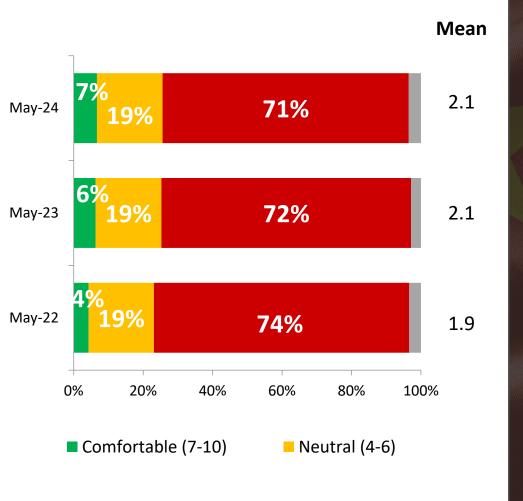
Level of comfort with Australia and Canada as energy partners





^{*}Charts may not add up to 100 due to rounding.





^{*}Weighted to the true population proportion.

Q – On a scale of 0 to 10 where 0 is not at all comfortable and 10 is completely comfortable, how comfortable are you with the following as energy partners?

China

Source: Nanos Research, RDD dual frame hybrid telephone and online random survey, May 31st to June 2nd, 2024, n=1043, accurate 3.0 percentage points plus or minus, 19 times out of 20.

2.0

Men

(n=565)

2.4

Mean

2.7

Women

(n=477)

1.9





1.9

18 to 34

(n=208)

2.5

2.0

35 to 54

(n=364)

2.2

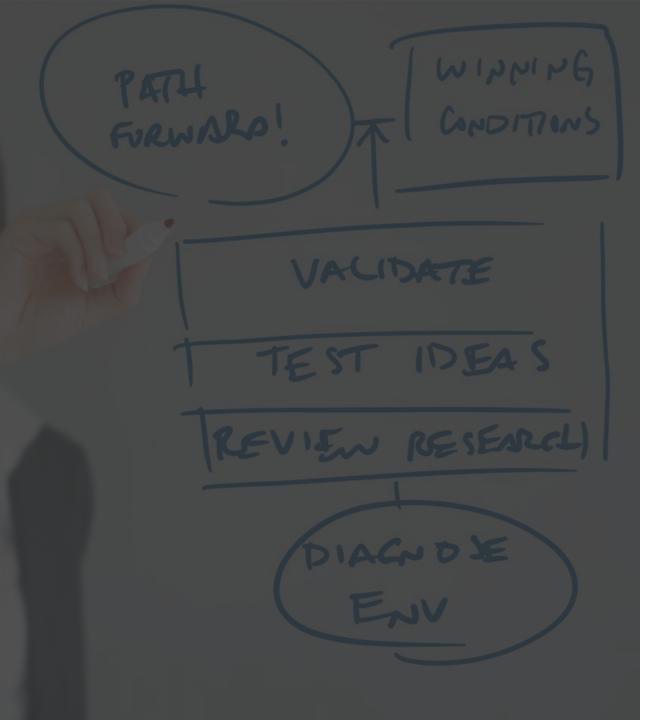
2.0

55 plus

(n=471)

1.8

^{*}Charts may not add up to 100 due to rounding.



Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,043 Canadians, 18 years of age or older, between May 31st and June 2nd, 2024, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The sample included both land- and cell-lines across Canada. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialing with a maximum of five call backs.

The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20.

The research was conducted by Nanos Research in collaboration with Atlantik Brücke.

Note: Charts may not add up to 100 due to rounding.

2023: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,080 Canadians, 18 years of age or older, between April 30^{th} and May 3^{rd} , 2023, as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals randomly called using random digit dialing with a maximum of five call backs. The margin of error for this survey is ± 3.0 percentage points, 19 times out of 20. The research was conducted by Nanos Research in collaboration with Atlantik Brücke. Note: Charts may not add up to 100 due to rounding.

2022: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,005 Canadians, 18 years of age or older, between April 29^{th} and May 2^{nd} , 2022 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialing with a maximum of five call backs. The margin of error for a random survey of 1,005 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was conducted by Nanos Research in collaboration with Atlantik Brücke. Note: Charts may not add up to 100 due to rounding.

2019: Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between April 25^{th} to 28^{th} , 2019 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada. Individuals were randomly called using random digit dialling with a maximum of five call backs. The margin of error for a random survey of 1,000 Canadians is ± 3.1 percentage points, 19 times out of 20. The research was conducted by Nanos Research in collaboration with Atlantik Brücke. Note: Charts may not add up to 100 due to rounding.

Element	Description	Element	Description			
Research sponsor	Nanos Research and Atlantik Brücke	Weighting of Data	The results were weighted by age and gender using the latest Census information (2021) and the sample is geographically stratified to ensure a distribution across all regions of [INSERT REGION]. See tables for full weighting			
Population and Final Sample Size	1,043 Randomly selected individuals.		disclosure.			
Source of Sample	Nanos Probability Panel	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior* to administering the survey to ensure the integrity of the data. *Confirm if			
Type of Sample	Probability		applicable			
Margin of Error	± 3.0 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell lines, and individuals without internet access could not participate.			
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2021) and the sample is geographically stratified to be representative of [INSERT REGION]. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a			
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	minimum regional sample. 11 percent, consistent with industry norms.			
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.			
Fieldwork/Validation	Individuals were recruited using live interviews with live supervision to validate work, the research questions were administered online	Question Content	Topics on the omnibus ahead of the survey content included: views on political issues, views on economic issues, food insecurity, thoughts on hybrid working arrangements, military spending, the capital gains tax and standard of			
Number of Calls	Maximum of five call backs to those recruited.		living.			
Time of Calls	Individuals recruited were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.			
Field Dates	May 31 st to June 2 nd , 2024.	Research/Data Collection Supplier	Nanos Research			
Language of Survey	The survey was conducted in both English and French.		Contact Nanos Research for more information or with any concerns or			
Standards	Nanos Research is a member of the Canadian Research Insights Council (CRIC) and confirms that this research fully complies with all CRIC Standards including the CRIC Public Opinion Research Standards and Disclosure Requirements.	Contact	questions. http://www.nanos.co Telephone:(613) 234-4666 ext. 237 Email: info@nanosresearch.com.			
	https://canadianresearchinsightscouncil.ca/standards/	Data Tables	By region, age and gender: 2024-2594 Canada EU May Omni - Formatted tabs.xlsx			



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Any questions?



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